



## MEDIA ADVISORY & PHOTO OPPORTUNITY

### **Exploration Park Groundbreaking at KSC**

Key Event Marks the Beginning of Florida's Newest Research and Innovation Park

**Friday, June 25, 2010  
10:00 a.m. – 12:00 Noon**

**Opportunity:** Florida Lt. Governor Jeff Kottkamp, KSC Center Director Bob Cabana, Space Florida President Frank DiBello and Pizzuti Companies President Ron Pizzuti will host the official groundbreaking event for Exploration Park, a next-generation technology and commerce park that will be situated adjacent to NASA's renowned Space Life Sciences Laboratory (SLSL) at Kennedy Space Center.

Local and State Legislators and community leaders will also be on hand at this event. Media interviews will be allowed following the groundbreaking ceremony.

**WHEN:** Friday, June 25, 2010  
10:00 a.m. – 12:00 Noon

**WHERE:** Space Life Sciences Laboratory (SLSL) at Kennedy Space Center  
(Event will take place on the front lawn of the SLSL.)

**MEDIA INFO:** **Media without permanent KSC credentials must apply for accreditation through KSC's online accreditation process by 4:00 p.m., Wednesday, June 23, 2010 at <https://media.ksc.nasa.gov>.**

**Media interested in attending the event should meet at KSC's News Center at 8:30 a.m. on June 25 for transportation to the SLSL.**

For more information, contact:

Allard Beutel  
PIO  
KSC News Center  
321-867-2468  
[Allard.beutel@nasa.gov](mailto:Allard.beutel@nasa.gov)

Tina Lange, APR  
Director, Marketing Communications  
Space Florida  
321-223-1013  
[tlange@spaceflorida.gov](mailto:tlange@spaceflorida.gov)

###