



What is social media?



Robin Riat, CRM

Central Plains Region, Kansas City

National Archives and Records Administration









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Google Docs - All items

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I don't need a desk

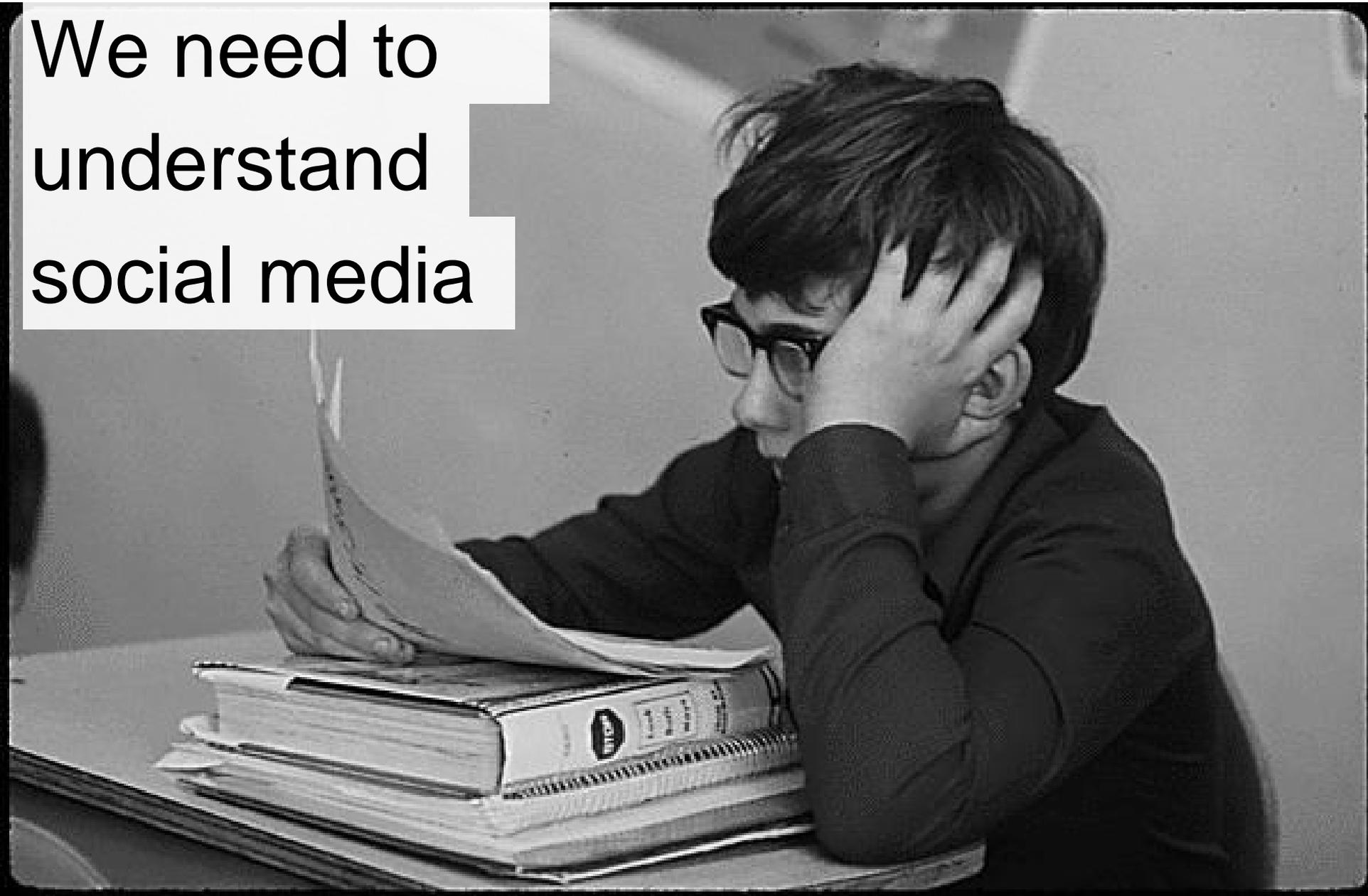
I don't need a file cabinet

I have the Web





We need to
understand
social media





It's all
about
what's
happening
now



What are you doing?

140



whitehouse

WhiteHouse 2.0: Today the White House is taking steps to expand how the Administration is communicating with the..
<http://tinyurl.com/djh4d5>



librarycongress

Uncle Sam 2.0: U.S. Government Goes YouTube: The U.S. federal government has joined several of the departments a..
<http://snipurl.com/ii7i0>



ARMA_INT

GAO Finds Information Security Lacking at Federal Agencies
<http://bit.ly/infosec>



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Genny_Spencer

Follow

Name Genevieve Spencer
Location DeSoto, Missouri
Web <http://tinyurl.co...>
Bio This is the real line-a-day diary of a young farmgirl in 1937. It is maintained by @griner.

0 following | 2,635 followers | 96 updates

Rained most the day today. Donald here all day. -April 4, 1937

about 9 hours ago from web

Donald Hardin came. Mamma washed. Planted potatoes. Aunt Dolly and Uncle Aaron here. Virginia Lee too. -April 3, 1937

7:40 AM Apr 3rd from web

Went to a Music Festival at Festus High School. Went in a milk truck. Marvin Kites' Birthday. -April 2, 1937

7:39 AM Apr 2nd from web

Mr. Henry Cape here. H&J have a baby boy, Dale Arthur. Didn't find out till to-day. Born 29-March. -April 1, 2009

11:58 AM Apr 1st from web

Daddy finished Mr. Williams' barn. Saw Mr. Henry Cape. -March 31, 1937

11:57 AM Mar 31st from web

Got a new scholar, Mary Ellen Waters. Played Andy over the school house. Margie Hardin 14. Mr. Renfer got logs. -March 30, 1937

11:57 AM Mar 30th from web

School again. Norman sick. A bit warmer. H&J baby born. -March 29, 1937

8:22 PM Mar 29th from web

Updates

Favorites

Actions

block Genny_Spencer

RSS feed of Genny_Spencer's updates



Greenversations

Science Notebook: Radiation Emergency Response - From the Field

Posted on April 3rd, 2009 - 10:30 AM

About the author: Gregg Dempsey is an EPA Radiological Emergency Response Team commander and has been with EPA more than 21 years. His job involves being an internal consultant to EPA on radiation issues and being a field response person for radiation emergencies.



If you've ever worried about some of the strange new terms that have been in the media since September 11, 2001, like 'dirty bomb', 'radiation dispersal device' and 'improvised nuclear device', you're not alone. I worry about them too. But my

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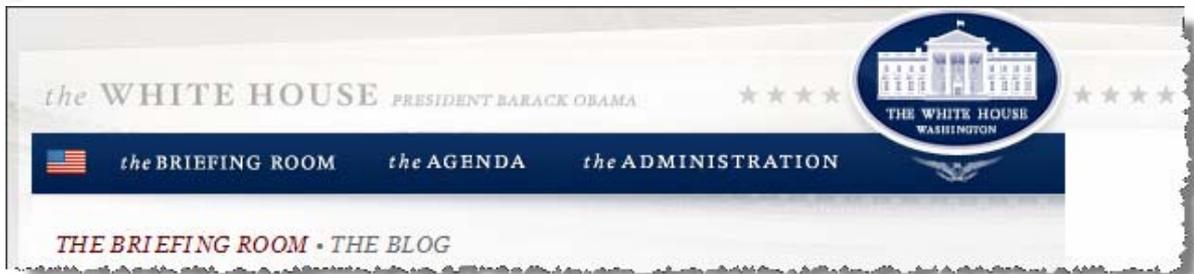
Library of Congress Blog

"Light and liberty go together."



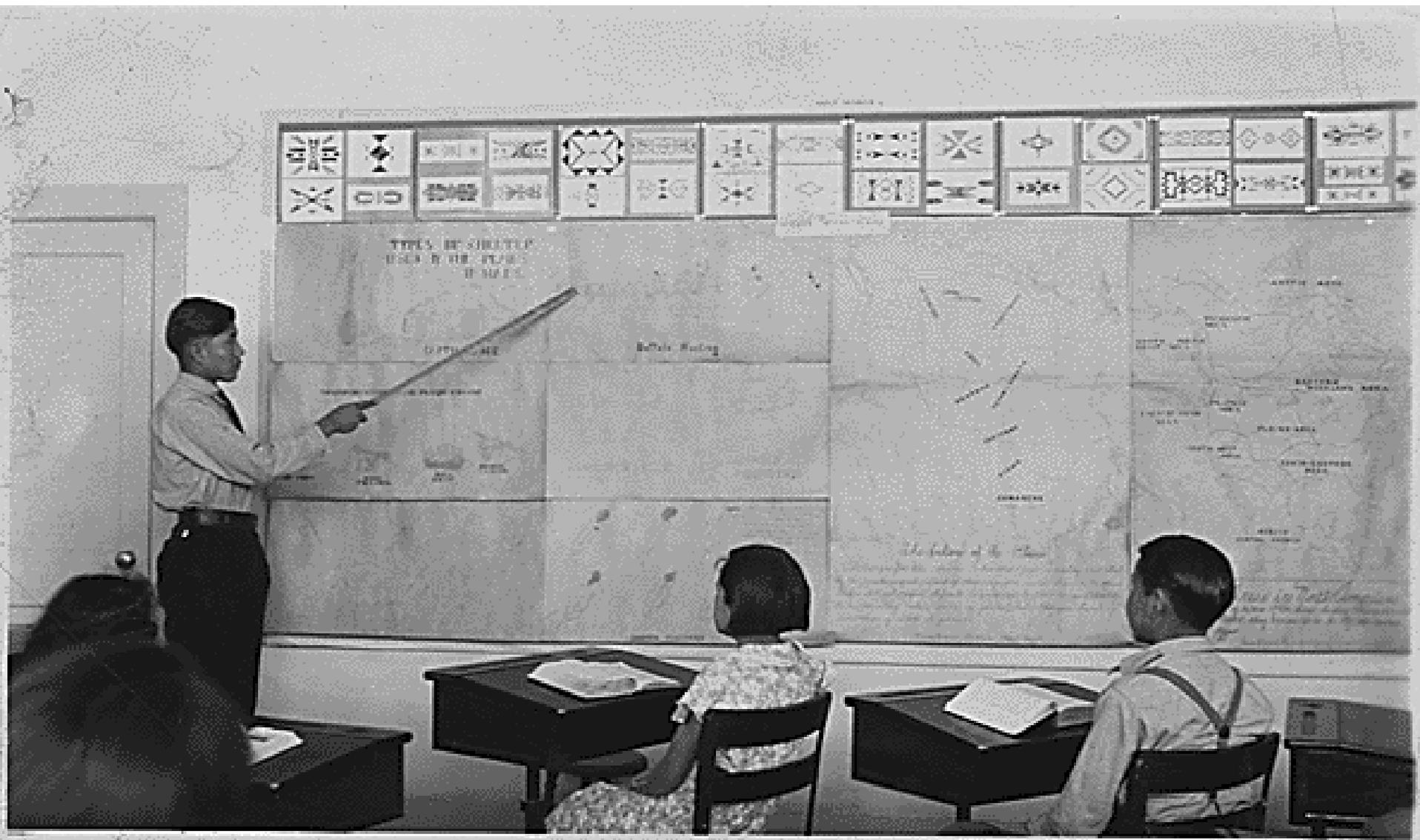
NASA BLOGS

NIOSH Science Blog





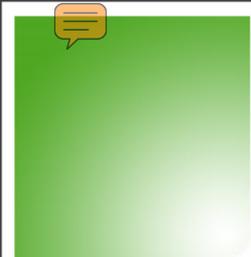
It isn't a lecture





It's a
conversation





evolution of Security

TERRORISTS EVOLVE. THREATS EVOLVE. SECURITY MUST STAY AHEAD. YOU PLAY A PART.

Post a Comment On: [Evolution of Security](#)

"Shoes on the X-ray belt, or in a bin???"

I have a medical condition which prevents me from removing my shoes at airport checkpoints. Please describe what sort of screening I can expect from your employees to accommodate my medical condition.

So when the laces get wrapped around the rollers and the machine stops, will TSA reimburse passengers for damaged shoes? Your equipment, your rules, my shoes, your responsibility for damaging my property.



THE OFFICIAL BLOG OF THE U.S. ENVIRONMENTAL PROTECTION AGENCY



Greenversations



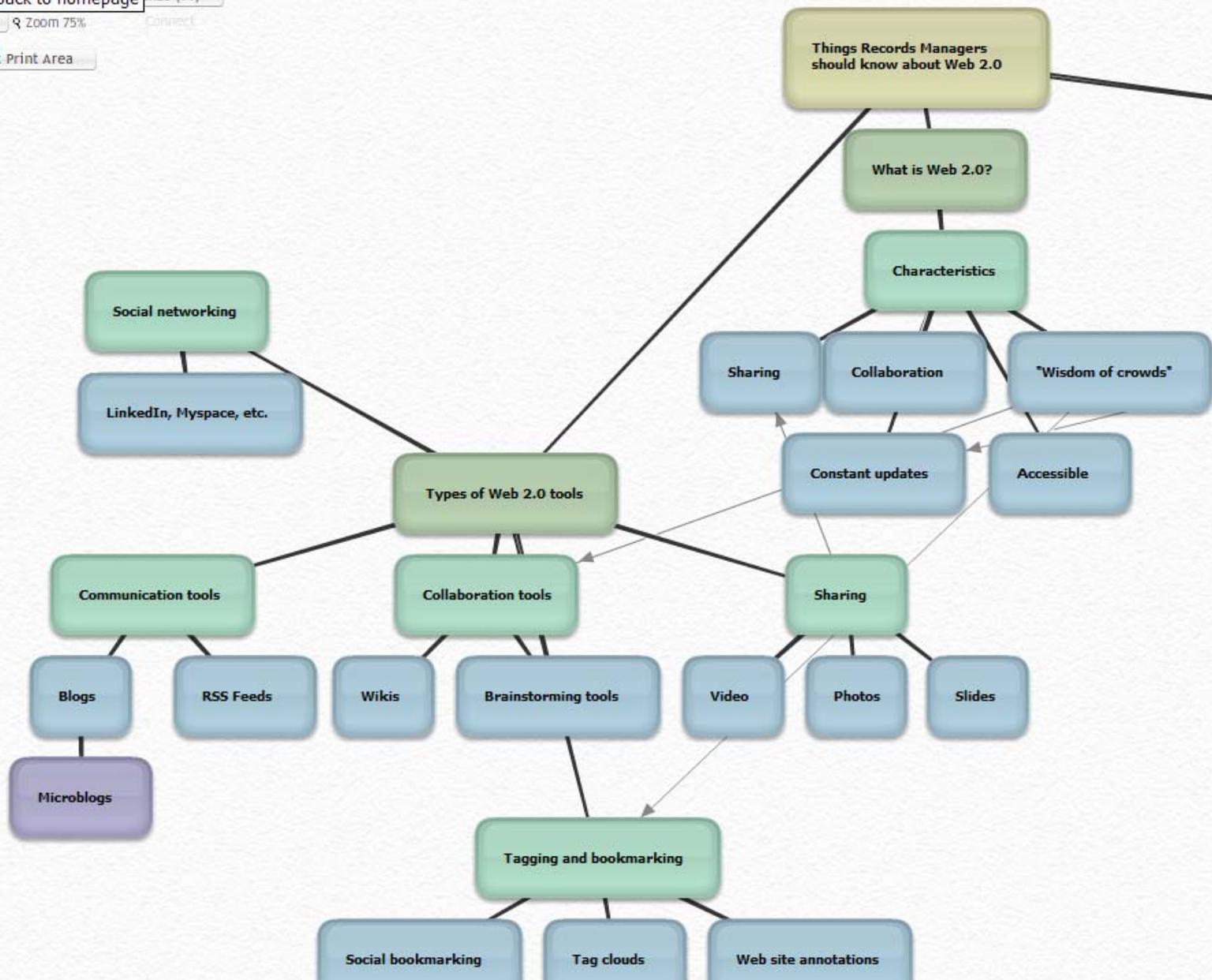
Question of the Week: What will you do differently now that Earth Day is over?

Posted on April 27th, 2009 - 10:30 AM



It's about
getting
work
done





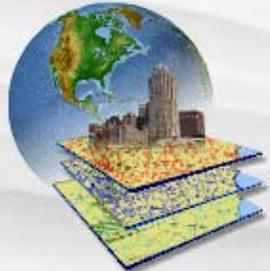


Getting Ready for Web 2.0

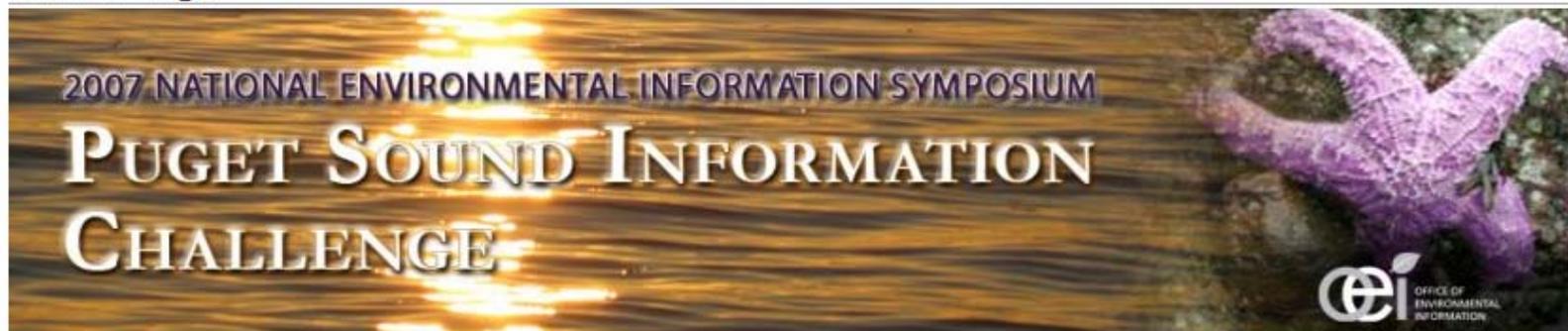
Robin Riat. CRM
Central Plains Region, Kansas City
National Archives & Records Administration

It means we build information together



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Main Page



The Puget Sound Information Challenge is now over... thanks to your participation, we received over 175 contributions of ideas, data and applications, and over 18,000 pages were viewed on the site during the challenge.

What is the Challenge?



Former EPA Administrator Bill Ruckelshaus (now Chair of the Puget Sound Partnership Leadership Council) challenged the National Environmental Information Symposium participants to identify and share the best information resources, tools, ideas, and contacts in their arsenal to inform the protection of the Puget Sound. This is the challenge! The catch is that it must be done in

the next 48 hours!

How Will the Challenge Work?

Participate and find out! EPA's Assistant Administrator for Environmental Information, Molly O'Neill has invited all symposium participants, and their networks of knowledgeable people, to participate in an accelerated collaboration. We will use this wiki, to pool our collective knowledge and build something together. And don't worry, you do not have to know how to use a wiki to participate; but you may want to learn!. This is an opportunity to test collaborative technologies, and ourselves. Together, we can explore what works and doesn't work in **accessing environmental information**. We've established a "mash

How Can You Participate—NOW?

Click Bill's picture to the left to hear what he needs. Then check out the "[About Puget Sound](#)" section to get up to speed on Puget Sound and see the "Help" section for tips on how to add and format content, or jump right in to contribute your ideas, resources or applications by:

- Selecting [Contribute Now!](#) from the navigation menu on any page.
- [Creating an account, login and beginning to add or edit content on the wiki.](#)

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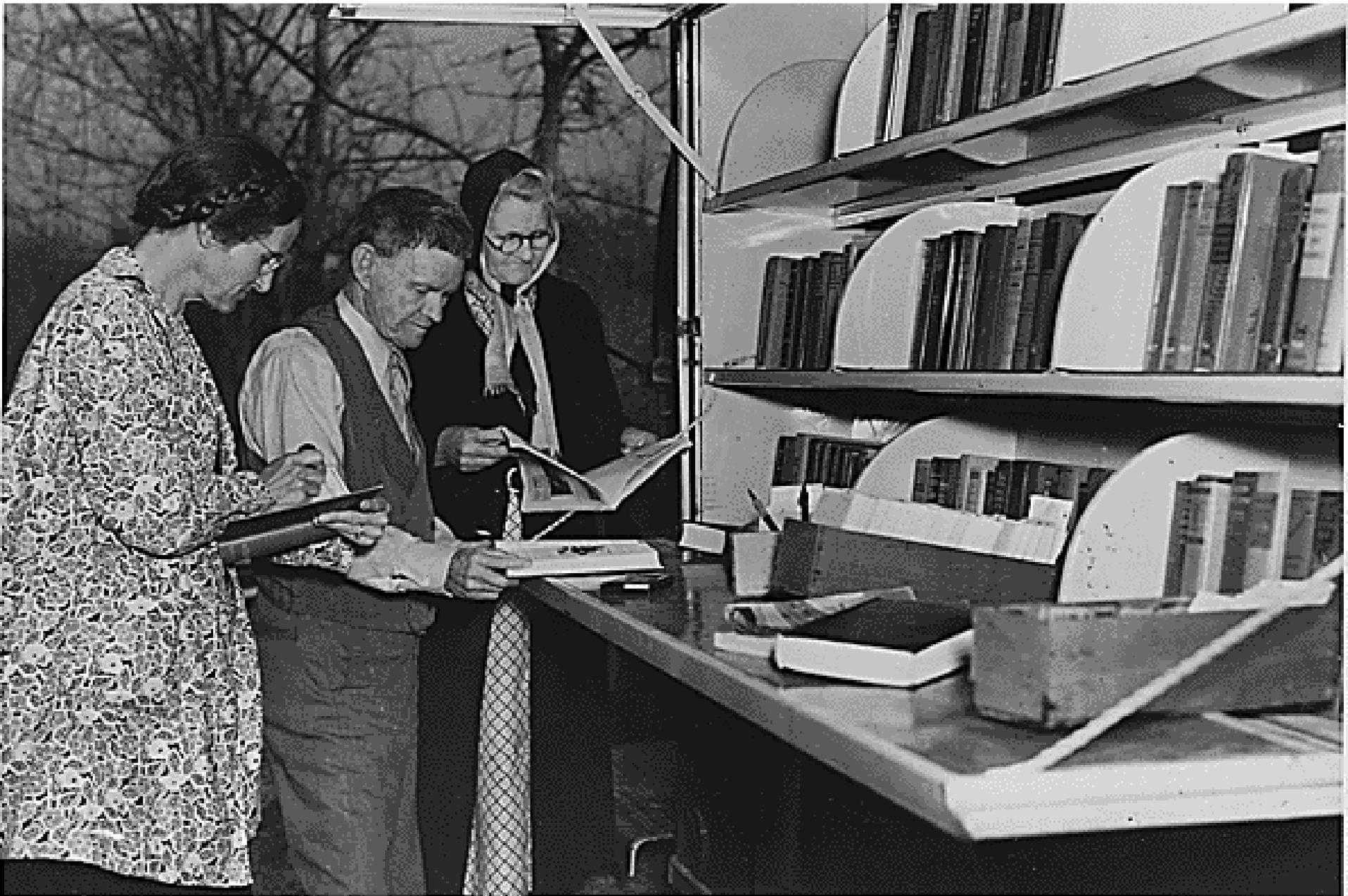
tools

- [Map Mashup Builder](#)
- [gnizr Social Bookmarking](#)
- [Google Maps / Google Earth](#)
- [Executive Summary Briefing](#)

search

to:box

It's about new ways to find information





Robin Riat's e-forum Bookmarks

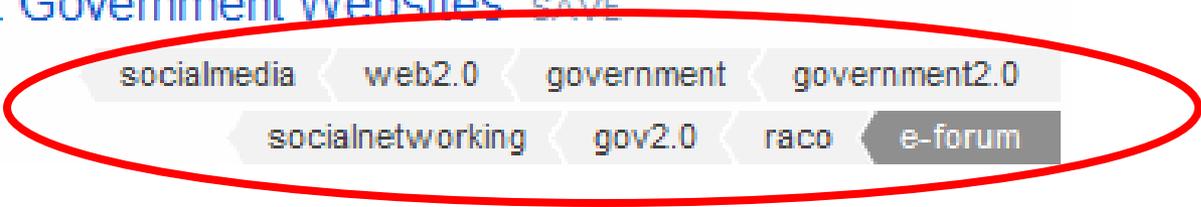
Bookmarks | Network | Tags | Subscriptions

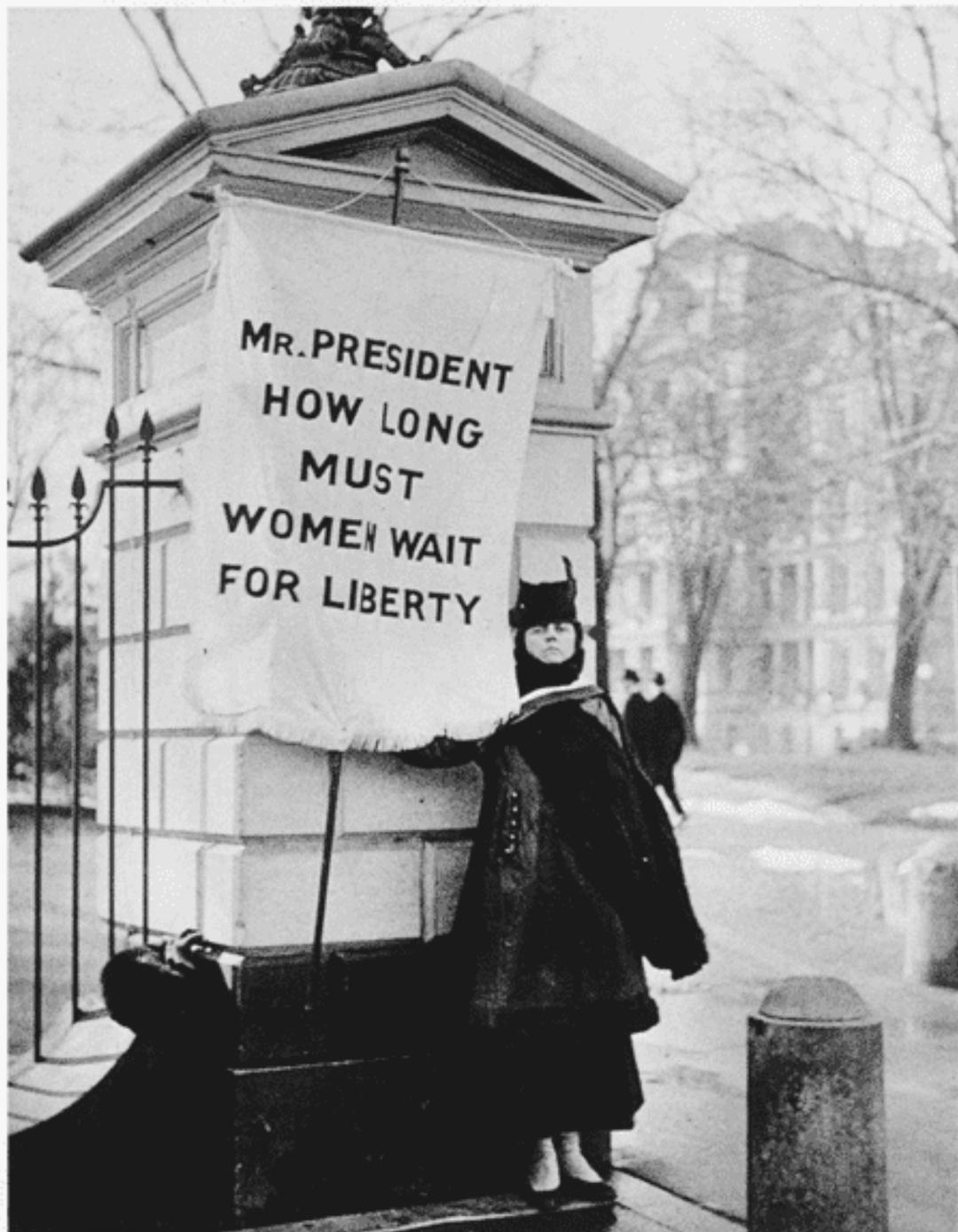
See all e-forum bookmarks in [Popular](#) or [Recent](#).

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Sorted by [Most Recent](#)

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63





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Rose Sanderson
suffragettes
trumpet
IWD
suffragists
women's suffrage



Tags

Library of Congress
mass meeting
opera house
brooklyn academy of music
January 9th, at 8:15PM
Rev. Anna Shaw
suffragettes
american flag
hats
votes for women
flag
women's history
Rosalie Jones
Jessie Stubbs
Ida Craft
Woman Suffrage Party

It's all about community





Centers for Disease Control and Prevention

DEPARTMENT OF HEALTH AND HUMAN SERVICES

CONTACTING CDC.GOV

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Centers for Disease Control and Prevention
 1600 Clifton Rd.
 Atlanta, GA 30333, U.S.A.
 1-800-CDC-INFO
 Public Inquiries: (404) 639-3534 / (800) 311-3435

MySpace URL:
www.myspace.com/cdc_ehealth



CDC's Latest Blog Entry [[Subscribe to this Blog](#)]

Viral Hepatitis ([view more](#))

Promoting Safe, Healthy Lifestyles for Workers ([view more](#))

H1N1 Flu (Swine Flu) and You* ([view more](#))

Swine Influenza (Flu) ([view more](#))

Coast Guard Commandant Thad Allen

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Coast Guard Commandant Thad Allen

USCG's finest in formation at the Tomb of the Unknown Solider

USCG's finest in formation at the Tomb of the Unknown SoliderOriginally uploaded by uscgpressShipmates, This morning Pam and I, along with Master Chief Skip and Jan Bowen, had breakfast at the White House with our veterans and the incredibly dedicated joint team that takes care of our Fallen Heroes...

 2:25pm



Coast Guard Commandant Thad Allen Pam and I were honored to be at the Memorial Day Concert at the Capitol and represent the terrific men and women of our Coast Guard and the military services.

2:43am

Information

Affiliation:
U.S. Coast Guard

Location:
Washington, DC

Welcome!

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Member of the Week



Project of the Week



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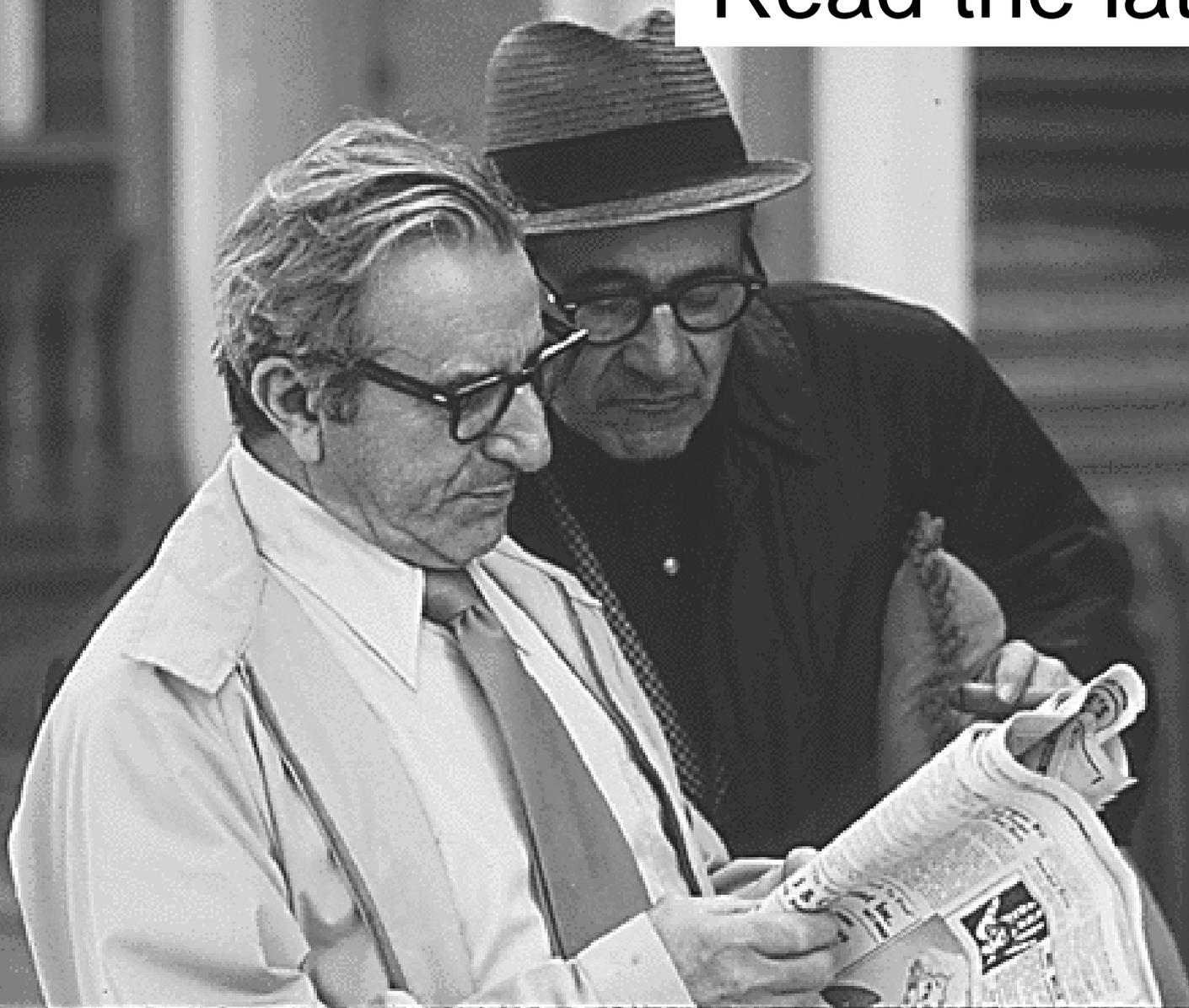


Experiment





Read the latest news



Hyperlinking the Real World (Redux)

Written by [Sarah Perez](#) / April 5, 2009 6:00 PM / 0 Comments



European researchers working on the **MOBVIS** project have developed a new system that will allow camera phone users to hyperlink the real world. After taking a picture of a

streetscape in an urban area, the MOBVIS technology identifies objects like buildings, infrastructure, monuments, cars, and even logos and banners. It then renders relevant information on the screen using icons that deliver text-based details about the object when clicked.

Slashdot NEWS FOR NERDS. STUFF THAT MATTERS.

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05/22/2009

GAO Finds Information Security Lacking at Federal Agencies

"Twenty-three of the 24 major U.S. government agencies contain weaknesses in their information security programs, potentially placing sensitive data at risk of exposure, according to government reports issued this week. The U.S.

Social Media Subcouncil's Page

Social Media Subcouncil's Blog



Mind the Gap

Your organization's web and communication teams likely did not include web 2.0 or social media staff from the start. Expectations for engagement and more accessible technologies are rapidly evolving and some communication shops – or many depending on who you ask – are playing catch up to become a more dynamic presence in the web sphere.

Meet the other kids





Learn the rules



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[Home](#) > [Using Technology](#) > Social Media



Social Media and Web 2.0 in Government

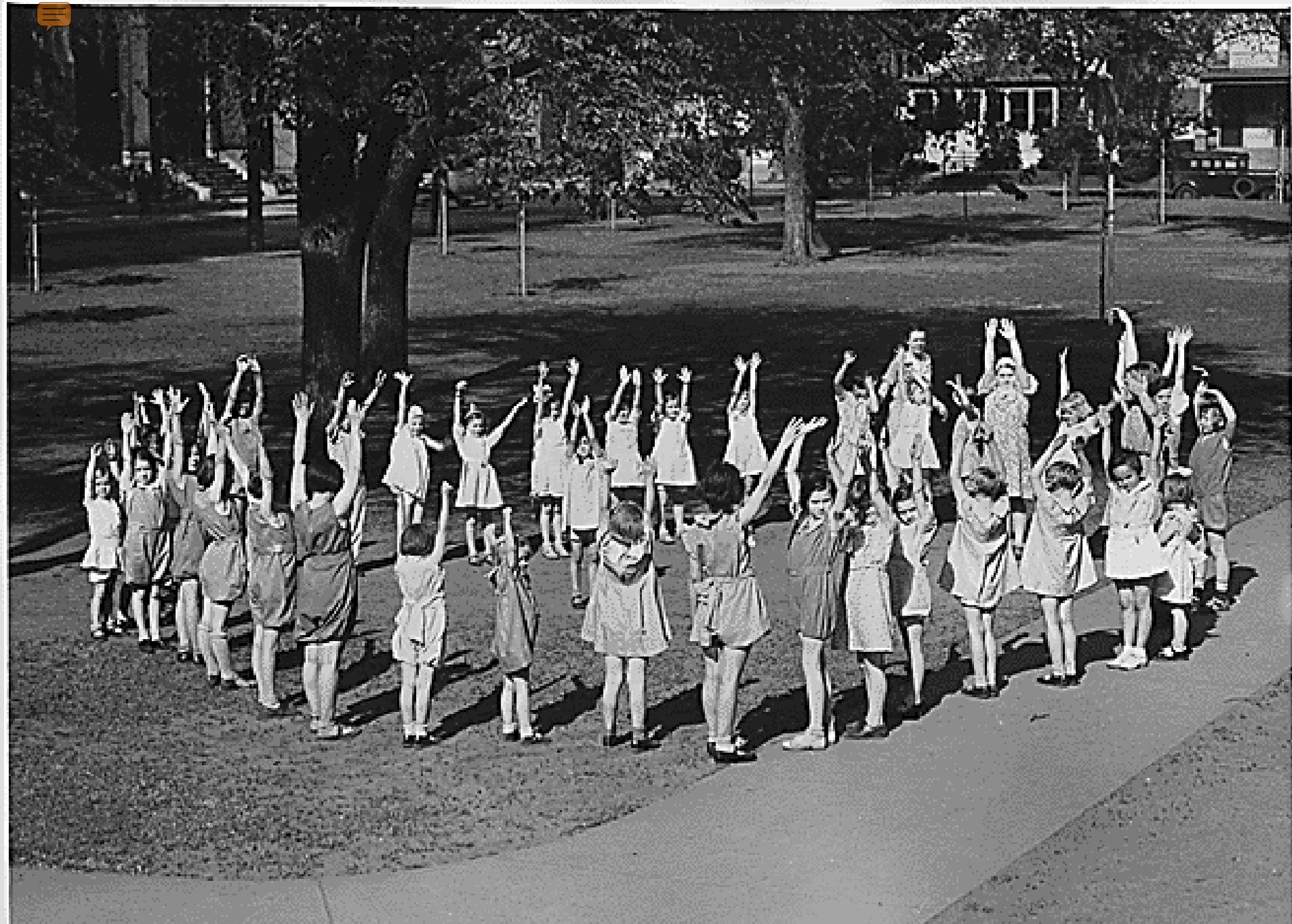
What Is Social Media and Web 2.0?

Social Media and Web 2.0 are umbrella terms that define the various activities that integrate technology, social interaction, and content creation. Social media use the "wisdom of crowds" to connect information in a collaborative manner online. Through social media, individuals or collaborations of individuals create web content, organize content, edit or comment on content, combine content, and share content. Social media and Web 2.0 use uses many technologies and forms, including [RSS](#) and other syndicated web feeds, [blogs](#), wikis, photo-sharing, video-sharing, [podcasts](#), [social networking](#), social bookmarking, mashups, widgets, virtual worlds, micro-blogs, and more.

- **Overview:** [Government and Social Media Presentation](#) (PDF, 7,019 KB, 3/2008, 71 pgs, requires [Adobe Acrobat Reader](#))
- [Barriers and Solutions to Implementing Social Media and Web 2.0 in Government](#) Recommendations from leaders of the Federal Web Managers Council, December 2008 (PDF, 55 KB, 12/2008, 4 pgs, requires [Adobe Acrobat Reader](#))
- [Examples of Agencies Using Online Content and Technology to Achieve Mission and Goals](#) (PDF, 45KB, 5 pgs, November 2008, requires [Adobe Acrobat Reader](#))
- [Matrix of Web 2.0 Technology Tools and Government](#) (PDF, 45 KB, 3/2008, 2 pgs, requires [Adobe Acrobat Reader](#))

Some Forms of Social Media

- [Blogs](#)
- [Microblogging](#)
- [Podcasting](#)
- [RSS Feeds](#)



Robin Riat, CRM
Robin.Riat@nara.gov
(816) 268-8035

