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## Top Story

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### **September 18 Is National HIV/AIDS & Aging Awareness Day**

The third annual National HIV/AIDS and Aging Awareness Day (NHAAAD) will be held on September 18, 2010. NHAAAD focuses on the challenging issues facing the aging population with regards to HIV prevention, testing, care, and treatment. This year's campaign theme, *Aging is a part of life; HIV doesn't have to be*, illustrates the need to promote HIV prevention, education and testing among older Americans, who are frequently ignored when it comes to diagnoses.

In an effort to continually expand awareness about HIV/AIDS among the aging population, organizations and community members are invited to develop, implement and participate in awareness activities and events on or around September 18, 2010. To download information and materials on events and activities to plan in your community, please go to [http://www.theaidsinstitute.org/asp/ai\\_events.asp?ms=4&ss=55](http://www.theaidsinstitute.org/asp/ai_events.asp?ms=4&ss=55)

To register your NHAAAD event, please go to <http://www.surveymonkey.com/s/DK8SXLZ>

To learn more about AIDS and older Americans, please go to <http://www.aids.gov/> or [www.TheAIDSInstitute.org](http://www.TheAIDSInstitute.org)

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## AoA News

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### **ASA Greenlee Continues to Engage with the Aging Network**

This month Assistant Secretary for Aging Kathy Greenlee will travel to the Midwest and Southeast to share an assessment of her first year in office and share observations on the challenging issues ahead.

On August 10<sup>th</sup>, ASA Greenlee will travel to Indianapolis, Indiana to address attendees at the Pioneer Network's 10th National Conference, a showcase for innovative thought and transformative practices in the long-term care culture change movement. For more details on this three-day conference, please go to <http://www.pioneernetwork.net/Events/2010Conference/CrossroadsOverview/>

The following week, on August 18<sup>th</sup>, ASA Greenlee will travel to Orlando, Florida to participate in the 2010 Florida Conference on Aging. This year's theme is *Better Together: Life After 55*. For more details on this three-day conference, please go to <http://www.fcoa.org/>

## **AoA to Conduct SMP Regional Training Sessions in August and September**

This month and in September, the Administration on Aging (AoA) will conduct a total of three SMP Regional Training Sessions. As in the past, AoA's purpose for hosting the trainings is to provide current information, share new ideas and successful practices, discuss new SMP program initiatives and directions, and recognize the work of the 54 statewide SMPs and the National Hispanic SMP.

This year's sessions will be led with a theme of *Volunteerism • Vision • Vigilance*. All SMPs should attend the training, with up to three participants per SMP program. The locations and dates are:

Region V-VII: Kansas City, MO, August 3-5  
Region I-IV: Charleston, SC, August 24-26  
Region VIII-X: Scottsdale, AZ, September 21-23

Each conference will showcase exemplary SMP outreach practices, recognize outstanding SMP volunteers and provide tools to achieve excellence and much more.

To learn more about the training sessions, please go to <http://www.smpconference.org/>

To download a conference registration form, please go to <http://www.smpconference.org/register.cfm>

## **Assistant Secretary Greenlee Addresses the Aging Network at the 35<sup>th</sup> Annual n4a Conference**

Marking her one year anniversary, last month Assistant Secretary for Aging Kathy Greenlee spoke to those gathered on a range of issues. She shared her observations on the next reauthorization of the Older Americans Act (OAA) and the recently submitted Administration on Aging (AoA) budget which included an increase of more than one million dollars for its core programs.

To view the entire video of the Assistant Secretary's presentation, please go to [http://www.aoa.gov/AoARoot/Site\\_Uilities/Standard\\_External\\_Disclaimer.aspx?redirection=http://www.n4a.org/training-events/annual-conference/](http://www.aoa.gov/AoARoot/Site_Uilities/Standard_External_Disclaimer.aspx?redirection=http://www.n4a.org/training-events/annual-conference/)

To learn more about n4a, please go to <http://www.n4a.org/>

## **AoA's Widget Features Vaccination Data in August**

Vaccinations are very important for guarding against getting deadly diseases. In the August update of AoA's statistical widget you'll learn how many older adults have recently been vaccinated for influenza. To view this AoA widget visit

AoA's social media page

[http://www.aoa.gov/AoARoot/Press\\_Room/Social\\_Media/index.aspx](http://www.aoa.gov/AoARoot/Press_Room/Social_Media/index.aspx)

To share this data with visitors of your website, click the “share” button on the widget and the code of the widget will display.

While on the Social Media page

[http://www.aoa.gov/AoARoot/Press\\_Room/Social\\_Media/index.aspx](http://www.aoa.gov/AoARoot/Press_Room/Social_Media/index.aspx), check out our nutrition and exercise e-cards. You can reconnect with a friend or relative by sending them an e-card with a health tip. Tips on the nutritional value of different foods and the health benefits of different exercises are featured in AoA's e-cards.

We send alerts on AoA's social media in every E-News issue. If you have suggestions or comments on our social media, please contact [Augustina.Howe@aoa.hhs.gov](mailto:Augustina.Howe@aoa.hhs.gov).

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## **Other HHS News**

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### **SAMHSA Offers New Toolkit for Senior Living Communities to Promote Mental Health and Suicide Prevention**

Statistics show that adults age 65 and older have one of the highest suicide rates of any age group in the United States. In response to this challenge, the Department of Health and Human Services Substance Abuse and Mental Health Services Administration (SAMHSA) is providing a new toolkit that teaches staff working in senior living communities how to recognize and take steps to help someone at risk of suicide. The ideas presented in this toolkit can help prevent suicides, promote mental health, and create an environment that will enhance the well-being of residents and staff alike.

To download a copy of the toolkit, please go to

<http://mentalhealth.samhsa.gov/publications/allpubs/SMA10-4515/>

To learn more about SAMHSA, please go to <http://mentalhealth.samhsa.gov/>

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## **More News**

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### **Applications Are Being Accepted for the Third Annual Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiving Legacy Awards**

Initiated in 2007, The Rosalinde Gilbert Innovations in Alzheimer's Disease Caregiver Legacy Award is intended to promote promising practices and stimulate innovation in the field of Alzheimer's caregiving by recognizing and

rewarding those efforts which lead the way in addressing the needs of Alzheimer's caregivers.

Three awards of \$20,000 each will be awarded to *nonprofit organizations, government agencies or universities* responding to a community need with a program or project which focuses primarily on *family/informal caregivers of adults with Alzheimer's disease and related dementias*. One award will be granted in each of three categories: (1) Creative Expression, (2) Policy and Advocacy and (3) Diverse/Multicultural Communities.

**The application deadline is 5 p.m. Pacific Time August 12, 2010.**

To learn more about this award and to download an application, please go to [http://caregiver.org/caregiver/jsp/content\\_node.jsp?nodeid=2188](http://caregiver.org/caregiver/jsp/content_node.jsp?nodeid=2188)

### **September Is National Preparedness Month**

This September marks the seventh annual National Preparedness Month (NPM). Led by the Federal Emergency Management Agency's (FEMA) *Ready Campaign* in partnership with Citizen Corps and The Advertising Council, NPM is a nationwide effort encouraging individuals, families, businesses and communities to work together and take action to prepare for emergencies.

NPM Coalition members will sponsor events and activities throughout the month highlighting the steps that individuals, families and communities can take to prepare. FEMA recently announced that more than 1,900 national, regional, tribal, state, and local organizations and businesses have pledged their support and joined the 2010 National Preparedness Month Coalition. The registration for the Coalition continues through September. To register for membership in the coalition or to learn more about the *Ready Campaign*, including how to make an emergency plan and items to be included in an emergency supply kit, please go to <http://www.ready.gov/america/npm10/index.html>

To download the *Ready Campaign* widget, please go to <http://www.fema.gov/help/widgets/index.shtm#5>

To learn more about FEMA, please go to <http://www.fema.gov/>

To learn more about Citizen Corps, please go to <http://www.citizencorps.gov/>

To learn more about The Advertising Council, please go to <http://www.adcouncil.org/>

### **Disaster Planning Resource Tools for Older Adults and Their Caregivers**

The Hartford and the MIT AgeLab have recently made available online two resources tools to help older adults and their caregivers better prepare for a natural disaster. Both are obtainable at no charge.

The booklet, *The Calm Before the Storm: Family Conversations about Disaster Planning, Caregiving, Alzheimer's Disease and Dementia* was developed from research conducted with family caregivers in different parts of the United States. It includes a variety of worksheets, checklists and helpful resources. To download a copy of the booklet or to order a free printed copy, please go to <http://www.thehartford.com/calmbeforethestorm/>

The brochure, *It Could Happen to Me: Family Conversations about Disaster Planning* is based on research conducted with people age 50 and older in different parts of the United States, and interviews with claim adjusters from The Hartford who work with people who have experienced catastrophic losses due to natural disaster. To download a copy of the brochure or to order a free printed copy, please go to <http://www.thehartford.com/talkaboutdisasterplanning/>

To learn more about The Hartford Financial Services Group, please go to <http://www.thehartford.com/servlet/Satellite?pagename=HIG/Page/LandingPage1&cid=1150850341187&hp=true>

To learn more about MIT AgeLab, please go to <http://agelab.mit.edu/>

### **NCOA Offers Two New Tools for Seniors in Need of Benefits**

The National Council on Aging's National Center for Benefits Outreach & Enrollment (NCBOE) has developed a new data mapping tool that allows users to search for information about eligibility and enrollment trends in Medicare and Medicaid benefits programs. The map also provides statistics on the number of individuals eligible for or enrolled in programs such as Medicare Part D Extra Help.

For guidance on how to navigate the map, please go to <http://ssl4.benefitscheckup.org/datamap/>

NCBOE also has published a new issue brief called *Extra Help to Keep Extra Help: Assisting LIS Beneficiaries Who Lose Their Deemed Status*. It offers promising strategies using list-driven communications to help beneficiaries adversely affected by the redeeming process regain and retain the Medicare Part D Low-Income Subsidy.

To download a copy of the

<http://www.centerforbenefits.org/NCBOE%20Issue%20Brief%206.pdf>

To learn more about the National Council on Aging's National Center for Benefits Outreach & Enrollment, please go to <http://www.ncoa.org/>

### **Analysis from the Fifth National Survey of Older Americans Act Service Recipients**

Mathematica Policy Research, recently released analysis from the Fifth National Survey of Older Americans Act Service Recipients. The resulting brief confirms that the Administration on Aging (AoA) is effectively reaching those most at risk of institutionalization and that Title III services play an important role in helping elderly adults remain in their community. To read the brief in its entirety, please go to

[http://www.aoa.gov/AoARoot/Program\\_Results/docs/AoA-issue1\\_Nursing%20Homes.pdf](http://www.aoa.gov/AoARoot/Program_Results/docs/AoA-issue1_Nursing%20Homes.pdf)

To learn more about Mathematica Policy Research, please go to <http://www.mathematica-mpr.com/>

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### **Submit a Story!**

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Do you have a story about ....Click on the link below to share your story with us, and it may appear on our website or in this enewsletter!

[http://www.aoa.gov/AoARoot/Press\\_Room/For\\_The\\_Press/medadv/Share\\_Story.aspx](http://www.aoa.gov/AoARoot/Press_Room/For_The_Press/medadv/Share_Story.aspx)

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### **Conferences**

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Stay up to date with the latest aging meetings and conferences by visiting the AoA events calendar at:

[http://www.aoa.gov/AoARoot/Press\\_Room/events/events\\_List\\_Day.aspx#title](http://www.aoa.gov/AoARoot/Press_Room/events/events_List_Day.aspx#title)

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