

Monday, June 4, 2012

| In This Issue:   |
|--|
| HHS Announces Availability of Funding to Help Older Adults, People with  |
| Disabilities Access Long-Term Services and Supports and Thrive in Their  |
| Communities  |
| ACL Administrator Greenlee Guest Blogs for Art Works                     |
| Funding Opportunity  |
| Funding Opportunity Reminders  |
| Stay Informed  |
| Webinar on 55 and Better: Helping Mature Workers Get Good Jobs through   |
| <u>an Industry Sector-Focused Approach</u>                               |
| Webinar on On-line Tools & Resources to Assist Individuals with Dementia |
| and Caregivers: National Alzheimer's Contact Center, Eldercare Locator   |
| and ADEAR  |
| Webinar Reminders  |
| Tools & Information  |
| New Facebook Apps Provide Lifelines for Disasters                        |
| Health System Measurement Project  |
| <b>OWN Network Looking for Primary Caregiver for Elderly Parents</b>     |
| <u>National Council on Aging – Center for Healthy Aging</u>              |
| <u>AoA's June Widget Observes World Elder Abuse Awareness Day</u>        |
| National HIV Testing Day   |
| Observances  |
| June Observances   |
|  |

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## HHS Announces Availability of Funding to Help Older Adults, People with Disabilities Access Long-Term Services and Supports and Thrive in Their Communities

VHA to partner in this effort and offer \$27 million in additional funding for similar services to veterans

Health and Human Services (HHS) Secretary Kathleen Sebelius announced on May 31<sup>st</sup>, a new \$25 million funding opportunity made possible by the Affordable Care Act to help states strengthen and expand their ability to help seniors and people with disabilities access home and community-based longterm services and supports. Over the next one to three years, funding will support Aging and Disability Resource Centers (ADRCs) in nearly every state.

Each year, more seniors, people with disabilities and their families are confronted with often challenging decisions about how to obtain the long-term services and supports they need. Choices range from care in their home to care in a nursing home; social supports for daily living to home health care; transportation to physical therapy to name a few. ADRCs will make it easier for people to learn about and access the services that are available in their communities and best meet their needs.

The initiative, known as the Aging and Disability Resource Center Program, is established through a partnership between the Administration for Community Living (ACL), the Centers for Medicare & Medicaid Services (CMS), and the Department of Veterans Affairs' Veterans Health Administration (VHA).

VHA will make an additional \$27 million available over 3 years in ADRC-funded states through VA Medical Centers. This funding will increase access to home and community-based services for veterans through ADRC programs.

The ADRC Program will help state agencies administer and better coordinate state and federal long-term service and support programs for older adults, people with disabilities, and veterans with disabilities. Approximately eight states will be competitively selected to accelerate the development over a threeyear period of the creation of single entry point models, which provides one-onone options counseling to streamline the intake and eligibility determination processes for consumers accessing long-term service and support programs.

This new funding opportunity is part of the Obama administration's longstanding commitment to ensure that seniors, people with disabilities and those living with chronic illness have the necessary services and supports to stay in their own homes when they wish to do so.

More information about Funding Opportunity Numbers HHS-2012-ACL-RO-1210 and HHS-2012-ACL-DR-1213may be found on:

ACL - <u>http://www.hhs.gov/acl/</u>

CMS - <u>http://www.medicaid.gov/Medicaid-CHIP-Program-Information/By-</u> <u>Topics/Long-Term-Services-and-Support/Balancing/Balancing-Incentive-</u> <u>Program.html</u>

Back to the top

# ACL Administrator Greenlee Guest Blogs for Art Works

In her May 29 blog, *Create and Relate*, for the National Endowment for the Arts (NEA) Art Works, Administration for Community Living (ACL) Administrator Kathy Greenlee addressed the long-term value of the participation in creative and artistic activities can have on the quality of health and life of older adults and persons with disabilities.

Administrator Greenlee pointed out how the arts in all its forms can lift one's spirit, improve memory and gait and inspire creativity for all individuals, including older adults and those with disabilities. She also drew attention to the Department of Health and Human Services and the National Endowment for the Arts partnership and the creation of the Interagency Task Force on the Arts and Human Development.

To read Administrator Greenlee's blog, and to leave a comment, go to <u>http://www.arts.gov/artworks/?cat=1477</u>

Back to the top

# **Funding Opportunity**

# **Funding Opportunity Reminders**

## Seeking Proposals for Promising Innovations

<u>Kendal Charitable Funds</u> is seeking proposals for promising innovations that will transform the experience of aging. Established in 1989, the organization raises and disburses funds in support of the charitable purposes of the <u>Kendal</u> <u>Corporation</u> and its affiliates, a system of not-for-profit communities, programs, and services for older adults.

Letters of Inquiry are due by June 15, and full applications by August 1. Complete details can be found on the Kendal Charitable Funds Web site: <u>http://www.kendalcharitablefunds.org</u>

Back to the top

HUD Makes Available \$85 Million to Fund Housing for Extremely Low-Income Persons with Disabilities

The U.S. Department of Housing and Urban Development recently announced the availability of \$85 million to state housing agencies to provide affordable supportive housing for extremely low-income persons with disabilities.

The application deadline is July 31, 2012. To learn more and to download the application package, go to <u>www.grants.gov</u>. The Funding Opportunity Number is FR-5600-N-28.

Back to the top

Stay Informed

# Webinar on 55 and Better: Helping Mature Workers Get Good Jobs through an Industry Sector-Focused Approach

Rigorous research has demonstrated that regional, industry-focused workforce partnerships, or "sector initiatives," can be highly effective at improving the employment and earnings of low-income people. Until now, however, the sector approach has not been widely applied to helping older adults.

Join the Insight Center for Community Economic Development and the National Council on Aging (NCOA) for an informative and interactive webinar about a new concept: the mature worker sector initiative.

Date: Thursday, June 7, 2012 Time: 2:00 p.m. - 3:30 p.m. ET

Agenda:

Discover what is a "mature worker sector initiative" and the process by which such an initiative may be developed.

Results and lessons learned from a recent pilot project connecting older adults with jobs in healthcare in New Jersey.

Findings from research involving mature job-seekers, healthcare employers, and service providers in San Diego.

Panelists: Jim Torrens and Susie Smith, Insight Center for Community Economic Development Barry Lott and Roger Leahy, NCOA Karim Bouris, MAAC Project

<u>Register</u>

#### Back to the top

## Webinar on On-line Tools & Resources to Assist Individuals with Dementia and Caregivers: National Alzheimer's Contact Center, Eldercare Locator and ADEAR

This webinar is the second in the three part series *Resources Available to Assist Persons with Alzheimer's Disease or Other Dementias and Their Family Caregivers.* The series is sponsored by the National Institute on Aging (NIA) and the Administration for Community Living (ACL) Administration on Aging (AoA), in partnership with grantees. All are invited to participate – especially new staff / interns / volunteers, or those just interested in getting a refresher. Each webinar session will run for 90 minutes, including Q&A.

Date: Wednesday, June 13, 2012 Time: 10:30 a.m. PT; 11:30 a.m. MT; 12:30 p.m. CT and 1:30 p.m. ET

Agenda:

Info on & Tour of National Alzheimer's Contact Center website & tools Info on & Tour of Eldercare Locator website & tools Info on & Tour of ADEAR website & tools

Presenters:

Vicky Cahan, Director, Office of Communications and Public Liaison, NIA Michelle Washko, PhD, Office of Policy Analysis & Development, AoA David Parris, Senior Associate Director, National Alzheimer's Contact Center, Alzheimer's Association Mary Osborne, Program Manager, Eldercare Locator, n4a David Burton, Project Director, Alzheimer's Disease Education and Referral (ADEAR) Center, NIA Jennifer Watson, Project Officer, ADEAR Center, NIA

Moderator: Amy Wiatr-Rodriguez, Chicago Regional Support Center, ACL

To register for this online event

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1. Go to <u>https://aoa-events.webex.com/aoa-</u> events/onstage/g.php?d=669631314&t=a

2. Click "Register".

3. On the registration form, enter your information and then click "Submit".

Once your registration is approved, you will receive a confirmation email message with instructions on how to join the event.

**Please note:** Space is limited, so please register as early as possible. This webinar will also be recorded and posted on the AoA web site.

#### Back to the top

#### **Webinar Reminders**

#### Third Innovative Communities Summit

Long-Term Care Quality Alliance (LTQA) and the Integrating Care for Populations & Communities National Coordinating Center (ICPC NCC) will cohost the Third Innovative Communities Summit. This summit will showcase communities working to improve care transitions and will highlight the importance of long-term service & support providers for individuals and for community efforts to improve care transitions.

Date: June 4 – 5, 2012 Site: Marriott Wardman Park Hotel, Washington, DC

The full agenda is now available for download. <u>Click here to learn more about</u> the conference

**REGISTER NOW** for this free event.

Community Preparedness Webinar Series

Join representatives from FEMA's Individual and Community Preparedness Division and The *Ready* Campaign along with officials of the Arizona Division of Emergency Management and the New York City Office of Emergency Management and Citizen Corps to learn about the number of easy ways that you, your organization, your business, or place of work can become better prepared for disasters this year.

Date: Tuesday, June 5, 2012 Time: 3:00 p.m. ET/Noon PT (to last for approximately one hour)

If you have not participated in a previous HSIN webinar and need to register, please click <u>here</u> in order to view this webinar.

If you have participated in a previous HSIN webinar and already have a username and password on the HSIN system, please log-in <u>here</u> in order to view this webinar.

State Leaders Re-Imagine Reform: Improving Access to Health and Human Services

Join senior officials from the Urban Institute's Work Support Strategies (WSS) Initiative grantee states to discuss what implementing a reform vision is really like; how they see the policy, legislative, and funding environments; how they're coping with outdated technology, complex rules, inadequate staff training, and overwhelming local need; what they learned during WSS's planning year; and their ideas about the future.

Date: Tuesday, June 5, 2012 Time: 12:00 p.m. – 1:30 p.m.

Panelists:

Richard Armstrong, Director, Idaho Department of Health and Welfare Reggie Bicha, Executive Director, Colorado Department of Human Services Albert Delia, Acting Secretary, North Carolina Department of Health and Human Services Sandra Powell, Director, Rhode Island Department of Human Services

Moderator: Olivia Golden, Director, Urban Institute Work Support Strategies Initiative

To attend in person in Washington, D.C., register at: <u>http://www.eventbrite.com/event/3575804327</u>. (Registration is required.)

To watch the video webcast or a recording, go to <u>http://www.ustream.tv/channel/urban-institute-events</u>. (No registration is necessary.)

Train-the-Trainer Program on Taking Your Medicines Safely

Taking Your Medicines Safely (TYMS) was developed by the Department of Health and Human Services Health Resources and Services Administration in partnership with the Administration on Aging and the Public Education Committee of the American Association of Poison Control Centers.

Date: Monday, June 18, 2012 Time: 3:00 p.m. - 4:00 p.m. EST

Agenda:

Learn how to implement the TYMS program for older adults in your senior center, library, community center, or church.

Medication safety topics including: potential problems with taking prescription medicines or over-the-counter products.

Ways to keep track of medicines and prevent medication mistakes.

Questions older adults should ask about their medicine.

The free and confidential services provided by the nation's poison centers.

Presenters: Rebeca Sanchez-Barrett, HHS Health Resources and Services Administration Poison Control Program Kristin Wenger, Public Health Educator, Blue Ridge Poison Center, Charlottesville, VA The TYMS program Participants are encouraged to visit the Poison Help website and <u>download the</u> TYMS participant guide

Register

Back to the top

**Tools & Information** 

## New Facebook Apps Provide Lifelines for Disasters

*New applications support personal preparedness for hurricanes and other emergencies* 

With the start of the 2012 hurricane season upon us, the Department of Health and Human Services Office of the Assistant Secretary for Preparedness and Response (ASPR), recently partnered with developers to create Facebook apps to help people develop "Lifelines" that they can call on in an emergency.

The two new free personal preparedness applications were designed to help people support each other during an emergency and become better prepared by identifying lifelines. Lifelines are Facebook friends a user can count on, and who agree to check on them in an emergency, supply them with shelter, food, or other necessities, or provide the user's social network with an update about their situation.

# bReddi Facebook App

bReddi is a central Facebook app that helps you manage your preparedness needs and to create a safety net inside and outside of your community. Your family and friends need to know what they can do in case of an emergency. With bReddi, you can establish how you will help your Lifelines before a disaster happens. You can set meeting places and Lifeline roles so there's no question of what to do, where to go or who to contact when disaster comes your way. bReddi features a summary page that will keep you up to date on the latest threats to you, your friends and your family. bReddi can also alert you when the threat level changes for you or anyone you are a Lifeline for via text message, Facebook or Twitter.

<u>Go to the bReddi Facebook app >></u>

<u>Get the bReddi widget >></u>

Project: Lifeline Facebook App

Project Lifeline provides a simple, unified Facebook app that draws on your existing social networks to help keep you communicate with your Lifelines during a disaster. Before a disaster strikes, Project: Lifeline will help formalize your communications networks and establish whose aid you will count on if you need it. Lifelines will be able to update your status in an emergency status list and keep your friends informed of your well being. The app also helps you find resources that will teach you about disaster risks and how to keep yourself safe.

<u>Go to the Project: Lifeline Facebook app >></u>

<u>Get the Project: Lifeline widget >></u>

For more information on the 2012 hurricane season, go to the National Oceanic and Atmospheric Administration hurricane web page at <a href="http://www.noaanews.noaa.gov/stories2012/20120524\_atlantic\_hurricane\_se\_ason.html">http://www.noaanews.noaa.gov/stories2012/20120524\_atlantic\_hurricane\_se\_ason.html</a>

Back to the top

## **Health System Measurement Project**

The <u>Health System Measurement Project</u> was recently launched by the Department of Health and Human Services (HHS). The Project brings together, in a very easy to use format, trend information on about 50 key health systemrelated measures across ten topical areas, including access to care, cost and affordability, prevention, and health information technology. Most of the data can be viewed by population characteristics, such as age, sex, income level, insurance coverage, and geography.

The site can be a useful resource when compiling reports, responding to requests for information, drafting memos, talking points and testimony, and working with stakeholders. The project was developed by the HHS Office of the Assistant Secretary for Planning and Evaluation. This tool contains information on how the measures were calculated and provides users with direct links back to the original data sources.

You can view the project at <u>healthmeasures.aspe.hhs.gov</u>

If you have any suggestions, questions, or concerns as you review the website, please contact the ASPE system administrator at <u>HSMPadmin@hhs.gov</u>.

#### Back to the top

# **OWN Network Looking for Primary Caregiver for Elderly Parents**

The *Our America with Lisa Ling* television show produced by and shown on OWN (Oprah Winfrey Network) is looking to film stories of primary caregivers for elderly parents. If you are selected, a small crew from the show would travel to your location for approximately 2-3 days filming "day in the life" footage.

To learn more about the show's focus and participation requirements, go to <u>https://www.oprah.com/ownshow/plug\_form.html?plug\_id=9011902</u>

#### Back to the top

# National Council on Aging – Center for Healthy Aging

The Administration for Community Living (ACL) Administration on Aging (AoA) funds a number of resource centers designed to provide information to consumers and technical assistance to professionals on a variety of topics.

The goal of the National Resource Center within the Center for Healthy Aging is to provide technical assistance and quality improvement support to AoA state grantees in designing, developing and expanding their delivery systems for Chronic Disease Self-Management Education (CDSME) and Evidence-Based Disease Prevention (EBP) programs, with a focus on sustaining integrated health and community-based service systems to support community living, independence, and improved health. The Center provides training, collects data and disseminates information and best practices to grantees and their partners. In addition, the Center produces issue briefs, case studies, fact sheets, as well as publishes two bimonthly newsletters, the Center for Healthy Aging Enews and Falls Free Enews.

The Center offers webinars and technical assistance on a wide range of healthy aging issues, including strategies for outreach and recruitment, sustainability,

and more. Past webinar recordings and resources can be accessed on the website, <u>http://www.ncoa.org/cha</u>

The Center for Healthy Aging serves as a resource center for the <u>Administration</u> on Aging's <u>Evidence-Based Disease and Disability Prevention Program</u> and the <u>Recovery Act Chronic Disease Self-Management Program</u> grant, as well as more generally for the Aging Services Network and other service providers.

If you would like to know more about the Resource Centers that AoA funds, you can find information at: http://www.aoa.gov/AoARoot/Resource\_Centers/Index.aspx.

AoA will be featuring the other resource centers in future newsletters.

## Back to the top

## AoA's June Widget Observes World Elder Abuse Awareness Day

June 15<sup>th</sup> is World Elder Abuse Awareness Day (WEAAD). AoA's June statistics widget features information on this global observance and how individuals and organizations can take action to increase awareness of elder abuse. To learn more, view AoA's aging statistics widget at

http://www.aoa.gov/AoAroot/Site\_Utilities/Widget/index.aspx. You can add AoA's statistics widget to your site or blog by clicking the "share" button on the widget, copying the code of the widget and inserting the code on your site or blog.

AoA's social media also includes engaging e-cards with tips on healthy eating, exercise and volunteer opportunities. You'll also find e-cards with health tips for caregivers and e-cards to thank caregivers for the time that they spend helping a loved one. You can view and select an AoA e-card for a friend at <a href="http://www.aoa.gov/AoARoot/Press\_Room/Social\_Media/eCards/index.aspx">http://www.aoa.gov/AoARoot/Press\_Room/Social\_Media/eCards/index.aspx</a>.

Connect with AoA on Twitter, Facebook and YouTube! You can follow AoA on Twitter by visiting <u>www.twitter.com/aoagov</u>. AoA is also on Facebook at <u>www.facebook.com/aoa.gov</u> and our YouTube channel is online at <u>http://www.youtube.com/user/AoA25</u>. Please click the "Like" button for us on Facebook and view and share our videos on YouTube. AoA's videos on YouTube feature the stories of different caregivers.

Do you have questions or comments about AoA's social media? Feel free to send them to <u>Augustina.Howe@aoa.hhs.gov</u>.

#### Back to the top

## National HIV Testing Day

Monday, June 27, 2012 is National HIV Testing Day (NHTD). This is an annual observance to promote HIV testing across all ages. For more information, such as locating a testing site in your community, visit: <u>www.aids.gov/awareness-days/national-hiv-testing-day/</u>

In 2009, people aged 50 and older accounted for 23 per cent of AIDS diagnoses in the United States. Yet, older adults are often overlooked in the ongoing HIV/AIDS conversation. To help make a change, the Administration for Community Living (ACL) Administration on Aging (AoA) developed an <u>Older</u> <u>Adults and HIV/AIDS Toolkit, HIV: Know the Risks. Get the Facts.</u> Developed for the National Aging Network and others interested in educating older adults, this toolkit contains helpful resources and materials specifically designed to inform older adults about the risks of HIV/AIDS and encourage older adults to get tested.

June 27 will be a day to help educate older adults about their need to be tested. Take action in your community but posting a <u>NHTD poster</u> or setting out educational <u>fact sheets</u> in a waiting area in your community.

Back to the top

#### **Observances**

#### **June Observances**

LGBT Pride Month Sponsor: Equality Forum <u>http://www.equalityforum.com/</u>

To read HHS Secretary Kathleen Sebelius' News Release on LGBT Pride Month, go to <u>http://www.hhs.gov/news/press/2012pres/06/20120601a.html</u>

National Home Safety Month Sponsor: Home Safety Council www.homesafetycouncil.org/homesafetymonth

June 5 World Environment Day Sponsor: United Nations Environment Programme (UNEP) www.unep.org/wed

June 11 – 17 National Men's Health Week Sponsor: National Men's Health Network www.menshealthweek.org

June 15 World Elder Abuse Awareness Day Sponsor: International Network for the Prevention of Elder Abuse http://www.inpea.net/weaad.html

June 17-23 Falls Prevention Week Sponsor: National Safety Council http://www.nsc.org/nsc\_events/Nat\_Safe\_Month/Pages/Week3.aspx

Back to the top

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