


Strategic National Arts Alumni Project

NEA Cultural Workforce Forum


November 20, 2009

2008 Field Test


STRATEGIC NATIONAL ARTS ALUMNI PROJECT
Tracking the Lives and Careers of Arts Graduates in America
Contact us | Save and exit

Since graduating, how often have you used each of the following support services offered at University of Rochester Eastman School of Music?

	Very often	Often	Rarely	Never		Do not need or want service	Support service is not offered
Career services – helping you find work experience	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Continuing education and training (workshops, classes, seminars)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Networking opportunities	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Opportunities to present artistic work	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Resources to produce work (e.g., space and grants)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>
Other <input type="text" value="Job Vacancy Newsletter"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>		<input type="radio"/>	<input type="radio"/>



[Enlarge Lifemap >](#)

2008 IR – Front

Institutional Report 2008

Strategic National Arts Alumni Project

Tracking the lives and careers of arts graduates in America



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2008 IR – SNAAPshot



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SNAAPshot

What Snaapville College Undergrad Alumni Said About... Training, Degrees, and Credentials

This SNAAPshot and the accompanying frequency distribution report make up one section of a larger report which includes details about the scope of the survey, the study methodology and background of the SNAAP project.

This section summarizes some aspects of your graduates' arts training, including their experiences prior to and while they attended your institution and time to degree.

Training Prior to Your Institution

Most common arts-related programs, activities, or schools attended prior to your institution^a:

- Private lessons – 41%
- Intensive summer arts program – 34%
- In-school arts courses at a public high school – 34%

Percent who pursued a 2- or 4-year degree before enrolling at your institution:

- 25%

Most common degree pursued or earned prior to attending your institution:

- Associate's Degree – 26%

Training at Your Institution

Most common degrees pursued or earned^a:

- BA – 34%
- BM or BMus – 34%
- BFA – 30%

Progress to Degree (Cont.)

Most common majors or areas of study by alumni cohort:

1988 Cohort

- Music – 41%
- Theater – 34%
- Art and Design – 14%

1993 Cohort

- Music – 43%
- Theater – 20%
- Art and Design – 12%

1998 Cohort

- Music – 44%
- Art and Design – 28%
- Theater – 14%

2003 Cohort

- Music – 49%
- Art and Design – 25%
- Theater – 11%

Percent that changed majors while attending your institution:

- 11%

2008 IR – Sample Frequency



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SNAAP 2008 - Frequency Distributions Training, Degrees, and Credentials Snaapville College

	<i>Variable</i>	<i>Response Options</i>	Snaapville College		SNAAP Undergraduate Institutions	
			<i>Count</i>	<i>%</i>	<i>Count</i>	<i>%</i>
Type of programs, activities, or schools you attended prior to attending this institution that prepared you for this institution	pprg_arts	Intensive summer arts program	66	34%	319	27%
	pprg_hs	Arts high school	25	13%	129	11%
	pprg_coursepri	In-school arts courses at a private high school	14	7%	124	11%
	pprg_coursepub	In-school arts courses at a public high school	65	34%	455	39%
	pprg_after	After-school program	58	30%	329	28%
	pprg_private	Private lessons	80	41%	284	24%
	pprg_intn	Internship or volunteering	4	2%	49	4%
	pprg_collegesch	College level arts school	22	11%	178	15%
	pprg_collegeclass	College level arts classes	34	18%	323	28%
	pprg_wk	Work experience	23	12%	132	11%
	pprg_oth	Other	28	14%	196	17%
		Total^a	-	-	-	-
Type of high school attended prior to enrollment	q4_1	Public arts high school	20	10%	78	6%
		Private arts high school	7	3%	30	2%
		Public high school	146	71%	931	74%
		Private/parochial high school	32	16%	218	17%
		Total	205	100%	1,257	100%

2009 Consultant Mock-up



STRATEGIC NATIONAL ARTS ALUMNI PROJECT

Tracking the Lives and Careers of Arts Graduates in America | 2009 SURVEY



Work: General

Work: Details

Education

Satisfaction

Arts Engagement

Financial

Demographics

You are 25% finished with the survey. Your answers are important to us!

Save & Exit

24. How well did Pratt prepare you for further education?

- Very well
- Fairly well
- Not too well
- Not well at all



Click for help

What do we mean by "arts"?

Here and throughout the survey, the term "arts" is broadly defined to include visual art, design, dance, music, theater, film, media, creative writing, and multi-disciplinary arts.

About This Section

In this section, we ask about your employment history since you left PRATT. We are interested in the lives and work of ALL alumni, both those who work in the arts and those who work in occupations unrelated to the arts.

Your Lifemap

The Lifemap is being built as you fill out your survey. At end of the survey, you can manipulate your Lifemap, add to it, and change it as much as you'd like!

Next >>

2009 Survey Example 1

Test University
School of Music

STRATEGIC NATIONAL ARTS ALUMNI PROJECT
Tracking the Lives and Careers of Arts Graduates in America | 2009 Survey



Work: General

Work: Details

Satisfaction

Experiences

Education

Arts Engagement

Facts & Figures

You are 3% finished with the survey. Your answers are important to us!

Save & Exit

Your Professional Life

In this section, we ask about your employment history since you left Test University School of Music. We are interested in the lives and work of ALL alumni, both those who work in the arts and those who work in occupations unrelated to the arts.

In which of the following capacities have you worked since leaving Test University School of Music?

	I do this currently	I have done it in the past but no longer do it	I have not done this
Work in an occupation outside of the arts	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work as a professional artist	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Work as a teacher of the arts (e.g., giving private lessons at a community or arts organization, or in a classroom setting)	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Work in an arts-related profession (e.g., arts administration, but not as a professional artist or teacher)	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Next »

About this Section

In this section, we ask about your employment history since you left Test University School of Music. We are interested in the lives and work of ALL alumni, both those who work in the arts and those who work in occupations unrelated to the arts.

What do we mean by "the arts"?

Here and throughout the survey, the "arts" are broadly defined to include visual art, architecture, design, dance, music, theater, film, media, creative writing, and multidisciplinary arts.

Survey Mechanics

If you need to review a previous answer, you may use your browser's back button or click on the tabs at the top of the page to go to the beginning of a previous section. You cannot use the section tabs to go forward in the survey. If you change a previous answer you may need to answer new questions as a result. These new questions may appear between questions you have already answered, so please review carefully.

Some questions have a "?" button. Click on this button if you need clarification of what is being asked, if you're uncertain of how to answer the question, or if you need definitions of key words.

2009 Survey Example 2

Test University
School of Music

STRATEGIC NATIONAL ARTS ALUMNI PROJECT

Tracking the Lives and Careers of Arts Graduates in America | 2009 Survey



Work: General

Work: Details

Satisfaction

Experiences

Education

Arts Engagement

Facts & Figures

You are 8% finished with the survey. Your answers are important to us!

Save & Exit

Please select all the arts-related occupations in which you have worked, now or in the past.
Click the heading of a general area below to view a list of specific arts-related occupations.

Expand all

▶ **PERFORMING ARTS, FILM and MEDIA:**

▶ **FINE ARTS, DESIGN, PHOTOGRAPHY, and ARCHITECTURE:**

▶ **WRITING:**

▼ **EDUCATION:**

- Art, Drama, or Music Teacher– Higher Education
- Art Teacher – K-12
- Dance Teacher – K-12
- Drama Teacher – K-12
- Media Arts Teacher – K-12
- Music Teacher – K-12
- Writing Teacher – K-12

▶ **ARTS ADMINISTRATION:**

▶ **OTHER:**

Next »



Click for
help

About this Section

This section allows you to provide specific information about your career path and current work.

What do we mean by “the arts”?

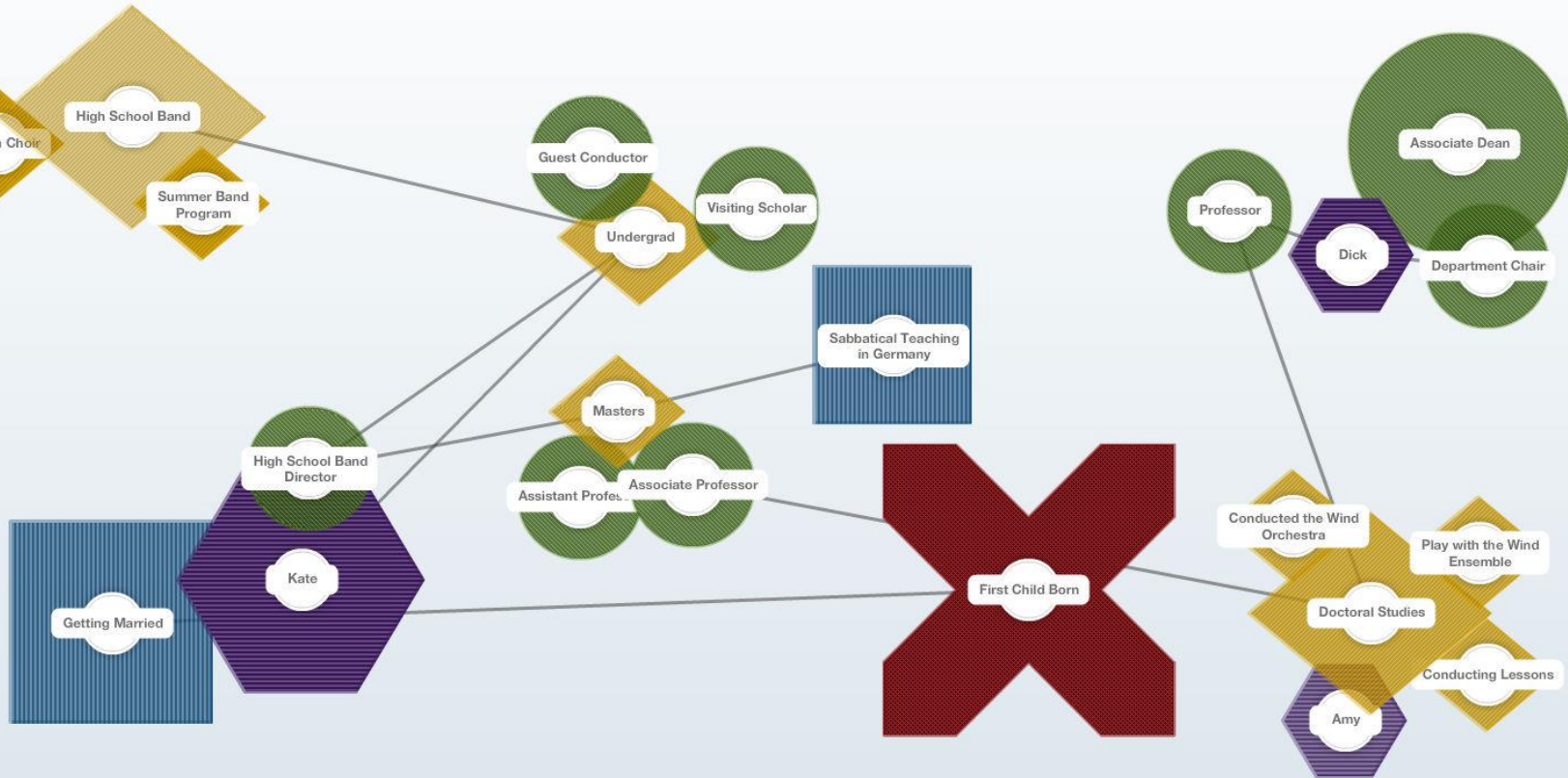
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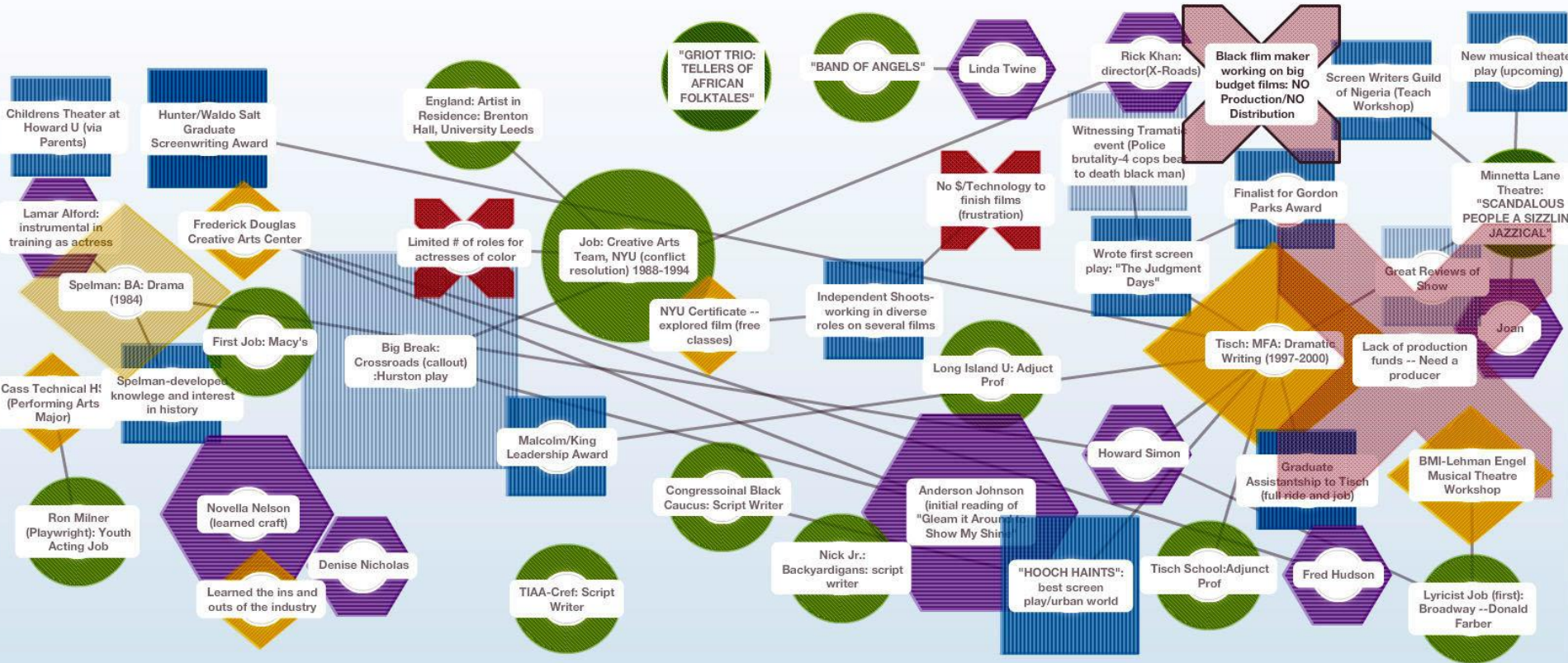
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Sample *Lifemap* Design





SAMPLE LIFEMAP





SAMPLE LIFEMAP

