

# U.S. Securities and Exchange Commission

# **Data Delivery Standards**

The following outlines the technical requirements for producing scanned paper collections, email and electronic document/ native file collections to the Securities and Exchange Commission. The SEC uses *Concordance*® 2007 v9.58 and *Concordance Image*® v4.53 software to search, review and retrieve documents produced to us in electronic format. Any proposed production in a format other than those identified below must be discussed with and approved by the legal and technical staff of the Division of Enforcement. We appreciate your efforts in assisting us by preparing data in a format that will enable our staff to use the data efficiently.

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#### **General Instructions**

1. A cover letter should be included with each production. This letter MUST be imaged and provided as the first record in the load file.

The following information should be included in the letter:

- a. List of each piece of media (hard drive, thumb drive, DVD or CD) included in the production by the unique number assigned to it, and readily apparent on the physical media.
- b. List of custodians, identifying:
  - 1) The Bates range (and any gaps therein) for each custodian
  - 2) Total number of records for each custodian
  - 3) Total number of images for each custodian
  - 4) Total number of native files for each custodian
- c. List of fields in the order in which they are listed in the data file.
- d. Time zone in which emails were standardized during conversion (email collections only).
- Documents created or stored electronically MUST be produced in their original electronic format, not printed to paper or PDF.
- 3. Data can be produced on CD, DVD or hard drive; use the media requiring the least number of deliverables.
- 4. Label all media with the following:
  - a. Case number
  - b. Production date
  - c. Bates range

- d. Disk number (1 of X), if applicable
- 5. Organize productions by custodian, unless otherwise instructed. All documents from an individual custodian should be confined to a single load file.
- 6. All productions should be checked and produced free of computer viruses.
- 7. All produced media should be encrypted.
- 8. Passwords for documents, files, compressed archives and encrypted media should be provided separately either via email or in a separate cover letter from the data.

#### **Delivery Formats**

#### I. Concordance® Production

All scanned paper, email and native file collections should be converted/processed to TIFF files, Bates numbered, and include fully searchable text. Additionally, email and native file collections should include linked native files.

## Bates numbering documents:

The Bates number must be a unique, consistently formatted identifier, i.e., an alpha prefix along with a fixed length number for EACH custodian., i.e., ABC0000001. This format MUST remain consistent across all production numbers for each custodian. The number of digits in the numeric portion of the format should not change in subsequent productions, nor should spaces, hyphens, or other separators be added or deleted.

The following describes the specifications for producing image-based productions to the SEC and the load files required for *Concordance*® and *Concordance* Image®.

### 1. Images

- a. Images should be single-page, Group IV TIFF files, scanned at 300 dpi.
- b. File names cannot contain embedded spaces.
- c. Bates numbers should be endorsed on the lower right corner of all images.
- d. The number of TIFF files per folder should not exceed 500 files.
- e. Rendering to images PowerPoint, AUTOCAD/ photographs and Excel files:
  - 1) PowerPoint: All pages of the file should be scanned in full slide image format, with any speaker notes following the appropriate slide image.
  - 2) AUTOCAD/ photographs: If possible, files should be scanned to single page JPEG (.JPG) file format.
  - 3) Excel: TIFF images of spreadsheets are not useful for review purposes; because the imaging process can often generate thousands of pages per file, a placeholder image, named by the *IMAGEID* of the file, may be used instead.

### 2. Concordance Image® Cross-Reference File

The image cross-reference file is needed to link the images to the database. It is a comma-delimited file consisting of seven fields per line. There must be a line in the cross-reference file for every image in the database.

### The format is as follows:

ImageID,VolumeLabel,ImageFilePath,DocumentBreak,FolderBreak,BoxBreak,PageCount

ImageID: The unique designation that Concordance® and Concordance Image® use to identify an image.

**Note:** This imageID key **must** be a unique and fixed length number. This number will be used in the .DAT file as the ImageID field that links the database to the images. The format of this image key must be consistent across all productions. We recommend that the format be a 7 digit number to allow for the possible increase in the size of a production.

VolumeLabel: Optional

ImageFilePath: The full path to the image file.

DocumentBreak: The letter "Y" denotes the first page of a document. If this field is blank, then the page is not the

first page of a document.

FolderBreak: Leave empty BoxBreak: Leave empty PageCount: Optional

Sample

```
IMG000001, ,E:\001\IMG0000001.TIF,Y,,,
IMG0000002, ,E:\001\IMG0000002.TIF,,,,
IMG0000003, ,E:\001\IMG0000003.TIF,,,,
IMG0000004, ,E:\001\IMG0000003.TIF,Y,,,
IMG0000005, ,E:\001\IMG0000003.TIF,Y,,,
IMG0000006, ,E:\001\IMG0000003.TIF,Y,,,
```

#### 3. Data File

The data file (.DAT) contains all of the fielded information that will be loaded into the *Concordance*® database.

- a. The first line of the .DAT file must be a header row identifying the field names.
- b. The .DAT file must use the following *Concordance*® default delimiters:

Comma , ASCII character (020) Quote b ASCII character (254) Newline ® ASCII character (174)

- c. Date fields should be provided in the format: mm/dd/yyyy
- d. All attachments should sequentially follow the parent document/email.
- e. All metadata associated with email, audio files, and native electronic document collections must be produced (see pages 4-5).
- f. The .DAT file for scanned paper collections must contain, at a minimum, the following fields:

FIRSTBATES: Beginning Bates number
 LASTBATES: Ending Bates number

3) IMAGEID: Image Key field

4) CUSTODIAN: Individual from whom the document originated

5) OCRTEXT: Optical Character Recognition text

### Sample

```
þFIRSTBATESþþLASTBATESþþIMAGEIDþþCUSTODIANþ

þPC00000001þþPC00000002þрIMG0000001þрSmith, Johnþ

þPC00000003þрPC00000003þрIMG0000003þрSmith, Johnþ

þPC00000004þрPC00000005þрIMG0000004þрSmith, Johnþ
```

## Sample of .DAT file:

## bFIRSTBATESbbLASTBATESbbIMAGEIDbbCUSTODIANbbOCRTEXTb

bPC00000001bbPC00000002bbIMG0000001bbSmith, Johnbb\*\*\* IMG0000001 \*\*\*\*®The world of investing is fascinating and complex, and it can be very fruitful. But unlike the banking world, where deposits are guaranteed by the federal government, stocks, bonds and other securities can lose value. There are no guarantees. That's why investing is not a spectator sport. By far the best way for investors to protect the money they put into the securities markets is to do research and ask questions.®® \*\*\* IMG0000002 \*\*\*\*®The laws and rules that govern the securities industry in the United States derive from a simple and straightforward concept: all investors, whether large institutions or private individuals, should have access to certain basic facts about an investment prior to buying it, and so long as they hold it. To achieve this, the SEC requires public companies to disclose meaningful financial and other information to the public. This provides a common pool of knowledge for all investors to use to judge for themselves whether to buy, sell, or hold a particular security. Only through the steady flow of timely, comprehensive, and accurate information can people make sound investment decisions.b

pPC00000004ppC0000005ppIMG0000004ppSmith, Johnpp \*\*\* IMG0000004 \*\*\*®®To insure that this objective is always being met, the SEC continually works with all major market participants, including especially the investors in our securities markets, to listen to their concerns and to learn from their experience.®® \*\*\* IMG000005 \*\*\*\*®®The SEC oversees the key participants in the securities world, including securities exchanges, securities brokers and dealers, investment advisors, and mutual funds. Here the SEC is concerned primarily with promoting the disclosure of important market-related information, maintaining fair dealing, and protecting against fraud.b

The text and metadata of Email and the attachments, and native file document collections should be extracted and provided in a .DAT file using the field definition and formatting described below:

| Field Name   | Sample Data                                     | Description                                                                                                                                                                                                               |
|--------------|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| FIRSTBATES   | EDC0000001                                      | First Bates number of native file document/email                                                                                                                                                                          |
| LASTBATES    | EDC0000001                                      | Last Bates number of native file document/email **The LASTBATES field should be populated for single page documents/emails.                                                                                               |
| ATTACHRANGE  | EDC0000001 - EDC0000015                         | Bates number of the first page of the parent document to the Bates number of the last page of the last attachment "child" document                                                                                        |
| BEGATTACH    | EDC0000001                                      | First Bates number of attachment range                                                                                                                                                                                    |
| ENDATTACH    | EDC0000015                                      | Last Bates number of attachment range                                                                                                                                                                                     |
| PARENT_BATES | EDC0000001                                      | First Bates number of parent document/Email **This PARENT_BATES field should be populated in each record representing an attachment "child" document                                                                      |
| CHILD_BATES  | EDC0000002; EDC0000014                          | First Bates number of "child" attachment(s); can be more than one Bates number listed depending on the number of attachments  **The CHILD_BATES field should be populated in each record representing a "parent" document |
| CUSTODIAN    | Smith, John                                     | Email: mailbox where the email resided Native: Individual from whom the document originated                                                                                                                               |
| FROM         | John Smith                                      | Email: Sender Native: Author(s) of document **semi-colon should be used to separate multiple entries                                                                                                                      |
| ТО           | Coffman, Janice; LeeW [mailto:LeeW@MSN.com]     | Recipient(s)  **semi-colon should be used to separate multiple entries                                                                                                                                                    |
| CC           | Frank Thompson [mailto: frank_Thompson@cdt.com] | Carbon copy recipient(s)  **semi-colon should be used to separate multiple entries                                                                                                                                        |
| BCC          | John Cain                                       | Blind carbon copy recipient(s)  **semi-colon should be used to separate multiple entries                                                                                                                                  |
| SUBJECT      | Board Meeting Minutes                           | Email: Subject line of the email Native: Title of document (if available)                                                                                                                                                 |
| DATE_SENT    | 10/12/2010                                      | Email: Date the email was sent<br>Native: (empty)                                                                                                                                                                         |
| TIME_SENT    | 07:05 PM                                        | Email: Time the email was sent Native: (empty)  **This data must be a separate field and cannot be combined with the DATE_SENT field                                                                                      |
| LINK         | D:\001\ EDC0000001.msg                          | Hyperlink to the email or native file document **The linked file must be named per the FIRSTBATES number                                                                                                                  |
| FILE_EXTEN   | MSG                                             | The file type extension representing the Email or native file document; will vary depending on the email format                                                                                                           |
| AUTHOR       | John Smith                                      | Email: (empty) Native: Author of the document                                                                                                                                                                             |
| DATE_CREATED | 10/10/2010                                      | Email: (empty) Native: Date the document was created                                                                                                                                                                      |

| TIME CDEATED   | 10.25 AM                     | Email: (amata)                                       |
|----------------|------------------------------|------------------------------------------------------|
| TIME_CREATED   | 10:25 AM                     | Email: (empty)                                       |
|                |                              | Native: Time the document was created                |
|                |                              | **This data must be a separate field and cannot be   |
|                |                              | combined with the DATE_CREATED field                 |
| DATE_MOD       | 10/12/2010                   | Email: (empty)                                       |
|                |                              | Native: Date the document was last modified          |
| TIME_MOD       | 07:00 PM                     | Email: (empty)                                       |
|                |                              | Native: Time the document was last modified          |
|                |                              | **This data must be a separate field and cannot be   |
|                |                              | combined with the DATE_MOD field                     |
| DATE_ACCESSD   | 10/12/2010                   | Email: (empty)                                       |
| DITIE_TICCESSE | 10/12/2010                   | Native: Date the document was last accessed          |
| TIME_ACCESSD   | 07:00 PM                     | Email: (empty)                                       |
| TIME_ACCESSD   | 07.00 FWI                    |                                                      |
|                |                              | Native: Time the document was last accessed          |
|                |                              | **This data must be a separate field and cannot be   |
|                |                              | combined with the DATE_ACCESSD field                 |
| PRINTED_DATE   | 10/12/2010                   | Email: (empty)                                       |
|                |                              | Native: Date the document was last printed           |
| FILE_SIZE      | 5,952                        | Size of native file document/email in KB             |
| PGCOUNT        | 1                            | Number of pages in native file document/email        |
| PATH           | J:\Shared\SmithJ\October     | Email: (empty)                                       |
|                | Agenda.doc                   | Native: Path where native file document was stored   |
|                | 1 Igendu.doc                 | including original file name.                        |
| INTFILEPATH    | Personal Folders\Deleted     | Email: original location of email including original |
| INTILLITATII   | Items\Board Meeting          | file name.                                           |
|                |                              |                                                      |
| DIEM (CCID     | Minutes.msg                  | Native: (empty)                                      |
| INTMSGID       | <000805c2c71b\$75977050\$cb  | Email: Unique Message ID                             |
|                | 8306d1@MSN>                  | Native: (empty)                                      |
| TEXT           | From: Smith, John            | Extracted text of the native file document/email     |
|                | Sent: Tuesday, October 12,   |                                                      |
|                | 2010 07:05 PM                |                                                      |
|                | To: Coffman, Janice          |                                                      |
|                | Subject: Board Meeting       |                                                      |
|                | Minutes                      |                                                      |
|                |                              |                                                      |
|                | Janice;                      |                                                      |
|                | Attached is a copy of the    |                                                      |
|                | September Board Meeting      |                                                      |
|                | Minutes and the draft agenda |                                                      |
|                |                              |                                                      |
|                | for October. Please let me   |                                                      |
|                | know if you have any         |                                                      |
|                | questions.                   |                                                      |
|                |                              |                                                      |
|                | John Smith                   |                                                      |
|                | Assistant Director           |                                                      |
|                | Information Technology       |                                                      |
|                | Phone: (202) 555-1111        |                                                      |
|                | Fax: (202) 555-1112          |                                                      |
|                | Email: jsmith@xyz.com        |                                                      |
|                |                              |                                                      |
|                | <u>l</u>                     |                                                      |

### 4. Text

Searchable text of the entire document must be provided for every record, at the document level.

a. Extracted text must be provided for all documents that originated in electronic format. The text files should include page breaks that correspond to the 'pagination' of the image files. Note: Any document in which text cannot be extracted must be OCR'd, particularly in the case of PDFs without embedded text.

b. OCR text must be provided for all documents that originated in hard copy format. A page marker should be placed at the beginning, or end, of each page of text, e.g. \*\*\* IMG0000001 \*\*\* whenever possible. The data surrounded by asterisks is the *Concordance*® ImageID.

### Sample page markers with OCR text:

### \*\*\* IMG0000001 \*\*\*

The world of investing is fascinating and complex, and it can be very fruitful. But unlike the banking world, where deposits are guaranteed by the federal government, stocks, bonds and other securities can lose value. There are no guarantees. That's why investing is not a spectator sport. By far the best way for investors to protect the money they put into the securities markets is to do research and ask questions.

#### \*\*\* IMG0000002 \*\*\*

The laws and rules that govern the securities industry in the United States derive from a simple and straightforward concept: all investors, whether large institutions or private individuals, should have access to certain basic facts about an investment prior to buying it, and so long as they hold it. To achieve this, the SEC requires public companies to disclose meaningful financial and other information to the public. This provides a common pool of knowledge for all investors to use to judge for themselves whether to buy, sell, or hold a particular security. Only through the steady flow of timely, comprehensive, and accurate information can people make sound investment decisions.

c. For redacted documents, provide the full text for the redacted version.

#### d. Delivery

The text can be delivered two ways:

- 1) As multi-page ASCII text files with the files named the same as the ImageID field. Text files can be placed in a separate folder or included with the .TIF files. The number of files per folder should be limited to 500 files.
- 2) Included in the .DAT file.

## 5. Linked Native Files

Copies of original email and native file documents/attachments must be included for all electronic productions.

- a. Native file documents must be named per the FIRSTBATES number.
- b. The full path of the native file must be provided in the .DAT file for the LINK field.
- c. The number of native files per folder should not exceed 500 files.

#### II. Audio Files

Audio files from telephone recording systems must be produced in a format that is playable using Microsoft Windows Media Player<sup>TM</sup>. Additionally, the call information (metadata) related to each audio recording MUST be provided. The metadata file must be produced in a delimited text format. Field names must be included in the first row of the text file. The metadata must include, at a minimum, the following fields:

1) CALLER NAME or CALLER ID: Caller's name or identification number

2) CALLING\_NUMBER: Caller's phone number

3) DATE: Date of call4) TIME: Time of call

5) CALLED\_PARTY: Name of the party called
6) CALLED\_NUMBER: Called party's phone number

7) FILENAME: Filename of audio file

## III. Video Files

Video files must be produced in a format that is playable using Microsoft Windows Media Player<sup>TM</sup>.

#### IV. Electronic Trade and Bank Records

When producing electronic trade and bank records, provide the files in one of the following formats:

- 1. Delimited text file with header information detailing the field structure. The preferred delimiter is a vertical bar "|". If any special codes exist in the dataset, a separate document must be provided that details all such codes. If details of the field structure do not fit in the header, a separate document must be provided that includes such details.
- 2. MS Excel spreadsheet with header information detailing the field structure. If any special codes exist in the dataset, a separate document must be provided that details all such codes. If details of the field structure do not fit in the header, a separate document must be provided that includes such details.

#### V. Electronic Phone Records

- 1. Delimited text file with header information detailing the field structure.
- 2. Comma Separated Value file (.csv) with header information detailing the field structure.
- 3. MS Excel spreadsheet with header information detailing the field structure.

The metadata must include, at a minimum, the following fields:

1) ACCT NUMBER: Caller's telephone account number

2) CALLING\_NUMBER: Caller's phone number

3) CALLED\_NUMBER: Called party's phone number

4) DATE: Date of call
5) START\_TIME: Start time of call
6) END\_TIME: End time of call

7) DURATION: Duration in minutes of the call

## VI. Adobe PDF File Production

When approved, Adobe PDF files may be produced in native file format.

- 1. PDF files should be produced in separate folders named by the Custodian.
- 2. All PDFs must be unitized at the document level, i.e. each PDF should represent a discrete document; a single PDF cannot contain multiple documents.
- 3. All PDF files must contain embedded text that includes all discernable words within the document, not selected text only. This requires all layers of the PDF to be flattened first.
- 4. If PDF files are Bates endorsed, the PDF files must be named by the Bates range.

### VII. Email Native File Production

When approved, Outlook (.PST) and Lotus Notes (.NSF) email files may be produced in native file format. A separate folder should be provided for each custodian.