UNITED STATES OF AMERICA Before the SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934 Release No. 67069 / May 29, 2012

ADMINISTRATIVE PROCEEDING File No. 3-14896

In the Matter of

MARC CHRISTOPHER HARMON,

Respondent.

ORDER INSTITUTING ADMINISTRATIVE PROCEEDINGS PURSUANT TO SECTION 15(b) OF THE SECURITIES EXCHANGE ACT OF 1934 AND NOTICE OF HEARING

I.

The Securities and Exchange Commission ("Commission") deems it appropriate and in the public interest that public administrative proceedings be, and hereby are, instituted pursuant to Section 15(b) of the Securities Exchange Act of 1934 ("Exchange Act) against Marc Christopher Harmon ("Respondent" or "Harmon").

II.

After an investigation, the Division of Enforcement alleges that:

A. RESPONDENT

1. Harmon, age 38, is a resident of San Leandro, California. During and as part of the conduct underlying the complaint described below, Harmon acted as an unregistered broker.

B. ENTRY OF THE INJUNCTION

2. On May 16, 2012, a final judgment was entered against Harmon, permanently enjoining him from future violations of Sections 5(a), 5(c), and 17(a) of the Securities

Act of 1933, and Sections 10(b) and 15(a) of the Exchange Act and Rule 10b-5 thereunder, in the civil action entitled <u>Securities and Exchange Commission v. Jason George Rivera, Jr. et al.</u>, Civil Action Number 3:11-cv-04741-SI, in the United States District Court for the Northern District of California.

3. The Commission's complaint alleged that during approximately October 2008 through May 2009, Harmon participated in a scheme that raised approximately \$3.2 million from approximately 16 investors through fraudulent, unregistered sales of securities. It further alleged that Harmon attracted investors with false representations that their money would be profitably invested in collateralized mortgage trading programs and other trading programs, when in fact Harmon's co-defendant spent the money on improvements to his home, luxury vehicles, travel, and other personal expenses, and to compensate Harmon. The complaint also alleged that Harmon sold securities for compensation to at least 12 investors in the scheme without being registered with the Commission as a broker or associated with a registered broker.

III.

In view of the allegations made by the Division of Enforcement, the Commission deems it necessary and appropriate in the public interest that public administrative proceedings be instituted to determine:

- A. Whether the allegations set forth in Section II hereof are true and, in connection therewith, to afford Respondent an opportunity to establish any defenses to such allegations; and
- B. What, if any, remedial action is appropriate in the public interest against Respondent pursuant to Section 15(b) of the Exchange Act.

IV.

IT IS ORDERED that a public hearing for the purpose of taking evidence on the questions set forth in Section III hereof shall be convened at a time and place to be fixed, and before an Administrative Law Judge to be designated by further order as provided by Rule 110 of the Commission's Rules of Practice, 17 C.F.R. § 201.110.

IT IS FURTHER ORDERED that Respondent shall file an Answer to the allegations contained in this Order within twenty (20) days after service of this Order, as provided by Rule 220 of the Commission's Rules of Practice, 17 C.F.R. § 201.220.

If Respondent fails to file the directed answer, or fails to appear at a hearing after being duly notified, the Respondent may be deemed in default and the proceedings may be determined against him upon consideration of this Order, the allegations of which may be deemed to be true as provided by Rules 155(a), 220(f), 221(f) and 310 of the Commission's Rules of Practice, 17 C.F.R. §§ 201.155(a), 201.220(f), 201.221(f) and 201.310.

This Order shall be served forthwith upon Respondent personally or by certified mail.

IT IS FURTHER ORDERED that the Administrative Law Judge shall issue an initial decision no later than 210 days from the date of service of this Order, pursuant to Rule 360(a)(2) of the Commission's Rules of Practice.

In the absence of an appropriate waiver, no officer or employee of the Commission engaged in the performance of investigative or prosecuting functions in this or any factually related proceeding will be permitted to participate or advise in the decision of this matter, except as witness or counsel in proceedings held pursuant to notice. Since this proceeding is not "rule making" within the meaning of Section 551 of the Administrative Procedure Act, it is not deemed subject to the provisions of Section 553 delaying the effective date of any final Commission action.

For the Commission, by its Secretary, pursuant to delegated authority.

Elizabeth M. Murphy Secretary