## IMb<sup>®</sup> Tracing Fact Sheet

IMb Tracing is a service that provides real-time tracking information for your automation-compatible letters and flats, giving advance notice for both incoming and outgoing mail.

- Destination IMb Tracing service (for outgoing mail) gives you advance information about when your mailpieces will reach their destination.
- Origin IMb Tracing service (for incoming mail) lets you anticipate when voters' return items are on the way back to you.

## How does IMb Tracing help Election Officials?

For outgoing mail:

- Obtain near real-time notification when your mail receives its last processing scan.
- Identify mail delivery trends and ensure delivery is within in-home dates.
- Know when mailpieces reach your audience so you can better manage elections.

For incoming mail:

- Obtain near real-time notification when your return mail enters the mail stream.
- Know when return items are on the way so you can better manage the voting process.

## How do I get started with IMb Tracing?

To learn more or get started with IMb Tracing, visit our website or contact our customer support center.

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