IMb[®] Tracing Fact Sheet

IMb Tracing is a service that provides real-time tracking information for your automation-compatible letters and flats, giving advance notice for both incoming and outgoing mail.

- Destination IMb Tracing service (for outgoing mail) gives you advance information about when your mailpieces will reach their destination.
- Origin IMb Tracing service (for incoming mail) lets you anticipate when voters' return items are on the way back to you.

How does IMb Tracing help Election Officials?

For outgoing mail:

- Obtain near real-time notification when your mail receives its last processing scan.
- Identify mail delivery trends and ensure delivery is within in-home dates.
- Know when mailpieces reach your audience so you can better manage elections.

For incoming mail:

- Obtain near real-time notification when your return mail enters the mail stream.
- Know when return items are on the way so you can better manage the voting process.

How do I get started with IMb Tracing?

To learn more or get started with IMb Tracing, visit our website or contact our customer support center.

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