

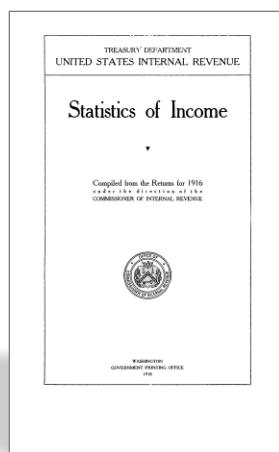


Research, Analysis & Statistics

STATISTICS OF INCOME

SOI History and Mission

The Revenue Act of 1916 requires the Secretary of the Treasury to publish statistics on the operations of the tax system, at least annually (Internal Revenue Code Section 6108(a))



Statistics of Income Mission

To collect, analyze, and disseminate information on federal taxation for the Treasury Department's Office of Tax Analysis, Congressional Committees, the Internal Revenue Service in its administration of the tax laws, other organizations engaged in economic and financial analysis, and for the general public.



How SOI is Different From Other Federal Statistical Agencies?

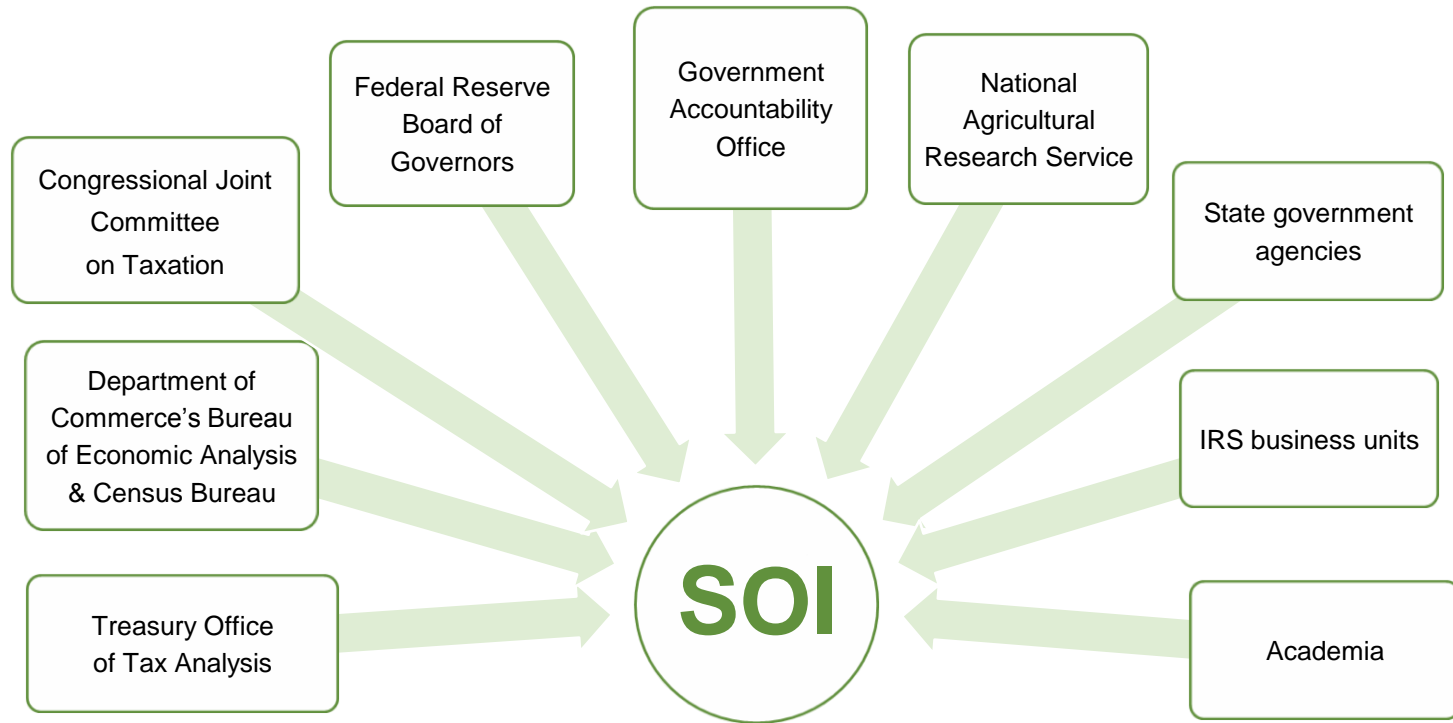
Unlike agencies that collect data through censuses and surveys, SOI collects its data from the administrative records created from its processing of tax and information returns.

An administrative record is “collected and maintained for the purpose of taking actions on or controlling actions of an individual person or other entity”

The American Statistical Association’s Ad Hoc Committee on Privacy and Confidentiality (1977)



Primary SOI Customers



Uses of data (OTA, JCT, BEA):

Tax policy, economic, and demographic research

Microsimulation models and revenue estimation

Estimate business profits in the national accounts

Current Dissemination of SOI's Statistical Products

Printed Publications:

- SOI Individual Income Tax Returns
- SOI Individual Estimated Line Item Counts
- SOI Corporation Income Tax Returns
- SOI Corporation Source Book
- SOI Quarterly Bulletin
- IRS Data Book

Statistical Information Services

Email Announcements via listserv

Website—www.irs.gov/taxstats:

- PDF of printed publications
- Excel tabulations
- SOI paper series
- Datasets: Form 990, 990-PF, Migration Data, County Income

IRS—Social Media and Data Visualization

- Media landscape is changing
- Redefining what we mean by “data user”
- Expanding trust of stakeholders
- Leading innovation on data animation and visualization
- Making data more accessible and story based—
across a wider audience
- Go where the taxpayers are

IRS Social Media Links

YouTube

- IRS Channel – <http://www.youtube.com/irsvideos>
- IRS Multilingual Channel – <http://www.youtube.com/IRVideosmultilingua>
- IRS ASL Channel – <http://www.youtube.com/IRVideosASL>

Twitter

- @IRSnews – <http://twitter.com/irsnews>
- @IRStaxpros – <http://twitter.com/irstaxpros>
- @IRSenEspañol – <http://twitter.com/irsenespanol>
- @YourVoiceatIRS – <http://twitter.com/yourvoiceatirs>
- @RecruitmentIRS – <http://twitter.com/recruitmentirs>

Facebook

- Main IRS site: <http://www.facebook.com/IRS>
- Return Preparer Office: <http://www.facebook.com/IRStaxpros>

Tumblr

- Main IRS site: <http://internalrevenueservice.tumblr.com>



Social Media Activity

Twitter

- 340,000,000 tweets per day
- 140,000,000+ active users

Facebook

- 850,000,000 active users
- 85% of businesses are using Facebook
- 3,000,000 active fan pages
- 1,000,000+ websites integrated with Facebook
- 1,000,000,000 pieces of content shared daily

YouTube

- 800,000,000 unique users/month
- 2011 – 1,000,000,000 ,000 views or 140 views/person on Earth
- 100,000,000 take social action on YouTube/week (likes, shares, comments, etc.)

Tumblr

- 20,000,000,000 posts
- 49,700,000 blogs
- 15,000,000,000 monthly page views
- 120,000,000 monthly unique visitors

Challenges

- Limited Resources
- New and Unknown
- No Precedence
- Collaborating Different Skills
- Privacy and Security Concerns

Successes

- Senior Management Buy-In
- Some Staff Buy-In
- Working With Other Communication Areas
- Free or Low-Cost Training Is Available

Future

- Cloud Computing
- Application Programming Interface (API)
- Mobile Computing

Data Visualizations

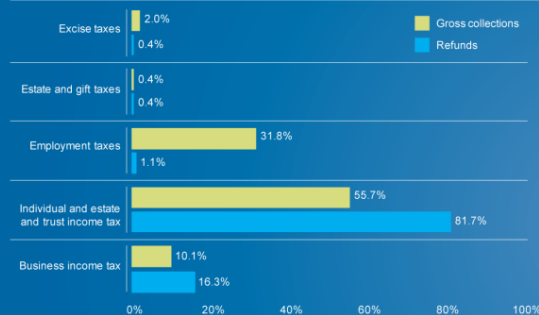
The Internal Revenue Service 2011 Data Book at a Glance



The 2011 Internal Revenue Service Data Book details IRS activities for Fiscal Year 2011 (October 1, 2010, through September 30, 2011). The Data Book catalogs the many ways in which our dedicated employees serve the American Taxpayer.

Total Internal Revenue refunds issued, Fiscal Year 2011:
\$415,880,344,000

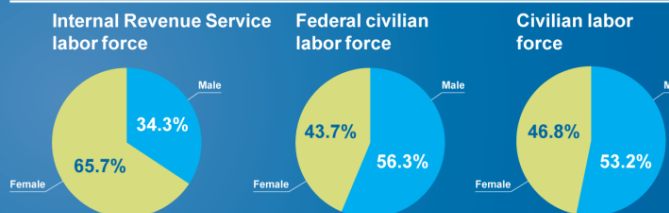
IRS Gross Collections and Refunds, by Type of Tax, Fiscal Year 2011



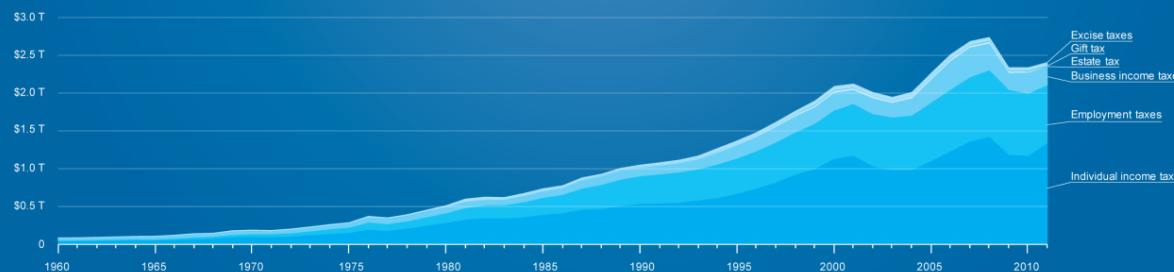
Number of information returns received, Fiscal Year 2011:
1,801,098,000

An Information Return is a form filed for informational purposes — like a W-2 or 1099 — filed by employers or other third parties.

IRS Labor Force Compared to National Totals for Federal and Civilian Labor Forces, By Gender, Fiscal Year 2011



IRS Gross Collections, Fiscal Years 1960–2011



Source: The 2011 Internal Revenue Service Data Book, Tables 1, 6, 8, 14, and 31.

For more information about the Data Book, or for more information on tax statistics, visit the IRS Statistics of Income home page www.irs.gov/taxstats



Data Visualizations—continued



U.S. Top Wealth Holders, 2007

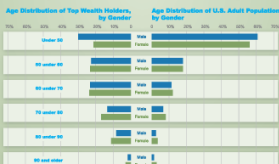
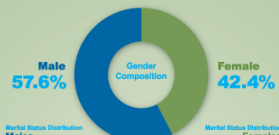
A look at demographics, asset portfolio composition, and income

The Internal Revenue Service Statistics of Income (SOI) Division has created a new database that links estate tax information for people who died in 2007 and had \$2.0 million or more in wealth (the estate tax threshold for that year) with income tax data from the 7 years prior to death.

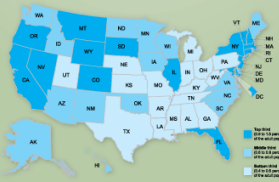
Using a technique called the "estate tax multiplier," SOI estimates the U.S. living population with \$2.0 million or more of total assets. Coincidentally, \$2.0 million of wealth exactly qualified people for the top 1% of wealth holders in 2007, America's Top Wealth Holders.

Demographics Who are the Top Wealth Holders?

Total number of Top Wealth Holders in 2007 with gross assets of \$2.0 million or more:
1,320,000 Male Top Wealth Holders
2,290,000 Female Top Wealth Holders



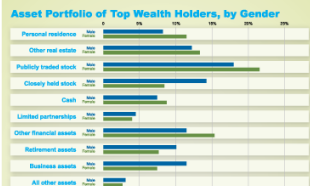
Top Wealth Holders as a Percentage of the Adult Population, by State



Asset Characteristics How do Top Wealth Holders manage their assets?

\$13.2 trillion
Combined total assets, 2007

\$1.1 trillion Combined debts
\$12.1 trillion Combined net worth



Female Top Wealth Holders had more conservative asset portfolios than male Top Wealth Holders. Male Top Wealth Holders held larger shares of their asset portfolios in closely held stock, limited partnerships, retirement assets, business assets, and all other assets than female Top Wealth Holders.



Wealthier Top Wealth Holders held more of their portfolio in financial assets than less wealthy Top Wealth Holders. Top Wealth Holders with less than \$5 million in total assets held a larger share of their asset portfolio in personal residences than those with more than \$5 million.



Older Top Wealth Holders had more conservative asset portfolios than younger Top Wealth Holders. Top Wealth Holders under 30 years old held a much more diverse asset portfolio than older counterparts.

Top Wealth Holders over 60 years old held an asset portfolio with large concentrations of publicly traded stock, cash, and other financial assets, compared largely of government bonds.

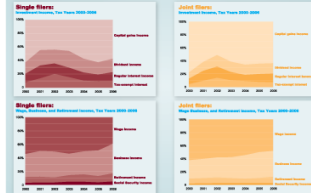
For more information on Personal Wealth Statistics, scan the QR code at right.



Income Characteristics What do Top Wealth Holders earn?

\$1.31 trillion
Combined gross income, Tax Year 2006

\$367,081 Mean gross income
\$737,256 Mean gross income



For more information on Estate Tax statistics, Individual Income statistics, or any other tax statistics, visit SOI's home page or simply scan the QR code at right.

www.irs.gov/taxstats



Questions?



Thank you!

For more information, contact:

Wayne Kei

Chief, Communications and Data Dissemination Section

Statistics of Income Division
INTERNAL REVENUE SERVICE

(202) 874-0457
Wayne.K.Kei@irs.gov