

# OUTLINE OF BOSTON MEETINGS ON THE NATIONAL PREVENTION STRATEGY

March 20<sup>th</sup> – 23<sup>rd</sup>, 2012

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## Tuesday, March 20<sup>th</sup>

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*Media* – Interview with WGBH TV. This ran at 7:00pm and again at midnight on March 20.

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## Wednesday, March 21<sup>st</sup>

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**9:00am – 11:30am**

### **Community Partners in Prevention**

Curry Center Ballroom, North Eastern University  
(approx. 250 attendees; media coverage, including TV)

- Governor Deval Patrick
- Dr. JudyAnn Bigby, Secretary of Health and Human Services for the Commonwealth of Massachusetts
- Christie Hager, HHS Regional Director for Region 1
- Dr. Terry Fulmer, Dean for the Bouve College of Health Sciences
- Sandra Henriquez, Assistance Secretary for Public and Indian Affairs, HUD
- Advisory Group members: Dr. JudyAnn Bigby, Dr. Vivek Murthy, Ellen Semonoff

#### Outline of event:

- Introduction by MA Governor, Mayor, and Secretary
- Introductory remarks by Surgeon General Regina Benjamin
- Introductory remarks by Jeff Levi (Advisory Group Chair)
- Introductory remarks by Assistant Secretary Henriquez
- Putting the NPS into action – highlighting regional initiatives:
  - Smokefree Housing: Barbara Ferrer – Executive Director, Boston Public Health Commission
    - Partnership with Boston Public Housing Authority
  - SAVE: Coleman Nee – MA Veterans Affairs
    - Statewide Advocacy for Veterans' Empowerment program, an initiative focused on suicide prevention and advocacy
  - Partnering to Promote Active Living
    - Stephanie Neal-Johnson, Assistant Secretary and Chief of Staff, MA Department of Transportation: Healthy Transportation Compact – Cross-agency collaboration to promote public health
    - Cheryl Bartlett, Director of Bureau of Community Health and Prevention, MA Department of Public Health: Mass in Motion: Promoting local and regional partnerships
- Q&A

**12:30pm – 1:15pm**

### **Kick Butts Day Event**

MA State House, Grand Staircase  
(media coverage)

- With 250 students involved in MA DPH youth movement ‘The 84,’ representing the 84% of high school students who do not smoke.
- Secretary JudyAnn Bigby, MA Department of Health and Human Services
- Commissioner John Auerbach, MA Department of Public Health

- Dr. Lauren Smith, Medical Director, MA Department of Public Health
- Supportive legislators- Therese Murray, President of the MA Senate and Robert DeLeo, Speaker of the House of Representatives

Outline of event:

- Viewing of OPPOSE Tobacco Industry Tactics display (funded with CPPW)
- Introduction by Dr. Bigby and Dr. Auerbach
- Remarks by Surgeon General Regina Benjamin

**1:30pm – 3:00pm**

**Business Forward Round Table “Chicks in Charge”**

Algonquin Club

- In conjunction with WH, IEA and Business Forward
  - 25 female business representatives

Outline of event:

- Introduction by Cheryl Clarkson, President & CEO, SkinHealth Inc
- Group introductions
- Comments from the Surgeon General
- Discussion and Q&A
  - Topics discussed included:
    - FDA Approval Issues
    - Drug Shortages
    - Cancer Treatment
    - Screenings and the Preventative Service Task Force
    - Youth Health
    - Genomic Research
    - Challenges with Vulnerable Populations

**4:00pm – 5:30pm**

**Prevention and the ACA: A Discussion with the US Surgeon General, Dr. Regina Benjamin**

Tosteson Medical Education Center Amphitheater, Harvard Medical School (approx. 250 health professionals in attendance; media and social media coverage)

- Organized by Doctors for America, Dr. Vivek Murthy (Advisory Group Member), and Ellen Semonoff (Advisory Group member)
- Dr. Joan Reede - Dean for Diversity and Community Partnership at Harvard Medical School (invited)

Outline of event:

- Welcome by Dr. Sonja Rakowski, Doctors for America
- Remarks by Surgeon General Regina Benjamin and Jeff Levi (Advisory Group Chair)
- Transition to Panel (Moderated by Dr. Umbereen Nehal, Children’s Hospital Boston)
  - Panelist #1: Dr. Charlie Homer (NICHQ)
  - Panelist #2: Dr. Karen Hacker (Institute for Community Health)
  - Panelist #3: Amy Siemmer (Health Care for All)
- Moderated Q&A (Moderated by Dr. Umbereen Nehal, Children’s Hospital Boston)

**Evening**

**Farewell function for RADM Mike Milner, RHA Region 1**

**10:00am – 12:00pm    Regional National Prevention Council meeting**

JFK Federal Building

15 New Sudbury Street, Boston, MA 02203

- Representatives of 11 Federal departments
- Commissioners of Health from New England states
- Regional representatives from 10 HHS agencies

Outline of event:

- Opening Remarks by RADM Michael Milner, RHA
- Keynote by Surgeon General Regina Benjamin
- Presentations:
  - Eileen Naughton, Rhode Island State Representative: Enacting Legislation to Establish a Prevention Council and a “Health-in-all-Policies” Approach in Rhode Island
  - Laurie Stillman, Chief Strategy Officer, Health Resources in Action: Asthma Regional Council (ARC) of New England
  - Martin Nee, Division Director, Office for Healthy Homes and Lead Hazard Control, US Department of Housing and Urban Development (HUD), Region 1: Smoke-Free Housing Policies
- Discussion of Prevention and Promotion of Health Activities in Federal Agencies led by Betsy Rosenfeld, Deputy Regional Health Administrator.

**1:00pm – 1:40pm    Address to Massachusetts Senate**

(State House TV coverage)

- Senator Harriet Chandler, Co-chair of the Prevention Caucus
- Senator Therese Murray, President of the MA Senate
- Senator Bruce Tarr, Minority Leader in the Senate
- Senator Richard Moore
- Senator Susan Fargo, Chair of the Public Health Committee
- Representative Jason Lewis, Co-chair of Prevention Caucus

**2:00pm – 3:00pm    Faithful Reform in Health Care phone call**

(approx. 1300 people signed up for the call)

**2-Year Anniversary of the ACA**

**3:30pm – 8:00pm    Walk Boston Event**

East Cambridge

(approx. 200 attendees, social media coverage)

- Wendy Landman, Executive Director of WalkBoston, and her staff and board members
- Region 1 Division of the Civilian Volunteer Medical Reserve Corps

Outline of event:

- Mix ‘n Mingle with Walkers and Press
- One-mile Walk kicked off by Surgeon General.
- Reception Microsoft NERD Center
- Golden Shoe presentations
  - Energize Everett, a group helping Everett get active and eat well

- Harvard Pilgrim Health Plan Foundation, an innovative funder fighting childhood obesity
- Vicki Danberg, a Newton Alderman who championed the adoption of Newton’s sidewalk snow clearance ordinance
- Q&A

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**Friday, March 23<sup>rd</sup>**

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**10.00am – 12:30pm Grant      Mass in Motion – a celebration of the local Community Transformation**

Somerville Armory

(approx. 400 attendees; media coverage)

- JudyAnn Bigby, MD, Secretary, Massachusetts Executive Office of Health and Human Services
- John Auerbach, Commissioner, Department of Public Health
- Joseph Curtatone, Mayor of Somerville
- Marc Draisen, Executive Director of Metropolitan Area Planning Council
- State Rep. Jason Lewis, co-chair of Prevention Caucus
- Marty Cohen, Executive Director of Metrowest Foundation
- Cheryl Bartlett, Director of the Bureau of Community Health and Prevention, DPH

Outline of event:

- Mayor Joe Curtatone
- Commissioner John Auerbach, MA Department of Public Health
- Surgeon General Regina Benjamin
- Recognition of matching private funding for CTG