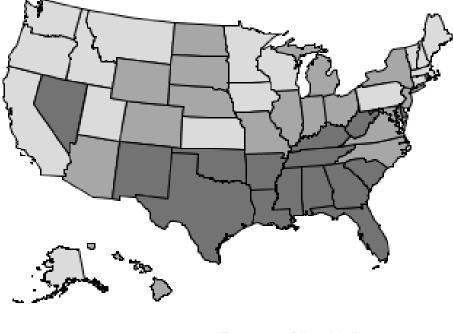
Ohio's Perinatal Transformation

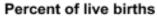
2nd Annual CMS Medicaid/CHIP Quality Conference Improving Care and Proving It!

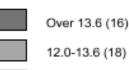
> Mary Applegate, MD, FAAP, FACP Ohio Medicaid Medical Director

Background: 2007

- Ohio ranked 18th in preterm birth rate: 13.3%
- Ohio ranked 14th in infant mortality: 7.8%
- Ohio neonatologists ask obstetricians to collaborate







Under 12.0 (17)

© 2009 March of Dimes Foundation.

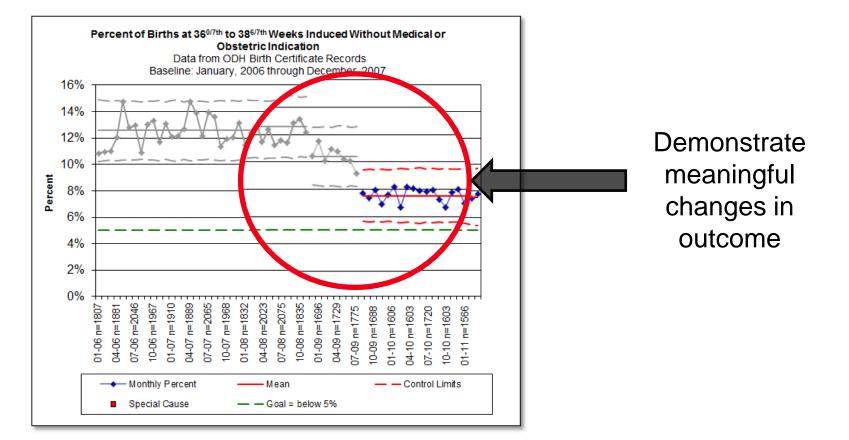
© 2009 Ma

Improving Care and Proving It

March of Dimes' Ohio Preterm Birth Grade: D to F !

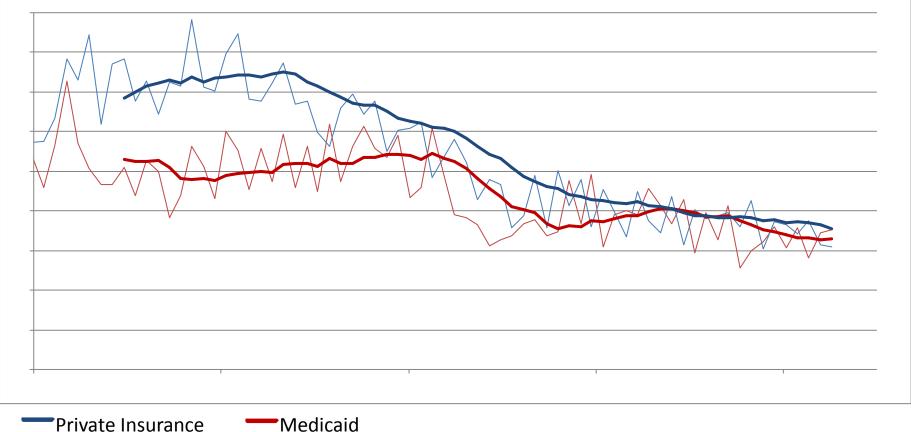
Data Driven Change

Ohio Perinatal Quality Collaborative (OPQC): 39 Week Delivery Initiative



Change Impacts the System

Births Induced at 36-38 weeks in OPQC Hospitals with No Apparent Medical Indication for Early Delivery, by Month, January 2006 to December 2011



10 per. Mov. Avg.

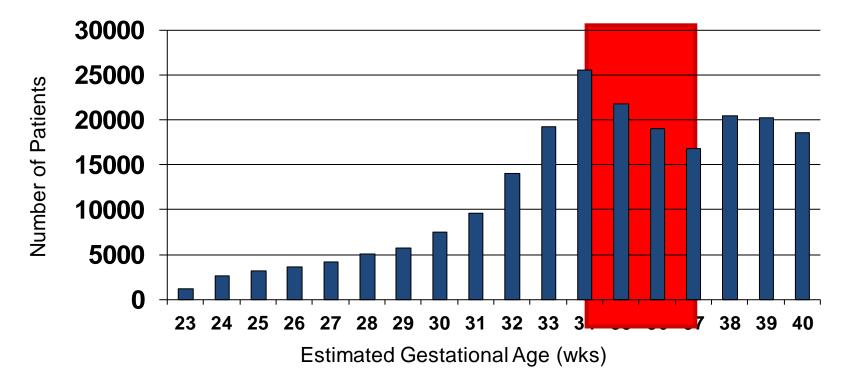
10 per. Mov. Avg.

Clear and Focused Outcomes

We cannot improve what we cannot measure

- What do we want to improve?
 - What can we measure?
- How do we want to improve?
 - Can we measure that process?
- How will we know we have improved?
 - Can we measure an outcome?

Late preterm infants occupy most NICU beds, and Near Term infants are close behind.



The OPQC OB Initiative: Results

Percent distribution of Ohio births, full term and near ter

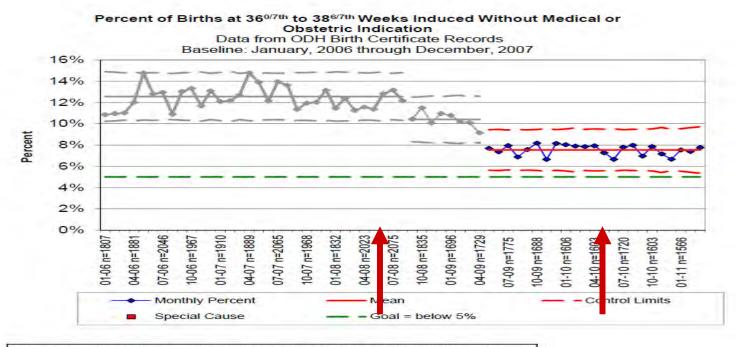
January 2006 to March 2010 70 60 1 50 40 Percent 30 20 10 0 40,00 Nation Navioo 1000 Mar.08 Way 08 Julios 12008 Janos Janot 500.01 101.08 Nation Navol JULOT 404.07 50000 404 30 Full term (39-4 Near term (36-38 wks)

From August 2008 to March 2010, the number of Ohio births 36-38 weeks was 8,256 fewer than expected without the intervention. 150-250 fewer near-term infants admitted to the NICU each year.

Sustained Change

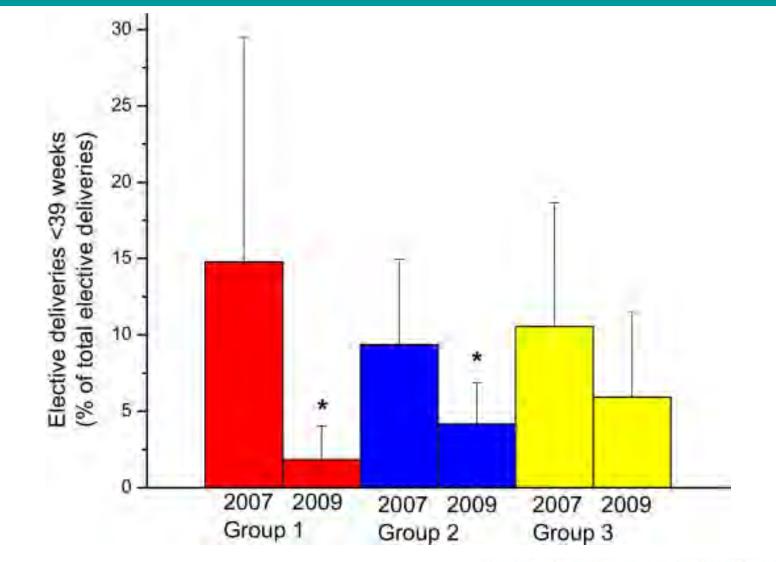
OPQC Birth Certificate Data January 2006 – May 2011

Aggregate Report



The denominator is the number of births at 36^{0/7th} to 38^{6/7th} weeks for the specified month. The numerator is the number of inductions of labor without indication at 36^{0/7th} to 38^{6/7th} weeks gestation for that month.

Reduction in Elective Birth <39 weeks: Three Approaches to Change

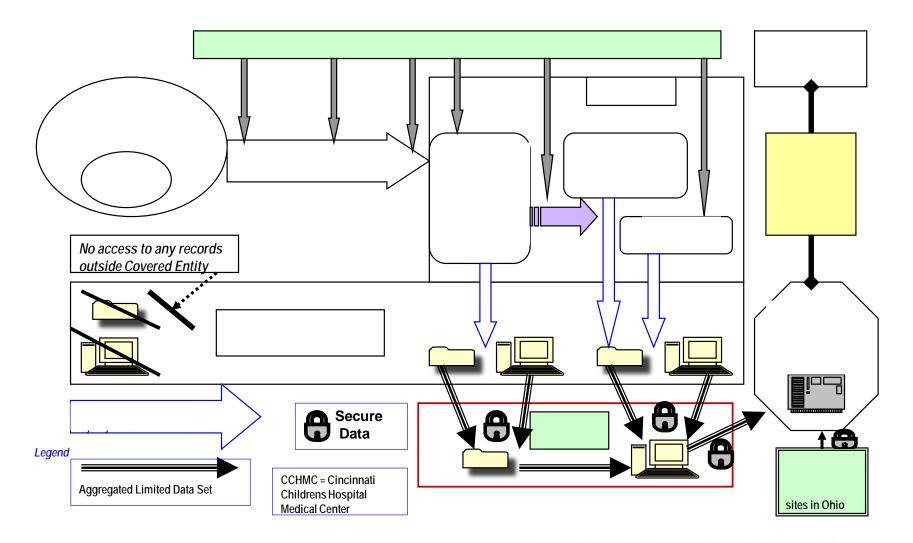


Clark SL, Frye DR, Meyers JA et al. Am J Obstet Gynecol 2010

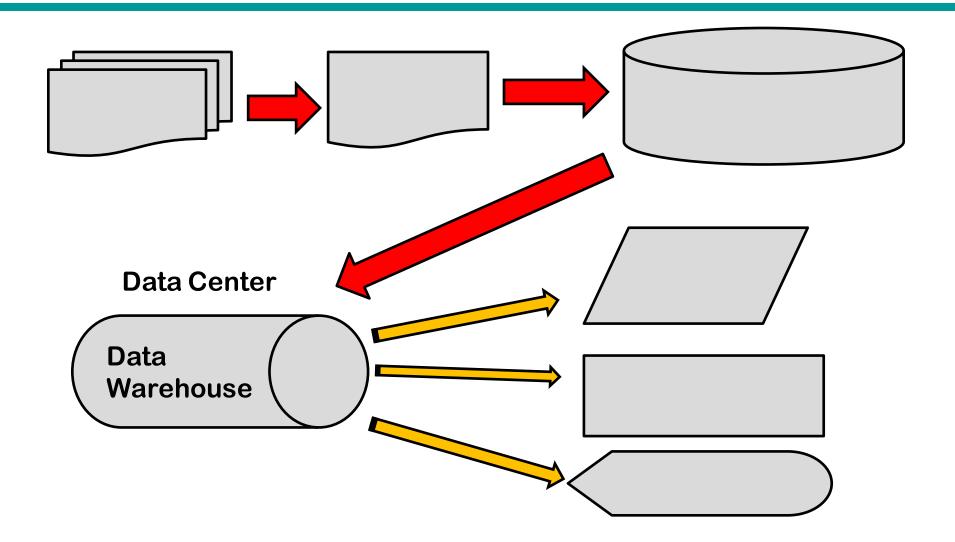
Estimated Cost Savings 39 Week Initiative 2009-2011

- 20,700 births shifted to 39-41 weeks from September 2008-October 2011
- 3% fewer 'near term' NICU admissions (621 fewer)
- \$40,000 per NICU admit (est.) x 621 =
- \$24,840,000 savings to date (3 years)

Original QI Data Flow



New Ohio Birth Certificate Information Flow



Questions and Answers

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