

PART I - FACE SHEET

APPLICATION FOR FEDERAL ASSISTANCE		1. TYPE OF SUBMISSION: Application <input checked="" type="checkbox"/> Non-Construction														
Modified Standard Form 424 (Rev.02/07 to confirm to the Corporation's eGrants System)																
2a. DATE SUBMITTED TO CORPORATION FOR NATIONAL AND COMMUNITY SERVICE (CNCS):	3. DATE RECEIVED BY STATE: 05-JAN-11	STATE APPLICATION IDENTIFIER:														
2b. APPLICATION ID: 11ES123794	4. DATE RECEIVED BY FEDERAL AGENCY:	FEDERAL IDENTIFIER: 10ESHKY0010002														
5. APPLICATION INFORMATION																
LEGAL NAME: Kentucky Domestic Violence Association, Inc. DUNS NUMBER: 967585589	NAME AND CONTACT INFORMATION FOR PROJECT DIRECTOR OR OTHER PERSON TO BE CONTACTED ON MATTERS INVOLVING THIS APPLICATION (give area codes): NAME: Beth Workman TELEPHONE NUMBER: (502) 209-5382 FAX NUMBER: (502) 226-5382 INTERNET E-MAIL ADDRESS: bworkman@kdva.org															
ADDRESS (give street address, city, state, zip code and county): P. O. Box 356 Frankfort KY 40602 - 0356 County:																
6. EMPLOYER IDENTIFICATION NUMBER (EIN): 611110432	7. TYPE OF APPLICANT: 7a. Non-Profit 7b.															
8. TYPE OF APPLICATION (Check appropriate box). <input type="checkbox"/> NEW <input type="checkbox"/> NEW/PREVIOUS GRANTEE <input checked="" type="checkbox"/> CONTINUATION <input type="checkbox"/> AMENDMENT If Amendment, enter appropriate letter(s) in box(es): <input type="text"/> <input type="text"/> A. AUGMENTATION B. BUDGET REVISION C. NO COST EXTENSION D. OTHER (specify below):	9. NAME OF FEDERAL AGENCY: Corporation for National and Community Service															
10a. CATALOG OF FEDERAL DOMESTIC ASSISTANCE NUMBER:94.006 10b. TITLE: AmeriCorps Fixed Amount Grant (State)	11.a. DESCRIPTIVE TITLE OF APPLICANT'S PROJECT: Economic Empowerment Corps (EE Corps)															
12. AREAS AFFECTED BY PROJECT (List Cities, Counties, States, etc): Statewide program with an emphasis in the following areas: Fulton, Hickman, Carlisle, Ballard, McCracken, Graves, Calloway, Marshall, Union, Webster, Henderson, Maclean, Daviess, Ohio, Hancock, Logan, Butler, Simpson, Warren, Etc	11.b. CNCS PROGRAM INITIATIVE (IF ANY):															
13. PROPOSED PROJECT: START DATE: 09/01/11 END DATE: 08/31/12	14. CONGRESSIONAL DISTRICT OF: a.Applicant <input type="text" value="KY 006"/> b.Program <input type="text" value="KY 006"/>															
15. ESTIMATED FUNDING: Year #: <input type="text" value="2"/>	16. IS APPLICATION SUBJECT TO REVIEW BY STATE EXECUTIVE ORDER 12372 PROCESS? <input type="checkbox"/> YES. THIS PREAPPLICATION/APPLICATION WAS MADE AVAILABLE TO THE STATE EXECUTIVE ORDER 12372 PROCESS FOR REVIEW ON: DATE: <input checked="" type="checkbox"/> NO. PROGRAM IS NOT COVERED BY E.O. 12372															
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">a. FEDERAL</td> <td style="text-align: right;">\$ 130,000.00</td> </tr> <tr> <td>b. APPLICANT</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>c. STATE</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>d. LOCAL</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>e. OTHER</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>f. PROGRAM INCOME</td> <td style="text-align: right;">\$ 0.00</td> </tr> <tr> <td>g. TOTAL</td> <td style="text-align: right;">\$ 130,000.00</td> </tr> </table>	a. FEDERAL	\$ 130,000.00	b. APPLICANT	\$ 0.00	c. STATE	\$ 0.00	d. LOCAL	\$ 0.00	e. OTHER	\$ 0.00	f. PROGRAM INCOME	\$ 0.00	g. TOTAL	\$ 130,000.00	17. IS THE APPLICANT DELINQUENT ON ANY FEDERAL DEBT? <input type="checkbox"/> YES if "Yes," attach an explanation. <input checked="" type="checkbox"/> NO	
a. FEDERAL	\$ 130,000.00															
b. APPLICANT	\$ 0.00															
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f. PROGRAM INCOME	\$ 0.00															
g. TOTAL	\$ 130,000.00															
18. TO THE BEST OF MY KNOWLEDGE AND BELIEF, ALL DATA IN THIS APPLICATION/PREAPPLICATION ARE TRUE AND CORRECT, THE DOCUMENT HAS BEEN DULY AUTHORIZED BY THE GOVERNING BODY OF THE APPLICANT AND THE APPLICANT WILL COMPLY WITH THE ATTACHED ASSURANCES IF THE ASSISTANCE IS AWARDED.																
a. TYPED NAME OF AUTHORIZED REPRESENTATIVE: Angela Yannelli	b. TITLE: Associate Director	c. TELEPHONE NUMBER: (502) 209-5382														
d. SIGNATURE OF AUTHORIZED REPRESENTATIVE:		e. DATE SIGNED: 04/28/11														

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Executive Summary

Kentucky Domestic Violence Association's (KDVA) Economic Empowerment Corps serve at KDVA member and partner agencies statewide as either: Economic Empowerment Specialist or Youth Empowerment Specialist. Sixteen members will connect domestic violence survivors and their children with social services, housing and KDVA's self-sufficiency programming: financial education, free tax-preparation, Individual Development Accounts, microloans, and domestic violence prevention efforts.

Rationale and Approach

The Economic Empowerment Corps (EE Corps) will work to create economic opportunities for survivors of domestic violence and their families throughout Kentucky.

Compelling Community Need:

More than one of every four adult women (26.4 percent) in the United States reports at least one episode of domestic violence over her lifetime. Low-income women are more likely to experience violence: One in three adult women (35.5 percent) with annual household incomes of less than \$15,000 report an episode of domestic violence. (National Institute of Justice and the Centers of Disease Control and Prevention, Extent, Nature and Consequences of Intimate Partner Violence: Findings from the 2008 National Violence Against Women Survey). On average, more than three women and one man are murdered by their intimate partners in the U.S. every day. Intimate partner homicides accounted for 30% of the murders of women and 5% percent of the murders of men. (Bureau of Justice Statistics Crime Data Brief, Intimate Partner Violence, 1993-2001, February 2003. Bureau of Justice Statistics, Intimate Partner Violence in the U.S. 1993-2004, 2006.)

The Kentucky Domestic Violence Association (KDVA) served 23,238 unduplicated women, men and children with residential and non-residential services in fiscal year 2009; 3,650 domestic violence

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victims and their children were sheltered in one of the association's 15 member programs. KDVA programs are responsible for providing services to each of Kentucky's 120 counties. Each program serves one of the state's 15 Area Development Districts.

For domestic violence victims a lack of affordable, safe, decent housing is one of the main barriers to becoming self-sufficient. Often the first step toward financial independence is finding housing. In Kentucky, especially in the eastern half, affordable housing is in high demand. More than 42 percent of families who live at or below 80 percent of the area median income use more than 30 percent of their income for housing (U.S. Census Bureau). Twenty-one (21) percent of those households have a "severe housing cost burden," which means they spend 50 percent or more of their income on housing. Consequently, thousands of Kentucky families are on waiting lists for rental assistance and subsidized housing.

The majority of survivors served at KDVA programs are low-income. In Kentucky 17.3% of adults live in poverty, according to U.S. Census Bureau estimates released in September 2009. Kentucky's poverty rate is the fifth highest among states and well above the nation's rate of 13%. Roughly one-fourth of adults lack a high school diploma, and one in five families is eligible for the Earned Income Tax Credit (EITC).

Almost one in four (23.4%) children younger than 18 in Kentucky lives in poverty. More than a third of the state's counties have poverty rates of more than 20 percent, and in the four poorest counties three in 10 people live below the poverty line (U.S. Census bureau).

Economic dependency is the strongest predictor of a survivor's decision to remain, leave or return to an abusive relationship. Economic dependency is an even stronger indicator than safety issues. And when a

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survivor does leave an abusive relationship, the likelihood of homelessness, unemployment and debt is greater. (Journal of Interpersonal Violence, Families in Society: Journal of Contemporary Human Services, Trauma & Abuse.)

Kentucky's domestic violence programs recognize that economic self-sufficiency is critical if survivors are going to escape the violence in their homes. We have learned from our economic empowerment work that many survivors have never had the opportunity to control their personal finances and sometimes lack basic money management skills.

Description of Activities and Member Roles

There are two member roles.

- 1) Economic empowerment specialist
- 2) Youth empowerment specialist

The economic empowerment specialist will:

- * Help survivors apply for emergency assistance, public benefits and other social services
- * Conduct housing assessments and help survivors apply for housing assistance
- * Help survivors find transitional or permanent housing
- * Establish partnerships with landlords and educate them about domestic violence
- * Teach job-readiness classes
- * Provide financial education classes, credit reports and one-on-one credit counseling
- * Teach home-ownership classes
- * Help survivors open Individual Development Accounts (which provide a 2 to 1 match for participants)

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savings)

- * Help survivors open vehicle Individual Development Accounts (which provide a 1 to 1 match for participants savings)
- * Help survivors obtain micro loans
- * Provide credit counseling
- * Provide free tax-preparation services and ensure survivors are claiming the Earned Income Tax Credit (EITC)
- * Recruit volunteers to assist with tax preparation, financial education classes and other shelter-related services
- * Assist in supporting prevention efforts
- * Plan and assist in fundraising events

The youth empowerment specialist will:

- * Run an educational/tutoring program for youth residents
- * Connect youth to emergency assistance, public benefits and other social services
- * Assist with and advocate for children with local school systems
- * Organize educational outings
- * Recruit volunteers to assist with childrens programming
- * Provide age-appropriate financial education and economic empowerment programming for children and teenagers
- * Provide free tax-preparation services and ensure survivors are claiming the Earned Income Tax Credit (EITC)
- * Recruit volunteers to assist with tax preparation, financial education classes and other shelter-related services
- * Enroll teenagers in opening education Individual Development Accounts

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- * Assist in supporting prevention efforts
- * Plan and assist in fundraising events

The economic empowerment specialists will provide a comprehensive array of services aimed at helping survivors become economically self sufficient. They will help survivors find employment, pursue an education, find housing and even purchase homes. With assistance and training from KDVA, economic empowerment specialist will offer financial education classes, credit counseling, enroll survivors in Individual Development Accounts (IDAs), help them get credit reports and sign up for micro loans. The specialist will also provide free tax-preparation assistance.

The youth programming specialists will provide a comprehensive youth services program for the shelter. They will help youth connect to emergency services and public assistance. They will advocate for the youth with the public school system. They will organize educational outings and recruit volunteers to assist with the outings and other children's programming. They will provide age-appropriate financial education and economic empowerment programming for children and teenagers. They will help teenagers open education IDAs.

The actual number of members who will serve in each role will depend on the service sites selected and the sites' needs. KDVA has 15 member programs across the state. KDVA will issue a Request for Proposal to those programs and use the responses to determine the best locations for the members. We will assign members to the program sites that are able to provide the best supervision and strongest support for their members. We anticipate that ten members will work as economic justice specialists and six will serve as youth programming specialists, however that may change based on which program sites are selected. A project manager at KDVA will supervise the placement of the members and work with site supervisors to ensure compliance with AmeriCorps rules, including those involving prohibited

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activities. All members will be full time.

Each member will sign a member agreement to ensure a full understanding of the year-long commitment, their responsibilities, benefits and prohibited activities. The first training after the project launch will address the importance of the member agreements, including information about their roles and responsibilities and prohibited activities. (A refresher course on prohibited activities and other topics will be included in the mid-year training.) Concerns about prohibited activities will also be addressed during quarterly "check-in" conference calls. The project manager will work hard to ensure an open line of communication with the members so that members call when questions arise about any of these issues.

Measurable Outputs and Outcomes

During a one-year period KDVA projects that the EE Corps would help our programs and community partners:

- * Provide financial education instruction to 500 participants (including children and teenagers.)
- * Obtain credit reports and provide one-on-one credit counseling for 200 participants
- * Assist in the enrollment of 50 Individual Development Account participants (including helping teenagers open education IDAs).
- * Recruit and/or train 1,000 volunteers who would donate 10,000 hours of community service
- * Help the programs raise \$100,000 in cash donations and
- * \$50,000 of in-kind support.

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Plans for Self-assessment and Improvement

The outputs and outcomes will be measured through monthly reporting forms that will help members track their progress on the service activities pertinent to their member role description. The project manager will work with each site supervisor and member on the member's progress toward meeting the goals and to ensure accurate reporting. The members also will receive feedback and discuss progress during quarterly team conference calls. The project manager will submit quarterly reports to the Kentucky Commission on Community Volunteerism (KCCVS). Results of the members' progress will be reported to the KDVA Board of Directors.

The level of satisfaction of the members and their site supervisors will also be measured. Each site will be subject to at least one and possibly two visits by the project manager. In separate interviews, the members and their site supervisors will be asked to describe their satisfaction with the AmeriCorps program and KDVA's role in administering it. When appropriate, the project manager will also interview recipients of the members' services.

Each member will participate in formal assessments before and at the end of their terms of service. The member will assess his or her own skills as they pertain to their member role. For example, economic empowerment specialists will describe their skill and knowledge about credit counseling and financial education instruction techniques before their term of service and at the end of their term. Members also will be surveyed about their satisfaction with the way the program is designed and operated. Site supervisors will complete a mid- and year-end evaluation with suggestions for improving the program. The responses to all these measurement tools will be analyzed and assessed to determine where the program needs to be adjusted and improved.

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In an effort to continually improve the project, KDVA will regularly engage the stakeholders (executive directors of each program site and the Economic Empowerment Executive Committee) to get feedback about the members' performance and the program design. A workshop about the AmeriCorps project will occur at KDVA's annual conference to ensure all KDVA programs know about AmeriCorps, its benefits and restrictions. Executive directors of programs that have benefited from AmeriCorps members will be invited to describe their experiences and offer ideas for improvement.

Community Involvement

The need to apply for an AmeriCorps grant was identified by KDVA's Board of Directors and KDVA's Economic Empowerment Executive Committee. The Board of Directors is comprised of the executive directors of KDVA's 15 member programs. The committee sets economic empowerment policy and advises KDVA staff on program development and expansion. Three community partners -- the Homeless & Housing Coalition of Kentucky, Kentucky Poverty Law Center and RAISE Ky., -- are represented on the committee, which also includes five members who represent low-wealth families. Because AmeriCorps members will be integral to KDVA's Economic Empowerment Project, one member will serve on the committee. The committee meets quarterly.

Relationship to other National and Community Service Programs

KDVA has been the recipient of a VISTA grant since July 2006. Since then, VISTA members have been an important part of KDVA member programs and the Economic Empowerment Project. Twelve VISTAs serve at member programs and agencies run by community partners, most of them in roles that support the Economic Empowerment Project. A smaller number of VISTAs provide volunteer recruitment, fundraising, grant writing and other community outreach services. An AmeriCorps grant

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will enable KDVA to strengthen the self-sufficiency work already being done by VISTA members at KDVA member programs. The EE Team members also will collaborate with VISTAs serving at other Kentucky VISTA projects as well as AmeriCorps members who serve at community partners through the Homeless and Housing Coalition of Kentucky. KDVA's free tax-preparation sites already rely on Senior Corps volunteers in some communities. The EE Team members who are in communities with Senior Corps projects will be encouraged to collaborate with Senior Corps members when they are recruiting volunteers for free tax-preparation, financial education and other shelter services. Finally, AmeriCorps and VISTA members will be encouraged to work together on community service projects such as the Martin Luther King Jr. Day of Service. KDVA will invite AmeriCorps and VISTAs from other programs to attend the KDVA annual conference.

Potential for Replication

KDVA's Economic Empowerment Project has been written about in two anti-poverty journals. The project was featured in the July/August 2009 issue of the Clearinghouse Review Journal of Poverty Law and Policy and the February 2008 issue of The National Bulletin on Domestic Violence Prevention. KDVA has provided technical assistance to state domestic violence coalitions in West Virginia, Oregon and Texas who are creating IDA and micro loan programs. KDVA was invited to make presentations about its economic empowerment project at trainings offered by the Office of Violence Against Women Transitional Housing Program in Philadelphia in August 2007 and in Detroit in November 2008. Finally, KDVA made presentations about its project at two Texas Council on Family Violence conferences in September and December 2008.

Organizational Capability

Ability to Provide Sound Programmatic and Fiscal Oversight

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The Kentucky Domestic Violence Association, founded in 1981, is a coalition of Kentucky's 15 state-funded domestic violence programs. KDVA provides a strong, statewide voice on behalf of survivors and their children. In addition,

KDVA:

- Administers about \$7.4 million in state and federal funds that go to the primary domestic violence service providers in Kentucky's 15 Area Development Districts.
- Oversees an Economic Empowerment Project including financial education classes, IDAs, micro loans, free credit reports and one-on-one credit counseling, free tax preparation and bankruptcy counseling. The tax credit project includes the construction of 48 units of permanent supportive housing for domestic violence survivors in four Kentucky counties.
- Operates a certification program for all domestic violence program staff requiring 30 hours of classroom instruction, required readings/viewings, and a mentoring component.
- Coordinates, in conjunction with the Kentucky Association of Sexual Assault Programs (KASAP), an annual Violence Against Women conference. In 2008, more than 500 attendees participated in 60 workshops and plenary sessions including nationally recognized speakers in field of intimate-partner violence.
- Provides trainings on various domestic violence issues through the KDVA Training Institute. Maintains a clearinghouse on domestic violence and related issues, and responds to local, state, and national inquiries on domestic violence.

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· Advocates for state legislative initiatives to increase protection to domestic violence victims and their dependent children, as well as continuing to push for increased state funding for domestic violence programs.

Economic Empowerment Project accomplishments

In the last year KDVA's Economic Empowerment Project provided financial education classes to 974 participants, one-on-one financial coaching to 676 participants and helped 44 people open IDAs.

* Since 2005, 119 participants have purchased assets: 69 bought homes, 46 pursued a post-secondary education and five started small businesses.

* KDVA provided micro loans of \$200 to \$800 to 36 clients and reported their payments to credit bureaus. So far, 11 participants have raised their scores by more than 50 points, including one survivor who increased her score by 126 points. Three survivors who had no credit history established scores of 504, 588 and 658 respectively.

* KDVA collaborated with community partners to provide free tax preparation services for 8,478 families at 53 locations across the state. The free tax preparation sites saved families an estimated \$2 million in tax-fees and refund anticipation loans, an average of \$239 per taxpayer. The sites helped 2,433 families claim nearly \$3.4 million through the EITC and returned more than \$8.8 million in tax refunds to Kentucky. KDVA funded the project with a \$152,000 grant from the IRS.

Capacity for Managing Federal Funds

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KDVA's accounting department is supervised by Associate Director Angela Yannelli, who has worked with federal grants for over 11 years and has a certification in grants management. John Kendall is the controller and David Hudson is the financial monitor and compliance officer.

KDVA has direct federal awards from the U.S. Department of Justice and the U.S. Department of Health and Human Services. In addition, KDVA receives federal awards from pass-through agencies such as the Kentucky Justice and Public Safety Cabinet and the Kentucky Cabinet for Health and Family Services. In addition to being a recipient of federal awards, KDVA acts as the pass-through agency for Federal Family Violence and Prevention Services Funds to the 15 domestic violence programs in the state. As the agent for the Cabinet, KDVA sub-awards over \$3.5 million in federal assistance and an additional \$4 million in state funds and is responsible for ensuring that these funds are used in compliance with federal and state law and regulations including Circulars OMB A-110, OMB A-122 and OMB A-133.

Under its contract with the state Cabinet for Health and Services, KDVA is responsible for monitoring how well the 15 domestic violence programs comply with victim service standards. KDVA staff conduct monitoring visits at each program every year. Every three years, each program is evaluated by a peer-review team comprised of executive directors of the domestic violence programs.

An AmeriCorps grant will add value to the Economic Empowerment Project, the member programs who host an AmeriCorps member and to the association as a whole. AmeriCorps members will extend the reach of the Economic Empowerment Project by providing self-sufficiency services directly to domestic violence victims. All AmeriCorps members will add value to the programs by recruiting volunteers and building their volunteer base. Members will also assist in KDVA's domestic violence prevention

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initiative.

Multi-site Program

KDVA will run a multi-site program. Then 10 members would serve at approximately seven to nine programs who have asked to participate in this grant application. All of the sites have or had VISTAs. Sites in severely economically distressed communities will be encouraged to participate.

KDVA would support and oversee the sites by requiring the site supervisors to submit a work plan in accordance with the member role described in the job descriptions. The site supervisor will be required to attend a one-day training before he or she can begin recruiting a member. The service sites would be required to provide an orientation. Service sites will provide a site match of \$6,000 per member. Site supervisors will be responsible for submitting an in-kind donation form to assist with documentation of the required site match in supervision hours for each member.

The project manager will track and record AmeriCorps accomplishments throughout the year and work with site supervisors to ensure that the goals are met. Each AmeriCorps member will submit monthly reports reporting their accomplishments, training experiences and activities that pertain to performance measures. Each month the AmeriCorps members will be asked if their duties reflect their job descriptions and work plans. The project manager will use the monthly reports to track sick and vacation time.

Technical assistance about fiscal and program issues will be provided to each service site through the site supervisor training, site visits and telephone and email conversations. The role and responsibilities of the site supervisors will be reinforced by the member handbook as well as the member agreement,

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work plan, and job descriptions.

Linkages between sites will be encouraged to at the site supervisors' training and at the members' trainings. An AmeriCorps blog will be created to build a "team" philosophy among the members and encourage communication among members. The blog would be run by members and facilitated by the project manager.

Board of Directors, Administrators and Staff

KDVA employs an executive director, associate director, economic empowerment project director, computer specialist, training/advocacy programs administrator, training coordinator, lawyer, bilingual advocate to help Hispanic survivors seeking services, controller, compliance officer, office manager, development assistant, Eastern Kentucky economic empowerment coordinator and an IDA program coordinator. Two VISTAs serve at KDVA, providing support to the Economic Empowerment Project, running the clearinghouse and organizing fund-raising activities.

KDVA's board is comprised of the executive directors of its 15 member programs. The board meets for three days each quarter. Staff members report on their projects at each meeting. The board will review the AmeriCorps grant at each meeting and provide feedback and assessment in an advisory capacity. The board will also provide fiscal oversight for the AmeriCorps budget.

Staff members at KDVA that will play an important role in the AmeriCorps program are the AmeriCorps project manager, project director, economic empowerment project director, the controller and the executive director.

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The project manager will be responsible for the design and implementation of the program. He or she will manage the program budget, oversee compliance with state and federal requirements, recruitment of sites and members, attend state commission meetings, complete quarterly and year-end reports, conduct site visits, plan and oversee training events. KDVA will hire a project manager who will spend at least half of his or her time supervising the project. The ideal candidate will have some grants management experience.

The project manager will be supervised by Beth Workman, a former AmeriCorps member and VISTA leader. Ms. Workman is responsible for managing the VISTA grant at KDVA. She also administers KDVA's IDA program. Ms. Workman has a B.A. in communications from the University of Kentucky and is working on a master's degree in public administration at Kentucky State University. She has certifications in credit repair and financial education from NeighborWorks America.

Mary O'Doherty, who directs the Economic Empowerment Project, is Beth Workman's supervisor and will be responsible for program oversight. Ms. O'Doherty is responsible for the fund development for the \$600,000 program. She has overseen the training of the IDA/financial education coordinators, and added the bankruptcy, free tax-preparation, car IDA and micro-loan programs. She also manages the Kentucky Asset Success Initiative (KASI), which provides Earned Income Tax Credit outreach and free tax-preparation services at 59 sites across the state. She has a B.A. in journalism from Indiana University.

KDVA's controller will be responsible for preparing the monthly expense reports and quarterly federal financial reports, coordinating member benefits including health insurance and worker's compensation, processing the member living allowances and expense reimbursements and all expenses related to AmeriCorps. John Kendall is KDVA's controller. He has 15 years experience in accounting and a B.A. in

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accounting from California State University-Fullerton.

KDVA's executive director will be responsible for all aspects of the program. Sharon Allen Currens has been the executive director since 1987. During her tenure at KDVA, Sharon has served on two Attorney General's Task Forces, a Legislative Task Force on Custody and Visitation, A Governor's Task Force on Domestic Violence and the Governor's Council on Domestic Violence and Sexual Assault. KDVA has been a key player in reforming Kentucky's domestic violence statutes and raising public awareness about the impact of battering on victims and their children.

Plans for Self-assessment or Improvement.

KDVA will have a third-party evaluation performed once every grant cycle to formally assess the quality of the AmeriCorps program. KDVA's Board of Directors will provide ongoing assessments of the program and offer suggestions for improvements at each of its quarterly meetings. Finally, KDVA's board writes a strategic plan every two years. The effectiveness of the AmeriCorps project will be assessed as part of the strategic planning process.

Finally, KDVA employees are evaluated annually. The quality and effectiveness of the AmeriCorps program will be a central factor in the evaluations of the project director and his or her supervisor.

Plans for Effective Technical Assistance

KDVA will provide technical assistance on fiscal and program issues to service sites through the site supervisor training, site visits and phone conversations and email. The roles and responsibilities of the site supervisors will be reinforced by the member handbook as well as the member agreements, work

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plans, and job descriptions. Site supervisors will provide technical assistance as needed day to day. When members raise issues or concerns about their placements with the project director, the site supervisor will be contacted and interviewed. If a need for training is identified, technical assistance will be provided by KDVA staff.

Volunteer Generation and Support

KDVA seeks assistance from community volunteers to improve its program development, fund-raising and grant-writing skills, and research techniques. Volunteers have been especially important in helping KDVA in its advocacy work. Partner organizations such as Community Action Kentucky, Kentucky Association of Sexual Assault Providers (KASAP), the Equal Justice Center in Lexington and the Hager Foundation in Owensboro have provided important volunteer assistance.

Organizational and Community Leadership

KDVA staffers play a leadership role in many community organizations that serve low income families. Mary O'Doherty is a member of and former chair of the Kentucky Interagency Council on Homelessness (KICH). She won Kentucky Housing Corporation's Homeless Leadership Award in October 2009 for her work on behalf of KICH. She is also a past co-chair of the Homeless and Housing Coalition of Kentucky (HHCK). Beth Workman co-chairs the Lexington Fair Housing Council and serves on committees for the Central Kentucky Homeless and Housing Initiative and Kentucky Interagency Council on Homelessness.

Collaboration

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KDVA, KASAP and the University of Kentucky's Violence Intervention and Prevention (VIP) Center have joined forces to create the Green Dot Kentucky prevention campaign. Volunteers from more than three dozen organizations including churches are helping spread the word about domestic violence prevention and intervention. The campaign uses the "green dot" model of violence prevention, created by Dorothy Edwards, director of the VIP Center.

KDVA's Economic Empowerment Project has a strong volunteer component. More than 250 volunteer tax filers serve low-income families at 53 Volunteer Income Tax Assistance (VITA) sites across the state earlier this year. Volunteers are an important part of our financial education program. Insurance agents, bankers, real estate agents and car mechanics teach classes at our programs year round.

KDVA demonstrated its collaborative ability around prevention issues by spearheading Until the Violence Stops: KY, a festival to raise awareness about domestic violence in 2007. The festival was a pilot project for V-DAY, the global movement to end domestic violence. Over a two-week period, KDVA, community organizers, volunteers, and agencies across the state came together to raise awareness about domestic violence. Through theater, visual arts, discussion panels, a parade and numerous other activities, the festival brought activists, the business community, politicians, public servants, students, clergy and many others together to organize more than 60 events were held in 17 cities.

Local financial and in-kind contributions

KDVA's most prominent volunteer effort is the annual Shop and Share Day. KDVA worked with First Lady Jane Beshear and her staff to conduct the one-day drive to provide domestic violence shelters with needed goods. A total of 428 volunteers helped collect donations of diapers, canned goods, Kroger cards, cash and other items on Oct. 24. The total value of the donations was estimated at over \$200,000.

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Volunteers from the Kentucky Federation of Women's Clubs, Drug Court, the Commission on Women and other organizations collected the items at Kroger stores across the state.

KDVA's Economic Empowerment Project is funded with federal and private funds. The project began with in 2004 with a small grant from Fifth Third Bank and the Kentucky Housing Corporation's Affordable Housing Trust Fund. Financial support has grown and become more diverse each year. Today the project's annual budget is more than \$600,000 with support from banks, national and regional foundations and corporations. Our key stakeholder is the Kentucky Housing Corporation (KHC), which has provided \$700,000 in matching funds for three federal grants to the U.S. Assets for Independence Program and annual \$25,000 administrative grants. KHC also gave KDVA \$980,000 in tax credits that will fund development of the 48 permanent supportive housing units in the spring.

Other funders are:

- * The Allstate Foundation
- * The Verizon Foundation
- * JP Morgan Chase
- * Citi Group

Wide Range of Community Stakeholders

KDVA, the only statewide organization of domestic violence programs, has many stakeholder partners. Stakeholders include the association's 15 member organizations, KASAP and its member programs, community partners whose clients receive services from the Economic Empowerment Project e.g. the Housing Development Alliance in Hazard and REACH in Lexington. Hazard-Perry County Community

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Ministries in Lexington, the Hager Foundation in Owensboro, the Kentucky Poverty Law Center in Lexington, and BRASS in Bowling Green organize the four tax-preparation coalitions that comprise the Kentucky Asset Success Initiative. The IRS Kentucky Stakeholders Partnership Office, Kentucky Housing Corporation and the Kentucky Department of Community-Based Services are other important stakeholders.

Non-financial support from these stakeholders has expanded in scope and increased in amount over the last several years. The IRS Kentucky office provides training and tax-preparation materials every year for the volunteers who provide free tax-preparation services. When the project began in 2004, the IRS assisted with a couple dozen volunteers at 12 sites; in January IRS trainers will work with more than 250 volunteers at 59 sites. REACH in Lexington and the Housing Development Alliance in Hazard provided financial education and homeownership counseling to more than 25 IDA participants this year, triple the number of potential homeowners who were assisted in 2005. The Kentucky Poverty Law Center, Hazard-Perry County Community Ministries, BRASS domestic violence program and the Hager Foundation have organized volunteers and community partners to provide free tax-preparation services since 2004. The number of families served and the value of their tax refunds has increased 10-fold during that time. In 2009 volunteers served nearly 8,500 families, returning \$8.8 million in tax refunds to their communities.

Budget/Cost Effectiveness

KDVA is requesting \$130,000 from the Corporation for National and Community Service (CNCS) for each AmeriCorps service year (MSY) approved to serve with KDVA. The total request for 10 AmeriCorps is \$130,000 per program year. The total budget is \$280,998.

KDVA's AmeriCorps*State budget for 10 Economic Empowerment Corps Member:

\$130,000	CNCS	(10 X \$13,000)
60,000	site match	(10 X 6,000)

Narratives

57,000 in kind from sites (10 X 25 hours of supervisor's time/month/yr.)

15,000 cash from KDVA (.2 FTE: salary of PD's supervisor)

\$ 262,000 TOTAL

Diverse non-federal support:

Program implementation

Each site will contribute a \$6,000 per member match fee for a total of \$60,000.

We estimate that each site supervisor will spend an average of 25 hours a month supervising each

AmeriCorps member: 10 members X 25 hours/per month X \$19 X 12 months = \$57,000.

KDVA will use \$15,000 in unrestricted funds to cover one fifth of the salary of the staff member who will supervise the AmeriCorps project manager.

Sustainability:

KDVA has a successful track record of private grant writing. In 2008, KDVA raised \$200,000 in grants from private foundations and corporations. In 2009 KDVA raised \$228,000 in private funds. In 2010, KDVA raised \$633,000 in private funds.

KDVA has some prior purchased assets that will be used to support the project supervisor, such as a desk and a laptop computer.

KDVA has administered about \$4 million in state funds to its programs for the last 13 years. Each KDVA program receives an annual budgeted allocation from the Cabinet for Health and Family Services. These funds comprise a substantial part of the programs' budgets and can be used to fund any part of running their shelters and providing non-residential services.

Registration revenue from the annual conference is another example of non-federal support. It costs KDVA at least \$300 per conference attendee. Our project budget includes funds to cover the \$100 registration fee for each of the 10 AmeriCorps members. The registration fee does not cover the full cost for that attendee. The conference has been held for 12 years and is one of KDVA's top priorities.

Narratives

Budget adequacy:

Project budget:

Living allowance: \$12,100 for 10 members:	\$121,000
Health Insurance at \$153 per month per 10 members X 12:	18,360
FICA @ 7.65% of living allowance per 10 members:	9,257
Workers compensation per 10 members:	520
Mileage, lodging & expenses for trainings	5,340
Sweatshirt and t-shirts \$30 for items for 10 members:	300
End of Service Gift for 10 members:	200
6% administrative cost:	7,260
50% FTE project mgr.'s salary and fringe:	24,063
Travel (project mgr.'s site visits & other program travel):	3,700
.2 FTE supervisor's salary and fringe	15,000
Site match from supervisors @ 10 X 25 X 19 X 12	\$57,000
TOTAL	\$ 262,000

The budget includes all member and personnel costs, including the costs of the member trainings and the project manager's supervision. The members will receive a living allowance while they pursue the volunteer recruitment, financial education and other activities that comprise the outputs and outcomes. During the trainings, the members will learn how to report their outputs and outcomes.

Evaluation Summary or Plan

N/A

Amendment Justification

N/A

Clarification Summary

Narratives

Clarification updates as of April, 2011:

Update to Budget in Narrative Section

Update to Budget in Budget Section 2

Deleted Performance Measure #2

Edited MSY Slots to 10 members

Updated output and outcome in Performance Measure #1

1. The proposed dates have passed. Clarify project period for this application.

The project period is Sept. 1, 2010 through Aug. 31, 2011.

2. Clarify how this proposed AmeriCorps program is distinct from the current VISTA project.

Our VISTAs serve in capacity-building functions. They build capacity for our shelters in fundraising, public relations, volunteer recruitment and asset building programming. The AmeriCorps members will provide direct service to the domestic violence survivors and their family members who receive services from our shelters. In other words, AmeriCorps State members will implement the sustainable programs that some of our VISTAs helped create.

3. Clarify other activities and roles of members. Explain how each of the activities listed for the volunteer/community outreach specialists are relevant to addressing the identified needs for the program.

Upon further reflection, we have decided to eliminate the volunteer/community outreach specialist

Narratives

position from this grant proposal. We are able to provide these services through our VISTA grant, and we believe it is better to keep the boundaries of our VISTA (capacity building) and AmeriCorps (direct service) programs clear. By removing this position, we also will eliminate any chance that our programs would violate the rule that no more than 10 percent of the members' overall service schedule could be spent on fundraising activities.

4. Clarify if IST are optional or required.

In-service trainings are required.

5. Explain how your program will reward and recognize members for their accomplishments.

The project manager will track and record AmeriCorps accomplishments throughout the year and work with site supervisors to ensure that the members' goals are met. Each AmeriCorps member will submit monthly reports reporting their accomplishments, training experiences and activities that pertain to performance measures. Those accomplishments will be recognized at the Mid-year and End-of-Service trainings. Members with outstanding accomplishments will be recognized and rewarded at these events and in KDVA's newsletter.

6. Clarify that members will not be engaging in advocacy work given that the legal applicant is an advocacy organization.

AmeriCorps members will focus on direct service aspects of shelter program work, benefiting individuals and not promoting advocacy positions. The members will not participate in advocacy activities. For example members will provide financial education instruction, credit counseling, housing

Narratives

counseling, programming for youth and other services that will directly benefit the families who seek services at our shelters.

7. Ensure that fundraising activities are no more than 10% of the members' overall service schedule, and that these fundraising activities are directly related to the members' activities and not the organizations programs.

See answer to #3. We have eliminated that position so no AmeriCorps members will provide fundraising services for our programs.

8. Describe the organization's plan for securing and providing training and technical assistance for staff and for organizational self-assessment.

TRAINING AND TECHNICAL ASSISTANCE

KDVA surveys on an annual basis its programs, staff and community partners to determine their training and technical assistance needs.

A large part of KDVA's training and technical assistance is provided through KDVA's Training Institute. The Training Institute hosts at least one training a month at KDVA's offices in Frankfort. The trainings cover a wide array of subjects relevant to agencies that provide services to domestic violence survivors and the non-profit sector in general. The Training Institute offers workshops in fundraising, organizational development, counseling, credit building, economic justice fields. Staff and AmeriCorps members are invited to participate in most of the trainings.

Narratives

The Training Institute is responsible for the Certification program, a five-workshop training developed to prepare program staff members for work in the domestic violence field. Staff members complete the program, dubbed DV101, through five day-long workshops over five months. The Training Institute also offers trainings to the public in many subject areas that pertain to domestic violence: immigration issues, drug abuse counseling, financial education, and credit counseling to name a few.

ORGANIZATIONAL SELF-ASSESSMENT

To assess our needs and strengths, KDVA's board completes a strategic plan every two years. Also, each of the 15 member programs undergoes a three-day "peer review" once every three years. The peer review is build around ensuring that programs meet KDVA's victim service standards. The financial and accounting departments of each program is monitored annually.

9. Clarify the match that IDA participants receive (\$4,000). Is this a match from the applicant's general funds, federal dollars, community donations, etc.

The \$4,000 match IDA participants receive comes from two sources: \$2,000 comes from the Kentucky Housing Corporation and \$2,000 is from the U.S. Assets for Independence Program, a division of U.S. Health & Human Services.

Please identify targets for the chosen national performance measures.

Financial education

Continuation Changes

MEMBER ENROLLMENT

100% of slots awarded have been enrolled.

Narratives

RETENTION

All 10 of KDVA's slots were enrolled during September. However, a member serving at the Center for Women and Families was terminated after 7 weeks. KDVA filled the open position within a month. Several steps will be taken to improve a 90% retention rate to 100%. First, the AmeriCorps program director will stress the importance of retention at the annual AmeriCorps site supervisor training in July. Second, an increased effort will be made by the AmeriCorps program director to build relationships with members. This will be achieved through team building activities at the Pre-Service Orientation as well as monthly conference calls during the first quarter of members' terms. Finally, the member was terminated from the position due to repeat infractions. To address this matter, the AmeriCorps Program Director plans to address the program requirements first at the time of application, second at the time of the pre-service orientation, and finally again during a monthly conference call.

CHANGES

In year two, KDVA is requesting an additional 6 slots to better serve domestic violence survivors in Kentucky. The members have proven to be an integral component to successful program services, and other domestic violence shelters and community partners have requested an Economic Empowerment Corps member. The addition of six AmeriCorps State members would position the shelters to ensure more adult and children survivors of domestic violence receive housing, financial education instruction, one-on-one credit counseling, free tax preparation, and domestic violence prevention services.

KDVA easily filled the 10 slots it received in 2009. Since then other KDVA member programs have recognized the AmeriCorps program successes and would like to participate. Consequently, KDVA is requesting 6 additional slots for 2011.

Narratives

Prevention

This year KDVA is adding a new component to its economic justice work: domestic violence prevention. Economic justice work is critical to empowering domestic violence survivors, but also important in preventing intimate partner violence. The more financially secure and empowered a person is, the less likely they are to experience violence. KDVA is requesting six additional AmeriCorps State positions to begin providing economic justice counseling and domestic violence awareness at community agencies. For example, additional AmeriCorps members will support KDVA member programs in domestic violence prevention by teaching financial education to community children.

COUNTIES

Additional counties served: Rockcastle, Laurel, Whitley, Jackson, Clay, Knox, Bell, Harlan, Leslie, Owsley, Lee, Wolfe, Breathitt, Perry, Letcher, Knott, Magoffin, Johnson, Martin, Floyd, Pike.

BUDGET

KDVA is requesting \$13,000 from the Corporation for National and Community Service (CNCS) for each AmeriCorps service year (MSY) approved to serve with KDVA. The total request for 16 AmeriCorps is \$208,000 per program year. The total budget is \$410,200.

KDVA's AmeriCorps*State budget for 16 Economic Empowerment Corps Member:

\$208,000	CNCS	(16 X \$13,000)
96,000	site match	(16 X 6,000)

Narratives

91,200 in kind from sites (16 X 25 hours of supervisor's time/month/yr.)

15,000 cash from KDVA (.2 FTE: salary of PD's supervisor)

\$ 410,200 TOTAL

Diverse non-federal support:

Program implementation

Each site will contribute a \$6,000 per member match fee for a total of \$96,000.

We estimate that each site supervisor will spend an average of 25 hours a month supervising each

AmeriCorps member: 16 members X 25 hours/per month X \$19 X 12 months = \$91,200.

KDVA will use \$15,000 in unrestricted funds to cover one fifth of the salary of the staff member who will supervise the AmeriCorps project manager.

Sustainability:

KDVA has a successful track record of private grant writing. In 2008, KDVA raised \$200,000 in grants from private foundations and corporations. In 2009 KDVA raised \$228,000 in private funds. In 2010, KDVA raised \$633,000 in private funds.

KDVA has some prior purchased assets that will be used to support the project supervisor, such as a desk and a laptop computer.

KDVA has administered about \$4 million in state funds to its programs for the last 13 years. Each KDVA program receives an annual budgeted allocation from the Cabinet for Health and Family Services. These funds comprise a substantial part of the programs' budgets and can be used to fund any part of running their shelters and providing non-residential services.

Registration revenue from the annual conference is another example of non-federal support. It costs KDVA at least \$300 per conference attendee. Our project budget includes funds to cover the \$100 registration fee for each of the 15 AmeriCorps members. The registration fee does not cover the full cost for that attendee. The conference has been held for 12 years and is one of KDVA's top priorities.

Narratives

Budget adequacy:

Project budget:

Living allowance: \$12,100 for 16 members:	\$193,600
Health Insurance at \$153 per month per 16 members X 12:	29,376
FICA @ 7.65% of living allowance per 16 members:	14,811
Workers compensation per 16 members:	832
Mileage, lodging & expenses for trainings	7,340
Sweatshirt and t-shirts \$30 for items for 16 members:	480
End of Service Gift for 16 members:	320
6% administrative cost:	12,480
75% FTE project mgr.'s salary and fringe:	38,500
Travel (project mgr.'s site visits & other program travel):	6,261
.2 FTE supervisor's salary and fringe	15,000
Site match from supervisors @ 16 X 25 X 19 X 12	\$91,200
TOTAL	\$410,200

The budget includes all member and personnel costs, including the costs of the member trainings and the project manager's supervision. The members will receive a living allowance while they pursue the volunteer recruitment, financial education and other activities that comprise the outputs and outcomes. During the trainings, the members will learn how to report their outputs and outcomes.

Performance Measures

SAA Characteristics

- AmeriCorps Member Population - None
 Geographic Focus - Rural
 Geographic Focus - Urban
 Encore Program

Priority Areas

- | | |
|--|---|
| <input type="checkbox"/> Education | <input type="checkbox"/> Healthy Futures |
| <i>Selected for National Measure</i> <input type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |
| <input type="checkbox"/> Environmental Stewardship | <input type="checkbox"/> Veterans and Military Families |
| <i>Selected for National Measure</i> <input type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |
| <input checked="" type="checkbox"/> Economic Opportunity | <input type="checkbox"/> Other |
| <i>Selected for National Measure</i> <input checked="" type="checkbox"/> | <i>Selected for National Measure</i> <input type="checkbox"/> |

Grand Total of all MSYs entered for all Priority Areas 10

Service Categories

- | | | |
|--|---|---|
| Social Services Planning & Delivery Systems/Community Organization | Primary <input type="checkbox"/> | Secondary <input checked="" type="checkbox"/> |
| Other Community and Economic Development | Primary <input checked="" type="checkbox"/> | Secondary <input type="checkbox"/> |

Economically disadvantaged individuals receiving financial literacy

Service Category: Other Community and Economic Development

Measure Category: Strengthening Communities

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

AmeriCorps members will provide financial education classes and one-on-one credit counseling to survivors of domestic violence at KDVA member programs. The outcome is the number of economically disadvantaged individuals with improved financial knowledge.

Result: Output

AmeriCorps members will economically empower 350 economically disadvantaged individuals through financial education trainings, workshops, and one-on-one counseling meetings. AmeriCorps members will increase the number of economically disadvantaged individuals with improved financial knowledge.

Indicator: adult beneficiaries

Target: 235 economically disadvantaged individuals will improve their financial knowledge.

Target Value: 235

Instruments: AmeriCorps members will report on this measure using the member activity report submitted monthly. This instrument is appropriate because members will report the number of economically disadvantaged individuals receiving direct financial education from the AmeriCorps member.

Result: Output

PM Statement: Economically disadvantaged individuals will receive financial education instruction through the leadership of AmeriCorps members. This leadership will lead to client's improved financial knowledge.

Prev. Yrs. Data

National Performance Measures

Priority Area: Economic Opportunity

Performance Measure Title: Economically Disadvantaged Individuals Receiving Financial Literacy Services

Service Category: Other Community and Economic Development

Strategy to Achieve Results

Briefly describe how you will achieve this result (Max 4,000 chars.)

AmeriCorps members will provide financial education classes and one-on-one credit counseling to survivors of domestic violence at KDVA member programs. The outcome is the number of economically disadvantaged individuals with improved financial knowledge.

Result: Output

Result.

AmeriCorps members will economically empower 350 economically disadvantaged individuals through financial education trainings, workshops, and one-on-one counseling meetings. AmeriCorps members will increase the number of economically disadvantaged individuals with improved financial knowledge.

Indicator: O1: Individuals receiving financial literacy services.

Target : 235 economically disadvantaged individuals will improve their financial knowledge. KDVA has a 70% retention rate, so of the 350 that begin the program, 235 will remain and increase financial knowledge.

Target Value: 235

Instruments: AmeriCorps members will report on this measure using the member activity report submitted monthly. The tool used by members to measure the output, will be an Excel tally sheet. This instrument is appropriate because members will report the number of economically disadvantaged individuals receiving direct financial education from the AmeriCorps member. The tool used to measure the outcome, will be a pre-test, post-test system. This instrument will be developed by several experienced advocates to best measure increased financial knowledge. This instrument is appropriate because it will be completed by the participants receiving financial education from AmeriCorps members.

PM Statement: Economically disadvantaged individuals will receive financial education instruction through the leadership of AmeriCorps members. This leadership will lead to client's improved financial knowledge.

Result: Intermediate Outcome

Result.

AmeriCorps members will economically empower 350 economically disadvantaged individuals through financial education trainings, workshops, and one-on-one counseling meetings. AmeriCorps members will increase the number of economically disadvantaged individuals with improved financial knowledge.

Indicator: O9: Individuals with improved financial knowledge.

Target : 235 economically disadvantaged individuals will improve their financial knowledge.

Target Value: 235

Instruments: AmeriCorps members will report on this measure using the member activity report submitted monthly. The tool used by members to measure the output, will be an Excel tally sheet. This instrument is appropriate because members will report the number of economically disadvantaged individuals receiving direct financial education from the AmeriCorps member. The tool used to

National Performance Measures

Result.

measure the outcome, will be a pre-test, post-test system. This instrument will be developed by several experienced advocates to best measure increased financial knowledge. This instrument is appropriate because it will be completed by the participants receiving financial education from AmeriCorps members.

PM Statement: Economically disadvantaged individuals will receive financial education instruction through the leadership of AmeriCorps members. This leadership will lead to client's improved financial knowledge.

Required Documents

Document Name

Status

Evaluation

Not Applicable

Labor Union Concurrence

Not Applicable