12-4



Subject: America Saves Week and Military Saves Week Poster February 19 – 26, 2012

Date: February 8, 2012

The Thrift Savings Plan (TSP) is once again participating in two annual upcoming events — America Saves Week and Military Saves Week, both February 19–26, 2012. America Saves is a nationwide campaign in which a diversified coalition of nonprofit, government, and corporate entities assist individuals and families to save and build wealth for their future. Military Saves is a social marketing campaign designed to motivate and encourage military families to save toward both their short and long term financial goals.

Although our focus is on the TSP, our goal is to support all our participants in their efforts to achieve financial security and reach their retirement goals. Defined contribution plans like the TSP have become a major source of retirement income that help ensure a comfortable retirement. The more participants know about the TSP, as well as saving and investing, the better they are able to make informed financial decisions. Although we cannot endorse any individual organization or entity, the underlying educational principles promoted by these two campaigns are worthy of support.

The TSP has designed a special poster for the campaigns that highlights the upcoming Roth TSP, "A New Way to Save." The poster celebrates both America Saves Week and Military Saves Week and the events being held in conjunction with each. We hope this poster encourages participants to think about investing for both current and future financial goals.

The TSP has added a QR (Quick Response) code to the insert being mailed to all participants with their annual statements. This QR code provides smartphone users a link to a video on the new Roth TSP option, which will be available later this year. The same QR code on this poster will provide potential future TSP participants with information on the new Roth option.

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Inquiries: Questions concerning this bulletin should be directed to the Federal Retirement Thrift Investment Board at **202-942-1460**.

Chapter: This bulletin may be filed in Chapter 2, General Information.

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An electronic version of the <u>poster</u> is attached to this bulletin and is also available on the TSP website. The TSP will not distribute printed copies of the poster. Please display the poster in highly visible areas, such as your Benefits/Human Resources offices, employee lounges, hallways, cafeterias, etc.

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PAMELA-JEANNE MORAN Director Office of Participant Services

Attachment

Coming Soon – A New Way to Save ROTH TSP





Military/America Saves Week February 19–26, 2012 www.tsp.gov/mobile/roth/index.shtml