

Open Government, Transparency, and Social Media

GSA Office of General Counsel
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USA.gov and Whitehouse.gov

The USA.gov website features a top navigation bar with links for Home, Site Index, FAQs, Email, Phone, Chat, Our Blog, and Mobile. It includes the USA.gov logo and a search bar. Below the navigation is a red banner with categories like For Citizens, For Business and Resources, For Government Employees, and For Visitors to the U.S. A 'Get It Done Online!' section lists services such as State Government Agencies and Applications. The main content area is organized into 'Government Information by Topic' with sub-sections like Benefits and Grants, Consumer Guides, Defense and International, Environment, Energy, and Agriculture, Family, Home, and Community, Health and Nutrition, History, Arts, and Culture, Jobs and Education, Money and Taxes, Public Safety and Law, Reference and General Government, Science and Technology, Travel and Recreation, and Voting and Elections. A 'Today's Government News' section highlights recent news items, and a 'GET THIS' button is located at the bottom left.

The White House website features a top navigation bar with the White House logo and links for the Briefing Room, the Agenda, the Administration, About the White House, our Government, and Contact Us. The main content area is dominated by a large blue banner for President Obama's State of the Union address, titled 'SUSTAINED GROWTH, SHARED PROSPERITY'. Below the banner is a 'READ THE PRESIDENT'S REMARKS' button and a 'MORE FEATURES' section with numbered links. The 'THE BLOG' section includes articles such as 'March Madness at the White House', 'Recovery in Action: AR, CA, FL, HI, KY, LA, MI, NC, OR, WA, PA, VA', and 'The President, the Taoiseach, and the Shamrocks'. The 'SIGNED LEGISLATION' section lists acts like the 'American Recovery and Reinvestment Act' and the 'DTV Delay Act'. A 'SEARCH THE SITE' box is located on the right side, and a 'RECOVERY.gov' banner is at the bottom right.

January 21 President's Memo to Agencies

- Open Government Directive in 120 Days (CTO, OMB, GSA)
- Government should be **Transparent**
- Government should be **Participatory**
- Government should be **Collaborative**

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Transparency and Open Government

My Administration is committed to creating an unprecedented level of openness in Government. We will work together to ensure the public trust and establish a system of transparency, public participation, and collaboration. Openness will strengthen our democracy and promote efficiency and effectiveness in Government.

Government should be transparent. Transparency promotes accountability and provides information for citizens about what their Government is doing. Information maintained by the Federal Government is a national asset. My Administration will take appropriate action, consistent with law and policy, to disclose information rapidly in forms that the public can readily find and use. Executive departments and agencies should harness new technologies to put information about their operations and decisions online and readily available to the public. Executive departments and agencies should also solicit public feedback to identify information of greatest use to the public.

Government should be participatory. Public engagement enhances the Government's effectiveness and improves the quality of its decisions. Knowledge is widely dispersed in society, and public officials benefit from having access to that dispersed knowledge. Executive departments and agencies should offer Americans increased opportunities to participate in policymaking and to provide their Government with the benefits of their collective expertise and information. Executive departments and agencies should also solicit public input on how we can increase and improve opportunities for public participation in Government.

Government should be collaborative. Collaboration actively engages Americans in the work of their Government. Executive departments and agencies should use innovative tools, methods, and systems to cooperate among themselves, across all levels of Government, and with nonprofit organizations, businesses, and individuals in the private sector. Executive departments and agencies should solicit public feedback to assess and improve their level of collaboration and to identify new opportunities for cooperation.

I direct the Chief Technology Officer, in coordination with the Director of the Office of Management and Budget (OMB) and the Administrator of General Services, to coordinate the development by appropriate executive departments and agencies, within 120 days, of recommendations for an Open Government Directive, to be issued by the Director of OMB, that instructs executive departments and agencies to take specific actions implementing the principles set forth in this memorandum. The independent agencies should comply with the Open Government Directive.

This memorandum is not intended to, and does not, create any right or benefit, substantive or procedural, enforceable at law or in equity by a party against the United States, its departments, agencies, or entities, its officers, employees, or agents, or any other person.

This memorandum shall be published in the *Federal Register*.

BARACK OBAMA

What is Social Media (Web 2.0)?

Content, Conversation, Communication

- User-Generated Content
- Users Want to:
 - Create and Co-Create Content
 - Edit Content
 - Rate Content
 - Comment on Content
 - Discuss Content
 - Tag and Organize Content
 - Mash Content with other Content
 - Personalize Content
 - Share Content

Our Discussion Today

- What are the Web 2.0 tools?
- Why should you care?
- Why is government using social media?
- Government examples of those leading the way
- Government opportunities and legal challenges

Government Putting Social Media to Work

What are the Tools?

- RSS Feeds
- Blogs
- Micro-blogging
- Wikis
- Video & Photo Sharing, Podcasting
- Social Networking Sites
- Social Bookmarking Sites
- Mashups
- Widgets
- Virtual Worlds
- Social Media Releases
- Social News Rooms

RSS Feeds and Government

- Automated notifications of frequently updated content
- Users subscribe to your feeds which they then read them where they want to:
 - their RSS feed reader
 - their personalized websites
- You can syndicate (share) your frequently updated content to other websites

Why Government Uses RSS

- Expand reach of government information and service
- Authoritative source develops content, used many places
- Allow users to choose to consume content where they want to
- Reduce duplication
- Can aggregate similar content across government

GSA RSS Feeds

 **U.S. General Services Administration**

SEARCH

[HOME](#) | [BUILDINGS](#) | [PRODUCTS](#) | [SERVICES](#) | [TECHNOLOGY](#) | [POLICY](#) | [ABOUT GSA](#)

News Room

- Overview
- Administrator's Column
- Congressional Correspondence & Testimony
- Feature Stories
- News Releases
- Speeches
- News Releases from GSA Regions
- RSS Feeds**

[Home](#) > [About GSA](#) > [News Room](#) > RSS Feeds

RSS Feeds Available on gsa.gov

Follow these links with an RSS reader to display feeds for these topics.*

- [GSA News Releases](#) - Official Agency Press Releases issued by the Office of Citizen Services & Communications' Press Office.
 [gsa.gov RSS Feed](#)
- [GSA Feature Stories](#) - Stories that highlight major agency initiatives, policies, and business opportunities.
 [gsa.gov RSS Feed](#)
- [Speeches by the GSA Administrator](#) - Speeches as prepared for delivery at major events, seminars, and agency functions.
 [gsa.gov RSS Feed](#)
- [Speeches by GSA Key Officials](#) - Speeches as prepared for delivery at major events, seminars, and agency functions.
 [gsa.gov RSS Feed](#)

* **NOTE:** An RSS reader is a small software program that collects and displays RSS feeds. It allows headlines from a number of news sources to be scanned in a central location. For more information visit USA.gov's page on [What is RSS?](#)

Also visit the USA.gov website for its list of [RSS Feeds from USA.gov and the Federal Citizen Information Center](#).

USA.gov also makes available a listing of RSS feeds from many sources in its [U.S. Government RSS Library](#).

Last Reviewed 3/17/2008

 [Printer Friendly format](#)

GSA Office of Citizen Services RSS Feeds

The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. On the right, there are links for Español and Other Languages. Below this is a search bar with the text "Government Web Images News USA.gov" and a "Search" button. A phone number "1 (800) FED INFO | (800) 333-4636" is also visible. A secondary navigation bar contains tabs for "For Citizens", "For Businesses and Nonprofits", "For Government Employees", and "For Visitors to the U.S.". The main content area is titled "RSS Feeds from USA.gov and Pueblo" and includes a breadcrumb trail: "Home > Reference Center > Libraries > Podcast & RSS Libraries > RSS Feeds from USA.gov and Pueblo". The page description states: "Official information and services from the U.S. government". A button labeled "Vea este tema en español" is present. A list of RSS feeds follows, each with a title and a brief description. On the right side, there are links for "Change text size", "E-mail this page", "Print this page", "Receive updates by e-mail", "USA.gov RSS Feeds", and "Tutorials: Find Government Info". A "More About RSS" section provides additional information about government RSS feeds.

Home | Site Index | E-mail | Phone | Chat | Our Blog | Mobile Español | Other Languages

Government Web Images News USA.gov Search

1 (800) FED INFO | (800) 333-4636

For Citizens | For Businesses and Nonprofits | For Government Employees | For Visitors to the U.S.

By Organization

- A-Z Agency Index
- Federal Government
- State Government
- Local Government
- Tribal Government

Contact Government

- Online Services
- Frequently Asked Questions
- E-mail
- Web Chat
- Phone
- In Person
- Forms

By Topic

- Benefits and Grants
- Consumer Guides
- Defense and International
- Environment, Energy, and Agriculture
- Family, Home, and Community
- Health and Nutrition
- History, Arts, and

Home > Reference Center > Libraries > Podcast & RSS Libraries > RSS Feeds from USA.gov and Pueblo

RSS Feeds from USA.gov and Pueblo

Official information and services from the U.S. government

[Vea este tema en español](#)

- [Gov Gab Blog](#)
Gov Gab's six bloggers share tips and information from the federal government to help you make life a little simpler. Read along each weekday and comment and share your own experiences.
- [News and Features Updates from USA.gov](#)
Stay on top of important government news and information with the USA.gov Updates: News and Features RSS feed. We'll update this feed when we add news and featured content to the USA.gov website.
- [Popular Government Questions from USA.gov](#)
Get answers to the most popular government questions from our [Frequently Asked Questions \(FAQs\)](#) database. As an alternative to RSS feeds, [sign up to receive popular government questions by e-mail](#).
- [Money News from Pueblo](#)
Are you looking to save more money for a new house, retirement, or maybe that dream vacation? Learn how to stretch your dollar with tips from our Money News feed. Find out how to invest, save for college or a new home, and more.
- [Health News from Pueblo](#)
Want to know the latest about the new Medicare drug plan, or how to fight the flu? Keep on top of important health news with our Health News feed. Stay healthy with practical tips on food safety, asthma, exercise and diet, and much more.
- [Consumer News from Pueblo RSS Feed](#)
Find answers to questions about the federal government and everyday consumer issues with Pueblo's Consumer News RSS feed. Get timely information on cars, parenting, food and nutrition, and federal benefits.

Change text size: A A A

- [E-mail this page](#)
- [Print this page](#)
- [Receive updates by e-mail](#)
- [USA.gov RSS Feeds](#) [HTML](#)
- [Tutorials: Find Government Info](#)

[BOOKMARK](#)

More About RSS

- [More Government RSS Feeds](#)
Library of government RSS feeds.
- [What is RSS?](#)
Learn more about RSS.
- [RSS in Government](#)
Guidance on RSS in the government sector.

Sample RSS Reader

The screenshot shows the RSSOwl application window. The title bar reads 'RSSOwl - RSS / RDF / Atom Newsreader'. The menu bar includes 'File', 'Edit', 'View', 'Go', 'Newsfeed', 'Favorites', 'Tools', and 'Help'. The toolbar contains icons for 'New', 'Import', 'Export', 'Reload', 'Search', 'Mark', 'Next', 'Favorites', 'History', and 'Tools'. The address bar is empty. The 'Favorites' sidebar on the left lists various categories and their item counts, with 'Popular Government Questions from USA.gov (8)' highlighted. The main content area displays a table of items from this feed.

| Headline | Date Published |
|--|-----------------|
| What is the vernal equinox? | 3/18/08 5:52 PM |
| How many pounds of corned beef and cabbage are produced in the U.S.? | 3/14/08 6:54 PM |
| What are the new security features on the \$5 bill? | 3/13/08 6:33 PM |
| When will the national cherry blossoms bloom this year? | 3/11/08 9:02 PM |
| Are HIV cases increasing faster among women or men? | 3/7/08 5:53 PM |
| What time does Daylight Time officially begin? | 3/6/08 6:01 PM |
| Who established the American Red Cross? | 3/4/08 8:10 PM |
| What is National Consumer Protection Week? | 2/29/08 8:42 PM |

Now Even Easier RSS Feeds via Personalized Websites

The image shows the iGoogle homepage with a search bar and navigation tabs. A red box highlights a small empty square in the top left corner. Below the navigation bar, there is a grid of news feeds from various sources:

- CNN.com**
 - [U.S. loses bid for 4th softball gold medal](#)
 - [U.S. beats 1-0 Brazil for soccer gold](#)
 - [Student shot, killed in Tennessee high school](#)
- MSNBC.com: Top MSNBC Headlines**
 - [Struggling at a million-dollar horse stable](#)
 - [Taliban bombs kill 59 at Pakistan arms site](#)
 - [Rice: U.S., Iraq close on troop timetable](#)
- Reuters: Top News**
 - [Rice says Iraq troops deal close](#)
 - [Russian tanks pull back from Georgia](#)
 - [Analysts see tough quarter for U.S. investment banks](#)
- USATODAY.com News - Top Stories**
 - [Deputy: Teen dies after Tenn. school shooting](#)
 - [NATO: Russia halts military cooperation](#)
 - [Displaced Georgians look to U.S. for aid](#)
- NPR Topics: News**
 - [Mentor Reflects on Tubbs Jones' Life, Sudden Loss](#)
 - [Scooter Sales Accelerate: So Do Thefts, Injuries](#)
 - [Scooter Rundown: Best Fits From Tall To Small](#)
- GovExec.com Top News**
 - [Postal Service offering early retirements](#)
 - [House majority leader calls for expanding alternative work schedules](#)
 - [Army promises survivors longer help](#)
- washingtonpost.com - Today's Highlights**
 - [Taliban Strikes Pakistani Army Munitions Factory](#)
 - [U.S., Iraq Reach Draft Agreement](#)
 - [Few Speculators Drive Market](#)
- FOXNews.com**
 - [Report: Hacker Uncovers Proof Chinese Gymnast Is Underage](#)
 - [U.S., Iraq Reach Time Horizons' for Troop Withdrawal](#)
 - [Buyer Beware: Online Degrees Can Come With Pitfalls](#)
- WFED / Government / Govt. Stories**
 - [Feds say fire destroyed structure next to towers](#)
 - [Bush calls Musharraf and Pakistan's prime minister](#)
 - [Insurance gap leads some elderly to forgo medicine](#)
- NYT > NYTimes.com Home**
 - [Suicide Attack at Pakistan Arms Plant Kills 60 People](#)
 - [Rice Travels to Iraq to Push for Deal on U.S. Forces](#)
 - [Inquiry Lays Out Chain of Failures in High-Rise Fire](#)
- CNN.com - World**
 - [Spain mourns as air disaster probe continues](#)
 - [Russia says troops will withdraw by Friday](#)
 - [Oil price jumps above \\$121 a barrel](#)
- BBC News | News Front Page | World Edition**
 - [Pakistan bombers hit arms factory](#)
 - [Spain grieves for Madrid victims](#)
 - [Web browser to get 'privacy mode'](#)

And More Personalization via RSS Free and Easy to Use

The image shows a screenshot of the iGoogle homepage. At the top, there is the "iGoogle" logo, a search bar, and buttons for "Google Search" and "I'm Feeling Lucky". Below the search bar is a navigation bar with tabs for "Home", "National Ne...", "Search and R...", "YouTube", "Government ..." (highlighted with a red box), and "Librarian & ...".

The main content area is a grid of RSS feeds from various government agencies. Each feed has a title and a list of items with expand/collapse icons. The feeds include:

- White House News**: President Bush Attends Veterans of Foreign Wars National Convention, Discusses Global War on Terror; President Bush Discusses Gulf Coast Recovery; President Bush Visits Mississippi, Meets with Community Leaders.
- U.S. Department of Education**: Grant to Idaho to Help Create More Charter Schools; Career and Technical Education Grants; Teaching Resources: U.S. History, Polar Sciences, Countries of the World and More.
- U.S. Department of Energy - Press Releases**: DOE, NRC Issue Licensing Roadmap For Next-Generation Nuclear Plant; Chief Human Capital Officer Dr. Jeff T.H. Pon Announces Resignation; DOE Announces Up to \$15.3 Million for Long-Term Hydrogen Vehicle Development.
- Department of Homeland Security News**: Secretary Chertoff's Remarks on Secure Identity; Hurricane Protection for New Orleans; 218th Birthday of the U.S. Coast Guard.
- U.S. Department of State - Daily Press Briefings**: Daily Press Briefing -- Western Hemisphere Affairs; Daily Press Briefing -- August 7; Daily Press Briefing -- Western Hemisphere Affairs.
- What's New at the Office of Personnel Management (OPM)**: Meet Frazer Lockhart; Meet Alfred W. Wilson; Benefits Administration LEtter 08-402: 2008 Federal Benefits Open Season; Rider Information.
- GSA News Releases**: President Bush to Designate Williams as Acting GSA Administrator; GSA Eases Transition to New GSA SmartPay 2 Charge Cards; GSA Increases Mileage Reimbursement Rates for Federal Employees.
- Food and Drug Administration Press Releases**: FDA Warns Consumers Not to Eat Certain Mussel Products from Bantry Bay Seafood (August 15); FDA Approves First Drug for Treatment of Chorea in Huntington's Disease; FDA Warns Consumers About Potential Problems at Two Baltimore Pharmacies.
- Food and Drug Administration--Recalls**: Manufacturer for Publix Brand Vanilla Wafers Issues a Recall for Undeclared Soy (August 15); FDA Warns Consumers Not to Eat Certain Mussel Products from Bantry Bay Seafood (August 15); Peppers Unlimited, Inc. Recalls La Torre Jalapeno Nacho Slices (August 14).
- Bureau of Transportation Statistics (BTS) - What's New**: May 2008 Airline Traffic Data: Five-Month 2008 System Traffic Up 0.1 Percent from 2007 but Down 1.3 Percent in May; Freight Transportation Services Index (TSI) Rose 0.1 Percent in June from May.
- Census Bureau Population Estimates: PopClocks**: US Population Estimate: 304,932,070 at 16:09 GMT (EST+5) Aug 21, 2008; World Population Estimate: 6,718,283,376 at 16:09 GMT (EST+5) Aug 21, 2008.
- Profile America**: Social Security; Sports Illustrated; Personal Computer.
- U.S. Equal Employment Opportunity Commission**: EEOC Issues Federal Work Force Report for 2007; Appeals Court Reverses Decision That Boeing's Mesa Plant Did Not Engage in Sex Harassment; Tobacco Superstores, Inc. To Pay \$425,000 For Race Discrimination Against Blacks.
- USA.gov Updates: News and Features**: America's Most Wanted; Hurricane Information; Free Teaching and Learning Resources.

Automate Your RSS Feeds onto Other Sites

The screenshot shows a Facebook profile for Bev Godwin. The profile has tabs for Wall, Info, Photos, Boxes, Notes, and a plus sign. The 'Boxes' tab is selected, showing two RSS feeds. The first feed is titled 'Simply RSS' and contains items from 'My Feeds', 'Popular Government Questions from USA.gov', 'USA.gov Updates: News and Features', and 'Gov Gab: Your U.S. Government Blog'. The second feed is titled 'GobiernoUSA.gov' and contains a post about 'Cambio de dirección'. To the right of the RSS feeds is a 'Notes' section with 3 of 87 notes. Below the RSS feeds is a 'PORTADA IMPRESA' section with a newspaper preview and a 'Visitante No.' counter. At the bottom of the RSS feeds is a 'Get Widget' button.

FAQ RSS Feed

USA.gov News RSS Feed

GovGab Blog RSS Feed

GobiernoUSA.gov RSS Feed into Another Website

Latino.com

The screenshot shows the Latino.com website. The main content area features several news articles. The top article is 'Ayuda a Joenny' with a photo of a young woman. Below it is 'era reunión de la liga de verano de Storm Lake'. The next article is 'ONALES' with the headline 'elle Obama: imagen moderna de la mujer negra'. Below that is 'Washington' with the headline 'Washington -- Cada vez que Michelle Obama aparece como primera dama desafía las imágenes estereotípicas que los medios muestran'. The next article is 'Febrero: Mes de la Historia Afroestadounidense' with the headline 'Washington - Cada febrero, el Mes de la Historia afroestadounidense celebra los obstáculos más devastadores: la esclavitud, los peores obstáculos a la vida cultural y política de los afroamericanos'. Below that is 'el gasto del consumidor' with the headline 'Nuevo informe reveló que el gasto de los consumidores en Estados Unidos creció en febrero, rompiendo un récord. Esta es otra prueba de que la economía se está recuperando del estancamiento del primer trimestre'. The next article is 'ENTRETENIMIENTO' with the headline 'Rincón Latino: Vitaminas para el alma (Parte II y Última)'. Below that is 'ACCIÓN' with the headline '¡Acción! Ni se pudo despedir'. The bottom article is 'san orden de verificar estatus migratorio'.

RSS Feeds

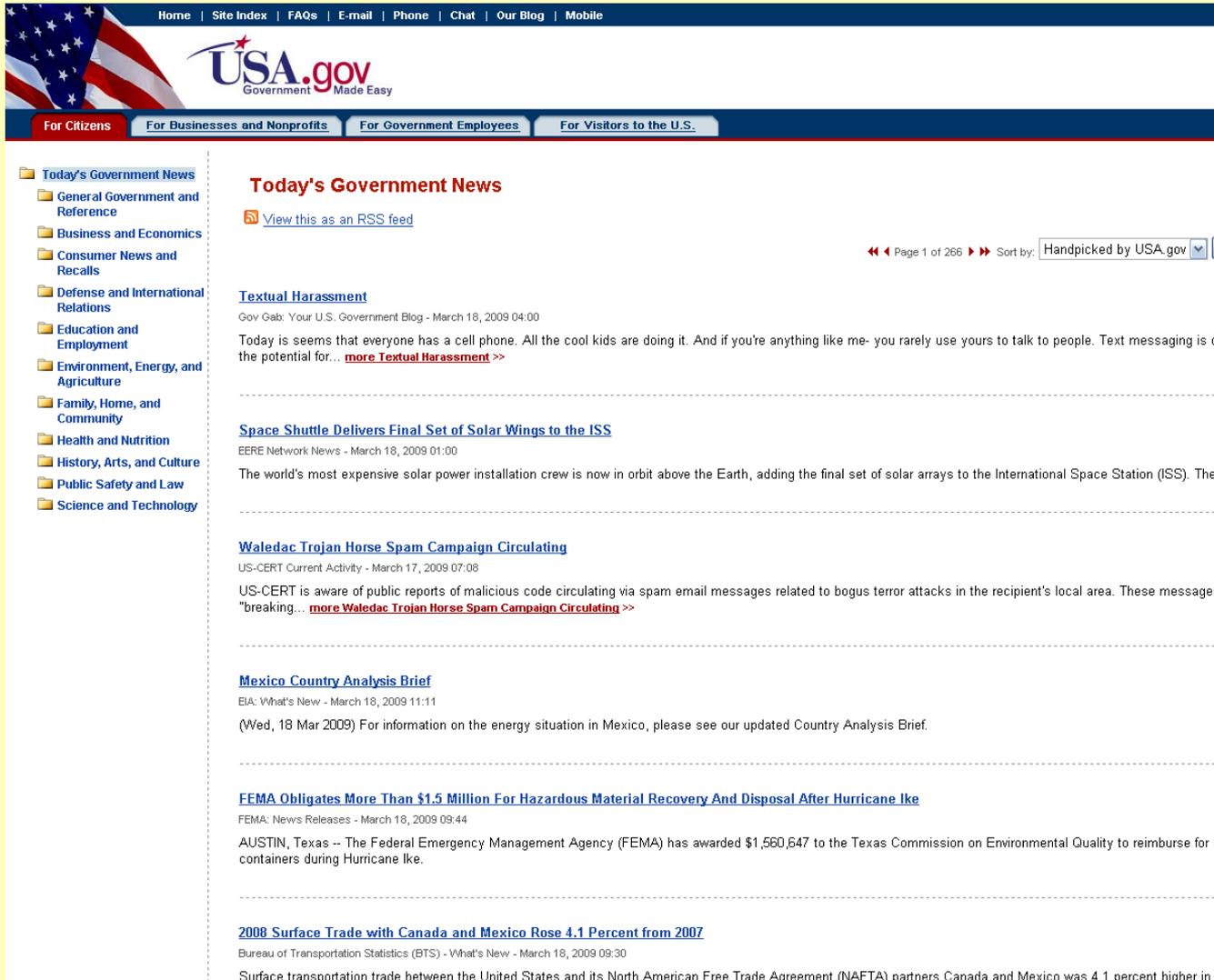
Widely Used in Government

- Widely used in government
- USA.gov library of federal RSS feeds
- <http://www.usa.gov/Topics/ReferenceShelf/Libraries/RSSLibrary.shtml>



The screenshot shows the USA.gov website's RSS Library page. The header includes navigation links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile, along with language options for Español and Other Languages. The main content area is titled "U.S. Government RSS Library" and provides official information and services from the U.S. government. It features a sidebar with navigation options like "By Organization" (A-Z Agency Index, Federal Government, State Government, Local Government, Tribal Government) and "By Topic" (Benefits and Grants, Consumer Guides, Defense and International, Environment, Energy). The main content lists various RSS feeds such as "Business and Economics RSS Feeds", "Family, Home, and Community RSS Feeds", "Health RSS Feeds", "Public Safety and Law RSS Feeds", "Reference and General Government RSS Feeds", "Consumer RSS Feeds", "Defense and International Relations RSS Feeds", and "Education and Employment RSS Feeds". A "Featured Sites" section highlights "Blogs from the U.S. Government" and "Podcasts from the U.S. Government". A "More About RSS" section explains what RSS is and how to use it.

Aggregating Feeds Across Government



The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, FAQs, E-mail, Phone, Chat, Our Blog, and Mobile. Below this is the USA.gov logo with the tagline "Government Made Easy". A secondary navigation bar contains tabs for "For Citizens" (highlighted in red), "For Businesses and Nonprofits", "For Government Employees", and "For Visitors to the U.S.". On the left side, there is a vertical menu with various news categories, each preceded by a folder icon. The main content area is titled "Today's Government News" and includes an RSS feed icon and a link to "View this as an RSS feed". Below the title, there is a pagination control showing "Page 1 of 266" and a "Sort by" dropdown menu set to "Handpicked by USA.gov". The main content area lists several news items, each with a title, source, date, and a brief description. The items are: "Textual Harassment" (Gov Gab, March 18, 2009), "Space Shuttle Delivers Final Set of Solar Wings to the ISS" (EERE Network News, March 18, 2009), "Waledac Trojan Horse Spam Campaign Circulating" (US-CERT Current Activity, March 17, 2009), "Mexico Country Analysis Brief" (EIA: What's New, March 18, 2009), "FEMA Obligates More Than \$1.5 Million For Hazardous Material Recovery And Disposal After Hurricane Ike" (FEMA: News Releases, March 18, 2009), and "2008 Surface Trade with Canada and Mexico Rose 4.1 Percent from 2007" (Bureau of Transportation Statistics (BTS) - What's New, March 18, 2009).

Home | Site Index | FAQs | E-mail | Phone | Chat | Our Blog | Mobile

USA.gov
Government Made Easy

For Citizens | For Businesses and Nonprofits | For Government Employees | For Visitors to the U.S.

Today's Government News

General Government and Reference

Business and Economics

Consumer News and Recalls

Defense and International Relations

Education and Employment

Environment, Energy, and Agriculture

Family, Home, and Community

Health and Nutrition

History, Arts, and Culture

Public Safety and Law

Science and Technology

View this as an RSS feed

Page 1 of 266 Sort by: Handpicked by USA.gov

Textual Harassment
Gov Gab: Your U.S. Government Blog - March 18, 2009 04:00
Today it seems that everyone has a cell phone. All the cool kids are doing it. And if you're anything like me- you rarely use yours to talk to people. Text messaging is quite the potential for... [more Textual Harassment >>](#)

Space Shuttle Delivers Final Set of Solar Wings to the ISS
EERE Network News - March 18, 2009 01:00
The world's most expensive solar power installation crew is now in orbit above the Earth, adding the final set of solar arrays to the International Space Station (ISS). The r

Waledac Trojan Horse Spam Campaign Circulating
US-CERT Current Activity - March 17, 2009 07:08
US-CERT is aware of public reports of malicious code circulating via spam email messages related to bogus terror attacks in the recipient's local area. These messages "breaking... [more Waledac Trojan Horse Spam Campaign Circulating >>](#)

Mexico Country Analysis Brief
EIA: What's New - March 18, 2009 11:11
(Wed, 18 Mar 2009) For information on the energy situation in Mexico, please see our updated Country Analysis Brief.

FEMA Obligates More Than \$1.5 Million For Hazardous Material Recovery And Disposal After Hurricane Ike
FEMA: News Releases - March 18, 2009 09:44
AUSTIN, Texas -- The Federal Emergency Management Agency (FEMA) has awarded \$1,560,647 to the Texas Commission on Environmental Quality to reimburse for la containers during Hurricane Ike.

2008 Surface Trade with Canada and Mexico Rose 4.1 Percent from 2007
Bureau of Transportation Statistics (BTS) - What's New - March 18, 2009 09:30
Surface transportation trade between the United States and its North American Free Trade Agreement (NAFTA) partners Canada and Mexico was 4.1 percent higher in 2

Blogs

- Web log
- Online journal or diary with social collaboration (comments)

Why Government Blogs

- Reach new audiences for government information and service
- Put a human face on government
- Open up a conversation
- Surface issues and solve them

Blogs and Government

- >40 Active Federal Agency Public-Facing Blogs & growing
 - <http://www.usa.gov/Topics/Reference Shelf/News/blog.shtml>
- Elected Official Blogs at All Levels
 - <http://www.businessofgovernment.org/pdfs/WyldReportBlog.pdf>

The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, Email, Photo, Chat, Our Blog, and Mobile. The main header features the USA.gov logo and a search bar. Below the header, there are tabs for different user groups: For Citizens, For Businesses and Nonprofits, For Government Employees, and For Visitors to the U.S. The main content area is titled 'Blogs from the U.S. Government' and lists various active government blogs. On the left side, there is a sidebar with navigation options like 'By Organization' and 'By Topic'. On the right side, there are additional links and a 'Gov Gab' logo.

Blogs from the U.S. Government

Find active and archived blogs from U.S. federal agencies.

Active Government Blogs

- **ADD.gov Blog** - The U.S. Department of Health and Human Services provides this blog as a part of the ADD.gov website to provide information on the uses of new media for the IRVACQ community.
- **Big Shot Blog** - National Endowment for the Arts literary director David Kipen blogs regularly about his experiences promoting the 2007 Big Read initiative.
- **Congressional Budget Office Director's Blog** - Peter R. Orszag, Director of the Congressional Budget Office (CBO) blogs as an additional way to communicate with Congress and the public. Learn about the types of work done by the CBO including how they do it and what types of analysts they have. Dr. Orszag will also use the blog to clarify potential misinterpretations of CBO data. This blog does not accept comments.
- **Dispute** - This blog offers the public an alternative source to mainstream media for U.S. foreign policy information and the opportunity to discuss important foreign policy issues with senior State Department officials.
- **Evolution of Security** - Foe employees of the Transportation Security Administration blog to facilitate a ongoing dialogue on innovations in security, technology and the checkpoint screening process.
- **Eye Level** - This Smithsonian American Art Museum blog covers American art and the ways it reflects American history and culture.
- **Flow of the River** - Find out the answers to interesting questions about the Environmental Protection Agency in this blog from their Chief Operating Officer Marcus Peacock.
- **Future Digital System** - U.S. Government Printing Office blog about the Future Digital System program that will be a world-class information life-cycle management system.
- **GLOBE Program** - Dr. Peggy LeMay, chief scientist of the Global Learning and Observations to Benefit the Environment (GLOBE), shares her comments and thoughts on science topics through this blog.
- **Gov Gab** - Gov Gab's six bloggers share tips and information from the federal government to help you make life a little simpler. Post along each weekday and comment and share your own experiences.
- **Health and Human Services Department Blog** - Secretary Mike Leavitt blogs about health and the related challenges that face United States.
- **Health Marketing Matters** - A blog about research, science, and practice in health marketing and communication, social marketing, information technology, public health partnerships, and more with Jay Bernhardt, Director of CDC's National Center for Health Marketing.
- **Homeland Security Leadership Journal** - Secretary Michael Chertoff blogs about moving to protect the American people, building an effective emergency preparedness and response capability, enforcing immigration laws, and promoting economic prosperity.
- **InfoEcon** - The National Agricultural Library blogs about what they do and your world of agriculture, food, nutrition, animal care, and the environment.
- **Library of Congress Blog** - Highlights news and collections for the Library of Congress.
- **National Museum of the Air Force** - Blog posts from the public about their experiences at the National Museum of the Air Force.
- **Peace Corps Volunteer Journal** - Blog about experiences of Peace Corps volunteers from around the globe.
- **Prescription Back** - Office of National Drug Control Policy blog to educate Americans about illegal drugs and the latest international, federal, state, and local efforts to reduce drug use.

Blogs for Different Purposes

Homeland Security Leadership Journal

Monday, March 18, 2009

Secretary Napolitano's Trip to Germany

March 14, 2009 - For her first trip abroad, Secretary Janet Napolitano traveled to Germany to participate in the G6 Summit. She met with German Interior Minister Wolfgang Schäuble. (Photo /© Federal Ministry of the Interior/Hans-Joachim W. Rode)

Labels: [international](#), [Secretary Napolitano](#)

posted by DHS at 7:22 AM | 0 Comments [link to this post](#)

Stimulating the Economy

As you may know, the President recently launched a new website - [Recovery.gov](#) - that allows the public to track how our taxpayer dollars are being spent under the American Recovery and Reinvestment Act (also known as the stimulus).

Recovery.gov reflects the President's commitment to bring a new level of transparency.

About The Department Journal

This journal is sponsored by the U.S. Department of Homeland Security to provide a forum to talk about our work protecting the American people, building an effective emergency preparedness and response capability, enforcing immigration laws, and promoting economic prosperity.

Get E-mail Updates

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Contributors

- Janet Napolitano
- Gale Rosedale
- James Snyder
- John Tamas

Previous

- Secretary Napolitano's Trip to Germany
- Stimulating the Economy
- Top to the Gulf Coast
- Uncommon Sense
- 2009 National Infrastructure Protection Plan Release
- Partnership Key to Reducing Risk in East
- Homeland Photo #1743
- Secretary Napolitano's New York Stop
- Secretary Continues Her Tour of Connecticut
- Secretary Napolitano Meets with FEMA Staff

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DIPNOTE
U.S. DEPARTMENT OF STATE OFFICIAL BLOG

U.S., Northern Ireland; Working for a Better Future

Posted by DipNote Bloggers on Mar 18, 2009 - 07:30 AM

Yesterday, Secretary Clinton met with Northern Ireland First Minister Peter Robinson and Deputy First Minister Martin McGuinness. Following their meeting, Secretary Clinton said:

"Northern Ireland has made such remarkable progress since the signing of the Good Friday Accord. We've had more than a decade of peace and progress and prosperity for many. Recent acts of violence cannot be allowed to undermine that progress and the progress that is yet to come as these two leaders and those who work with them continue to move into the future. The violence that has occurred with the killing of the two young soldiers and the police officer are an affront to the values of every community..."

[Read Entire Post](#)

Related Entries: [Europe & Eurasia](#) | More entries by [DipNote Bloggers](#) | [Comments \(0\)](#)

THE WHITE HOUSE PRESIDENT BARACK OBAMA

[THE BRIEFING ROOM](#) [THE AGENDA](#) [THE ADMINISTRATION](#) [ABOUT THE WHITE HOUSE](#)

THE BLOG

WED, MARCH 18, 12:00 AM EST
March Madness at the White House
The President announces his picks for the NCAA Tournament.

TUE, MARCH 17, 9:11 PM EST
Recovery in Action: AR, CA, FL, HI, KY, LA, MI, NC, OR, WA, PA, VA
The First Lady speaks to YouthBuild, and a dozen other great stories.

TUE, MARCH 17, 1:44 PM EST
The President, the Taoiseach, and the Shamrocks
On this St. Patrick's Day, the President announced his intention to nominate Dan Rooney, co-founder of the Ireland Fund, as ambassador to Ireland. Later he hosted Taoiseach Brian Cowen, once again using his diverse roots to find humor and common ground, and held a meeting with Northern Ireland First Minister Peter Robinson and Northern Ireland Deputy First Minister Martin McGuinness. See exclusive photos.

TUE, MARCH 17, 11:18 AM EST
Good ideas, not political tactics
After meeting with the Chairmen of the House and Senate Budget Committees, the President gave a reminder of the new priorities in his budget, and responded to knee-jerk critics.

TUE, MARCH 17, 10:05 AM EST
Vermont Regional Health Forum: Streaming at 1:00
The second of five Regional Forums on Health Reform happens today in Vermont, watch it live at 1:00 Eastern at [HealthReform.gov](#).

MON, MARCH 16, 8:59 PM EST
Biden, Fire Fighters, and Mom Mom
Vice President Biden finds meaning and humor in a family scare talking to firefighters.

MON, MARCH 16, 8:18 PM EST
A 21st Century Department of Veterans Affairs
The President pays tribute to the Department of Veterans Affairs on the 20th anniversary of its elevation to a Cabinet-level agency.

MON, MARCH 16, 4:59 PM EST
Help for small business, condemnation for AIG bonuses
The President discusses his proposals to help deserving small businesses get credit and keep creating jobs, while pledging to fight the greed and recklessness demonstrated in the AIG bonuses.

Top Officials Speak

Blogs for Different Purposes

Peace Corps

HOME | AGENCY JOBS AND INFO | LIBRARY | NEWSLETTER | TELL A FRIEND

SEARCH [input] GO

About the Peace Corps

About the Peace Corps

- What is the Peace Corps?
- What Do Volunteers Do?
- Where Do Volunteers Go?
- What's It Like to Volunteer?
- Volunteer Journals
 - Ian Jobe
 - Erika Kraus
 - Jeremiah Marquis
 - Susan Miller-Coulter
 - Michelle Ross
- Video Vault
- Insider's View Photo Galleries
- In Their Own Words
- Interactive Features

How Do I Become a Volunteer?

Who Volunteers?

What Are the Benefits?

What About Safety?

Find Local Events

Volunteer Journals:

Ian Jobe
Georgia, 2006 - 2008

Raised in Colorado, Ian Jobe, 23, brought his love of the outdoors to his latest role as a Peace Corps Volunteer in Georgia. When he's not teaching English (and the weather is nice), Ian is usually outside hiking, swimming, or jogging. Ian can also find him running local activity clubs, meeting up with other Volunteers, spending time with his host family. Already a fixture in his town of about 50,000, people greet him regularly with "Hello, Ian" and "Hello America."

[more >>>](#) (last journal entry posted 61 days ago)

Erika Kraus
Benin, 2005 - 2007

With a double major in Biology and Environmental Science, Erika Kraus, 23, is taking advantage of her education. As an environmental act volunteer in Benin, West Africa, Erika

Interesting Jobs –
Recruitment

Hot Issues –
Get Input

evolution of Security

TERRORISTS EVOLVE. THREATS EVOLVE. SECURITY MUST STAY AHEAD. YOU PLAY A PART.

2.06.2008

HOORAY BLOGGERS!

A Win for the Blogosphere

Posters on this blog have had their first official impact on our operations. That's right, less than one week since we began the blog and already you're affecting security in a very positive way.

On Monday afternoon we began receiving questions about airports that were requiring ALL electronics to be removed from carry-on bags (everything, including blackberrys, iPods and even cords). This practice was also mentioned on several other blogs and left us scratching our heads.

So...we checked with our security operations team to figure out what was going on. After some calls to our airports, we learned that this exercise was set up by local TSA offices and was not part of any grand plan across the country. These practices were stopped on Monday afternoon and blackberrys, cords and iPods began to flow through checkpoints like

The LIBRARY of CONGRESS

ASK A LIBRARIAN | DIGITAL COLLECTIONS | LIBRARY CATALOGS | Search [input] GO Options

The Library of Congress > Library of Congress Blog > Meanwhile, About Those Abraham Lincoln Inauguration Photos

LIBRARY OF CONGRESS BLOG

Library of Congress Blog

"Light and liberty go together."

[Flickr Followup](#) | [Ambassador for Young People's Literature Offers Pointers](#)

Meanwhile, About Those Abraham Lincoln Inauguration Photos

Posted on: January 18th, 2008 by Matt Raymond

It was an entirely happy coincidence this week that we announced both the Flickr [pilot project](#) and an amazing photographic discovery on exactly the same day.

A trio of images, previously thought to have been picturing different events, have been [confirmed](#) to be photographs from Abraham Lincoln's second inauguration as president on March 4, 1865. Here's the parallel I like to draw:

A user of our Prints and Photographs Online Catalog raised questions about the images, which sent Library of Congress curator Carol Marie Johnson sleuthing. Careful comparisons to the only other two known images from that event and meticulous combing through records led her to this discovery.

My point is that if we can uncover those kinds of treasures, thanks in part to our discerning Web users, imagine what might happen after setting loose hoards of eager

- Bloggins
- Books
- Capitol Hill
- Cataloging
- Congress
- Copyright
- Curators
- Education
- Events
- Exhibitions
- History
- LC Web site
- Libraries
- Music
- New Visitors Experience
- News

Interesting Info –
Spread the word

GSA CIO Blog

Internal and External

The screenshot shows the GSA OCIO Blog homepage. At the top left is the logo "GSA OCIO Blog" and a search bar with a "Go" button. Below the logo is a navigation menu with "Add a New Blog Entry". The main content area is titled "Staff meeting notes, 3-10-09" and contains a list of bullet points discussing various topics like cloud computing, IBM's approach, and performance measures. A small profile picture of Casey Coleman is visible next to the text. Below the main text is a "Comments (0)" section with a date "Casey Coleman March 10th, 2009 17:08:24". At the bottom of the main content area, there is a section titled "Staff meeting notes from last week, 3-2-2009" with a sub-header "Sorry to be posting these a little late!" and another list of bullet points. A second profile picture of Casey Coleman is shown next to this text. The left sidebar contains "Recent Entries", "Categories" (General Information (32), GITGO (14), Organizational (7), Security (0), Staff Meetings (25)), and "Archives" (March 2009 (3), February 2009 (6), January 2009 (11), December 2008 (8), November 2008 (7), October 2008 (11), September 2008 (14), August 2008 (12), July 2008 (13), June 2008 (12), May 2008 (10), April 2008 (10), March 2008 (6), February 2008 (9), January 2008 (3), December 2007 (6)).

Internal to GSA/OCIO

Around the Corner

Innovation in the Business of Government: A One GSA, One Voice Blog

[Home](#) [About Casey Coleman](#) [Using Casey's Blog](#)

Innovations in Conservation

Published by Casey Coleman on March 16th, 2009 under Emerging technology, Innovation, Productivity,

I wrote a few weeks ago about cloud computing and its promise to reduce energy consumption in data centers. That research got me thinking about other natural resources, and our quest to conserve and use those resources more efficiently. Take water, for instance, one of our most critical natural resources. Farming is the largest single consumer of water nationwide. I grew up on a farm and have been amazed to see how technically sophisticated every element of farming, including irrigation, has become. Technology innovations have radically reshaped the farm industry. Nowadays, farmers use GPS to create straight furrows and to tell them where to apply fertilizer. They harvest crops using highly mechanized methods that do the same work in a fraction of the time. And nowhere has there been more innovation than in the use of groundwater for irrigation.

For example, the state of the art 30 years ago was to flood the space between rows of crops, where most of the water was wasted due to evaporation. Later came sprinkler systems, coupled in 20-foot long sections of aluminum pipe along the ground, each with a sprinkler on the end. This method required unhooking each section, lifting and draining the water, moving it over 30 or so feet, and reattaching the sections before restarting the irrigation. This method was more efficient in conserving water but very labor intensive, to which I can personally attest!

If you have ever flown over farms in the Midwest you have no doubt seen green circles on the ground below, reflecting the modern circular pivot irrigation systems. Farmers today frequently grow their crops in circles and station a rolling sprinkler system in the center, which sweeps around the field like a minute hand on a watch. This method is even more efficient, because the sprinklers are just above the top of the plants and very little water flies through the air to be lost to evaporation. Each of these developments has meant that each bale of cotton or wheat is sent to market more efficiently than the one before, with less water required to produce it. And the innovation has not halted; many farmers today are installing tubes below the ground to run water directly to the crops' root systems, reducing irrigation requirements even further.

Of course, like electricity, we may be conserving more at an individual level but overall consumption has not declined. The need for further innovation to get ahead of our

About Casey Coleman's Around the Corner

As an extension to my speaking engagements and participation in the Federal CIO Council, I'm pleased to share my perspectives here on Around the Corner. I welcome your thoughts on my posts where topics typically range from innovation to information resource management pursuant to the Clinger/Cohen Act of 1996.

My Social Networks

facebook



Name: Casey Coleman
Networks: General Services Administration (GSA)
Status: Today we are visiting the Ford Theater - I've...

[View my profile on](#)



Public

GSA OCS Blog

[Home](#) | [Meet the Bloggers](#)



[Main](#) | [Next page](#) »

February 13, 2008 in category [General](#) by: [Colleen](#)

Help for Teachers

Amongst my group of friends, I am the oddball. This has a little to do with my taste in music, but more so that I am not a teacher. While it's not ENTIRELY the case, it sure seems like all of my friends are teachers.

My best friend commands a tribe of 5th graders. My high school partner in crime teaches middle school English (a feat that deserves a medal—battling the awkward braces years and all). My college accomplice? 3rd grade. Next door neighbor/sandbox buddy? She's also holding down the 5th grade. And finally, my roommate—kindergarten and first grade.

Because of these relationships, I am privy to the daily trials and tribulations that come with life when one educates the youth of America. Some of my favorites?

- Weekly battles to secure the "best" times on the lamination machine user schedule.
- Highly contested space on hallway bulletin boards

I had little insight or potential solutions to problems of this realm until recently.

Due to the frigid weather we've been experiencing lately, the kids have

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| Home and Family |
| General |
| Health |
| Money |
| Fun |
| Travel |

Archive »

Great Example of Putting a Human Face on Government

7 GovGab.gov Bloggers at USA.gov



Colleen – Consumer information specialist →
Newbie bureaucrat



← Jake – Frequently Asked Questions
Rocker



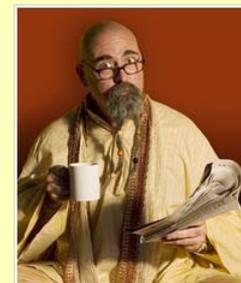
Joanne – Web content manager →
Mom, lives on farm



← Nancy – TV, print and radio PSAs
Media whiz



Jim – Account Executive →
ex-Akronite



← Sommer – Web content manager
Midwesterner

Stephanie – Web content manager →
New Mom



Wikis

- Collaborative authoring and editing
- Project management and knowledge sharing

Why Government Uses Wikis

- Wikis purpose is collaboration
 - Project management
 - Knowledge management
- Create a better work product across boundaries
- Government examples mostly enterprise wikis for restricted communities of practice rather than public wikis

Don't Forget Wikipedia

Wikipedia is sustained by people like you. Please [donate today](#).

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General Services Administration

From Wikipedia, the free encyclopedia

The **General Services Administration (GSA)** is an independent agency of the United States government, established in 1949 to help manage and support the basic functioning of federal agencies. The GSA supplies products and communications for U.S. government offices, provides transportation and office space to federal employees, and develops government wide cost-minimizing policies, among other management tasks. Its stated mission is to "help federal agencies better serve the public by offering, at best value, superior workplaces, expert solutions, acquisition services and management policies."

Contents [hide]

- History
- GSA today
- GSA Schedule
- Regions
- Controversy
- Notes
- External links

History

Former President Herbert Hoover was asked in 1947 by President Harry Truman to lead a commission to make recommendations to the President and Congress on how to improve the administrative activities of the federal government. One of the recommendations of the commission was the establishment of an "Office of the General Services." This proposed office would combine the responsibilities of the Treasury Department's Bureau of Federal Supply and Office of Contract Settlement, the National Archives Establishment, the Federal Work Agency, and the War Assets Administration. GSA became an independent agency on July 1, 1949, following the passage of the *Federal Property and Administrative Services Act*. General Jess Larson, Administrator of the War Assets Administration, was named as GSA's first Administrator.

The first job awaiting Administrator Larson and the newly formed GSA was a complete renovation of the *White House*. The structure had fallen into such a state of disrepair by 1949 that one inspector of the time said the historic structure was standing "purely from habit." Larson later explained the in depth nature of the total renovation by saying, "In order to make the White House structurally sound, it was necessary to completely dismantle, and I mean completely dismantle, everything from the White House except the four walls, which were constructed of stone. Everything, except the four walls without a roof, was finally stripped down, and that's where the work started." GSA worked closely with President Truman and First Lady Bess Truman to ensure that the new agency's first major project was a success. GSA completed the renovation in 1952.^[i]

GSA today

GSA employs about 12,000 federal workers and has an annual operating budget of roughly \$16 billion, approximately 1% of which is appropriated from taxpayer dollars. GSA oversees \$66 billion of procurement annually. It contributes to the management of about \$500 billion in U.S. Federal property, divided chiefly among 8,300 owned and leased buildings and a 210,000 vehicle *motor pool*. Among the real estate assets managed by the GSA is the *Ronald Reagan Building and International Trade Center* in Washington, DC, the largest U.S. Federal building after *The Pentagon*.

GSA's business lines include the *Federal Acquisition Service (FAS)* and the *Public Buildings Service (PBS)*. Other divisions include the *Office of Governmentwide Policy*, and various Staff Offices, including the *Office of Small Business Utilization*, the *Office of Civil Rights*, and the *Office of Citizen Services and Communications*. The official U.S. government web portal, *USA.gov*, and the Spanish-language web portal to U.S. government services, *GobiernoUSA.gov*, are members of the Office of Citizen Services and Communication's family of websites, which also includes *publio.gsa.gov* (the *Federal Citizen Information Center*), *Kids.gov*, *ConsumerAction.gov*, and *WebContent.gov*.

The National Archives and Records Administration was also part of GSA until it was made an independent agency in 1985.

GSA recently completed early-outs and buy-outs to reduce staff. It reorganized to merge the *Federal Supply Service (FSS)* and *Federal Technology Service (FTS)* business lines into Federal

Agency overview

| | |
|--------------------------|--|
| Formed | July 1, 1949 |
| Headquarters | 1800 F Street Washington, D.C. |
| Employees | 11,875 (2006) |
| Annual Budget | \$20,900,000,000 ^[i] |
| Agency Executives | David L. Bibb, Acting Administrator |
| | David L. Bibb, Deputy Administrator |
| | James A. Williams, FAS Commissioner |
| | David L. Winehead, PBS Commissioner |
| Website | |
| | www.gsa.gov |

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USA.gov

From Wikipedia, the free encyclopedia
(Redirected from *Usa.gov*)

USA.gov is the official web portal of the United States Government. It is designed to improve the public's interaction with the U.S. Government by quickly directing website visitors to the services or information they are seeking. USA.gov links to every Federal agency and to State, local, and tribal governments, and is the most comprehensive site in—and about—the U.S. Government. While the primary target audience of USA.gov is the American public, about 25 percent of USA.gov's visitors come from outside the United States.

Until January 2007, USA.gov was known as FirstGov.gov. The name was *changed* in response to user suggestions and telephone surveys.

USA.gov is part of the *Office of Citizen Services and Communications* in the *General Services Administration (GSA)*, and includes the Spanish-language web portal to U.S. government services, *GobiernoUSA.gov* (formerly *espanol.gov*). The portals, which are funded by U.S. taxpayers and are offered as a public service, are a member of the Office of Citizen Services and Communication's family of websites that also includes *publio.gsa.gov* (the *Federal Citizen Information Center*), *Kids.gov*, *ConsumerAction.gov*, and *WebContent.gov*.

USA.gov receives more than 97 million visitors and GobiernoUSA.gov receives 1.5 million visitors. There are about 5 million links to USA.gov.

Contents [hide]

- History
- Structure
- GobiernoUSA.gov
- Web Best Practices
 - Interagency Committee on Government Information
 - Web Managers Advisory Council
- Crisis Response Initiatives
- A Model to Other Government Websites
- Awards
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interaction

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- Community portal
- Recent changes
- Contact Wikipedia
- Donate to Wikipedia
- Help

search

toolbox

- What links here
- Related changes
- Upload file
- Special pages
- Printable version

Intellipedia For Their Eyes Only



National Open Source Enterprise - Intellipedia - Mozilla Firefox

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Https://www.intelink.gov/wiki/National_Open_Source_Enterprise

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Security Banner

Chris rasmussen my talk preferences my watchlist my contributions log out

article discussion edit history move unwatch

(U) National Open Source Enterprise

UNCLASSIFIED

Contents [hide]

- 1 Message from the ADDNI for Open Source
- 2 Imperatives for Open Source
- 3 Mission
- 4 Vision
- 5 Values
- 6 Strategy
- 7 Related Links

Message from the ADDNI for Open Source [edit]

The Source of First Resort . . .

The richness of the information age and the pace of technological innovation offer us tremendous opportunities; what is unknowable now may well be attainable in the future. We must come to terms with the fact that the fount of human knowledge resides largely outside the Intelligence Community and is available principally through open sources. Increasingly, the answer is out there; we need only be up for the challenge of uncovering it. The task before us is to develop the expertise, tools, and culture of sharing to best harvest the knowledge we need. Ignoring open sources is no longer an option; they must be viewed as the source of first resort.

The Eighty-Percent Solution . . .

In today's complex and dangerous world, US policymakers need contextual, contemporary, and relevant knowledge to make decisions. Allen Dulles estimated in 1947 that over eighty percent of the "information required for guidance of our national policy" was available in open sources. George Kennan revised the estimate to upwards of ninety-five percent in a 1997 *New York Times* interview. Open sources also

Diplopedia

U.S. Foreign Service Using Worldwide

article discussion edit this page history Log in / Create account

Diplopedia

From Wikipedia, the free encyclopedia

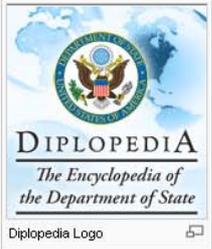
Diplopedia, billed as the Encyclopedia of the United States Department of State, is a wiki running on the State internal Intranet, called "OpenNet." It houses a unique collection of information pertaining to diplomacy, international relations, and Department of State tradecraft.

The wiki may be used by U.S. foreign affairs agencies domestic and abroad with State intranet access. It is also available to the United States intelligence community and other national-security related organizations using the Intelink-U network as a mirrored, read-only archive. Both sites are rated by the government as Sensitive but Unclassified. The wiki on either network is not open to the public.

Diplopedia is a project of the Office of eDiplomacy (eDip), located in the Bureau of Information Resource Management within the Department of State. Diplopedia uses MediaWiki, the same software used by the Wikipedia free-content encyclopedia project.^[1]

Contents [hide]

- 1 Creation
- 2 Community practices
- 3 Diplopedia and Intellipedia
- 4 See also
- 5 References
- 6 External links



Diplopedia Logo [edit]

Creation [edit]

The project was launched in September 2006^[2] after a presentation by State at Wikimania 2006^[1].

The program is part of a larger effort created by Secretary **Condoleezza Rice** within the concept of **Transformational Diplomacy**. Under this plan, personnel will utilize **Web 2.0** technologies such as wikis, **blogs**, communities, and virtual work environments to provide diplomacy to areas that have been underrepresented.^[3]

As of early **March 2008**, the overall Diplopedia project hosted over 6,600 pages (more than 3,020 of which are substantive articles), edited by 570 registered users.

Community practices [edit]

The wiki provides so much flexibility that several offices throughout the community are using it to maintain and transfer knowledge on daily operations and events. Anyone with access to read it has permission to create and edit articles after registering and acquiring an account with Diplopedia (there are no anonymous edits allowed). Since Diplopedia is intended to be a platform for expressing the various points of view of the the Department, Diplopedia does not enforce a pure **neutral point of view** policy. Instead, viewpoints are attributed to the offices and individuals participating, with the hope that a consensus view will emerge. Positions or views in an article that do not fairly represent the consensus of the relevant community of interest are to be clearly marked with the author, office, or agency whose views they represent.^[4]

Diplopedia has a unique categorization of **abbreviations** and **acronyms** (pervasive in government). Each is placed in Category:Abbreviation and most point to articles on the topic the abbreviation represents. Information is also grouped by categories familiar to diplomats and lay people alike such as Missions Abroad, Offices, Information Technology, and Security.^[4] Diplopedia also contains non-encyclopedic content including notes and items of internal, administrative interest.

Diplopedia uses the same categorization for frequent users as Wikipedia, namely a **number of mythical creatures** representing types of editors.

OMB's MAX Wiki

Being Used by GSA and Other Agencies

My Favorites | My Homepage | Directory | Page Link: <https://max.omb.gov/community/x/1QFIE>
Dashboard > E-Government Community > Home > IT Policy and New Media guidance

IT Policy and New Media guidance

last edited by [Alexander Koudry \(GSA\)](#) on Mar 18, 2009 08:33 AM ([view change](#))

Page Tree Hide

- IT Policy and New Media guidance
 - Calendar of Events
 - Data Calls and Exercises
 - E-Gov Collaborations
 - E-Gov Documents & Guidance
 - E-Government Community-Highlights
 - Federal Enterprise Architecture
 - GPC-GEB Meeting
 - Human Capital
 - Shared Information

[Hide page tree](#)

This page contains an attached document that we are distributing for comment through March 27th. To open this document please select the paper clip in the upper right corner of the screen or click on the document below. Please send comments to terry.weaver@gsa.gov and alex.koudry@gsa.gov. Thanks!

You can *Watch* this page for changes by clicking on the envelope icon in the upper right.

| Name | Size | Creator/Modifier | Date | Comment |
|---|--------|------------------------------------|--------------|-------------------------|
|  IT Policy and New Media - draft031209.doc | 161 kB | Terry Weaver (GSA) | Mar 12, 2009 | IT Policy and New Media |

Comments (11) [Hide Comments](#) | [Collapse All](#) | [Add Comment](#)

Barry Everett (EPA):

Terry, Thanks for the heads up on this document. A very cursory reading reveals an excellent beginning to an important step in the OpenGov initiative. The critical distinction between networks, and rules of engagement for staff within different venues, are concepts vital for us to drive home with agency management and employees, as well. Can't wait to see what comes next. Let me know how I can help.

[Reply](#)

David Hamity (ED):

Excellent and rather thorough document. It's title, "Implementing New Media (Web 2.0) Capabilities in the .Gov Environment and Government Use Elsewhere", breadth of content, and depth of detail addressed should serve as an outstanding baseline for the development of the Open Government Directive, if the document itself doesn't become one in the same.

General observations is that document clearly states and boils it all down to:

.... "Government use of these technologies falls under existing policy and guidelines."

With Web 2.0, execution of existing policy and guidelines are often at odds with emerging technologies, or at the very least, makes it much more difficult to innovate resulting in the status quo. It is known and loved for. 😊

Agencies may be able to get a handle on the regulations, configurations and method of use for services they host themselves (which the guide, in general, states are all the same

Wiki Tools Available for Government Use

- OMB's MAX Federal Community – Executive Branch only
- GSA's Collaborative Work Environment – Incubator space only, for intergovernmental communities exploring public-facing or closed collaborative work environments. Supports 20+ communities.
 - <http://colab.cim3.net/cgi-bin/wiki.pl/>
- GSA's Core.gov Collaborative Tool – wiki-like, collaborative environment for developing federal enterprise architecture components

Multimedia and Government Video Sharing, Photo Sharing, Podcasting

- Government has lots of multimedia
- Underutilized and not coordinated
- Not reaching some users
- Not meeting expectations



The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. The USA.gov logo is prominently displayed, along with the tagline "Government Made Easy". A search bar is located in the top right corner. Below the navigation bar, there are tabs for "For Citizens", "For Businesses and Nonprofits", "For Government Employees", and "For Visitors to the U.S.". The main content area is titled "U.S. Government Photos, Graphics, and Multimedia" and includes links for "U.S. Government Photos, Graphics, and Multimedia", "Blogs from the U.S. Government", "Government RSS Library", "Podcasts from the U.S. Government", "State Photo Galleries", "U.S. Government Photos and Graphics", "Videos from the U.S. Government", and "Virtual Tours from the U.S. Government". A sidebar on the left lists "By Organization" (A-Z Agency Index, Federal Government, State Government, Local Government, Tribal Government) and "By Topic" (Benefits and Grants, Consumer Guides, Defense and International, Environment, Energy). A sidebar on the right offers options to "Change text size", "E-mail this page", "Print this page", "Receive updates by e-mail", "USA.gov RSS Feeds", and "Tutorials: Find Government Info".

<http://www.usa.gov/Topics/Multimedia.shtml>

Why is Government Sharing Video

- Multimedia makes compelling content
- New audiences
- Public outreach
- Education and training
- How To videos & audios to improve service & achieve mission
- Cost savings

YouTube Launched in December 2005

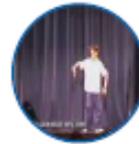
- 200M+ Worldwide unique monthly visitors; 68M+ U.S.
- #6 largest site in the U.S., ahead of Wikipedia, eBay, Amazon
- Hundreds of millions of videos viewed daily
- Hundreds of thousands of videos uploaded daily
- Every age group
- Every geographic region
- Loyal users. 51% go to YouTube weekly or more
- 52% of 18-34 year-olds share videos with friends

Source: comScore Video Metrix, Oct 2007; YouTube User Profile Study, June 2007; Nielsen/NetRatings, Dec 2007

Debunking the Myth

YouTube Demographics

| | | Users (M) | % Users |
|---------------|--------|-----------|---------|
| Age | All | 57.1 | - |
| | <18 | 11.0 | 19% |
| | 18-34 | 11.1 | 19% |
| | 35-44 | 12.3 | 22% |
| | 45-54 | 11.9 | 21% |
| | 55+ | 10.9 | 19% |
| Gender | Male | 29.8 | 52% |
| | Female | 27.3 | 48% |



In 1 minute...

15 hours of video are uploaded to YouTube

#6

Largest site in the US

66%>35

40%>45

Source: Nielsen/NetRatings (October 2007) - US audience.

YouTube Confidential and Proprietary



Share Your Videos Where People Watch Videos

The screenshot shows the YouTube channel page for 'THE U.S. SENATE on YouTube'. The header features the YouTube logo and navigation links. Below the header is a banner image of the U.S. Capitol building with the text 'THE U.S. SENATE on YouTube' and 'Discover, Connect, and Engage with your Government'. A search bar is visible with the text 'Grassley: Sound off on health care reform'. The main content area includes a video player for 'Grassley: Sound off on health care reform' and a text block that reads: 'As YouTube's Senator of the Week, my question to you is, how can we reform our health care process? I want your input to be part of the process as Congress and President Obama work to reform our health care system. Send your ideas about how you think the process can be improved, what you would like to see changed and what you'd like to remain unchanged. I'll respond to your top suggestions next week. Thanks for participating in the...'. The page is powered by Google Moderator.

The screenshot shows the YouTube channel page for 'The White House'. The header features the YouTube logo and navigation links. Below the header is a banner image of the White House with the text 'THE WHITE HOUSE WASHINGTON' and 'Visit WhiteHouse.gov for all the facts, historical photos, and all the latest news from the Obama White House'. A search bar is visible. The main content area includes a video player for a video featuring Barack Obama. To the left of the video player is a channel information box for 'The White House' with details like 'Joined: January 26, 2009', 'Last Sign In: 1 hour ago', 'Subscribers: 27,082', and 'Channel Views: 287,915'. Below this is a 'Connect with whitehouse' section with links for 'Send Message', 'Share Channel', and 'Add to Google+'.

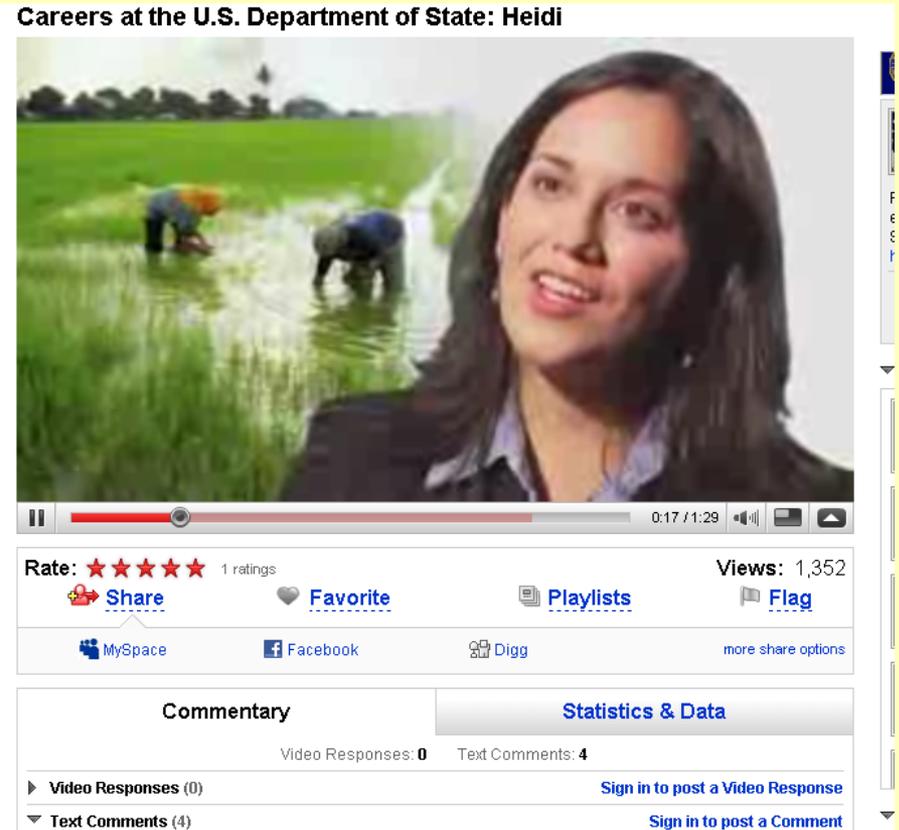
The screenshot shows the YouTube channel page for 'THE U.S. HOUSE of REPRESENTATIVES on YouTube'. The header features the YouTube logo and navigation links. Below the header is a banner image of the U.S. Capitol building with the text 'THE U.S. HOUSE of REPRESENTATIVES on YouTube' and 'Discover, Connect, and Engage with your Government'. A search bar is visible with the text 'Should we nationalize 401K plans?'. The main content area includes a video player for 'Congresswoman McMorris Rodg...' and a text block that reads: 'Thank you for participating in YouTube's "Representative of the Week" program here on the YouTube HouseHub. I enjoyed reading all of your comments about the proposal to nationalize our 401K plans. In this video, I will respond to your top-rated suggestions. You can also subscribe to my YouTube channel to receive the latest video updates: http://www.youtube.com/mcmorrisrodgers -- Congresswoman Cathy McMorris Rodgers'. Below the video player, it says '41 people have submitted 29 Ideas and cast 236 votes but what do you think?'. The page is powered by Google Moderator.

The screenshot shows the YouTube channel page for 'National Oceanic and Atmospheric Administration, NOAA'. The header features the YouTube logo and navigation links. Below the header is a banner image of the NOAA logo with the text 'National Oceanic and Atmospheric Administration, NOAA'. A search bar is visible. The main content area includes a video player for a video titled 'NOAA: Educational'. To the left of the video player is a channel information box for 'NOAA' with details like 'Style: Educational', 'Joined: May 29, 2006', 'Last Sign In: 9 months ago', 'Videos Watched: 42', 'Subscribers: 9', and 'Channel Views: 865'. Below this is a 'Connect with noaa' section with links for 'Send Message', 'Share Channel', and 'Add to Google+'.

It's Not Just About Watching Video It's Social..it's Viral

- On YouTube, Users Can:
 - Rate videos (5 stars)
 - Rank videos (by views)
 - Share videos
 - Favorite videos
 - Add videos to their playlists
 - Comment on videos
 - Reply to videos (send message)

Careers at the U.S. Department of State: Heidi



The image shows a screenshot of a YouTube video player. The video title is "Careers at the U.S. Department of State: Heidi". The video frame shows a woman with long dark hair, smiling, in the foreground. In the background, there is a lush green field with two people working in a shallow, muddy area, possibly a rice paddy. Below the video frame is a progress bar showing 0:17 / 1:29. Underneath the progress bar are several interactive elements: a "Rate" section with five stars and "1 ratings", a "Share" button with a red arrow icon, a "Favorite" button with a heart icon, a "Playlists" button with a folder icon, and a "Flag" button with a flag icon. Below these are social media sharing options for MySpace, Facebook, and Digg, along with a link for "more share options". At the bottom, there are tabs for "Commentary" and "Statistics & Data". Under "Commentary", it shows "Video Responses: 0" and "Text Comments: 4". There are expandable sections for "Video Responses (0)" and "Text Comments (4)", each with a "Sign in to post a..." link.

USGSA Reserved on YouTube



[Videos](#) | [Channels](#) | [Community](#) | [Upload](#)

[CitizenServices](#) | [\(0\)](#) | [Account](#) | [QuickList](#) | [Help](#) | [Sign Out](#)

Search

[Videos](#) | [Favorites](#) | [Playlists](#) | [Groups](#) | [Friends](#) | [Subscribers](#) | [Subscriptions](#)

usgsa's Channel

Subscribe



usgsa

Joined: **April 10, 2008**
Last Sign In: **4 months ago**
Videos Watched: **0**
Subscribers: **0**
Channel Views: **23**

Age: 38

Country: **United States**

[Report profile image violation](#)

Connect with usgsa

[Send Message](#)

[Add Comment](#)

[Share Channel](#)

[Block User](#)

[Add as Friend](#)

<http://www.youtube.com/usgsa>

Videos (1)

[Subscribe to usgsa's videos](#)



[Historic Tour of the GSA
Administrator's Office](#)

Added: 4 months ago
Views: 61
07:37

Channel Comments

There are no comments for this user.

[Add Comment](#)

GSA -- USAgov

You Tube™ [Videos](#) | [Channels](#) | [Community](#) | [Upload](#) [Sign Up](#) | [QuickList](#) | [Help](#) | [Sign In](#)

[Videos](#) | [Favorites](#) | [Groups](#) | [Friends](#) | [Subscribers](#) | [Subscriptions](#)

USA.gov: The Official Web

Portal of the U.S. Government



usagov1
Joined: February 27, 2008
Last Sign In: 3 weeks ago
Videos Watched: 3
Subscribers: 9
Channel Views: 761

City: Washington, DC
Hometown: Washington, DC
Country: United States 
Occupation: federal government
Companies: U.S. General Services Administra...
Interests and Hobbies: Sharing government information with the American public.
Music: Star Spangled Banner, America, America the Beautiful, Battle Hymn of the Republic
Website: <http://www.usa.gov>
[Report profile image violation](#)

Connect with usagov1

<http://www.youtube.com/usagov1>

Subscribers (8)



[everittjames](#)



[FDICchannel](#)



[jdicosador](#)



[xlin2a](#)



[mafath](#)



[Zevev](#)

[see all](#)

Channel Comments (2)



[ETCVideos](#) (4 months ago)
Thanks for subscribing and linking us all together!



[the coast guard channel](#) (5 months ago)
Thanks for subscribing, hope you are



[Wizard and USA.gov](#)
From: usagov1
Views: 87

Videos (1) [Subscribe to usagov1's videos](#)



[Wizard and USA.gov](#)
Added: 1 month ago
Views: 87
01:01

Favorites (8) [Subscribe To Favorites](#)



[GobernoUSA](#)
7 months ago



[Monuments](#)
1 year ago



[Monuments featuring](#)  
1 year ago



[Uncle Sams: The Reservoir Dogs](#)
1 year ago

[see all](#)

Subscriptions (24)



Why is Government Sharing Photos

- LOTS of really great photos in the public domain
 - Federal photos
<http://www.usa.gov/Topics/Graphics.shtml>
 - State photos
http://www.usa.gov/Topics/Graphics_State.shtml
- New audiences
- Awareness
- Cost savings

Library of Congress on Flickr



You aren't signed in [Sign](#)

[Home](#) [The Tour](#) [Sign Up](#) [Explore](#) ▾

Search The Library of Congress' p; [Sea](#)



The Library of Congress' photostream [pro](#)

[Collections](#) | [Sets](#) | [Tags](#) | [Map](#) | [Archives](#) | [Favorites](#) | [Profile](#)

Slideshow

Victim of Dynamite, Balto. (LOC)



Bain News Service., publisher. Victim of Dynamite, Balto. [between 1910 and 1915] 1 negative :... [...](#)

No known copyright restrictions [?](#)

Uploaded on [Aug 15, 2008](#)

[2 comments](#)

Kaiser leaving stand after christening of IMPERATOR (LOC)



Bain News Service., publisher. Kaiser leaving stand after christening of IMPERATOR [between 1910... [...](#)

No known copyright restrictions [?](#)

Uploaded on [Aug 15, 2008](#)

[1 note](#) / [3 comments](#)

Deck of FINLAND (LOC)



Bain News Service., publisher. Deck of FINLAND [between 1910 and 1915] 1 negative : glass ; 5 x 7... [...](#)

No known copyright restrictions [?](#)

Uploaded on [Aug 15, 2008](#)

[1 note](#) / [2 comments](#)

President's room at Capitol (LOC)



Bain News Service., publisher. President's room at Capitol [between 1910 and 1915] 1 negative :... [...](#)

No known copyright restrictions [?](#)

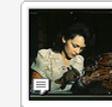
Uploaded on [Aug 15, 2008](#)

[9 comments](#)

Russian Church - N.Y. (LOC)



Services for King Geo., Greek Church, N.Y.I, 3/23/13 (LOC)



1930s-40s in Color

[1,615 photos](#)



News in the 1910s

[2,550 photos](#)

Bring Your Photos to the People

flickr™ LIGHTS YOUR You aren't signed in [Sign In](#) [Help](#)

[Home](#) [The Tour](#) [Sign Up](#) [Explore](#) [Search](#)

fcic_gsa's photos [Sets](#) [Tags](#) [Archives](#) [Favorites](#) [Profile](#) [View as slideshow](#)

Commuting Made Easy (2007)



Public service print ad to make the public aware of USA.gov, the U.S. government's official...
© All rights reserved.
Uploaded on Jul 30, 2007
0 comments

Pets Made Easy (2007)



Public service print ad to make the public aware of USA.gov, the U.S. government's official...
© All rights reserved.
Uploaded on Jul 30, 2007
0 comments

Trusted Source (2007)



Public service print ad to make the public aware of pueblo.gsa.gov, 1-888-8-PUEBLO, and Pueblo, CO...
© All rights reserved.
Uploaded on May 29, 2007
0 comments

Mt. Rushmore Poster (2007)



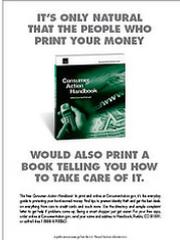
Public service poster created for public libraries to use to spread the word about USA.gov, the U.S...
© All rights reserved.
Uploaded on May 29, 2007
0 comments

USA.gov Jefferson Poster (2007)



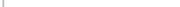
Public service poster created for public libraries to use to spread the word about USA.gov, the U.S...
© All rights reserved.
Uploaded on May 29, 2007
0 comments

Only Natural (2006)



Public service print ad to make the public aware of the Consumer Action Handbook. One of the most...
© All rights reserved.
Uploaded on May 29, 2007
0 comments

Owners Manual (2006)



Go Ahead. Ask. (2005)



Always There (2005)



Build on Social Marketing of Photo Sharing Sites



U.S. ENVIRONMENTAL PROTECTION AGENCY

EARTH DAY

APRIL 22

[Contact Us](#) **Search:** All EPA This Area

You are here: [EPA Home](#) » [Earth Day](#) » 2008 Photo Contest

2008 Photo Contest

Has your community organization cleaned up a stream? Have you enjoyed a day in the woods? Has a wild animal ever sparked your imagination? If you've caught anything like those moments in a photo, share it with us!

We're having a photo contest and we want to see how you would show EPA's mission to protect human health and the environment.

How does it work?

1. Enter one photo in each category:
 - Enjoying the environment
 - Protecting the environment
 - Nature and wildlife
2. We'll select 10 finalists within each category
3. You score the finalists
4. Highest average score in each category wins

Winning photos and finalists will be linked from the EPA home page for a week after Earth Day.

See below for more details.

- [Entering](#)
- [Scoring](#)
- [Winning](#)
- [Other information](#)



<http://www.epa.gov/earthday/photocontest/>

Podcasting

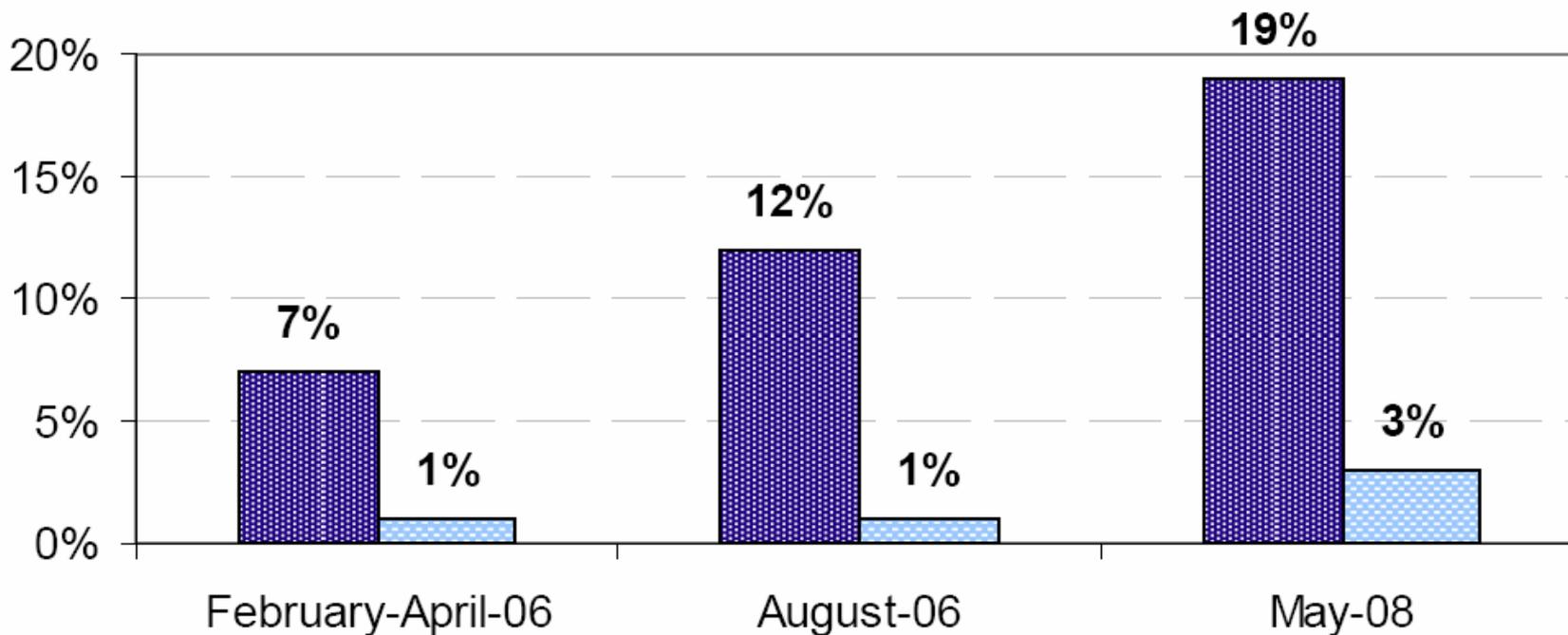
- Multimedia content (audio, video) syndicated over the Internet via a Web feed
- For use on portable media players (iPod, Mp3 players) and personal computers
- Not just an audio or video file, podcasts are:
 - Syndicated via RSS or Atom
 - subscribed to
 - downloaded automatically when new content is added using an aggregator or reader

Use of Podcasts Increasing

Source: Pew Internet & American Life Project

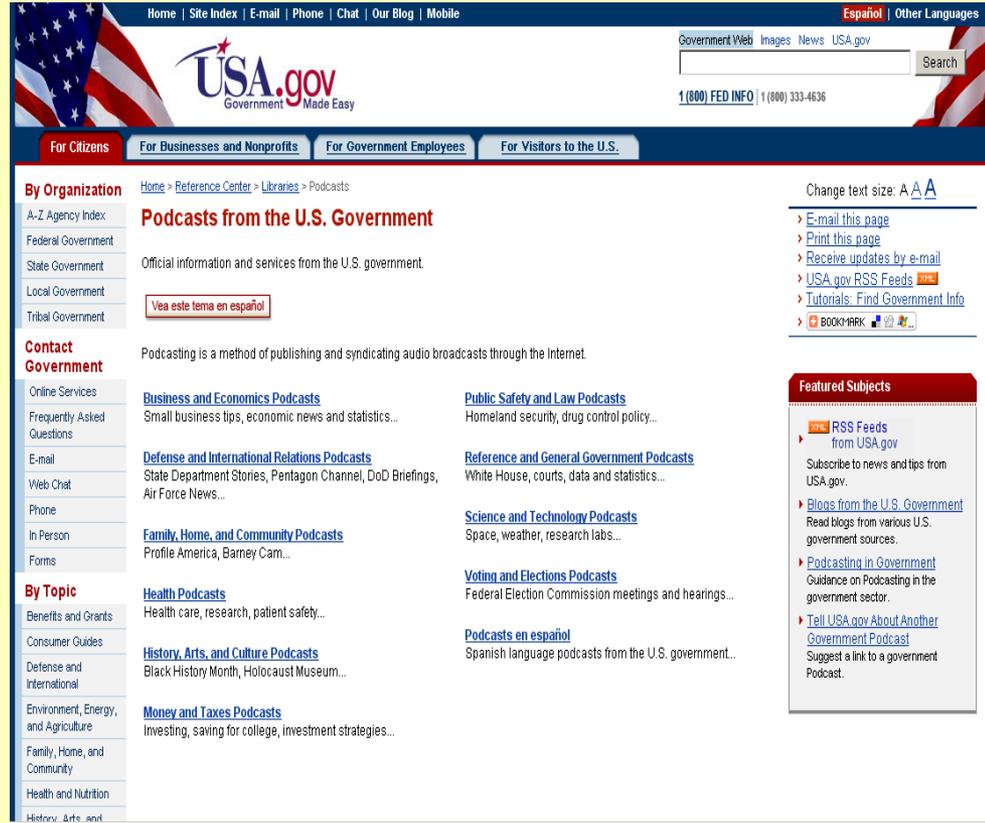
Trends in Podcast Downloading (% of internet users)

- Total have ever downloaded a podcast to listen to it or view it later
- Total downloading podcasts on a typical day



Why is Government Podcasting

- New audiences
- Effective way to convey message
- Build trust with conversational voice
- Updates, live deliberations, how-to messages, emergencies



The screenshot shows the USA.gov website interface. At the top, there is a navigation bar with links for Home, Site Index, E-mail, Phone, Chat, Our Blog, and Mobile. A search bar is located on the right side. Below the navigation bar, there are tabs for different user groups: For Citizens, For Businesses and Nonprofits, For Government Employees, and For Visitors to the U.S. The main content area is titled "Podcasts from the U.S. Government" and includes a sub-header "Official information and services from the U.S. government." There is a button to view the content in Spanish. The page is organized into sections: "By Organization" (A-Z Agency Index, Federal Government, State Government, Local Government, Tribal Government), "Contact Government" (Online Services, Frequently Asked Questions, E-mail, Web Chat, Phone, In Person, Forms), "By Topic" (Benefits and Grants, Consumer Guides, Defense and International, Environment, Energy, and Agriculture, Family, Home, and Community, Health and Nutrition, History, Arts, and Culture), "Business and Economics Podcasts" (Small business tips, economic news and statistics...), "Defense and International Relations Podcasts" (State Department Stories, Pentagon Channel, DoD Briefings, Air Force News...), "Family, Home, and Community Podcasts" (Profile America, Barney Cam...), "Health Podcasts" (Health care, research, patient safety...), "History, Arts, and Culture Podcasts" (Black History Month, Holocaust Museum...), "Money and Taxes Podcasts" (Investing, saving for college, investment strategies...), "Public Safety and Law Podcasts" (Homeland security, drug control policy...), "Reference and General Government Podcasts" (White House, courts, data and statistics...), "Science and Technology Podcasts" (Space, weather, research labs...), "Voting and Elections Podcasts" (Federal Election Commission meetings and hearings...), and "Podcasts en español" (Spanish language podcasts from the U.S. government...). On the right side, there are links for "Change text size", "E-mail this page", "Print this page", "Receive updates by e-mail", "USA.gov RSS Feeds", "Tutorials: Find Government Info", and "BOOKMARK". A "Featured Subjects" section is also present, highlighting "RSS Feeds from USA.gov" and "Blogs from the U.S. Government".

Government Can Be Useful

U.S. Small Business Administration



Your Small Business Resource

Programs and services to help you **start, grow and succeed**

> En Español

Search SBA

Home | SMALL BUSINESS PLANNER | SERVICES | TOOLS | LOCAL RESOURCES

Home > Tools > Audio/Video > Podcasts

Podcasts SBA Program Office

Overview:

Welcome to SBA Podcasting. Podcasting is a way to receive audio files over the Internet. The SBA offers podcast feeds to you on a range of small business topics. Podcast feeds deliver audio broadcasts to your desktop. You can listen to these files on your computer or download them to your MP3 player and take them with you. For your convenience, we will be adding additional feeds every month on small business topics.

Getting Started:

Simply click on the podcast icon () to listen to each program.

SBA Programming:

Financing a Small Business
*Featuring Jim Hammersley, Director Office of Financial Assistance Loan Programs
U.S. Small Business Administration*
SBA's business loan programs provide a key source of financing for viable small business that have a real potential, but may not qualify for loans from traditional sources.
 ([Transcript](#))

Patriot Express Initiative
*Featuring Bill Elmore, Associate Administrator Veterans' Business Development
U.S. Small Business Administration*
Members of our nation's military community now have increased opportunities to start or expand small businesses thanks to the Patriot Express Initiative.
 ([Transcript](#))

The SBA's Long-Term, Fixed-Rate Loan Guaranty Program
*Featuring Jim Hammersley, Director
Office of Financial Assistance Loan Programs
U.S. Small Business Administration*
SBA's Certified Development Company (504) loan program provides long-term, fixed-rate loans for small business owners who want to expand their businesses. Learn more about this loan program.
 ([Transcript](#))

Check List for Starting a Business
Featuring Wendy Raumann, President

> Library & Resources
> **Audio/Video**
> **Podcasts**
> Delivering Success
> Monthly Web Chat
> Forms

Government Can Be Really Interesting

U.S. Census Bureau

NEWSROOM

[Newsroom](#) | [Releases](#) | [Broadcast & Photo Services](#) | [Tip Sheets](#) | [Facts for Features](#)

[←](#) [Broadcast & Photo Services](#) » [Radio Services](#) » [Profile America](#)

Profile America is a daily, 60-second feature that uses interesting vignettes from key events, observances or commemorations for that day to highlight information collected by the Census Bureau.

Note: These features can be heard or downloaded in the mp3 format.

[Download](#)  software for mp3 player

The following radio features stories are each 60 seconds long. Radio stations may request a cd of these features by calling (301) 763-3011 or writing pio.broadcast.services@census.gov.

[XML](#) [RSS Feed](#) [What's this?](#)

Related Links: [Newsroom Contacts](#) | [Using Our Products](#) | [Feedback](#) | [Download Plug-ins](#)

DAILY FEATURES

[Download A Whole Month](#)

Mar 01, 2008: ["What, Me Worry?"](#)
Mar 02, 2008: [School Breakfast](#)
Mar 03, 2008: [Women's Voting](#)
Mar 04, 2008: [Telecommuters](#)
Mar 05, 2008: [Bank Holiday's 75th](#)
Mar 06, 2008: [Pet Sitters](#)
Mar 07, 2008: [Women Drivers](#)
Mar 08, 2008: [Private Watson Day](#)

Apr 01, 2008: [Cigarette Ads Banned](#)
Apr 02, 2008: [U.S. Mint Opens](#)
Apr 03, 2008: [Pony Express](#)
Apr 04, 2008: [First Woman Mayor](#)
Apr 05, 2008: [National Birding Day](#)
Apr 06, 2008: [First Modern Olympics](#)
Apr 07, 2008: [Teflon's 70th](#)
Apr 08, 2008: [Electing Senators](#)
Apr 09, 2008: [Civil War Ends](#)

<http://www.census.gov/pubinfo/www/radio/audio/pa080409.mp3>

Government Can be Cool

The screenshot shows the NASA website homepage with a dark blue background and white text. At the top, there is a navigation bar with the NASA logo and links for HOME, NEWS, MISSIONS, MULTIMEDIA, and ABOUT NASA. Below this is a search bar and a login section. The main content area is divided into several sections: Multimedia (with sub-sections for Images, Videos, Podcasts, Interactive Features, NASA TV, RSS Feeds, Blogs, and Worldbook@NASA), NASACast (with a 'Download the Universe' banner and subscription links for Audio and Video), Audio Podcasts (listing feeds like 'This Week @NASA', 'Shuttle & Station', 'Solar System', 'Universe', 'Earth', and 'Student Opportunities'), Video Podcasts (listing feeds like 'This Week @NASA', 'NASA Edge', 'Shuttle & Station', 'To the Moon', 'Solar System', 'Universe', 'Earth', and 'What's Up?'), NASA on iTunes (with an image of a satellite and a link to visit the NASA room on iTunes), Resources (listing other podcast directories like LearnOutLoud, BOED, podcast.com, PODCAST ALLEY, Podcasts@Pickle.com, podneva, and DIR/Podcast), and Other NASA Podcasts (listing various NASA-related podcast feeds). At the bottom, there is a footer with the NASA logo, page information (Page Last Updated: January 14, 2008; Page Editor: Jim Wilson; NASA Official: Brian Dunbar), and several links for transparency and contact, including Budgets, Strategic Plans and Accountability Reports; Equal Employment Opportunity Data Posted Pursuant to the No Fear Act; Information-Dissemination Policies and Inventories; Freedom of Information Act; President's Management Agenda; Privacy Policy & Important Notices; Inspector General Hotline; Contact NASA; Site Map; USA.gov; and ExpectMore.gov.

Social Networking

- Connecting people globally -- most include personal profiles, find friends, and communities
- MySpace and Facebook most widely used in North America
- LinkedIn popular for professional networking

Why is Government in Social Networks

- Intranet use to address stovepipes within agencies
- Cross government coordination
- Join Public communities
- Event invitations and product/program announcements
- Potential viral impact

>1,316 GSA Employees LinkedIn

LinkedIn | People | Jobs | Answers | Companies | Account & Settings |

Explore People Search: Harvard - Vice President at Google - Accounting | Search People

People

Check out the **GSA Company Profile**

1,316 results for GSA [Save this search]

Sort by: **Relevance** | View: **Basic**

-  **Michele Heffner** 1st
Director at GSA
Washington D.C. Metro Area | Government Administration
In Common: > 2 shared groups
-  **Martha Dorris** 1st
Deputy Associate Administrator at GSA
Washington D.C. Metro Area | Government Administration
In Common: > 3 shared connections
-  **Terry Weaver** 1st
Director, IT Accessibility at GSA
Washington D.C. Metro Area | Government Administration
In Common: > 16 shared connections
-  **Sally Mayberry** 1st
Marketing Strategist at Maybrey Marketing
Greater Denver Area | Marketing and Advertising
In Common: > 2 shared connections
-  **Casey Coleman** 1st
CIO, US General Services Administration Recommend Send message
Washington D.C. Metro Area | Government Administration
In Common: > 19 shared connections
-  **Martin Kwapinski** 1st
Web Content Team Leader at GSA-FCIC-USA.gov
Washington D.C. Metro Area | Government Administration
In Common: > 5 shared connections
-  **Darlene Meskell** 1st
Office of Citizen Services at GSA
Washington D.C. Metro Area | Government Administration
In Common: > 8 shared connections
-  **Stuart Willoughby** 1st
Director USA Services Federal Solutions Division at General Services Administration
Washington D.C. Metro Area | Government Administration
In Common: > 21 shared connections

Are You Linked In?

LinkedIn® People | Jobs | Answers | Companies |

Explore People Search: Harvard - Vice President at Google - Accounting

Home Groups Profile Contacts Inbox (37) Applications Add Connections

Bev Godwin
Director, Online Resources & Interagency Development, New Media @ The White House
What are you working on?
Your profile is 80% complete [Edit]

Elizabeth Hochberg 3+
Assistant **General Counsel**, General Services Administration
Washington D.C. Metro Area | Law Practice

Current

- Assistant General Counsel at GSA

Past

- Attorney Advisor at Smithsonian Institution
- Contract Attorney at WilmerHale
- Technology Development Associate at National Institutes of Health

Education

- Franklin Pierce Law Center
- Kansas State University
- Deakin University

Recommendations 2 people have recommended Elizabeth

Connections 104 connections

Public Profile <http://www.linkedin.com/in/ehochberg>

Summary

Specialties
Intellectual property, licensing, arts management, exhibit design and fabrication, securities, construction, publishing, federal contracting, and federal appropriations law.

Experience

Assistant General Counsel
GSA
Government Agency, 10,001 or more employees; Government Administration industry
June 2008 – Present (10 months)

Attorney Advisor
Smithsonian Institution
Government Agency, 5001-10,000 employees; Museums and Institutions industry
June 2006 – June 2008 (2 years 1 month)
Attorney Advisor/Negotiator in the Office of Contracting at the Smithsonian.

LinkedIn® People | Jobs | Answers | Companies |

Explore People Search: Harvard - Vice President at Google - Accounting

Home Groups Profile Contacts Inbox (37) Applications Add Connections

Bev Godwin
Director, Online Resources & Interagency Development, New Media @ The White House
What are you working on?
Your profile is 80% complete [Edit]

Doug Flanders 2+
Senior Advisor at US **General Services Administration**
Greater Denver Area | Government Administration

Current

- Sr. Advisor to the Regional Administrator at General Service Administration

Past

- Principal at Flanders & Associates, LLC
- Sr. Policy Advisor - Office of Environmental Management at Department of Energy
- Deputy Chief of Staff/Legislative Director - US Senator Wayne Allard at U.S. Senate

Education

- Baylor University
- Baylor University

Recommendations 7 people have recommended Doug

Connections 72 connections

Public Profile <http://www.linkedin.com/pub/5/138/13>

Summary

Doug Flanders was appointed as the Senior Advisor to the Regional Administrator (RA) for the U.S. **General Services Administration's** Rocky Mountain Region effective June 11, 2007. In this capacity, he oversees the six-state region's Congressional Affairs program and liaisons with other state and local elected officials. He also provides policy support, guidance, and **counsel** to the Regional Administrator in matters of specific interest to the RA and the Administration.

Additionally, Doug serves as the Acting Public Affairs Officer where he is responsible for all media contact and outreach for the region's activities.

Doug worked for U.S. Senator Wayne Allard as his foreign policy, trade, energy, and Military Legislative Assistant, before becoming the Senator's Deputy Chief of Staff and Legislative Director. Following 10 years with Senator Allard, Doug received a Presidential appointment to the Department of Energy as the Senior Policy Advisor for Environmental Management where he provided policy support and **counsel** to the Assistant Secretary for Environmental Management. Doug moved from Washington, D.C. to Colorado in 2005 to serve as the policy advisor to Jefferson County, where

LinkedIn® People | Jobs | Answers | Companies |

Explore People Search: Harvard - Vice President at Google - Accounting

Profile
Edit My Profile | View My Profile

Bev Godwin [Edit]
Director, Online Resources & Interagency Development, New Media @ The White House [Edit]
Washington D.C. Metro Area [Edit] | Public Policy [Edit]

What are you working on?

Current

- Director, Online Resources & Interagency Development at New Media @ The White House [Edit]
- Director, USA.gov and Web Best Practices at U.S. General Services Administration [Edit]
Add Current Position

Past

- Deputy Director, National Partnership for Reinventing Government at Federal Government
- Branch Chief, Office of Budget at U.S. Department of Health and Human Services
- Branch Chief at Department of Health and Human Services

Education

- University of Michigan
- Columbia University in the City of New York
- Barnard College

Recommended 1 person has recommended you

Connections 295 connections

Websites

- USA.gov [Edit]
- GovGab.gov Blog [Edit]
- USA.gov RSS Feed [Edit]

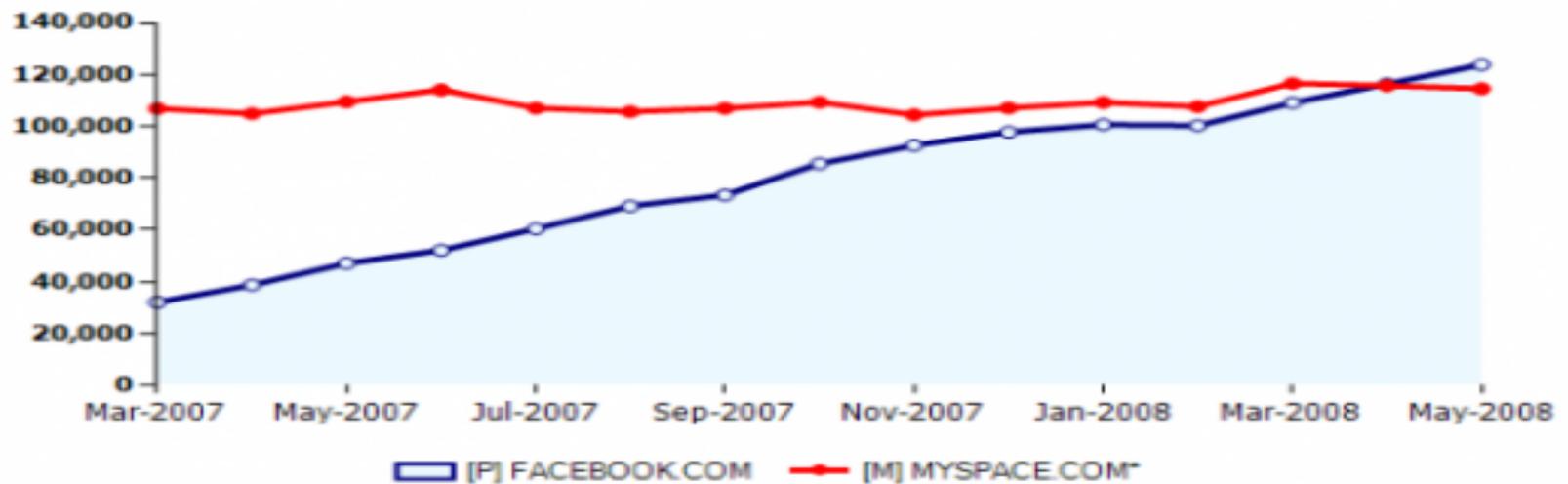
Facebook Now Outpaces MySpace Worldwide

June 20, 2008 11:50 AM PDT

ComScore: Facebook is beating MySpace worldwide

Posted by [Caroline McCarthy](#) [Post a comment](#)

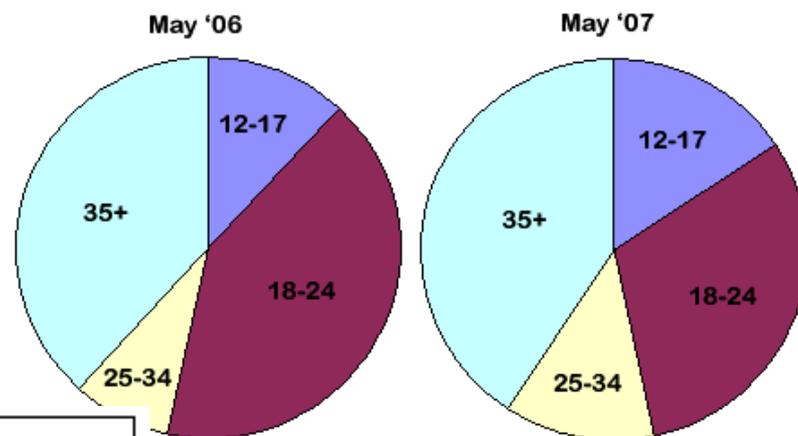
Total Unique Visitors (000)



© comScore Inc.

Debunking the Myth

Facebook Users By Age



Facebook.com Demographic Profile
Unique Visitors (000)
May 2007 vs. May 2006
Total U.S. – Home/Work/University Locations
Source: comScore Media Metrix

| Age Segment | Facebook.com | | |
|--|-----------------|-----------------|-------------------|
| | May-06 (000) | May-07 (000) | Percent Change |
| Total Audience Unique Visitors (000) | 14,069 | 26,649 | 89% |
| Persons: 12-17 | 1,628 | 4,060 | 149% |
| Persons: 18-24 | 5,674 | 7,843 | 38% |
| Persons: 25-34 | 1,114 | 3,134 | 181% |
| Persons: 35+ | 5,247 | 10,412 | 98% |

Fast growing group:
 Women > 53

People Spend Time in Social Networking Sites

Average Time Spent per Visitor to the Top Five Social Networking Sites* among US Internet Users, December 2006 & December 2007 (mins:secs and % change)

| | December 2006 | December 2007 | % change |
|--------------------|----------------------|----------------------|-----------------|
| 1. MySpace | 30:05 | 29:36 | -2% |
| 2. Facebook | 09:56 | 19:51 | 100% |
| 3. Bebo | 29:19 | 30:24 | 4% |
| 4. BlackPlanet.com | 22:26 | 25:16 | 13% |
| 5. Club Penguin | 12:00 | 13:27 | 12% |

*Note: *ranked by market share of visits*

Source: Hitwise as cited in press release, January 16, 2008

Social Networking & Government

Profile edit Friends ▾ Inbox ▾ home account privacy logout



Martha Ann Dorris
is looking forward to a week-end of fun!
Updated on Friday

Networks: Washington, DC
Interested In: Men
Relationship Status: Single
Looking For: Friendship, Dating, Networking
Birthday: September 25, 1959

Mini-Feed

Information

Contact Info
AIM: marthadorris
Mobile: 703.203.4274
Land Phone: 703.729.2036
Current Town: Ashburn, VA

Causes add
Displaying 1 of 1 cause [Give a Gift](#) | [See All](#)

Education and Work

Education Info
College: American University '89
Business/Information Systems
Thomas Stone High '77

Work Info
Employer: U.S. General Services Administration
Position: Deputy Associate Administrator
Time Period: June 1978 - Present
Location: Washington, DC
Description: USA Services - provide information to citizens via their channel of choice; also work with State and local governments as well as other national governments.

My Pet Profile

The Wall
Displaying all 4 wall posts. [Wall-to-Wall](#) | [See All](#)

Write something...

Attach: [Record Video](#) [Share Link](#)

Post [Give a Gift to Martha](#)

Martha Ann Dorris (Washington, DC) wrote at 12:00pm on April 4th, 2008
Apparently everyone thinks I'm too old for a facebook page.
[Write on Martha's Wall](#) - [Message](#)

View Martha's Friends (19)
[Send Martha a Gift](#)
[Send Martha a Fun Card](#)
[Message Martha](#)
[Poke Them!](#)

Mutual Friends
9 friends in common. [See All](#)


Lailani
Martinez


Andrew
Gibbons


Carter
Raines

Friends
19 friends. [See All](#)


Kelly
Olson


Alex
Dorris


Judy
Douglas


Jackie
Gardner


Casey
Coleman


Bruce
McConnell

Friends in Other Networks

Networks with the most friends
Washington, DC (13)
General Services Administration

facebook Home Profile Friends Inbox (24) Bev Godwin Settings Logout



Bev Godwin RT @DotSauce 15 Highly Recommended Apps for Twitter Web Professionals
<http://tinyurl.com/dstwit> Spread the word. via Twitter · 20 hours ago dear

Wall Info Photos Boxes Notes +

[Edit Information](#)

Basic Information

Networks: General Services Administration (GSA)
Washington, DC
Sex: Female
Birthday: May 11
Hometown: Chevy Chase, MD
Relationship Status: Married
Religious Views: Christian

Personal Information

Activities: Hiking, Jet Skiing, Kayaking, Fishing, Boating, Traveling, cooking vegetarian, Craigslist, Visiting with Family and Friends, working at USA.gov, crafts [Edit](#)

Interests: Family, Friends, Indian Lake PA, Sunset Beach NC, Iowa, public service, good government
Favorite Music: Oldies but Goodies, folk music, acoustic
Favorite TV Shows: House, MSNBC, CNN News
Favorite Movies: Dead Poet's Society, Second Hand Lions, After the Wedding, It's A Wonderful Life, anything with Katharine Hepburn, To Sir With Love, Annie Hall
Favorite Books: If You Could See Me Now, Diana Gabaldon's Outlander series, Sea Glass, The Kite Runner
Favorite Quotations: Never doubt that a small group of thoughtful people could change the world. Indeed it is the only thing that ever has. -- Margaret Mead

Teddy Roosevelt:
It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

Tell me and I'll forget. Show me and I might remember. Involve me and I'll understand! -- Ben Franklin

You got to sing like you don't need the money;
Love, like you'll never get hurt;
You got to dance, dance, dance like nobody's watchin'.
It's gotta come from the heart, if you want it to work. -- Adapted for a song by Kathy Mattea, but I think the original quote is from Mark Twain

View Photos of Me (37)
[Edit My Profile](#)

Public Servant.

Information

Networks: General Services Administration (GSA)
Washington, DC
Relationship Status: Married
Birthday: May 11
Current City: Chevy Chase, MD

Friends
424 friends [See All](#)


Laurel
Sargent


Jim
Wilson


Nancy
Ing


Kathleen
Smith


Bill
Ryan


Joanne
Locke

Photos
2 of 5 albums [See All](#)

GSA Network on Facebook

facebook Home Profile Friends Inbox (24) Bev Godwin Settings Logou

Found over 500 people matches 1 2 3 Next

| | | |
|---|--|--|
|  | Name: Barbara Walton Networks: General Services Administration (GSA) Washington, DC Friends: 31 mutual friends | Send a Message View Friends |
|  | Name: Warren Snaider Networks: General Services Administration (GSA) Washington, DC Friends: 46 mutual friends | Send a Message View Friends |
|  | Name: Carolyn Cihelka Networks: General Services Administration (GSA) Washington, DC Friends: 5 mutual friends | Send a Message View Friends |
|  | Name: Stan Kaczmarczyk Networks: General Services Administration (GSA) Washington, DC Friends: 74 mutual friends | Send a Message View Friends |
|  | Name: Robert Smudde Networks: General Services Administration (GSA) Washington, DC Friends: 18 mutual friends | Send a Message View Friends |
|  | Name: Karen Walls Trebon Network: General Services Administration (GSA) Friends: 45 mutual friends | Send a Message View Friends |
|  | Name: Nancy Tyler Networks: General Services Administration (GSA) Friends: 33 mutual friends | Send a Message View Friends |
|  | Name: Darlene Meskell | Send a Message |

Over 500 Members

USA.gov on Facebook

Detailed Info

Info

Website: <http://www.usa.gov>
<http://www.twitter.com/usagov>
<http://www.govgab.gov>
<http://www.GobiernoUSA.gov>
<http://www.webcontent.gov>

Company Overview: USA.gov, the U.S. government's official web portal is managed by the Office of Citizen Services, U.S. General Services Administration.

Mission: Government Made Easy.

Products: USA.gov, GobiernoUSA.gov, Webcontent.gov, Web Manager University, GovGab.gov blog

facebook Home Profile Friends Inbox 24

USA.gov, the U.S. government's official web portal

Wall Info Welcome Photos Boxes +

Write something...

Share

USA.gov, the U.S.... + Fans Just USA.gov, the U.S.... Just Fans Settings

Send updates to fans.

Our RSS feeds

449 Fans

Boxes

| | |
|--|---|
| | Name: Lisa Marie Gillard |
| | Name: Stuart Tatik New York, NY |
| | Name: Marissa Tevebaugh Ayoub Tampa Bay, FL |
| | Name: Jason Alcazar Sacramento, CA |
| | Name: Debbie Polston Cope Virginia Beach / Norfolk, VA |
| | Name: Cal-Homes Aid |

Edit Page

Send an Update to Fans
Promote Page with an Ad
More

USA.gov makes it easy to find U.S. government information and services on the web.

Fans
6 of 449 Fans See All

| | | |
|--|--|--|
| | | |
| | | |

Events
2 past events See All

Happy Birthday America
Facebook
Friday, July 4 at 12:00am

Government Web Managers
Annual...
FDIC Training Facility
Monday, May 5 at 12:30pm

Favorite Pages
6 of 25 Pages See All

| | | |
|--|--|--|
| | | |
|--|--|--|

USA.gov, the U.S. government's official web portal

Help for the Unemployed
Last week brought us yet more depressing economic news—the unemployment rate jumped to 8.1%. With so many Americans facing layoffs and job loss, I want you know that there's help available...
March 10 at 11:18am · Comment · Like · Share

USA.gov, the U.S. government's official web portal

New Online Tool for Small Business Owners
I teach guitar lessons to some friends every other week...
March 9 at 12:37pm · Comment · Like · Share

USA.gov, the U.S. government's official web portal

Thyroid Disease
Earlier this year Oprah Winfrey did a show about her latest battle with weight gain, with her audience that the culprit of her latest increase in weight was diagnosed as from a thyroid problem. Millions of people in the U.S. have thyroid diseases...
March 6 at 10:36am · Comment · Like · Share

Jason Eagle We're all God's Children. May he bless us all.
March 5 at 8:48pm · Report

USA.gov, the U.S. government's official web portal

Where to find us on the social Web
Back in October Joanne wrote about how the government was making inroads using media tools to reach larger audiences. In four short months, USA.gov, GobiernoUSA Pueblo.gsa.gov, as well as many other government agencies, have made a lot of pr the social media front...
March 5 at 1:16pm · Comment · Like · Share

USA.gov, the U.S. government's official web portal

International Women's Day
March 8th is International Women's Day (IWD)- a time intended to spread the word awareness on women's issues across the globe...
March 4 at 9:15am · Comment · Like · Share

USA.gov, the U.S. government's off

Save Your Vision Week
I know that good vision is something I take fo is Save Your Vision Week, a time to think abou recently had my annual eye exam along with :
March 2 at 10:55am · Comment · Like · Share

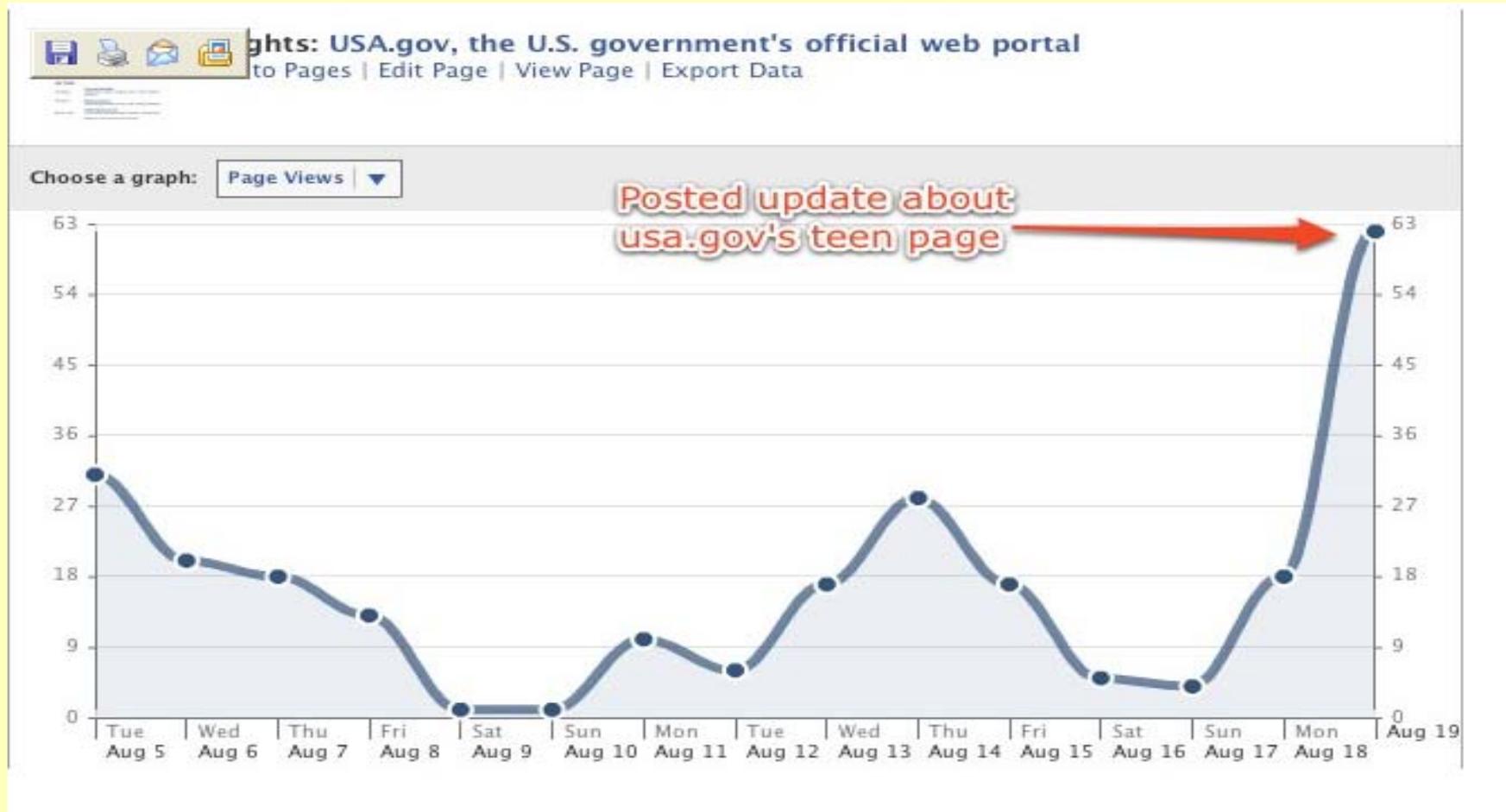
Invite fans to events

Call out other government pages

Photos

| | | |
|--------------------------------|------------------------------|------------------------------|
| | | |
| Inauguration 2009 49 photos | USA.gov at work 24 photos | Profile Pictures 3 photos |

Viral Marketing at Work



Boss to Web Manager

What the heck are mash ups?

A really important question...because government
has the data

Mashups

- Combine content from multiple sources for an integrated experience
- Early examples use mapping: Microsoft Virtual Earth, Google Earth, Google maps

EPA -- Google Maps Mashup

U.S. ENVIRONMENTAL PROTECTION AGENCY

Region 9: The Pacific Southwest

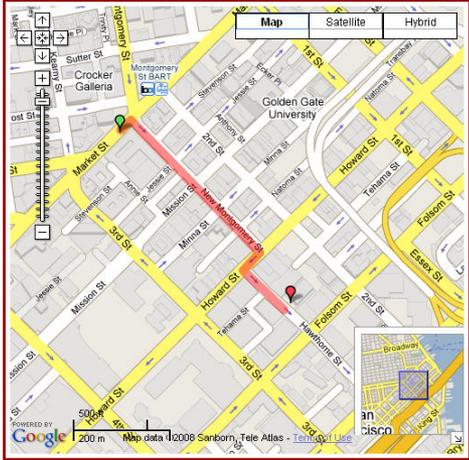
Serving Arizona, California, Hawaii, Nevada, the Pacific Islands, and Tribal Nations

[Contact Us](#) Search: All EPA Region 9

You are here: [EPA Home](#) » [Region 9](#) » [Region 9 Visitor Information](#) » BART/MUNI to EPA

EPA Region 9 Office via BART/MUNI, Montgomery Station

[I don't see a map on this page, Or I can't see the red line marking the route.]



Map Satellite Hybrid

Start at BART/MUNI End at EPA

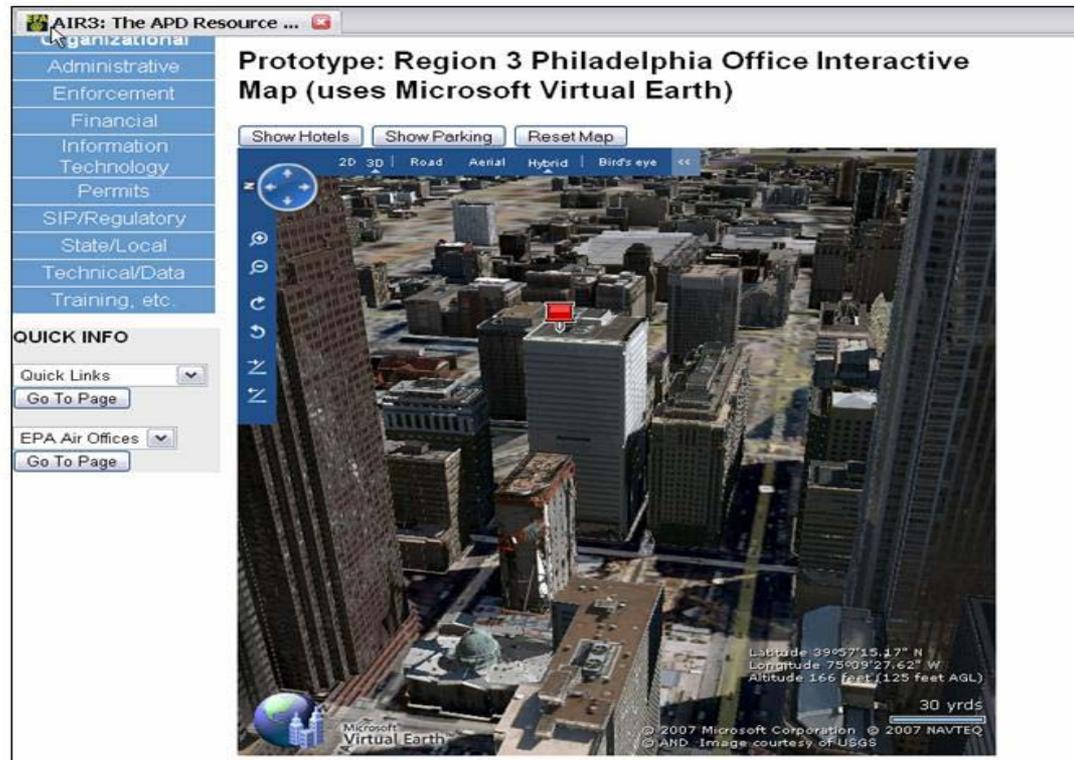
1. Exit the BART/MUNI Station at the Market St/Montgomery stairs
2. Head south on New Montgomery St
3. Turn right at Howard St
4. Turn left at Hawthorne St
5. End at 75 Hawthorne St

[Region 9 Topics and Programs](#) | [A-Z Index](#)

[EPA Home](#) | [Privacy and Security Notice](#) | [Contact Us](#)

Last updated on Thursday, September 27th, 2007.
<http://epa.gov/region09/maps/BartMuniToEPA.html>
[Print As-Is](#)

EPA -- Microsoft Virtual Earth Mashup



USA Search Mashup Search "national park service"

Categorization
by Vivisimo

Images
from NPS

The screenshot shows the USA.gov search interface. At the top, there's a search bar with 'national park service' entered. Below the search bar, there are navigation links for 'Government Web', 'Images', 'News', and 'More'. The search results are categorized into 'National Park Service', 'FAQs', and 'Federal Forms'. The 'National Park Service' category is highlighted, showing a list of links such as 'NPS Official Site', 'Find a National Park', 'Jobs, Internships, Volunteerism', 'History & Culture Grants', 'National Register Travel', 'Make a Reservation', 'Annual Park Pass', 'For Kids & Teachers', 'Historic Photographs', and 'Park Soundscapes'. There are also search filters for 'Advanced Search', 'Search Tips', and 'Business/ospital'. The results are displayed in a grid format with a 'Spotlight' effect on the first result. The footer contains links for 'Home', 'About Us', 'Contact Us', 'Contact Government', 'FAQs', 'Website Policies', 'Privacy', 'Suggest-A-Link', and 'Link to Us'. There are also logos for the U.S. Department of the Interior, the U.S. Environmental Protection Agency, and the U.S. General Services Administration.

FAQ database

Forms.gov

Spotlight

Search
Results
from
MSN

Others Mashup Government Data

AIR CHEK, INC.
RADON.COM Radon facts and top-rated Radon test kits.
Get daily national Radon Level listings. [Click here.](#)

HOME RADON FACTS YOUR RADON LEVELS RADON TEST KITS RADON RESOURCES CONTACT INFO

HOME > > FURTHER INFORMATION

Radon Levels by State



Mouse over the pointers for more information

The data presented above was collected from Air Chek, Inc., the US EPA, and various state and county health departments.

Radon Levels by State



Mouse over the pointers for more information

Widgets, Gadgets, Pipes and Government

- Small applications and code in Web pages or for desktop use
- Huge Opportunity

Widgets – FBI and EPA



GSA Office of Citizen Services Widgets

Directory Search

Search Results

USA.gov
Government Made Easy

Agency:

City:

State: All States

Zip Code:

[Data from the the GPO Government Manual](#) [Share](#)

GovGab: A U.S. Gov't Blog Widget

Menu

Gov Gab

Gov Gab: Your U.S. Government Blog

Textual Harassment

Your Online Privacy

Poison Help: Just a Phone Call Away

Wind Power

First a Podcast, Next . . . Who Knows!

[Get this widget!](#)

Últimas noticias por RSS de GobiernoUSA

Menu

GobiernoUSA.gov
Información oficial en español

Noticias y artículos oficiales de Gov

Prevenga el envenenamiento en su hogar

Esta semana, del 15 al 21 de marzo, es la Semana Nacional para la Prevención de Envenenamientos. Entérese cuales productos en su hogar contienen sustancias químicas, cuáles son los peligros de las sustancias tóxicas y que puede hacer para evitar el envenenamiento y proteger a su familia.

[Get this widget!](#)

Today's Government News

[Mexico Country Analysis Brief](#)
Published 6 hours ago

[FEMA Obligates More Than \\$1.5 Million For Hazardous Material Recovery And Disposal After Hurricane Ike](#)
Published 7 hours ago

[2008 Surface Trade with Canada and Mexico Rose 4.1 Percent from 2007](#)
Published 7 hours ago

[More Government News](#)

Using Widgets in Websites

Today's Government News

[Mexico Country Analysis Brief](#)

Published 6 hours ago

[FEMA Obligates More Than \\$1.5 Million For Hazardous Material Recovery And Disposal After Hurricane Ike](#)

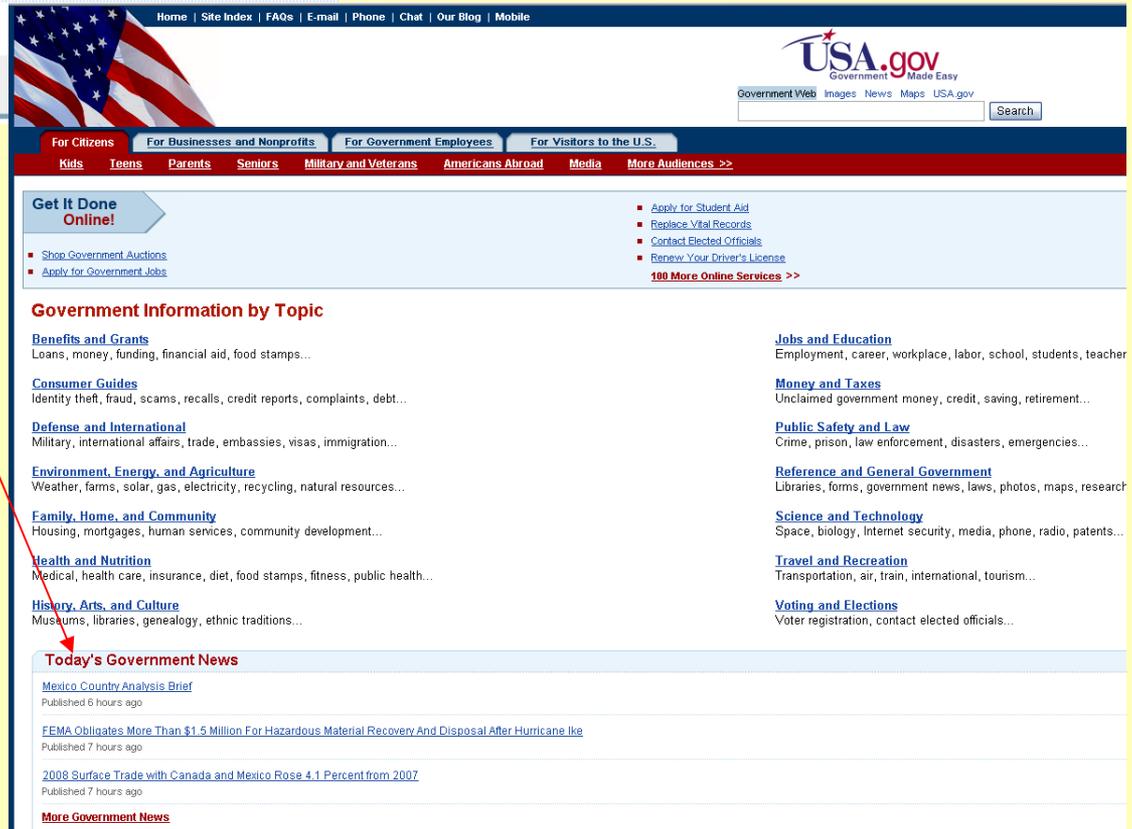
Published 7 hours ago

[2008 Surface Trade with Canada and Mexico Rose 4.1 Percent from 2007](#)

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USA.gov
Government Made Easy

Government Web Images News Maps USA.gov

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Kids | Teens | Parents | Seniors | Military and Veterans | Americans Abroad | Media | More Audiences >>

Get It Done Online!

- Shop Government Auctions
- Apply for Government Jobs
- Apply for Student Aid
- Replace Vital Records
- Contact Elected Officials
- Renew Your Driver's License

[100 More Online Services >>](#)

Government Information by Topic

Benefits and Grants
Loans, money, funding, financial aid, food stamps...

Consumer Guides
Identity theft, fraud, scams, recalls, credit reports, complaints, debt...

Defense and International
Military, international affairs, trade, embassies, visas, immigration...

Environment, Energy, and Agriculture
Weather, farms, solar, gas, electricity, recycling, natural resources...

Family, Home, and Community
Housing, mortgages, human services, community development...

Health and Nutrition
Medical, health care, insurance, diet, food stamps, fitness, public health...

History, Arts, and Culture
Museums, libraries, genealogy, ethnic traditions...

Jobs and Education
Employment, career, workplace, labor, school, students, teacher...

Money and Taxes
Unclaimed government money, credit, saving, retirement...

Public Safety and Law
Crime, prison, law enforcement, disasters, emergencies...

Reference and General Government
Libraries, forms, government news, laws, photos, maps, research...

Science and Technology
Space, biology, Internet security, media, phone, radio, patents...

Travel and Recreation
Transportation, air, train, international, tourism...

Voting and Elections
Voter registration, contact elected officials...

Today's Government News

[Mexico Country Analysis Brief](#)
Published 6 hours ago

[FEMA Obligates More Than \\$1.5 Million For Hazardous Material Recovery And Disposal After Hurricane Ike](#)
Published 7 hours ago

[2008 Surface Trade with Canada and Mexico Rose 4.1 Percent from 2007](#)
Published 7 hours ago

[More Government News](#)

What Users Do With Widgets

Web [Images](#) [Maps](#) [News](#) [Shopping](#) [Mail](#) [more...](#) beverly.godwin@gsa.gov | [Classic Home](#) | [My Account](#) | [Sign out](#)

 Advanced Search
Search Preferences
Language Tools

Home [National News Sites](#) [Search and Reference](#) [YouTube](#) [Government Feeds](#) [Add a tab](#) New! [Select theme](#) | [Add stuff](#)

Places to See Before You Die



Golden Gate Bridge, San Francisco

Where To Next?

USA.gov Search

Search Advanced Search
Search Preferences
Language Tools

(results in new window)

for

Wikipedia

W en

Gov Gab: Your US Government Blog

- [Confessions of a Coupon Clipper](#)
- [Green Spring Cleaning](#)
- [Hannah Montana By Any Other Name...](#)

Popular Government Questions from USA.gov

- [How many people in the world are infected with tuberculosis?](#)
- [Which branches of the US military have a National Guard?](#)
- [What is the vernal equinox?](#)

USA.gov Updates: News and Features

- [Economic Stimulus Payments -- Visit IRS's Information Center](#)
- [National Cherry Blossoms Guide](#)
- [Irish-American Heritage Month](#)

Consumer News From Pueblo

- [Free Recycling Through the Mail](#)
- [IRS Announces Economic Stimulus Payment Schedules, Provides Online Payment Calculator](#)
- [Last Resort: Raid 401\(k\) to Beat Foreclosure](#)

Date & Time



Mon **MAR 24**

| | | | | | | |
|----|----|----|----|----|----|----|
| S | M | T | W | T | F | S |
| | | | 1 | 2 | 3 | 4 |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | |

Weather

Chevy Chase, MD

47°F
Mostly Cloudy
Wind: N at 2 mph
Humidity: 28%

| Today | Tue | Wed | Thu |
|-----------|-----------|-----------|-----------|
| 49° 29° | 56° 40° | 63° 41° | 54° 38° |

Central City, PA

35°F
Mostly Cloudy
Wind: W at 2 mph
Humidity: 51%

| Today | Tue | Wed | Thu |
|-----------|-----------|-----------|-----------|
| 40° 20° | 50° 34° | 41° 27° | 40° 32° |

Sunset Beach, NC

53°F
Mostly Cloudy
Wind: NW at 12 mph
Humidity: 55%

| Today | Tue | Wed | Thu |
|-----------|-----------|-----------|-----------|
| 56° 36° | 58° 40° | 67° 52° | 70° 56° |

Quotes of the Day

The length of a film should be directly related to the endurance of the human bladder.
- [Alfred Hitchcock](#)

In Hollywood a marriage is a success if it outlasts milk.
- [Rita Rudner](#)

Few things are harder to put up with than the annoyance of a good example.
- [Mark Twain](#)

GSA Creates Government Gadget Gallery

Home | Site Index | FAQs | E-mail | Phone | Chat | Our



For Businesses and Nonprofits | **For Government Employees**

Home > Reference Center > Libraries > U.S. Government Gadget Gallery

Government Gadget Gallery

These government gadgets (or widgets) are online applications built by one website that can be displayed on another website. When the original source of the information will update the content. If you'd like to view this content in an accessible format, please visit our [Accessibility](#) page.

Business and Economics Gadgets
Business and Economics Gadgets

Defense and International Gadgets
Thank the troops...

Energy, Environment, and Agriculture Gadgets
Environmental tips, Earth Day countdown...

Family, Home, and Community Gadgets
U.S. Postal Service Track and Confirm...

Health Gadgets
Drug safety, drug recalls, drug search, medical products...

Public Safety and Law Gadgets
FBI's most wanted fugitives, FBI news, predators, missing persons...

Reference and General Government Gadgets
Breaking government news, GovGab blog...

Science and Technology Gadgets
Planet counter, science accelerator, space weather, solar weather...

Travel and Recreation Gadgets
National Parks, Glacier National Park webcams, National Park Service...

Health Gadgets

These government gadgets (or widgets) are online applications built by one website that can be displayed on another website. When the original source of the information will update the content. If you'd like to view this content in an accessible format, please visit our [Accessibility](#) page.

Medical Products Safety Alerts - Medwatch



Food and Drug Administration

- MedWatch Home
- Product Safety Information
- Report Adverse Events
- Join the MedWatch E-list

Get Widget

Drugs@FDA (drug search)



Drugs@FDA Home

enter a drug name

Submit

Get Widget

Drug Safety Information



CAUTION

- Adverse Event Reporting
- Drug Safety Podcasts
- Healthcare Professionals
- Product Safety Information

Get Widget

Drug Safety Newsletter



- Current Issue
- Newsletter Home
- Newsletter Fact Sheet
- Subscribe to the Newsletter

Get Widget

Drug Safety Podcasts

CDC Public Health Data and Statistics

Public Using Government Data to Create Widgets

Weather

Chew Chase, MD

47°F
Clear
Wind: NW at 13 mph
Humidity: 33%

| Today | Sat | Sun | Mon |
|-----------|-----------|-----------|-----------|
| 52° 36° | 45° 31° | 49° 41° | 49° 34° |

Central City, PA

28°F
Clear
Wind: NW at 13 mph
Humidity: 63%

| Today | Sat | Sun | Mon |
|-----------|-----------|-----------|-----------|
| 45° 25° | 34° 16° | 38° 20° | 38° 23° |

Sunset Beach, NC

59°F
Clear
Wind: N at 9 mph
Humidity: 28%

| Today | Sat | Sun | Mon |
|-----------|-----------|-----------|-----------|
| 65° 47° | 68° 47° | 59° 43° | 56° 40° |

Yahoo! My Yahoo! Mail Sign in | New user? Sign up

YAHOO! WIDGETS Search for a Widget...

Find Widgets Create Widgets Home Help! What's a Widget?

US Population Clock
by Scott Norman

US Population Clock
Estimate on Oct 23, 2006 at 22:03 GMT
300,049,336
U.S. Census Bureau, International Programs Cr.
www.census.gov/main/www/popclock.html

This Widget gets the US Population Count from <http://www.census.gov/main/www/irs/popclocks.xml>.

Share Report this Widget

Avg. Rating: ★★★★★ (2)
Your Rating: Sign in to rate
It's: Fun
Sign in to review
Version: 1.0
Updated: 2006-10-31
Downloads: 5,630

More tagged clocks
Sun Clock by Malcom, Belford

Ratings & Reviews Widget History Current Version: 1.0
Sorted by Newest | Sort by Most helpful Please sign in if you'd like to review.

Date & Time



Fri
MAR 21

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Congressional Votes

Mar 18, 2009 - House Vote
[On Passage - House - H.R. 1388 Generations Invigorating Volunteerism and Education \(GIVE\) Act](#)
Passed 321-105, 6 not voting. 99% of Democrats supporting, 60% of Republicans opposing.

Mar 18, 2009 - House Vote
[On Motion to Recommit with Instructions: H.R. 1388 Generations Invigorating Volunteerism and...](#)
Passed 318-105, 8 not voting. Bipartisan support. (This motion sends a bill back to committee with instructions on how to proceed.)

Mar 18, 2009 - House Vote
[Amendment 11 to H.R. 1388](#)
Agreed to 339-93, 5 not voting. 99% of Democrats supporting, 53% of Republicans opposing.

Mar 18, 2009 - House Vote
[Amendment 8 to H.R. 1388](#)
Agreed to 283-147, 7 not voting. 99% of Democrats supporting, 83% of Republicans opposing.

Mar 18, 2009 - House Vote
[Amendment 6 to H.R. 1388](#)
Agreed to 372-57, 8 not voting. Bipartisan support.
(Powered by [GovTrack.us](#))

Micro-blogging (Presence networks)

- A form of blogging that allows users to post very brief text updates (Instant Message size)
- Twitter, Jaiku, Cromple, aggregators
- Can choose to publish them for the public or to a restricted group
- Subscribers can read posts via web, through instant messaging, or via an SMS text message on a mobile device

Government Tweeters

- NASA (RSS feeds)
- HHS, Office of Women's Health (RSS feeds and updates to their website)
- US Geological Survey (earthquake alerts)
- Office of Personnel Management (RSS feeds on government status and latest news)
- UK - St. Helens Council (RSS feed updates about the latest community news)
- Rhode Island and Utah governments (RSS feeds from RI.gov and Utah.gov)
- GSA, OCS -- GovGab, USA.gov, GobiernoUSA.gov, Pueblo81009 (latest news and posts via RSS feeds)
- Many others have a presence but are not active

Why Government Micro-blogs

- Reach new audiences
- Seek input
- Recruiting
- Real time reporting
- Transparency
- Broadcast messages: news, announcements
- Emergencies -- COOP

Micro-blogging Potential Uses

- Emergency updates (fires, earthquakes, floods..)
- Status updates (office status...)
- News updates/breaking news alerts
- Security situations
- Weather information
- General website updates
- Local government – fires, crime watches, fugitive alerts, AmberAlerts, utilities interruptions, traffic, road construction
- Reminders (file your taxes, Medicare application deadlines, other government benefit deadlines)
- Event invitations

GSA Office of Citizen Services on Twitter

Reach New Audiences

USAgov

Search the Vietnam War Memorial: Use this online interactive photo of the Vietnam War Memorial to search f.. <http://tinyurl.com/4dzbt1>
1 day ago from twitterfeed

We are celebrating that USA.gov just won the Excellence.gov award. 07:13 AM April 07, 2008 from web

Order Free 2008 Consumer Action Handbook: What do you do if your new computer doesn't include a warranty... <http://tinyurl.com/yjpyv> 10:56 AM April 02, 2008 from twitterfeed

National Child Abuse Prevention Month: April is designated as a time for raising awareness about child abuse. <http://tinyurl.com/36moog> 10:56 AM April 02, 2008 from twitterfeed

News and Features for Businesses and Nonprofits: USA.gov's Businesses and Nonprofits page has been updated. <http://tinyurl.com/2L2v64> 10:56 AM April 02, 2008 from twitterfeed

About
Name: USAgov
Location: Washington, DC, USA
Web: <http://www.usa.gov>
Bio: Official web portal of the U.S. federal government

Stats
Following: 32
Followers: 23
Favorites: 0
Updates: 19

GovGab

New Entry Posted: Landscaping with Native Species: The weather is finally starting to war.. <http://tinyurl.com/6epw8b>
about 11 hours ago from twitterfeed

New Entry Posted: Tips for Income Tax Owners: It's no fun owing income taxes. The same day... <http://tinyurl.com/2akzva> 07:39 AM April 07, 2008 from twitterfeed

New Entry Posted: Proper Prescription Drug Disposal: A recent study announced that pharma... <http://tinyurl.com/335m8m> 08:39 AM April 04, 2008 from twitterfeed

New Entry Posted: Tax Time Email Scams: There wasn't a whole lot of April Fooling going o... <http://tinyurl.com/y3q3gs> 05:09 AM April 03, 2008 from twitterfeed

New Entry Posted: Play Ball! Monday kicked off my favorite time of the year as a sports... <http://tinyurl.com/228f4w> 05:12 AM April 02, 2008 from twitterfeed

New Entry Posted: Government Grants: Hey! Did you hear that the government gives aw... <http://tinyurl.com/y4u4qg> 06:09 AM April 01, 2008 from twitterfeed

New Entry Posted: Recycle Your Old TV's, Computers and Cell Phones: My parent's attic is... <http://tinyurl.com/y5d1g> 08:08 AM March 31, 2008 from twitterfeed

About
Name: GovGab
Location: Washington, DC, USA
Web: <http://www.govgab.com>
Bio: A U.S. government blog from the Office of Citizen Services and Communications U.S. General Services Administration

Stats
Following: 19
Followers: 15
Favorites: 0
Updates: 88

GobiernoUSAgov

Aprenda sobre el Gobierno y la historia de los Estados Unidos: A partir de ahora podrá contar en gobi.. <http://tinyurl.com/55jsjk>
about 24 hours ago from twitterfeed

7 de abril: Día mundial de la salud - Constituye una oportunidad anual para llamar la atención del mu... <http://tinyurl.com/3h6zo3> 10:57 AM April 07, 2008 from twitterfeed

Mes de prevención de abuso infantil: Durante el mes de abril se busca aumentar la conciencia sobre el... <http://tinyurl.com/32xrw> 04:56 PM April 03, 2008 from twitterfeed

Nuevas páginas de inmigración y ciudadanía en GobiernoUSA.gov: A partir de ahora podrá contar con más... <http://tinyurl.com/38o75g> 05:54 PM April 02, 2008 from twitterfeed

About
Name: GobiernoUSA.gov
Web: <http://www.gobntr.com>
Bio: The Official Portal of the U.S. government in Spanish

Stats
Following: 18
Followers: 3
Favorites: 0
Updates: 4

pueblo81009

Is Your Home Insured for Flood Loss? : The arrival of spring signals the beginning of warming tempera... <http://tinyurl.com/2xnc15>
6 days ago from twitterfeed

Bay Valley Foods Issues Allergy Alert on Undeclared Fish, Soy and Wheat in "America's Choice" Classic... <http://tinyurl.com/yqjqu> 05:58 PM April 01, 2008 from twitterfeed

2008 Consumer Action Handbook: You work hard for your money, so it's important to get the most out of... <http://tinyurl.com/2upe26> 05:56 PM April 01, 2008 from twitterfeed

Yamaha Motor Corporation U.S.A. Recalls Rhino Side-by-Side Vehicles Due to Risk of Brake Failure: Ya... <http://tinyurl.com/34rjge> 05:56 PM April 01, 2008 from twitterfeed

Simply Fresh Fruit Announces Nationwide Recall of Some Fresh Cut Fruit Products Containing Cantaloupe... <http://tinyurl.com/26xub> 05:56 PM April 01, 2008 from twitterfeed

USDA Releases New Menu Planner to Help Public Build Better Diets: Most people have little idea wheth... <http://tinyurl.com/3c0fgn> 05:56 PM April 01, 2008 from twitterfeed

About
Name: pueblo81009
Location: Washington, DC, USA
Web: <http://www.pueblo.com>
Bio: FCIC provides the answers to questions about the Federal Government and everyday consumer issues.

Stats
Following: 19
Followers: 11
Favorites: 0
Updates: 10

GSA – Real-time Reporting



The image is a screenshot of a Twitter profile page for the account @GovGab. The profile name is USAgov, with a bio that reads "Official web portal of the U.S. federal government". The profile shows 226 following, 2,619 followers, and 336 updates. The main content area displays three tweets. The first tweet is from @GovGab and discusses "Textual Harassment: Everyone has a cell phone. All the cool kids are doing it. And if y.. http://bit.ly/7anBg". The second tweet is a retweet from twitterfeed about the First-Time Homebuyer Credit, with a link to http://bit.ly/11cG8V. The third tweet is also a retweet from twitterfeed about St. Patrick's Day and a link to http://bit.ly/T91ml. The right sidebar contains sections for "Updates", "Favorites", and "Following", with a "View All..." link under the "Following" section. At the bottom of the sidebar is an "RSS feed of USAgov's updates" link.

twitter Home Profile Find People Settings Help Sign out

 **USAgov**

Name USAgov
Location Washington, DC, USA
Web <http://www.usa.gov>
Bio Official web portal of the U.S. federal government

226 following 2,619 followers 336 updates

Updates

Favorites

Following

[View All...](#)

 [RSS feed of USAgov's updates](#)

From @GovGab Textual Harassment: Everyone has a cell phone. All the cool kids are doing it. And if y.. <http://bit.ly/7anBg>
about 10 hours ago from twitterfeed

Where can I learn about the First-Time Homebuyer Credit?: Last month, the Internal Revenue Service announced tha.. <http://bit.ly/11cG8V>
about 20 hours ago from twitterfeed

St. Patrick's Day -- March 17: March is Irish-American Heritage Month. Visit USA.gov's link to the U.S. Census B.. <http://bit.ly/T91ml>
8:55 AM Mar 17th from twitterfeed

From @GovGab Your Online Privacy: I'm at the South by Southwest Interactive festival and a few.. <http://bit.ly/ODSYO>
6:57 AM Mar 17th from twitterfeed

From @GovGab Poison Help: Just a Phone Call Away: Did you

State Department – Real Time Reporting

The image shows a Twitter profile for 'dipnote' on the left and a real-time reporting page on the right. A red arrow points from the URL in the tweet to the tweet content in the reporting page.

Twitter Profile (Left):

- Profile Name: dipnote
- Location: Washington, DC
- Bio: Official Blog of the U.S. Department of State - Currently on duty: Daniel
- Stats: 1,702 following, 2,496 followers, 1,124 updates
- Recent Tweet: U.S., Northern Ireland: Working for a Better Future <http://tinyurl.com/cwn8on> (posted about 6 hours ago)
- Other tweets include replies to @pthreads and retweets from @CSIState regarding travel warnings for Comoros and Uruguay.

Real Time Reporting Page (Right):

- Header: DIPNOTE - DEPARTMENT OF STATE OFFICIAL BLOG
- Navigation: HOME, VIDEOS, PHOTOS, WELCOME, ABOUT, LEGAL, SEARCH, ARCHIVE
- Twitter Feed:
 - 03-18 10:00: U.S., Northern Ireland: Working for a Better Future <http://tinyurl.com/cwn8on>
 - 03-18 12:49: @pthreads Changes are highlighted in the first paragraph or two of Travel Warnings. We tweeted re: Madagascar earlier. <http://bit.ly/10Bnhn>
 - 03-18 12:40: @pthreads Absolutely. What additional information can we provide regarding the recent travel warnings?
 - 03-18 12:32: RT @CSIState: New travel info on Comoros <http://tinyurl.com/aw3re2>
 - 03-18 12:31: RT @CSIState: Recent travel info on Uruguay <http://tinyurl.com/99jnwe>
- Image: Secretary Clinton and Northern Ireland First Minister Peter Robinson at a press conference.
- Caption: Yesterday, Secretary Clinton met with Northern Ireland First Minister Peter Robinson...

Putting it All Together

The screenshot shows the NASA website homepage with the following sections:

- Navigation:** HOME, NEWS, MISSIONS, MULTIMEDIA, ABOUT NASA
- Main Content:** "Atlantis in Orbit, Docks to Station Saturday" with a large image of the shuttle.
- Image of the Day Gallery:** "Chrysalis" - As if emerging from a cocoon, space shuttle Atlantis rises into the sky on mission STS-122 to the International Space Station.
- Interactive Features:** STS-122: Interactive Mission Timeline, 50th Anniversary of Explorer 1, Day of Remembrance.
- Share Your Opinion:** "If you could send a song into space, which artist would you choose?" with options: Quietest, Rolling Stones, Dead & Company, Dwight D. Dinsdale, None of the Above.
- NASA's 50th Anniversary:** Inspire, Innovate, Discover, NASA's 50th Anniversary Web Site.
- NAOMS (National Aeronautics Operational Monitoring System):** NASA Monthly FY 2009 Budget, NAOM Report.
- Beats:** Beatles Song to Space, Saturn's Giant Springs.
- Footer:** Page Last Updated: February 8, 2008, NASA Official Site/Disclaimer, Privacy Policy, Information Policy, etc.

MULTIMEDIA

- Multimedia
- Images
- Video
- NASA TV
- Interactive Features
- RSS Feeds
- Podcasts
- Blogs
- Worldbook@NASA

Bookmark this

Select a bookmarking site.

- MyNASA
- Digg It
- del.icio.us
- StumbleUpon
- Technorati
- Yahoo

Or copy the link below:

<http://www.nasa.gov/home/index>

- SHUTTLE & STATION
- MOON AND MARS
- SOLAR SYSTEM
- UNIVERSE
- AERONAUTICS
- EARTH
- TECHNOLOGY
- NASA IN YOUR LIFE
- NASA PEOPLE
- NASA HISTORY

NASA Calendar

February 2008

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| 03 | 04 | 05 | 06 | 07 | 08 | 09 |
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| 24 | 25 | 26 | 27 | 28 | 29 | |

Share Your Opinion

If you could send a song into space, which artist would you choose?

Match case 🔍 Phrase not found

Popular Content

- space shuttle
- Jupiter
- mars
- international space station
- nasa
- neil armstrong
- nasa pictures
- pluto
- nasa tv
- moon
- reptune
- planets
- iss
- neptune

The screenshot shows the MyNASA page with the following sections:

- Navigation:** HOME, NEWS, MISSIONS, MULTIMEDIA
- Add Panels:** Aeronautics, Earth News, Moon and Mars, NASA History, NASA In Your Life, NASA People, Shuttle & Station News, Solar System News, Technology News.
- Getting Started:** Register Now.
- Top MyNASA Playlists:**
 - Discovery Returns to Florida: Space shuttle Discovery touches down at Kennedy Space Center, wrapping up the STS-120 mission.
 - California Fires From Orbit: Wildfires in California as seen from space on Oct. 23, 2007.
 - Liftoff of Space Shuttle Discovery! Space shuttle Discovery blazes a trail toward orbit on the STS-120 mission.

Why Should Government be in Social Media?

- Increase dissemination, awareness, use, usefulness, and potential impact of government information and services
 - Be where people are. Increasing public use of social media.
 - Expand reach to new and diverse audiences
 - Viral impact
- Facilitate interactive communication & community.
 - Put human face on government.
- Knowledge sharing improves quality.
 - Cross boundaries within and outside agencies
 - Reduce duplication. Save time and money.
- Leverage unique characteristics of emerging channels

Specific Government Applications of Social Media

- Outreach, education, training
- Public input to surface issues and help solve them
- Workgroup or public collaboration for project management and knowledge sharing
- Live government deliberations, virtual town halls, meetings, lectures
- Emergency news and announcements. Real time reporting from public. Civil society helping government.
- Recruitment
- Event announcements
- Correct mis-information. Authoritative source.

Further Questions or Comments:

Bev Godwin

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AIM: BevGodwinUSA

Facebook, Linked In, FriendFeed: Bev Godwin

Del.icio.us: BevUSA

Phone: 202-501-1794