

Help Your Community Take Steps

Toward Better Health

Who We Are

- National initiative to encourage black women to become more physically active and eat healthier foods.
- Created by the National Institute of Diabetes and Digestive and Kidney Diseases (NIDDK) of the National Institutes of Health (NIH), part of the U.S. Department of Health and Human Services (HHS).

What We Do

- Work with groups and organizations to raise awareness among black women about the benefits of healthy eating and regular physical activity.
- Provide technical assistance to individuals and groups that create programs using the *Sisters Together* planning kit.

Why This Initiative Matters

- Recent statistics show that more than 80 percent of black women in the United States are overweight or obese.
- Overweight and obesity increase the risk of type 2 diabetes, heart disease, and other health problems.

How We Got Started

 Pilot program developed by the Weight-control Information Network (WIN). The pilot program consisted of focus-group testing, seminars, materials development, community activities, and more.

How to Start a Program in Your Community

- Step 1. Determine your community's needs and resources.
- Step 2. Form partnerships with individuals and groups within your community.
- Step 3. Get the media involved.
- Step 4. Plan activities.
- Step 5. Measure your success.











Sisters Together Move More, Eat Better

Publications

How individuals and groups can start a *Sisters Together* program.

Three age-appropriate brochures with tips on how to get moving; how to prepare healthy, tasty meals; and how to eat right when you are on the go. Brochure with walking plan to encourage women to walk.



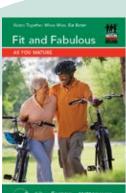
Sisters Together: Move More, Eat Better Program Guide



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Fit and Fabulous as You Mature

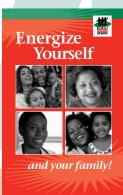
Celebrate the Beauty of Youth



Energize Yo



Walking ... A Step in the Right Direction



Energize Yourself and Your Family

For more information or to order publications, visit the Sisters Together website at http://ww.win.niddk.nih.gov/sisters or call 1-877-946-4627.

