# Impact of Comparative Effectiveness on Practice

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# Comparative Effectiveness vs. Improvement

#### CER

- Definition evolving
- Methodologies diverse
  - Retrospective metaanalysis
  - Use of patient registries
  - 'Mining' health system databases
  - Head-to-head prospective trials
  - Others?

#### Quality Improvement

- Primarily management of processes
- Also uses diverse methods
- Not primarily a research tool
- Does result in impressive improvement in care that can be disseminated

#### Process

- A series of linked steps, often but not necessarily sequential, designed to...
  - Cause some set of outcomes to occur
  - Transform inputs into outputs
  - Generate useful information
  - Add value

# Process Management

- Start with knowledge of...
  - Processes
  - Systems (interacting processes)
  - Variation
  - System for ongoing learning
- Build a rational system to manage processes
- What you get is quality improvement theory

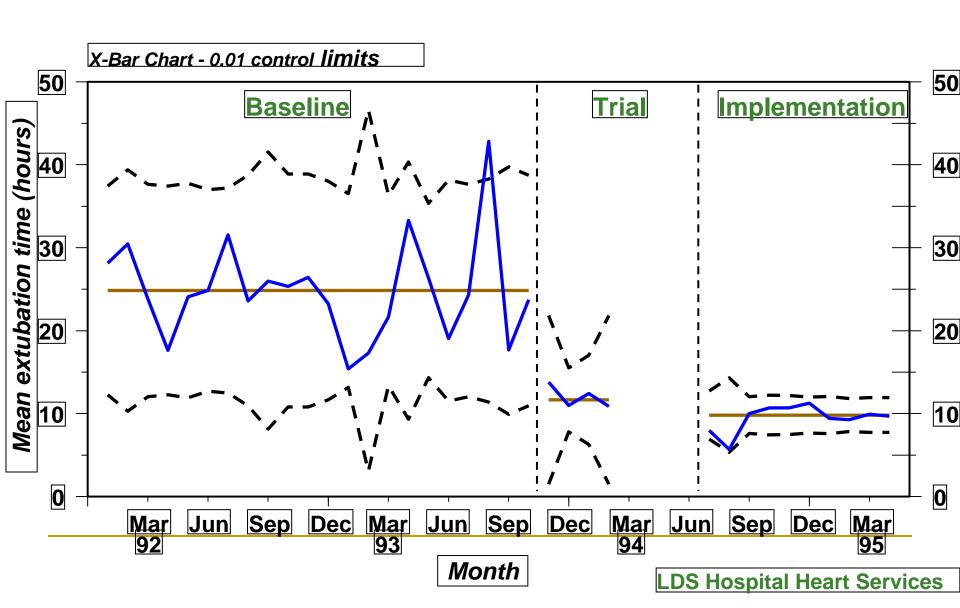
# Defining and Measuring Outcomes in Medicine

- Physical outcomes
  - Medical outcomes: complications and therapeutic goals
  - Patient outcomes
    - Functional status measures
    - Perceptions of medical outcome
- Service outcomes
  - Satisfaction: patients and families, referring providers, other 'customers'
  - Includes access
- Cost outcomes
  - Another outcome of the clinical process
  - Includes cost of burden of disease
  - Inextricably linked with Physical outcomes

# Clinical Examples

- Fast Track Extubation
- Beta Blockers
- Cardiac Discharge Medications
- Impact on cost to system

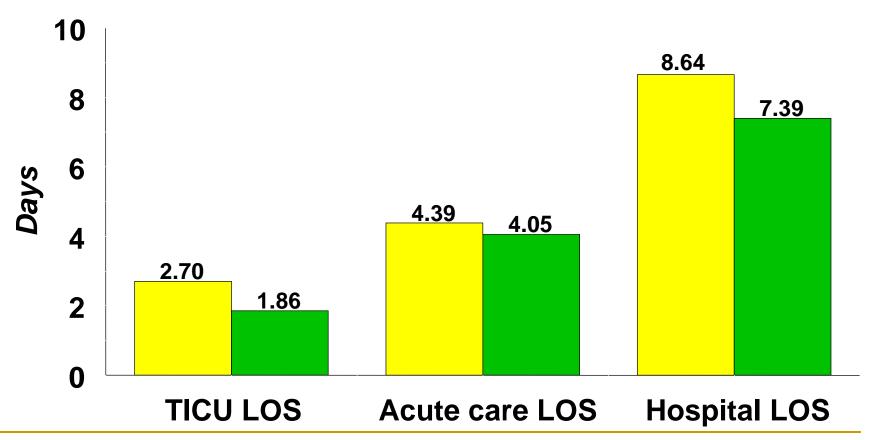
# Fast-track extubation protocol



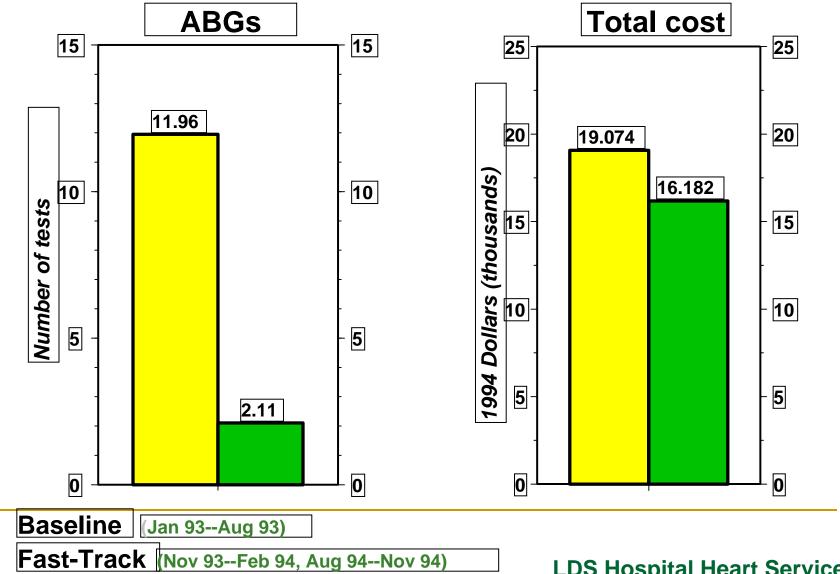
# Fast-track extubation protocol

Baseline (Jan 93--Aug 93)

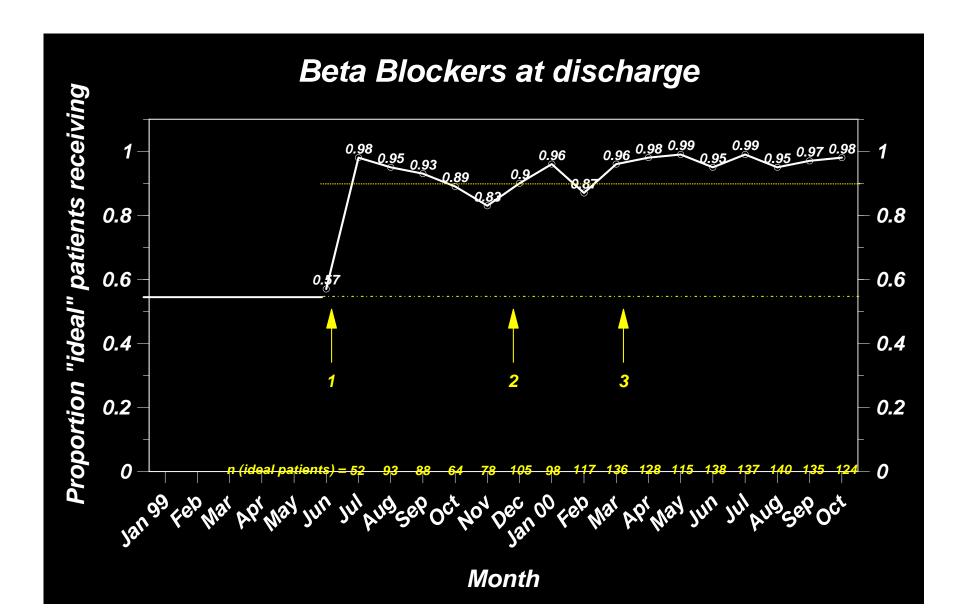
Fast-Track (Nov 93--Feb 94, Aug 94--Nov 94)



## Fast-track extubation protocol



# Beta blockers at discharge



# Cardiac discharge meds

	Before	National 2000
Beta blockers	57%	41%
ACE / ARB inhibitors	63%	62%
Statins	75%	37%
Antiplatelet	42%	70%
Wafarin (chronic AFib)	10%	<10%

### Clinical QI at Intermountain-Cost Outcome

Clinical Project	_	mant (CRARA)
Clinical Project  1. Fast-track extubation in TICU		nent (\$MM) <b>5.5</b>
2. Long-term ventilator management *	Ψ	4.7
3. HFOV (RDS in premature newborns) *		3.7
4. Shock Trauma Respiratory ICU *(12 protoc	ols)	2.5
5. Antibiotic Assistant *	,	1.2
6. Pediatric ICU *(8+ protocols)		.7
7. Infection prophylaxis in surgery *		.6
8. Adverse drug event prevention *		.5
9. Community-acquired pneumonia *		.5
10. Ventilator support for hypoxemia *		.5
11. Group B strep sepsis of newborn *		.3
Subtotal: 30+ additional successful clinical projects	\$:	20.7
Jut additional Successial chilical projects		i

**Cost structure** 



# CoumaGen Trial

- Prospective randomized study of 200 patients
- Genotype turnaround median 48 minutes
  - Information used for initial dosing using developed algorithm
- Follow-up one month

## CoumaGen Trial

- Differences in genotyped patients
  - Initial dose closer to stable maintenance dose
  - Fewer and smaller dose adjustments
  - Fewer INR measurements (cost savings)
  - Larger doses required for wild-type patients (~6 mg/d)
- No differences
  - Time in range for group as a whole
    - PG guidance better for wild-type or multiple variant
  - Unable to measure differences in bleeding/clotting
- Economic analysis presented at ISPOR

# CoumaGen Trial

- Why no difference?
  - All patients managed by anticoagulation clinic
    - Clinical process management results in superior time in range compared to benchmarks
    - Harder to detect differences
- Points to consider
  - Should system invest in anticoagulation clinic rather than genotyping? (alternative approach)
  - Would genotyping be appropriate in rural setting?
  - Could INR monitoring be optimized? (alternative approach)
    - Home monitoring
    - Clinical process to standardize dose adjustments

# Cookbook Medicine?

### Protocol ≠ Cookbook

- Multidisciplinary team
  - Select a high priority care process
  - Generate evidence-based best practice
  - Implement guideline into clinical workflow
  - Guideline = shared baseline
    - Clinicians free to vary based on individual patient
    - Capture outcome from each decision
  - Measure, learn and eliminate professional variation while <u>retaining</u> responsiveness to <u>patient variability</u>

# Why Learn?

- Experience shows that when guidelines hit patient care with few exceptions
  - No protocol fits every patient
  - More importantly, no protocol perfectly fits <u>any</u> patient
- Mass customize
  - A shared baseline focusing on small subset of factors that are unique for individual patients (typically 10-15%)
  - Concentrates most important resource-the human mind- where it can have the greatest impact

#### Protocol = Tool

- Manage complexity
- Mass customization
  - Retaining the "art of medicine"
- Improving productivity
- Do—
  - All the right things
  - Only the right things
  - Every time
  - With grace and elegance
  - Under the patient's knowledge and control

# CER, QI and Personalized Medicine

- Is this CER?
- These approaches will work for personalized medicine
  - We believe they will be necessary to realize benefit from personalized medicine
  - Basis of internal strategy to promote translation and study impact
- Recommend article by Garber and Tunis (NEJM) (Tab 6)