

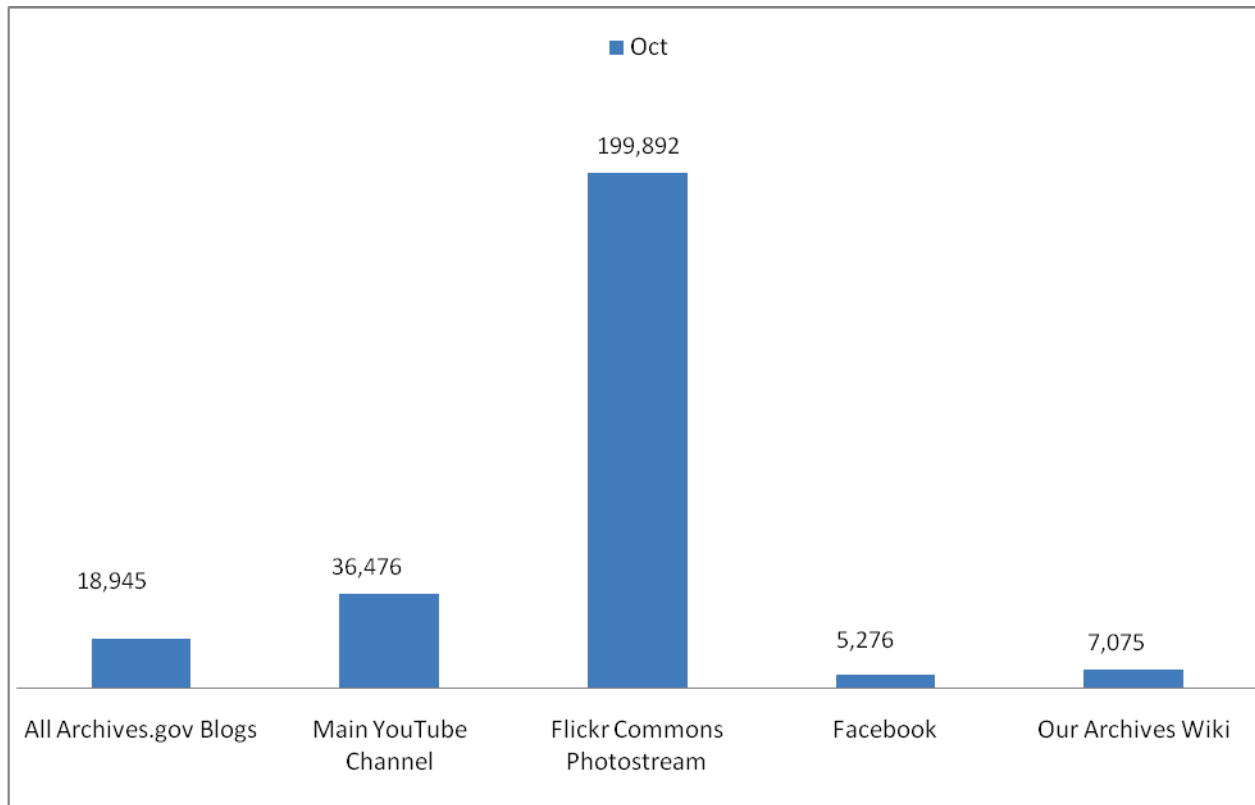
Highlights:

- Social Media Soapbox Blog has launched as a way for staff to share enthusiasm and experience using social media tools.
- What’s in Your Toolbox? Brown bag sessions are being organized to present various social media tools to staff throughout the agency.
- The Internal Communication Network to launch in January 2011.

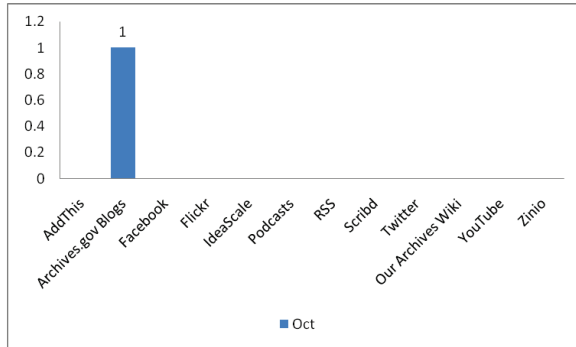
Buzz:

- NARA’s new interactive document website, DocsTeach, is receiving praise.
- The Archives.gov webpage redesign has gained attention throughout the social media sphere.
- NARA’s latest “Guidance on Managing Records in Web 2.0/Social Media Platforms” is circulating.

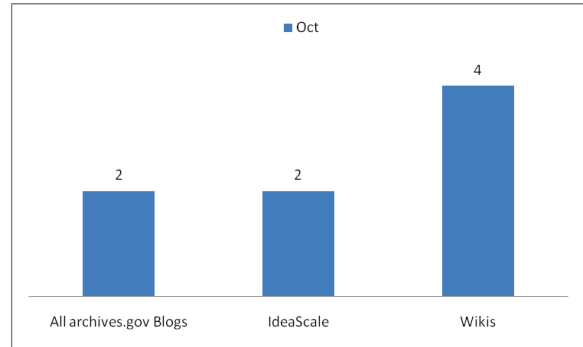
Monthly Views: External Social Media Projects



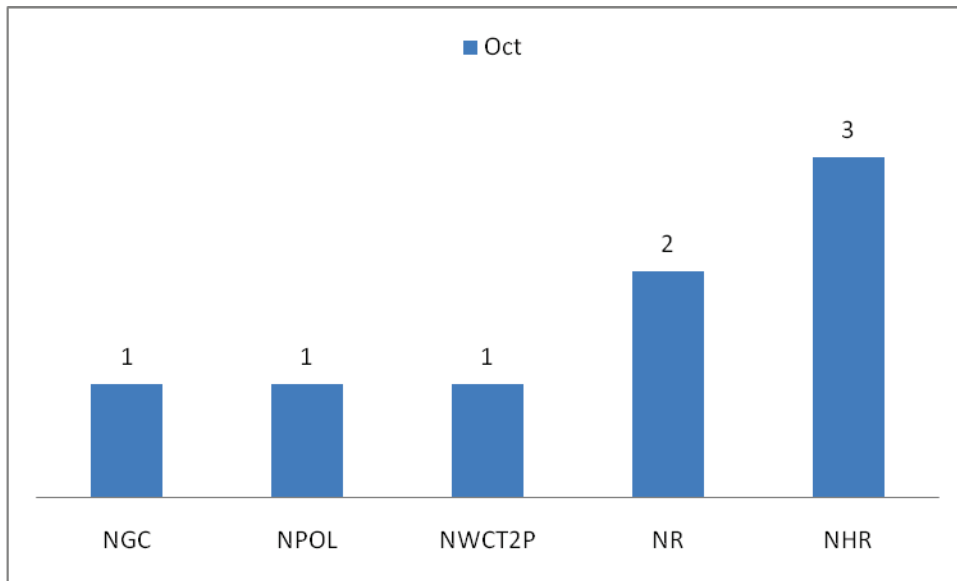
Number of New External Social Media Projects



Number of New Internal Social Media Projects



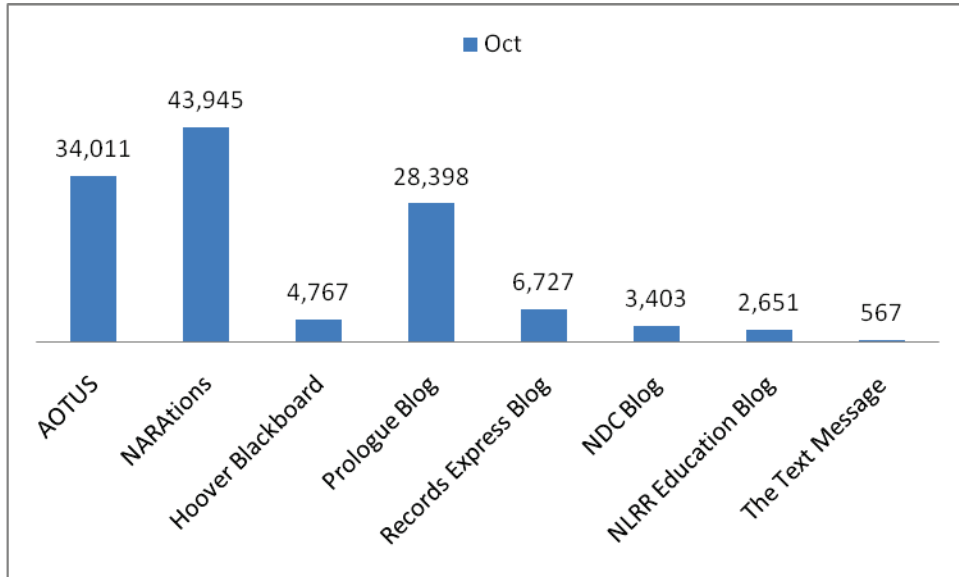
Number of Social Media Projects by Office



Social Media Tools: Detail View

Blogs

Views on All Archives.gov Blogs

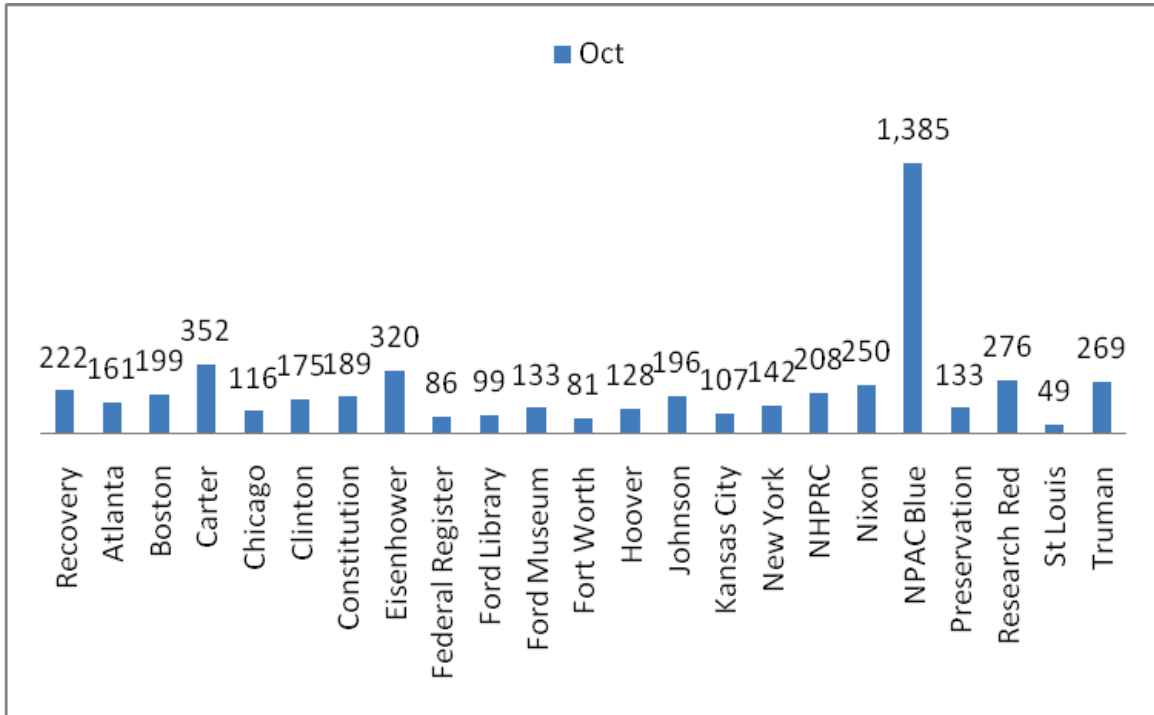


Top Most Viewed Posts

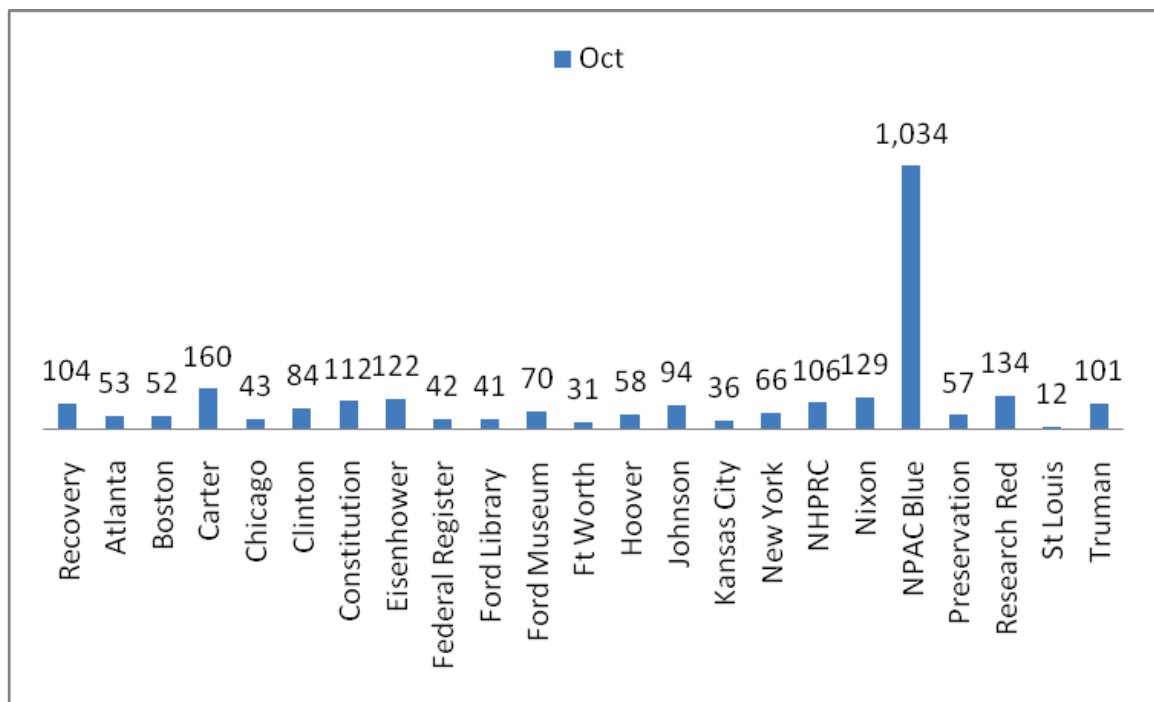
Blog	Views	Post Title
Prologue	12,343	Korea
Records Express	1,523	Update: 2010 Decennial Census Records Schedule
Hoover Blackboard	1,418	Laura Ingalls Wilder
Reagan Education	1,035	Cold War

Facebook

Views or Impressions on Each Page

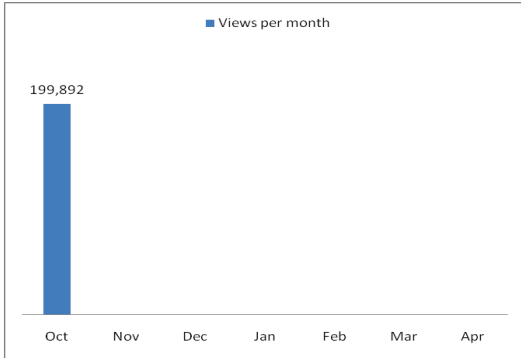


Number of Fans

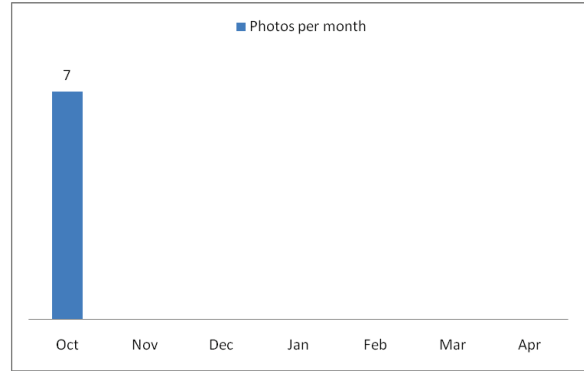


Flickr

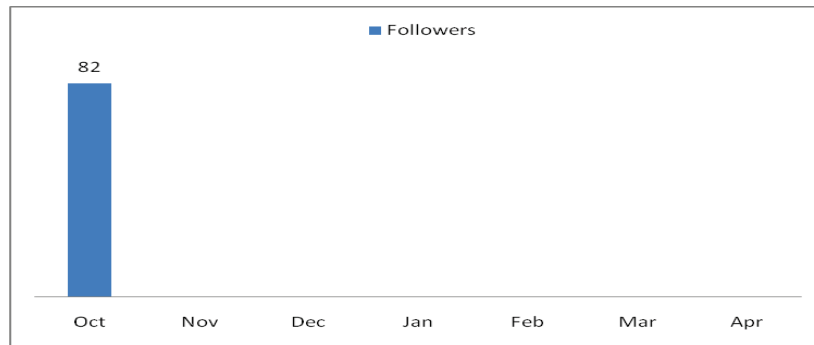
Views on U.S. National Archives Photostream (Per Month)








Photos on U.S. National Archives Photostream (Per Month)



Followers of U.S. National Archives Photostream

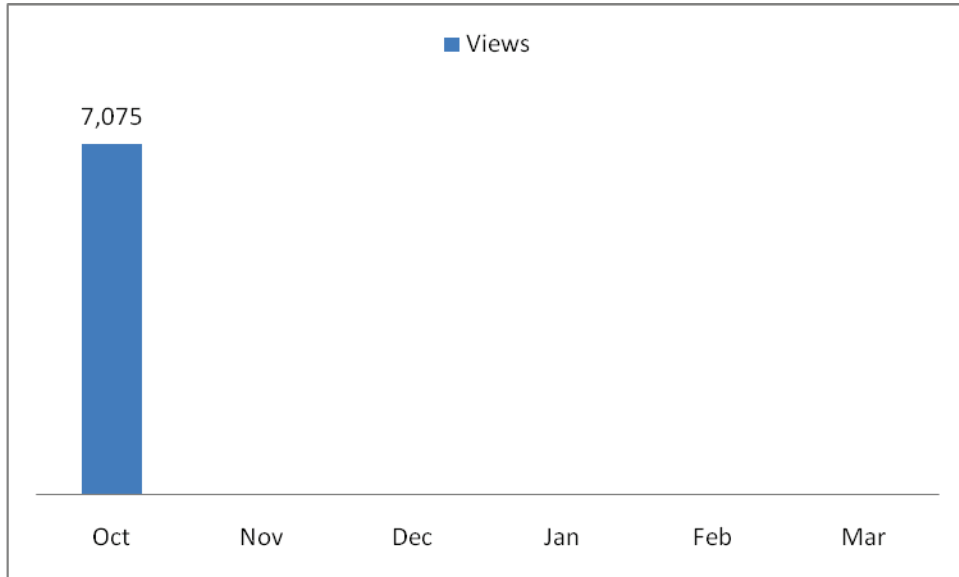


Top 5 Most Viewed Photos on U.S. National Archives Flickr Photostream

Views	Title	Image
1. 10,632	Richard M. Nixon and Elvis Presley at the White House	
2. 9,597	"Top Women" at U.S. Steel's Gary, Indiana, Works, 1940-1945	
3. 8,070	Hitchhiker with His Dog "Tripper" on U.S. 66, May 1972	
4. 5,939	Safety Garb for Women Workers, ca. 1943	
5. 5,581	Earth, as Seen by Astronauts Eugene Cernan, Ronald Evans and Harrison Schmidt from Apollo 17	

Our Archives Wiki

Number of Views on “Our Archives” Wiki



Number of Edits on “Our Archives” Wiki

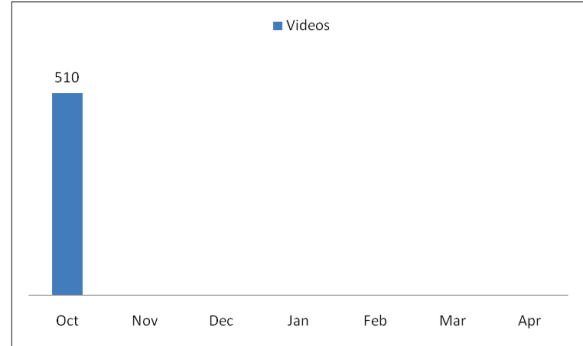


YouTube

Views on U.S. National Archives Channel



Videos on U.S. National Archives Channel

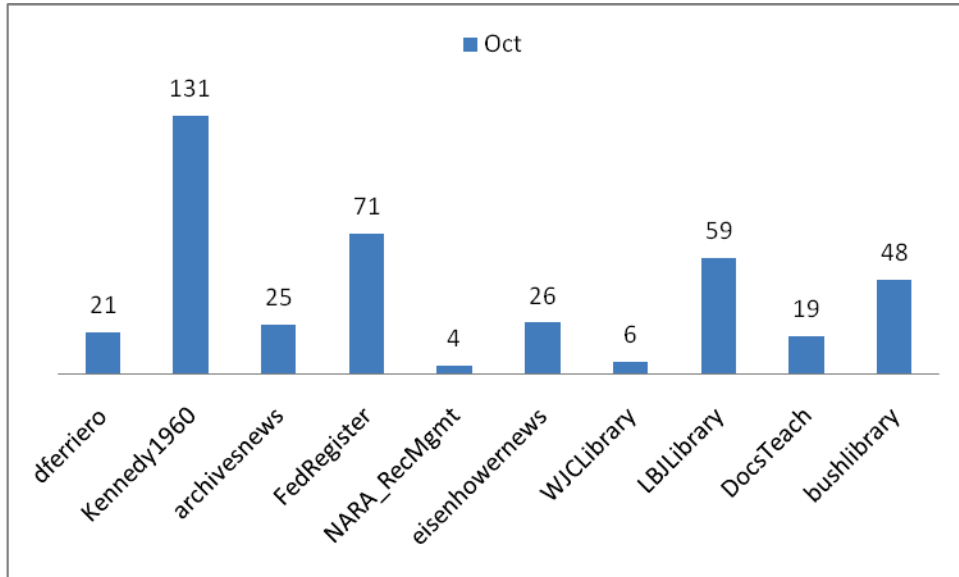


Top 5 Most Viewed Videos on U.S. National Archives YouTube Channel

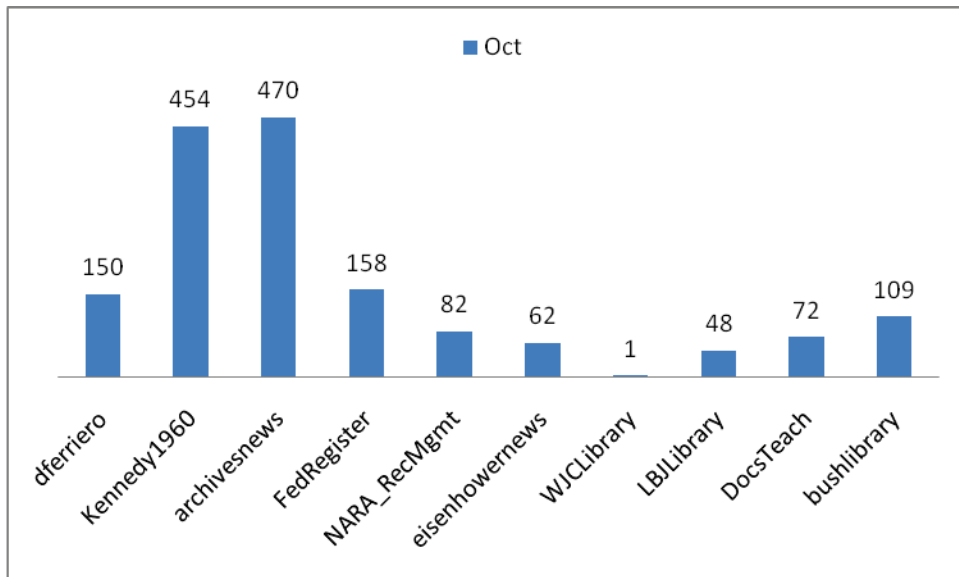
Title	Views
The Eagle Has Landed – 1969	33,189
Land of the Giants – 1935	12,365
Harry S. Truman – Life at the White House	5,114
Harry S. Truman – The Lobster Story	3,613
Democracy Starts Here	2,205

Twitter

Number of Posts on U.S. National Archives Twitter Feeds



Number of Followers on U.S. National Archives Twitter Feeds



Number of Favorites (Listed) on U.S. National Archives Twitter Feeds

