



# Complaint Report for The Atlantic Partnership

June 2006



## **Federal Trade Commission**

Source: Data from Consumer Sentinel



## TABLE OF CONTENTS

Report Subject Page No.
Introduction
Three-Year Sentinel Fraud Complaint Figures from Canadian Atlantic Provinces Consumers
Complaint Count
Complaint Details from Consumers Located in New Brunswick
Complaint Details from Consumers Located in Newfoundland
Complaint Details from Consumers Located in Nova Scotia 6
Complaint Details from Consumers Located in Prince Edward Island
Complaints Against Companies Located in the Atlantic Provinces
CY-2005 U.S. Consumer Fraud Complaints Against Companies Located in Canada
Complaint Count by Company Location
Complaint Details from U.S. Consumers Against Companies Located in Ontario 10
Complaint Details from U.S. Consumers Against Companies Located in Quebec 11 Complaint Details from U.S. Consumers Against Companies
Located in British Columbia
Complaint Details from U.S. Consumers Against Companies Located in Alberta 13
Canadian Consumer Fraud Complaints Against Companies Located in the U.S
Appendices

Appendix A: Description of the Sentinel Network

#### INTRODUCTION

## Consumer Sentinel Leading Partners & Data Contributors

Between January and December 2005, Consumer Sentinel, the complaint database developed and maintained by the FTC, received over **695,000** consumer fraud and identity theft complaints. Consumers reported losses from fraud of more than \$680 million.

Consumer Sentinel collects information about consumer fraud and identity theft from the FTC and over 150 other organizations and makes it available to law enforcement partners across the nation and throughout the world for use in their investigations. Launched in 1997, the Sentinel database now includes over three million complaints. Some data transfers from other organizations contain complaints from previous months and have not yet been received. Accordingly, the total number of complaints reflected in this report may increase over the course of the next few months. The addition of complaints from other data contributors is also reflected in the larger totals from previous years than were reported in earlier FTC reports.

For more information about Consumer Sentinel, as well as information about consumer fraud and identity theft, visit the Consumer Sentinel public website at www.consumer.gov/sentinel. If you represent a law enforcement organization, call (202) 326-3196 or e-mail sentinel@ftc.gov for membership information.



The Consumer Sentinel Network (For a detailed description see Appendix A)









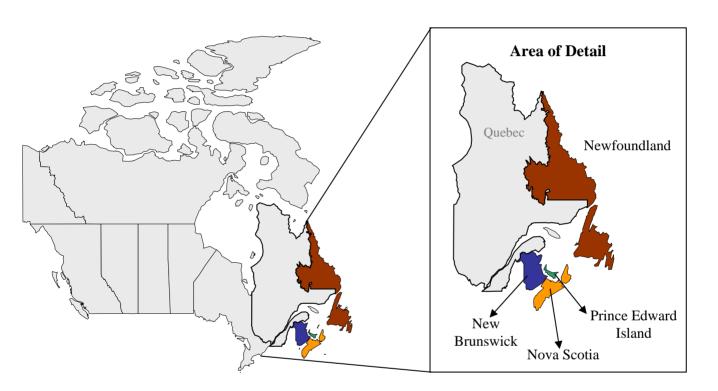
www.consumer.gov/idtheft

www.consumer.gov/ military



## Sentinel Fraud Complaints from Consumers Located in New Brunswick, Newfoundland, Nova Scotia, and Prince Edward Island, Canada<sup>1</sup>

January 1, 2003 – December 31, 2005



#### Consumer Locations

Province/	No. of Complaints
<b>Territory</b>	CY-2003 through CY-2005
New Brunswick	1,276
Newfoundland	429
Nova Scotia	1,433
Prince Edward Island	183

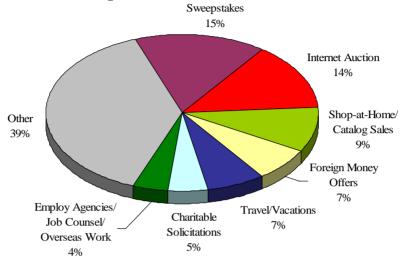
<sup>&</sup>lt;sup>1</sup>These complaints represent less than one percent of all Sentinel fraud complaints in each calendar year from CY-2003 through CY-2005.



## Sentinel Fraud Complaints from Consumers Located in New Brunswick, Canada

January 1, 2003 – December 31, 2005

## **Top Products / Services<sup>1</sup>**



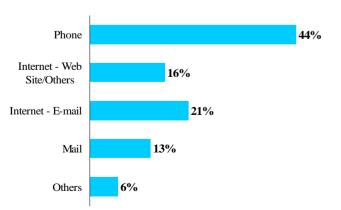
<sup>1</sup>Percentages are based on the total number of complaints (1,276) received from consumers in New Brunswick, Canada, during the time period.

### **Reported Amount Paid**

	Complaints	Percentage of	Total		
No. of	Reporting	<b>Complaints Reporting</b>	<b>Amount Paid</b>	Average	
Complaints	<b>Amount Paid</b>	Amount Paid	Reported	Amount Paid <sup>2</sup>	Mode <sup>3</sup>
1.276	680	53%	\$2,418,272	\$3,556	\$35

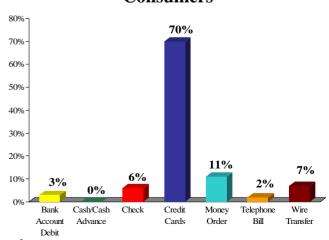
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported. Four consumers reported an amount paid of over \$100,000 (\$110,000, \$146,000, \$389,000, and \$588,000).

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from New Brunswick, Canada, during the time period (1,178). 92% of consumers reported this information.

## Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from New Brunswick, Canada, who reported the method of payment (189) during the time period. 15% of consumers reported this information.

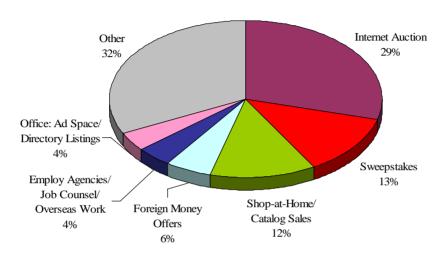
<sup>&</sup>lt;sup>3</sup>Mode is the most frequently occurring amount paid reported. Calculation of the mode excludes complaints with amount paid reported as \$0.



## Sentinel Fraud Complaints from Consumers Located in Newfoundland, Canada

January 1, 2003 – December 31, 2005

## **Top Products / Services**<sup>1</sup>



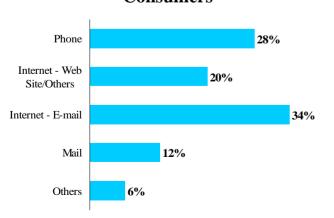
Percentages are based on the total number of complaints (429) received from consumers in Newfoundland, Canada, during the time period.

### **Reported Amount Paid**

No. of Complaints	Complaints Reporting Amount Paid	Percentage of Complaints Reporting Amount Paid	Total Amount Paid Reported	Average Amount Paid <sup>2</sup>	Mode <sup>3</sup>
429	289	67%	\$1,044,755	\$3,615	\$30

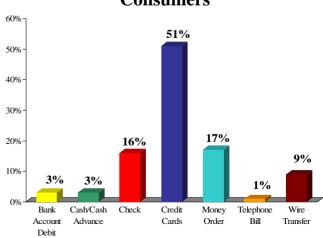
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported. Two consumers reported an amount paid of \$100,000 or more (\$100,000 and \$500,000).

## Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Newfoundland, Canada, during the time period (393). 92% of consumers reported this information.

## Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from Newfoundland, Canada, who reported the method of payment (76) during the time period. 18% of consumers reported this information.

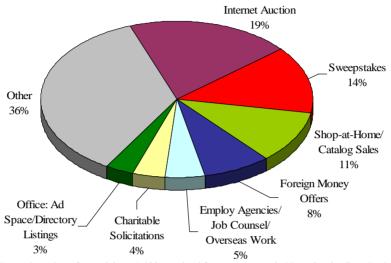
<sup>&</sup>lt;sup>3</sup>Mode is the most frequently occurring amount paid reported. Calculation of the mode excludes complaints with amount paid reported as \$0.



## Sentinel Fraud Complaints from Consumers Located in Nova Scotia, Canada

January 1, 2003 – December 31, 2005

## Top Products / Services<sup>1</sup>



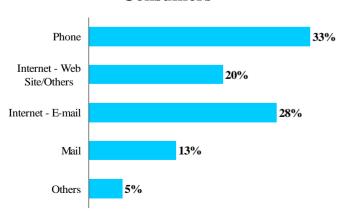
Percentages are based on the total number of complaints (1,433) received from consumers in Nova Scotia, Canada, during the time period.

### **Reported Amount Paid**

	Complaints	Percentage of	Total		
No. of	Reporting	<b>Complaints Reporting</b>	<b>Amount Paid</b>	Average	
Complaints	<b>Amount Paid</b>	Amount Paid	Reported	Amount Paid <sup>2</sup>	Mode <sup>3</sup>
1,433	810	57%	\$2,001,558	\$2,471	\$35

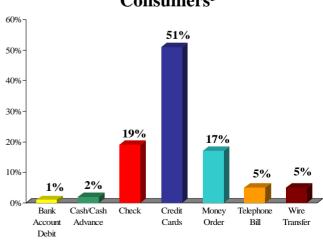
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported. Two consumers reported an amount paid of \$100,000 or more (\$125,000 and \$615,000).

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Nova Scotia, Canada, during the time period (1,282). 90% of consumers reported this information.

## Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from Nova Scotia, Canada, who reported the method of payment (192) during the time period. 13% of consumers reported this information.

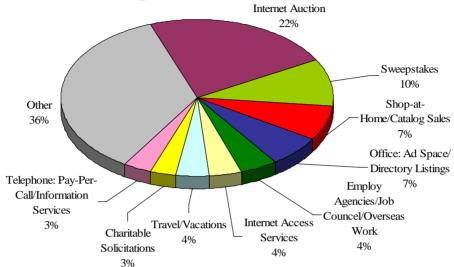
<sup>&</sup>lt;sup>3</sup>Mode is the most frequently occurring amount paid reported. Calculation of the mode excludes complaints with amount paid reported as \$0.



## Sentinel Fraud Complaints from Consumers Located in Prince Edward Island, Canada

January 1, 2003 – December 31, 2005

## Top Products / Services<sup>1</sup>



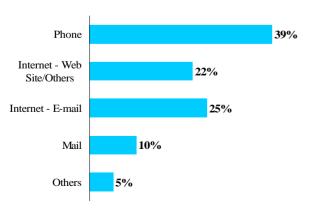
<sup>&</sup>lt;sup>1</sup>Percentages are based on the total number of complaints (183) received from consumers in Prince Edward Island, Canada, during the time period.

### **Reported Amount Paid**

	Complaints	Percentage of	Total		
No. of	Reporting	<b>Complaints Reporting</b>	<b>Amount Paid</b>	Average	
Complaints	<b>Amount Paid</b>	Amount Paid	Reported	Amount Paid <sup>2</sup>	Mode <sup>3</sup>
183	114	62%	\$257,674	\$2,260	\$35

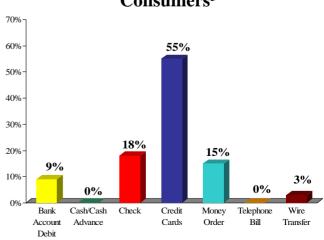
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported.

### Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Prince Edward Island, Canada, during the time period (175). 96% of consumers reported this information.

## Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from Prince Edward Island, Canada, who reported the method of payment (33) during the time period. 18% of consumers reported this information.

<sup>3</sup> Mode is the most frequently occurring amount paid reported. Calculation of the mode excludes complaints with amount paid reported as \$0.



## Fraud Complaints Against Companies in the Atlantic Provinces<sup>1</sup>

January 1, 2003 – December 31, 2005

#### **Complaint Count by Calendar Year**

<b>Canadian Province</b>	2003	2004	2005	Total
New Brunswick	119	118	183	420
Newfoundland	39	41	49	129
Nova Scotia	129	193	459	<b>781</b>
Prince Edward Island	26	17	36	<b>79</b>
Total	313	369	727	1,409

#### **Complaint Count by Consumer Location**

#### **New Brunswick**

<b>Consumer Country</b>	2003	2004	2005	Total
United States	78	84	143	305
Canada	37	29	36	102
Others	1	4	2	7
Location Not Reported	3	1	2	6
Total	119	118	183	420

#### Newfoundland

<b>Consumer Country</b>	2003	2004	2005	Total
United States	29	26	32	87
Canada	9	14	14	37
Others	0	0	3	3
Location Not Reported	1	1	0	2
Total	39	41	49	129

#### **Nova Scotia**

<b>Consumer Country</b>	2003	2004	2005	Total
United States	82	143	397	622
Canada	45	40	52	137
Others	1	9	4	14
Location Not Reported	1	1	6	8
Total	129	193	459	781

#### **Prince Edward Island**

<b>Consumer Country</b>	2003	2004	2005	Total
United States	18	12	31	61
Canada	5	4	2	11
Others	1	1	2	4
Location Not Reported	2	0	1	3
Total	26	17	36	79

<sup>&</sup>lt;sup>1</sup>42% of the Consumer Sentinel fraud complaints against companies located in the Atlantic provinces between January 1, 2003 and December 31, 2005 were provided by Canada's Phonbusters.



## Fraud Complaints from U.S. Consumers Against Companies Located in Canada<sup>1</sup>

*January 1 – December 31, 2005* 

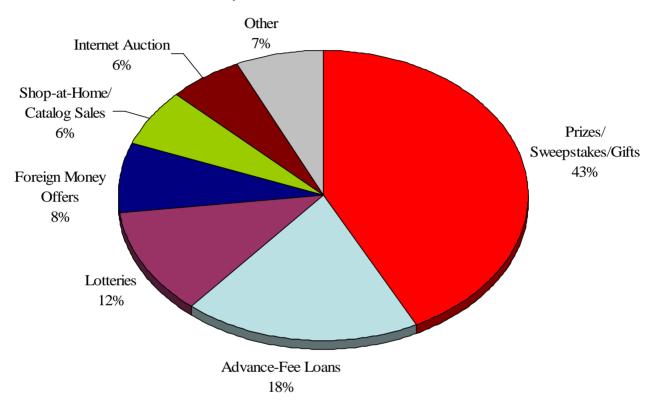


Province/Territory	Complaints	Percentage <sup>1</sup>
Ontario	8,939	49.1%
Quebec	4,446	24.4%
<b>British Columbia</b>	2,500	13.7%
Alberta	815	4.5%
Manitoba	435	2.4%
Nova Scotia	392	2.2%
Saskatchewan	223	1.2%
New Brunswick	142	0.8%
Newfoundland	31	0.2%
Prince Edward Island	29	0.2%
<b>Northwest Territories</b>	17	0.1%
Yukon	14	0.1%
Nunavut	1	<0.1%
Not Reported	216	1.2%

<sup>1</sup>Percentages are based on the 18,200 fraud complaints received between January 1 and December 31, 2005 from U.S. consumers against companies located in Canada.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Ontario, Canada<sup>1</sup>

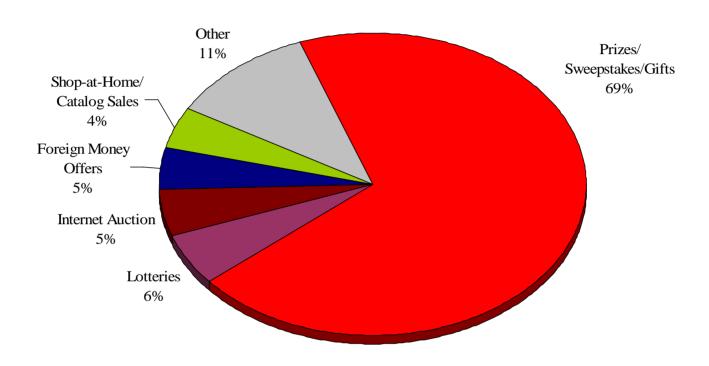


Rank	Product or Service	Complaints	Percentage <sup>1</sup>
1	Prizes\Sweepstakes\Gifts	3,801	43%
2	Advance-Fee Loans, Credit Arrangers	1,651	18%
3	Lotteries\Lottery Ticket Buying Clubs	1,087	12%
4	Foreign Money Offers	698	8%
5	Shop-at-Home\Catalog Sales	557	6%
6	Internet Auction	522	6%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (**8,939**) by U.S. consumers complaining about companies in Ontario, Canada received between January 1 and December 31, 2005.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Quebec, Canada<sup>1</sup>

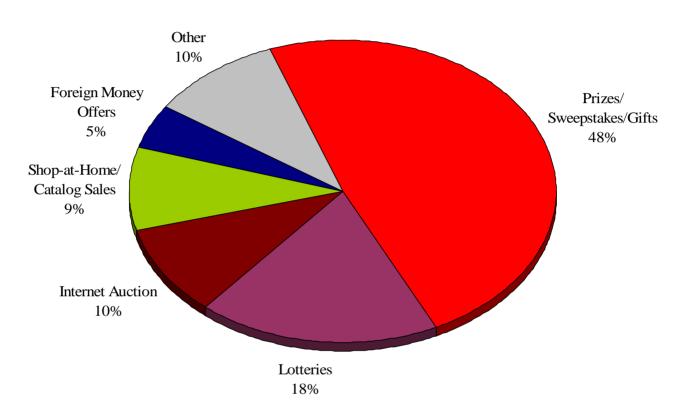


Rank	Product or Service	Complaints	Percentage <sup>1</sup>
1	Prizes\Sweepstakes\Gifts	3,085	69%
2	Lotteries\Lottery Ticket Buying Clubs	255	6%
3	Internet Auction	218	5%
4	Foreign Money Offers	201	5%
5	Shop-at-Home\Catalog Sales	198	4%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (**4,446**) by U.S. consumers complaining about companies in Quebec, Canada received between January 1 and December 31, 2005.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in British Columbia, Canada<sup>1</sup>

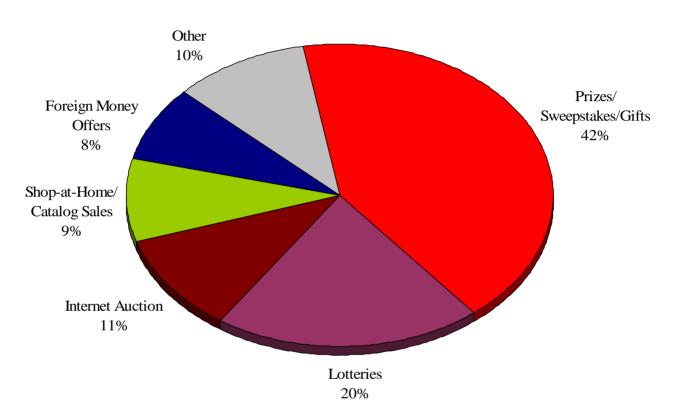


Rank	Product or Service	Complaints	Percentage <sup>1</sup>
1	Prizes\Sweepstakes\Gifts	1,208	48%
2	Lotteries\Lottery Ticket Buying Clubs	461	18%
3	Internet Auction	240	10%
4	Shop-at-Home\Catalog Sales	220	9%
5	Foreign Money Offers	122	5%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (**2,500**) by U.S. consumers complaining about companies in British Columbia, Canada received between January 1 and December 31, 2005.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Alberta, Canada<sup>1</sup>



Rank	Product or Service	Complaints	Percentage <sup>1</sup>
1	Prizes\Sweepstakes\Gifts	341	42%
2	Lotteries\Lottery Ticket Buying Clubs	166	20%
3	Internet Auction	87	11%
4	Shop-at-Home\Catalog Sales	71	9%
5	Foreign Money Offers	66	8%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (815) by U.S. consumers complaining about companies in Alberta, Canada received between January 1 and December 31, 2005.

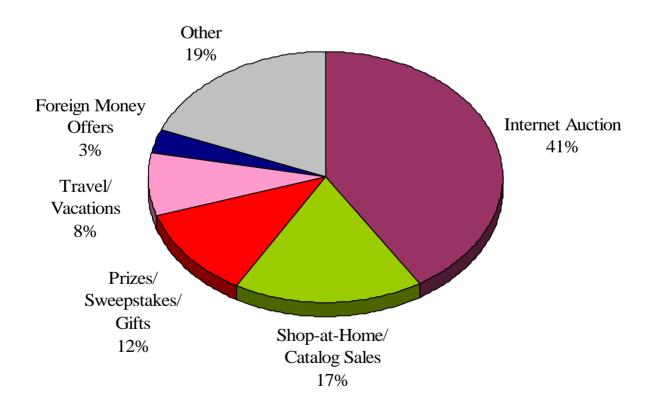


# Canadian Consumer Fraud Complaints Against Companies Located in the U.S.

*January 1 – December 31, 2005* 

<u>Totals</u>	
<b>Complaint Count</b>	Amount Paid
4,153	\$4,481,274

## Top Products or Services by Complaint Count<sup>1</sup>



<sup>1</sup>Percentages are based upon the total number of fraud complaints (4,153) by Canadian consumers complaining about companies in the United States received between January 1 and December 31, 2005.



## **Appendix A: The Sentinel Network**



Econsumer.gov was created in April 2001 to gather and share cross-border e-commerce complaints in order to respond to the challenges of multinational Internet fraud, and enhance consumer confidence in e-commerce. The multilingual public Web site provides general information about consumer protection in all countries that belong to the International Consumer Protection and Enforcement Network (formerly called the International Marketing Supervision Network), contact information for consumer protection authorities in those countries, and an online complaint form. All information is available in English, French, German, Korean, and Spanish. Using the existing Consumer Sentinel network, the incoming complaints are shared through the government Web site with participating consumer protection law enforcers from 19 nations.



The Identity Theft Data Clearinghouse was launched in November 1999 and is the sole national repository of consumer complaints about identity theft. The Clearinghouse provides specific investigative material for law enforcement and larger, trend-based information providing insight to both private and public sector partners on ways to reduce the incidence of identity theft. Information in the Clearinghouse is available to law enforcement members via Consumer Sentinel, the secured, password-protected government Web site. This access enables law enforcers to readily spot identity theft problems in their own backyards, and to coordinate with other law enforcement officers where the data reveals common schemes or perpetrators.



Military Sentinel, which was established in September 2002, is a project of the Federal Trade Commission and the Department of Defense to identify and target consumer protection issues that affect members of the United States Armed Forces and their families. Military Sentinel also provides a gateway to consumer education materials covering a wide range of consumer protection issues, such as auto leasing, identity theft, and work-at-home scams. Members of the United States Armed Forces can enter complaints directly into Consumer Sentinel. Through Consumer Sentinel, the government password-protected Web site, this information is used by law enforcement agencies, members of the JAG staff, and others in the Department of Defense to help protect armed services members and their families from consumer protection-related problems.

Federal Trade Commission Released June 21, 2006