

# Cross-Border Fraud Complaints with Canadian and United States Consumer Complaint Details January – December 2008



### **Federal Trade Commission**

May 2009

Source: Data from Consumer Sentinel Network



#### TABLE OF CONTENTS

Report Subject Page	No.
Introduction  Executive Summary  Cross-Border Complaint Count by Calendar Year  Cross-Border Fraud and Non-Cross-Border Fraud Complaints  Cross-Border Fraud Complaints by Consumer and Company Location	3 4 5
U.S. Consumers  Complaints from U.S. Consumers Against Companies Located in Foreign Countries  Top Products or Services for Cross-Border Fraud Complaints from U.S. Consumers  Amount Paid Information for Cross-Border Fraud Complaints from U.S. Consumers  Methods of Payment for Cross-Border Fraud Complaints from U.S. Consumers  Methods of Initial Contact for Cross-Border Fraud Complaints from U.S. Consumers	8 9 10
Cross-Border U.S. & Canada Fraud Complaints from U.S. Consumers Against Companies Located in Canada Against Companies Located in Ontario Against Companies Located in Quebec Against Companies Located in British Columbia Against Companies Located in Alberta	13 14 15
Canadian Consumer Fraud Complaints Against Companies Located in the U.S. Located in Ontario Located in Quebec Located in British Columbia Located in Alberta	18 19 20
Econsumer.gov         Top Products or Services for Econsumer Complaints	23
Appendices Appendix A1: Description of the Consumer Sentinel Network Appendix A2: Major Data Contributors Appendix A3: Other Data Contributors Appendix A4: Better Business Bureau Data Contributors	25 26 27 28

#### **INTRODUCTION**

The Consumer Sentinel Network (CSN) is a secure online database of millions of consumer complaints available only to law enforcement. In addition to storing complaints submitted to the FTC, the CSN also includes complaints filed with the Internet Crime Complaint Center, Better Business Bureaus, Canada's Phone Busters, the U.S. Postal Inspection Service, the Identity Theft Assistance Center, and the National Fraud Information Center, among others. Begun in 1997 to collect fraud and identity theft complaints, the CSN now has more than **7.2 million** complaints received by the FTC and other data contributors, including those about credit reports, debt collection, mortgages, and lending, among other subjects. Some organizations transfer their complaints to CSN after the end of the calendar year, and as a result, the total number of complaints for 2008 will increase in a few months. For the same reason, totals from previous years may differ from prior CSN annual reports.

During calendar year 2008 CSN received over **1.2 million** consumer complaints. Over 643,000 complaints were fraud-related; twelve percent of these fraud-related complaints were identified as cross-border. The following are a series of statistical reports from the CSN database presenting information about cross-border fraud-related complaints. For the purposes of this report, a fraud complaint is cross-border if: (1) a U.S. consumer complained about a company located in Canada or another foreign country; (2) a Canadian consumer complained about a company located in the U.S. or another foreign country; or (3) a consumer from a foreign country complained about a company located in the U.S. or Canada. Company location is based on addresses reported by the complaining consumers and, thus, likely understates the number of crossborder complaints. In some instances the company address provided by the consumer actually may be a mail drop in the consumer's country rather than the physical location of the company in a foreign country, and in other cases, the consumer does not know whether the location is in the U.S. or abroad. The 2008 Cross-Border Fraud Complaints report is based on unverified complaints reported by consumers. The data is not based on a consumer survey.

For more information about the Consumer Sentinel Network, visit www.FTC.gov/sentinel. Law enforcement personnel may join CSN at Register.ConsumerSentinel.gov

### Consumer Sentinel Network Leading Partners & Data Contributors



For Consumer Sentinel Network detailed description and data contributors, see Appendices A1 through A4.











### **Executive Summary Cross-Border Fraud Complaints**

*January 1 – December 31, 2008* 

- The Commission received over 76,000 cross-border fraud complaints during calendar year 2008. Cross-border fraud complaints comprised 12% of all fraud complaints received during calendar year 2008, 23% and 15% for CY-2006 and CY-2007, respectively.
- Prizes\Sweepstakes\Gifts was the leading product/service category in U.S. consumers' cross-border complaints (18%), followed by Foreign Money Offers (9%), Shop-at-Home\Catalog Sales (7%), Lotteries\Lottery Ticket Buying Clubs (5%), and Recovery\Refund Companies (2%).
- Of all cross-border fraud complaints (76,835) in calendar year 2008, 50% (38,684) were from U.S. consumers complaining about other foreign companies and 30% (22,806) were from U.S. consumers complaining about Canadian companies. Prizes\Sweepstakes\Gifts was the top reported product/service category in complaints from U.S. consumers against Canadian companies, and Foreign Money Offers was the top reported product/service category in complaints from U.S. consumers against other foreign companies.
- U.S. consumers reported fraud losses of over \$46 million against companies located in Canada, and losses of over \$167 million against companies located in other foreign countries in calendar year 2008.
- "Wire Transfer" was the highest reported payment method used in cross-border fraud complaints in calendar year 2008; 63% of the complaints from U.S. consumers who paid companies located in Canada reported "Wire Transfer" as the payment method, and 50% of the complaints from U.S. consumers who paid other foreign companies reported "Wire Transfer" as the payment method. Ten percent (10%) of cross-border complaints from U.S. consumers reported payment method information.
- Mail is the most frequently reported method used by companies located in Canada to initially contact U.S. consumers. From CY-2006 to CY-2008, the percentage of complaints from U.S. consumers contacted by companies located in Canada, where the initial contact was by mail, grew from 59% to 70%, while the percentage of complaints where the initial contact was by phone dropped from 20% to 3%.

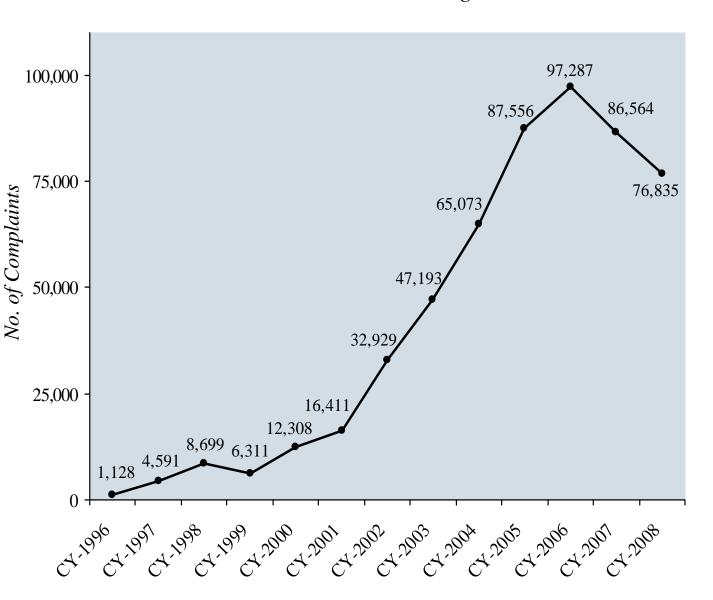
ECONSUMER.GOV – Collecting and sharing cross-border e-commerce complaints (for details see Appendix A1).

- Econsumer received over 39,000 complaints between CY-2006 and CY-2008; 13,123 complaints in CY-2006, 15,601 in CY-2007, and 10,308 complaints in CY-2008.
- Shop-at-Home\Catalog Sales was the most commonly reported complaint category in Econsumer complaints
  during calendar years 2006 through 2008, comprising over 46% of all Econsumer complaints during that time
  period. "Merchandise or Service Never Received" accounts for over 21% of the Econsumer law violations during
  the same time period.



### Cross-Border Complaint Count<sup>1</sup>

Calendar Years 1996 through 2008



<sup>1</sup>For the purposes of this report, a fraud complaint is "cross-border" if: (1) a U.S. consumer complained about a company located in Canada or another foreign country; (2) a Canadian consumer complained about a company located in the U.S. or another foreign country; or (3) a consumer from a foreign country complained about a company located in the U.S. or Canada. Excludes identity theft and do not call registry complaints.

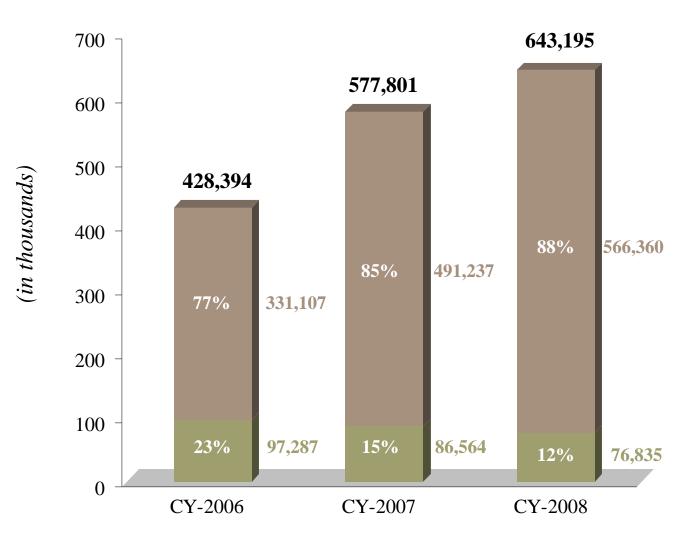


### Consumer Sentinel Network Fraud Complaints<sup>1</sup>

Calendar Years 2006 through 2008



- Non-Cross-Border Fraud Complaints
- Cross-Border Fraud Complaints

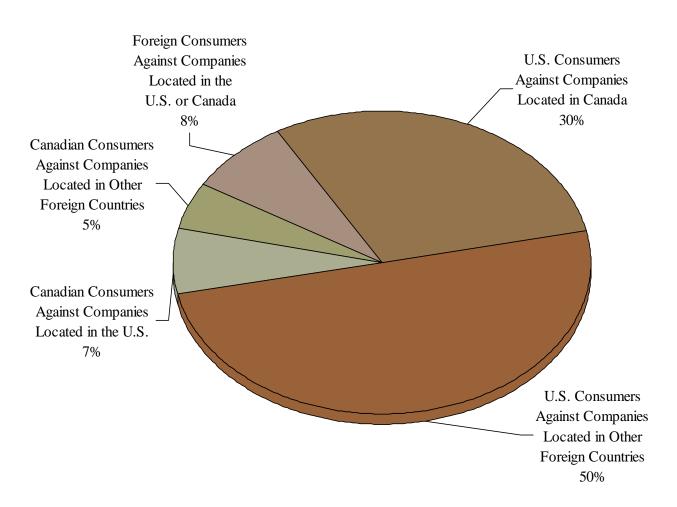


<sup>1</sup>Percentages are based on the total number of Consumer Sentinel Network fraud complaints by calendar year. These figures exclude identity theft and do not call registry complaints.



### Cross-Border Fraud Complaints By Consumer and Company Location<sup>1</sup>

*January 1 – December 31, 2008* 



### Cross-Border Fraud Complaints By Consumer and Company Location<sup>1</sup> Calendar Years 2006 through 2008

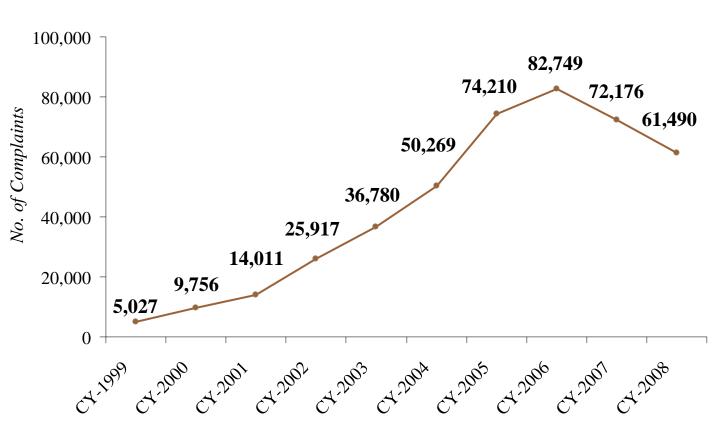
CY	U.S. Consumers Against Companies Located in Canada	U.S. Consumers Against Companies Located in Other Foreign Countries	Against Companies	Canadian Consumers Against Companies Located in Other Foreign Countries	Foreign Consumers Against Companies Located in the U.S. or Canada
2006	26%	59%	5%	4%	6%
2007	21%	62%	6%	5%	6%
2008	30%	50%	7%	5%	8%

<sup>1</sup>Percentages are based on the total number of cross-border fraud complaints for each calendar year: CY-2006 = 97,287; CY-2007 = 86,564; and CY-2008 = 76,835.



### Complaints from U.S. Consumers Against Companies Located in Foreign Countries<sup>1</sup>

Calendar Years 1999 through 2008



<sup>&</sup>lt;sup>1</sup>Number of cross-border fraud complaints from U.S. consumers against companies located in Canada or other foreign countries by calendar year.



### **Top Products or Services for Cross-Border Fraud Complaints From U.S. Consumers**<sup>1</sup>

*January 1 – December 31, 2008* 

Rank	Top Products or Services	Complaints	Percentage <sup>1</sup>
1	Prizes\Sweepstakes\Gifts	10,923	18%
2	<b>Foreign Money Offers</b>	5,605	9%
3	Shop-at-Home\Catalog Sales	4,253	7%
4	<b>Lotteries</b> \Lottery Ticket Buying Clubs	2,781	5%
5	Recovery\Refund Companies	1,416	2%

<sup>1</sup>Percentages are based on the total number of cross-border fraud complaints (**61,490**) from U.S. consumers against companies located in Canada or other foreign countries received between January 1 and December 31, 2008. Forty-seven percent (28,966) of the cross-border complaints from U.S. consumers against companies located in Canada or other foreign countries did not contain specific product service codes.

### Top Products or Services for Complaints from U.S. Consumers Against Companies Located in Canada

January 1 – December 31, 2008

Rank	Product or Service	Complaints	Percentage <sup>2</sup>
1	Prizes\Sweepstakes\Gifts	9,749	43%
2	Foreign Money Offers	1,976	9%
3	Lotteries\Lottery Ticket Buying Clubs	1,662	7%
4	Recovery\Refund Companies	1,409	6%
5	Employ Agencies\Job Counsel\Overseas Work	1,192	5%

<sup>2</sup>Percentages are based on the total number of cross-border fraud complaints (**22,806**) from U.S. consumers against companies located in Canada received between January 1 and December 31, 2008.

#### Top Products or Services for Complaints from U.S. Consumers Against Companies Located in Other Foreign Countries

January 1 – December 31, 2008

Rank	Product or Service	Complaints	Percentage <sup>3</sup>
1	Foreign Money Offers	3,637	9%
2	Shop-at-Home\Catalog Sales	3,184	8%
3	Prizes\Sweepstakes\Gifts	1,187	3%
4	Lotteries\Lottery Ticket Buying Clubs	1,126	3%
5	Internet Auction	1,012	3%

<sup>3</sup>Percentages are based on the total number of cross-border fraud complaints (38,684) from U.S. consumers against companies located in other foreign countries received between January 1 and December 31, 2008.



### Fraud Complaints and Amount Paid by U.S. Consumers Against Companies Located in Canada

Calendar Years 2006 through 2008

	Comp	laint Count		Amount Paid		
CY	Total	Reporting Amount Paid	Percentage Reporting Amount Paid	Reported	Average <sup>1</sup>	Median <sup>2</sup>
2006	25,205	21,151	84%	\$65,014,051	\$3,074	\$2,475
2007	18,554	15,588	84%	\$56,220,929	\$3,607	\$2,500
2008	22,806	16,200	71%	\$46,353,927	\$2,861	\$2,510

<sup>&</sup>lt;sup>1</sup>Average is based on the total number of consumers who reported amount paid for each calendar year: CY-2006 = 21,151; CY-2007 = 15,588; and CY-2008 = 16,200. One consumer reported an amount paid of \$1 million or more during CY-2008; 3 consumers in CY-2006 and 8 consumers in CY-2007.

### Fraud Complaints and Amount Paid by U.S. Consumers Against Companies Located in Other Foreign Countries

Calendar Years 2006 through 2008

	Comp	laint Count		Amount Paid		
CY	Total	Reporting Amount Paid	Percentage Reporting Amount Paid	Reported	Average <sup>3</sup>	Median <sup>4</sup>
2006	57,544	51,147	89%	\$153,846,915	\$3,008	\$1,050
2007	53,622	48,304	90%	\$214,958,022	\$4,450	\$750
2008	38,684	35,540	92%	\$167,932,694	\$4,725	\$942

 $<sup>^{3}</sup>$ Average is based on the total number of consumers who reported amount paid for each calendar year: CY-2006 = 51,147; CY-2007 = 48,304; and CY-2008 = 35,540. Twenty-two consumers reported an amount paid of \$1 million or more during CY-2008; 19 consumers in CY-2006 and 35 consumers in CY-2007.

<sup>&</sup>lt;sup>2</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.

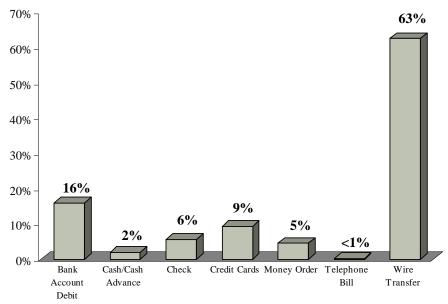
<sup>&</sup>lt;sup>4</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.



### **Methods of Payment Reported by Consumers**

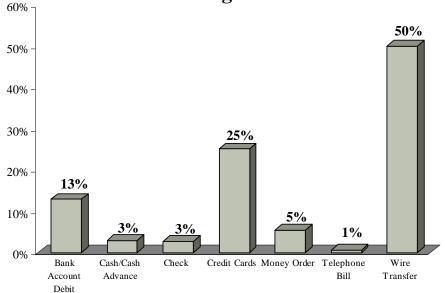
*January 1 - December 31, 2008* 

#### U.S. Consumers Who Paid Companies Located in Canada<sup>1</sup>



<sup>1</sup>Percentages are based on the total number of consumers who reported the method of payment (2,218). **10%** of consumers reported this information.

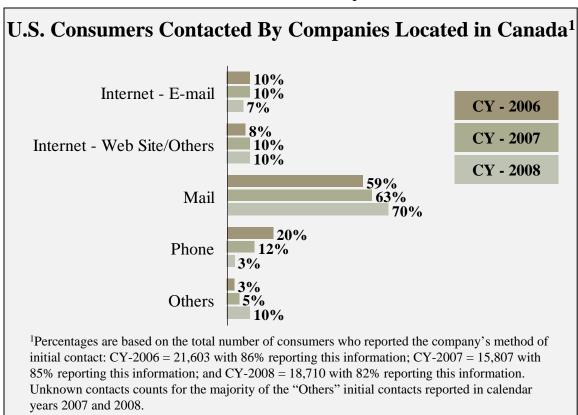
### **U.S.** Consumers Who Paid Companies Located in Other Foreign Countries<sup>2</sup>



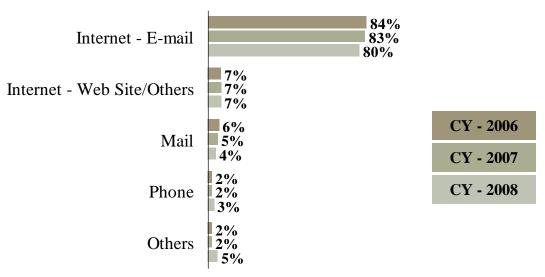
<sup>2</sup>Percentages are based on the total number of consumers who reported the method of payment (4,131). **11%** of consumers reported this information.



### **Methods of Initial Contact by Calendar Year**



### **U.S.** Consumers Contacted By Companies Located in Other Foreign Countries<sup>2</sup>

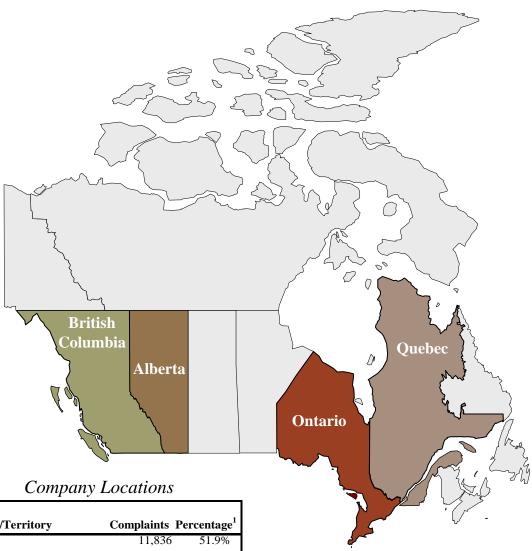


<sup>2</sup>Percentages are based on the total number of consumers who reported the company's method of initial contact: CY-2006 = 43,510 with 76% reporting this information; CY-2007 = 41,915 with 78% reporting this information; and CY-2008 = 29,795 with 77% reporting this information.



### Fraud Complaints from U.S. Consumers Against Companies Located in Canada<sup>1</sup>

*January 1 – December 31, 2008* 

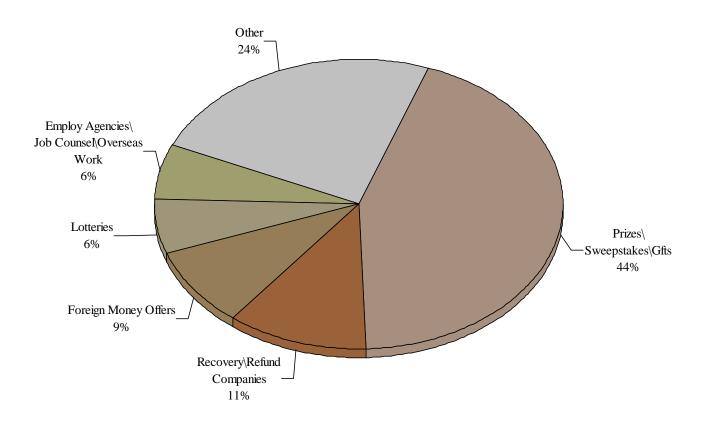


Province/Territory	Complaints	$\mathbf{Percentage}^1$
Ontario	11,836	51.9%
Quebec	1,877	8.2%
British Columbia	1,787	7.8%
Alberta	1,060	4.6%
Nova Scotia	801	3.5%
Manitoba	560	2.5%
New Brunswick	551	2.4%
Newfoundland and Labrador	528	2.3%
Saskatchewan	181	0.8%
Northwest Territories	21	0.1%
Yukon	14	0.1%
Nunavut	12	0.1%
Prince Edward Island	11	< 0.1%
Not Reported	3,567	15.6%

<sup>1</sup>Percentages are based on the 22,806 fraud complaints received between January 1 and December 31, 2008 from U.S. consumers against companies located in Canada.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Ontario, Canada<sup>1</sup>

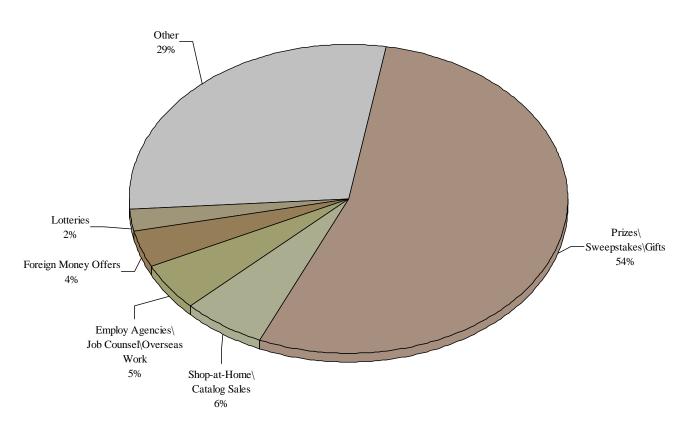


Rank	Product or Service	Complaints	Percentage
1	Prizes\Sweepstakes\Gifts	5,149	44%
2	Recovery\Refund Companies	1,308	11%
3	Foreign Money Offers	1,122	9%
4	Lotteries\Lottery Ticket Buying Clubs	766	6%
5	Employ Agencies\Job Counsel\Overseas Work	711	6%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (11,836) by U.S. consumers complaining about companies in Ontario, Canada received between January 1 and December 31, 2008.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Quebec, Canada<sup>1</sup>



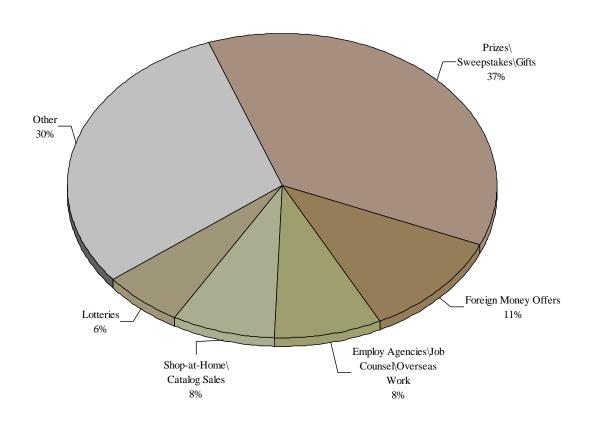
Rank	Product or Service	Complaints	Percentage
1	Prizes\Sweepstakes\Gifts	1,019	54%
2	Shop-at-Home\Catalog Sales	105	6%
3	Employ Agencies\Job Counsel\Overseas Work	92	5%
4	Foreign Money Offers	84	4%
5	Lotteries\Lottery Ticket Buying Clubs	39	2%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (1,877) by U.S. consumers complaining about companies in Quebec, Canada received between January 1 and December 31, 2008.



### **Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in**

### British Columbia, Canada<sup>1</sup>

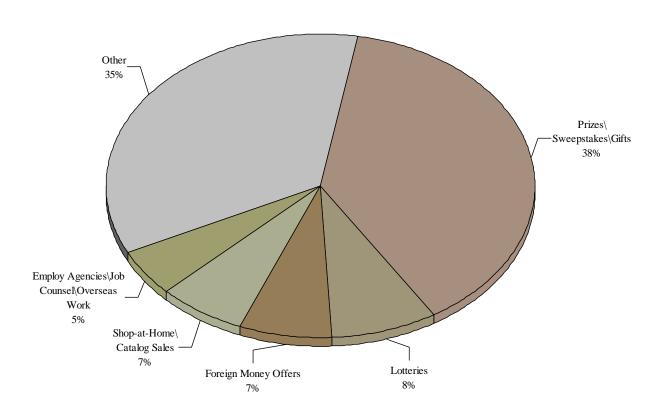


Rank	Product or Service	Complaints	Percentage
1	Prizes\Sweepstakes\Gifts	655	37%
2	Foreign Money Offers	197	11%
3	Employ Agencies\Job Counsel\Overseas Work	138	8%
4	Shop-at-Home\Catalog Sales	135	8%
5	Lotteries\Lottery Ticket Buying Clubs	100	6%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (1,787) by U.S. consumers complaining about companies in British Columbia, Canada received between January 1 and December 31, 2008.



# Top Products or Services for Fraud Complaints from U.S. Consumers Against Companies Located in Alberta, Canada<sup>1</sup>



Rank	Product or Service	Complaints	Percentage
1	Prizes\Sweepstakes\Gifts	405	38%
2	Lotteries\Lottery Ticket Buying Clubs	86	8%
3	Foreign Money Offers	73	7%
4	Shop-at-Home\Catalog Sales	73	7%
5	Employ Agencies\Job Counsel\Overseas Work	51	5%

<sup>&</sup>lt;sup>1</sup>Percentages are based upon the total number of fraud complaints (1,060) by U.S. consumers complaining about companies in Alberta, Canada received between January 1 and December 31, 2008.

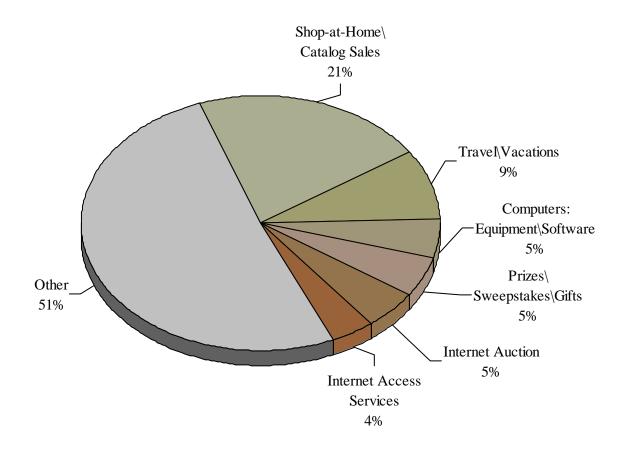


### Canadian Consumer Fraud Complaints Against Companies Located in the U.S.

*January 1 – December 31, 2008* 

<u>Tota</u>	<u>als</u>
<b>Complaint Count</b>	<b>Amount Paid</b>
5,480	\$11,180,732

#### Top Products or Services by Complaint Count<sup>1</sup>



<sup>1</sup>Percentages are based upon the total number of fraud complaints (5,480) by Canadian consumers complaining about companies in the United States received between January 1 and December 31, 2008.



### Consumer Sentinel Network Fraud Complaints from Consumers Located in Ontario, Canada

*January 1 – December 31, 2008* 

#### Top 5 Products or Services<sup>1</sup>

Rank	<b>Top 5 Products or Services</b>	Complaints	Percentage <sup>1</sup>
1	Shop-at-Home\Catalog Sales	2,037	13%
2	Prizes\Sweepstakes\Gifts	893	6%
3	Employ Agencies\Job Counsel\Overseas Work	555	4%
4	Travel\Vacations	417	3%
5	Internet Access Services	335	2%

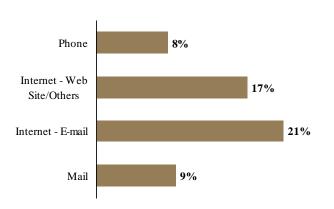
Percentages are based on the total number of fraud complaints (15,328) received from consumers in Ontario, Canada, during the time period. Fifty-five percent (8,486) of the total number of fraud complaints received from consumers in Ontario, Canada were coded Other (Note in Comments).

#### **Reported Amount Paid**

No. of	<b>Complaints Reporting</b>	<b>Percentage of Complaints</b>	Total Amount	Average	Median
Complaints	Amount Paid	Reporting Amount Paid	Paid Reported	Amount Paid <sup>2</sup>	<b>Amount Paid</b> <sup>3</sup>
15,328	7,120	46%	\$23,536,024	\$3,306	\$900

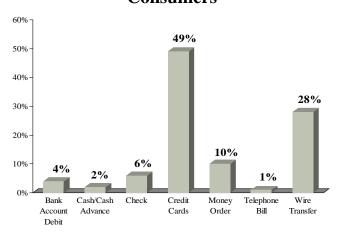
Average amount paid is based upon the total number of complaints where amount paid was reported. Two consumers reported an amount paid over \$1 million.

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>&</sup>lt;sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Ontario, Canada (9,191). Forty-five percent (4,173) of consumers reported other methods of initial contact. 60% of consumers reported this information.

### Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from Ontario, Canada, who reported the method of payment (473) during the time period. 3% of consumers reported this information.

<sup>&</sup>lt;sup>3</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.



### Consumer Sentinel Network Fraud Complaints from Consumers Located in Quebec, Canada

*January 1 – December 31, 2008* 

Top 5 Products or Services<sup>1</sup>

Rank	<b>Top 5 Products or Services</b>	Complaints	Percentage <sup>1</sup>
1	Shop-at-Home\Catalog Sales	553	11%
2	Prizes\Sweepstakes\Gifts	257	5%
3	Travel\Vacations	206	4%
4	Employ Agencies\Job Counsel\Overseas Work	112	2%
5	Office Supplies and Services	106	2%

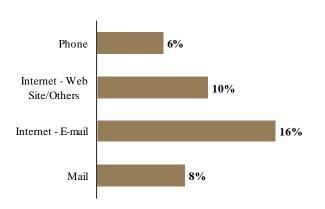
Percentages are based on the total number of fraud complaints (5,061) received from consumers in Quebec, Canada, during the time period. Sixty-four percent (3,242) of the total number of fraud complaints received from consumers in Quebec, Canada were coded Other (Note in Comments).

#### **Reported Amount Paid**

No. of	<b>Complaints Reporting</b>	Percentage of Complaints	<b>Total Amount</b>	Average	Median
Complaints	Amount Paid	Reporting Amount Paid	Paid Reported	Amount Paid <sup>2</sup>	<b>Amount Paid<sup>3</sup></b>
5,061	1,926	38%	\$7,947,323	\$4,126	\$950

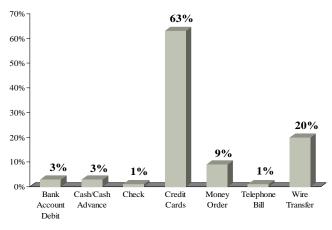
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported.

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Quebec, Canada (3,933). Sixty percent (2,370) of consumers reported other methods of initial contact. 78% of consumers reported this information.

### Methods of Payment Reported by Consumers<sup>5</sup>



<sup>5</sup>Percentages are based on the total number of consumers from Quebec, Canada, who reported the method of payment (158) during the time period. 3% of consumers reported this information.

<sup>&</sup>lt;sup>3</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.



### Consumer Sentinel Network Fraud Complaints from Consumers Located in British Columbia, Canada

*January 1 – December 31, 2008* 

#### Top 5 Products or Services<sup>1</sup>

Rank	<b>Top 5 Products or Services</b>	Complaints	Percentage <sup>1</sup>
1	Shop-at-Home\Catalog Sales	578	12%
2	Prizes\Sweepstakes\Gifts	300	6%
3	Travel\Vacations	163	3%
4	Computers: Equipment\Software	152	3%
5	Employ Agencies\Job Counsel\Overseas Work	136	3%

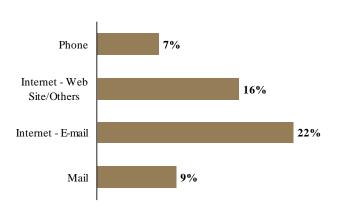
Percentages are based on the total number of fraud complaints (4,937) received from consumers in British Columbia, Canada, during the time period. Forty-nine percent (2,436) of the total number of fraud complaints received from consumers in British Columbia, Canada were coded Other (Note in Comments).

#### **Reported Amount Paid**

No. of	<b>Complaints Reporting</b>	<b>Percentage of Complaints</b>	Total Amount	Average	Median
Complaints	Amount Paid	Reporting Amount Paid	Paid Reported	Amount Paid <sup>2</sup>	Amount Paid <sup>3</sup>
4,937	2,596	53%	\$6,678,647	\$2,573	\$990

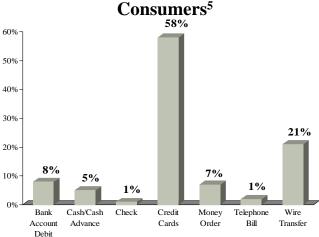
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported.

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from British Columbia, Canada (2,812). Forty-six percent (1,296) of consumers reported other methods of initial contact. 57% of consumers reported this information.

### Methods of Payment Reported by



<sup>5</sup>Percentages are based on the total number of consumers from British Columbia, Canada, who reported the method of payment (133) during the time period. 3% of consumers reported this information.

<sup>&</sup>lt;sup>3</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.



### Consumer Sentinel Network Fraud Complaints from Consumers Located in Alberta, Canada

*January 1 – December 31, 2008* 

#### Top 5 Products or Services<sup>1</sup>

Rank	<b>Top 5 Products or Services</b>	Complaints	Percentage <sup>1</sup>
1	Shop-at-Home\Catalog Sales	541	13%
2	Prizes\Sweepstakes\Gifts	233	5%
3	Computers: Equipment\Software	122	3%
4	Travel\Vacations	116	3%
5	Internet Access Services	115	3%

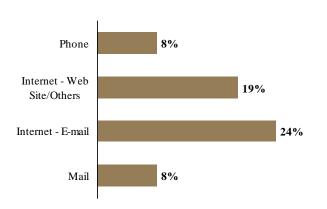
Percentages are based on the total number of fraud complaints (4,307) received from consumers in Alberta, Canada, during the time period. Fifty-one percent (2,182) of the total number of fraud complaints received from consumers in Alberta, Canada were coded Other (Note in Comments).

#### **Reported Amount Paid**

No. of	<b>Complaints Reporting</b>	Percentage of Complaints	Total Amount	Average	Median
Complaints	Amount Paid	Reporting Amount Paid	Paid Reported	Amount Paid <sup>2</sup>	<b>Amount Paid</b> <sup>3</sup>
4,307	2,267	53%	\$9,366,708	\$4,132	\$1,000

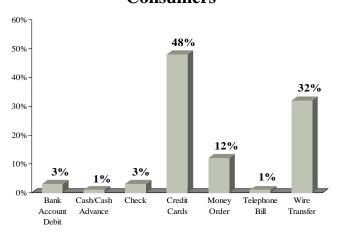
<sup>&</sup>lt;sup>2</sup>Average amount paid is based upon the total number of complaints where amount paid was reported. One consumer reported an amount paid over \$1 million.

#### Company's Method of Contacting Consumers<sup>4</sup>



<sup>&</sup>lt;sup>4</sup>Percentages are based on the total number of fraud complaints where company's method of initial contact was reported by consumers from Alberta, Canada (2,528). Forty-two percent (1,053) of consumers reported other methods of initial contact. 59% of consumers reported this information.

### Methods of Payment Reported by Consumers<sup>5</sup>



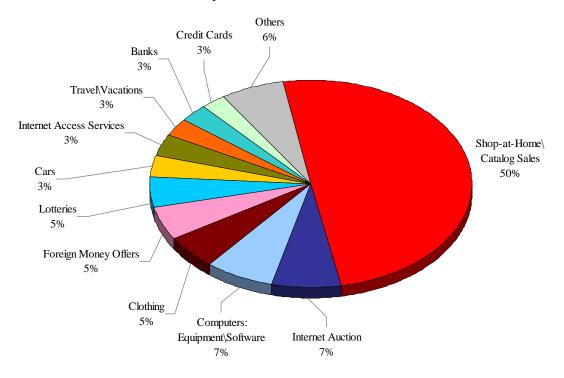
<sup>5</sup>Percentages are based on the total number of consumers from Alberta, Canada, who reported the method of payment (155) during the time period. 4% of consumers reported this information.

<sup>&</sup>lt;sup>3</sup>Median is the middle number in a set of numbers so that half the numbers have values that are greater than the median and half have values that are less. Calculation of the median excludes complaints with amount paid reported as \$0.



### Top Products or Services for Econsumer Complaints<sup>1</sup>

*January 1 – December 31, 2008* 



<sup>1</sup>Percentages are based on the **10,308** econsumer complaints received from January 1 to December 31, 2008.

### **Top Products or Services for Econsumer Complaints**

Calendar Years 2006 through 2008

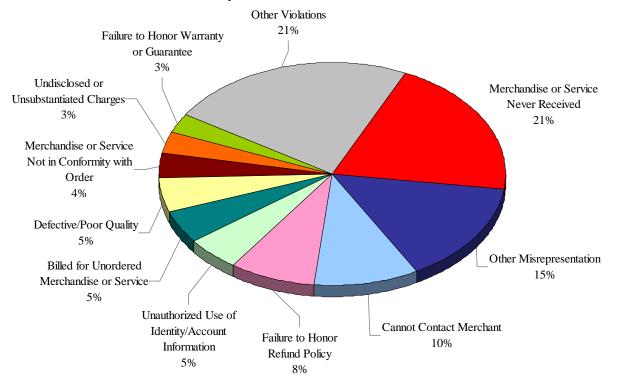
	CY-2006		CY-	2007	CY-2008	
Top Product or Service	Complaints	Percentages <sup>2</sup>	Complaints	Percentages <sup>2</sup>	Complaints	Percentages <sup>2</sup>
Shop-at-Home\Catalog Sales	5,827	44.4%	7,143	45.8%	5,134	49.8%
Internet Auction	1,441	11.0%	1,179	7.6%	715	6.9%
Computers: Equipment\Software	859	6.5%	1,008	6.5%	705	6.8%
Clothing	358	2.7%	511	3.3%	548	5.3%
Foreign Money Offers	659	5.0%	833	5.3%	528	5.1%
Lotteries\Lottery Ticket Buying Clubs	1,117	8.5%	1,290	8.3%	495	4.8%
Cars	492	3.7%	442	2.8%	351	3.4%
Internet Access Services	367	2.8%	377	2.4%	324	3.1%
Travel\Vacations	289	2.2%	397	2.5%	308	3.0%
Banks	349	2.7%	417	2.7%	281	2.7%
Credit Cards	426	3.2%	381	2.4%	260	2.5%

<sup>&</sup>lt;sup>2</sup>Percentages are based on the total number of econsumer complaints reported in each time period: CY-2006 = 13,123; CY-2007 = 15,601; and CY-2008 = 10,308.



### Top Law Violations for Econsumer Complaints<sup>1</sup>

*January 1 – December 31, 2008* 



<sup>1</sup>Percentages are based on the **14,124** econsumer law violations reported from January 1 to December 31, 2008. One complaint may have multiple law violations.

### **Top Law Violations for Econsumer Complaints**

Calendar Years 2006 through 2008

	CY-	2006	CY-	2007	CY-2	2008
Law Violation	Complaints <sup>2</sup>	Percentages <sup>3</sup>	Complaints <sup>2</sup>	Percentages <sup>3</sup>	Complaints <sup>2</sup>	Percentages <sup>3</sup>
Merchandise or Service Never Received	3,832	21.5%	4,180	20.1%	2,905	20.6%
Other Misrepresentation	3,017	17.0%	3,486	16.8%	2,092	14.8%
Cannot Contact Merchant	1,792	10.1%	1,973	9.5%	1,394	9.9%
Failure to Honor Refund Policy	1,055	5.9%	1,405	6.8%	1,145	8.1%
Unauthorized Use of Identity/Account Information	1,081	6.1%	1,149	5.5%	699	4.9%
Billed for Unordered Merchandise or Service	732	4.1%	874	4.2%	689	4.9%
Defective/Poor Quality	489	2.7%	783	3.8%	679	4.8%
Merchandise or Service Not in Conformity with Order	419	2.4%	623	3.0%	529	3.7%
Undisclosed or Unsubstantiated Charges	661	3.7%	643	3.1%	431	3.1%
Failure to Honor Warranty or Guarantee	364	2.0%	503	2.4%	385	2.7%

<sup>&</sup>lt;sup>2</sup>Number of complaints reporting each econsumer law violation in each time period. The total number of law violations are more than the number of complaints reported in each time period because one complaint may have multiple law violations. The total number of econsumer complaints reported in each time period are: CY-2006 = 13,123; CY-2007 = 15,601; and CY-2008 = 10,308.

 $<sup>^{3}</sup>$ Percentages are based on the total number of econsumer law violations reported in each time period: CY-2006 = 17,789; CY-2007 = 20,780; and CY-2008 = 14,124. One complaint may have multiple law violations.



### **Econsumer Complaints Top Consumer and Company Locations**

*January 1 – December 31, 2008* 

<b>Top Consumer Locations</b>	Complaints
United States	6,068
Australia	622
United Kingdom	421
Canada	334
France	127
India	84
Germany	83
New Zealand	71
Mexico	67
Ireland	60

<b>Top Company Locations</b>	Complaints		
United States	1,897		
United Kingdom	1,462		
China	718		
Canada	361		
Nigeria	324		
Australia	248		
Germany	180		
Hong Kong	171		
Mexico	168		
Spain	149		

Federal Trade Commission Page 24 of 28 Released May 2009



### **Appendix A1: The Consumer Sentinel Network**

Consumer Sentinel is the unique investigative cyber tool that provides law enforcement members of the Consumer Sentinel Network secure access to millions of consumer complaints. Consumer Sentinel is free to any federal, state or local law enforcement agency. In addition, Consumer Sentinel information is also available to select international law enforcement authorities. Consumer Sentinel is based on the premise that sharing information can make law enforcement even more effective. To that end, the Consumer Sentinel Network provides law enforcement members with access to consumer complaints provided directly to the FTC, as well as providing members with access to complaints shared by other data contributors.

www.FTC.gov/Sentinel



The Identity Theft Data Clearinghouse was launched in November 1999 and is the sole national repository of consumer complaints about identity theft. The Clearinghouse provides specific investigative material for law enforcement and broader reports that provide insight to both private and public sector partners on ways to reduce the incidence of identity theft. Information in the Clearinghouse is available to law enforcement members via the Consumer Sentinel Network. This access enables law enforcers to readily spot identity theft problems in their own backyards, and to coordinate with other law enforcement officers where the data reveals common schemes or perpetrators.

www.FTC.gov/idtheft



Econsumer.gov was created in April 2001 to gather and share cross-border e-commerce complaints in order to respond to the challenges of multinational Internet fraud, and enhance consumer confidence in e-commerce. The multilingual public Web site provides general information about consumer protection in all countries that belong to the International Consumer Protection and Enforcement Network, contact information for consumer protection authorities in those countries, and an online complaint form. All information is available in English, French, German, Korean, Polish, and Spanish. Using the existing Consumer Sentinel Network, the incoming complaints are shared through the government Web site with participating consumer protection law enforcers from 23 nations.

www.econsumer.gov

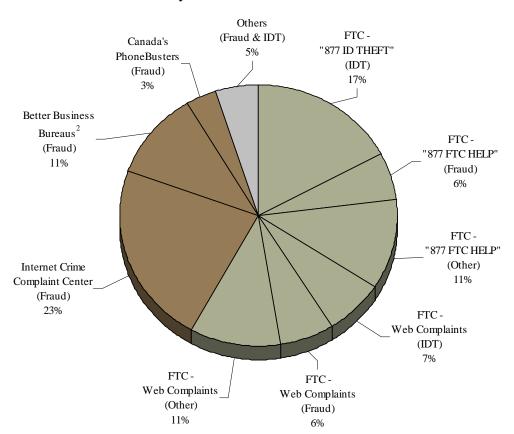


Consumer Sentinel/Military, which was established in September 2002, is a project of the Federal Trade Commission and the Department of Defense to identify and target consumer protection issues that affect members of the United States Armed Forces and their families. Consumer Sentinel/Military also provides a gateway to consumer education materials covering a wide range of consumer protection issues, such as auto leasing, identity theft, and work-at-home scams. Members of the United States Armed Forces can enter complaints directly into Consumer Sentinel. This information is used by law enforcement agencies, members of the Judge Advocate General staff, and others in the Department of Defense to help protect armed services members and their families from consumer protection-related problems.

www.FTC.gov/sentinel/military



### **Appendix A2: Consumer Sentinel Network Major Data Contributors**<sup>1</sup> *January 1 – December 31, 2008*



<sup>1</sup>Percentages are based on the total number of Consumer Sentinel Network complaints for the 2008 calendar year (1,223,370). The type of complaints provided by the organization is indicated in parentheses.

<sup>2</sup>For a list of Better Business Bureaus contributing to the Consumer Sentinel Network, see Appendix A4.

	CY - 2006 CY - 2007		2007	CY - 2008		
Data Contributors	Complaints	Percentages <sup>3</sup>	Complaints	Percentages <sup>3</sup>	Complaints	Percentages <sup>3</sup>
FTC - "877 ID THEFT"	179,685	20%	186,814	18%	209,351	17%
FTC - "877 FTC HELP" (Fraud)	57,045	6%	49,498	5%	72,414	6%
FTC - "877 FTC HELP" (Other)	114,288	13%	102,671	10%	136,660	11%
FTC - Web Complaints IDT	59,140	7%	56,655	5%	83,536	7%
FTC - Web Complaints Fraud	75,060	8%	77,862	7%	78,423	6%
FTC - Web Complaints Other	101,789	11%	111,093	11%	128,568	11%
Internet Crime Complaint Center	201,953	23%	208,393	20%	276,452	23%
Better Business Bureaus <sup>2</sup>	20,197	2%	169,332	16%	132,265	11%
Canada's PhoneBusters	33,720	4%	28,477	3%	43,667	3%
Others	47,189	5%	59,434	6%	62,034	5%
U.S. Postal Inspection Service	27,610	3%	24,308	2%	29,390	2%
Identity Theft Assistance Center	6,716	1%	15,378	1%	20,616	2%
National Fraud Information Center	10,403	1%	17,829	2%	11,055	1%
Other Data Contributors 4	2,460	<1%	1,919	<1%	973	<1%
Total Number of Complaints	890,066		1,050,229		1,223,370	

<sup>&</sup>lt;sup>3</sup>Percentages are based on the total number of CSN complaints: CY-2006 = 890,066; CY-2007 = 1,050,229; and CY-2008 = 1,223,370. <sup>4</sup>For a list of other organizations contributing to the Consumer Sentinel Network, see Appendix A3.



### **Appendix A3: Consumer Sentinel Network Other Data Contributors**

*January 1 − December 31, 2008* 

#### Federal Agencies

Federal Bureau of Investigation
US Attorney's Office Western District of Pennsylvania

#### Attorneys General Offices

Arkansas Attorney General

Colorado Attorney General

Maine Attorney General

North Dakota Attorney General

#### **Other State Agencies**

Minnesota Department of Commerce

North Dakota Department of Financial Institutions

Washington Securities Division

Wisconsin Department of Financial Institutions

#### Local Police/Sheriff Departments

California, Inglewood Police Department

Iowa, Clinton Police Department

Maine, Lincoln County Sheriff's Office

Michigan, Genesee County Sheriff's Department

Michigan, South Haven Police Department

New Jersey, Bergenfield Police Department

New York, Town of New Hartford Police Department

New York, Office of the Sheriff of Niagara County

North Carolina, Sheriff's Office of Cabarrus County

North Carolina, Chowan County Sheriff's Office

Pennsylvania, Palmerton Police Department

South Dakota, Miner County Sheriff's Office

Washington, Whatcom County Sheriff's Office

Wisconsin, Adams County Sheriff's Department

#### <u>Others</u>

U.S. Army, Fort Dix Police

Xerox Corporation



### Appendix A4: Consumer Sentinel Network Better Business Bureau Data Contributors

*January 1 – December 31, 2008* 

Better Business Bureaus

Alabama, Birmingham Alabama, Huntsville

Alberta, Edmonton (Canada)

Arizona, Phoenix Arizona, Tucson Arkansas, Little Rock

British Columbia, Vancouver (Canada) California, San Joaquin Valley (Fresno) California, Silicon Valley (San Jose)

Colorado, Colorado Springs

Colorado, Denver Colorado, Fort Collins Delaware, Wilmington Florida, Clearwater Florida, Pensacola

Georgia, Atlanta, Athens and Northeast Georgia

Georgia, Macon Georgia, Savannah Hawaii, Honolulu Illinois, Chicago Illinois, Peoria Indiana, Evansville Indiana, Fort Wayne Indiana, Indianapolis Iowa, Des Moines

Kansas, Kansas City

Kansas, Topeka

Louisiana, Acadiana (Lafayette)

Louisiana, Baton Rouge Louisiana, Lake Charles Louisiana, New Orleans Louisiana, Shreveport Maryland, Baltimore

Massachusetts, Natick (Eastern Massachusetts,

Maine, Rhode Island and Vermont)

Massachusetts, West Springfield

Michigan, Grand Rapids Minnesota, Saint Paul Missouri, Saint Louis Missouri, Springfield Nebraska, Omaha

Nevada, Reno

New Hampshire, Concord North Carolina, Charlotte North Carolina, Greensboro North Carolina, Raleigh

Ohio, Canton Ohio, Cincinnati Ohio, Cleveland Ohio, Columbus Ohio, Dayton Ohio, Lima

Oklahoma, Oklahoma City

Oklahoma, Tulsa

Ohio, Toledo

Ontario, Kitchener (Canada) Pennsylvania, Pittsburgh Pennsylvania, Scranton South Carolina, Columbia South Carolina, Greenville Tennessee, Chattanooga Tennessee, Knoxville Tennessee, Nashville

Texas, Abilene Texas, Amarillo Texas, Austin

Texas, Brazos Valley Texas, Corpus Christi

Texas, Dallas Texas, El Paso Texas, Houston Texas, South Plains

Texas, Tyler

Texas, Wichita Falls Utah, Salt Lake City Virginia, Roanoke Washington, Seattle Washington, Spokane Wisconsin, Milwaukee