



Comcast Corporation
300 New Jersey Avenue, NW
Suite 700
Washington, DC 20001

December 10, 2010

VIA ELECTRONIC FILING

Marlene H. Dortch, Secretary
Federal Communications Commission
445 Twelfth Street S.W.
Washington, D.C. 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses or Transfer Control of Licensees*, MB Docket No. 10-56

Dear Ms. Dortch:

On December 9, 2010, Alan Dannenbaum, Sarah Gitchell, Bob Ivins, Kathryn Koles, Justin Smith, and the undersigned, all of Comcast, met¹ with William Freedman, Mary Beth Murphy, and Holly Saurer of the Media Bureau.

During the meeting, Comcast described multichannel video programming distributor contracts with programmers as they relate to advertising. Comcast explained that, by contract, it controls some, but not all, advertising time on its networks and on the networks it carries on its cable systems. Comcast also responded to questions from the Commission regarding the potential effects of the transaction on advertising and interactive advertising.

Please contact me should you have any questions regarding this matter.

Respectfully submitted,

/s/ Jordan Goldstein

Jordan Goldstein
Senior Director
Regulatory Affairs

cc: William Freedman
Mary Beth Murphy
Holly Saurer

¹ All of the Comcast representatives except the undersigned participated by telephone.