



Comcast Corporation  
300 New Jersey Avenue, NW  
Suite 700  
Washington, DC 20001

February 28, 2011

**VIA ELECTRONIC FILING**

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 Twelfth Street, S.W.  
Washington, DC 20554

Re: *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc., for Consent to Assign Licenses and Transfer Control of Licenses*, MB Docket No. 10-56

Dear Ms. Dortch:

In Section XIV of Appendix A of the Commission's Order in the above-captioned proceeding,<sup>1</sup> the Commission directed Comcast to announce "the final locations of the five pilot communities" with which Comcast will partner to develop an On Demand and On Demand Online platform for public, educational, and governmental ("PEG") programming. Comcast hereby announces the following five pilot municipalities:

- The City of Fresno, California;
- The City of Hialeah, Florida;
- The Town of Peterborough, New Hampshire;
- The City of Philadelphia, Pennsylvania; and
- The City of Houston, Texas.

Comcast is consulting with leaders in each of the trial municipalities to determine what programming (public access, educational, and/or governmental) would most benefit residents by being placed on video-on-demand ("VOD") and online. In accordance with Condition XIV.4.c(vii) of the *Order*, Comcast will provide a report to the Commission on the progress of VOD and online platform development, including the details of its activities in meeting the benchmarks established in the *Order*. Comcast will also post the information on its website.

---

<sup>1</sup> *In the Matter of Applications of Comcast Corporation, General Electric Company and NBC Universal, Inc. for Consent to Assign Licenses and Transfer Control of Licensees*, Memorandum Opinion and Order, MB Docket No. 10-56, FCC 11-4 (2011) ("*Order*").

Ms. Marlene H. Dortch

February 28, 2011

Page 2

Please contact me should you have any questions regarding this matter.

Respectfully submitted,

Lynn R. Charytan

Lynn R. Charytan

Vice President, Legal Regulatory Affairs

Comcast Corporation

cc (via e-mail):

Marcia Glauberman

Deputy Chief, Industry Analysis Division

Media Bureau

Hillary De Nigro

Chief, Investigations & Hearings Division

Enforcement Bureau