

letters to the Editor

DEAR EDITOR: As Chairman of the Partnership for Food Safety Education I salute USDA on this great new magazine, *be FoodSafe*. We have learned over the years that working together to educate consumers across government, industry and non-profit sectors with a clear and consistent message is the best possible way to have an impact on reducing foodborne illness. The magazine will be an important forum for supporting the public/private approach to food safety education and program development. We look forward to great success for the magazine.

Tim Hammonds
President and CEO, Food Marketing Institute
Chairman, Partnership for Food Safety Education

DEAR EDITOR: The Food Safety and Inspection Service of the USDA is the authority on food safety in this country. I am thrilled to see *be FoodSafe: The FSIS Magazine* in print to help educate the public on the issue of food safety. Every food service professional in this country should read it to remain vigilant in protecting the public against foodborne illness and to always keep food safety top of mind. Thank you for putting out such a great magazine at a time when our country really needs it.

Daniel Traster
Former Dean of Culinary Arts and Hospitality Management,
Stratford University
Falls Church, Va.

DEAR EDITOR: I received a copy of the first issue of *be FoodSafe: The FSIS Magazine* with a letter attached signed by you. My mother is Jean Hillery and the tribute to her and Tom Quadros in the back of the magazine was truly appreciated. Thank you for sending it.

Jo Ann Hillery

“ The magazine has an excellent and eye-catching design. It is well edited and the careful selection of subject matter and submissions shows the hand of a true craftsman. ”

FSIS welcomes your comments about *be FoodSafe: The FSIS Magazine*. Please send letters to the editor to beFoodSafeMagazine@fsis.usda.gov or write to *be FoodSafe: The FSIS Magazine*, USDA/FSIS/SIPO, Aerospace Building, 3rd Floor - Room 405, 14th and Independence Ave., SW, Washington, DC 20250, or fax them to (202) 690-6519.

DEAR EDITOR: Thank you for sending us an advance copy of FSIS' new publication, *beFoodSafe: The FSIS Magazine*. The National Meat Association staff is very impressed with this latest communications effort.

The magazine has an excellent and eye-catching design. It is well edited and the careful selection of subject matter and submissions shows the hand of a true craftsman. Overall, a fully professional project, *be FoodSafe: The FSIS Magazine* raises the bar not only for FSIS and within USDA but we hope with other government agencies, as well.

If there's any constructive criticism we might have, it's that the title is somewhat cumbersome, but overall *the magazine* is a top-notch effort.

We look forward to seeing more copies on a regular basis.

Rosemary Mucklow
Director Emeritus, National Meat Association

DEAR EDITOR: A copy of the new USDA magazine arrived at my home recently. Other inspectors also downloaded a copy of the article ("Seniority Rules!" in Around the Agency) and congratulated me for my long career and many accomplishments. I should like to thank you for publishing the article. I appreciate it very much. I did not expect to get this type of recognition in my lifetime. It was like going from rags to riches.

Thank you again!

Dr. P.A. Allen
Senior Veterinary Medical
Officer, USDA, Food Safety
and Inspection Service

