## Appendix A: Bibliography

- Deeds, 1992. *The Health education specialist: Self-study for professional competence*. Los Alamitos, CA: Loose Cannon.
- Centers for Disease Control and Prevention (CDC). National Center for Health Statistics (NCHS). <u>http://www.cdc.gov/nchs</u>.
- Dunifon, R., Duttweiler, M., Pillemer, K., Tobias, D., and Trochim, W. 2004. Evidencebased extension. *Journal of Extension*, *42*(2). Available online at <u>http://www.joe.org/joe/2004april/a2.shtml</u>.
- Friedman, D., Hoffman-Goetz, L., and Arocha, J. 2004. Readability of cancer information on the Internet. *Journal of Cancer Education*, *19*(2): 117–122.
- Green, L.W., and Kreuter, M.W. 1999. *Health promotion planning: An educational and ecological approach*. (3rd ed.) Mountain View, CA: Mayfield.
- Harlingen Junior League. *Volunteer opportunities in Harlingen*. Available online at <u>http://www.harlingenjuniorleague.org/volunteerhgn.htm</u>.
- Institute of Medicine, Committee on Quality Health Care in America. 2001. *Crossing the quality chasm: A new health system for the 21st century*. Washington, DC: National Academies Press. Available online at <a href="http://www.nap.edu/books/0309072808/html/">http://www.nap.edu/books/0309072808/html/</a>.
- King, J.A., Morris, L.L., and Fitz-Gibbon, C.T. 1987. *How to assess program implementation*. Newbury Park, CA: Sage Publications.
- McDermott, R., and Sarvela, P. 2000. *Health education evaluation and measurement: A practitioner's perspective.* New York, NY: WCB/McGraw-Hill.
- McGraw, H.C. *The SMOG readability formula: An author's guide—readability testing.* Available online at <u>http://www.med.utah.edu/pated/authors/readability.html</u>.
- McKenzie, J.F., and Smeltzer, J.L. 2001. *Planning, implementing, and evaluating health promotion programs: A primer.* (3rd ed.) Boston, MA: Allyn and Bacon.
- McKenzie, J.F., and Smeltzer, J.L. 1997. *Planning, implementing, and evaluating health promotion programs: A primer* (2nd ed.). Boston, MA: Allyn and Bacon.
- McLaughlin, G. 1969. SMOG grading: A new readability formula. *Journal of Reading*, *12*(8): 639–646.

- National Association of State Mental Health Program Directors (NASMHPD) Research Institute, Inc. Center for Evidence-Based Practices, Performance Measurement, and Quality Improvement. *Evidence-Based Practice Center: Rationale*. Alexandria, VA. Available online at <u>http://nri.rdmc.org/RationaleEBPCenterReview.pdf</u>.
- Office of the Chief Science Officer, CDC. *The Fry readability scale*. Available online at <u>http://www.cdc.gov/od/ads/fry.htm</u>.
- Policy and Process Development Office. 1998. *Writing tips: Fog index.* <u>http://www.fpd.finop.umn.edu/groups/ppd/documents/information/writing\_tips.cfm</u>. Regents of the University of Minnesota Office.
- Redish, J. 2000. Usability testing reveals more than readability formulas reveal: Readability formulas have even more limitations than Klare discusses. *ACM Journal of Computer Documentation*, 24(3): 132–137.
- Schrock, K. 1995. Teachers helpers: Fry's readability graph. Available online at <a href="http://school.discovery.com/schrockguide/fry/fry2.html">http://school.discovery.com/schrockguide/fry/fry2.html</a>.
- Shedadeh, C., and Strother, J. 1994. The use of computerized readability formulas: Bane or blessing. Available online at <a href="http://www.stc.org/confproceed/1994/PDFs/PG225227.PDF">http://www.stc.org/confproceed/1994/PDFs/PG225227.PDF</a>.
- Texas Cooperative Extension, Texas A&M University System. Cameron County Extension Office Web site. <u>http://cameron-tx.tamu.edu</u>.
- Texas Higher Education Coordinating Board. CollegeforTexans.com Web site. <u>http://www.collegefortexans.com/</u>.
- The Iowa Consortium for Substance Abuse Research and Evaluation. 2003. Evidence-based practices: An implementation guide for community-based substance abuse treatment agencies. The Iowa Practice Improvement Collaborative (PIC) Project: Iowa City, IA. Available online at http://www.uiowa.edu/~iowapic/resources\_and\_publications.htm
- The National Cancer Institute (NCI) and SAMHSA. Guidelines for Choosing and Adapting Programs. Available online at <a href="http://www.dccps.cancer.gov/rtips/adaptation\_guidelines.pdf">http://www.dccps.cancer.gov/rtips/adaptation\_guidelines.pdf</a>
- National Cancer Institute (NCI) and Centers for Disease Control and Prevention (CDC). State Cancer Profiles Web site. <u>http://statecancerprofiles.cancer.gov/</u>.
- National Cancer Institute (NCI). 2002. *Making health communications work*. Pub. No. NIH 89-1493. Washington, DC: U.S. Department of Health and Human Services (HHS). Also available online at <a href="http://cancer.gov/pinkbook">http://cancer.gov/pinkbook</a> and as a CD-ROM at <a href="https://cissecure.nci.nih.gov/ncipubs/details.asp?pid=1138">https://cissecure.nci.nih.gov/ncipubs/details.asp?pid=1138</a>.
- U.S. Department of Commerce. U.S. Census Bureau Web site. <u>http://www.census.gov</u>.

- Department of Health and Human Services (HHS) and American Cancer Society. Cancer Control PLANET Web site. <u>http://cancercontrolplanet.cancer.gov/</u>.
- University of Texas at Austin. Handbook of Texas online Web site. http://www.tsha.utexas.edu/handbook.
- Zlotnik, J.L., and Galambos, C. 2004. Evidence-based practices in health care: Social work possibilities (Editorial). *Health and Social Work, 29*(4): 259–261. Also available for purchase online at <a href="http://ingentaconnect.com/">http://ingentaconnect.com/</a>.