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This paper investigates the assumptions under which various parameters can be identified by the Moving to Opportunity (MTO) housing mobility experiment. Joint models of potential outcomes and selection into treatment are used to clarify the current interpretation of empirical evidence, distinguishing program effects from neighborhood effects. It is shown that MTO only identifies a restricted subset of the neighborhood effects of interest, with empirical evidence presented that MTO does not identify effects from moving to high quality neighborhoods. One implication is that programs designed around measures other than poverty might have larger effects than MTO.

Keywords: Marginal Treatment Effect, Essential Heterogeneity, Strong Ignorability, Moving to Opportunity, Neighborhood Effect, Concentrated Poverty, Segregation.

JEL Classification Numbers: C30, H50, I38, J10, R00.

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1 Introduction

"The problem of the Twentieth Century" has yet to be resolved. The distributions of blacks and whites in the United States are dramatically different for nearly every outcome of importance, and the mechanisms maintaining these differences are not well understood. One prominent theory proposes that effects from living in a poor, segregated, and socially isolated neighborhood can help explain these differences in outcomes (Wilson (1987)). The large differences in the neighborhood environments of blacks and whites (Wilson (1987), Massey and Denton (1993)), as well as the recent increase in the share of Americans living in census tracts with high poverty rates (Jargowsky (1997), Kneebone et al. (2011)), have motivated a large literature to investigate neighborhood effects.

Since households endogenously sort into neighborhoods, researchers have attempted to identify neighborhood effects using the exogenous variation in neighborhoods induced by housing mobility programs. Two of the best known housing mobility programs are the Gautreaux program and the Moving to Opportunity (MTO) housing mobility experiment. The Gautreaux program was designed to desegregate public housing in Chicago and relocated public housing residents through housing vouchers in a quasi-random manner. Those who moved to high-income, white-majority suburbs through Gautreaux had much better education and labor market outcomes than those who moved to segregated city neighborhoods (Rosenbaum (1995), Mendenhall et al. (2006)). MTO was an experiment conducted in five US cities seeking to replicate the quasi-experimental results from Gautreaux. Households living in high-poverty neighborhoods were allowed to enter a lottery for housing vouchers to be used in low-poverty neighborhoods. In a tremendous disappointment, MTO did not reproduce the beneficial effects found in Gautreaux.

Parameters estimated in the literature on MTO have been interpreted as neighborhood effects. For example, Kling et al. (2007a) conclude that neighborhood effects do not exist for some outcomes (p. 108) using Intent-to-Treat (ITT), Treatment-on-the-Treated (TOT), and Two Stage Least Squares (TSLS) estimates as "direct evidence on the existence, direction, and magnitude of neighborhood effects for important socioeconomic and health outcomes in both adult and youth populations" (p. 84). Ludwig et al. (2008) contend that "Both [ITT and TOT] estimators are informative about the existence of neighborhood effects on behavior" (p. 146) since "Randomization eliminates the need to correctly specify which neighborhood characteristic matters for each outcome to learn about whether neighborhoods matter" (p. 151).¹

This paper argues against such an interpretation of estimates in the literature on MTO. Unlike the previous literature, this paper makes a clear distinction between differing definitions of treatment and compliance conditional on a given definition of treatment. This point facilitates the interpretation of valid arguments made in the previous literature by disagreeing researchers, and clarifies that randomization of *voucher assignment* does not solve the selection problem for *neighborhood treatments*. To emphasize the distinction between program effects and neighborhood

¹The view that randomization solves the selection problem is shared to some extent by most of the other influential articles on MTO, including Kling et al. (2005), Ludwig et al. (2001), Sanbonmatsu et al. (2006), Ludwig (2010), and even Sampson (2008). Clampet-Lundquist and Massey (2008) and Sobel (2006) are exceptions.

effects, the paper defines neighborhood effects in terms of effects from moving between neighborhoods of varying quality (ie, as differences in potential outcomes when living in neighborhoods of varying quality). Once clearly focused on neighborhood effect parameters, the paper then presents empirical evidence that MTO does not identify effects from moving to high quality neighborhoods. Even restricting attention to effects from moves to neighborhoods in the lower half of the national distribution of quality, MTO only identifies a restricted subset of the neighborhood effects in the model under consideration.

The analysis begins with a joint model of potential outcomes and selection into a binary treatment that makes no assumption on the joint distribution of the unobserved components determining outcomes and selection. The paper first defines the ITT, TOT, Local Average Treatment Effect (LATE), and Marginal Treatment Effect (MTE) parameters of this model. The paper then interprets these parameters under various assumptions typically made in the literature on the joint distribution of unobservables.

The focus is first on the standard identifying assumption of strong ignorability (SI), or that the outcome components are independent of the selection component conditional on observables (Rosenbaum and Rubin (1983), Imbens (2004)). Under SI the TOT, LATE, and MTE parameters all collapse into one homogeneous parameter. As long as the instrument induces some individuals into treatment, identification of this parameter will not rely on which subpopulation the instrument induces into treatment.

The parameters of the model have very different interpretations when essential heterogeneity (EH) is adopted rather than SI. Under EH the difference in potential outcomes is correlated with the unobservable component of selection even conditional on observable characteristics (Heckman and Vytlacil (2005), Heckman et al. (2006)). There exists a unit interval of MTEs under EH, and a binary instrument identifies only the LATE, the average MTE over a subinterval determined by selection into treatment.

Regardless of whether SI or EH is assumed, parameters from the model may depend on the realized experiment without some restriction on peer effects on the selection decision. It is shown that effects are experiment invariant under a Stable Peer Effects Assumption (SPEA).

The paper proceeds to use the model and its identifying assumptions to investigate which parameters are identified by MTO. One issue this process makes clear is that defining treatment as moving through the MTO program defines a separate model with separate parameters and separate identifying assumptions from a model in which treatment is defined as moving to a high quality neighborhood. In the model with treatment defined as moving to a high quality neighborhood, a binary definition of treatment may cause an identifying assumption to fail.

The theoretical analysis concludes by considering several approaches to generalizing the model to allow for multiple treatment levels. One approach to generalizing the model used in the literature is shown to suffer limitations similar to those of the model with a binary definition of neighborhood quality. These shortcomings are addressed using principal components analysis to combine several

measures of neighborhood quality into a single vector.² Neighborhood externalities are captured in the resulting model through this index of neighborhood quality, with neighborhood effects defined as effects of moving between neighborhoods of varying quality.

Empirical evidence is presented that nearly all of the changes in neighborhood quality induced by MTO were across margins in the lower half of the national distribution. This represents a violation of an assumption for identifying effects from moves to high quality neighborhoods, restricting the set of effects possibly identified by MTO to those from moving across margins in the lower half of the national distribution of quality. Of the remaining neighborhood effects of interest, MTO will typically identify only the LATE under EH, leaving individual MTEs unidentified.

The paper proceeds as follows: Section 2 describes the MTO experiment. Section 3.1 states alternative assumptions allowing for the definition of treatment effect parameters in a joint model of potential outcomes and selection into treatment. Section 3.2 discusses how assumptions placed on what we do not observe change the interpretation of these parameters, and Section 4 specifies the additional assumptions used to identify parameters. These Sections draw heavily from results in Heckman and Vytlacil (2005) and Heckman et al. (2006). Section 5 discusses identifying assumptions when treatment is defined as moving through the MTO program. Section 6 considers identifying assumptions when treatment is defined as moving to a high quality neighborhood, presenting empirical evidence on the neighborhood mobility induced by MTO. Section 6 also discusses why program effects do not substitute for neighborhood effects. Section 7 concludes.

2 Moving To Opportunity (MTO)

Moving To Opportunity (MTO) was inspired by the promising results of the Gautreaux program. Following a class-action lawsuit led by Dorothy Gautreaux, in 1976 the Supreme Court ordered the Department of Housing and Urban Development (HUD) and the Chicago Housing Authority (CHA) to remedy the extreme racial segregation experienced by public-housing residents in Chicago. One of the resulting programs gave families awarded Section 8 public housing vouchers the ability to use them beyond the territory of CHA, giving families the option to be relocated either to suburbs that were less than 30 percent black or to black neighborhoods in the city that were forecast to undergo "revitalization" (Polikoff (2006)).

The initial relocation process of the Gautreaux program created a quasi-experiment, and its results indicated housing mobility could be an effective policy. Relative to city movers, suburban movers from Gautreaux were more likely to be employed (Mendenhall et al. (2006)), and the children of suburban movers attended better schools, were more likely to complete high school, attend college, be employed, and had higher wages than city movers (Rosenbaum (1995)).³

²The generalizations of treatment considered in this analysis are all to ordered, as opposed to unordered, choice models. Ordered choice models are more readily related to potential outcomes (Aliprantis and Richter (2012)); unordered choice models can be a formidable challenge to estimate even without relating to potential outcomes (Galiani et al. (2012)). See Heckman et al. (2006) for relevant theoretical results.

³It has also been found that suburban movers have much lower male youth mortality rates Votruba and Kling (2009) and tend to stay in high-income suburban neighborhoods many years after their initial placement

MTO was designed to replicate these beneficial effects, offering housing vouchers to eligible households between September 1994 and July 1998 in Baltimore, Boston, Chicago, Los Angeles, and New York (Goering (2003)). Households were eligible to participate in MTO if they were low-income, had at least one child under 18, were residing in either public housing or Section 8 project-based housing located in a census tract with a poverty rate of at least 40%, were current in their rent payment, and all families members were on the current lease and were without criminal records (Orr et al. (2003)).

Families were drawn from the MTO waiting list through a random lottery. After being drawn, families were randomly allocated into one of three treatment groups. The *experimental* group was offered Section 8 housing vouchers, but were restricted to using them in census tracts with 1990 poverty rates of less than 10 percent. However, after one year had passed, families in the *experimental* group were then unrestricted in where they used their Section 8 vouchers. Families in this group were also provided with counseling and education through a local non-profit. Families in the *Section-8 only* comparison group were provided with no counseling, and were offered Section 8 housing vouchers without any restriction on their place of use. And families in the *control* group received project-based assistance.⁴

3 The Definition of Causal Effects

3.1 A Joint Model of Potential Outcomes and Selection

In order to think about effects from MTO, we now define several treatment effect parameters within a standard model of potential outcomes (Rubin (1974), Holland (1986), Heckman and Vytlacil (2005)). Let Y(1) and Y(0) be random variables associated with the potential outcomes in the treated and untreated states, respectively, at the individual level. D is a random variable indicating receipt of a binary treatment, where

$$D = \begin{cases} 1 & \text{if treatment is received;} \\ 0 & \text{if treatment is not received.} \end{cases}$$
 (1)

The measured outcome variable Y is

$$Y = DY(1) + (1 - D)Y(0)$$
(2)

⁽DeLuca and Rosenbaum (2003), Keels et al. (2005)).

⁴Section 8 vouchers pay part of a tenant's private market rent. Project-based assistance gives the option of a reduced-rent unit tied to a specific structure.

where potential outcomes are a function of observable characteristics X_D and some treatment level specific unobservable component U_j for $j \in \{0, 1\}$:

$$Y(0) = \mu_0(X_0) + U_0$$

$$Y(1) = \mu_1(X_1) + U_1.$$
(3)

In the case of social experiments, a researcher can typically control assignment but not receipt of treatment. Thus we define Z as an indicator for the treatment assigned to an individual:

$$Z = \begin{cases} 1 & \text{if treatment is assigned;} \\ 0 & \text{if treatment is not assigned.} \end{cases}$$
 (4)

Noting it need not be true that D = Z, we write D(Z) to denote the treatment received when assigned treatment Z and we explicitly model how individuals select into treatment. We suppose there is a latent index D^* that depends on observable characteristics X, assigned treatment Z, and some unobserved component V as follows:

$$D^* = \mu_D(X_0, Z) - V$$

$$= \mu_X(X_0) + \gamma Z - V,$$
(5)

and that individuals select into treatment status based on their latent index:

$$D = \begin{cases} 1 & \text{if } D^* \ge 0, \\ 0 & \text{otherwise.} \end{cases}$$
 (6)

Finally, define the propensity score conditional on Z to be $\pi^{Z}(X) \equiv F_{V}(\mu_{D}(X,Z)) \equiv Pr(D=1|X,Z)$.

We follow Heckman and Vytlacil (2005) and Heckman et al. (2006) and assume:

A1 $\gamma_i = \gamma$ for all i and $\gamma \neq 0$

A2 $\{U_0, U_1, V\} \mid X \perp \!\!\!\!\perp Z$

A3 The distribution of V is continuous

A4 $E[Y(0) | X] < \infty$ and $E[Y(1) | X] < \infty$

A5 0 < Pr(D = 1|X) < 1 for all X

A6 $X = X_1 = X_0$ almost everywhere

Given this joint model of potential outcomes and selection into treatment, there are several treatment effect parameters we might be interested in investigating. We define Intent-to-Treat

(ITT), Treatment-on-the-Treated (TOT), and Local Average Treatment Effect (LATE) parameters:

$$\Delta^{ITT}(x, \pi^0(x), \pi^1(x)) \equiv E[Y \mid x, Z = 1] - E[Y \mid x, Z = 0]$$
(7)

$$\Delta^{TOT}(x) \equiv E[Y(1) - Y(0) \mid x, D = 1]$$
 (8)

$$\triangle^{LATE}(x, \pi^0(x), \pi^1(x)) \equiv E[Y(1) - Y(0) \mid x, D(1) - D(0) = 1]$$
(9)

Heckman and Vytlacil (2005) show that these and all of the remaining treatment effect parameters in the literature can be written as weighted averages of a parameter introduced by Björklund and Moffitt (1987), the Marginal Treatment Effect (MTE), which is defined as:

$$\Delta^{MTE}(x, v) \equiv E[Y(1) - Y(0) \,|\, x, v]. \tag{10}$$

We also define $U_D = F_{V|X}(V|X)$, so we can refer interchangeably to $\triangle^{MTE}(x, u_D)$, the MTE at the conditional quantiles of V. The parameters defined in 7 and 9 can be written as averaged MTEs as follows:

$$\Delta^{ITT}(x, \pi^{0}(x), \pi^{1}(x)) = \int_{\pi^{0}(x)}^{\pi^{1}(x)} \Delta^{MTE}(x, u_{D}) du_{D}$$

$$\Delta^{LATE}(x, \pi^{0}(x), \pi^{1}(x)) = \frac{1}{\pi^{1}(x) - \pi^{0}(x)} \int_{\pi^{0}(x)}^{\pi^{1}(x)} \Delta^{MTE}(x, u_{D}) du_{D}.$$

$$(12)$$

$$\Delta^{LATE}(x, \pi^0(x), \pi^1(x)) = \frac{1}{\pi^1(x) - \pi^0(x)} \int_{\pi^0(x)}^{\pi^1(x)} \Delta^{MTE}(x, u_D) du_D.$$
 (12)

Equations 11 and 12 allow us to see the LATE parameters as the average MTE for different combinations of the groups of compliers, always-takers, never-takers, and defiers.⁵ Specifically, given a monotonicity assumption to be discussed later, the LATE parameter is the average MTE for compliers.

3.2 Assumptions about the Distribution of Unobservables

Note that so far we have stated no assumption on the relationship between the unobservable components determining potential outcomes and selection into treatment. The treatment effects we have defined in Equations 7-9 exist regardless of the relationship between potential outcomes and V. However, the interpretation of the treatment effect parameters will be very different depending on the assumptions we make about the relationship between the unobservables in the model.

3.2.1 **Assumptions within Individuals**

Strong ignorability is a standard assumption made in the statistics and econometrics literature about the relationship between the unobservable component determining selection into treatment and those determining potential outcomes. Strong ignorability is fundamentally an assumption about what the econometrician is able to observe; it is that the econometrician can observe all characteristics connecting selection into treatment with treatment effect heterogeneity. Although

⁵See Table 1 or Angrist et al. (1996) for the definition of these groups.

this assumption may be unrealistic in many applications, it is adopted frequently because it is helpful for identification for reasons that will be discussed shortly.

An implication of strong ignorability is that conditional on observables, selection into treatment is not related to treatment effect heterogeneity. Formally, strong ignorability can be written in our model as

SI
$$\{U_1, U_0\} \perp V \mid X$$
.

Under SI the MTE is the same for all V. Since the MTE is homogeneous,

$$\Delta^{MTE}(x, u_D) = \Delta^{TOT}(x) = \Delta^{LATE}(x, \cdot, \cdot)$$
(13)

for all $u_D \in [0,1]$ and for all x in the support of X.

Imbens and Angrist (1994) showed it is possible to identify an interpretable parameter, the LATE, even if strong ignorability fails. Recent work in Heckman and Vytlacil (2005), Heckman et al. (2006), and Carneiro et al. (2011) has further defined and estimated treatment effect parameters when relaxing the assumption of strong ignorability by assuming that unobservable treatment effect heterogeneity is related to the unobservable determinants of selection into treatment. Formally, the assumption of essential heterogeneity is that

EH
$$COV(U_1 - U_0, V) \mid X \neq 0.$$

Figure 1 helps to illustrate the implications of SI and EH. The top panel in the figure shows that average treatment effects are allowed to vary across observable characteristics. SI and EH characterize different scenarios once we select a particular value of observable characteristics, x^* . In the middle panel of the figure we see a scenario of SI. The distributions of the potential outcomes must be independent of V given x^* , so the levels of the potential outcomes must be constant across V given x^* . The differences between these levels, the MTEs, are thus constant for all V given x^* .

The bottom panel of Figure 1 shows a contrasting scenario of EH. In this scenario the difference $U_1 - U_0$ is correlated with V, resulting in MTEs that vary across V. In the example displayed the effect of treatment is large for low levels of V, while for large values of V the effect of treatment decreases. Given our latent index model, this implies that for the given observable characteristics x^* , treatment effects are large for those who would be most likely to select into the program and small for those who are more difficult to induce into the program. Finally, Figure 2 shows that while SI and EH are mutually exclusive, they are not exhaustive since individuals might select on the level while not selecting on the gain.

The contrast in the role of instrumental variables under SI versus EH is shown clearly in Figure 1. Under SI it does not matter who is induced into treatment by the instrument since all variation from Z identifies the same homogeneous parameter. Unlike EH, one might assume SI and estimate parameters without the existence of an instrument, perhaps implemented with propensity score matching. In fact, it may appear to be superfluous to use an instrument in conjunction with the SI

assumption. This is not necessarily the case, though, as adding a valid instrument Z to the latent index in Equation 5 can make SI a more plausible assumption.

In contrast to SI, under EH the selection into treatment induced by the instrument is of central interest for interpreting parameters. Since MTEs vary over the support of U_D , the subinterval induced into treatment by the instrument will determine the parameter(s) identified by the instrument. Different instruments that induce different intervals of U_D into treatment will identify different parameters.

3.2.2 Assumptions across Individuals

The parameters in Section 3.1 are all defined conditional on the joint distribution (U, V) where we define $U \equiv (U_0, U_1)$. SI and EH are assumptions about these random variables within individuals, but not across individuals. Assumptions about how these random variables interact across individuals have implications for the joint distribution (U, V) and will change the interpretation of the parameters we have defined.

One possibility satisfying A6 is for X to be a bundle of individual level characteristics including baseline neighborhood characteristics, with one element captured in the unobservables V being peer effects on the selection decision.⁶ We now take some terminology from Sobel (2006) to consider the implications of changes to the distribution of V. We suppose the MTO experiment involves N individuals, that there are k_1 people assigned to Z = 1, and that $k_0 = N - k_1$ are assigned to Z = 0. Let $R(k_0, k_1)$ denote the set of possible realizations of such a randomization, with $r \in R(k_0, k_1)$ denoting one possible realization. If peer effects determining selection into treatment are a part of V, then different realizations r may result in different distributions of V, which we write as $F_{V|r}$. Returning to the fact that all of the parameters defined in Section 3.1 are defined assuming some distribution of (U, V), this implies that these parameters might be very different for some realization r compared to another realization r' (Sobel (2006)).

A standard assumption on the nature of peer effects resolves this problem by ensuring the effects defined in Section 3.1 are the same for all realized random assignments r. This assumption simply assumes there are no peer effects at all. In the context of our model, Angrist and Imbens (1995) state the Stable Unit Treatment Value Assumption (SUTVA) from Rubin (1978) as

SUTVA (a)
$$V_i \perp \!\!\! \perp Z_j$$
 for all $j \neq i$

SUTVA (b)
$$(U_{0i}, U_{1i}) \perp Z_j$$
 and $(U_{0i}, U_{1i}) \perp D_j$ for all $j \neq i$

Note that SUTVA is an assumption across different individuals, while A2 is an assumption within individuals.

A less restrictive assumption on peer effects that still keeps the effects in Section 3.1 identical across realizations of the randomization is that the distribution of peer effects will be identical under all realizations r. We label this as the Stable Peer Effects Assumption (SPEA):

⁶See page 677 of Heckman and Vytlacil (2005) for a relevant discussion of A6, and see Brock and Durlauf (2007) for a related model of peer effects on the selection decision.

SPEA $(U,V) \perp R$

Note that neither SPEA nor SUTVA is necessary to estimate the parameters defined in Section 3.1, but the model illustrates how the lack of either assumption dramatically changes their interpretation. Since the distribution of peer effects included in V might change in different contexts, this could have very important consequences (Sobel (2006)). We will assume SPEA for the remainder of the analysis, but understanding the types of social interaction allowed under SPEA appears to be a subject for future research.

4 The Identification of Causal Effects

Given the model discussed in Section 3.1 we would ideally be able to identify all MTEs in the support of X and V under assumption EH. In the case that all of the identified MTEs were constant in V conditional on X, we could then proceed under the more restrictive assumption SI. Since data requirements will typically determine both the parameters that we are able to estimate and the assumptions under which we can estimate those parameters, we now consider the parameters identified under EH given various data constraints.

4.1 MTEs

In a more general case than MTO, Z is one or more continuous instruments, allowing us to define $\pi(X,Z) \equiv Pr(D=1|X,Z)$ and to redefine the parameters in 7-9 by replacing $\pi^Z(X)$ with $\pi(X,Z)$. In such a model Heckman and Vytlacil (1999) develop the method of local instrumental variables, which is built around the result that

$$\triangle^{MTE}(x, u_D = p) = \frac{\partial E[Y \mid X = x, \pi(X, Z) = p]}{\partial p}.$$
(14)

Together with the right hand side of 14, the variation in $\pi(X, Z)$ induced by the continuous instruments can be used to identify $\triangle^{MTE}(x, p)$ for all p in the empirical support of $\pi(x, Z)$. Using this method under both parametric and semiparametric estimation techniques, Carneiro et al. (2011) find that the MTE of attending college on wages is decreasing in U_D for a sample of white males.

4.2 Average MTEs

In the case of both MTO and the model we have considered to this point there is a binary instrument.⁷ Although a binary instrument does not allow for the estimation of individual MTEs, it will typically allow for the estimation of the average MTE over some interval that is determined by selection into treatment. These average MTEs are the parameters defined in Equations 7-9, and

⁷The MTO instrument technically has three levels, but we abstract from this for the sake of exposition.

they will be identified using some version of the Wald estimator:

$$\frac{E[Y|x, Z=1] - E[Y|x, Z=0]}{E[D|x, Z=1] - E[D|x, Z=0]}.$$

We begin by noting that by comparing mean outcomes at two different values of the instrument we can identify the \triangle^{ITT} parameter simply by assuming A4, which ensures the parameter is finite:

$$\begin{split} \triangle^{ITT}(x,\pi^0(x),\pi^1(x)) &\equiv E[Y\mid x,\,Z=1] - E[Y\mid x,\,Z=0] \\ &= E[D(1)Y(1) + (1-D(1))Y(0)\mid x,\,Z=1] \\ &- E[D(0)Y(1) + (1-D(0))Y(0)\mid x,\,Z=0]. \end{split}$$

If we are further willing to assume A2, then comparing mean outcomes at two different values of the instrument yields a weighted average of the effect on those who select into the program and the effect on those who select out of the program:

$$\Delta^{ITT}(x, \pi^{0}(x), \pi^{1}(x)) = E[D(1)Y(1) + (1 - D(1))Y(0) \mid x, Z = 1]$$

$$- E[D(0)Y(1) + (1 - D(0))Y(0) \mid x, Z = 0]$$

$$= E[(D(1) - D(0))(Y(1) - Y(0)) \mid x]$$

$$= Pr[D(1) - D(0) = 1 \mid x] E[Y(1) - Y(0) \mid x, D(1) - D(0) = 1]$$

$$+ Pr[D(1) - D(0) = -1 \mid x] E[Y(0) - Y(1) \mid x, D(1) - D(0) = -1].$$
(15)

The restrictions our assumptions place on the selection model ensure we can identify parameters of interest from Equation 16.⁸ Assumption A1 rules out cases in which similar manipulations of the instrument cause some individuals to select into treatment while causing others to select out of treatment. Thus we can assume without loss of generality that $\gamma > 0$, so $Pr[D(1) - D(0) = -1 \mid x] = 0$ and $Pr[D(1) - D(0) = 1 \mid x] \neq 0$. Since $D \in \{0, 1\}$,

$$Pr[D(1) - D(0) = 1|x] = Pr[D(1) = 1|x] - Pr[D(0) = 1|x]$$
$$= E[D|x, Z = 1] - E[D|x, Z = 0]. \tag{17}$$

Substituting 17 into Equation 16, A1 implies we can identify $\triangle^{LATE}(x, \pi^0(x), \pi^1(x))$ by comparing those in the data with different values of Z:

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = E[Y(1) - Y(0) \mid x, D(1) - D(0) = 1]
\equiv \triangle^{LATE}(x,\pi^{0}(x),\pi^{1}(x)).$$
(18)

An additional restriction we might place on the choice model could be

⁸Vytlacil (2002) and Vytlacil (2006) show that the identifying assumptions in models with essential heterogeneity are equivalent to the original identifying assumptions for LATEs and generalized LATEs as presented in Imbens and Angrist (1994) and Angrist and Imbens (1995).

A5* Pr[D(1) = 1|x] > 0 and Pr[D(0) = 1|x] = 0.

Under A5*

$$D(1) - D(0) = 1|x \iff D(1) = 1|x$$
, (19)

and we can use 19 to rewrite Equation 16 as

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = E[Y(1) - Y(0) \mid x,D=1]
\equiv \triangle^{TOT}(x) = \triangle^{LATE}(x,0,\pi^{1}(x)).$$
(20)

Since Z was randomly allocated in MTO, one option for estimating the unconditional LATE is to simply estimate a TSLS regression without covariates. Frölich (2007) discusses both nonparametric and parametric methods for estimating conditional LATEs.

5 What Program Effects Are Identified by MTO?

Since the model defined in Section 3.1 is built around selection into treatment, it is not well-specified without first defining treatment. Unobservables will be different for different definitions of treatment, and thus our assumptions will change based on our definition of treatment. We now consider identifying assumptions under two definitions of treatment that correspond to effects we hope the MTO experiment will help us to understand.

One obvious definition of treatment we might wish to consider is:

D1 Treatment is moving with the aid of the program (ie, using an MTO voucher).

Under A4 we can identify the ITT parameter by comparing the expected value of the outcome for those assigned to different voucher groups:

$$E[Y \mid x, Z = 1] - E[Y \mid x, Z = 0] = \triangle^{ITT}(x, \pi^{0}(x), \pi^{1}(x)).$$

Under either assumptions (D1, A1-A6, SI) or assumptions (D1, A1-A6, A5*, SI) the Wald estimator allows us to identify the homogeneous program effect of MTO:

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = \triangle^{MTE}(x,\cdot) = \triangle^{TOT}(x) = \triangle^{LATE}(x,\cdot,\cdot)$$
(21)

If we relax SI by assuming EH, then under (D1, A1-A6, EH) MTO identifies the following program effect that is determined in part by selection into treatment:

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = \triangle^{LATE}(x,\pi^0(x),\pi^1(x)).$$
(22)

And under (D1, A1-A6, A5*, EH) MTO identifies the following program effect that is also dependent

on selection into treatment:

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = \triangle^{TOT}(x) = \triangle^{LATE}(x,0,\pi^{1}(x)).$$
(23)

Since assumptions (D1, A1-A6, A5*, EH) appear reasonable together, the program effect in Equation 23 is identified by MTO. However, this parameter will not be experiment invariant unless an assumption also holds that restricts the permissible types of peer effects. It is unclear whether it is also appropriate to adopt an assumption such as SPEA or SUTVA, and those interested in this issue are directed to the careful discussions in Sobel (2006) and Ludwig et al. (2008).

Estimates of these program effects can be found in the literature on MTO. Some of the major findings are that there were no significant effects on earnings, welfare participation, or the amount of government assistance adults received 5 years after randomization (Kling et al. (2007a)). There were, however, positive program effects on measures of adult mental health such as distress and calmness (Tables III in Kling et al. (2007a) and F5 in Kling et al. (2007b)). Sanbonmatsu et al. (2006) find program effects on reading scores, math scores, behavior problems, and school engagement that are statistically indistinguishable from zero for MTO children who were 6-20 on December 31, 2001. And perhaps the most surprising result was that while the program improved outcomes for young females, MTO had negative TOT effects on the outcomes of young males (Kling et al. (2007a), Kling et al. (2005)).

6 What Neighborhood Effects Are Identified by MTO?

Another treatment whose effects we might be interested in understanding is defined as follows:

D2 Treatment is moving to a high-quality neighborhood.

Note that under alternative definitions of treatment the selection model in Equations 5 and 6 will be modeling fundamentally different choices. The choice in the selection model under D2 is whether to move to a neighborhood with particular characteristics, while under D1 the choice modeled is whether to move with an MTO voucher. The corresponding change in effect parameters in the model is to effects from moving to neighborhoods of varying quality. In the literature evidence pertaining to D1 has been presented in discussions on D2, and vice-versa, showing the importance of clearly stating which modeling assumptions are being made.

6.1 Defining Neighborhood Quality and Assumption A2

6.1.1 Dichotomizing a Continuous Treatment

There are two key reasons unobservables might be correlated with the instrument, which violates assumption A2, and both reasons are related to how we choose to define neighborhood quality in D2. The first problem results from assuming neighborhood quality is a binary variable when it is in fact multi-valued or continuous. For the sake of implementation we might assume

NQB Neighborhood quality D is a binary function of a latent index of neighborhood quality q: $D = \mathbf{1}\{q \ge q^*\}$

To see the problems resulting from dichotomizing neighborhood quality when it is truly multi-valued or continuous, consider an example in which treatment is defined as moving to a neighborhood at the 80th percentile of neighborhood quality or higher (ie, $q^* = 80$). A household that would move to a neighborhood with quality at the 82nd percentile when not assigned treatment would be an always-taker under this definition of treatment. It is possible that such a household would be induced to move into a neighborhood of higher quality, say at the 90th percentile, after being assigned treatment. If this instrument-induced move were to impact outcomes, then U_0 would be correlated with Z. Such a violation of A2 results from the fact that changes in treatment intensity across margins other than those defining the binary treatment affect outcomes.

One way to resolve this issue is to generalize the model in Section 3.1 along the lines developed in Heckman et al. (2006). In the generalized framework we would assume

NQJ Neighborhood quality D is a multi-valued function of a latent index of neighborhood quality q: $D = j \times \mathbf{1}\{C_{j-1} < q \le C_j\}$ where $j \in \{1, \dots, J\}$

Given J levels of treatment, there should be some J large enough so that a generalized version of A2 holds.

6.1.2 Projecting Multiple Variables onto a Single Dimension

The second reason unobservables might be correlated with the instrument arises if neighborhood quality is assumed to be represented by one vector when it is in fact multivariate. In the models currently estimated in the literature this assumption is operationalized as:

NQP Neighborhood quality q is a scalar that is a linear function of neighborhood poverty p: $q = \alpha p$

For example, Kling et al. (2007a) estimate neighborhood effects from MTO using a model assuming D2, NQJ, and NQP where $U_j = U$ for all $j \in \{1, ..., J\}$, and so SI holds.⁹ A related generalization is estimated under EH in Aliprantis and Richter (2012).

If neighborhood quality is truly multivariate, then there might be some neighborhood characteristics affecting outcomes other than poverty. If these characteristics are not perfectly correlated with poverty, then the U_j might be correlated with the instrument Z. Consider an example in which the neighborhood unemployment rate impacts labor market outcomes, with $D \in \{1, \ldots, 10\}$, and D = j if the poverty rate is in the interval [100 - 10j, 100 - 10(j - 1)]. There is some distribution of unemployment rates for those living in high (D = j - 1) and low poverty (D = j) neighborhoods, (U_{j-1}, U_j) . If the people induced to move into low poverty neighborhoods due to the instrument tend to move to neighborhoods with higher unemployment rates than those who

⁹To be precise, the model in Kling et al. (2007a) is the limit of this model as $J \to \infty$. Ludwig and Kling (2007) estimate a similar model with poverty replaced by beat crime rate.

move to low poverty neighborhoods without the instrument, then the distribution of U_j will be different for those with Z = 0 than for those with Z = 1.

Assumption NQP rules out this possibility. If poverty were perfectly correlated with the unemployment rate, then in this example moving to a low poverty neighborhood would imply moving to a neighborhood with a given unemployment rate regardless of the instrument value, ensuring the distribution of the U_j would not be correlated with Z. Empirical evidence related to NQP is presented in Section 6.2.

6.2 Empirical Evidence on Assumptions A5 and NQP

6.2.1 Data

The first source of data used to examine the stated identifying assumptions is the MTO Interim Evaluation sample. The sample contains variables listing the census tracts in which households lived at both the baseline and in 2002, the time the interim evaluation was conducted. These census tracts are used to merge the MTO sample with decennial census data from the National Historical Geographic Information System (NHGIS, Minnesota Population Center (2004)), which provide measures of neighborhood characteristics. These measures are analyzed both as raw values and as the percentiles of the national NHGIS variables from the 2000 census. The variables created in this way include the poverty rate, the percent of adults who hold a high school diploma or a BA, the male Employed-to-Population Ratio (EPR), the share of households with own-children under the age of 18 that are single-headed, and the female unemployment rate.

This analysis focuses on the adults in the MTO Interim Evaluation sample. Weights are used in constructing all estimates.¹⁰

6.2.2 The Neighborhood Mobility Induced by MTO

Consider the generalized model in which neighborhood quality is defined under assumptions D2 and NQJ with $j \in \{1, ..., 10\}$ and

$$D = j \times \mathbf{1} \{10 \times (j-1) < q \le 10 \times j\},\$$

where q is the percentile of neighborhood quality. A key assumption that can be empirically tested under this definition is A5, which is an assumption about the observed treatment states. The generalized version of assumption A5 is that 0 < Pr(D = j|X) < 1 for all X, or that there are some persons in each treatment state.

Given the difficulties related to assumption NQP discussed in Section 6.1.2, we proceed by combining several measures of neighborhood quality into a single vector representing neighborhood

¹⁰Weights are used for two reasons. First, random assignment ratios varied both from site to site and over different time periods of sample recruitment. Randomization ratio weights are used to create samples representing the same number of people across groups within each site-period. This ensures neighborhood effects are not conflated with time trends. Second, sampling weights must be used to account for the sub-sampling procedures used during the interim evaluation data collection.

quality. Principal components analysis is used to determine which single vector combines the most information about the national distribution of the poverty rate, the percent with high school degrees, the percent with BAs, the percent of single-headed households, the male EPR, and the female unemployment rate. Table 2 shows that the resulting univariate index explains 63 percent of the variance of these neighborhood characteristics, and that no additional eigenvector would explain more than 13 percent of the variance of these variables. Table 3 displays the coefficients relating each of these variables to the index vector. Relevant for assumption NQP, the magnitudes of the coefficients for most variables are similar to the magnitude of the coefficient for poverty.

Figure 3a shows the expected negative correlation between neighborhood quality and neighborhood poverty rate. We can see in Figure 3b that the US population distribution of neighborhood poverty rates in 2000 had a long right tail. Similarly, Figure 3c shows that the US population distribution of neighborhood quality had a long left tail in 2000. Figures 3d and 3e show how far in the tails of these national distributions much of the MTO sample typically resided.

Moving from a neighborhood with a poverty rate of 70 percent to a neighborhood with a 50 percent poverty rate might be a large change in the poverty rate, but how big is this change relative to the national distribution of neighborhoods? That is, how much of a change in quality does this 20 percent change represent given a starting rate of 70 percent? An alternative way of measuring poverty and quality that addresses this question is to use the ranking of neighborhoods relative to those of the rest of the US population. These measures are shown for the entire US population in Figure 4a. What we can see is that although the expected negative relationship still remains, there is now considerable variation in one variable conditional on the other. Consider, for example, that there are neighborhoods with the median poverty rate that are extremely low quality, and neighborhoods with the same poverty rate that are extremely high quality. This level of variation may not be surprising given the coefficients reported in Table 3, and again is relevant when adopting assumption NQP.

The definition of neighborhood quality constructed using principal components analysis contrasts in important ways with the previous literature. Consider that Ludwig et al. (2008) argue the "average neighborhood environments of families moving through the program differed greatly from the neighborhoods of their control-group counterparts in terms of neighborhood socioeconomic status (SES), crime, and collective efficacy, but not in terms of race" (p 147). Ludwig et al. (2008) define "differed greatly" in terms of differences across raw measures of neighborhood characteristics.¹¹ The definition of quality used in the ensuing analysis defines "differed greatly" in terms of differences across the national distribution of neighborhood characteristics.

The definition of neighborhood quality used in the following analysis also differs from that in Clampet-Lundquist and Massey (2008) because it aims to directly measure neighborhood quality. It is reasonable to think that racial segregation would be a good proxy for neighborhood quality due to the history of racial discrimination combined with the process of residential sorting since the end of legal segregation. However, using racial composition to define neighborhood quality moves

¹¹Clampet-Lundquist and Massey (2008) adopt the same definition.

in a tautological direction, rendering the data from MTO mute a priori in terms of testing Wilson (1987)'s hypothesis that neighborhood effects can help explain persistent racial disparities in the US. By purposefully excluding race, the constructed measure of neighborhood quality allows for MTO to provide evidence relevant to testing Wilson's neighborhood effects hypothesis.

Figure 4b shows that very few MTO adults were induced into high quality neighborhoods. At the time of the interim evaluation less than 10 percent of the experimental group lived in neighborhoods whose quality was above the median of the national distribution. It is difficult to know for sure, but it appears reasonable to believe that the analogous distributions from Gautreaux would have had more mass in the right tail of the national distribution of neighborhood quality.¹²

The distributions in Figure 4b can be seen as a violation of the generalized version of assumption A5. While technically true for all j without conditioning on X, for the sake of estimation the generalized version of A5 is only likely to hold for $j \in \{1, ..., 5\}$ or $j \in \{1, ..., 6\}$. By the time of the interim evaluation less than 20 percent of the MTO experimental group lived in neighborhoods above the 30th percentile of the national distribution of quality, and less than 10 percent lived in neighborhoods above the median.

The observed patterns of residential mobility suggest that although it may provide relevant evidence, MTO is not a test of Wilson's neighborhood effects hypothesis. A complete test of Wilson's hypothesis would identify the effects of moving across all margins of quality for all observable and unobservable characteristics. Since MTO only identifies effects of moving across low margins of neighborhood quality, it cannot be considered a strong test of Wilson's hypothesis.

6.3 The Neighborhood Effects Identified by MTO

The effects from moving to high quality neighborhoods are not identified by MTO. Given the evidence in Section 6.2.2, any definition of treatment of the form D2 would have to restrict measures of quality to the lower half of the national distribution of neighborhood quality to satisfy assumption A5.

Once the focus on quality is restricted to accommodate A5, we can see that A5 appears more reasonable than A5*, as it is likely that some households will move to a high quality neighborhood regardless of whether they receive a voucher through MTO or not. Under assumptions (A1-A6,

¹²DeLuca and Rosenbaum (2003) find that 66 percent of the suburban group and 13 percent of the city group live in the suburbs of Chicago 14 years after original placement through Gautreaux. DeLuca and Rosenbaum (2003) cite limited availability of housing, and not selection to not move through the program, as the reason only 20 percent of eligible applicants moved through Gautreaux. This claim is based on evidence that 95 percent of participating households accepted the first unit offered to them. Furthermore, it is likely that Gautreaux induced larger changes in school quality than MTO (Rubinowitz and Rosenbaum (2000), p 162). Taken together, this evidence is suggestive that Gautreaux induced more households into high quality neighborhoods than MTO.

¹³As analyzed in Aliprantis and Richter (2012), the MTO data only allow for the identification of effects from moves across the first and second deciles of neighborhood quality.

SPEA, EH, D2-NQB) the Wald estimator identifies the LATE:

$$\frac{E[Y|x,Z=1] - E[Y|x,Z=0]}{E[D|x,Z=1] - E[D|x,Z=0]} = \triangle^{LATE}(x,\pi^{0}(x),\pi^{1}(x))
= \frac{1}{\pi^{1}(x) - \pi^{0}(x)} \int_{\pi^{0}(x)}^{\pi^{1}(x)} \triangle^{MTE}(x,u_{D}) du_{D}.$$
(24)

If we believe assumption A2 will fail to hold when treatment is defined under D2-NQB for the reasons discussed in Section 6.1.1, we could alternatively define treatment under D2-NQJ and generalize A1-A6, SPEA, and EH along the lines developed in Heckman et al. (2006). This model has been estimated in Aliprantis and Richter (2012), and identifies level j specific analogues to 24:

$$\Delta_j^{LATE}(x, \pi_j^0(x), \pi_j^1(x)) = \frac{1}{\pi_j^1(x) - \pi_j^0(x)} \int_{\pi_j^0(x)}^{\pi_j^1(x)} \Delta_j^{MTE}(x, u_D) du_D.$$

Note that even though the identified neighborhood effects are restricted to effects of moving to a neighborhood below the median of the national distribution of quality, these effects still only pertain to a small percentage of the MTO volunteers. The instrument of voucher randomization in MTO leaves the individual MTEs unidentified for all $u_D \in [0,1]$ for all x: Only the LATE parameter is identified, which is the average MTE over the interval $[\pi^0(x), \pi^1(x)]$. The identified parameter is by definition dependent on selection into treatment, and Figure 4b indicates $\pi^1(x) - \pi^0(x)$ will be small under various definitions characterized under D2.

6.4 Discussion

Neighborhood effects are conceptually distinct parameters defined in different models than program effects. There is no way to know a priori how these effects might be related, and one type of effect does not substitute for the other (Heckman (2010)).

Suppose that we are trying to build a theory of how clouds lead to precipitation. Further suppose we possess a machine designed to create clouds and that we observe precipitation under two different settings of the machine. Observing precipitation under two settings does not necessarily inform our theory; we must understand the types of clouds created by the machine and the conditions in which they were created before the observations can contribute to our theory. Without this information we cannot infer if it was the ambient air pressure, the altitude of the clouds, their density, their temperature, their chemical composition, the interaction of some of these characteristics, or some completely different characteristic that led to the observed precipitation.

It is possible that under one setting of the machine we might observe no precipitation on a sunny day with no clouds, while at the other setting we might observe no precipitation on a sunny day with puffy white clouds. Effects from the cloud machine are not interchangeable with cloud effects: It would be incorrect to infer that clouds have no effect on precipitation. Replacing clouds with neighborhoods, precipitation with outcomes, and the cloud machine with the MTO program, this example illustrates why program effects from MTO do not substitute for neighborhood effects.

This analogy helps to illustrate several key differences between the analysis in this paper and that in the previous literature. Focusing on the American Journal of Sociology MTO Symposium in 2008, the debate conflates differing definitions of treatment with compliance conditional on a given definition of treatment. For example, Clampet-Lundquist and Massey (2008) correctly argue that the program effects from the model under definition D1 should not be interpreted as neighborhood effects, and argue that MTO was a weak intervention in terms of definition D2. However, Clampet-Lundquist and Massey (2008) do not estimate the model under definition D2. Articles like Ludwig et al. (2008) and Kling et al. (2007a) do estimate the model under variations of D2, but somehow also interpret estimates from the model under D1 as neighborhood effects. This confusion leads Sampson (2008) to agree with the central argument in Ludwig et al. (2008) that randomization of voucher assignment solves the selection problem for neighborhood treatments.

When examining the evidence on the strength of treatment implicitly defined in terms of neighborhood characteristics, the AJS Symposium and previous literature typically debates the strength of treatment in terms of raw measures of neighborhood characteristics. This leads Clampet-Lundquist and Massey (2008) to conclude that MTO "did have a clear effect on neighborhood quality" (p 111), and thus to highlight the possibility of neighborhood effects on "a wider range of outcomes" (p 112). In contrast, the preceding analysis makes clear the precise impact of the MTO intervention on neighborhood quality relative to the national distribution of neighborhood characteristics. The analysis also illustrates the implications of the changes induced by MTO for the interpretation of neighborhood effect parameter estimates on the central outcomes of interest.

Much of the debate in the literature on MTO can be traced back to the fact that the parameters of interest are never explicitly defined. This highlights the importance of articulating simple definitions for the sake of clear communication and the careful consideration of canonical, "well-understood" assumptions for the sake of clear analysis. In the preceding analysis the parameters of focus are clearly defined parameters of a joint model of selection and potential outcomes. Definitions and assumptions determine their interpretation, and although there are obviously interesting parameters of many other models of neighborhood effects, the parameters discussed in this analysis have been highlighted in part because they might plausibly be identified by MTO.

A final point worth considering is that the distinction between program effects and neighborhood effects is meant to clarify how the results from MTO can be used to improve our theory of neighborhood effects; it does not diminish the value of understanding the program effects from MTO. In many circumstances such knowledge will be the object of interest, especially if policy-makers are choosing between programs.

7 Conclusion

This paper has reviewed the assumptions necessary to identify various parameters using the variation in neighborhood of residence induced by the Moving to Opportunity (MTO) housing

mobility experiment. An index of neighborhood quality was created that reflects a neighborhood's poverty rate as well as several other characteristics. Empirical evidence was presented that MTO did not induce participants into high quality neighborhoods. One key result of the paper was to show that using MTO voucher assignment as an instrument for neighborhood quality does not identify effects from moving to a high quality neighborhood.

Another key result of the paper was to illustrate that even when restricting attention to effects from moving to neighborhoods below the median of the national distribution of quality, MTO still identifies a restricted subset of neighborhood effects of interest. Under the assumption of essential heterogeneity neighborhood effects can be expressed as a function of a continuous random variable. MTO does not separately identify any one of these effects, but rather the average of these effects over an interval determined by selection into treatment.

The paper also established why the program effects identified by MTO do not substitute for neighborhood effects. An analogy was provided using clouds and precipitation to emphasize that program effects and neighborhood effects are distinct parameters defined in different models with different identifying assumptions. An implication of these considerations is that a housing mobility program defined around neighborhood characteristics other than poverty might have larger effects than MTO.

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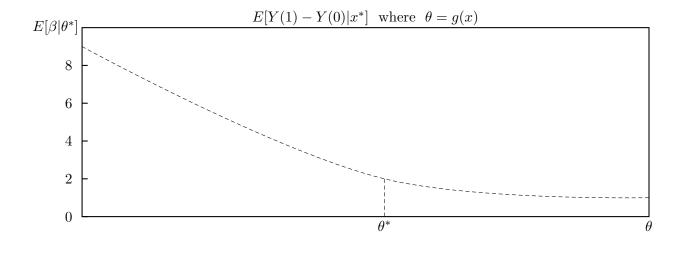
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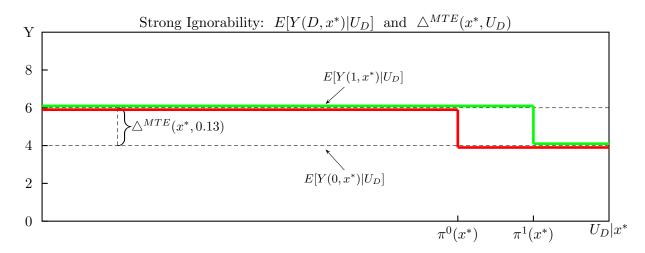
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Figures





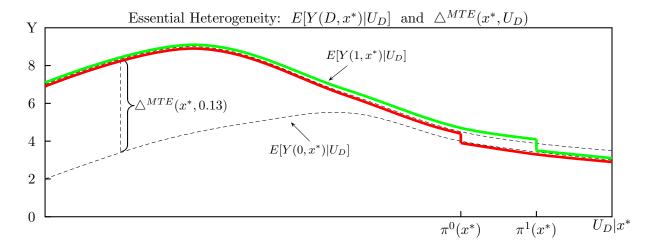
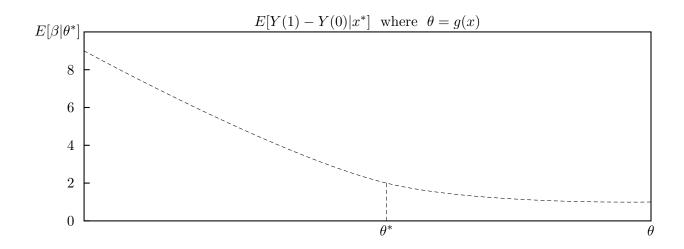


Figure 1: Examples of Strong Ignorability and Essential Heterogeneity



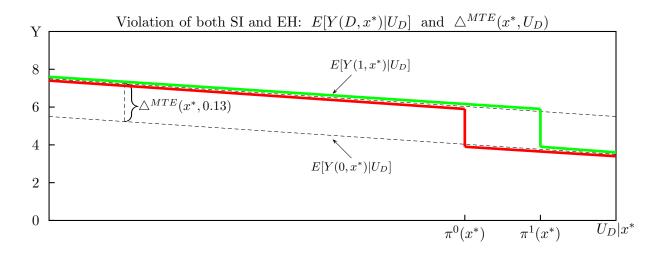
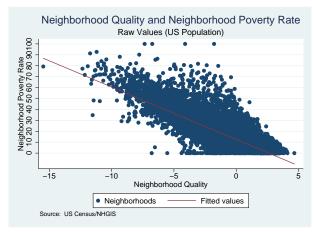
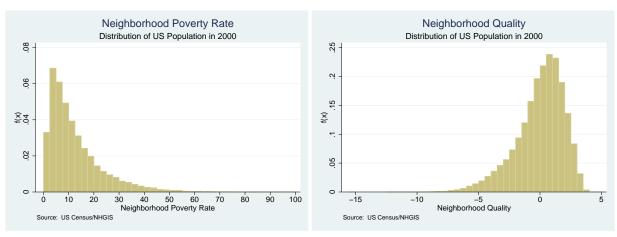


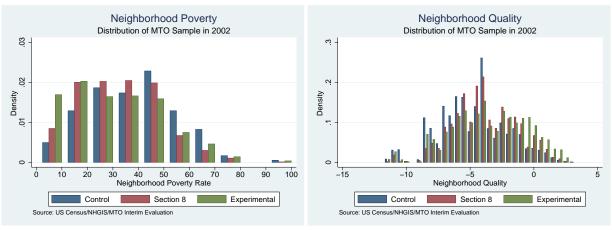
Figure 2: Example Violating Both Strong Ignorability and Essential Heterogeneity



(a) Raw Measures of Neighborhood Quality and Poverty in 2000, US Population

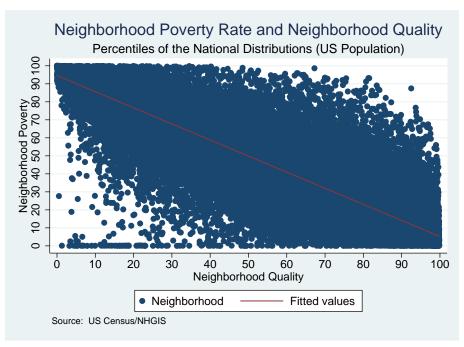


(b) Neighborhood Poverty Rate in 2000, US Population (c) Raw Measure of Neighborhood Quality in 2000, US Population

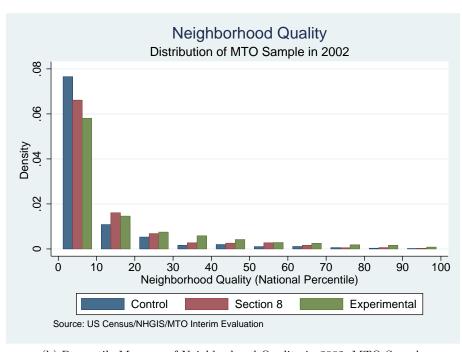


(d) Neighborhood Poverty Rate in 2002, MTO Sample (e) Raw Measure of Neighborhood Quality in 2002, MTO Sample

Figure 3: Neighborhood Poverty Rate and Neighborhood Quality



(a) Percentile Measures of Neighborhood Quality and Poverty in 2000, US Population



(b) Percentile Measure of Neighborhood Quality in 2002, MTO Sample

Figure 4: Neighborhood Poverty and Quality of MTO Participants

Tables

Table 1: D(Z): Treatment as a Function of Assigned Treatment

D(Z)		D(0)		
	D	0	1	
$\overline{\mathrm{D}(1)}$	0	Never-taker	Defier	
	1	Complier	Always-taker	

Table 2: Proportion of Variance Explained by Principal Components Eigenvectors

Eigenvector	Eigenvalue	Proportion of Variance
1	3.81	0.63
2	0.79	0.13
3	0.56	0.09
4	0.39	0.07
5	0.31	0.05
6	0.14	0.02

Table 3: Principal Components Analysis: First Eigenvector Coefficients

Variable	Coefficient
Poverty Rate	-0.46
HS Graduation Rate	0.44
BA Attainment Rate	0.35
Percent Single-Headed HHs	-0.38
Male EPR	0.41
Female Unemployment Rate	-0.40