# Small Area Modeling for the American Community Survey 

## By

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## Basic Introduction

- ACS will publish estimates down to the tract level, just like the decennial census
- Many issues involved with estimating for these small areas
- We will focus on one issue where ACS and census differ - residence rules


## Outline

## 1. Background about the ACS - sampling \& estimation

2. Residence rule differences
3. Effects of different estimators
4. Future research

## ACS - Brief Background

- Continuous nationwide monthly survey, will replace decennial census sample in 2010
- Will publish single-year, three-year average, or five-year average estimates, based on an area's population
- ACS test conducted in 36 counties in 1999, 2000, and 2001


## ACS Sampling \& Estimation

- Systematic sample of housing units (GQ's excluded)
- In test, base rate of $1 \%, 3 \%$ or $5 \%$, varying locally based on size of governmental units and tracts
- 3-year test rates approximate 5-year (average) sample


## ACS Sampling \& Estimation

- For nonrespondents to mail and CATI, 1-in-3 subsample for CAPI
- 2-in-3 subsample for nonmailables
- Several steps of nonresponse and other weighting adjustments


## ACS Sampling \& Estimation

- First set of housing controls (HPF1)
- Sum of current HU weights adjusted to match independent county total
- Independent housing unit (and population) estimates from the Population Estimates Program


## ACS Sampling \& Estimation

- Population controls (PPSF)
- Persons start with HU's weight
- Placed in county-based poststrata by age, sex, race, and Hispanic; collapsing as necessary
- Weights adjusted so collapsed poststrata totals match independent estimates


## ACS Sampling \& Estimation

- Second set of housing controls (HPF2)
- HU has weight of "principal person" after population controls; vacants unchanged
- Adjust weights again so county total again matches independent estimate


## Oneida and Vilas Counties, WI

- Oneida County and Vilas County, Wisconsin, are neighboring counties included in the ACS Test
- Included, in part, because of the large number of seasonally vacant units


## Oneida and Vilas Counties, WI



## U S C E N S U S B UREA U

Helping You Make Informed Decisions

## Different Residence Rules

- Census residence rule: was this your usual place of residence on April 1?
"DO NOT INCLUDE ... people who live or stay at another place most of the time"


## Different Residence Rules

- ACS residence rule: current residents (at time of interview)
"LIST everyone who is living or staying here for more than two months"


## So What?

- Independent housing unit and population controls
- Based on previous decennial census counts, with annual updates
- In census years, census count is used
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## So What?

- In most places, not much effective difference between definitions
- BUT, where people spend several months in a vacation home - in ACS, not in census


## So What?

- ACS is counting people as residents that census isn't
- But we control back to census-based population counts
- This would cause an underestimation of the population in these counties, and could change the distribution of characteristics


## So What?

- Additional issue of monthly variation
- Census looks at April 1 only
- ACS is a continuous survey
- vacancy varies through the year


## Vacancy Rates - Census \& ACS



## Weighting Methods

- We applied five different weighting methods to try to gain some insights about the problem

1. Current ACS estimation methodology
2. No population controls
3. Neither population nor housing controls

## Weighting Methods

- No controls means no residence rules problem
- But, controls do address legitimate coverage concerns


## Weighting Methods

- Aggregate counties together before applying controls
- Helps to reduce coverage error at the small area level
- Shouldn't skew results because of residence rules issues, if other counties are less affected


## Weighting Methods

- Combine Oneida \& Vilas with Brown, Calumet, Outagamie, Sheboygan \& Winnebago

4. Use combined controls for population, county controls for housing
5. Use combined controls for housing and population

## Weighting Methods



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## Weighting Methods

- Five additional counties were in 2000 and 2001 Supplementary Surveys
- National tests of ACS methodologies, but using a state-level sample design similar to CPS
- No data for these counties for 1999, so we combine just Oneida and Vilas


## Three-Year Averages

- We compared Census 2000 to single year estimates and 1999-2001 3-year averages

$$
\begin{gathered}
X_{3 \text { Year }}=\frac{1}{3}\left(X_{1999}+X_{2000}+X_{2001}\right) \\
\text { Ratio }_{3 \text { Year }}=\frac{X_{1999}+X_{2000}+X_{2001}}{Y_{1999}+Y_{2000}+Y_{2001}} \\
S E_{3 \text { Year }}=\frac{1}{3} \sqrt{\operatorname{SE}\left(X_{1999}\right)^{2}+\operatorname{SE}\left(X_{2000}\right)^{2}+\operatorname{SE}\left(X_{2001}\right)^{2}}
\end{gathered}
$$

## First HU Control Factor

|  | Method | 1999 | 2000 | 2001 |
| :--- | :---: | :---: | :---: | :---: |
| Oneida | $1,2,4$ | 1.32 | 1.00 | 1.06 |
|  | 5 | 1.21 | 1.00 | 1.01 |
|  |  |  |  |  |
| Vilas | $1,2,4$ | 1.09 | 1.11 | 1.10 |
|  | 5 | 1.21 | 1.00 | 1.01 |

## Average Person Control Factor

|  | Method | 1999 | 2000 | 2001 |
| :--- | :---: | :---: | :---: | :---: |
| Oneida | 1 | 0.83 | 0.91 | 0.94 |
|  | 4 | 0.80 | 1.02 | 1.02 |
|  | 5 | 0.81 | 1.02 | 1.02 |
|  |  |  |  |  |
| Vilas | 1 | 0.76 | 0.79 | 0.87 |
|  | 4 | 0.80 | 1.06 | 1.01 |
|  | 5 | 0.80 | 1.07 | 1.00 |

## Second HU Control Factor

|  | Method | 1999 | 2000 | 2001 |
| :--- | :---: | :---: | :---: | :---: |
| Oneida | 1 | 1.14 | 1.09 | 1.07 |
|  | 4 | 1.16 | 0.99 | 0.98 |
|  | 5 | 1.13 | 1.02 | 0.98 |
|  |  |  |  |  |
| Vilas | 1 | 1.15 | 1.14 | 1.06 |
|  | 4 | 1.12 | 0.99 | 1.00 |
|  | 5 | 1.13 | 1.02 | 0.98 |

## Total Pop \& Housing Units

|  | Method | HU | SE | Pop | SE |
| :---: | :---: | ---: | ---: | ---: | ---: |
| Oneida | Census | 26,627 | NA | 35,868 | NA |
|  | 1 | 26,668 | 0 | 35,902 | 0 |
|  | 2 | 26,668 | 0 | 40,402 | 932 |
|  | 3 | 23,972 | 161 | 36,096 | 870 |
|  | 4 | 26,668 | 0 | 38,066 | 870 |
|  | 5 | 25,398 | 233 | 36,451 | 873 |
| Vilas |  |  |  |  |  |
|  |  |  |  |  |  |
|  | 1 | 22,397 | NA | 20,745 | NA |
|  | 2 | 22,436 | 0 | 20,810 | 0 |
|  | 3 | 20,366 | 139 | 26,277 | 828 |
|  | 4 | 22,436 | 0 | 24,799 | 763 |
|  | 5 | 21,964 | 174 | 23,951 | 812 |


|  | Method | VR | SE | SVR | SE |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Oneida | Census | $42.42 \%$ | N/A | $39.17 \%$ | N/A |
|  | 1 | $37.20 \%$ | $0.85 \%$ | $32.29 \%$ | $0.96 \%$ |
|  | 2 | $34.01 \%$ | $1.22 \%$ | $29.55 \%$ | $1.17 \%$ |
|  | 3 | $34.37 \%$ | $1.25 \%$ | $29.95 \%$ | $1.22 \%$ |
|  | 4 | $35.25 \%$ | $1.21 \%$ | $30.55 \%$ | $1.19 \%$ |
|  | 5 | $35.20 \%$ | $1.23 \%$ | $30.55 \%$ | $1.21 \%$ |
|  |  |  |  |  |  |
| Vilas | Census | $59.52 \%$ | N/A | $56.20 \%$ | N/A |
|  | 1 | $55.72 \%$ | $0.73 \%$ | $50.64 \%$ | $0.95 \%$ |
|  | 2 | $50.01 \%$ | $1.32 \%$ | $45.48 \%$ | $1.34 \%$ |
|  | 3 | $50.02 \%$ | $1.34 \%$ | $45.50 \%$ | $1.37 \%$ |
|  | 4 | $51.67 \%$ | $1.29 \%$ | $46.95 \%$ | $1.33 \%$ |
|  | 5 | $51.84 \%$ | $1.27 \%$ | $46.99 \%$ | $1.34 \%$ |

## Conclusions

- Controls do have significant impact on housing and pop counts
- Using aggregate level controls gives reasonable results
- Research is ongoing


## Contact Information

- If you have any questions or comments:


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