

1 PROPOSAL TO WITHDRAW APPROVAL FOR THE  
2 BREAST CANCER INDICATION FOR BEVACIZUMAB (AVASTIN)  
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6 FDA PUBLIC HEARING  
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9 WEDNESDAY, JUNE 29, 2011

10 8:00 a.m. to 3:15 p.m.  
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14 FDA White Oak Campus  
15 White Oak Conference Center  
16 Building 31, The Great Room  
17 Silver Spring, Maryland  
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P R O C E E D I N G S

(8:00 a.m.)

**Opening Remarks by Presiding Officer**

DR. MIDTHUN: Good morning and welcome to this, the second day of the Avastin hearing. There will be a few changes to the schedule today that I will note as we proceed throughout the day. But now we will proceed to the portion of the hearing where Genentech will make its presentation, and they have two hours allocated for that. Thank you.

**Affirmative Presentation by Genentech**

DR. BARRON: Good morning. Thank you, Dr. Midthun, committee members, FDA representatives and guests. My name is Hal Barron. I'm the executive vice president of global product development and the chief medical officer for Genentech Roche. I want to thank Dr. Hamburg for granting us this hearing today.

Yesterday we heard moving testimonies from the public as well as comments from CDER on their interpretation of the studies evaluating Avastin in patients with metastatic breast cancer. As we

1 begin our presentation, I want to be clear about  
2 why we requested the hearing.

3 We are here today for one purpose, to  
4 explain why we believe that women with metastatic  
5 breast cancer are better off if Avastin, in  
6 combination with paclitaxel, remains an approved  
7 treatment option. We recognize the complexity of  
8 this situation and respect that both parties have  
9 come to divergent conclusions on this important  
10 issue.

11 It's important to highlight that CDER and  
12 Genentech agree on two fundamental principles:  
13 First, that the magnitude of improvement in  
14 progression-free survival observed in E2100  
15 represents clinical benefit. This reflects CDER's  
16 progressive thinking that PFS of a certain  
17 magnitude represents benefit in and of itself.  
18 CDER's position on PFS will likely result in more  
19 clinical trials and more timely access of new  
20 medicines for patients with metastatic breast  
21 cancer. We are not here to debate that issue.

22 We also agree with CDER that the accelerated

1 approval process must be preserved, particularly  
2 CDER's authority to quickly withdraw products which  
3 are identified to have new safety concerns or  
4 products which fail to confirm any benefit in  
5 subsequent studies, or when sponsors fail to  
6 conduct the agreed upon confirmatory trials in a  
7 timely manner.

8           However, we disagree on four key points  
9 which each of our speakers will address in detail  
10 today. The first point is that Avastin's safety  
11 profile has been broadly misunderstood based on how  
12 CDER has presented the data. Avastin has an  
13 acceptable risk profile for the indication for  
14 which it is approved.

15           Second, E2100 was a well-conducted clinical  
16 trial with robust results that are clearly  
17 clinically meaningful.

18           Third, the AVADO and RIBBON 1 studies met  
19 their prespecified primary endpoint with hazard  
20 ratios less than 0.7, and as such do not invalidate  
21 the findings of E2100.

22           Fourth, the regulations around accelerated



1 approval anticipated the current situation, a  
2 situation in which a definitive interpretation  
3 cannot be made. In this situation, the regulations  
4 allow for accelerated approval to be maintained  
5 while subsequent studies are conducted to resolve  
6 important issues that remain.

7           The data from E2100 strongly suggests that  
8 patients experience a clinically meaningful benefit  
9 when they receive Avastin in combination with  
10 paclitaxel. Subsequent studies with other  
11 chemotherapeutic agents also demonstrate a benefit  
12 but of a lesser magnitude. One possible  
13 explanation for this observation is that because  
14 paclitaxel and Avastin is a well-tolerated regimen.  
15 Patients can remain on therapy for a longer period  
16 of time and as such experience a more pronounced  
17 treatment effect.

18           This issue needs to be clarified before  
19 concluding Avastin in combination with paclitaxel  
20 is not benefitting women with metastatic breast  
21 cancer. You will hear more about this issue in our  
22 proposed study in the next presentation.

1           Let's look at each of these four points in  
2 more detail. First, I will focus on safety. In  
3 ODAC presentations and public documents describing  
4 Avastin's effect in patients with metastatic breast  
5 cancer, CDER has repeatedly unfairly characterized  
6 Avastin's safety profile. Misleading comments have  
7 left people with the inaccurate perception that  
8 Avastin is a toxic drug, including an ODAC member  
9 who in 2010 indicated he thought Avastin was  
10 increasing total mortality.

11           Let's look at the data. There are fewer  
12 total deaths and fewer deaths related to metastatic  
13 breast cancer when women were treated with Avastin  
14 in the E2100 study, as you can see here, with the  
15 total mortality difference in absolute terms being  
16 a delta of 3.4 percent. This is true in E2100 as  
17 well in the pooled analysis of all three trials  
18 that include both E2100, the RIBBON 1 and AVADO  
19 studies. As you can see again, there were fewer  
20 total deaths and fewer deaths due to metastatic  
21 breast cancer. Dr. Horning will review this data  
22 in more detail in here presentation to follow.

1           Second, E2100, as I mentioned, was a well-  
2 conducted clinical trial with robust results that  
3 are clearly clinically meaningful. I'd like to  
4 remind everyone that this study was designed and  
5 implemented by leading breast oncologists in the  
6 United States in collaboration with the National  
7 Cancer Institute, a federally-funded body. The  
8 trial was deemed robust by the New England Journal  
9 of Medicine who published the results, as well as  
10 by most regulatory agencies outside the United  
11 States who based their decision for full approval  
12 based on this study.

13           One of the biggest concerns raised by CDER  
14 related to the potential for bias given the  
15 progression was determined by investigators. To  
16 evaluate this possibility, an independent  
17 radiologic review described as IRF was conducted  
18 with the data shown on this slide.

19           As you can see from the slide, the data from  
20 the IRF and the data from the investigators was  
21 very similar with respect to hazard ratios, you can  
22 see .42 versus .48, with respect to overall

1 response rates with the delta being 25 versus 28,  
2 as well as the Kaplan-Meier curves, which they look  
3 very similar. Thus based on this data, it is  
4 unlikely that bias represents a significant issue  
5 in interpreting this data.

6 Now let's turn our focus to AVADO and  
7 RIBBON 1. The conversion standard communicated to  
8 Genentech by CDER in February 2008 was that full  
9 approval of Avastin in metastatic breast cancer was  
10 dependent on demonstrating an improvement in PFS  
11 and evidence that survival is not impaired. I've  
12 just reviewed the data demonstrating that fewer  
13 women died when treated with Avastin. The data  
14 shown here demonstrate the PFS was improved in each  
15 of the subsequent studies.

16 You can see examining hazard ratios from  
17 AVADO and RIBBON that a highly statistically  
18 significant and clinically meaningful effect is  
19 present in both studies. This is precisely why we  
20 have concluded that AVADO and RIBBON 1 do not  
21 invalidate the findings in E2100.

22 The conclusion drawn by CDER that the

1 subsequent studies did not demonstrate meaningful  
2 benefit was based on medians. Solely focusing on  
3 the median differences is flawed, as they can under  
4 or at times overestimate the true treatment effect.  
5 In addition, this focus on median differences as  
6 the primary method of assessing magnitude of  
7 benefit appears to represent a change in CDER's  
8 thinking since 2008.

9 Finally, withdrawal is not required under  
10 the law. Failure to confirm any benefit in a  
11 completed trial may reflect that the drug does not,  
12 in fact, offer clinical benefit, and in that  
13 scenario, we agree a drug should be withdrawn.  
14 This is not the case with Avastin. Benefit was  
15 demonstrated in the confirmatory trials but of a  
16 lesser magnitude than that what was observed in the  
17 original study. And as just noted, the differences  
18 in the study design may have reflected unforeseen  
19 limitations in the trial design rather than clear  
20 evidence of a lack of clinical benefit.

21 In today's presentation, you will hear  
22 Genentech's view that the scientific and regulatory

1 issues at hand call for regulatory flexibility, a  
2 middle ground, if you will, of maintaining  
3 accelerated approval. I want to emphasize that  
4 this path forward is clearly allowed by law and  
5 supported by the science. Most importantly, this  
6 path forward is in the best interests of patients.  
7 It will address a public health need to provide  
8 additional treatments for women who are suffering  
9 from this incurable disease.

10 We acknowledge the complexity of the  
11 decision the Commissioner must make in that the  
12 magnitude of benefit is inherently subjective.  
13 However, based on all the data generated to date,  
14 we believe it is better for women diagnosed with  
15 metastatic breast cancer to have the option to  
16 receive Avastin in combination with paclitaxel, and  
17 many patients, many physicians, the NCCN and EMA  
18 agree.

19 Here's the agenda showing our list of  
20 speakers who will discuss each of these issues in  
21 greater detail. And now I'd like to introduce  
22 Dr. Sandra Horning, our global head of clinical

1 development.

2 DR. HORNING: Good morning. I'm Sandra  
3 Horning, global head of clinical development,  
4 oncology, hematology at Genentech. I lead the  
5 clinical scientists for all oncology products in  
6 later stage development.

7 Before coming to Genentech in 2009, I was a  
8 practicing oncologist and professor of medicine at  
9 Stanford University for more than 25 years. I've  
10 also served as a member of the Oncology Drugs  
11 Advisory Committee to CDER and as president of the  
12 American Society of Clinical Oncology.

13 Let's begin today's discussion in the clinic  
14 where an oncologist counsels her patient about the  
15 underlying disease, how it is behaving, and what  
16 the alternatives for treatment are. The clinical  
17 setting we are discussing is HER2-negative  
18 metastatic breast cancer, which I will refer to as  
19 MBC.

20 In the U.S., about 45,000 people receive the  
21 diagnosis of HER2-negative MBC last year. The  
22 condition is generally incurable with median

1 survival times of 18 months to two years. Since  
2 1980, a period of 31 years, just two non-hormonal  
3 regimens have been approved in the U.S. for the  
4 first-line treatment of HER2-negative or HER2  
5 unspecified MBC. Gemcitabine plus paclitaxel  
6 received full approval in 2004, and Avastin plus  
7 paclitaxel was granted accelerated approval in  
8 2008.

9 This clinical setting remains an unmet  
10 medical need. As you heard in moving testimonials  
11 yesterday, women with MBC need more and better  
12 treatment options.

13 What are the indications and choices for  
14 chemotherapy treatment in MBC? Chemotherapy is the  
15 standard of care for patients with hormone receptor  
16 negative disease, commonly referred to as triple  
17 negative. It's also indicated for the larger group  
18 of receptor positive patients for any of the  
19 following: for symptomatic or rapidly progressive  
20 or visceral disease such as liver or lung or when  
21 they become hormonal agent resistant.

22 When it comes to which agents, prior use of



1       adjuvant chemotherapy by about 60 percent of  
2       patients in the U.S. influences treatment choice.  
3       Single agents are less toxic and are typically  
4       given in sequence as dictated by disease course and  
5       tolerability. Chemotherapy combinations are more  
6       likely to produce an objective response and disease  
7       control so are appropriate for rapidly progressive  
8       disease, visceral crisis, or symptom control, but  
9       combinations have more overlapping toxicity,  
10      particularly low blood counts, and can be difficult  
11      to sustain.

12                The key elements of clinical decision-making  
13      include the safety profile considered with the data  
14      on efficacy. The assessment of clinical benefit  
15      risk is always made in context, the context of the  
16      clinical setting and the available treatment  
17      options. We know that oncologists and individual  
18      patients weigh these and other factors differently.  
19      In the case of Avastin in MBC, there's scientific  
20      debate over the interpretation of the data.

21                While members of ODAC have already expressed  
22      their opinion on the issue at the July 2010

1 meeting, we'd like to engage you today in a  
2 discussion of benefit risk in our presentation,  
3 expressing Genentech's views on each of these key  
4 elements beginning with safety.

5           The data show that Avastin has well-known  
6 and acceptable risks for the indication for which  
7 it was approved, first-line HER2-negative MBC. Our  
8 scientific disagreement with CDER related to  
9 Avastin's safety falls into three areas. First,  
10 Avastin has been unfairly characterized by CDER as  
11 a very toxic drug. The data show that the most  
12 common risks are generally manageable, and the  
13 Avastin regimen is not more or uniquely toxic  
14 compared to other regimens used today for people in  
15 this clinical setting.

16           Oncologists are very familiar with Avastin  
17 because more than 1 million people have been  
18 treated worldwide. This extensive experience  
19 extends across five tumor types, including lung,  
20 colorectal and breast cancers. There are  
21 guidelines for physicians to manage the most common  
22 side effects in the package insert. CDER too

1 agrees that no new signals have been observed in  
2 MBC. The difference between CDER and Genentech  
3 regarding safety is the interpretation and  
4 communication of the data to the ODAC and to the  
5 public.

6 Throughout my presentation, I will be  
7 referring to the pooled safety analysis involving  
8 1,427 MBC patients who received standard dose  
9 Avastin. The pooled analysis represents the  
10 totality of the safety experience and has been  
11 referred to by CDER in their summary argument.

12 The four key points regarding safety are  
13 there are fewer deaths on the Avastin-treated arms;  
14 there was no difference in treatment-related  
15 deaths; the increased select adverse events, AEs  
16 greater than grade 3, are predominantly grade 3,  
17 and of these the majority are due to manageable  
18 hypertension and proteinuria with other select  
19 adverse events occurring at low incidence.

20 In particular, there seems to be a  
21 misunderstanding regarding deaths in the MBC  
22 experience, and this is something I will further

1 explore with you.

2 The data show that there are fewer total  
3 deaths, 52 percent versus 55.8 percent, and fewer  
4 MBC deaths, 48.1 versus 51.5 percent, with standard  
5 dose Avastin in the pooled safety analysis compared  
6 to chemotherapy. And the numbers of non-breast  
7 cancer deaths are similar, 3.9 and 4.3 percent.  
8 The treatment-related deaths are 1.8 percent in the  
9 chemotherapy arm and 1.8 percent in the Avastin  
10 plus chemotherapy arms. That is, the incidence of  
11 treatment-related deaths are identical in  
12 first-line MBC.

13 Now, let's look at the deaths in E2100.  
14 Again, there are fewer total deaths on the Avastin  
15 arms, and there are fewer MBC deaths on the Avastin  
16 arms. The number of non-breast cancer deaths are  
17 similar, just as in the larger pooled experience.

18 Treatment-related deaths are not so  
19 straightforward in E2100, however. The post hoc  
20 assessment of treatment-related deaths that was  
21 performed by CDER for the E2100 study, which  
22 differed from the study investigators, has caused

1 confusion, and I therefore would like to walk you  
2 through the analysis in detail.

3 As we know, attributing deaths to a specific  
4 cause is always difficult and subjective, whether  
5 by investigator or CDER. However, CDER's  
6 assessment was concerning because there were  
7 imbalances in the sources of information for the  
8 two treatment groups. Per ECOG and NCI standards,  
9 only events for the paclitaxel plus Avastin arms  
10 were to be entered in NCI AdEERS, the Adverse Event  
11 Expedited Reporting System database. That is,  
12 events occurring in the paclitaxel-alone arm were  
13 not collected because the safety profile of this  
14 agent was considered well known.

15 CDER conducted their post hoc assessment by  
16 using AdEERS as a source. Their analysis comparing  
17 the two treatment arms is based, at least in part,  
18 on information collected for just one treatment arm  
19 and taking this approach likely introduces bias.  
20 And this potential bias becomes apparent when  
21 looking at treatment-related deaths across all the  
22 studies. Note that for the AVADO and the two

1 RIBBON 1 cohorts, the chemotherapy arms had  
2 treatment-related deaths on par with the  
3 chemotherapy, and yet the analysis for the  
4 paclitaxel-alone arm in E2100 stands apart.

5           Nevertheless, we agreed to and have used  
6 CDER's E2100 analysis in our product label and in  
7 our pooled incidence figures. Despite this, the  
8 rates for treatment-related deaths across the MBC  
9 experience, 1.8 percent and 1.8 percent, are  
10 identical with standard dose Avastin.

11           Now, although these data seem  
12 straightforward, CDER's July 2010 ODAC presentation  
13 and the subsequent press reports have led to  
14 confusion about treatment-related mortality. For  
15 example, this is an excerpt from ODAC's discussion,  
16 and I quote. "I still do not get a clear picture.  
17 Looking at the FDA presentation, there was almost  
18 about 1 to 1 and a half percent increase in  
19 treatment-related mortality which was maybe related  
20 to Avastin with the different chemotherapy arms,  
21 whereas in your data, I did not see that. I mean,  
22 disease control versus 1 percent or 1 and a half

1 percent chance of dying from the complication from  
2 their therapy, therapeutic index becomes somewhat  
3 different."

4 This interpretation went beyond the ODAC as  
5 revealed in this excerpt from the National Cancer  
6 Institute bulletin reporting on the July 2010  
7 meeting. Speaking of AVADO and RIBBON 1, "In both  
8 trials, women in the bevacizumab groups had an  
9 increased risk of death. In an analysis of the  
10 data prepared by FDA, 0.8 percent of the women in  
11 AVADO and 1.2 percent of the women in RIBBON 1 who  
12 received bevacizumab died from side effects thought  
13 to be related to the drug."

14 Where did this misunderstanding come from?  
15 CDER defined a subset of treatment-related deaths  
16 as Avastin-related according to specific AE terms  
17 which have been associated with Avastin, such as  
18 arterial thromboembolism or congestive heart  
19 failure. However, and this is a key point, the  
20 terms were applied only to the Avastin arms, even  
21 though these same adverse events also occurred with  
22 chemotherapy alone. In this way, CDER's

1 classification of Avastin-related deaths was  
2 imbalanced because it was applied to the Avastin  
3 arms only. It was not applied to the chemotherapy  
4 arms even though deaths occurred due to these AEs  
5 such as arterial and venous thromboembolism.

6 Further, CDER emphasized Avastin-related  
7 deaths over treatment-related deaths in their  
8 communication to ODAC and the public. This  
9 characterization led to a misunderstanding that  
10 there was a higher treatment-related death rate in  
11 the first-line MBC studies.

12 When we look at treatment-related deaths due  
13 to these select AEs, we note the familiar Avastin-  
14 related death rate of 0.8 to 1.2 percent in the  
15 AVADO and RIBBON 1 studies that have been  
16 repeatedly highlighted and publicized. However,  
17 and please take note, if these same AE terms are  
18 applied equally to the chemotherapy arms, a similar  
19 incidence of so-called Avastin-related deaths is  
20 observed across the AVADO and RIBBON 1 studies.

21 In summary, if you remember one slide about  
22 deaths, let it be this one. There were fewer total



1 deaths, fewer MBC deaths, and a similar rate of  
2 non-breast cancer deaths in the E2100 study and  
3 also in the pooled safety analysis for standard  
4 dose Avastin plus chemotherapy. These are the  
5 facts regarding deaths in the MBC safety  
6 population.

7           We'll now move to adverse events. The  
8 tables shows grade 3 to 5 select adverse events,  
9 which were collected evenly across all the MBC  
10 studies in the pooled analysis of standard dose  
11 Avastin. Among the select adverse events, there  
12 was a 13.3 percent increase with Avastin plus  
13 chemotherapy compared to chemotherapy alone.  
14 Hypertension and proteinuria account for much of  
15 the increase such that excluding these two more  
16 common AEs, when they were the only cause of  
17 grade 3 or higher event, results in an overall  
18 incidence of 5.6 percent for other AEs.

19           Hypertension and proteinuria, which are  
20 related to Avastin's mechanism of action, VEGF  
21 inhibition, are well described, and guidelines for  
22 monitoring and management are available in the

1 package insert.

2 To refresh your memory, the grading systems  
3 for hypertension and proteinuria are described.  
4 Note the E2100 study used an older version of  
5 toxicity grading such that any treatment for  
6 hypertension is considered grade 3, whereas in the  
7 other studies, grade 3 was scored for the use of  
8 more than one drug. Grade 4 hypertension indicates  
9 life-threatening consequences. Grade 3 proteinuria  
10 is based on a laboratory measurement of the urine  
11 whereas grade 4 proteinuria is a clinical problem  
12 known as the nephrotic syndrome. I will speak to  
13 each of these adverse events in turn.

14 Hypertension is very common in our society.  
15 More than 50 million Americans have hypertension  
16 warranting treatment, nearly 1 in 3 over the age of  
17 18. Half of our population over age 60 is  
18 hypertensive. Two-thirds require more than one  
19 drug to manage. That would be similar to the  
20 definition of grade 3 used in the AVADO and  
21 RIBBON 1 studies as described on the previous  
22 slide. Guidelines for treatment are well

1 established, and doctors are knowledgeable.

2 Hypertension is a common side effect of  
3 Avastin exposure. Monitoring and management are  
4 indicated and provided in the package insert.  
5 Reversibility is expected, although the subject has  
6 been incompletely studied. It has been primarily  
7 confirmed by the experience of clinicians. Because  
8 the use of Avastin and other VEGF pathway  
9 inhibitors is widespread, a National Cancer  
10 Institute task force has recently provided  
11 management guidelines.

12 The NCI angiogenesis task force published  
13 their recommendations in 2010. I'd like to call  
14 your attention to three features of this article.  
15 First, the authors point out that the goals and  
16 approach to blood pressure management in metastatic  
17 cancer patients is different compared to a typical  
18 hypertensive population due to their reduced life  
19 expectancy. Second, hypertension is considered  
20 reversible such that discontinuation or dose  
21 reduction can be used as a means of control.  
22 Third, because blood pressure elevation is a

1 reversible mechanism-based effect, physicians are  
2 advised to anticipate the need to discontinue or  
3 reduce anti-hypertensives when treatment ends.

4           What has been the experience with  
5 hypertension in MBC? There were no deaths due to  
6 hypertension. Grade 4 toxicity was 0.4 percent;  
7 that is, five patients in the total experience of  
8 1,427. In addition, treatment discontinuation due  
9 to hypertension was low at 1.7 percent.

10           Now, let's move to proteinuria. In  
11 addition, VEGF leads to changes in the kidney  
12 architecture akin to this artistic rendition that  
13 result in leakage of the protein albumin in the  
14 urine. At the microscopic level, these changes are  
15 similar to those seen in the preeclampsia of  
16 pregnancy, a VEGF inhibition-related disorder that  
17 resolves with delivery of the placenta.

18           In clinical experience, proteinuria  
19 typically resolves with Avastin discontinuation,  
20 which is in the management guidelines, and  
21 proteinuria has not been associated with an  
22 increase in creatinine. Preclinical and clinical

1 evidence indicates that massive proteinuria occurs  
2 in people with preexisting kidney disease, such as  
3 after nephrectomy where repair and resolution may  
4 take longer. These facts strongly suggest that  
5 data from renal cell cancer, which is in our  
6 product label and has been called out by CDER in  
7 the summary argument, may be a special case.

8 In the MBC experience, there were no deaths  
9 due to proteinuria in any of the studies. Grade 4  
10 toxicity, the clinical nephrotic syndrome, occurred  
11 in 0.4 percent or five of the 1,427 patients. The  
12 proportion who discontinued treatment due to  
13 proteinuria was low at 1.1 percent. We have not  
14 observed an association between proteinuria and  
15 reduction in glomerular filtration as determined by  
16 serum creatinine in any of the MBC studies.

17 Now, next I will present a series of three  
18 slides on the time course of proteinuria from the  
19 adjuvant colorectal cancer study, CO8, conducted by  
20 the NSABP and supported by Genentech. This large  
21 2700-patient study provides a prospective  
22 evaluation of proteinuria as part of our

1 postmarketing commitment for Avastin and was  
2 highlighted in CDER's summary argument.

3 This slide shows the incidence of  
4 proteinuria at any time during the study for  
5 chemotherapy or chemotherapy-plus Avastin. The  
6 data are displayed by any grade and specific grade.  
7 As expected, more proteinuria was seen with  
8 Avastin, mainly grade 1, but 2.6 percent had  
9 grade 3 or 4 proteinuria. One of the 1,338  
10 patients on the Avastin arm had the clinical  
11 nephrotic syndrome. We were somewhat surprised by  
12 the incidence of grade 1 proteinuria in the  
13 chemotherapy arm.

14 I'm now highlighting the 463 control  
15 patients and the 728 Avastin patients to discuss  
16 the status of their proteinuria at the last study  
17 visit on the next slide.

18 The data on this slide illustrate two major  
19 findings. First, you see that proteinuria has  
20 resolved to grade 1 or zero in more than 96 percent  
21 of patients in either treatment arm. Second, you  
22 see that grade 2 to 4 proteinuria, which, if not

1 resolved, could lead to renal impairment in a  
2 proportion of patients over a period of years, is  
3 very similar in both arms. In sum, 32 of 2700  
4 patients in the C08 trial had grade 2 to 4  
5 proteinuria at last study visit, and the actual  
6 number of affected patients, 16 and 16, is  
7 identical for the chemotherapy and the chemotherapy  
8 plus Avastin arms.

9 Just a few weeks ago at the ASCO annual  
10 meeting, the C08 investigators presented their data  
11 on the incidence of grade 3 to 4 hypertension and  
12 proteinuria between three and nine months after one  
13 year of Avastin treatment. These data are from  
14 their public presentation. The incidence of  
15 hypertension and proteinuria during the study were  
16 consistent with the product label.

17 Please note the investigators' report that  
18 essentially no differences were observed between  
19 the treatment arms for either grade 3 and higher  
20 hypertension or proteinuria within 12 months of the  
21 completion of Avastin. Together, the large body of  
22 evidence from the C08 trials confirms the

1 experience of physicians and from several of the  
2 patients we heard from yesterday that clinically  
3 significant hypertension and proteinuria, VEGF-  
4 related side effects of Avastin, are largely  
5 reversible upon treatment discontinuation.

6           Returning to MBC, this is a summary of the  
7 select adverse events with standard dose Avastin in  
8 the pooled analysis. The total is increased from  
9 23.1 to 36.4 percent. The 13.3 percent increase is  
10 mainly 7.7 percent due to hypertension and  
11 proteinuria exclusively. Key to note is that  
12 75 percent of the serious AEs are grade 3.

13           Among the 5.6 percent increase due to other  
14 causes, the absolute increases for bleeding,  
15 congestive heart failure, and arterial  
16 thromboembolism range from 1.2 to 1.6 percent. The  
17 incidence of other select AEs is less than  
18 1 percent in both treatment arms.

19           Yesterday from CDER, we heard an anecdote of  
20 fatal GI perforation occurring in the Avastin arm  
21 of the AVADO study. Notably, the rate of grade 3  
22 to 5 perforation was actually 0.5 percent higher in



1 the placebo arm of this study. If we look at the  
2 pooled analysis, GI perforations occurred in 0.3  
3 percent on the chemotherapy arms and 0.5 percent on  
4 the chemotherapy plus Avastin arms. The incidence  
5 of venous thromboembolism was higher on the  
6 chemotherapy arms in the MBC experience.

7 How does this safety profile compare to  
8 available treatments for MBC? Multiple serious  
9 toxicities are well established for single agent  
10 chemotherapies used in first-line MBC. These  
11 include kidney, liver, cardiac, respiratory and  
12 other toxicities. And when used in combination as  
13 for the approved use of gemcitabine plus  
14 paclitaxel, there's an increase in adverse events  
15 due to both additional and especially overlapping  
16 toxicity such as grade 3 and higher increases in  
17 neutropenia at 35.4 percent as well as  
18 thrombocytopenia, dyspnea, anemia and  
19 transaminitis.

20 In summary, Avastin has been shown to have  
21 acceptable risks for the indication for which it  
22 was approved. There were fewer total deaths on the

1 Avastin arms and fewer MBC deaths on the Avastin  
2 arms. The non-breast cancer deaths and treatment-  
3 related deaths are similar. With regard to grade 3  
4 and higher AEs, these were primarily grade 3 with  
5 7.7 percent increase exclusive to hypertension and  
6 proteinuria with reversibility anticipated. A  
7 5.6 percent increase in grade 3 or higher other  
8 events was seen.

9 Avastin has serious side effects, as  
10 described in the product label, but it is not more  
11 or uniquely toxic compared to other MBC treatments.

12 Let's turn to efficacy. The next series of  
13 slides will establish that Avastin plus paclitaxel  
14 is effective in first-line MBC. Importantly, the  
15 E2100 study is not invalidated by the results of  
16 AVADO and RIBBON 1.

17 We have three areas of scientific  
18 disagreement with CDER regarding efficacy. First,  
19 we find that E2100 study to be well-conducted with  
20 robust results. Second, AVADO and RIBBON 1 are  
21 both positive studies. They do not invalidate the  
22 E2100 study, and external experts endorse this

1 position. Third, the chemotherapy partner may  
2 contribute to the greater magnitude of effect  
3 observed with weekly paclitaxel and Avastin in  
4 E2100, and this can be studied in a confirmatory  
5 trial.

6 E2100 is a randomized, controlled Phase 3  
7 trial that enrolled over 700 patients predominantly  
8 from the United States. As such, the study  
9 reflects the demographics, comorbidities and  
10 standards of practice associated with MBC in this  
11 country. E2100 was sponsored by the National  
12 Cancer Institute and led by the Eastern Cooperative  
13 Oncology Group, one of the largest and most  
14 experienced cancer research organizations in the  
15 United States. The results of E2100 have been  
16 subjected to multiple sensitivity analyses and  
17 independent review by CDER.

18 E2100 was one of many cooperative group  
19 studies that have met FDA standard for regulatory  
20 approval from 1990 to 2008. These studies have  
21 influenced the standard of care in multiple tumor  
22 types in this country.

1           Funded by the U.S. government, E2100 has had  
2 a global influence. Avastin plus paclitaxel was  
3 first approved in Europe in 2007. Currently, this  
4 combination is available to women with first-line  
5 metastatic breast cancer in 84 countries around the  
6 world.

7           Now, let's look at the E2100 study design.  
8 As this diagram shows, MBC patients were eligible  
9 if they had not received prior treatment with  
10 chemotherapy in the metastatic setting. The study  
11 was large, 722 patients were randomly assigned to  
12 treatment with paclitaxel 90 milligrams per meter  
13 squared weekly times three in four-week cycles  
14 alone or combined with Avastin at the standard  
15 dose. Therapy was continued until disease  
16 progression. The primary endpoint was  
17 progression-free survival.

18           The E2100 study had 85 percent power to  
19 detect a 33 percent increase in PFS from the  
20 projected six months to eight months with 685  
21 patients and 546 events.

22           Shown here are the primary study results

1 according to tumor evaluations made by the  
2 independent radiology facility. Approximately half  
3 of the patients had an event progression or death  
4 at the time of the analysis. In the upper right-  
5 hand corner of the plot, you see the hazard ratio  
6 of 0.48 representing a reduction by half in the  
7 risk of disease progression or death. This result  
8 is highly statistically significant. The Kaplan-  
9 Meier curve shows that the median PFS was  
10 11.3 months for the paclitaxel plus Avastin arm and  
11 5.8 months in the paclitaxel arm. Another way to  
12 describe the data is at landmarks. There was a  
13 24.5 percent improvement in PFS at six months and a  
14 20.6 improvement at 12 months.

15 The objective response rate in E2100  
16 effectively doubled with the combination of  
17 paclitaxel and Avastin as reported by investigators  
18 and confirmed by the IRF. In addition, there was a  
19 lower disease progression rate at the first  
20 assessment, a finding that can be important for  
21 patients who need immediate disease control.

22 Overall survival is depicted on this slide.

1 We see a consistent separation of the curves  
2 favoring Avastin up to 30 months after which they  
3 are overlapping. The hazard ratio for overall  
4 survival is .87, and the median OS was numerically  
5 greater on the Avastin arm, 26.5 versus  
6 24.8 months.

7           Although this study did not demonstrate a  
8 statistically significant improvement in overall  
9 survival, it is incorrect to say that there was no  
10 survival benefit. At one year, there was a  
11 7.4 percent increase in survival, and the  
12 confidence intervals indicate that a modest  
13 improvement is much more likely than no  
14 improvement. At two years, there was a 4.9 percent  
15 increase in survival.

16           For 10,000 women, the survival and PFS data  
17 would translate into 740 more alive and 2,060 more  
18 alive and progression free at one year. The  
19 evidence shown here certainly rules out a detriment  
20 to overall survival and suggests further treatment  
21 benefit beyond the PFS and objective response  
22 improvements.

1           Now I will transition to a series of slides  
2 that establish that the E2100 results are not  
3 invalidated by AVADO and RIBBON 1.

4           This is an important slide. Prior to the  
5 granting of accelerated approval for Avastin in MBC  
6 in February 2008, Genentech shared the then  
7 confidential top-line AVADO results in a series of  
8 22 slides. One of these is pictured here. At that  
9 time, the PFS results were mature. More than half  
10 had experienced an event. The hazard ratio for the  
11 standard Avastin arm compared to the placebo was  
12 0.64 which was highly statistically significant.

13           Note that the median PFS was 8 months in the  
14 placebo arm versus 8.8 months in the Avastin  
15 standard dose arms. This difference in magnitude  
16 of .8 months clearly did not replicate the  
17 5.5 months in E2100. Nonetheless, CDER granted  
18 accelerated approval for Avastin plus paclitaxel  
19 and accepted AVADO as a confirmatory trial, knowing  
20 that AVADO did not and would not confirm the  
21 magnitude of benefits seen in E2100 if the measure  
22 of magnitude was to be median PFS.

1 Further, AVADO's PFS and overall response  
2 data were cited in the office director's  
3 accelerated approval memo in February 2008. At  
4 that time, it was noted that the survival data were  
5 immature with fewer than 20 percent of events on  
6 any arm. In addition, in Dr. Pazdur's interview  
7 with the Cancer Letter also in February 2008, AVADO  
8 was described as supporting E2100.

9 These facts led Genentech to understand two  
10 things. First, that CDER considered AVADO to  
11 support the E2100 study based on the magnitude of  
12 the PFS hazard ratio and, two, that the requirement  
13 for confirmation of E2100 would be a demonstrated  
14 improvement in progression-free survival without a  
15 detriment in overall survival.

16 If Genentech had known that the requirement  
17 for conversion was 5.5 months median PFS, we would  
18 have designed a confirmatory trial with paclitaxel  
19 plus Avastin in 2008 because both CDER and  
20 Genentech knew that the results with docetaxel plus  
21 Avastin in AVADO had not replicated the magnitude  
22 of median PFS seen in E2100.



1           Reviewing the same data as CDER, the  
2 European Commission came to the opposite  
3 conclusion. They retained approval for Avastin  
4 plus paclitaxel in February 2011. This ruling  
5 followed the advice of the Committee for Medicine  
6 Products for Human Use, CHMP, which made these  
7 statements in December 2010. "The available data  
8 have convincingly shown bevacizumab to prolong  
9 progression-free survival of breast cancer patients  
10 without a negative effect on the overall survival."  
11 And, "The benefits of Avastin with paclitaxel  
12 outweigh its risks, and the combination remains a  
13 valuable treatment option."

14           The CHMP did not consider the AVADO and  
15 RIBBON 1 studies to invalidate E2100. Rather, they  
16 stated, "Avastin has been convincingly shown to  
17 prolong PFS without a negative effect on OS, and  
18 the new study data support this conclusion."

19           Another influential scientific body  
20 determined that the E2100 results were not  
21 invalidated by AVADO and RIBBON 1. The National  
22 Comprehensive Cancer Network, NCCN, unanimously

1 affirmed Avastin plus paclitaxel for first-line MBC  
2 in October 2010. As can be seen on the list on the  
3 right, NCCN represents the nation's top cancer  
4 centers for treatment and research. The NCCN  
5 guidelines, which are highly influential in the  
6 practice of oncology, are updated by an evidence-  
7 based process that involves explicit review of  
8 scientific evidence by expert physicians.

9 The NCCN breast cancer panel members  
10 specialize in breast cancer. They have their  
11 primary, if not exclusive, practice in breast  
12 cancer, and they are active breast cancer  
13 researchers and educators. Twenty-seven panel  
14 members participated in the Version 2.2011  
15 recommendation.

16 The NCCN panel reviewed the same studies as  
17 CDER, meeting in person or by phone on three  
18 occasions to discuss Avastin plus paclitaxel in MBC  
19 in the five months leading to FDA's withdrawal  
20 proposal. This resulted in a unanimous decision to  
21 affirm a recommendation for Avastin with paclitaxel  
22 as a preferred partner.

1           Now let's turn to the data across the first  
2 line MBC studies. Here are the forest plots for  
3 the E2100 AVADO and RIBBON 1 studies, showing a  
4 consistent PFS improvement with Avastin. Each was  
5 a positive study that exceeded its primary PFS  
6 endpoint with target hazard ratios of .7 to .75 in  
7 favor of Avastin and had been agreed upon as  
8 supplemental biologic license applications to  
9 support conversion. If you look at the hazard  
10 ratios for AVADO and RIBBON 1, you note that they  
11 bracket the .65 hazard ratio for gemcitabine plus  
12 paclitaxel, which is fully approved in first line  
13 MBC.

14           As we stated in July 2010, the hazard ratios  
15 in these studies are not statistically different.  
16 The medians, which may not reliably reflect  
17 treatment effect, look far more different from one  
18 another. The hazard ratios in these studies ranged  
19 from 0.48 to 0.69. This could be due to chance or  
20 could reflect a difference in chemotherapy partner  
21 or exposure in combination with Avastin.

22           If we now understand that the measure of

1 magnitude is median PFS and that the E2100 result  
2 must be replicated, then it is important to  
3 maintain the treatment conditions exactly as  
4 feasible and incorporate paclitaxel as the  
5 chemotherapy partner.

6 The next series of slides relates to  
7 statements and actions related to chemotherapy  
8 partner for Avastin and the available scientific  
9 data on the subject. Both the European and NCCN  
10 decisions indicate that chemotherapy matters, as  
11 illustrated in this table. The importance of  
12 chemotherapy partner is highlighted by the  
13 different actions taken in Europe with regard to  
14 the taxanes, reaffirming paclitaxel but choosing to  
15 withdraw docetaxel upon further review based on  
16 clinical study data. The EMA also issued a  
17 positive opinion for full approval for capecitabine  
18 with its hazard ratio of 0.69 and median PFS of 2.9  
19 months based on the RIBBON 1 data.

20 CDER has previously expressed the view that  
21 treatment results may vary by chemotherapy in  
22 several communications to Genentech. At the 2006

1 Type B meeting, FDA recommended that Genentech  
2 consider separate studies with the individual  
3 chemotherapy agents in the Avastin MBC study  
4 because their treatment affect will vary according  
5 to the chemotherapy regimen used. Of course, the  
6 Avastin indication for MBC was limited to  
7 paclitaxel as the sole chemotherapy partner.

8 In the laboratory, multiple models show an  
9 enhanced anti-tumor effect with Avastin combined  
10 with chemotherapy. In these models, the taxanes  
11 have equal or greater efficacy than other  
12 chemotherapy agents. A consistent finding has been  
13 that longer exposure of Avastin plus chemotherapy  
14 increases efficacy. In the clinic, many  
15 practitioners favor weekly paclitaxel because it is  
16 well tolerated. In addition, greater efficacy has  
17 been seen in some Phase 3 studies comparing weekly  
18 to intermittent schedules of paclitaxel in early  
19 and metastatic breast cancer. In contrast,  
20 docetaxel duration is limited by toxicity.

21 In a recent meta-analysis, longer duration  
22 of chemotherapy led to greater efficacy. Most

1       pertinent to today's discussion, in the Avastin MBC  
2       trials, greater efficacy was observed with  
3       paclitaxel in the E2100 study.

4               Is it biologically plausible that paclitaxel  
5       is a preferred partner for Avastin? Let me go  
6       through some of the data from our MBC trials  
7       demonstrating greater exposure for paclitaxel  
8       compared with docetaxel.

9               We observed a longer treatment duration with  
10       paclitaxel, the white dotted line, compared to  
11       docetaxel in the AVADO, golden line, and RIBBON 1,  
12       blue dotted line, studies, 8.4 versus 5.5 and 4.7  
13       months. The proportion of patients on treatment at  
14       12 months was 30 percent for paclitaxel versus  
15       zero percent and 8.5 percent. These observations  
16       are admittedly difficult to separate from treatment  
17       effect.

18               However, we also find that there was less  
19       discontinuation due to toxicity prior to disease  
20       progression with paclitaxel compared to docetaxel  
21       in RIBBON 1 at 27 weeks or longer, 27 percent  
22       versus 59 percent. Paclitaxel was associated with

1 greater dose intensity prior to disease progression  
2 compared to docetaxel in the two studies.

3 Weekly paclitaxel provides more frequent  
4 exposure, and this has been linked to greater  
5 antiangiogenic activity in the preclinical setting.  
6 Together, these data are consistent with less  
7 overlapping toxicity and greater tolerability of  
8 paclitaxel in the clinic. The clinical data  
9 suggest that weekly paclitaxel plus Avastin is more  
10 effective because combined exposure is greater, and  
11 this can be confirmed with an additional study.

12 Placing the efficacy data together, we find  
13 that E2100 is a well-conducted trial with robust  
14 results that are not invalidated by AVADO and  
15 RIBBON 1. Accelerated approval was granted with  
16 the definitive AVADO PFS data. Europe and NCCN  
17 reaffirmed the paclitaxel results, and AVADO and  
18 RIBBON 1 are positive studies. Multiple lines of  
19 evidence indicate that chemotherapy exposure  
20 partner may matter.

21 Now let's go back to the clinic. For the  
22 assessment of benefit risk in this indication, I

1 present the pooled safety, representing the  
2 totality of the MBC experience and the E2100  
3 efficacy data in a way that would allow physicians,  
4 patients, and health authorities to assess and  
5 contrast each element in clinical decision-making.

6 With regard to deaths, there were fewer  
7 overall MBC deaths with Avastin, and treatment-  
8 related mortality is equal in the pooled analysis.  
9 There's a 13.3 percent increase in select grade 3  
10 or higher AEs, 7.7 percent exclusively due to  
11 hypertension and proteinuria, and 5.6 percent due  
12 to other causes in the pooled safety analysis.

13 The efficacy data for E2100 are listed on  
14 the right. For survival, there's a 7.4 percent  
15 increase at one year and 4.9 percent increase at  
16 two years. For PFS, there's a 24.5 percent  
17 increase at six months and a 20.6 percent increase  
18 at 12 months. A 28 percent increase, more than a  
19 doubling, was observed in response rate.

20 These data demonstrate a favorable benefit  
21 risk for paclitaxel plus Avastin. But we also seek  
22 to do better by defining a biomarker for patients



1 who may achieve greater benefit. Dr. Reimann will  
2 discuss this further in his talk, but I will  
3 introduce the subject.

4           Angiogenesis in tumors involves a complex  
5 interaction between tumor, stroma, and many pro and  
6 antiangiogenic factors as captured by this figure.  
7 This complexity creates considerable challenges for  
8 biomarker discovery.

9           Since 2002, Genentech and Roche evaluated  
10 more than 100 potential markers in clinical  
11 specimens of plasma, tumor, and host DNA across  
12 seven tumor types. Data from more than 10 phase 3  
13 trials with adequate sample collections began to  
14 read out in 2010 and will continue through 2012.  
15 Naturally, VEGF pathway markers have been a major  
16 focus in this work based on the mechanism of action  
17 of Avastin.

18           This slide summarizes the current status of  
19 our biomarker research, focused on predicting which  
20 patients will benefit from Avastin and which  
21 patients may be at greater risk for adverse events.  
22 Our narrowed candidate list is displayed according

1 to the type of tissue assayed. Based upon  
2 extensive work to date, the key candidates are  
3 highlighted in yellow.

4 For breast cancer, based on data from the  
5 AVADO trial and other tumor types, the leading  
6 predictive biomarker candidate is VEGF-A, the  
7 target of Avastin, and Dr. Reimann will detail the  
8 methods and analyses leading to this selection.

9 In closing, based upon acceptable safety  
10 risks and demonstrated efficacy, we interpret the  
11 benefit risk for Avastin plus paclitaxel in MBC to  
12 be favorable, and expert scientific bodies agree  
13 with this interpretation. In the context of an  
14 incurable disease and the available treatments,  
15 which we believe constitute an unmet need, and  
16 certainly this is what we heard from the  
17 testimonies yesterday, it is best for patients to  
18 continue to have this treatment option.

19 This is the argument for maintaining  
20 accelerated approval while a new confirmatory  
21 trial, one that replicates E2100 with the  
22 paclitaxel partner and includes a biomarker

1 hypothesis to better define clinical benefit, is  
2 conducted.

3 I thank you for your attention and invite  
4 Dr. Reimann to the podium.

5 DR. REIMANN: Good morning. I'm James  
6 Reimann, global head of oncology biostatistics at  
7 Genentech Roche. Today I'll be addressing two  
8 topics, the robustness of the E2100 PFS results and  
9 the design of the proposed confirmatory study of  
10 Avastin combined with paclitaxel.

11 We start with robustness of E2100 PFS  
12 results by which I mean that the E2100 results were  
13 not unduly affected by designs -- concerns about  
14 study conduct or analysis methods. At the ODAC in  
15 2007 and again more recently, CDER has raised  
16 several concerns about E2100 related to the open  
17 label design, missing data, variability in tumor  
18 assessment, and a more recent question about  
19 whether the E2100 data could represent a random  
20 high.

21 I will walk you through our careful  
22 assessment of these concerns which show that they

1 are not unusual in breast cancer studies and that  
2 there was no evidence of bias.

3 Second, I will review the design and  
4 timelines of the proposed confirmatory study of  
5 Avastin in combination with paclitaxel.

6 First, robustness. We have carefully  
7 assessed the E2100 PFS data with regard to the four  
8 concerns shown on the left. I'll address each of  
9 these concerns with two critical questions in mind.  
10 The first question is whether the concern is out of  
11 line with well-accepted breast cancer studies. I  
12 will do this by considering the phase 3 studies of  
13 various medicines for breast cancer. The second  
14 question, at the right, is whether this concern led  
15 to any evidence of bias.

16 To start with point 1, let's look at the  
17 open label nature of E2100. In contrast to many  
18 other disease areas, open label studies are common  
19 in oncology. In fact, 78 percent of ongoing  
20 phase 3 studies in metastatic breast cancer found  
21 on clinicaltrials.gov are open label. As a result,  
22 open label studies have commonly served as the

1 basis of approval for medicines treating metastatic  
2 breast cancer, including Herceptin, Gemzar, Tykerb  
3 and Ixempra, among others. I will be using these  
4 medicines as examples in my presentation to help  
5 assess the E2100 data and to place the issues that  
6 CDER has raised in the context of breast cancer  
7 experience.

8 We performed multiple sensitivity analyses  
9 to assess whether there was any evidence of bias in  
10 the tumor assessments in E2100. We saw balance in  
11 timing of scans with actual scan times matching  
12 closely with planned scan times. We saw balance in  
13 the percent completeness of scans. Finally, we saw  
14 balance in the proportion of patients who  
15 discontinued the study without disease progression  
16 whether due to toxicity or other reasons. But the  
17 most definitive assessment of whether there could  
18 have been bias in the tumor assessment was by  
19 comparing the PFS results from the investigators  
20 and the independent assessment.

21 Shown here are the PFS results as assessed  
22 by ECOG investigators. As requested by CDER, we

1 performed a fully independent review of tumor  
2 assessments with the results added here. The two  
3 PFS curves for the Avastin arm are identical. The  
4 control arm curves are also identical up to eight  
5 months.

6 No matter how we look at these data, whether  
7 it's differences in medians, hazard ratios or  
8 increase in objective response rate, the magnitude  
9 of benefit here was substantial and virtually  
10 identical between the ECOG investigators and the  
11 independent review. So we can say confidently that  
12 we found no systematic bias in the E2100 PFS  
13 results. This result was, in fact, expected.

14 In late 2009, the FDA hosted a workshop on  
15 the topic of PFS in oncology studies in partnership  
16 with the DIA, PhRMA, other regulatory authorities,  
17 and academic researchers. One outcome of this  
18 workshop was the largest ever meta-analysis of  
19 investigative versus independent PFS results in 27  
20 studies in solid tumor indications. This analysis  
21 compared the PFS hazard ratios by investigator and  
22 independent review and found no systematic

1 difference. We see tight agreement in the scatter  
2 part shown at right in which E2100 is indicated as  
3 the gold circle. Importantly, they also found no  
4 difference in the results between blinded studies  
5 and open label studies. So the similarity of  
6 investigator and independent results for E2100 was  
7 completely expected.

8 We have seen that the open label design of  
9 E2100 is typical for studies in breast cancer and  
10 found no evidence of bias due to this aspect of the  
11 design.

12 Now we turn to point 2, missing data. CDER  
13 has expressed concern that 10 percent of patients  
14 did not have scans for independent review, and  
15 34 percent of patients were censored in the PFS  
16 endpoint. Given that the independent review in  
17 E2100 was retrospectively performed, we were very  
18 pleased that 90 percent of the scans were available  
19 for independent review. The rate of missing scans  
20 in the pivotal study of Tykerb was also 10 percent,  
21 and thus the experience with E2100 is not unusual.

22 Importantly, the rate of missing data in

1 E2100 was identical between the two study arms,  
2 90 percent versus 90 percent, and the baseline  
3 characteristics of patients with and without scans  
4 were similar. Thus, this amount of missing data is  
5 both expected and not anticipated to cause bias.

6 The second issue raised by CDER is censoring  
7 of the PFS endpoint by which I mean that 34 percent  
8 of patients were censored more than 90 days before  
9 database cutoff. Although CDER raises as a  
10 specific concern for E2100, this amount of  
11 censoring has been seen for another breast cancer  
12 medicine.

13 In the Phase 3 study of Tykerb, 31 percent  
14 of patients were censored more than 100 days before  
15 the database cutoff. If the same 90-day cutoff had  
16 been used as in E2100, the percentage would have  
17 been higher. But most importantly, both the  
18 frequency and reason for censoring were balanced  
19 between study arms, as shown here. Note also in  
20 the first line of the table that one of the most  
21 frequent reasons for censoring was use of  
22 non-protocol cancer treatment, which was balanced



1 by treatment arm. This was included in the  
2 progression-free survival definition in the study  
3 analysis plan that was reviewed and agreed to CDER  
4 prior to the primary study analysis.

5 We saw that the amount of missing data in  
6 the independent review in E2100 was comparable to  
7 an approved breast cancer medication and balanced  
8 by study arm.

9 Point 3, variability in scan interpretation.  
10 First, let me explain how independent review was  
11 performed in E2100 using what is called a two-  
12 reader format. Six hundred and forty-nine patients  
13 had scans for independent review, and two  
14 radiologists, which I'll call Reader 1 and  
15 Reader 2, assessed these scans in accordance with  
16 the RECIST criteria and came up with their  
17 conclusions. The IRF checked whether these two  
18 readers agreed on progression status and date and  
19 objective response status and date. In the event  
20 of agreement, those results were used for analysis,  
21 which occurred in 55 percent of cases. For those  
22 not agreed on, a third radiologist reviewed the

1 data.

2 I will focus on the cases where there was  
3 disagreement in progression status and progression  
4 date, which was observed in 34 percent of patients  
5 and features in CDER's ODAC briefing books and  
6 presentations.

7 Now, it is difficult to assess whether this  
8 amount of disagreement, 34 percent, is expected  
9 because this level of detail is not normally  
10 disclosed in study manuscripts and has not been  
11 publicly disclosed for other breast cancer  
12 medications. But one way that we can assess it is  
13 by looking at the opinion of the adjudicator.

14 The third radiologist assessed the reads by  
15 the two primary radiologists, and in 98 percent of  
16 cases, agreed with one of the primary readers.  
17 This means in 98 percent of cases, they decided  
18 that both the choice of lesions and the assessments  
19 from one of the primary readers were appropriate  
20 and should stand as the final read.

21 CDER was aware back in 2007 that there was  
22 not great experience on this issue, as quoted here.

1 "CDER continues to gain experience regarding the  
2 reliability of radiographically-determined disease  
3 progression, and at this time does not have  
4 sufficient experience to say whether the 34 percent  
5 rate of discordance between two radiologists is  
6 unusual."

7           Given the lack of available data, a group of  
8 prominent statistical researchers at NIH looked  
9 into this further and published their findings in  
10 2010. They assessed possible bias and variability  
11 in the hazard ratio by performing a simulation  
12 study. What they found was that the amount of bias  
13 is extremely small, and, importantly and  
14 unexpectedly, this bias favors the control arm, not  
15 the experimental arm. They also used the data from  
16 E2100 IRF publication in JCO as an example, and  
17 they found with the amount of differing assessment  
18 in E2100, they would have expected a bias of  
19 between .01 and .02 in the estimated hazard ratio  
20 in favor of the control arm.

21           So, in summary, although inter-reader  
22 differences at the IRF do have some variability,

1 this would tend to bias against the novel medicine.

2 A second issue raised by CDER was  
3 differences between the investigator and  
4 independent reviews in E2100. Now, these  
5 differences are expected because of different  
6 choices in lesions and images, use of  
7 nonradiographic data, and perceptions about new  
8 lesions, which can be small. We now have published  
9 examples of expected discrepancy rates in many  
10 studies with the results from a number of breast  
11 cancer studies shown at the right.

12 The agreement rates on progression status  
13 and date for E2100 were virtually identical to that  
14 observed for the pivotal studies of Tykerb and  
15 Ixempra. And these pivotal studies used a  
16 two-reader independent review very similar to that  
17 used in E2100. And both of these studies received  
18 full approval based on their progression-free  
19 survival results.

20 In addition, the discrepancy rates in E2100  
21 were identical by study arm. The agreement rates  
22 were 76 versus 76 percent and 49 versus 49 percent.

1 So again we find these differences are expected,  
2 and there is no evidence of bias.

3 Last, we address an issue that CDER raised  
4 just last December, that the E2100 results could  
5 represent a random high. Reading from CDER's  
6 December decision memo, "It is possible that the  
7 magnitude of effect observed in E2100, based on the  
8 interim analysis, represents a random high and that  
9 the true effect is more consistent with a smaller  
10 effect seen in the other trials." We examined this  
11 issue carefully, and we found no evidence of bias.

12 There is an extensive literature about bias  
13 in estimates arising from interim analyses dating  
14 back to early work by Scott Emerson and Tom Fleming  
15 in the early '90s. As shown by the following  
16 quotes, the impact for a well-designed study that  
17 reports results with more than 50 percent of events  
18 is very small. "Estimates from a trial stopped  
19 early for efficacy have negligible bias. Such  
20 estimates on average are therefore correct. For  
21 trials with a well-designed interim monitoring  
22 plan, stopping at 50 percent or greater information

1 has a negligible impact on estimation.”

2 We confirmed this in E2100 by calculating  
3 adjusted estimates of the hazard ratio using  
4 commonly used adjustment methods. We found  
5 negligible bias in E2100 in the hazard ratio in the  
6 third or fourth decimal place, which would not  
7 change any results you see in these slides.

8 In addition, the estimated PFS hazard ratio  
9 in E2100 was very precise because this study had  
10 the narrowest confidence interval around the hazard  
11 ratio estimate of all of the studies of Avastin and  
12 first-line metastatic breast cancer. So it is  
13 incorrect to assert that E2100 and the results may  
14 have been less accurate due to interim data.

15 So in summary, we have carefully assessed  
16 each of the points raised by CDER during the 2007  
17 ODAC and again more recently. In each case, we  
18 find that these points are present in the pivotal  
19 studies of breast cancer medications. In fact, all  
20 four of these issues were present to a similar  
21 degree in the pivotal study of Tykerb, which  
22 received full approval based on its progression-

1 free survival results. More importantly, we found  
2 no evidence of bias arising from any of these  
3 points.

4 The concerns raised by CDER were addressed  
5 by Genentech in a detailed submission in  
6 December 2007, two months before the issuing of the  
7 accelerated approval decision. Quotes from CDER in  
8 Dr. Pazdur's office director's memo that  
9 accompanied this approval are here. "The current  
10 application demonstrates a robust effect on PFS and  
11 response rate. Prespecified sensitivity analyses  
12 corroborate the maintenance of a treatment effect  
13 in handling missing data. Recent applications have  
14 had missing data similar to that observed in the  
15 current Avastin application, and because of the  
16 close agreement between the two assessments,  
17 investigator, and IRF, systemic bias seems  
18 unlikely."

19 Based on the findings that I've shown you  
20 today, we agree with their assessment and stand  
21 behind the robustness in substantial magnitude of  
22 the E2100 PFS results.

1           Now we change gears. Given Issue 3 before  
2 this hearing, the question remains what a study to  
3 confirm the magnitude of benefit of Avastin in  
4 combination with paclitaxel would look like. I  
5 will review the confirmatory study design and  
6 timeline, feedback received from CDER in February  
7 of this year, and the data supporting the biomarker  
8 component of the study. The study schema is shown  
9 here.

10           This study is intended to confirm the  
11 magnitude of benefit in E2100 and closely matches  
12 the design of E2100. The study population is 480  
13 patients with HER2-negative metastatic breast  
14 cancer who have not received prior chemotherapy.  
15 Randomization will be stratified by plasma VEGF-A  
16 level, prior adjuvant therapy use, and hormonal  
17 receptor status.

18           The treatment regimens are identical to  
19 E2100 with standard weekly paclitaxel and Avastin  
20 or placebo continued until progression and with no  
21 crossover. The study has two primary endpoints,  
22 progression-free survival in all patients and



1 progression-free survival in patients with high  
2 plasma VEGF-A, which I will elaborate further.

3 The first and most important objective,  
4 shown on the left, is to confirm the magnitude of  
5 effect seen in E2100 in the overall study  
6 population which could lead to full approval in the  
7 overall population. The second objective, on the  
8 right, is to validate a method of selecting  
9 patients with greater clinical benefit on Avastin  
10 using plasma VEGF-A. I will first focus on the  
11 overall population objective.

12 For the primary analysis of PFS in all  
13 patients, we are targeting 326 PFS events which  
14 gives 85 percent and 99 percent power to detect a  
15 hazard ratio of .67 or .5. This study will have a  
16 smaller number of patients and a smaller number of  
17 events than E2100 because we are targeting a  
18 greater treatment effect.

19 We expect that this study will predominantly  
20 be enrolled outside the United States. The  
21 preliminary feasibility assessment is based on  
22 prior studies of Avastin in first-line metastatic

1 breast cancer, the experience of our global CRO,  
2 and a country-specific survey of interest in this  
3 study. We intend to start this study as soon as  
4 possible and to provide results to FDA as soon as  
5 possible.

6 We believe that this can best be done  
7 through an interim analysis of PFS for the purpose  
8 of regulatory futility. By regulatory futility, I  
9 mean an early analysis of the data to see whether  
10 the benefit seen in E2100 is likely to be  
11 confirmed. If the futility boundary is crossed,  
12 this analysis could trigger an early voluntary  
13 withdrawal of the accelerated approval by  
14 Genentech.

15 We propose that this analysis be conducted  
16 at 220 PFS events, three and a half years after the  
17 start of the study with a final PFS analysis  
18 following one year later. A more detailed  
19 feasibility assessment is ongoing, and we'll give  
20 results very shortly, to determine the best  
21 locations for the study and to further refine the  
22 enrollment rates and the timeline.

1           Let me tell you a bit about the regulatory  
2 history of the study to better understand the  
3 timeline and the FDA feedback we received. So  
4 going from left to right, in July 2010, ODAC voted  
5 that AVADO and RIBBON 1 were not considered to have  
6 confirmed E2100. One month later, Genentech  
7 submitted a proposal to CDER for a new confirmatory  
8 study of Avastin combined with paclitaxel. CDER  
9 granted a Type B meeting to discuss the high level  
10 Phase 3 design, which was held in February of this  
11 year and to which I will return in a moment.

12           Coming up, CDER has asked us to meet with  
13 CDRH, the Center for Devices and Radiologic Health,  
14 to discuss the VEGF-A test prior to starting a  
15 special protocol assessment with CDER, abbreviated  
16 here at SPA, in the fall. We are planning for the  
17 first patient to be enrolled in Q1 next year.

18           A central question at the Type B meeting was  
19 whether the new study would support full approval  
20 of Avastin in combination with paclitaxel. The key  
21 quotes from the meeting are shown here.

22           CDER clearly states that repeating the

1 magnitude of PFS benefit from E2100 combined with  
2 no detriment to overall survival would support full  
3 approval of Avastin in this setting. So we now  
4 have clarity from CDER on a path to full approval.  
5 Nevertheless, we have heard from some members of  
6 ODAC and some members of the wider oncology  
7 community, including yesterday, that new breast  
8 cancer medicines need to prolong overall survival.

9 To respond to your perspective, let's review  
10 what overall survival data as seen with available  
11 medicines in first-line metastatic breast cancer  
12 and what it takes to optimally power studies to  
13 detect an overall survival benefit in this setting.

14 There are only two non-hormonal medicines  
15 approved by FDA since 1980 for the first line  
16 treatment of HER2-negative or HER2 unspecified  
17 metastatic breast cancer, Avastin in 2008  
18 accelerated approval and Gemzar full approval,  
19 2004. Neither of these medicines have demonstrated  
20 a statistically significantly improved overall  
21 survival.

22 What about Gemzar, which was cited by CDER

1 in the 2007 and 2010 ODACs and in their December  
2 memos? So let's look at the data.

3 The pivotal study of Gemzar included 529  
4 patients who received either paclitaxel alone or in  
5 combination with Gemzar. This open label study had  
6 co-primary endpoints of overall survival and time  
7 to progression, with overall survival tested at the  
8 .03 level, which means you need to see a p value  
9 smaller than .03 to be statistically significant.

10 This study showed significantly improved  
11 time to progression, shown here, and the company  
12 approached CDER about a possible submission. CDER  
13 allowed the company to perform two unplanned  
14 interim survival analyses to support a possible  
15 submission. The results of the second interim  
16 analyses of survival are shown here.

17 The p value of .049 did not meet the cutoff  
18 of .03 specified in the protocol. And, in fact,  
19 CDER found p values of greater than .05 in multiple  
20 sensitivity analyses. The conclusion of the CDER  
21 reviewers was that this data did not show a  
22 significant survival benefit but rather represented

1 a strong trend. Gemzar did receive full approval  
2 based on these data, but CDER did not allow the  
3 survival data, the survival numbers, to be included  
4 in product labeling.

5 When the protocol-specified final analysis  
6 was performed, as shown here, it was again not  
7 significant with a p value of .12, and these  
8 results are today included in the product label.  
9 This study demonstrates that a 2.3-month  
10 improvement in median survival accompanied by a  
11 trend in overall survival was considered clinical  
12 benefit in this setting.

13 Put side by side, we see that the E2100 data  
14 compare favorably to Gemzar, helping us to  
15 understand that the E2100 data also demonstrates a  
16 meaningful clinical effect. In the larger E2100  
17 study shown at the right, the magnitude of PFS  
18 improvement is greater, both as a hazard ratio and  
19 as a difference in medians.

20 The interim overall survival results that  
21 were provided in the initial sBLA of Avastin in  
22 breast cancer, shown in the middle row, were very

1 similar to the interim overall survival results for  
2 Gemzar. And the final overall survival results  
3 prespecified in each study protocol were very  
4 similar with regard to hazard ratio and degree of  
5 statistical confidence.

6 So after benchmarking the E2100 results  
7 against the gemcitabine, we are confident that a  
8 clinically meaningful benefit will be demonstrated  
9 in a confirmatory study.

10 So talking about overall survival benefits,  
11 everybody here, FDA, ODAC, Genentech, patients, we  
12 are all working to prolong survival in patients  
13 with metastatic breast cancer. Now, this may come  
14 from a large and profound effect in a single study  
15 with a single agent, or this may come from a  
16 combined PFS effect across multiple agents in  
17 first-, second- and third-line setting. But it  
18 will not come if we do not do the studies, and the  
19 studies are too large and too unfeasible. And it  
20 is our position that a strict requirement for new  
21 medicines to demonstrate significantly improved  
22 overall survival would greatly impact feasibility

1 of studies in this setting. This is because in the  
2 first-line setting, it is very difficult to  
3 optimally power studies to see overall survival  
4 benefit.

5 Why is this? The key reason is because  
6 survival after first line progression is especially  
7 long in breast cancer. We know from multiple long-  
8 term studies that overall survival has been getting  
9 longer in metastatic breast cancer. This is likely  
10 due to the combined effects of better diagnosis,  
11 new medicines such as the taxanes, and better  
12 supportive care.

13 Importantly, two-thirds or more of a  
14 patient's survival time is after their progression  
15 on first-line treatment. During this time,  
16 patients typically receive multiple subsequent  
17 therapies which are not controlled by study  
18 protocols and can differ between treatment arms.  
19 These therapies add variability, certainly, but  
20 also possible bias.

21 Because of this long survival, a similar  
22 absolute benefit in PFS and overall survival



1 measured in months translates into a much smaller  
2 relative benefit in overall survival measured by  
3 the hazard ratio. For example, a four-month  
4 improvement in median PFS from 6 to 10 months is a  
5 67 percent improvement, while a four-month  
6 improvement in median overall survival from 24 to  
7 28 months is a 17 percent improvement.

8           This dilution of the overall survival hazard  
9 ratio compared to the PFS hazard ratio has been  
10 noted in several publications; and because studies  
11 are powered based on hazard ratios, not based on  
12 medians, it means we need much larger clinical  
13 studies to optimally power for overall survival  
14 benefits in first-line metastatic breast cancer.  
15 This means that typical studies in the front-line  
16 setting, which are enrolling about 500 to 800  
17 patients, are not optimally powered for overall  
18 survival.

19           This is an important point. Although they  
20 may be fully powered for a large overall survival  
21 benefit such as eight months, they are underpowered  
22 to observe benefits on the order of three to four

1 months, which may still be clinically meaningful  
2 and clinically interesting.

3 In summary, a strict requirement to  
4 demonstrate statistically significant overall  
5 survival in first-line metastatic breast cancer  
6 would greatly impact feasibility of studies. And  
7 CDER has exercised regulatory flexibility on this  
8 issue in the past, approving agents in the  
9 refractory setting based on progression-free  
10 survival. And in the first-line setting, we agree  
11 with CDER that a large magnitude of PFS benefit  
12 with no impairment to overall survival is clinical  
13 benefit.

14 Let's return to the biomarker component of  
15 the confirmatory study. First, let's review the  
16 analysis of plasma markers in AVADO. Biomarkers  
17 were assessed in an optional sub-study with  
18 separate patient consent. Fifty-four percent of  
19 patients had a baseline plasma sample, and,  
20 importantly, patient prognostic factors did not  
21 differ between patients who did and did not have  
22 samples.

1           Plasma markers were selected based on their  
2           role in angiogenesis and metastasis. For the  
3           primary analysis, the marker cutoff was  
4           prespecified to be the median value. Additional  
5           analyses were performed on marker quartiles to  
6           further explore the relationship between VEGF-A  
7           levels and efficacy. Standard Cox regression  
8           methods were used to control for baseline  
9           characteristics.

10           What we found in AVADO was that high levels  
11           of plasma VEGF-A were predictive of a larger  
12           benefit of Avastin with a hazard ratio of .87 in  
13           the VEGF low group and .49 in the VEGF high group.  
14           The interaction test was borderline significant at  
15           .08. To explore the cutoff value by quartiles, we  
16           looked at the results and saw the benefit increased  
17           from .87 in the lowest quartile up to .40 in the  
18           highest quartile.

19           Other findings were that high VEGF-A was  
20           strongly prognostic for poor outcome in both PFS  
21           and OS, and this was unrelated to other baseline  
22           characteristics. High VEGF-A was not found to be

1 predictive for overall survival in AVADO, although  
2 this analysis has the caveat that there were a  
3 smaller number of overall survival events in the  
4 biomarker sub-study.

5 Next steps include development of a  
6 commercially plasma VEGF-A assay and prospective  
7 validation within the confirmatory study. We  
8 continue to pursue the plasma VEGF-A hypothesis in  
9 other tumor types. To date, we have supporting  
10 data in some tumor types but not in others.

11 So to summarize the confirmatory study, we  
12 have designed a study of Avastin plus paclitaxel  
13 specifically designed to confirm the substantial  
14 magnitude of benefit seen in E2100 in all patients.  
15 Current enrollment projections indicate that this  
16 study is feasible, both by taking advantage of  
17 global enrollment and by investigator interest in  
18 the biomarker question.

19 We are planning an interim analysis of PFS,  
20 which could trigger an early voluntary withdrawal  
21 of the accelerated approval by Genentech if the  
22 magnitude of benefit of E2100 is not likely to be

1 confirmed by the futility boundary.

2 We met with CDER in February to discuss the  
3 design, and their feedback was very clear. CDER  
4 said that confirming the magnitude of PFS seen in  
5 E2100 with no detrimental in OS would support full  
6 approval of Avastin in metastatic breast cancer.  
7 This study also provides the opportunity to  
8 validate the emerging hypothesis that high VEGF-A  
9 is predictive of larger clinical benefit, an area  
10 in which both FDA and ODAC have expressed interest.

11 My overall conclusions are shown here.  
12 First, we are confident in the strong and  
13 meaningful PFS benefits in E2100. The issues  
14 raised by CDER in 2001 and again more recently were  
15 reviewed carefully. We found that these concerns  
16 were not unique to E2100. They are seen in the  
17 pivotal studies of approved breast cancer  
18 medications, and there was no evidence of bias.

19 Second, AVADO and RIBBON 1 do not invalidate  
20 E2100. They were well-conducted. They were  
21 completed promptly. They met their primary  
22 endpoints with high statistical confidence. They

1 did use a different chemotherapy backbone and  
2 schedule than E2100.

3 But what has changed and why we are here  
4 today is that now we have clarity from CDER on what  
5 is needed to convert Avastin to full approval, by  
6 confirming the magnitude of benefit from E2100.  
7 With that change, it's Genentech's position that  
8 the proper course forward is to perform a  
9 confirmatory study with weekly paclitaxel. We have  
10 agreement with CDER on the design of the study and  
11 what it must show.

12 Thank you for your attention, and now I  
13 invite Dr. Joyce O'Shaughnessy to the podium.

14 DR. O'SHAUGHNESSY: Dr. Midthun, ODAC and  
15 CDER colleagues, ladies and gentlemen, I appreciate  
16 the opportunity to share with you my perspectives  
17 on the clinical utility of Avastin-paclitaxel as  
18 first-line treatment for metastatic breast cancer.

19 I hold the Celebrating Women Endowed Chair  
20 in Breast Cancer Research at Baylor University  
21 Medical Center, and I am co-chair of the U.S.  
22 Oncology Breast Cancer Research Program. In

1 addition to my involvement in breast cancer  
2 clinical research, I am a practicing medical  
3 oncologist who is focused solely on the care of  
4 breast cancer patients.

5 I am here with Genentech, who has paid for  
6 my time and travel to this meeting. I have been  
7 involved in developing and enrolling patients onto  
8 Avastin breast cancer clinical trials since 2000.  
9 I have come to speak to you today because, as a  
10 breast cancer specialist, I am very aware of where  
11 we still have gaping unmet medical needs that cause  
12 significant suffering. But first, it is important  
13 to understand that there are three main types of  
14 HER2-negative metastatic breast cancer.

15 Slow-growing, indolent, estrogen-receptor  
16 ER, positive breast cancer is often without  
17 symptoms and is probably best treated not with a  
18 combination but with sequential single-agent  
19 chemotherapy when hormonal therapy is no longer  
20 effective.

21 Aggressive ER-positive breast cancer often  
22 causes debilitating bone pain or threatens liver or

1 lung function.

2 Triple negative breast cancer is highly  
3 symptomatic in most patients, has a median survival  
4 of only 12 to 18 months, and few known effective  
5 treatment options. Triple negative metastatic  
6 breast cancer and aggressive ER-positive disease  
7 are best treated with combination chemotherapy, or  
8 Avastin-paclitaxel.

9 In my practice, the Avastin-paclitaxel  
10 combination plays an important role in alleviating  
11 the symptoms that occur with aggressive metastatic  
12 breast cancer. Just last week alone, having  
13 carefully considered all of the available options,  
14 I recommended to three patients who have metastatic  
15 triple negative breast cancer and who are in need  
16 of rapid relief from severe bone pain, chest wall  
17 and arm pain, and liver pain that they begin  
18 treatment with Avastin-paclitaxel.

19 As co-chair of the U.S. Oncology Breast  
20 Cancer Committee, I oversee the development and  
21 conduct of breast cancer clinical trials within the  
22 U.S. oncology network. In this capacity, I have



1       been involved in the evaluation of several new  
2       agents and regimens that have helped shape the  
3       current standards of care for patients with early  
4       and metastatic breast cancer, some of which I have  
5       listed on this slide.

6               I have also had a longstanding interest in  
7       clinical trial endpoints for metastatic breast  
8       cancer. Twenty years ago, I served as the  
9       coordinator for a joint FDA and NCI working group  
10      that published a commentary on demonstrating safety  
11      and efficacy of investigational anti-cancer agents  
12      in clinical trials. Twelve years after this  
13      publication, a follow-up report stated that between  
14      1990 and 2002, endpoints other than survival were  
15      the approval basis for 68 percent of regular  
16      approvals and for 100 percent of applications  
17      granted accelerated approval by FDA.

18             So what are key treatment goals and  
19      endpoints? The accepted treatment goals for  
20      metastatic breast cancer and to prolong and/or to  
21      improve or preserve patients' overall functioning  
22      and performance status by decreasing or preventing

1 tumor-related symptoms for as long as possible with  
2 the least possible treatment-related toxicity in  
3 clinical trials and in the clinic. The goals of  
4 decreasing or preventing tumor-related symptoms and  
5 prolonging disease control are accomplished by  
6 improving response rates and progression-free  
7 survival. A very important aspect of managing  
8 metastatic breast cancer is to alleviate and  
9 prevent the symptoms that impair function with the  
10 least possible treatment-related toxicity.

11 This slide shows the key efficacy results  
12 for the four most commonly used combination  
13 therapies for aggressive metastatic breast  
14 cancer: Avastin-paclitaxel, gemcitabine-  
15 paclitaxel, docetaxel-capecitabine, and  
16 ixabepilone-capecitabine.

17 Avastin-paclitaxel provides a higher rate  
18 and a longer duration of disease control, as is  
19 seen by the improved response rate and the longer  
20 progression-free survival in E2100. The magnitude  
21 of the PFS and response rate benefit with Avastin-  
22 paclitaxel compares favorably to the two to

1 three-month improvement in PFS and the 12- to  
2 15 percent improvement in response rates seen with  
3 these approved combination chemotherapy regimens  
4 used in clinical practice as first-line treatment.

5           Importantly, and my main message to you as a  
6 practicing clinician, is that the higher response  
7 rate and longer progression-free survival do  
8 provide meaningful clinical benefit to patients  
9 with rapidly progressive symptomatic or heavily  
10 tumor-burdened metastatic breast cancer.

11           Triple negative breast cancer is an  
12 especially grave form of metastatic breast cancer,  
13 and very few clinical trials have shown defined  
14 treatment benefit in this group. Looking at the  
15 triple negative data from E2100, there is a  
16 21 percent increase in response rate and a five-  
17 month improvement in progression-free survival with  
18 Avastin-paclitaxel.

19           There is also a trend towards improved  
20 survival in this group. On the right, the pooled  
21 data from all the first-line Avastin trials in my  
22 mind corroborate a definite clinical benefit in

1 this triple negative population that has great  
2 unmet need.

3           Importantly, in my experience, Avastin-  
4 paclitaxel is a well-tolerated combination regimen.  
5 In contrast to combination chemotherapy, the  
6 toxicities associated with Avastin-paclitaxel are  
7 generally not treatment-limiting. Oncologists  
8 must, of course, consider a patient's underlying  
9 risk for developing the uncommon but serious  
10 toxicities that can occur with Avastin-paclitaxel  
11 in order to avoid a potentially serious side  
12 effect.

13           As we heard from several of the women who  
14 testified yesterday, the most common Avastin-  
15 related toxicity, hypertension, and the less common  
16 toxicity, proteinuria, are typically without  
17 symptoms, manageable, and, in my experience,  
18 reversible. This tolerability allows patients to  
19 have the sustained progression-free survival  
20 benefit that can be achieved by combining two  
21 agents. This is difficult to accomplish with a  
22 combination of two chemotherapy drugs due to the

1 need for dose reductions and the eventual need to  
2 stop one or both agents due to cumulative toxicity.

3 Avastin and paclitaxel is compatible with a  
4 good quality of life for my patients. To  
5 illustrate this point, shown here is a summary of  
6 the toxicities that can lead to dose reductions for  
7 the main four combination regimens. I have bolded  
8 for you the toxicities that had double-digit  
9 increases when the combination regimen was compared  
10 with single-agent taxane or capecitabine.

11 The three combination chemotherapy regimens  
12 lead to increases in neutropenia, which is a  
13 lowering of the white blood cell count; neuropathy,  
14 which is numbness and tingling in the hands and  
15 feet; hand-foot syndrome, which is redness and pain  
16 in the hands and feet; and stomatitis, which causes  
17 mouth sores. These toxicities are in contrast to  
18 those seen on the left with Avastin-paclitaxel,  
19 which generally don't limit the delivery of  
20 therapy.

21 In conclusion, Avastin-paclitaxel is an  
22 important treatment option in my practice. The

1 longer progression-free survival and higher  
2 response rate do provide meaningful clinical  
3 benefit to my patients with symptomatic or rapidly  
4 advancing disease who require combination therapy.  
5 The toxicities associated with Avastin-paclitaxel  
6 are generally not treatment-limiting, which allows  
7 for the delivery of sustained combination therapy.

8           Loss of access to Avastin-paclitaxel would  
9 most acutely impact metastatic triple negative  
10 patients who have few effective treatment options,  
11 as well as patients with aggressive symptomatic  
12 ER-positive breast cancer. It is on behalf of the  
13 women in my practice who have aggressive metastatic  
14 breast cancer and those who I unfortunately will  
15 meet in the future who are best treated with  
16 tolerable and effective combination therapy that I  
17 have come to speak to you today.

18           As you will hear in a few minutes as well  
19 from Dr. Barron, I call on the FDA to work with the  
20 sponsor to keep Avastin-paclitaxel available as an  
21 approved option, even if it means limiting the  
22 indication to patients with metastatic triple

1 negative and aggressive ER-positive breast cancer  
2 whom their oncologists believe need combination  
3 therapy while the confirmatory trial is being done.

4 Thank you very much for allowing me to share  
5 my experience with you, and I would now like to  
6 introduce Michael Labson from Covington & Burling.

7 MR. LABSON: My focus today as an attorney  
8 specializing in food and drug regulation will be on  
9 why the legal provisions governing accelerated  
10 approval call for retaining Avastin as an approved  
11 treatment option. I will review the statute,  
12 regulations, prior guidance from CDER, and the  
13 Department of Health and Human Services. I will  
14 also do a fuller walk-through of the regulatory  
15 history of Avastin because it explains why we are  
16 here and why we disagree with the statement  
17 yesterday that we are seeking multiple bites at the  
18 apple.

19 This slide shows the key legal provisions  
20 that govern accelerated approval. The overarching  
21 purpose, as set out in the statute, the reason we  
22 have accelerated approval, is to facilitate the

1       availability of treatments in areas of unmet  
2       medical need. Metastatic breast cancer is an area  
3       of high unmet medical need.

4               The approval provision states that FDA may  
5       approve a medicine based upon an effect on a  
6       clinical endpoint or on a surrogate endpoint  
7       reasonably likely to predict clinical benefit.  
8       FDA's regulations specify further that the clinical  
9       endpoint may be an effect other than survival or  
10      irreversible morbidity where there remain  
11      unanswered questions about a medicine's effect on  
12      ultimate outcomes.

13              Avastin's approval for breast cancer is  
14      based on progression-free survival, as you heard  
15      yesterday, an endpoint CDER agrees is meaningful in  
16      this setting without a showing of overall survival  
17      or improvement in quality of life.

18              For withdrawal, the law states that FDA may  
19      withdraw approval if a post-approval study fails to  
20      verify clinical benefit or other evidence  
21      demonstrates that a treatment is not safe or  
22      effective. CDER's view on withdrawal is that



1 Avastin had its chance. We had the chance to  
2 submit post-approval studies to confirm benefit,  
3 and did not make that showing.

4 That rigid approach is not required under  
5 the law, and it is not consistent with the law's  
6 purposes, to provide access to a medicine that  
7 addresses serious unmet medical need where there is  
8 a meaningful showing of benefit but questions  
9 remaining regarding the magnitude of that benefit.

10 The data and the regulatory history for  
11 Avastin call for the exercise of the flexibility  
12 that the law provides to maintain accelerated  
13 approval. Let's look first at the regulatory  
14 option CDER had for Avastin in 2008. At that time,  
15 CDER had data from E2100, top-line AVADO data,  
16 mature PFS results, and immature OS data. CDER  
17 also had later-line capecitabine data from the  
18 2119g study.

19 After heavily vetting the E2100 study, CDER  
20 concluded the data were reliable and supported  
21 approval. In particular, CDER accepted PFS as a  
22 meaningful endpoint, accepted Avastin's safety

1 profile, and determined that Avastin provided  
2 clinical benefit with favorable benefit-risk.

3 CDER had three regulatory options: full  
4 approval, accelerated approval, or no approval.  
5 And as CDER has explained and the review documents  
6 show, CDER utilized accelerated approval to address  
7 CDER's uncertainty about the scopes of Avastin's  
8 effects. The accelerated approval provisions  
9 worked in a flexible manner, as the law intends, to  
10 provide a treatment option to patients with  
11 significant unmet medical need and with post-  
12 approval studies to address the open questions that  
13 existed at that time.

14 Today we see the additional data, the mature  
15 OS data for AVADO and data from RIBBON 1. There  
16 are also the data from RIBBON-2 showing a PFS  
17 effect outside the first-line setting. AVADO and  
18 RIBBON 1 met their PFS endpoints, but with a lesser  
19 magnitude of effect for Avastin with non-paclitaxel  
20 chemotherapy. Safety is unchanged, as you heard  
21 from CDER yesterday. The question is, do these  
22 data on Avastin with other chemotherapy agents

1       refute the substantial effect on PFS for Avastin  
2       with paclitaxel from E2100?

3               One view is that the data on Avastin with  
4       paclitaxel stand distinct and benefit is confirmed.  
5       That is the view of the European Medicines Agency,  
6       numerous other health authorities, and the National  
7       Comprehensive Cancer Network.  Until 2010,  
8       Genentech also thought that benefit was confirmed  
9       under the standard set by CDER based on the  
10      positive showing in AVADO and RIBBON 1.  I will  
11      come back to this point further in a few minutes.

12              CDER's view is at the other extreme, that  
13      although the studies showed a robust effect and  
14      involved different chemotherapy agents than E2100,  
15      the results negate the showing of benefit from  
16      E2100.  That view leads to withdrawal.  Indeed, we  
17      heard yesterday that CDER has not even considered  
18      any other options.

19              But there is a middle ground, drawing on the  
20      discretion CDER acknowledged yesterday.  Based on  
21      the showing of benefit, if there are open questions  
22      about the nature of Avastin's effect in metastatic

1 breast cancer, and particularly its effect with  
2 paclitaxel, the appropriate course is to retain  
3 accelerated approval subject to a new study  
4 designed directly to confirm the magnitude of  
5 benefit for Avastin with paclitaxel. This is the  
6 course Genentech has proposed.

7 The law provides this flexibility, and this  
8 middle course best meets the purposes of  
9 accelerated approval, to facilitate needed  
10 treatment options for a severe disease pending  
11 further study to confirm the level of benefit  
12 already shown in E2100. CDER and HHS have both  
13 previously emphasized this precise point.

14 At the 2003 ODAC on the accelerated approval  
15 program, Dr. Robert Temple explained, "When a drug  
16 has proved active, you don't lightly remove it  
17 because a trial failed. You try to do other  
18 studies. You think about why the studies failed."

19 At the same ODAC, Dr. Pazdur emphasized that  
20 the regulations provide flexibility on withdrawal  
21 decisions, and that withdrawal may not be  
22 appropriate where a confirmatory study does not

1 confirm clinical benefit. As Dr. Pazdur explained,  
2 "The withdrawal provision in the regulation gives  
3 us judgment so we don't to have a reflex situation;  
4 you fail, therefore you must come off."

5 Here CDER agrees that the post-approval  
6 studies met their endpoints and show that Avastin  
7 is active in metastatic breast cancer with no new  
8 safety new signals. On these facts, Dr. Temple's  
9 and Dr. Pazdur's cautions to exercise regulatory  
10 judgment and not to move automatically to  
11 withdrawal are particularly on point.

12 CDER's comments from the 2003 ODAC have been  
13 echoed by the Department of Health and Human  
14 Services, HHS, FDA's parent agency, also  
15 emphasizing that FDA should proceed with caution in  
16 considering withdrawals of accelerated approval.  
17 In 2009, in official comments to the Government  
18 Accountability Office, HHS explained, "When trials  
19 do not appear to confirm clinical benefit, FDA must  
20 carefully assess each case and the consequences of  
21 all regulatory options, including their potential  
22 impact on patients."

1           HHS further stated, "Failure to confirm  
2           clinical benefit in a completed trial may reflect  
3           unforeseen limitations in trial design rather than  
4           clear evidence of lack of effectiveness." Here the  
5           post-approval trial showed effectiveness in a  
6           disease with extremely limited treatment options.  
7           The impact on patients from withdrawal would be  
8           great.

9           The unforeseen limitation was the difference  
10          in magnitude by chemotherapy partner, particularly  
11          when focusing heavily on the medians, and  
12          relatedly, CDER's evolving emphasis on replicating  
13          the magnitude of improvement in median PFS from  
14          E2100.

15          Because accelerated approval is intended to  
16          keep a medicine available where there is a  
17          meaningful showing of benefit but some remaining  
18          uncertainty, we strongly disagree with CDER's  
19          assertion that allowing a new confirmatory study  
20          here undermines the accelerated approval program.  
21          As the comments from HHS, Dr. Temple, and  
22          Dr. Pazdur caution, a rigid approach to withdrawal

1 does not best serve patients.

2 Here the regulatory history of Avastin shows  
3 that one of the unforeseen limitations of AVADO and  
4 RIBBON 1 is that the trials would be expected not  
5 just to show a PFS benefit but to replicate the  
6 5.5-month change in median PFS from E2100. That is  
7 not the guidance Genentech received when  
8 identifying AVADO and RIBBON 1 as appropriate  
9 confirmatory trials.

10 In 2008, when CDER granted accelerated  
11 approval, it understood that AVADO and RIBBON 1  
12 would not replicate the PFS results from E2100.  
13 This slide shows the office director's review memo  
14 supporting approval in 2008. As indicated, CDER  
15 specifically requested the preliminary results of  
16 AVADO before taking regulatory action.

17 The definitive PFS data were available, and  
18 the office director noted that there was an  
19 improvement in PFS based on data for the standard  
20 Avastin dose, showing a hazard ratio for PFS of  
21 0.64, a 36 percent reduction in the risk of disease  
22 progression or death, an improvement in median PFS

1 of 0.8 months, and an 18.6 percent improvement in  
2 objective response rate. There is no mention of  
3 overall survival or an overall survival trend.

4 CDER thus knew, in approving Avastin for  
5 metastatic breast cancer and accepting AVADO as a  
6 post-approval trial, that AVADO would show benefit,  
7 but would not replicate the magnitude of  
8 benefit -- the magnitude of median PFS effect from  
9 E2100. And we heard yesterday that CDER never  
10 communicated to Genentech that AVADO was not  
11 adequate to confirm benefit.

12 For RIBBON 1, in a January 10, 2006 meeting,  
13 CDER acknowledged that, "The treatment effect will  
14 vary according to the chemotherapy regimen used.  
15 The test will be whether there is a treatment  
16 effect for each chemotherapy pairing."

17 CDER recognized that the different  
18 chemotherapy regimens will yield different effects.  
19 CDER accepted the study design with target hazard  
20 ratios of 0.7 and 0.75 for the two study arms, and  
21 did not say that RIBBON 1 would only be considered  
22 to show clinical benefit with a level of effect on



1 median PFS near 5.5 months.

2           Here's the key Type B meeting from  
3 February 2009, before the AVADO and RIBBON 1  
4 supplements are submitted. In advance of that  
5 meeting, Genentech provided CDER the top-line AVADO  
6 and RIBBON 1 results. With this information in  
7 hand, CDER stated in official meeting minutes, "FDA  
8 confirmed that the basis for conversion to full  
9 approval will be demonstrated improvement in  
10 progression-free survival and evidence that  
11 survival is not impaired."

12           There is no statement that AVADO and  
13 RIBBON 1 failed to confirm benefit, even though  
14 CDER had received the median PFS results from the  
15 studies. There is also no reference to the need  
16 for Genentech to replicate a change in median PFS  
17 near 5.5 months, as in E2100, to confirm benefit.

18           It is not until the July 2010 ODAC and the  
19 NOH that CDER states that the magnitude of median  
20 PFS change from E2100 must be replicated or there  
21 must be an effect on overall survival. But  
22 Genentech did not have this guidance when

1 identifying AVADO and RIBBON 1 as confirmatory  
2 trials. In fact, we heard yesterday that CDER felt  
3 it was unable at that time to give specific  
4 guidance on the required magnitude of benefit.

5 This explains where we now are. CDER's  
6 thinking changed over time, and we thus have post-  
7 approval studies that, in hindsight, are limited in  
8 their designs to meet CDER's expectation of  
9 reproducing the magnitude of median PFS benefit  
10 from E2100.

11 This regulatory history shows that Genentech  
12 is not trying to undermine the accelerated approval  
13 program by gaining inappropriate multiple bites at  
14 the apple. Rather, Genentech is trying to respond  
15 to its understanding of CDER's evolving thinking on  
16 how to establish clinical benefit for Avastin in  
17 this setting.

18 Maintaining approval subject to a new study  
19 is an opportunity to conduct a confirmatory trial  
20 squarely addressed at confirming the magnitude of  
21 benefit for Avastin with paclitaxel, with the  
22 required showing for full approval now clearly

1 established.

2 The need to consider the option of a new  
3 study rather than withdrawal is especially great  
4 under our facts. All of the first-line studies met  
5 their agreed-upon PFS endpoints. The data from the  
6 secondary endpoints also showed consistent effects.  
7 The greatest effect we have is for Avastin with  
8 paclitaxel, and CDER accepts it is robust and  
9 clinically meaningful. CDER's open questions are  
10 the magnitude of benefit and the role of the  
11 chemotherapy partner. These questions can be  
12 addressed through further study.

13 Safety. Safety is well-characterized and  
14 presented in the approved prescribing information.  
15 CDER agrees there are no new safety signals. And  
16 as you have heard from Dr. Horning and  
17 Dr. O'Shaughnessy, the overall safety profile is in  
18 line with other treatment options.

19 Genentech completed the post-approval  
20 studies with rigor and diligence. An unmet medical  
21 need persists. In over three decades, looking at  
22 non-hormonal HER2 status unspecified medicines, FDA

1 has approved only one other treatment for first-  
2 line metastatic breast cancer, Gemzar, with a  
3 2.3 month improvement in disease progression, no  
4 proven survival benefit, and toxicity. As you  
5 heard yesterday, there are no MBC treatments  
6 approved with labeling for quality of life, and no  
7 survival benefit has been approved for first-line  
8 treatments outside hormone-positive, HER2-positive  
9 disease.

10 We are not aware of any other instance where  
11 FDA has sought to withdraw accelerated approval on  
12 such facts, and it is not the right outcome here.  
13 Withdrawal would remove a therapeutic option with  
14 demonstrated efficacy, and it would narrow the  
15 viability of the accelerated approval pathway for  
16 sponsors by establishing an inflexible approach to  
17 the consideration of post-approval studies.

18 These facts provide the answers to the  
19 issues the presiding officer has stated will be  
20 presented in this proceeding. Issue 1 asks whether  
21 AVADO and RIBBON 1 failed to verify clinical  
22 benefit for Avastin with paclitaxel. The answer is

1 no, because they showed a statistically significant  
2 benefit and a robust effect seen especially in the  
3 hazard ratios.

4 Issue 2(a) asks whether the totality of the  
5 data show that Avastin with paclitaxel does not  
6 provide benefit. No. The data show clear  
7 effectiveness in the first-line setting,  
8 particularly with paclitaxel.

9 Issue 2B asks whether the data fail to  
10 establish safety and favorable benefit-risk. No.  
11 The safety profile is well-characterized and has  
12 not changed. It is a profile that CDER accepts  
13 across a range of other approved indications for  
14 Avastin. The most common adverse events are  
15 generally manageable. Other serious adverse events  
16 are rare.

17 Issue 3 asks, if the data have not confirmed  
18 the safety and effectiveness for Avastin with  
19 paclitaxel, should accelerated approval be  
20 maintained subject to the conduct of an additional  
21 study? The answer is yes. Maintaining Avastin as  
22 an approved option is called for by law, supported

1 by the data, and in the best interest of patients.

2 This final issue is in large measure the  
3 fundamental question for these proceedings. The  
4 EMA, other health authorities, the NCCN, and many  
5 oncologists, patients, and cancer organizations, on  
6 the same studies, have concluded that the data  
7 validate that Avastin is a valuable treatment  
8 options. Others are not convinced. But the issue  
9 here is whether there should be a sweeping  
10 regulatory action that withdraws Avastin as an  
11 approved option for all in an area where the  
12 options are already too few, or whether physicians  
13 and patients should be left to make informed  
14 individual decisions, with appropriate prescribing  
15 information, while further work is done.

16 The law provides a path forward between the  
17 two poles of full approval, as in Europe, or full  
18 withdrawal, as CDER has proposed. Retain  
19 accelerated approval and require a true  
20 confirmatory trial designed to meet the  
21 expectations CDER has now clearly set out.

22 Thank you for your attention. Dr. Hal

1 Barron will now provide our concluding remarks.

2 DR. BARRON: Thank you very much.

3 Before we end, I want to make a couple of  
4 comments on what we have heard over the past day  
5 and a half and how we have come to see the issues  
6 at hand. Hopefully this is helpful for you,  
7 Dr. Midthun.

8 We have seen many slides with many, many  
9 numbers; hazard ratios, response rates, confidence  
10 intervals, p values, et cetera. But what we cannot  
11 lose sight of, though, is the many women behind  
12 these numbers.

13 We have heard moving testimonials from  
14 numerous women who have described their enormous  
15 hardship from being diagnosed with this devastating  
16 and incurable disease, how grateful they are for  
17 the simple pleasures in life, and how significant  
18 their unmet need truly is.

19 In the subsequent presentation, CDER made it  
20 clear that despite the fact that both confirmatory  
21 studies demonstrated an improvement in the  
22 prespecified primary endpoint of PFS and that there

1 were no new safety signals observed, this isn't  
2 enough to allow accelerated approval to be  
3 maintained while we confirm the magnitude of  
4 effects seen in E2100 and a subsequent study.

5           What became clear at the end of CDER's  
6 presentation is why we have come to divergent  
7 conclusions. CDER stated that the first-line  
8 metastatic breast cancer indication does not  
9 represent an unmet need. CDER even went further to  
10 state that if these women did have an unmet need,  
11 as do women in later stages of their disease, the  
12 criteria for clinical benefit would have been "more  
13 lenient."

14           We respectfully but strongly disagree.  
15 These women have a significant unmet need and  
16 deserve the option to be treated with Avastin in  
17 combination with paclitaxel. This is the key issue  
18 for Dr. Midthun and Dr. Hamburg to decide.

19           We are willing to work with the FDA, as  
20 Dr. O'Shaughnessy alluded to, to find a solution,  
21 such as a modified or restricted label. Our  
22 primary objective is to preserve, in an appropriate



1 manner, options for women with metastatic breast  
2 cancer.

3 Thank you for your attention and for  
4 allowing us this opportunity to provide our  
5 perspective.

6 DR. MIDTHUN: Thank you very much.

7 We will now break for half an hour, and  
8 return at 10:30.

9 (Whereupon, a recess was taken.)

10 **Questions by CDER**

11 DR. MIDTHUN: All right. We will now go to  
12 the next portion of our session, which will be the  
13 opportunity for the CDER panel to present questions  
14 to the Genentech presenters, and there will be one  
15 hour for that.

16 MS. CARTWRIGHT: Thank you, and good  
17 morning. We'd like to begin with your proposed  
18 withdrawal standard.

19 May I have slide 128, please?

20 This is Genentech's proposed withdrawal  
21 standard. "Withdrawal is not appropriate unless  
22 the data establish that there is no longer a

1 reasonable likelihood of clinical benefit, and no  
2 meaningful way to characterize the potential  
3 benefit further."

4 Can you tell us of anyplace where FDA has  
5 stated the withdrawal standard in this way?

6 MR. LABSON: Well, our point here is simply  
7 that where the data that you have from the original  
8 trials and the post-approval trials show a benefit  
9 but there's uncertainty, that the purpose of the  
10 accelerated approval law is met by keeping the  
11 medicine as a treatment option.

12 That's sort of the fundamental purpose of  
13 the statute, and that still exists when you're  
14 looking at the data after the post-approval trials  
15 are confirmed. And that's consistent with the  
16 statements and interpretation we see from the 2003  
17 ODAC and from the HHS comments about needing to  
18 approach withdrawal carefully based on the  
19 particular facts at hand.

20 MS. CARTWRIGHT: But that is not the  
21 withdrawal standard in the statute or the  
22 regulations?

1           MR. LABSON: It is how we think the  
2 withdrawal -- what the withdrawal standard means  
3 and how it's interpreted. It provides that -- we  
4 agree that the withdrawal provisions, an important  
5 part of the scheme, and it provides that FDA may  
6 withdraw approval if post-approval trials don't  
7 confirm benefit. But that has to be judged based  
8 on the facts that you have and in light of the  
9 purposes of the law, to make treatments available  
10 in areas of unmet medical need.

11           MS. CARTWRIGHT: Doesn't this standard  
12 actually shift the burden to FDA to prove that  
13 there is no longer a reasonable likelihood of  
14 clinical benefit, rather than placing the burden on  
15 the sponsor to establish that the product is safe  
16 and effective?

17           MR. LABSON: No. We would agree the burden  
18 is to show that there's a benefit, with  
19 uncertainty. That's why you're still under  
20 accelerated approval and not regular approval.

21           MS. CARTWRIGHT: You also stated in your May  
22 submission that if the confirmatory study fails to

1 meet the standards CDER set in the February 2011  
2 Type B meeting, withdrawal could then be  
3 appropriately considered.

4 What results of your proposed study would  
5 constitute a failure under your proposed withdrawal  
6 standard?

7 DR. REIMANN: Yes. As you heard in our  
8 presentation, we are proposing an interim analysis  
9 of progression-free survival specifically for the  
10 purpose of regulatory futility. By that, I mean,  
11 if the results at that time indicate that it is  
12 unlikely that the magnitude of effect seen in E2100  
13 will be confirmed -- and will you please bring up  
14 the slide -- then we will propose -- sorry. I just  
15 want to get the slide up here. Let me talk you  
16 through the slide from the top.

17 The purpose of the interim analysis is to  
18 rule out a large magnitude of PFS benefits similar  
19 to that seen in E2100, and we heard from Dr. Pazdur  
20 on this yesterday. It is important that the study  
21 would still continue to the final analysis, and  
22 that is because of the biomarker question. We

1 don't want to inhibit the study from answering the  
2 important biomarker question. But the interim  
3 analysis results could trigger withdrawal based on  
4 futility boundary.

5 We have not yet discussed this boundary with  
6 FDA, and we think that's an important discussion.  
7 When we met with FDA earlier this year to discuss  
8 the confirmatory study, CDER didn't want to talk  
9 about the ongoing accelerated approval, so we  
10 haven't yet had that opportunity. We see this  
11 futility boundary being based largely on the hazard  
12 ratio, but also informed by the absolute benefit.

13 MS. CARTWRIGHT: But once you had this  
14 interim analysis under your reading of the  
15 regulations and the approach to withdrawal, how  
16 many additional trials would you say would be  
17 necessary before you would agree that you'd failed  
18 to confirm benefit?

19 DR. REIMANN: This is the definitive  
20 additional trial.

21 MS. CARTWRIGHT: So where your slide says  
22 that it could lead to voluntary withdrawal, you're

1 saying that it would. This would be the definitive  
2 trial?

3 DR. REIMANN: I think CDER appreciates that  
4 this would also be a discussion between CDER and  
5 the company because it could be a possibility that  
6 the different measures of magnitude do not entirely  
7 agree at the boundary, and the Data Monitoring  
8 Committee could have opinions on this matter as  
9 well.

10 MS. CARTWRIGHT: Thank you. Dr. Jenkins is  
11 going to ask you some questions now about the  
12 actual proposed study.

13 DR. JENKINS: You mentioned in your  
14 presentation that you're still conducting  
15 feasibility analyses for this trial. Can you share  
16 more information about that feasibility analysis as  
17 far as how long you think it's going to take to  
18 enroll this trial and when you expect to submit the  
19 final study report for this trial?

20 DR. REIMANN: Yes. The preliminary  
21 feasibility analysis has already been performed.  
22 That was based on our prior enrollment experience,

1 our global CRO, and an initial questionnaire that  
2 went out to the countries specific to this  
3 protocol. The more detailed feasibility analysis  
4 is currently ongoing and will deliver results in  
5 early July.

6 This more detailed feasibility assessment is  
7 looking at the standard of care in the different  
8 countries, the ability of the study sites to follow  
9 the protocol as specified, and, of course, their  
10 interest in the protocol. We also need to make  
11 sure that there is a proper handling of biological  
12 specimens by local laboratories to make sure the  
13 protocol is conducted as in the high level protocol  
14 summary we discussed with FDA early this year.

15 So in short, we will have the updated  
16 feasibility in early July to inform our discussions  
17 with CDER coming this fall.

18 DR. JENKINS: Are you planning to conduct  
19 this confirmatory trial in countries where the  
20 Avastin plus paclitaxel indication is approved by  
21 the regulatory agency in that country?

22 DR. REIMANN: We have approached

1 approximately 50 countries for participation in the  
2 study. Some of the countries, many of the  
3 countries, have Avastin plus paclitaxel approved.  
4 But I think here it's important to distinguish  
5 regulatory approval from access to patients. In  
6 many cases, the regional health authorities of the  
7 state health authorities do not provide access to  
8 patients. And so we believe this will be a very  
9 attractive study in many locations where the trial  
10 is being proposed, even in the United Kingdom.

11 DR. JENKINS: Do you plan to conduct the  
12 study in the United States?

13 DR. REIMANN: We will have study sites in  
14 the United States. Based on preliminary  
15 feasibility, we believe the study will  
16 predominately be enrolled outside of the United  
17 States.

18 DR. JENKINS: Okay. Under your proposal,  
19 the indication for paclitaxel would remain in the  
20 label under accelerated approval. So I'm  
21 wondering, in your feasibility assessment, you made  
22 the point this morning in your presentation that



1 Genentech stands behind the view that the  
2 progression-free survival benefit is 5.5 months,  
3 that the 1-year survival benefit is a 7 percent  
4 improvement, and that the two-year survival benefit  
5 is a 4 percent improvement over paclitaxel alone.

6 So I'm wondering if your feasibility  
7 assessment has included the likelihood of enrolling  
8 patients in this study in the United States or  
9 other countries where the indication is approved on  
10 the label. We've heard in the past that patients  
11 are reluctant to agree to be randomized to not  
12 receive what's an approved treatment for their  
13 serious and life-threatening condition. So if this  
14 indication remains in the label, can you help me  
15 understand the feasibility of conducting this trial  
16 in those countries?

17 DR. REIMANN: I think it's obvious to  
18 everybody at hand that we have this very public  
19 hearing today, and there is a lot of dispute about  
20 the data with FDA. But I'd like to ask Dr. Horning  
21 to comment.

22 DR. HORNING: Well, I would concur with what

1 Dr. Reimann just said, which is that there is  
2 scientific debate over the interpretation of the  
3 data, and there are varied opinions of physicians  
4 and patients, as we heard yesterday. And we feel  
5 that there will be a proportion of such patients  
6 and physicians in the United States who are  
7 currently at equipoise, or near equipoise, where  
8 there will be interest in participating in such a  
9 study. We also believe that the biomarker  
10 component raises the scientific interest of the  
11 study, and the interest of investigators as well as  
12 patients.

13 DR. JENKINS: Can you share more details  
14 about how you are planning the study? What effect  
15 are you planning to confirm with your analysis? So  
16 what's your planned analysis of this trial going to  
17 look like, in your -- what will a win look like,  
18 essentially, in your statistical analysis plan?

19 DR. REIMANN: I think we have to distinguish  
20 win from the protocol versus win with the FDA. And  
21 we heard, in fact, two different answers from CDER  
22 yesterday on what the study would need to show. We

1 heard a certain magnitude of median PFS or an  
2 improvement in hazard ratio; and then we heard a  
3 certain improvement in median PFS and an  
4 improvement in hazard ratio. These two things are  
5 quite different when sponsors consider the design  
6 of confirmatory study.

7 We believe in providing a well-conducted  
8 study with substantial evidence that will enable  
9 that decision to happen, and we realize that will  
10 be a discussion with CDER for the withdrawal. But  
11 we are committed to get the study started as soon  
12 as possible and to get data as soon as possible.  
13 And we anticipate the interim analysis will be  
14 conducted 3 and a half years after this coming Q1.

15 DR. JENKINS: Okay. I think we clarified  
16 yesterday in our presentation that our focus has  
17 been heavily driven by the magnitude of the median  
18 difference in progression-free survival. And I  
19 think we clarified that yesterday afternoon, that  
20 Dr. Pazdur misspoke when he said the median or the  
21 hazard ratio.

22 So are you planning -- do you expect this

1 trial will show a median difference in progression-  
2 free survival of the magnitude seen in E2100, which  
3 was approximately 5 and a half months? Is that  
4 what you're expecting to see?

5 DR. REIMANN: Yes. I think I would like to  
6 clarify, though, what we heard at the end of CDER's  
7 presentation yesterday, if I heard correctly in  
8 your redirect, that CDER thinks we should confirm  
9 exactly the median benefit and exactly the hazard  
10 ratio. And I think it's important here that we  
11 recognize that all clinical studies are conducted  
12 with variability.

13 So if truth in the new study is 5.5 months,  
14 then there's a 50 percent chance, just by  
15 variability alone, of being less than 5.5 months,  
16 and there's a 50 percent chance of it being greater  
17 than 5.5 months. If we then also have to exactly  
18 match a hazard ratio, you have a 50 percent chance  
19 of it being less and 50 percent chance of it being  
20 more.

21 So I think we need to get better clarity  
22 from what the agency needs as far as the exact

1 showing of benefit.

2 DR. JENKINS: But your expectation going in  
3 is that you will replicate the 5 and a half month  
4 progression-free survival seen in E2100?

5 DR. REIMANN: Yes, definitely. We are very  
6 confident in the substantial benefit seen in E2100.  
7 And what I personally expect to see is substantial  
8 improvement in objective response, in progression-  
9 free survival and 1-year survival. I think it's an  
10 interesting fact that if we do a study of this  
11 size, you would actually be powered to see a 1-year  
12 survival benefit of approximately 6 percent.

13 I know that's not the discussion today, but  
14 we believe we've designed a study that will provide  
15 substantial evidence to enable a regulatory  
16 decision. And the inclusion of the interim  
17 analysis will enable that to happen sooner.

18 DR. JENKINS: I'd like to go back to that  
19 interim analysis. Can you provide more detail  
20 about the criteria for futility that you plan to  
21 propose for the interim analysis? The slide you  
22 projected was very vague on what the actual

1 criteria would be. So where would Genentech see  
2 futility in confirming the benefit in that interim  
3 analysis that would lead you to voluntarily  
4 withdraw this indication?

5 DR. REIMANN: Well, clearly that's a  
6 discussion we need to have with CDER, and we  
7 haven't had that discussion yet. I would envision  
8 the futility boundary to be primarily based on a  
9 hazard ratio, which I believe has superior  
10 statistical properties for variability, but also be  
11 informed by the absolute benefit. That includes  
12 the median benefit, but also early benefits and  
13 later benefits.

14 I think you can appreciate that if the  
15 futility boundary is too loose, then we would  
16 terminate a study early that actually would  
17 replicate the management of benefit in E2100. So I  
18 think it's a matter of us looking at the numbers  
19 and sitting down together and working on it with a  
20 boundary that we can both feel comfortable with.

21 DR. JENKINS: And you can't share your  
22 proposal at today's meeting?

1 DR. REIMANN: Actually, we wanted to be  
2 informed by FDA's discussion of the magnitude of  
3 benefit that had to be demonstrated to inform our  
4 proposal.

5 DR. JENKINS: Thank you.

6 MS. CARTWRIGHT: You made some comments that  
7 CDER has been inconsistent with regard to magnitude.  
8 So we'd just like to go through a little bit of the  
9 regulatory history on that point.

10 Would you agree that on October 28, 2004,  
11 CDER told Genentech on a telephone conference that  
12 approval based on PFS would depend on the overall  
13 results and magnitude of PFS?

14 MR. LABSON: The issue isn't whether CDER  
15 said that magnitude would be considered, which I  
16 think is pretty straightforward. The point is that  
17 CDER never communicated that the standard would be  
18 a showing of median PFS of 5.5 months. And you can  
19 see that in the regulatory history; for example,  
20 having the AVADO results at the time that CDER  
21 accepted AVADO as a confirmatory trial and knowing  
22 that the median PFS, based on the data they had in

1 hand, was 0.8 months, although the hazard ratio was  
2 more in line with E2100.

3 MS. CARTWRIGHT: Well, speaking of the AVADO  
4 results, did CDER ever tell Genentech that those  
5 top-line AVADO results, which were communicated in  
6 just a couple of slides, would confirm clinical  
7 benefit for Avastin?

8 MR. LABSON: The key point is CDER accepted  
9 AVADO as a confirmatory trial, knowing what the  
10 data were.

11 MS. CARTWRIGHT: Well, at that time, wasn't  
12 CDER also presented with results that indicated  
13 there was a trend in overall survival in that  
14 top-line data?

15 DR. HORNING: Just to clarify, CDER  
16 requested and Genentech provided more than just a  
17 couple of slides. There were actually 22 slides  
18 that provided details of the clinical trial and the  
19 results.

20 At that time, the results that were  
21 available that you could hang your hat on, so to  
22 speak, were the response rates, which were called



1 out in the slides. And also the PFS, the  
2 progression-free survival, at that time was mature,  
3 with more than half the patients experiencing an  
4 event. As we have spoken about earlier, at that  
5 time, with the top-line definitive progression-free  
6 survival results, the hazard ratio was 0.64 and the  
7 median delta in PFS was 0.8 months.

8 There was also within that slide deck some  
9 very preliminary survival data, with about  
10 20 percent or less events at that point in time.  
11 And it was called out in this office director's  
12 memo that immature survival data had also been  
13 viewed.

14 MS. CARTWRIGHT: And Genentech did direct  
15 CDER's attention to that immature survival data  
16 with the red circle that we saw on a slide  
17 yesterday?

18 DR. HORNING: Within the slide deck, there  
19 were several things that were called out, and the  
20 overall survival data were called out at that time.  
21 You can imagine that there would be interest in  
22 overall survival because of the necessity for

1 providing or demonstrating an improvement in  
2 progression-free survival with no impairment in  
3 overall survival.

4 So these preliminary data and the upper  
5 bounds of the confidence interval would suggest  
6 that it was very unlikely that you're going to see  
7 an impairment in overall survival in AVADO based  
8 upon the data that were provided at that point in  
9 time.

10 MS. CARTWRIGHT: And is Genentech aware of  
11 CDER making regulatory decisions based on top-line  
12 data, be it two slides or 22 slides?

13 MR. LABSON: Well, we have Dr. Pazdur's  
14 review memo from that time that said that CDER  
15 specifically requested the AVADO data before making  
16 regulatory action. Understand that CDER didn't  
17 review the full data set, but I think he also  
18 explained yesterday that he wanted to be sure, that  
19 CDER wanted to be sure, before approving that it  
20 wasn't going out on a limb where there would be a  
21 failed study.

22 So I think the assessment wasn't a full

1 review of the data, but saw the data to make the  
2 conclusion that AVADO was not a failed study but a  
3 study that showed benefit for Avastin in metastatic  
4 breast cancer.

5 MS. CARTWRIGHT: Right. And I think  
6 Dr. Pazdur also explained that was essential  
7 because we did have a failed study in this case  
8 with AB2119g. So thank you.

9 So talking about sort of the initial  
10 approval in 2008, we'd like to just ask a couple of  
11 questions about the ODAC meeting where the E2100  
12 results were discussed. And if I could have slide  
13 138.

14 This is a quote from Dr. Schenkein from  
15 Genentech, and he said at that time, "The data  
16 demonstrated robust and clinically meaningful PFS  
17 treatment effect. In fact, it represents the  
18 longest PFS seen to date with any treatment in this  
19 setting. A PFS of this magnitude represents  
20 clinical benefit for first-line treatment of  
21 metastatic breast cancer patients."

22 So isn't it true that Genentech, in

1 presenting the E2100 results, was really explaining  
2 that the magnitude of 5.5 months was the key?

3 DR. HORNING: I think at the time that this  
4 ODAC occurred and when the E2100 results were first  
5 presented, there was tremendous excitement in the  
6 community. I recall being in the audience at the  
7 ASCO meeting when the results were first presented.  
8 And indeed, the treatment effect that was seen in  
9 E2100 at that time was unparalleled. And I believe  
10 that you saw that in Dr. O'Shaughnessy's  
11 presentation this morning.

12 So you've selected a statement that relates  
13 to the meaningful PFS improvement as described in  
14 medians; and the PFS improvement as described in  
15 hazard ratio, with more than a 50 percent reduction  
16 in the risk of disease progression or death, I  
17 would submit is equally meaningful.

18 MS. CARTWRIGHT: And at that same meeting,  
19 Genentech had a consultant, Dr. Winer present, and  
20 he said, regarding the E2100 results, that for  
21 progression-free survival to equal benefit, this  
22 progression-free survival needs to be substantial

1 in magnitude, it needs to be established with  
2 confidence, and, ideally, it should be supported by  
3 other measures of efficacy, by survival, by quality  
4 of life, and by objective response rate. And that  
5 also was a part of Genentech's presentation at that  
6 ODAC meeting?

7 DR. HORNING: Yes. The response rate data  
8 that we have called out today, the 28 percent  
9 improvement in overall response rate, was a  
10 secondary measure that would be consistent with  
11 Dr. Winer's statement.

12 DR. JENKINS: I'd like to go to the  
13 chemotherapy partner hypothesis that Genentech is  
14 now proposing, that it's uniquely effective in  
15 combination with paclitaxel.

16 Can you share with us, when did that  
17 hypothesis really crystallize? As recently as  
18 ODAC, Genentech was advocating for a broad labeled  
19 indication for Avastin in combination with multiple  
20 chemotherapy agents. So when did your hypothesis  
21 that paclitaxel is the uniquely effective agent  
22 crystallize in your mind?

1 DR. HORNING: Well, I think from an  
2 historical perspective, the initial introduction of  
3 the hypothesis, if you will, that chemotherapy  
4 matters was brought up at the ODAC meeting in 2007  
5 that we were just discussing, that was brought up  
6 by Dr. Kathy Miller from the University of Indiana.  
7 And it was looking at the 2119 and the E2100  
8 results and discussing potential reasons. I think  
9 that also is very much in line with what you heard  
10 from Mr. Labson about trying to understand trials  
11 and looking deeper. So it had been ongoing for  
12 some period of time.

13 When we were presenting our data in July of  
14 2010, we felt at that time that we were presenting  
15 the results of clinical trials that were positive  
16 and had met the standard for a demonstrated  
17 improvement in progression-free survival and no  
18 impairment in overall survival.

19 As a consequence of the ODAC discussion and  
20 our understanding of CDER's current thinking, we  
21 more closely evaluated the overall study results in  
22 this context. We see from the hazard ratios that

1       there is an effect of Avastin in each of our  
2       studies. We see that the effect is somewhat more  
3       pronounced in E2100. And at that point in time, we  
4       began to look at our data even more deeply with  
5       regard to some of the differences in the  
6       tolerability of paclitaxel in the clinic.

7               I will also say that during the ODAC  
8       transcript, that I made references to this as well.  
9       And if we could have the slide up. The statement  
10      was made with regard to different types of  
11      chemotherapy. And I had mentioned that there were  
12      always differences in the tolerability of the  
13      underlying chemotherapy, and that the time that  
14      patients are actually on treatment and receiving  
15      chemotherapy in combination with Avastin may be an  
16      important parameter that we are speaking about  
17      here.

18             DR. JENKINS: So at the time of the ODAC, is  
19      it true that you were seeking approval for an  
20      indication for use in combination with docetaxel as  
21      well, based on the 0.8 months median survival in  
22      AVADO?

1 DR. BARRON: Let me just add one point to  
2 the prior question. You used the term "uniquely."  
3 I think you said "uniquely effective." And I think  
4 the point of our presentation was to highlight the  
5 fact that the hazard ratios and the benefit  
6 observed in AVADO and RIBBON 1 was significant, and  
7 we acknowledged that the treatment effect appeared  
8 less in those two studies. But the benefit was  
9 observed in those two studies. The primary  
10 endpoint was significant. And so we are providing  
11 a hypothesis as to why there might be greater  
12 benefit with paclitaxel, but we wouldn't describe  
13 it as uniquely effective such that the other  
14 regimens were inactive.

15 DR. JENKINS: It goes to the question of  
16 magnitude of PFS effect being clinically  
17 meaningful. I think we have agreed and you have  
18 agreed that the effect seen in E2100 is real and  
19 the safety profile has not changed, and that would  
20 be considered clinical benefit. At the time in  
21 July, you appeared to believe that the effect seen  
22 in combination with docetaxel was also evidence of



1 clinical benefit, as low as 0.8 months of median  
2 progression-free survival difference?

3 DR. HORNING: Well, our discussion in July  
4 2010 at the ODAC was really to describe the  
5 treatment effect and the ways that it can be viewed  
6 scientifically. And when we look at the AVADO  
7 study, the hazard ratio was 0.62, which is a  
8 considerable treatment effect, certainly in line  
9 with approved agents in metastatic breast cancer.

10 I think in the AVADO trial this is a case  
11 where the median is underestimating the treatment  
12 effect. Nonetheless, we do recognize that the  
13 tolerability of docetaxel in combination with  
14 Avastin is less good than with paclitaxel, and we  
15 respect the judgment of those who've used the two  
16 in combination as well as the decision that was  
17 made in Europe.

18 DR. JENKINS: So you think the AVADO trial  
19 is an underestimate of the effect, in combination  
20 with docetaxel, but the E2100 is an accurate  
21 estimate of the effect with paclitaxel?

22 DR. REIMANN: No. I don't think we would

1 say that. I think the AVADO data, they are. They  
2 showed a hazard ratio of .62, and the difference in  
3 median PFS was .8 at the median.

4 If we could just put the slide up. I think  
5 it's very misleading when we always describe  
6 treatment effects in a time basis on medians  
7 because this is an example, I think, of where the  
8 medians are very close, showing .8 months. But  
9 actually, there are many points on the curve where  
10 the difference is bigger than .8 months. And this  
11 actually was seen with a data update that I know  
12 that FDA doesn't rely on.

13 But I think that we have other examples from  
14 studies in oncology. I think, as an example, of  
15 panitumumab in refractory colorectal cancer, which  
16 did receive approval, where the medians are quite  
17 notably almost on top of each other. And FDA used  
18 some regulatory flexibility, describing the benefit  
19 there as absolute improvement in PFS.

20 So I think this focus on medians is a  
21 little -- there's too much of it right now.

22 DR. JENKINS: Yes. I was just picking up on

1 the fact that Dr. Horning said that she thought  
2 that the AVADO median PFS was an underestimate of  
3 the true effect; and yet Genentech seems to think  
4 that the E2100 results for paclitaxel combination  
5 is the true effect at 5 and a half months.

6 I noted in your submission that you called  
7 out that there's never been a trial in first-line  
8 metastatic breast cancer that showed an effect of  
9 5.5 months on median progression-free survival.  
10 That's one of the issues that's in debate here, is  
11 whether E2100 is an accurate representation of the  
12 true effect or was an overestimate, an outlier, and  
13 that the true effect is more in line with what  
14 you've seen in the other trials, including what we  
15 saw in Study 10, which Genentech submitted as part  
16 of your submission and referenced us to.

17 So just highlighting that, I'm wondering how  
18 it can be an underestimate in AVADO but an accurate  
19 estimate in E2100.

20 DR. REIMANN: Okay. There are a lot of  
21 questions there, so I'll address each one of them  
22 in turn.

1           First, I don't think it's proper to  
2 speculate about whether a study has an  
3 underestimate or an overestimate. You have the  
4 estimate. It has its confidence intervals. I  
5 think that's the way statisticians describe data,  
6 and that's the way we move forward in oncology.

7           With regard to E2100, if you could bring  
8 this slide up, I spent half of my presentation  
9 discussing E2100 in detail and why we are confident  
10 in the treatment benefit in E2100, not just that  
11 there was a benefit, but that it is of a  
12 substantial magnitude. And I know that FDA has a  
13 question about this, and that is what the purpose  
14 of the confirmatory study is for, to definitively  
15 answer this question once and for all. And so  
16 we've already provided that protocol to the FDA,  
17 and I think we have agreement on what that study  
18 would need to show.

19           But I do want to respond to your question  
20 about Study 10 because this did play a very large  
21 part in CDER's presentation. There were quite a  
22 few slides on this study, so I think it might be

1 helpful for the ODAC and for the presiding officer  
2 to know a little bit more about the study.

3 If you could please bring up the study  
4 schema.

5 The most important --

6 DR. JENKINS: I'm sorry. I think we want to  
7 move on to other questions --

8 DR. REIMANN: I'm sorry. I'm just trying to  
9 answer your question on Study 10.

10 DR. JENKINS: -- not use our time during  
11 this section. We know about study 10. I think  
12 that's in the package. I'll turn to one of my  
13 colleagues for other questions.

14 MS. CARTWRIGHT: We would like to ask a  
15 couple of other questions about your proposed  
16 study. You stated this morning that you will not  
17 complete the study for three and a half years after  
18 you begin enrollment, and you don't expect to begin  
19 accruing patients until next year.

20 So do we correctly understand that your new  
21 study would not be completed, assuming everything  
22 goes perfectly, until approximately 2016?

1 DR. REIMANN: You have the dates correct.  
2 Initial start of enrollment Q1, 2012. Interim  
3 analysis, three and a half years after that point.  
4 Final analysis, an additional year after that. We  
5 believe in the meantime, because of the substantial  
6 benefit that has been demonstrated in E2100, that  
7 it should be available to women with this  
8 indication.

9 DR. JENKINS: So if I could just follow up  
10 on that. So you're saying three and a half years  
11 after first enrollment to interim analysis, and  
12 another year after that to final analysis? Is that  
13 correct?

14 DR. REIMANN: Yes. That's exactly what I  
15 described in my presentation.

16 DR. JENKINS: And from that until final  
17 study report submitted to FDA for review?

18 DR. REIMANN: I think the important part  
19 about a voluntary withdrawal is that we wouldn't be  
20 anticipating a lengthy submission process of a  
21 preparation of a study report and a 10-month review  
22 period. I think this would be a very high level

1 discussion between senior management at Genentech  
2 and senior management at CDER to come to a  
3 decision.

4 DR. JENKINS: I'm just trying to understand  
5 when do you project you'll submit the final study  
6 report; three and a half years from first  
7 enrollment, another year, and then how much time.  
8 So are we talking essentially five years from first  
9 enrollment to get the final study report?

10 DR. REIMANN: I think a study report would  
11 be submitted approximately four months after the  
12 database lock, as per standard. But as I just  
13 said, the ability to make a regulatory decision  
14 would be in advance of that.

15 DR. BARRON: Let me just add one other point  
16 to that, that if we pass the futility mark, the  
17 probability is the trial is actually demonstrating  
18 what we expected to demonstrate, and therefore the  
19 delay is less of an issue. The reason we put the  
20 futility endpoint together is to ensure that if in  
21 fact the treatment effect is less, that we can  
22 inform the FDA and have withdrawal as quickly as

1 possible without jeopardizing the quality of the  
2 trial.

3 MS. CARTWRIGHT: So, again, just so we're  
4 clear, we're looking at approximately 2016/2017,  
5 and we could potentially be right back here having  
6 another proceeding to determine whether or not  
7 you've confirmed clinical benefit under your  
8 withdrawal rubric?

9 DR. REIMANN: I think it's important to  
10 reflect that in the accelerated approval  
11 legislation -- if we could bring the slide  
12 up -- there are multiple examples that are in time  
13 frames similar to this. If we look at the top of  
14 the slide, we have products that had been subject  
15 to regulatory action that were 10.4, 11, 10 years  
16 from initial accelerated approval. We have found  
17 products who are currently under accelerated  
18 approval and have not yet converted that have more  
19 than six and a half or more than seven and a half  
20 years; and then products who have been converted to  
21 full approval, we see a number of products here in  
22 the range of 6 to 12 years.



1           So, to be clear, this is not unprecedented,  
2           this time frame.

3           MR. LABSON: The other key point is now we  
4           have a clear statement from CDER about what will  
5           confirm or not confirm, and Genentech did not have  
6           that before. So now, with that standard clearly  
7           set, Genentech has been able to put together a  
8           proposal squarely aimed at that standard, and it  
9           will give us a direct answer. It's different than  
10          what we had before, where we didn't have clarity  
11          about what CDER was looking for, and therefore have  
12          studies that don't provide answers to the standard  
13          now being imposed.

14          MS. CARTWRIGHT: We'll just need a moment.

15          [Pause.]

16          MS. CARTWRIGHT: So when you say that  
17          Genentech was unclear on the standard, you were  
18          clear that you were supposed to confirm the  
19          magnitude of clinical benefit from E2100?

20          MR. LABSON: No. We're clear now. We  
21          weren't clear then. There's also how is magnitude  
22          being defined, hazard ratio focus or we're hearing

1       this heavy focus on the medians at this point.  But  
2       I went through the regulatory history.  I think it  
3       shows there would have been no way for Genentech to  
4       have understood that, where -- and, again, they  
5       gave AVADO to CDER, the results, and it doesn't  
6       match the E2100 results if you focus on the median.  
7       So they did not know that before.

8               DR. BARRON:  I think it's important to point  
9       out that the AVADO and RIBBON trial were designed  
10      with the intent to be able to observe a hazard  
11      ratio between .7 and .75, and exceeding that  
12      threshold with a positive trial can be described as  
13      a magnitude of benefit.

14             What we're trying to explain is that we have  
15      been acting on the belief that hazard ratios were  
16      the best way to make cross-trial comparisons in  
17      terms of magnitude of treatment effect.  And we  
18      believe that reflects the entire curve and more  
19      data points, and it's the evolved focus on medians  
20      that we're debating as new.

21             DR. JENKINS:  I think we showed a slide  
22      yesterday of an advertiser from Genentech that

1       showed that the median progression-free survival  
2       from E2100 was a major part of your advertising  
3       campaign for that trial. So I'm curious; how can  
4       you say that focus on the median is now new?

5               MR. LABSON: Respectfully, I don't think  
6       that was a fair description of that one page out of  
7       a visual aid, which presented information on both  
8       the median and the hazard ratios with comparable  
9       prominence. I would note, too, that was a piece  
10      that was submitted in advance because we're under  
11      accelerated approval, to DDMAC and it was okayed  
12      for use.

13             DR. JENKINS: Well, I would note, I think  
14      all of our slides yesterday where we presented the  
15      results of the trials, we presented both the hazard  
16      ratio and the median progression-free survival  
17      numbers, as did that advertisement. So I'm just  
18      curious where the idea ever came from that  
19      confirmation of clinical benefit would only be  
20      based on the hazard ratio from the trials and not  
21      looking at both those pieces of information,  
22      factoring it into the benefit-risk analysis.

1           MR. LABSON: It's not that CDER wouldn't  
2 have been expected to look at all the data,  
3 including the medians. The point is that only a  
4 median of 5.5 months would be considered clinically  
5 meaningful. It just was never stated until the  
6 2010 ODAC.

7           DR. JENKINS: So maybe one of the clinicians  
8 on the panel, Dr. Barron or Dr. Horning, can help  
9 me understand. If we're just looking at the hazard  
10 ratio, how do I put that into a benefit-risk  
11 assessment of looking at the toxicities of a drug,  
12 and I have a .5 hazard ratio, as one of our  
13 presenters noted yesterday, that could mean the  
14 difference between 1 week and 2 weeks or 12 weeks  
15 and 24 weeks, for example?

16           So how can I put a hazard ratio into  
17 perspective without looking at the magnitude of the  
18 median difference in progression-free survival?

19           DR. REIMANN: You can't. You need to look  
20 both at hazard ratios and absolute benefits. But I  
21 think it's important to look at absolute benefits  
22 in time, not just at the median point, but it's the

1 overall separation of the curves. It's early  
2 benefits, median benefits, and late benefits. And  
3 it's true that in CDER's presentations, you include  
4 both. But I think it's quite prominent in CDER's  
5 conclusions and summarization that the focus moves  
6 to the medians.

7 DR. JENKINS: Can we have up slide -- first  
8 I want to go back to the safety issues because you  
9 spent some time this morning on the safety issues.

10 Can we have backup slide 82? This is the  
11 boxed warning that's in the Avastin label  
12 currently. Do you agree that this is an accurate  
13 representation of the serious safety risk for  
14 Avastin, including gastrointestinal perforations,  
15 surgery, and wound healing complications, and  
16 hemorrhage?

17 DR. HORNING: Yes. As with most agents that  
18 are approved in breast cancer, Avastin has a black  
19 box warning.

20 DR. JENKINS: But you agree that these are  
21 serious and potentially life-threatening risks  
22 associated with the use of this drug that warrant a

1 boxed warning specifically for Avastin?

2 DR. HORNING: Yes. We have said that  
3 Avastin has serious side effects that are in line  
4 with other agents approved for metastatic breast  
5 cancer, including a black box warning.

6 DR. JENKINS: And did Genentech agree to  
7 this boxed warning language, or did FDA order you  
8 to implement this language for the safety risk?

9 DR. HORNING: We agreed.

10 DR. JENKINS: Thank you.

11 Can we have slide 100 from the FDA main  
12 presentation yesterday? Slide 100.

13 This is the absolute difference in the  
14 magnitude of PFS across the trials that have been  
15 submitted. Do you agree that these data accurately  
16 represent the median progression-free survival seen  
17 in these trials?

18 DR. HORNING: Yes. These are the median  
19 numbers that were taken from the Kaplan-Meier  
20 curves.

21 DR. JENKINS: Thank you. And also,  
22 slide -- from the main presentation yesterday of

1 Dr. Keegan, slide 125. This is a slide that was  
2 prepared by Genentech, an analysis that was  
3 presented by Genentech of the combined results of  
4 the survival data from all the first-line treatment  
5 trials. So this is E2100, AVADO, RIBBON 1.

6 Do you agree that this is the slide  
7 Genentech prepared?

8 DR. REIMANN: Yes. This is the slide  
9 Genentech prepared. And I think something you need  
10 to know is that the data maturity of the studies  
11 differed, and that in RIBBON 1 and AVADO, there  
12 were very few patients still at risk in the  
13 right-hand portion of this curve.

14 DR. JENKINS: So the hazard ratio for  
15 overall survival is accurate at 0.97, with a  
16 confidence interval from .86 to 1.08 and a p value  
17 of .56? That's accurate?

18 DR. REIMANN: That is correct. And we have  
19 updated data with also the most AVADO survival  
20 experience, which I could share if you like.

21 DR. JENKINS: So you would agree with the  
22 statement that there is no demonstrated overall

1 survival advantage for Avastin in first-line  
2 metastatic breast cancer?

3 DR. REIMANN: Yes. As an efficacy endpoint,  
4 there is no statistically demonstrable advantage in  
5 overall survival. When it comes to benefit-risk  
6 and you're trading off toxicities, then I think  
7 looking at early survival or 1-year survival is  
8 meaningful.

9 MS. CARTWRIGHT: Just a moment, please.

10 [Pause.]

11 MS. CARTWRIGHT: That concludes our  
12 questions. Thank you.

13 **Questions by Advisory Committee and**  
14 **Presiding Officer**

15 DR. MIDTHUN: Thank you very much.

16 Then we will move on to the next portion,  
17 which will be an opportunity for the advisory  
18 committee members and myself to ask questions of  
19 the Genentech panel.

20 So questions? Dr. Wilson?

21 [Pause.]

22 DR. MITHUN: Can you restart the timer,



1 please?

2 DR. WILSON: So I would like to ask several  
3 things. Obviously, as a member of ODAC, our focus  
4 is going to be on the safety and effectiveness of  
5 these various trials, and the regulatory aspect in  
6 terms of what happened when is really not going to  
7 be our focus.

8 I think that what I heard from the panel is  
9 that you would agree that the magnitude of the  
10 effect was an important endpoint, and that  
11 therefore is going to be the focus of your  
12 confirmatory trial. And so my focus really is  
13 going to be on E21 because I think the question  
14 isn't whether or not the "confirmatory trials" are  
15 clinically meaningful -- because I think I just  
16 heard from you that it wasn't, and I think all of  
17 us as oncologists would certainly agree that  
18 prolonging progression-free survival by less than  
19 one month in the AVADO trial does not constitute a  
20 clinically meaningful endpoint.

21 So I think the question at hand, really, is  
22 around the confidence that the E21 trial may in

1 fact not be an outlier. And I think none of us  
2 want to lose the possibility that there could be a  
3 benefit. However, there are some issues that have  
4 come up with regard to this clinical trial, and one  
5 of them is that it was unblinded. And we heard  
6 data about how blinded and unblinded trials, et  
7 cetera, don't necessarily result in biased  
8 outcomes.

9 So what I would like to understand and have  
10 Genentech address is the following. In the E21  
11 trial, the median duration of paclitaxel treatment  
12 was 5.1 months, and the median time of progression  
13 was called at 5.9 months. The median time of  
14 treatment for the combined paclitaxel and Avastin  
15 was 7.1 months, but progression wasn't called until  
16 11.8 months.

17 So I see a very large difference between  
18 stopping the control arm and calling progressive  
19 disease versus stopping the treatment arm and  
20 calling progressive disease. And I'm just curious  
21 because this could represent investigator bias in  
22 terms of when scans were done, looked at,

1 et cetera.

2 DR. REIMANN: First let me address the  
3 timing of scans issue, and then I'll hand off to  
4 Dr. Horning. I think in your preamble you also  
5 said that all of us as oncologists would agree that  
6 the confirmatory studies don't express benefit, and  
7 there I think I would respectfully disagree because  
8 the 2.9-month prolongation in PFS in RIBBON 1 and  
9 capecitabine we think is meaningful, given the side  
10 effect profile and approval in Europe.

11 If we could bring up the slide on the timing  
12 of scans in E2100. As mentioned in my core  
13 presentation, the timing of scans was balanced  
14 between the control arm and the Avastin arm.

15 Yes, that's the slide. Please bring that  
16 up.

17 So we see here that at the first year  
18 assessment, 2.6 months and 2.7 months to the first  
19 scan; second assessment, 5.4/5.5; 8.2/8.2;  
20 11.1/11.0; 13.6/13.8. So with that aspect, the  
21 scans were balanced.

22 DR. HORNING: Well, I think the only other

1 point to be made is that it's not clear that it's  
2 appropriate to extrapolate from chemotherapy time  
3 from completing treatment to time of progression,  
4 to a combination of chemotherapy plus a biologic  
5 agent that may have a very different mechanism of  
6 action as it relates to the pace and the underlying  
7 biology of disease progression. But I do believe  
8 that Dr. Reimann addressed your question about the  
9 potential bias in scans.

10 DR. WILSON: Well, actually, no. I think  
11 you simply gave me times that these scans were done  
12 at, on average. However, that doesn't get into the  
13 nitty-gritty of this. I guess my response to the  
14 interaction would be that such an interaction was  
15 not seen in the AVADO trial, where I would also  
16 have expected to see a longer duration of response  
17 in the combination arm relative to when the drug  
18 was stopped, and I don't think we necessarily saw  
19 that.

20 The second question I wanted to get at was  
21 the overall toxicity. We have seen much summary  
22 toxicity, and numbers of slides were shown that

1 indicated that CDER has overstated a number of the  
2 known toxicities and that some of these are seen on  
3 the control arms as well.

4 Again, because my focus is the E21 trial  
5 because, again, I think that is the trial that most  
6 of us would agree shows clinical benefit. With all  
7 due respect to Genentech, .8 months in most  
8 clinical oncologists' minds is not clinical  
9 benefit.

10 I'd like to turn to the toxicity that  
11 actually is reported in the E21 trial. And if you  
12 actually look at that, you can see that there is  
13 very clear signal of increased toxicity in the  
14 treatment arm. In fact, if we look at infection in  
15 terms of grade 3 and grade 4, it's 9.3 percent  
16 versus 2.9 percent for the control arm. If we look  
17 at hypertension, it's 14.5 percent versus  
18 zero percent. I would contend that hypertension is  
19 not a benign finding; although it may be  
20 controlled, it requires the patient to come in for  
21 multiple visits, increases anxiety, et cetera.

22 Cardiovascular ischemia was 1.9 percent in

1 the treatment arm versus zero percent in the  
2 control arm. Hemorrhage was .5 percent versus zero  
3 percent in the control arm. And gastrointestinal  
4 perforation was .5 percent versus zero percent.

5 These are the actual data from the actual  
6 New England Journal study of the trial that I think  
7 we all agree is the main trial that putatively  
8 shows that this is an effective drug.

9 Perhaps you could comment on that in light  
10 of your summary data, which at least it was very  
11 unclear to me how to look at that data because it  
12 seemed like there was a lot of statements that  
13 these sorts of toxicities were seen on both arms  
14 equally. At least, that's the kind of general  
15 sense I got.

16 DR. HORNING: A number of issues that you've  
17 brought up. You yourself mentioned that the time  
18 on treatment was longer for the patients receiving  
19 paclitaxel plus Avastin versus paclitaxel alone.  
20 And I think that as we're looking across the  
21 toxicities, we need to think about those that might  
22 be related to the underlying chemotherapy, the

1 combination, or perhaps Avastin alone.

2 With regard to the summary that was  
3 presented this morning, there's no doubt that  
4 hypertension occurs with Avastin and doesn't occur  
5 with chemotherapy. And we've presented the  
6 available data from an expert panel with regard to  
7 its management. We've presented data from the C08  
8 study regarding its reversibility. And we  
9 certainly heard from patients yesterday about how  
10 troublesome hypertension is to them in their daily  
11 lives with management, which I think is probably  
12 the best testimonial of all.

13 We also described that the incidences in the  
14 pooled safety data, which I believe is important  
15 because it reflects the totality of the data. And  
16 when you think about E2100 and when it was  
17 conducted, it was very early on in the use of  
18 Avastin. And just as with any other medications,  
19 physicians become more refined in their clinical  
20 judgment as time goes on.

21 But nonetheless, there are increases, as we  
22 mentioned, in toxicities such as bleeding,

1       congestive heart failure, and arterial  
2       thromboembolism that are in the range of a 1.2 to  
3       1.6 percent increase, somewhat more so in the E2100  
4       trial. And the other adverse events are occurring  
5       with a lesser incidence, less than 1 percent, and  
6       they do occur in the pooled analysis on both the  
7       chemotherapy and the chemotherapy plus Avastin  
8       arms.

9               But I have to say that with regard to  
10       hands-on clinical experience, probably the person  
11       who's best able to describe this for us, for the  
12       ODAC panel, for the entire audience, is someone who  
13       does this on a day in and day out basis, and that's  
14       treat patients with metastatic breast cancer with  
15       paclitaxel plus Avastin.

16               So I'd like to ask Dr. O'Shaughnessy if she  
17       could comment.

18               DR. O'SHAUGHNESSY: Thank you. Obviously,  
19       these toxicities are very, very important, no  
20       question about it. Hypertension is definitely  
21       there. We've learned to recognize it early, get  
22       patients on therapies that are very, very well-



1 tolerated, such as hydrochlorothiazide, lisinopril,  
2 very easy for patients. It generally works. It's  
3 the rare patient who's already started with some  
4 predisposing hypertension that isn't well-  
5 controlled. But we get the patient to the  
6 cardiologist. We get the help. So it's very, very  
7 manageable, honestly.

8           The other more serious things are things  
9 that we think about very, very carefully. It  
10 really boils down to patient selection. And I must  
11 say, being just a breast cancer doctor, I've had  
12 less experience with bevacizumab, Avastin, than  
13 docs in the general community because they get to  
14 use it for lots of indications.

15           But my own learning curve has been very  
16 good. There has been a learning curve. But I will  
17 tell you, just really, really carefully asking  
18 people about prior history of diverticulitis, for  
19 example. What's their history of arterial vascular  
20 disease? Longstanding hypertension; big-time  
21 smokers. You really have to weigh those risks and  
22 benefits. Not that you don't sometimes have to

1       prescribe it nonetheless, depending on the severity  
2       of symptoms, for example, but you've got to weigh  
3       that risk-benefit. And I think that it's very,  
4       very doable, honestly, in practice.

5               DR. WILSON: I just have two more, and then  
6       I'll be done.

7               So the hypothesis is that there is a  
8       specific interaction between Avastin and a specific  
9       taxane. I think we know that from comparative  
10      trials between docetaxel and paclitaxel, that there  
11      are some scheduled dependencies in terms of  
12      effectiveness. But in numbers of these studies,  
13      they've actually come out with docetaxel as being a  
14      somewhat more effective agent.

15              When I look at the AVADO trial, and I look  
16      at the hazard ratios among those patients who have  
17      received therapy but have not received prior taxane  
18      therapy, and I look at the group that got  
19      15 milligrams of bevacizumab, the hazard ratio is  
20      really about .7, .8. And it's only in the group  
21      that has had prior taxane where the hazard ratios  
22      now move more toward favoring the combination. And

1 a similar trend is seen in the E21 trial as well.

2 So I'm curious what you think about this  
3 because my interpretation of this, just purely as a  
4 scientific evaluation, is that synergy of two  
5 agents, where both agents are active, should really  
6 be showing up most when the agents are fully  
7 active. And yet when they have not had prior  
8 taxanes, that's when it looks like the activity of  
9 the combination is least effective; whereas in  
10 patients that are perhaps more resistant to the  
11 taxanes, as reflected by having prior taxane  
12 therapies, that's where the hazard ratios favor the  
13 combination.

14 This would suggest to me that what's  
15 happening is that what's driving the deltas in the  
16 hazard ratio is actually a fall in the control arm  
17 and not an improvement in the treatment arm.

18 DR. HORNING: I presented the schema for the  
19 E2100 trial, and the investigators at that time  
20 projected that the control arm would have a median  
21 PFS of six months. The actual PFS was very close  
22 to that. In addition, if you look at the

1 projections across the other studies for the  
2 RIBBON 1 studies, they also were very similar to  
3 the projections. So there really isn't any data in  
4 the outcomes of the studies that suggested that the  
5 control arms performed any less well than  
6 projected.

7 The other thing to note is that you're  
8 correct in saying that prior exposure to taxanes  
9 was associated in the forest plots with an improved  
10 or more favorable hazard ratio for AVADO and E2100,  
11 but that was not true for RIBBON 1 docetaxel.

12 DR. WILSON: And then my final question --

13 DR. HORNING: Dr. Wilson, I also wanted to  
14 just get back to another thing that I failed to say  
15 earlier that might be informative. When you asked  
16 me about the time of exposure of Avastin versus  
17 paclitaxel plus Avastin in E2100 and that sort of  
18 increment until progression, I think the other  
19 thing that I failed to say, which is important, is  
20 that unlike chemotherapy, where it's on or its off,  
21 that with Avastin we're talking about something  
22 that has a 20-day half-life.

1 DR. WILSON: Right. And so my final  
2 question is, one of the endpoints of your new trial  
3 is to try to determine biomarkers of outcome. And  
4 I do hope, if your hypothesis, which is being drawn  
5 from the AVADO trial, is correct, that you would in  
6 your new trial power it such that you're going to  
7 see this effect in the top 50 percent of VEGF  
8 expressors.

9 But having said that, there was an analysis  
10 done on the E21 trial where they looked at VEGF  
11 genotype and overall survival. And what they found  
12 in that paper, that was published in the Journal of  
13 Clinical Oncology, was that a favorable genotype  
14 that resulted in a better outcome was only seen in  
15 7.6 percent of patients. That was the AA  
16 polymorphisms at the 2, 5, 7, 8, and 1154 loci. By  
17 contrast, harm was noted in 21.5 percent of  
18 patients with CAGG polymorphisms at these loci  
19 because their survival was actually less than the  
20 entire cohort.

21 Obviously, this raises concern that any  
22 hypothesis about VEGF needs to incorporate

1 polymorphisms, but it also raises the question of  
2 whether or not we are actually -- if the E21 trial  
3 is not correct, that we actually, by continuing to  
4 allow this study, this drug, to stay on accelerated  
5 approval, that we may in fact be harming more  
6 people than we're helping.

7 DR. HORNING: Yes. I'd like to address that  
8 question in the following way. Dr. Wilson is  
9 referring to a paper written by the E2100  
10 investigators looking at single nucleotide  
11 polymorphisms. And they did not have plasma  
12 collections on the patients; rather, they went to  
13 the tumor tissue. And in their analysis, they did  
14 not look at both arms of the study; they only  
15 looked at the patients who were receiving Avastin  
16 plus paclitaxel. And there they made the  
17 associations that Dr. Wilson is referring to.

18 We have had an opportunity to look at these  
19 polymorphisms, first in a trial called AVITA, which  
20 is in pancreas cancer, and we were unable to  
21 confirm the findings in that study. Next we went  
22 to the AVADO study, where we do have plasma. And

1 we not only looked at these polymorphisms, but we  
2 looked at a large panel of polymorphisms. We're  
3 unable to confirm the findings of E2100, and the  
4 results have been submitted with Dr. Miles as the  
5 first author for the ECCO ESMO conference this  
6 fall.

7 DR. MIDTHUN: Yes, Dr. Balis?

8 DR. BALIS: Thank you.

9 I gather from the comments that were made  
10 from a couple of speakers that meeting the primary  
11 endpoint in this trial meant finding a  
12 statistically significant difference. And I'd like  
13 to ask whether you think that finding a  
14 statistically significant difference equates to a  
15 clinically significant outcome.

16 DR. REIMANN: I'll hand it over to  
17 Dr. Horning in a moment. But no. The fundamental  
18 question is, was the study positive, and that's  
19 what we look at with the primary study analysis.  
20 We also power a study to make sure that these  
21 studies, especially if it's a single study for  
22 approval, is a substantial study that lets you look

1 at subgroups and secondary endpoints, et cetera.  
2 But at the end of the day, it is a clinical  
3 judgment about magnitude of effect.

4 DR. BALIS: SO the term was used --

5 DR. HORNING: I'll just also add that these  
6 studies were designed with breast cancer  
7 investigators, and the feeling at that time was  
8 that a treatment effect with hazard ratios in the  
9 .7 to .75 range would be clinically relevant in  
10 terms of treatment benefit for patients with  
11 metastatic breast cancer.

12 If we could just indulge in finishing this  
13 answer, maybe Dr. O'Shaughnessy could speak to that  
14 issue of clinical benefit, hazard ratio, and  
15 treatment effect in metastatic breast cancer.

16 DR. O'SHAUGHNESSY: Yes. This is a very  
17 important issue. The progression-free survival  
18 benefit, when we see .65, .7, we know that that  
19 treatment has perturbed the natural history of  
20 metastatic breast cancer, and that means it's  
21 important. Inevitably, it's a subset of patients  
22 who benefit. So then how do you translate that



1 into clinical benefit that we all believe in?

2 First-line metastatic is very difficult to  
3 show survival advantages, as we heard from  
4 Dr. Reimann, because of the duration that most  
5 patients live after first line. So survival is  
6 difficult.

7 We would like to have better quality of life  
8 measurement tools for symptom reduction and also  
9 prevention of symptoms because these are the things  
10 that we are tasked with doing for our patients. If  
11 we can't necessarily improve survival, or even if  
12 we can, preventing symptoms, reducing symptoms, our  
13 tools just don't seem to be where they need to be  
14 although, frankly, we need greater emphasis on  
15 that. No question about it.

16 So from a clinician, we want agents that  
17 definitely perturb the natural history because, as  
18 you well know, we're in this transition period from  
19 breast cancer trials that have been done with  
20 heterogeneous populations, and there's a lot of  
21 work going on at the subpopulations that lead to  
22 additional hypotheses. So we clinicians are

1       figuring it out, if you will.

2               But I just don't think our measurement  
3 tools, truthfully, for first-line metastatic breast  
4 cancer with regard to clinical benefit, are as  
5 well-established as we would like..

6               DR. BARRON: Can I just add one thing, too?  
7 Because I've made some of these comments. And if  
8 we could put the slide back up that you had.

9               I think it's particularly important to  
10 address your question. There's no question that  
11 you can have a statistically significant effect  
12 that's not clinically meaningful. However, it's  
13 also possible that you have a statistically  
14 significant effect that is clinically meaningful.  
15 And the reason we are focused on hazard ratios here  
16 is that what you heard -- and Dr. Schenkein's quote  
17 supports this.

18               When E2100 was first unblinded and described  
19 to the world, this hazard ratio of .48 is  
20 unprecedented. It is extremely robust. We then  
21 observed in AVADO a hazard ratio of .62. It is  
22 less, but it's only somewhat less. And the point

1 that we are trying to make is that .62 is a very  
2 significant hazard reduction. The studies were  
3 planned to have a hazard of .7 to .75 to represent  
4 clinical benefit. This far exceeds that.

5 So all we're concluding, and what we said,  
6 is we're not trying to convert E2100 to full  
7 approval. We're just stating that we don't think  
8 AVADO and RIBBON 1 invalidate the findings of  
9 E2100. And this hazard ratio of .62 is exactly why  
10 we state we don't think it invalidates the findings  
11 of E2100.

12 DR. BALIS: So I think at the end there we  
13 talked about getting down to that last question as  
14 to what we do in terms of proceeding forward with  
15 the current accelerated approval while you  
16 potentially study the drug. The way that I took  
17 what was being said from that discussion was that  
18 if we're unsure, then we shouldn't withdraw the  
19 approval. We should conduct a study to make sure  
20 that we are sure.

21 So my question to you, as having looked at  
22 this data better anybody, are you sure or are you

1       unsure as to whether this drug provides a clinical  
2       benefit that outweighs the risk of the drug?

3               DR. HORNING: Well, as provided on my  
4       assessment slide of clinical benefit-risk, we are  
5       saying that Avastin plus paclitaxel in first-line  
6       metastatic breast cancer provides a favorable  
7       clinical benefit-risk. And we say that on the  
8       basis of the E2100 results. It's a well-conducted  
9       study, robust results; that AVADO and RIBBON 1 do  
10      not invalidate these results. And we have a safety  
11      profile with no new findings.

12              So the E2100 results have not changed, and  
13      the safety profile has not changed. And we feel  
14      that the favorable clinical benefit-risk ratio, the  
15      favorable clinical benefit maintains for paclitaxel  
16      plus Avastin.

17              MR. LABSON: I would just add from the  
18      regulatory perspective that we're not saying  
19      accelerated approval should be maintained just if  
20      one is unsure, but because the data show that  
21      there's a reasonable likelihood of benefit. And  
22      it's really based on that as the standard that's in

1 the law.

2 DR. MIDTHUN: Dr. Sekeres next, and then  
3 Ms. Portis.

4 DR. SEKERES: Thank you so much. I was  
5 hoping to focus on two areas.

6 Would it be possible to put up slide 97 from  
7 the company?

8 I wanted to talk a little bit about overall  
9 survival because I think when we're talking about  
10 the effects of Avastin combinations, there are a  
11 couple of different focuses we've had during this  
12 meeting. One has been on what is the minimal  
13 acceptable effect to get approval from the FDA, and  
14 we've talked about median progression-free survival  
15 and hazard ratio. And then there's the effect  
16 that's going to be a benefit to patients that we  
17 can measure.

18 At the last ODAC when we met about this  
19 issue, almost a year ago, we talked about  
20 progression-free survival and how, if that were  
21 paired with patient-reported outcomes that were  
22 also positive, that may be a beneficial effect to

1 patients. In the absence of that, the gold  
2 standard for effect is overall survival, and that a  
3 progression-free survival without patient-reported  
4 outcome or quality of life improvement and without  
5 overall survival may just be a Pyrrhic victory.

6 So I was hoping to gain some insight into  
7 this slide. Was the point of showing this to say  
8 that it would be impossible to do an overall  
9 survival study in first-line metastatic breast  
10 cancer?

11 DR. REIMANN: No, that's not the point of  
12 the slide. And I just want to address your whole  
13 question because you talked about patient-reported  
14 outcomes and survival and PFS.

15 I think, first, we believe that a large  
16 magnitude of PFS benefit is clinical benefit in  
17 this setting. And we've heard that from FDA, that  
18 a large magnitude of PFS benefit is clinical  
19 benefit. We realize that there are some other  
20 perspectives out there, but that's the guidance we  
21 have from FDA.

22 The point of this slide is to say that in

1 the front-line setting, most studies performed by  
2 Genentech or performed by any other sponsor that  
3 typically have sample sizes of 500 to 800 patients  
4 are not optimally powered for survival. They do  
5 have a certain amount of power, and I'm not in any  
6 way suggesting we go to lowest common denominator  
7 studies of 2- or 300 patients. That's not the  
8 intent here.

9 What I'm saying is that there could be a  
10 real survival benefit, and you're not going to be  
11 able to detect it because of the dilution effect  
12 and because of the variability. And I think a  
13 four-month prolongation in median overall survival  
14 would be very important. It's on the order of what  
15 was seen with Herceptin in first-line metastatic  
16 breast cancer, but we see that in order to detect  
17 that magnitude of benefit, we would need studies on  
18 the order of 1500 to 2300 patients.

19 It's doable. It's just they're very big  
20 studies. And when we consider that PFS of a large  
21 magnitude has benefit on itself, we have to  
22 question where we're expending our patient

1 resources.

2 DR. SEKERES: So again, I think we're mixing  
3 a little bit about a regulatory threshold with  
4 what's a direct benefit to women. To say to a  
5 woman, congratulations, you haven't progressed with  
6 your breast cancer, in the absence of having any  
7 quality of life improvement, still remains a  
8 Pyrrhic victory to me. And conducting a study of  
9 2,000 women powered on overall survival when, as  
10 you pointed out, there are 45,000 women diagnosed  
11 with this in the U.S. each year and many-fold more  
12 than that internationally, doesn't seem impossible.  
13 To me it seems like the right thing to do.

14 I also wanted to move on.

15 Dr. Horning, you asked us if there's one  
16 slide we should remember, it should be this one.  
17 And I actually remembered it, slide 26 from the  
18 presentation.

19 So when you talk about fewer total deaths,  
20 could you just clarify for me, are those deaths on  
21 study?

22 DR. REIMANN: That's deaths at any time. We



1 do survival sweeps, but not on study. It's any  
2 time.

3 DR. SEKERES: So you continue to record  
4 deaths after a patient has gone off study and gone  
5 on to other therapies?

6 DR. REIMANN: Yes. So the death events come  
7 from the overall survival analysis, where you  
8 assess all deaths, whether on study -- technically  
9 speaking, the patients are still on study because  
10 they still have survival follow-up.

11 DR. SEKERES: So on the E2100 study, there  
12 are still 25 to 30 percent of women who are still  
13 alive?

14 DR. REIMANN: The definitive analysis of  
15 overall survival on the E2100 was 481 deaths. And  
16 so your percentage is approximately correct.

17 DR. MIDTHUN: Dr. Freedman?

18 DR. FREEDMAN: Thank you.

19 Dr. O'Shaughnessy mentioned the fact that  
20 triple negative is highly symptomatic in most  
21 patients. I think that's correct. And also that  
22 improving or decreasing patient symptoms with the

1 least amount of toxicity is a major objective. And  
2 yet we didn't see any of this in the studies.

3 I just wondered -- my first question is what  
4 you feel about that, the results without that  
5 representing clinical benefit.

6 DR. O'SHAUGHNESSY: I think one of the  
7 important approaches is to look at these patients  
8 who we know clinically have a lot of symptoms.  
9 Like the triple negative is, arguably, the patients  
10 with HER2-negative disease that collectively have  
11 the highest burden. It's just the tempo of their  
12 disease and the sites of metastases.

13 When you see nice benefits in PFS in those  
14 patients and higher response rates, you can be  
15 pretty certain that that's translating into  
16 clinical benefit in those patients, just because  
17 the burden of disease is so great in those  
18 patients. So that to me makes it that easy.

19 The aggressive ER-positives, though, we  
20 don't want to forget them, very, very virulent  
21 disease, with a natural history almost as bad as  
22 triple negative disease. Heavily burdened. It's

1 the indolent ER-positives that live without  
2 symptoms for long periods of time.

3 DR. FREEDMAN: Were you disappointed not to  
4 see any symptom improvement in this subgroup of  
5 patients presented from this trial?

6 DR. HORNING: Let me just preface that by  
7 saying that certainly quality of life is extremely  
8 important for patients, and it's very important for  
9 the physicians who take care of them. And we do  
10 not have quality of life data that meet CDER's  
11 standards from our first-line metastatic breast  
12 cancer trials. Actually, meeting the standards is  
13 very difficult because we don't have validated  
14 instruments and because there are always issues of  
15 missing data based on patient death and  
16 progression.

17 If you actually look at the record for being  
18 able to determine quality of life to the place  
19 where it can be acceptable in the U.S. product  
20 labeling, the track record -- if we could show the  
21 slide -- for metastatic breast cancer is as it is,  
22 which is that in all of these agents that are

1 approved, quality of life was included in the  
2 studies.

3 But with regard to the limitations that we  
4 have with the instruments, with missing data, and  
5 the fact that in first-line metastatic breast  
6 cancer, many patients who actually enter the trials  
7 are not currently symptomatic, we're not able to do  
8 those. Nonetheless, quality of life is an  
9 extremely important measure, and we will be  
10 including quality of life measures in our planned  
11 confirmatory trial.

12 DR. FREEDMAN: My next question is related  
13 to the future trial, the proposed trial. And,  
14 obviously, the results of E2100 are the basis for  
15 this trial, for the parameters that you use there.

16 You got a response rate of 21 percent for  
17 weekly paclitaxel. And again, I ask  
18 Dr. O'Shaughnessy, is that what you would expect in  
19 a population of patients who had metastatic breast  
20 cancer who had limited, fairly limited, prior  
21 exposure to Taxol as an adjuvant, of course, only?  
22 Just wondering what -- and also if you consider

1 that the control arms of the subsequent studies had  
2 much higher responses. And I'm just wondering how  
3 relevant or significant the difference between the  
4 control arm and the study arm actually is.

5 DR. O'SHAUGHNESSY: I believe the data on  
6 E2100. I'm not surprised by the 21 percent on the  
7 weekly paclitaxel. These trials, as you know, have  
8 various patient populations. E2100 had 32 percent  
9 triple negative patients. Two-thirds had had  
10 adjuvant chemotherapy. I'm not surprised. Of  
11 course, there'll be variability around that point  
12 estimate, of course. But no, I'm not surprised by  
13 that.

14 DR. FREEDMAN: But generally speaking, you  
15 would expect a higher response rate with weekly  
16 paclitaxel.

17 DR. O'SHAUGHNESSY: Not necessarily.

18 DR. FREEDMAN: All right. Let's consider,  
19 then, that we had information about the treatment-  
20 free interval on these patients. And I asked the  
21 question yesterday, actually, and probably could  
22 bring it up again today, is do you have data, does

1 Genentech have data, on the difference in response  
2 rate in those patients who were less than 12 months  
3 with a treatment-free interval, in other words,  
4 indicating some degree of resistance to Taxol,  
5 potentially?

6 DR. O'SHAUGHNESSY: No.

7 DR. FREEDMAN: Thank you.

8 DR. MIDTHUN: I think, Ms. Portis, you had a  
9 question?

10 DR. PORTIS: Just following up on a couple  
11 things. I very much appreciate the testimony we  
12 received yesterday from patients, but I want to  
13 remind us all that we are not hearing from patients  
14 who discontinued treatment due to adverse effects,  
15 and we're not hearing from people who died due to  
16 Avastin. And I think the risks are still  
17 significant. And I know now we're talking a lot  
18 about E2100.

19 So my first question is, would you say that  
20 you then consider that E2100 was a success despite  
21 the fact that there is missing data, there's  
22 discrepancy of interpretations of the scans, there

1 is no quality of life data, and there is no  
2 improvement in overall survival? I hear people  
3 keep talking about no impairment of overall  
4 survival, but what matters to patients is  
5 improvement in overall survival. So that's my  
6 first question.

7 DR. HORNING: Let me begin, and then I'll  
8 ask perhaps Dr. Reimann to join in. I think that  
9 with regard to the comments about the toxicities of  
10 treatment for first-line metastatic breast cancer,  
11 they're well-taken. And as mentioned in my  
12 presentation, if we look across all of the  
13 metastatic breast cancer studies, the treatment-  
14 related mortality for standard dose Avastin plus  
15 chemotherapy versus chemotherapy is identical,  
16 1.8 percent and 1.8 percent.

17 So, unfortunately, there are patients who  
18 have treatment-related deaths due to chemotherapy  
19 or chemotherapy plus Avastin. In this series, it  
20 was equal.

21 We also recognize that there are differences  
22 of opinion with regard to whether or not

1 progression-free survival of a sufficient magnitude  
2 provides direct clinical benefit. It's our view,  
3 and it was CDER's view as expressed yesterday and  
4 is CDER's view, I believe, that in first-line  
5 metastatic breast cancer, progression-free survival  
6 of sufficient magnitude without a statistically  
7 significant improvement in overall survival or  
8 quality of life data provides direct clinical  
9 benefit.

10 With regard to E2100 and some of the issues  
11 that Dr. Reimann addressed in his presentation  
12 today, I'll ask him to complete your question.

13 DR. REIMANN: I think your question was more  
14 about the magnitude of efficacy in E2100. And,  
15 yes, we do feel that the study was a big success,  
16 just like many other cooperative groups, that has  
17 led to labeling for the medication.

18 I think the aspects of it I think are  
19 important, the large benefit in progression-free  
20 survival, doubling an objective response rate. And  
21 really, every way we've looked at the data through  
22 sensitivity analyses, we see a similar magnitude



1 effect. And so we know this is a solid study, and  
2 we believe the study will be confirmed.

3 As far as overall survival, as I discussed  
4 in my presentation, I think it's specifically  
5 challenging in the first-line setting. That  
6 doesn't mean we shouldn't try it, but I think the  
7 long post-progression survival makes it difficult  
8 for this or any agent to demonstrate benefits. I  
9 think all of us like four months; we think it would  
10 be important.

11 Really, I think it's the impact of multiple  
12 medicines over multiple lines of therapy that will  
13 move survival forward. And we've seen that in the  
14 epidemiological data. You can't attribute that to  
15 any specific drug. It is epidemiological data.  
16 But I do really feel that over the last 20,  
17 30 years, we have made progress.

18 DR. BARRON: Can I just add one more point  
19 that I think is important? It's absolutely true  
20 that there was no statistically significant  
21 improvement in overall survival in E2100, as you  
22 point out. But it is important to note that the

1 hazard ratio was, I think -- maybe we could pull it  
2 up -- .87, with a p value of .14.

3           You've heard the challenges in powering  
4 trials to show statistical significance. And I  
5 think it was one of the people who made a  
6 testimonial yesterday who said something that I  
7 think we need to remember, which is, the absence of  
8 evidence is not evidence of absence. These  
9 observations, had they been powered, may -- or may  
10 not; we can't know for sure -- demonstrate a  
11 survival advantage.

12           What we see at one year is a 7.4 percent  
13 absolute benefit in terms of overall survival, with  
14 confidence intervals that exclude zero. We can't  
15 ignore that data point. Maybe we can bring up the  
16 slide. You've seen it.

17           I don't mean to disagree with the  
18 statistical fact because it's absolutely correct  
19 that we have not seen a statistically significant  
20 improvement in overall survival. But I do think  
21 that the data is most consistent with benefit  
22 rather than no benefit. And we just need to take

1       into account and understand fully the comments that  
2       Dr. Reimann made about the challenges in  
3       interpreting underpowered assessments.

4               DR. PORTIS: The 1.8 that you mentioned,  
5       that's over what period of time?

6               Dr. Horning, you used that number, 1.8, of  
7       survival.

8               DR. HORNING: So we just talked about the  
9       safety assessments and when they were made. It's  
10       the same time period.

11              DR. PORTIS: Just a couple other things. So  
12       you continue to maintain that the risks are low,  
13       both adverse events and death and early death due  
14       to treatment with Avastin. And so my question is,  
15       are you saying that you're comfortable with a risk  
16       for patients in continuing to administer Avastin,  
17       especially if potentially this study that you're  
18       talking about wouldn't be completed until at least  
19       2016? And are you comfortable with women  
20       continuing to bear those risks and the deaths that  
21       may come about with that much more time studying  
22       this drug? Because I think part of what I thought

1 we did in July, those last studies -- it sounds  
2 like we're not talking about that much right  
3 now -- were supposed to give us more data.

4 DR. HORNING: Absolutely. We're very  
5 comfortable with this because, once again, the  
6 deaths are not any different in the experience with  
7 our first-line metastatic breast cancer in terms of  
8 treatment-related mortality. And there are fewer  
9 deaths overall with E2100. So yes, we're  
10 comfortable.

11 The numbers are 52 percent deaths -- excuse  
12 me -- 70.5 percent deaths on E2100 versus  
13 73.9 percent with paclitaxel alone. Yes, could you  
14 put the slide up? And clearly, Avastin does have  
15 serious side effects. We acknowledge that, and we  
16 think that those side effects are in line with  
17 other treatments for first-line metastatic breast  
18 cancer.

19 We also feel that the product guidelines  
20 serve to guide physicians in the management, and  
21 the fact that oncologists who are treating patients  
22 with breast cancer have a lot of experience with

1 Avastin because they're also treating patients with  
2 colorectal cancer and lung cancer. More than a  
3 million patients have been treated worldwide.

4 Perhaps I could ask Dr. O'Shaughnessy to  
5 also address your question again because she has  
6 such great experience in treating metastatic breast  
7 cancer.

8 DR. O'SHAUGHNESSY: Yes. I would really  
9 have to say to you that I'm very, very comfortable  
10 with the safety. We've heard very, I think,  
11 exhaustive data here about the death rates and the  
12 safety, and I am personally very, very comfortable  
13 with it.

14 I think that this would be a great benefit  
15 to women, particularly those, as I pointed out in  
16 my presentation, who have more limited treatment  
17 options for their breast cancer, triple negative  
18 breast cancer, aggressive, people who need  
19 combinations. We would be doing a very great  
20 disservice to women to take this away from them  
21 while this confirmatory trial is being conducted.

22 DR. MIDTHUN: Dr. Logan?

1 DR. LOGAN: So I wanted to pursue the issue  
2 of the reliability of the magnitude of the PFS  
3 benefit that is claimed for the E2100 study. You  
4 previously showed that there are comparable  
5 analyses with the investigator progression versus  
6 the independent review assessment of progression.

7 My question is, how is the missing data  
8 handled in that analysis, particularly when  
9 patients had been identified as reaching  
10 investigator progression, which was unconfirmed by  
11 the Independent Review Committee, and then their  
12 subsequent missing scans? Were they censored at  
13 that point?

14 DR. REIMANN: Yes. So let me address it.  
15 Let me explain first the endpoint. There were  
16 cases, as with any independent review, where the  
17 investigator progression is not confirmed by the  
18 IRF. That's the reality of doing studies with an  
19 independent review, because patients are generally  
20 managed by the investigator's assessments, so once  
21 there's progression by investigator, you don't get  
22 additional scans.

1           Actually, this is an aspect we're building  
2 into the confirmatory study, so we will be  
3 continuing to collect tremor assessments even after  
4 the investigator progression until their second  
5 progression.

6           In E2100, we performed a sensitivity  
7 analysis where, if the investigator progression was  
8 not confirmed, we used the last available scan data  
9 plus one day as the progression day. And the  
10 hazard ratio for that is .46, and the absolute  
11 benefit went from 5 months to 9.2 months, which is  
12 a 4.2-month difference.

13           DR. LOGAN: I'm a little concerned  
14 about -- there may be some modest differences in  
15 the investigator progression not being confirmed by  
16 the independent committee between the control group  
17 and the Avastin group, from 15 percent versus  
18 9 percent. That's modest, but there may be some  
19 sensitivity analysis that should be considered  
20 there.

21           So have you done additional sensitivity  
22 analysis? The FDA indicated that the range of

1 possible effects, in terms of the hazard ratios for  
2 progression-free survival that the sponsor had done  
3 ranged between .48 and .78. I wonder if you could  
4 confirm that.

5 DR. REIMANN: Yes. As FDA said yesterday,  
6 there are a variety of sensitivity analyses and  
7 they differ considerably.

8 If I could have the slide that was just  
9 there a moment ago.

10 I think you have to distinguish between  
11 sensitivity analyses that treat both treatment arms  
12 fairly and sensitivity analyses that treat one  
13 treatment arm different from the other.

14 If we could have the first table of results,  
15 where we treat the two treatment arms equally. It  
16 was just there a moment ago.

17 In that analysis of using a number of  
18 different analyses that treated the two treatment  
19 arms equally, we see no difference in the hazard  
20 ratios, and we don't see any difference in the  
21 medians. In analysis where we --

22 Yes, this is the slide, please. No. Let's



1 use this one.

2 So first we'll start with analysis that  
3 treat the two arms equally. So that would be the  
4 first two slides on the -- the two lines on the  
5 slides. We see clinical progressions. This means  
6 we are basing the decision based on radiographic  
7 progression, and the next one is no censoring for  
8 non-protocol therapy.

9 In these two analyses -- and we have a  
10 number of others that treat the two treatment arms  
11 equally -- there is no difference in hazard ratios.  
12 You see they're all very similar, around high .47  
13 or low, .5. And the difference in absolute benefit  
14 is not shown on this slide, but it's about  
15 5 months.

16 The other question you asked was, was there  
17 some sort of worst case analysis for progressions  
18 not confirmed by IRF? That's the bottom row of  
19 this table. In this case, we now don't treat the  
20 treatment arms equally. And in the control arm,  
21 the paclitaxel arm, you see the results are the  
22 same, and then the results come in for the Avastin

1 arm. In this case, you have a hazard ratio of .6,  
2 a confidence interval from .49 to .74, and it was  
3 very highly statistically significant.

4 If we go to an even more extreme analysis,  
5 which is patients not confirmed by the IRF or came  
6 off of study for any reason, then the hazard ratio  
7 is .78. Now, we do appreciate that that's a very  
8 extreme analysis and that point estimate doesn't  
9 really reflect truth, but it does show that even in  
10 that extreme analysis, there's still a treatment  
11 effect.

12 DR. LOGAN: So I understand, of course, the  
13 issue with the missing data is you don't know  
14 whether you should be treating them in with the  
15 extreme case or whether you should be treating them  
16 equally. And that certainly casts some questions,  
17 I think, about the reliability of the magnitude of  
18 the benefit.

19 DR. REIMANN: I think what's striking to me  
20 is when we look at all these issues that were  
21 raised, the frequency with which those issues are  
22 occurring in the control arm and the Avastin arm

1 were equal in almost every case. So from that  
2 perspective, there was no evidence of bias.

3 DR. MIDTHUN: I'd like to ask a few  
4 questions. We've had a lot of discussion about  
5 progression-free survival. I'd like to ask you,  
6 what do you think the magnitude of effect for  
7 progression-free survival should be to translate  
8 into a clinical benefit for Avastin?

9 I think, also in that, just consider the  
10 comment you made earlier, for example, that you  
11 accept that the EMEA was through the indication for  
12 using Avastin together with docetaxel.

13 DR. HORNING: I think that looking at, if  
14 you will, the hazard ratios and median PFS, that  
15 hazard ratios that are below a level of .7 and  
16 progression-free survivals that are in the range of  
17 the Ribbon 1 capecitabine results, which was 2.9 or  
18 about 3 months and above, have traditionally fit  
19 the bill, if you will, for approvals in first-line  
20 metastatic breast cancer.

21 With regard to our plan for the confirmatory  
22 study, as you heard from Dr. Reimann, listening to

1       what we heard from CDER and from the ODAC, we, in  
2       fact, are raising the bar.

3               DR. MIDTHUN: Thank you.

4               One other question I have, I believe that  
5       you had mentioned in some of the materials you  
6       submitted that if the accelerated approval were  
7       continued, that you would certainly contemplate  
8       label changes, and perhaps a REMs or some other  
9       items. And I just wondered if that was, indeed,  
10      the case.

11              DR. BARRON: Yes, it is.

12              DR. MIDTHUN: I'd like you to submit that to  
13      the docket, if you would, please, what your  
14      proposal would be, by July 28th.

15              One other question I had was I noticed that  
16      you indicated that there was approval in many, many  
17      countries for Avastin. And it seemed that there  
18      was a little bit of blackness over there on the  
19      right-hand side. And I just wondered, is it also  
20      approved in Japan?

21              DR. HELTERBRAND: It is under review right  
22      now in Japan.

1 DR. MIDTHUN: Okay. Thank you.

2 One other question I had was this. What  
3 I've heard is that there was agreement at the time  
4 of the accelerated approval that AVADO and Ribbon 1  
5 could serve as the confirmatory studies. But I  
6 wondered, at the time those were actually  
7 initiated, which pre-dated the accelerated approval  
8 by quite some time, in what context they were  
9 submitted to the agency.

10 DR. HORNING: The regulatory history, I  
11 believe, is that the E2100 results had been  
12 submitted. And there was a request from CDER as to  
13 whether any other data would be available. And at  
14 that time, the AVADO study was actually complete.  
15 And we, as you've heard, shared the top-line data  
16 from AVADO at that point in time, at the time that  
17 the accelerated approval was granted.

18 With regard to the Ribbon 1 trial, that was  
19 submitted to CDER in 2005. There was advice from  
20 CDER about independently powering the capecitabine  
21 cohort. And then, as you've also heard, the  
22 acceptance of Ribbon 1, together with AVADO, as

1 potentially confirmatory studies.

2 DR. MIDTHUN: One other question, I think  
3 you also had in your submission to the docket, and  
4 I just wanted to make sure I understood this  
5 correctly, that if the accelerated approval were  
6 not withdrawn, while you conducted this additional  
7 trial, that you would continue the cessation of  
8 affirmative marketing for this indication. And I  
9 wanted to ensure that my understanding was correct  
10 in that regard.

11 DR. REIMANN: We'd certainly be willing to  
12 talk to CDER about that, as if we could come to  
13 some sort of a middle ground solution that worked  
14 to keep the drug as an option for patients.

15 DR. MIDTHUN: Any questions, Dr. Wilson?

16 DR. WILSON: I just very briefly wanted to  
17 go back to the overall survival because we've heard  
18 several times about an increased percent of  
19 patients being alive at one year.

20 On the CDER slide -- could we have slide 58  
21 up? I just wanted to show this. Actually, I want  
22 number 58 -- 60. I'm sorry, number 60.

1           So this is the prespecified overall subgroup  
2 analysis. And I think that one has to be very  
3 careful about at what points one indicates an  
4 improvement in survival, because here you can  
5 actually see that the treatment arm is actually  
6 performing inferior.

7           Then the final slide would be slide  
8 number 125. And, again, we've seen this multiple  
9 times. But, again, you can see that, depending on  
10 where you look at this, it can favor the placebo or  
11 the treatment arm. So I just think one has to be  
12 very cautious about giving data at one year,  
13 because it doesn't give the full picture. It is  
14 possible that this actually may worsen outcome in  
15 some folks. Thank you.

16           DR. REIMANN: I think there was a question  
17 there, so I just want to make sure I address your  
18 question, because there were a number of things  
19 that flashed up.

20           There was the survival results for the  
21 Ribbon 1 taxane cohort, or maybe it was the  
22 docetaxel subcohort. And I think we have to be

1 very cautious at looking at very small subgroups,  
2 especially here. There was a 2 to 1 randomization  
3 in quite a small control arm. And I think in  
4 CDER's own internal review document, their  
5 conclusion was that this was an unreliable finding  
6 and that you shouldn't have too much emphasis on  
7 that. That was actually within their review  
8 document.

9 As far as the pooled overall survival as  
10 curves, as I showed earlier, the maturity for the  
11 AVADO and Ribbon 1 studies on the right-hand side  
12 of the curve isn't there. For example, that three  
13 years; there's 4 patients at risk in those studies.  
14 I do believe that the results in E2100 are  
15 meaningful in the early period. And in 3 out of 4  
16 studies, we saw a favorable overall survival at one  
17 year.

18 DR. MIDTHUN: Dr. Sekeres?

19 DR. SEKERES: Sure. Thank you. I just  
20 wanted to comment on something that Dr. Barron  
21 said. You were referring yesterday to one of the  
22 many brave women who got up and talked about her



1 experience, and referred us back to the lack of  
2 evidence is not evidence of lack, and then referred  
3 to the survival curve from the E2100 study.

4 Could we see that survival curve?

5 So in the survival curve, your point was,  
6 even though it wasn't a statistically significant  
7 difference, there's a chance that the arm  
8 containing Avastin could provide a survival  
9 advantage, and thus the reference to the quote from  
10 yesterday.

11 Could we now see, from CDER's presentation  
12 yesterday, slide 41?

13 So in this curve, again, a non-statistically  
14 significant difference, but this time the patients  
15 who were on the placebo arm seemed to have a better  
16 survival advantage. You could just as easily make  
17 the argument here that treatment with Avastin  
18 actually shortens survival.

19 So I think it's important that we make the  
20 point that lack of evidence is lack of evidence.  
21 There's no survival advantage with Avastin.

22 DR. REIMANN: Just to respond to your

1 question in two ways, I think, from the purpose of  
2 an efficacy endpoint, we're not making the claim of  
3 improved overall survival. It's really in the  
4 context of overall clinical benefit-risk that we  
5 think this should be discussed.

6 But since the AVADO data has come up a  
7 number of times, I did want to share the most  
8 recent survival data from the AVADO study,  
9 beginning with the standard dose arm.

10 Yes. Data; hazard ratio from the standard  
11 dose arm in AVADO has a hazard ratio of .97.

12 Yes. If you could, show this please.

13 DR. CARTWRIGHT: Excuse me. We just wanted  
14 to note that the light is red, and also that CDER  
15 has not been made aware of this data.

16 DR. MIDTHUN: I think we will have to call  
17 this to a close. Thank you very much. And we will  
18 now break for 15 minutes, and that will give an  
19 opportunity for us to regroup before the next  
20 session. So in 15 minutes, which will be 12:30,  
21 we'll resume.

22 (Whereupon, a recess was taken.)

1 DR. MIDTHUN: We will now convene to the  
2 last portion before lunch. I think, first,  
3 Ms. Cartwright would like to make a clarification,  
4 and then we will go onto the 15-minute  
5 clarification session. Ms. Cartwright?

6 MS. CARTWRIGHT: Thank you. I just wanted  
7 to note for the record that CDER believes that the  
8 information Dr. Reimann was about to present was  
9 submitted to CDER in 2010. Thank you.

10 **Clarifying Questions of**  
11 **Genentech Witnesses by Genentech**

12 DR. MIDTHUN: Thank you. So now, we will go  
13 onto the clarifying questions, and there will be 15  
14 minutes for that opportunity.

15 MR. SCHMIDT: We appreciate that  
16 clarification as well. Just a few clarifying  
17 questions.

18 Dr. Reimann, I'd like to ask you the first  
19 question. You were asked by Dr. Logan about  
20 sensitivity analyses for E2100. And I'd like to  
21 ask you what you think are the most appropriate  
22 sensitivity analyses to use to characterize the

1 robustness of the magnitude of effect in E2100.

2 DR. REIMANN: Thank you. If we could bring  
3 this slide up. I think there are two questions  
4 that we look at when we're looking at sensitivity  
5 analysis. One is around the magnitude of effect,  
6 and one is around whether there is an effect. And  
7 I think when looking at magnitude of effect, it's  
8 best to look at analyses that treat the two  
9 treatment arms fairly. And that's what I'm showing  
10 in this slide here. And I'll walk through each of  
11 the rows of the table.

12 In each of these analyses, the first two  
13 rows of the analyses you mentioned in your  
14 question, we have the primary PFS analysis by the  
15 independent reviewer hazard ratio of .48; then we  
16 have the investigator PFS hazard ratio of .42 and  
17 absolute benefit in medians of 5.6 months.

18 The next one is an analysis where we do not  
19 censor for non-protocol therapy. So this non-  
20 censoring for non-protocol therapy was part of the  
21 study analysis plan and agreed with the FDA. It's  
22 also a standard practice in the United States and

1 has been included for the product labeling for  
2 Tykerb and Ixempra. So this is a standard  
3 sensitivity analysis. We do not censor for non-  
4 protocol therapy.

5 What we see here is a hazard ratio of .57  
6 and an absolute difference in medians of  
7 5.1 months. The next row I think really comes to  
8 your question, which was investigator progressions  
9 that were not confirmed by the independent review.

10 Here, you see the hazard ratio is .46, very  
11 similar to the primary result, and you see the  
12 medians in both treatment arms come shorter,  
13 because now we're imputing events one day after the  
14 very last tumor assessment in both arms. So that's  
15 kind of a very conservative thing to do, but it's  
16 doing that in both treatment arms.

17 The reason you see that the number, .46, is  
18 slightly stronger than the .48 of the primary  
19 result is that there was slightly more censoring of  
20 that reason in the control arm, which you noted in  
21 your question.

22 So what that would tend to do is censoring

1 on the control arm would tend to bring up the PFS  
2 curve in the tail, which I think you see a little  
3 bit after eight months in the couple of markers;  
4 you see progression-free survival coming up on the  
5 control arm.

6 The last row of the table is progression-  
7 free survival using the radiographic data only, so  
8 that's not using the clinical exam. There we see  
9 because you're only using some of the data, the  
10 medians move out in both arms.

11 But in all of these analyses that treat the  
12 two equal treatment arms fairly, we see a very  
13 similar hazard ratio to the primary result and a  
14 very similar absolute benefit. Then the other  
15 analysis that I showed you earlier really gets to  
16 the question about was there an effect under  
17 extreme assumptions.

18 If we could bring up the next slide?

19 So it's very important to explain what this  
20 analysis is doing and what it's not doing, because  
21 it's treating the two treatment arms very  
22 differently. You see in the control arm,

1 paclitaxel, the median PFS is 5.8 months in both  
2 analyses. So if a patient comes off study for non-  
3 protocol therapy or any other reason, they remain  
4 censored in this analysis, in the control arm.

5 In the Avastin arm, the moment they come off  
6 study for any reason, one day after they've come  
7 off study, they're immediately assumed to have an  
8 event. So this is very extreme, and, of course,  
9 it's unrealistic, because we saw in my main  
10 presentation, a lot of these issues were balanced  
11 almost identically by treatment arm.

12 But I think what this functions is, as an  
13 extreme analysis of whether there is a treatment  
14 effect. And even under this extreme analysis, we  
15 see a statistically significant effect.

16 MR. SCHMIDT: Dr. Horning, many of the  
17 questions focused on E2100 and the benefits in  
18 E2100. Why is it that you are confident that E21  
19 represents real and meaningful clinical benefit?

20 DR. HORNING: We're confident that E2100  
21 provides direct clinical benefit. This clinical  
22 benefit is in line with what we heard from CDER

1 yesterday, that PFS of a substantial magnitude  
2 defines direct clinical benefit for patients, even  
3 without a statistically significant improvement in  
4 overall survival or quality of life.

5 E2100 was a well-designed, well-conducted  
6 U.S. study. It was sponsored by the National  
7 Cancer Institute in this country and conducted by a  
8 leading cooperative group. On the safety side, we  
9 have fewer total deaths, fewer MBC deaths, and the  
10 same number of non-breast cancer deaths with E2100.

11 The common risks, hypertension and  
12 proteinuria, are manageable. There are product  
13 guidelines in our label that allow physicians to  
14 use this safely. Avastin has been widely used, and  
15 the serious adverse events are in low incidence.  
16 We feel on the safety side that Avastin is in line  
17 with other agents used in this indication, first-  
18 line MBC, and most of those agents also have black-  
19 box warnings.

20 On the efficacy side, we have a treatment  
21 effect in progression-free survival, a hazard ratio  
22 of 0.48, that represents more than a 50 percent



1 reduction in the risk of disease progression or  
2 death. When we look at median PFS, as you've heard  
3 many times over the last two days, that's a  
4 difference of 5.5 months. We also see a doubling  
5 of the response rate. And you heard from Dr.  
6 O'Shaughnessy how important that can be,  
7 particularly in patients who are symptomatic and  
8 heavily tumor-burdened.

9 With regard to the overall survival, if you  
10 look at the overall survival curves, you see that  
11 they do favor the Avastin plus paclitaxel arm for  
12 the first 30 months, after which time they're  
13 overlapping. And we've described a 7.4 percent  
14 increase in overall survival at one year.

15 When we put all this together, we think that  
16 Avastin plus paclitaxel provides a clinical benefit  
17 for women with first-line, HER2-negative metastatic  
18 breast cancer. We feel these data are supported by  
19 the results of AVADO and Ribbon 1, and we note that  
20 the EMA and the NCCN agree with this  
21 interpretation.

22 MR. SCHMIDT: Final question to Dr. Barron.

1           Dr. Barron, many of the questions reflect  
2 questions over what to do with this dataset and  
3 what is the right public health approach faced with  
4 this dataset, in terms of withdrawal or continued  
5 accelerated approval.

6           Why is it that you believe that the middle  
7 ground approach proposed by Genentech is the right  
8 public health outcome here?

9           DR. BARRON: Well, as you've heard, we  
10 believe that E2100 was a well-conducted study that  
11 demonstrated a meaningful clinical benefit. The  
12 AVADO and Ribbon 1 studies met their primary  
13 endpoint with hazard ratios less than .7 and do not  
14 invalidate these findings from E2100. Avastin's  
15 safety profile, as you've heard, is acceptable for  
16 the indication for which it's approved.

17           Importantly, and we mustn't forget, women  
18 with metastatic breast cancer have a devastating  
19 and incurable disease with limited treatment  
20 options. Maintaining accelerated approval is  
21 allowed by law, supported by the science, and  
22 clearly in the best interests of patients.

1           MR. SCHMIDT: Dr. Midthun, those are all the  
2 questions we have. We appreciate, on behalf of  
3 Genentech, the opportunity to be able to make our  
4 presentation today on the science and the law.

5           DR. MIDTHUN: Thank you. We will break now  
6 for one hour for lunch, and we will return at 1:40.  
7 Thank you.

8           (Whereupon, at 12:42 p.m., a lunch recess  
9 was taken.)

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A F T E R N O O N S E S S I O N

(1:50 p.m.)

**Advice and Recommendations from  
Advisory Committee Members**

DR. MIDTHUN: Thank you. I am sorry for the delay. We were trying to make the seating arrangements a little bit more workable, so thank you for your patience. We are now beginning the near-final session of this hearing. And this is an opportunity for members of the advisory committee to discuss the issues presented and provide their recommendations.

Only the advisory committee members and I will participate in this discussion. If advisory committee members have questions of Genentech or CDER, please direct your questions to me, and I will then direct them to the parties.

I will start with the presentation of each of the four questions at issue, and then we will discuss each issue in turn.

After the discussion of Issue 1, I will ask the advisory committee members to vote on that

1 issue. And after that, I will ask them to state  
2 how they voted and why. We will then repeat that  
3 process for the remaining issues. All of the  
4 members of the committee, except for the member  
5 whose role is to represent the views of industry,  
6 may vote.

7 As I noted in my opening statement, the vote  
8 of the advisory committee represents the  
9 committee's recommendation of the agency and will  
10 not, of course, decide the issues. Instead,  
11 Commissioner Hamburg will consider the advisory  
12 committee recommendations, along with the rest of  
13 the record, as she makes the final decision.

14 So if we could now please put the issues up,  
15 I will go through them.

16 First, as a reminder, in each question, the  
17 indication that is at issue is the one that has  
18 been the subject of this hearing; the use of  
19 Avastin, in combination with paclitaxel for the  
20 treatment of patients who have not received  
21 chemotherapy for metastatic HER2-negative breast  
22 cancer.

1           Question 1. Do the AVADO and Ribbon 1  
2 trials fail to verify the clinical benefit of  
3 Avastin for the breast cancer indication for which  
4 it was approved?

5           A yes vote means you find that the AVADO and  
6 Ribbon 1 trials failed to verify the clinical  
7 benefit of Avastin for the breast cancer indication  
8 at issue in this hearing. CDER asks for a yes  
9 vote. Genentech asks for a no vote.

10           Question 2(a). Does the available evidence  
11 on Avastin demonstrate that the drug has not been  
12 shown to be effective for the breast cancer  
13 indication for which it was approved?

14           A yes vote means you find that the available  
15 evidence demonstrates that Avastin has not been  
16 shown to be effective for the treatment of the  
17 breast cancer indication at issue in this hearing.  
18 CDER asks for a yes vote. Genentech asks for a no  
19 vote.

20           Question 2(b). Does the available evidence  
21 on Avastin demonstrate that the drug has not been  
22 shown to be safe for the breast cancer indication

1 for which it was approved and that Avastin has not  
2 been shown to present a clinical benefit that  
3 justified the risks associated with use of the  
4 product for this indication?

5 A yes vote means you find that the available  
6 evidence demonstrates that Avastin has not been  
7 shown to provide a clinical benefit that justifies  
8 the risks associated with its use for the breast  
9 cancer indication at issue in this hearing. CDER  
10 asks for a yes vote. Genentech asks for a no vote.

11 Question 3. If the Commissioner agrees with  
12 the grounds for withdrawal, set out in Issue 1,  
13 Issue 2(a), or Issue 2(b), should FDA nevertheless  
14 continue the approval of the breast cancer  
15 indication while the sponsor designs and conducts  
16 additional studies intended to verify the drug's  
17 clinical benefit?

18 The Commissioner will reach this issue if  
19 she concludes that the grounds for withdrawal or  
20 approval set out in one or more of the previous  
21 issues has been met.

22 On this question, a yes vote means you find

1 that available evidence nevertheless justifies the  
2 continued approval of Avastin for the indication at  
3 issue in this hearing during the time that will be  
4 necessary to design and conduct additional studies  
5 to verify the drug's clinical benefit.

6 A no vote means you think that the available  
7 evidence does not justify that continued approval,  
8 so that any further investigation of this drug for  
9 this use would be conducted under an  
10 investigational new drug application. Genentech  
11 asks for a yes vote. CDER asks for a no vote. I  
12 apologize for the typo there.

13 So now, those are the issues. And so what I  
14 would now like to do is go back to Question 1, and  
15 we will now discuss this issue. And after we've  
16 discussed and questions that you have, have been  
17 answered, we will then move to vote. But right  
18 now, it's open for discussion.

19 Dr. Curt?

20 DR. CURT: Thank you, Dr. Midthun.

21 Accelerated approval is not the ultimate  
22 goal for any sponsor; it's full or regular



1 approval. And we've heard this morning that at the  
2 time of the initial accelerated approval for this  
3 indication, the agency had both the E2100 data and  
4 top-line confidential information about the AVADO  
5 results.

6 I think it's important to remember that in  
7 this period of time, ODAC voted marginally, but  
8 voted nonetheless to deny accelerated approval,  
9 and, yet, accelerated approval was granted. Given  
10 these facts, I can actually understand the  
11 sponsor's impression that FDA implicitly agreed  
12 that the AVADO data was confirmatory. In addition,  
13 I really do believe that if the sponsor had known  
14 that it was important to replicate the E2100 data  
15 as a condition for full approval, they would have  
16 done so.

17 So, Dr. Midthun, I wonder if you could ask  
18 the agency to set these observations in context and  
19 to comment on whether the thinking here has  
20 actually evolved.

21 DR. MIDTHUN: CDER panel?

22 DR. PAZDUR: What we could say is the

1 following. At the time that we had met with the  
2 company, we did have the top-line results. As I  
3 stated, we asked the company for these top-line  
4 results in the sense that we wanted to make sure  
5 that the trial had met its primary endpoint.

6 At that time, we had very preliminary  
7 evidence. We had the 24 slides. We were under the  
8 impression that a full dataset was going to be  
9 coming and that we would make a decision on the  
10 clinical benefit, obviously, at the time of receipt  
11 of the entire database.

12 DR. MIDTHUN: Does that answer your  
13 question?

14 DR. CURT: Yes. Thank you.

15 DR. MIDTHUN: Yes. Dr. Wilson?

16 DR. WILSON: I think that what ODAC was  
17 asked to look at, at our last meeting, was the  
18 totality of the data, because at the end of the  
19 day, I believe what we're here to adjudicate is  
20 whether or not we feel that the original study has  
21 been confirmed.

22 My reading of the AVADO and Ribbon studies,

1 as they were presented to us at the last ODAC  
2 meeting and again today, is that the magnitude of  
3 the effect is smaller than that which was the basis  
4 for approval of E2100, such as with the AVADO  
5 trial, the delta, and progression-free survival  
6 being less than one month; and for the Ribbon 1  
7 trial, the difference being 1.2 months for the  
8 taxane-anthracycline group.

9 So I think that, as treating clinicians, we  
10 have to ask ourselves, what are we doing in terms  
11 of helping patients? Simply delaying a change in a  
12 CT scan by a month or two, I think we would all  
13 agree is not a major finding unless it is  
14 accompanied by other improvements in terms of how  
15 the patient is doing or increased survival.

16 So it's hard for me to look at these  
17 confirmatory trials and to view them as being  
18 clinically relevant or clinically important; and,  
19 hence, it's difficult to look at these as  
20 confirming what was considered to be, as I think  
21 Dr. O'Shaughnessy or Dr. Horning may have said, was  
22 the most remarkable delta progression-free survival

1 in up-front metastatic breast cancer that had ever  
2 been seen, that had come out of the E2100 trial.

3 DR. MIDTHUN: Other comments? Dr. Logan?

4 DR. LOGAN: Well, certainly, there's a  
5 number of ways of measuring clinical benefit. I  
6 just want to address each of those in turn. First  
7 of all, survival is the clearest determination of  
8 clinical benefit, and this has been skirted around  
9 the issue by the company in a number of ways.

10 Right now, given the totality of the data,  
11 there is no evidence that Avastin extends the lives  
12 of women with metastatic breast cancer. We have  
13 data from 2400 patients, over four randomized  
14 trials to support this.

15 Although the company has pointed out, on a  
16 number of occasions, that each individual trial is  
17 not powered to detect an overall survival  
18 difference, the combined data certainly is powered  
19 to detect a meaningful difference in overall  
20 survival, but no difference has been detected.

21 The accelerated approval was based on  
22 progression-free survival as a measure of clinical

1 benefit. Drug approvals based on progression-free  
2 survival as a primary endpoint take us down a  
3 slippery slope, as we've seen in this meeting, for  
4 a number of reasons. It's difficult to pinpoint a  
5 precise magnitude of benefit in progression-free  
6 survival which outweighs the toxicities of the  
7 drug. And we've certainly seen differing opinions  
8 on what kind of magnitude of benefit is  
9 appropriate. Furthermore, issues in study design  
10 and conduct, such as unblinded trials, missing  
11 scans, so forth, can make it difficult to obtain an  
12 accurate estimate of the magnitude of the treatment  
13 benefit.

14 Although, certainly a number of sensitivity  
15 analyses have been conducted by both the sponsor  
16 and the FDA to examine the reliability of the  
17 magnitude of the treatment effect on progression-  
18 free survival, the variability in estimates from a  
19 single trial, which was conducted, the E2100 trial,  
20 as well as these design issues, generate some  
21 uncertainty in the magnitude of the effect on  
22 progression-free survival.

1           Now, we've seen three subsequent trials that  
2 have all failed to confirm the magnitude of benefit  
3 with differences in median progression-free  
4 survival, between 1 to 3 months, compared to the  
5 original 5.5 months. So we certainly need to  
6 consider that this is a substantial reduction in  
7 the clinical benefit compared to what was  
8 originally seen in the E2100 trial.

9           As I mentioned, it is difficult to pinpoint  
10 a precise magnitude of benefit which outweighs the  
11 toxicities of the drug. I think it's important to  
12 keep in mind that direct and thorough measurement  
13 of patient-reported outcomes and quality of life  
14 can help elucidate that potential tradeoff between  
15 prolonged progression-free survival and increased  
16 toxicity. But this is not done to a satisfactory  
17 degree in the trials that have been conducted so  
18 far. So there is no evidence of a potential  
19 quality of life benefit.

20           DR. MIDTHUN: Dr. Balis?

21           DR. BALIS: I think that this question could  
22 have been worded in two ways. The other way it

1 could have been worded is do these two trials  
2 invalidate the results of the first study?

3 I think the answer to that primarily gets  
4 down to the hypothesis presented as to whether this  
5 was a combination-specific effect. That is, that  
6 it was an effect that was seen with paclitaxel;  
7 it's not going to occur with other drugs.

8 Clearly, it's difficult to make that  
9 decision with the amount of data presented here.  
10 And I think that question relates potentially more  
11 to the last question we're going to address than  
12 maybe it does to this one, as to whether we  
13 continue to believe the results of the first study,  
14 and therefore think that, at least in one setting,  
15 there's potentially some benefit, or do we take the  
16 data as a whole here and say that, since we  
17 couldn't confirm that in the additional studies,  
18 then there must have been something wrong with the  
19 first one.

20 Now I understand that from a regulatory  
21 perspective we like to have two positive studies.  
22 I think the issue's going to be which of these we

1 believe more so than whether we verified or not it  
2 was positive.

3           The other part of this, I think, and one of  
4 the difficulties in answering the question about  
5 what was significant, in terms of a magnitude, the  
6 difficulty there is because that is such a  
7 subjective thing. And I think none of us sit in  
8 the position to be able to say what is significant  
9 in terms of additional life that's provided to  
10 somebody that has this disease. And I think that  
11 makes it very difficult to draw a line as to where  
12 you decide it's not worth it or it is worth it.

13           DR. MIDTHUN: Thank you.

14           Dr. Freedman?

15           DR. FREEDMAN: Now, I think a lot of this  
16 revolves around what efficacy means, and what does  
17 it mean to the physicians, and what does it mean to  
18 the patients. It cannot be an abstract or  
19 statistical concept by itself. The statistics  
20 certainly help to support or refute. But in this  
21 case, we've got a number of trials which were put  
22 forward, which were put forward in order to verify



1 and also describe the amount of benefit that there  
2 was observed in the first trial. And for whatever  
3 reasons, whether there were issues with the first  
4 trial, the way it was designed or not, or whether  
5 it was that the other trials also had some issues  
6 with them, they just didn't meet the standard of  
7 showing an improvement in magnitude that we could  
8 then inform better, patients, so that they could be  
9 better informed in making decisions with their  
10 physicians.

11           There's a lot of stress placed, and quite  
12 rightly so, because there's a mandate that the  
13 label and the information that's attached to the  
14 label should be accurate. It should reflect what  
15 we know and it should also reflect what we don't  
16 know.

17           The issue that's come up here is that now  
18 having done these additional trials, we have some  
19 doubts -- and this is not just within this hole; it  
20 goes outside -- about whether the first trial  
21 accurately represents what's written in the label,  
22 not so much in terms of toxicity, because I think

1 the toxicity information is quite known.

2           However, it's important to realize that it's  
3 a benefit-risk issue when you look at toxicity. If  
4 the efficacy changes and turns out to be not as  
5 much as was thought of originally, then the risk-  
6 benefit ratio must change. Then there may be less  
7 tolerance for the degree of toxicity or the  
8 severity of the toxicity.

9           This is not something that's easily  
10 measured. It's a judgment decision. When you look  
11 at risk and benefit, these people who look at  
12 things reasonably and look at it from the point of  
13 view of the physician and also from the patient,  
14 how do they understand the results of the  
15 discussion that's going on here?

16           The fact that we're having to discuss it  
17 here -- obviously, it's a controversial issue  
18 across many physicians and also patients, as we've  
19 heard. But, ultimately, the FDA's role is to  
20 protect the public and to make a judgment decision  
21 based on the information that they have, or do not  
22 have, as to what is right.

1           I think the sponsor's raised -- or Genentech  
2           has raised the issue of vulnerability. And  
3           vulnerability is a factor that affects patients.  
4           And it affects patients most when they don't have  
5           the full information presented in an objective  
6           fashion so that they can make the right decision  
7           for themselves.

8           So when I look at this now, we have to now  
9           include the issues that are raised now by the  
10          Ribbon 1 and the other trial, because you cannot  
11          ignore them. The information from those trials is  
12          not currently represented in any labeled  
13          information, obviously. But it's important, and  
14          it's important to assist the patients and their  
15          physicians in making the decision.

16          So I am concerned that at this moment, the  
17          two trials that have been done have raised more  
18          questions than provided answers or clarity about  
19          the information that we have.

20                 DR. MIDTHUN: Dr. Sekeres?

21                 DR. SEKERES: Thank you. A lot of time has  
22                 been spent about the issue of progression-free

1 survival and separating magnitude of benefit versus  
2 statistical significance. The subsequent studies  
3 that followed the initial one that led to  
4 accelerated approval didn't show the same magnitude  
5 of progression-free survival.

6 I find it difficult to believe that anybody,  
7 if you just take an honest person view of this,  
8 would think that, well, as long as I have a  
9 significant progression-free survival, that should  
10 be enough to satisfy the FDA and to satisfy ODAC  
11 for full approval. And, obviously, that didn't  
12 happen.

13 So we can debate exactly who said what at  
14 the original ODAC meeting and what was communicated  
15 between the FDA and the company, but an honest  
16 person would take a step back and say, you know,  
17 they're probably looking for about the same  
18 magnitude of progression-free survival.

19 Regarding the issue of hazard ratios and  
20 focusing on hazard ratios to the exclusion of  
21 median progression-free survival, the two are  
22 complementary. I understand hazard ratios from a

1 statistical perspective, and I understand how  
2 progression-free survival can vary slightly,  
3 depending on what exactly is happening to the  
4 curves and whether they're pinching in at exactly  
5 the median or not. It won't vary significantly.

6 But I'd actually like to ask  
7 Dr. O'Shaughnessy a question, if that would be  
8 okay.

9 No one in this room would doubt that you're  
10 a fantastic breast cancer doctor. How would you  
11 explain to a patient a hazard ratio of .6 for  
12 progression-free survival when you're consenting  
13 her for chemotherapy?

14 DR. O'SHAUGHNESSY: The way I understand  
15 progression-free survival is I really have grown up  
16 always looking at the entire curve. And what that  
17 means to me and to my patient is that at any time  
18 along that curve, the average reduction in her risk  
19 of progressing will be 40 percent, for example.

20 I don't discuss medians with patients. I  
21 mean, I really don't. I just say, the data  
22 show -- obviously, I'm making a recommendation to

1 her based on her individual disease, of course, but  
2 my opinion is that you've got the kind of disease  
3 that would likely benefit. But for every step  
4 along that curve, no matter where you end up  
5 being -- because I don't know where she's going to  
6 end up being -- that she's going to have whatever  
7 that relative reduction in risk of progression is.

8 So I'm a total curve person.

9 DR. SEKERES: So I'm trying to think this  
10 through practically because I see patients just  
11 like you do and have these sort of conversations  
12 about the relative benefit of a therapy.

13 So if I were a patient hearing that, and I  
14 heard a 40 percent reduction at any point in that  
15 curve, I would think, gee, well, that sounds like  
16 it's 40 percent less likely that my breast cancer  
17 would come back.

18 DR. O'SHAUGHNESSY: No, no. In terms of the  
19 likelihood of progression, length of progression-  
20 free survival, so keeping the disease under  
21 control. It's a disease-control issue. How long  
22 will it be before I have to face a bad scan?

1 DR. SEKERES: So how long would it be? That  
2 sounds like a time of progression-free survival,  
3 which gets to a median.

4 DR. O'SHAUGHNESSY: No, no; at every point  
5 along the curve, though, because we don't know  
6 whether she's going to be a median, or a quick  
7 progressor, or a late progressor, but the average  
8 reduction in her risk of progression is going to be  
9 40 percent at any time along that curve.

10 So I don't know where she's going to fall,  
11 but it's so meaningful to patients to have a scan  
12 that's okay, so she doesn't have to go onto  
13 something else. And that's important. And that's  
14 something that isn't in our classical clinical  
15 benefit list, but that's important.

16 But the main reason I recommend it to a  
17 patient is I think that for her particular disease,  
18 that that progression-free survival is going to be  
19 meaningful to her in the context of her risk for  
20 symptoms or other -- and organ failure.

21 DR. SEKERES: Again, I agree with you. I  
22 would have explained progression-free survival the

1 same way. I think my patients, at least in my  
2 experience, need something else to hang onto.  
3 Hearing they have a 40 percent less chance at each  
4 time they get a scan isn't going to satisfy  
5 somebody. They're not going to walk away from that  
6 interaction thinking, okay, so I have how long  
7 before my breast cancer comes back.

8 In terms of meaningful to patients, at face  
9 value, that seems like that would be true, yet the  
10 quality of life studies that have been conducted  
11 adjunct to the therapeutic aspects of the trials  
12 haven't validated that at all.

13 So I'm done with my thinking about this.  
14 Thank you.

15 DR. MIDTHUN: Ms. Portis?

16 DR. COMPAGNI-PORTIS: I know that this is a  
17 very emotional issue, and I concur with what  
18 Dr. Balis said, that any amount of time is  
19 meaningful for patients. And yet, what we have to  
20 do today is respond to the research that's been  
21 presented to us.

22 I think, after the E2100 studies were



1 presented, there was reason for many to be hopeful,  
2 despite the shortcomings in that research that we  
3 discussed at that time. And I think we all wanted  
4 Avastin to succeed. And the reality is, these  
5 studies that we're talking about here in Question 1  
6 did not confirm that. These studies didn't bear  
7 out this hope.

8 Certainly, .8 months of progression-free  
9 survival doesn't translate into a better quality of  
10 life or more overall survival, even if that  
11 survival is short, which is meaningful to patients.  
12 I think that these studies absolutely didn't bear  
13 out that hope.

14 DR. MIDTHUN: Dr. Wilson?

15 DR. WILSON: I wanted to go back to a  
16 statement Dr. Balis made, which I thought was an  
17 interesting one. And that is, do these studies not  
18 support, invalidate the results of E2100 or simply  
19 not support it?

20 I think that's a real key issue here because  
21 it really gets at the fundamental basis of how the  
22 accelerated approval system works.

1           Accelerated approval, as you all know, is a  
2 mechanism to bring drugs forward that look to have  
3 reasonable likelihood of helping, but for whom we  
4 don't have adequate medical or statistical  
5 certainty of clinical benefit. And the only way  
6 that we're going to be able to do that in a  
7 reasonable fashion is to be mindful of the studies  
8 that follow. And if those studies confirm, then  
9 the drug becomes full approved. If those studies  
10 do not confirm, then statistically we have multiple  
11 studies. The original one, which was only  
12 conditional, has not been shown to be confirmed,  
13 and, hence, I don't believe it's a matter of  
14 proving or disproving the original study. It is  
15 simply, as has been said here multiple times, the  
16 totality of the data.

17           If, in fact, we always start to second-guess  
18 without compelling reasons the follow-on studies  
19 and say, well, maybe the original one was right and  
20 the following ones are wrong, we basically may as  
21 well give up the accelerated approval, because as  
22 was said, we're going to get multiple bites at the

1 apple, and I don't think that's in the patient's  
2 best interest.

3 DR. MIDTHUN: Are there any other points for  
4 discussion before we move on to vote?

5 [No response.]

6 DR. MIDTHUN: If not, then I will ask you to  
7 vote. Again, a yes vote means that you find that  
8 the AVADO and Ribbon 1 trials failed to verify the  
9 clinical benefit of Avastin for the breast cancer  
10 indication at issue in this hearing. CDER asks for  
11 a yes vote. Genentech asks for a no vote, and I'll  
12 ask you to vote simultaneously. Thank you.

13 [Votes taken.]

14 DR. MIDTHUN: Now, I'll ask each of you to  
15 state your name and explain how you voted and why  
16 you voted that way.

17 Dr. Wilson, would you like to start?

18 DR. WILSON: Yes. My name is Wyndham  
19 Wilson. I voted yes because there were two  
20 agreed-to or there were two confirmatory trials  
21 that were mandated ongoing, whatever the regulatory  
22 language is, to confirm the preliminary results

1 from the E2100.

2 I believe, based on the results of those  
3 trials, in the absence of a survival benefit or  
4 improvement of quality of life, that delaying  
5 progression on a CT scan, absent anything else that  
6 we can point to, for just a month or two, given the  
7 toxicity of this agent, not to mention the fact  
8 that quality of life does involve the number of  
9 times you come into the hospital, et cetera, which  
10 is going to be much greater in the patients who get  
11 proteinuria, hypertension, et cetera, I did not  
12 feel that these two studies confirmed clinical  
13 benefit.

14 DR. MIDTHUN: Dr. Freedman?

15 DR. FREEDMAN: I basically have the same  
16 reasons. I felt that they did not verify the  
17 magnitude and did not describe any better the  
18 clinical benefits that are expected of this Avastin  
19 with paclitaxel.

20 DR. MIDTHUN: Ms. Portis?

21 DR. COMPAGNI-PORTIS: Yes. I'm Natalie  
22 Compagni-Portis, and I voted yes. I feel that

1 these studies did not confirm E2100 and did not  
2 show significant clinical benefit. And they failed  
3 to show an increase in overall survival or an  
4 increase of quality of life, and that the risk of  
5 serious adverse events and risks of deaths were  
6 significant.

7 DR. LOGAN: Brent Logan. I voted yes. The  
8 subsequent studies failed to confirm the magnitude  
9 of benefit that was seen in the original study, and  
10 there was no additional information of a benefit in  
11 overall survival or quality of life.

12 DR. MIDTHUN: For the record, that was  
13 Dr. Logan speaking.

14 Dr. Sekeres?

15 DR. SEKERES: This is Mikkael Sekeres. I  
16 also voted yes. Unfortunately, the follow-up  
17 trials, which were supposed to have been  
18 confirmatory, did not confirm the magnitude of  
19 progression-free survival, and in my mind, didn't  
20 validate that as a clinical endpoint by  
21 demonstrating any improvement in overall survival  
22 or quality of life.

1 DR. MIDTHUN: Dr. Balis?

2 DR. BALIS: Frank Balis. I agree with the  
3 people here in the panel that the clinical  
4 significance of the statistical -- the valid change  
5 wasn't enough to validate or verify the outcome of  
6 the first study.

7 DR. MIDTHUN: Dr. Curt, I know that you were  
8 not able to vote, but would you like to express an  
9 opinion?

10 DR. CURT: No. I don't think that would be  
11 appropriate.

12 DR. MIDTHUN: Thank you.

13 For the record, the voting for Issue 1 was  
14 six yes votes, zero no votes, zero abstentions.

15 We'll now move onto Issue 2.

16 Question 2(a). Does the available evidence  
17 on Avastin demonstrate that the drug has not been  
18 shown to be effective for the breast cancer  
19 indication for which it was approved? This is now  
20 open to discussion.

21 Dr. Balis?

22 DR. BALIS: We talked a little bit about

1 quality of life, since I think we're going to have  
2 difficulty with overall survival as a potential  
3 endpoint. One of the points that was made as a  
4 secondary endpoint was that the drug produced more  
5 objective responses than the chemotherapy alone.

6 From Dr. O'Shaughnessy's talk, I gather that  
7 most of these patients who are treated with the  
8 drug are symptomatic at the time they get it. And  
9 the question I have for her is, is response a  
10 surrogate for relief of symptoms in these patients?

11 DR. O'SHAUGHNESSY: Yes. Response rate can  
12 be helpful for two groups of patients, one, those  
13 who are already symptomatic; there's no question.  
14 The higher the response rate, the higher the  
15 percentage of patients who will get clinical  
16 benefit, relief of symptoms.

17 The other group are people who if they do  
18 not get a response, that within a relatively short  
19 period of time, they will have significant  
20 symptoms, or threatening end organ functions. A  
21 response for those patients as well, I believe,  
22 translates into clinical benefit.

1           So I think those are the two places, so that  
2 doesn't mean everybody, but it means those  
3 particular patients with usually symptomatic, more  
4 rapidly advancing disease.

5           DR. MIDTHUN: Dr. Sekeres?

6           DR. SEKERES: Can I ask a follow-up  
7 question, Dr. O'Shaughnessy? So did response  
8 correlate with an improvement in the FACT-B scores  
9 in those patients?

10          DR. O'SHAUGHNESSY: I'm going to have to  
11 turn to Genentech here to ask them about that.

12          DR. REIMANN: As you know, response can  
13 happen at different time points on the study, and  
14 the FACT-B instrument was collected also at  
15 different time points of the study. So we don't  
16 have a correlation between changes in FACT-B score.  
17 We did look, but we didn't see a correlation, but  
18 it is a bit challenging, based on the timing of the  
19 FACT-B and the timing of the tumor assessments.

20          DR. SEKERES: Though, presumably, people who  
21 were responding at one time point would be  
22 responding to when the next FACT-B would be



1 administered to those patients?

2 DR. REIMANN: We don't have a correlation of  
3 FACT-B changes and objective response rate in  
4 AVADO.

5 DR. SEKERES: So there is no correlation  
6 between a validated instrument measuring quality of  
7 life and response to Avastin?

8 DR. REIMANN: It is a valid instrument in  
9 assessing quality of life. I think the question  
10 is, is it sensitive in this patient population? In  
11 a front-line setting, in a typical front-line  
12 population, probably fewer than 20 percent of  
13 patients are symptomatic. And that's the studies  
14 that are done by any sponsors. They have a mixture  
15 of ECOG zero and 1 patients. So I think you'd  
16 really want to focus on symptomatic patients, and  
17 that's a smaller group.

18 DR. SEKERES: So I think probably, the best  
19 instrument out there for measuring quality of life,  
20 in the U.S. at least, is the FACT for a number of  
21 different cancers, including breast cancer. And we  
22 don't have a clear correlation between improvement

1 in a woman's well-being, how she reports it herself  
2 and response to a drug.

3 I was once taught that the plural of  
4 anecdote is not data. So we each have one story of  
5 somebody who felt better while responding, but if  
6 the facts don't support that, then that's not  
7 something that we can rely on.

8 DR. MIDTHUN: Other comments? Dr. Wilson?

9 DR. WILSON: I think this is a very slippery  
10 slope. Response is an arbitrary number determined  
11 by the RECIST, and it's got a threshold. We all  
12 oncologically know well that patients can have  
13 significant improvement in symptoms without hitting  
14 a response endpoint. And so I just want to echo  
15 what Dr. Sekeres said, and that is that, yes, if  
16 you have a PR or more and you're symptomatic, then  
17 the chances are you will have amelioration of your  
18 symptoms. However, you can have amelioration of  
19 bone pain, et cetera, without a bona fide PR. And  
20 so I think that you can't use the response numbers  
21 as a surrogate for that.

22 Then, of course, that's confounded by the

1 fact that only a minority number of folks, I  
2 understand, even had a truly symptomatic disease.  
3 So I think we're back to ground zero in terms of,  
4 we have no evidence that the treatment arm improved  
5 quality of life.

6 DR. MIDTHUN: Any other comments,  
7 discussion? If not, then I think we're ready to  
8 vote on Question 2(a), does the available evidence  
9 on Avastin demonstrate that the drug has not been  
10 shown to be effective for the breast cancer  
11 indication for which it was approved? CDER asks  
12 for a yes vote. Genentech asks for a no vote.  
13 We'll now vote simultaneously.

14 [Votes taken.]

15 DR. MIDTHUN: For the record, the results of  
16 voting to Issue 2(a) are six yes votes, zero no  
17 votes, zero abstentions. I'll ask each of you to  
18 state your name, your vote, and why you voted that  
19 way.

20 Dr. Wilson, would you like to start?

21 DR. WILSON: Wyndham Wilson, this really is  
22 a variation on the first question. I suppose one

1       could have looked at it as somewhat different.  But  
2       this really gets out what Dr. Balis said, which is  
3       did the subsequent studies invalidate the original  
4       study.

5               I think that's obviously at the heart of  
6       what we are discussing here.  However, the way the  
7       accelerated approval system is set up -- and I  
8       think it's a very good one -- is that the  
9       subsequent studies need to validate the original  
10      study, and in my view, the subsequent studies did  
11      not.  And, hence, the original accelerated  
12      approval, in my view, was not confirmed, and,  
13      hence, I voted yes.

14             DR. MIDTHUN:  Dr. Freedman?

15             DR. FREEDMAN:  Ralph Freedman, I voted yes  
16      on a similar basis, that the totality of the data  
17      do not show a clinical benefit in the absence of  
18      anything else that we can get our hands around.

19             I think the issue, again, is to look at the  
20      changing risk-benefit ratio, which changes as a  
21      result of doubts that are now raised.  And they  
22      alter the threshold for acceptance of toxicity in

1 relation to benefit, at this point.

2 DR. MIDTHUN: Ms. Portis?

3 DR. COMPAGNI-PORTIS: Yes. This is Natalie  
4 Compagni-Portis. I voted yes for the same reasons.  
5 The research evidence does not demonstrate a  
6 clinical benefit. And even though we have  
7 anecdotal information, we don't show any  
8 improvement in quality of life or in overall  
9 survival.

10 DR. MIDTHUN: Dr. Logan?

11 DR. LOGAN: Brent Logan, I voted yes for  
12 many of the same reasons as in the prior question.  
13 The totality of the data suggests no survival  
14 benefit, a very modest improvement in progression-  
15 free survival, which has questionable clinical  
16 relevance, and no evidence of a benefit in quality  
17 of life.

18 DR. MIDTHUN: Dr. Sekeres?

19 DR. SEKERES: I'm Mikkael Sekeres. I voted  
20 yes as well. And I define efficacy in this setting  
21 as progression-free survival of significant  
22 magnitude coupled with a quality of life advantage

1 or an overall survival advantage, and Avastin  
2 didn't achieve either of those definitions for  
3 efficacy.

4 DR. MIDTHUN: Dr. Balis?

5 DR. BALIS: Frank Balis, I think, in looking  
6 at this question, it obviously is asking you about,  
7 again, the totality, what the outcome was, not just  
8 in one study, but in all of the studies. And  
9 effectiveness, I agree, it needs to be something  
10 more than a fairly short increase in progression-  
11 free survival. So for that reason, I voted yes  
12 also.

13 DR. MIDTHUN: We will go on now to  
14 Question 2(b).

15 Question 2(b). Does the available evidence  
16 on Avastin demonstrate that the drug has not been  
17 shown to be safe for the breast cancer indication  
18 for which it was approved and that Avastin has not  
19 been shown to present a clinical benefit that  
20 justifies the risk associated with use of the  
21 product for this indication?

22 CDER asks for a yes vote. Genentech asks

1 for a no vote. So we'll now open this up to  
2 discussion.

3 Dr. Freedman?

4 DR. FREEDMAN: I had a question that I  
5 wanted to ask Genentech, if I may, and that relates  
6 to the burden for these patients. It's something  
7 that's very hard to measure. And I'm clearly not  
8 talking about financial. What I'm talking about is  
9 the physical burden to subjects.

10 I wanted to know whether Genentech collected  
11 any information in E2100, or any of the others for  
12 that matter, about the frequency of  
13 hospitalizations that these patients had to undergo  
14 in the different arms of the studies, and if  
15 they've got information on the median duration of  
16 hospitalizations. I'm specifically referring to  
17 hospitalizations relating to SAEs.

18 DR. HORNING: The data were collected in the  
19 AVADO study, and there was no difference in  
20 hospitalizations.

21 DR. FREEDMAN: Do you have the information  
22 on the median duration of hospitalizations?

1 DR. HORNING: I don't have the information  
2 on the median duration of hospitalization at this  
3 time.

4 DR. MIDTHUN: Can I ask just a follow-up  
5 clarification? So were those data collected only  
6 in the AVADO study, the hospitalization data?

7 DR. HORNING: Yes.

8 DR. MIDTHUN: Thank you.

9 Dr. Wilson?

10 DR. WILSON: You may not have this, but with  
11 the increased incidence of hypertension,  
12 proteinuria, these would require more doctor visits  
13 to control blood pressure, to monitor, et cetera.

14 Was data collected on the two arms with  
15 regard to visits related to these various side  
16 effects?

17 DR. REIMANN: I don't believe we collected  
18 specific information on doctor visits, but of  
19 course, on clinical trials, patients are being seen  
20 quite regularly.

21 DR. WILSON: I'm sorry. Could you say that  
22 again? I didn't understand it.



1 DR. REIMANN: We didn't collect that  
2 specific information, but, of course, based on the  
3 frequency of chemotherapy, patients are coming in  
4 typically every two or three weeks.

5 DR. WILSON: Well, that might not explain  
6 regulation of high blood pressure, et cetera.

7 DR. HORNING: The answer is that we do not  
8 have specific data with regard to that, but  
9 perhaps, because we have a very experienced  
10 clinician, she could comment.

11 DR. O'SHAUGHNESSY: The patients don't have  
12 to make any extra trips to the office for  
13 hypertension or proteinuria monitoring. When you  
14 first pick up the blood pressure, you actually ask  
15 them to verify it. You ask them to get the home  
16 blood pressure monitor. You ask them to write it  
17 down, take it at different times of the day, bring  
18 it to you, which they do at their next visit.

19 Then it's pretty routine to get a urinalysis  
20 pretty much at the beginning of every cycle, so  
21 they're not coming in extra for that. So the blood  
22 pressure monitoring is done probably fairly

1 frequently because they're coming in to see the doc  
2 every -- once a month on this particular regimen,  
3 but no extra trips.

4 DR. MIDTHUN: Ms. Portis?

5 DR. COMPAGNI-PORTIS: We have heard  
6 repeatedly that the risks involved are usual, and  
7 that they're manageable, and even that they're  
8 similar to other drugs that are given for  
9 metastatic breast cancer, but it seems to me that  
10 the adverse effects of Avastin are significant, and  
11 the studies do show this; that the risks even  
12 include death without any demonstrated benefit.

13 Again, I know we've heard from those who say  
14 that the symptoms are tolerable, but as Dr. Sekeres  
15 pointed out, those anecdotes are not evidence. And  
16 so I think that the risks are considerable, and  
17 that we shouldn't minimize those risks; that they  
18 are very important and that we're not hearing from  
19 patients who have really suffered because of the  
20 drug.

21 DR. MIDTHUN: Any other? Dr. Wilson?

22 DR. WILSON: I guess from a philosophical

1 perspective, when I went through medical school, it  
2 was always do no harm. If a drug had no side  
3 effects but I could not determine any real  
4 meaningful clinical benefit, in my view, that drug  
5 should not be given to somebody.

6 This is not the case here. In this case, we  
7 have a totality of data to confirmatory trials,  
8 that while different people may look at them  
9 differently, I think reasonable people would agree  
10 that a month or so prolongation in progression free  
11 is not really a meaningfully beneficial endpoint.  
12 It's not really beneficial. And, yet, we all have  
13 heard that the side effects of the Avastin in these  
14 trials are similar to those that have been  
15 described in the package insert and in the black  
16 box warning, which while different from  
17 chemotherapy can be very, very serious and lead to  
18 acute death. So that's the way I look at this.

19 DR. MIDTHUN: If there is no more  
20 discussion, I think we're ready to vote. We'll  
21 vote simultaneously.

22 [Votes taken.]

1 DR. MIDTHUN: For the record, the voting  
2 results on issue 2(b) are six yes votes, zero no  
3 votes, zero abstentions. And I'll ask each  
4 panelist to indicate how they voted and why they  
5 voted that way, and this time, I'll start with  
6 Dr. Balis.

7 DR. BALIS: This is Frank Balis, and I voted  
8 yes. And I think it was quite striking, the  
9 disparity of the way these data were interpreted,  
10 the toxicity data. I think, in large part,  
11 obviously, it depends on the perspective that one  
12 has, but it's reflected I think in the way that the  
13 data, which should be relatively factual, was  
14 interpreted by the two sides that they presented  
15 here, as to whether this was tolerable or a scourge  
16 to humanity, in terms of the degree of toxicity  
17 that it had. And I'm sure it probably falls  
18 somewhere in between.

19 But I think what it gets down to here is  
20 that if we don't think it's effective, then we  
21 can't tolerate any toxicity from it. And there  
22 clearly is at least some, even from the best

1 perspective in terms of how it's presented. So for  
2 that reason, I voted yes.

3 DR. MIDTHUN: Dr. Sekeres?

4 DR. SEKERES: I am Mikkael Sekeres, and I  
5 also voted yes. For therapies for cancer, we are  
6 willing to accept a high rate of toxicity because  
7 the diseases we are treating are so awful. But  
8 that is predicated on therapy being effective.

9 We voted in the previous question on whether  
10 or not this therapy was effective for metastatic  
11 breast cancer, and we all agreed it was not  
12 effective. Given that, we cannot tolerate a  
13 13 percent higher rate of serious toxicities.

14 DR. MIDTHUN: Dr. Logan?

15 DR. LOGAN: Brent Logan, I voted yes.  
16 Avastin resulted in a significant increase in  
17 grade 3 to 5 toxicities. These toxicities  
18 certainly have an adverse impact on patient quality  
19 of life. And the modest magnitude of benefit in  
20 progression-free survival that we have seen in the  
21 combined data is not substantial enough to justify  
22 this additional toxicity.

1 DR. MIDTHUN: Ms. Portis?

2 DR. COMPAGNI-PORTIS: Natalie Compagni-  
3 Portis, and I voted yes. The evidence that was  
4 presented to us demonstrates that there is a high  
5 risk to patients with little or no demonstrated  
6 clinical benefit. And I think we can only ask  
7 patients to take on this risk when there is  
8 significant benefit to them.

9 DR. MIDTHUN: Dr. Freedman?

10 DR. FREEDMAN: Ralph Freedman, I voted yes.  
11 I think we accept the fact that the toxicity  
12 information attached to the label indications has  
13 little change between the studies. However, what  
14 has now changed is the risk-benefit evaluation.  
15 And this is based on the fact that you have at  
16 least additive toxicities now that are being  
17 considered in relation to a clinical benefit, in  
18 quotes, "that is less well defined and less clear."  
19 And it's certainly not better described by the  
20 postmarketing studies that are being submitted.

21 As I've said, these uncertainties about the  
22 effectiveness alters now the risk-benefit ratio to

1 a point at which one can less tolerate the effects  
2 that have been described, the toxicity effects.

3 DR. MIDTHUN: Dr. Wilson?

4 DR. WILSON: Wyndham Wilson, in the absence  
5 of clinical benefit, I do not believe any toxicity  
6 is acceptable, and I voted yes.

7 DR. MIDTHUN: We'll now go onto the last  
8 issue. Question 3. If the Commissioner agrees  
9 with the grounds for withdrawal set out in Issue 1,  
10 Issue 2(a), or Issue 2(b), should FDA nevertheless  
11 continue the approval of the breast cancer  
12 indication while the sponsor designs and conducts  
13 additional studies intended to verify the drug's  
14 clinical benefit?

15 Genentech asks for a yes vote. CDER asks  
16 for a no vote. This is now open for discussion.

17 Dr. Wilson?

18 DR. WILSON: May I ask Genentech, as well  
19 as --

20 DR. MIDTHUN: Yes.

21 DR. WILSON: -- perhaps CDER, a question?

22 One of the reasons in the postmarketing

1 trials that are done following accelerated  
2 approval, that the clinical trials are not done in  
3 the exact same setting, is because it is very  
4 difficult to get patients to agree to be randomized  
5 to a therapy that has had at least accelerated  
6 approval, making the conduct of those trials very,  
7 very difficult.

8 I guess I have heard from Genentech the  
9 length of time that they think that they could do a  
10 randomized study with biomarkers, with paclitaxel.  
11 However, I really haven't heard a really good  
12 assessment of how this is going to be impacted by  
13 the indication still being approved. It seems to  
14 me that it will be extremely difficult to accrue to  
15 such a trial in the United States and Europe. And,  
16 hence, will this not be required to be done outside  
17 of the West; and, number two, will it not make it  
18 significantly longer before we have any answers,  
19 and therefore expose patients to even longer  
20 periods of risk if, in fact, the confirmatory trial  
21 turns out to be negative?

22 If CDER and Genentech could just give us



1 some sense of this because I don't think the  
2 timeline they presented -- I think the timeline  
3 they presented was more in line with what you would  
4 have expected for the original study.

5 DR. MIDTHUN: Does Genentech want to go  
6 first?

7 DR. HORNING: The timeline that was  
8 presented is based upon our preliminary  
9 feasibility. It is not based upon the accrual to  
10 the original E2100 study. As you heard earlier  
11 today, the feasibility at this point is  
12 preliminary, and we anticipate that we'll have  
13 final feasibility in July.

14 With regard to accrual, we also stated  
15 earlier today that we anticipate that the majority  
16 of patients will be accrued outside the United  
17 States. For those within the United States, we  
18 have discussed, among ourselves and advisors, about  
19 the feasibility of accrual if the indication is  
20 withdrawn or the indication is left such that a  
21 confirmatory trial is ongoing. And we heard from  
22 breast cancer experts that there are pros and cons

1 to each of those as it relates to feasibility.

2 We do feel that there are individuals in the  
3 United States, physicians and patients, who are at  
4 relative equipoise on this question and would be  
5 willing to participate in a trial, and be, perhaps,  
6 more interested in their participation because a  
7 biomarker hypothesis is included.

8 With regard to outside the United States,  
9 and specifically in Europe, there are places where  
10 Avastin is approved, but it's not necessarily  
11 accessible. The United Kingdom would be an example  
12 of that. There are other places in Western Europe  
13 as well.

14 So, overall, the plan is to finalize our  
15 feasibility. The feasibility that you heard about  
16 earlier today, with the timelines, is based upon a  
17 preliminary feasibility, based upon estimates from  
18 a CRO that we have worked with extensively. We'll  
19 complete the feasibility in July, and the  
20 anticipation is that this will be a global trial  
21 with participation from the United States, from  
22 Western Europe, and elsewhere.

1 DR. WILSON: May I ask CDER to comment on  
2 this? Because, again, the stance with the  
3 accelerated approval has not been to do this,  
4 because it is not considered to be feasible, so are  
5 we being realistic here?

6 DR. JENKINS: I can comment, and then if  
7 Dr. Pazdur wants to add. The general practice in  
8 oncology has been to look to confirm clinical  
9 benefit in either a different disease setting or in  
10 a different phase of the disease. I think that  
11 goes to the point of why CDER considered AVADO and  
12 Ribbon 1 as potential confirmatory trials, because  
13 the general pattern is not to repeat the  
14 accelerated approval study as the confirmatory  
15 study because of concerns about how will patients  
16 enroll in a study where they are being asked to  
17 forego an FDA-approved treatment option. I brought  
18 that up earlier. Dr. Pazdur mentioned to me that,  
19 in some cases, trials had already been enrolled at  
20 the time of the accelerated approval.

21 In the HIV setting, the pattern that's  
22 developed over time is that, basically, the same

1 trial that serves as the accelerated approval trial  
2 is the one that confirms benefit, because we look  
3 at an interim analysis at 24 weeks. The trial is  
4 ongoing while FDA is reviewing the data and the  
5 final decision is made on the 48-week data from  
6 that trial.

7 I'll ask Dr. Pazdur if he wants to add  
8 anything about any history of other approaches.

9 DR. PAZDUR: My only comment is I feel this  
10 is somewhat of a paradoxical situation. On one  
11 hand, we're saying, the FDA is saying, this drug is  
12 safe and effective in the proposed indication; and  
13 then on the other hand, we're saying, let's test  
14 that same indication to see if it's safe and  
15 effective. It's a paradox.

16 DR. WILSON: So, in FDA's experience of  
17 having follow-on studies, have you ever had a  
18 situation where you went back and said, well, the  
19 new ones weren't working because you did it in a  
20 different setting? I mean, this is a very unique  
21 circumstance.

22 DR. PAZDUR: I can't think of one off the

1 top of my head.

2 DR. MIDTHUN: Yes, Ms. Portis?

3 DR. COMPAGNI-PORTIS: Just so I understand.  
4 So what safeguards -- if this were to happen, what  
5 safeguards would be put in place to protect  
6 patients in the interim so there could be a period  
7 of time during which patients are continuing to use  
8 this drug? And how would we protect those  
9 patients? How would we collect data about the  
10 impact on these patients?

11 It just seems that we could have many years  
12 of women using this drug without proof of  
13 effectiveness or without monitoring the dangers. I  
14 don't know. I guess that question is for both the  
15 sponsor and for FDA.

16 DR. MIDTHUN: Genentech, would you like to  
17 respond first?

18 DR. HORNING: As we have said earlier, we're  
19 open to working with CDER regarding a potential  
20 path forward to keep this option open for patients.

21 DR. JENKINS: If I understand your question,  
22 you're asking if it stays as an approved indication

1 while the confirmatory trial is going on, how will  
2 we monitor what's happening to patients who may  
3 continue to use it under the approved indication?

4 I think that would have to continue under  
5 the same mechanisms we use now, as far as any  
6 reports that come in for spontaneous adverse  
7 events. I'm not aware of any systematic way of  
8 collecting data from that practice of medicine, use  
9 of the drug.

10 DR. MIDTHUN: Yes, Dr. Curt?

11 DR. CURT: I think this is the most  
12 important of the three questions which the  
13 committee has to consider. If the indication is  
14 withdrawn, and the sponsor indeed is able to  
15 confirm the results of E2100 with a preferred  
16 chemotherapy partner that can maintain dose  
17 intensity, then for that interim, patients will not  
18 be able to access, at least in the U.S., a  
19 treatment which prolongs PFS significantly. If, on  
20 the other hand, the indication is maintained and  
21 the sponsor is unable to confirm E2100, then  
22 patients will be exposed to a treatment which has

1 an overall poor risk-benefit profile.

2 So in some ways, the sponsor's middle ground  
3 makes some sense, which is to maintain the drug for  
4 use in specific subsets of patients who are likely  
5 to gain the most benefit and have the least harm.

6 The one thing that I haven't heard in this  
7 meeting was who those patients are, although I did  
8 hear from Dr. O'Shaughnessy that patients with  
9 symptomatic or a more aggressive disease might be  
10 appropriate candidates for open-label treatment.

11 Does the sponsor have any data to indicate  
12 that patients -- such as the ones that  
13 Dr. O'Shaughnessy describes, more aggressive, more  
14 symptomatic disease -- do better on the combination  
15 than they do on monotherapy with the drug alone?

16 Are there any patients subsets where you can  
17 answer that question of who's most likely to  
18 benefit, or, just as important, who's least likely  
19 to have toxicity?

20 DR. HORNING: Well, let me try to rephrase  
21 the question in a different way and see if this  
22 resonates. I think the issues that you heard from

1 Dr. O'Shaughnessy relate to the heterogeneity of  
2 metastatic breast cancer, and that there are some  
3 patients who are more symptomatic than others,  
4 there are some patients who have higher tumor  
5 burdens, and there are some patients who have fewer  
6 options, simply by virtue of the fact that they  
7 have triple negative disease and they have no  
8 hormonal agent options throughout the course of  
9 their disease.

10 So if we look at it that way, the patients  
11 that have shorter disease-free intervals, visceral  
12 sites of disease, three or more metastatic sites,  
13 or triple negative, what we see is that in E2100,  
14 that the hazard ratio continues as it is in the  
15 overall study. It's actually slightly lower in the  
16 triple negative patients.

17 But if you look, overall, at the effect of  
18 Avastin plus chemotherapy, we see an effect in  
19 essentially all subsets, but that includes those  
20 subsets like triple negative patients. And the  
21 patients that are not necessarily called out in our  
22 studies but would fit into the more heavily tumor-



1       burdened patients, as not necessarily having more  
2       response, but they have a response that is similar,  
3       they simply have more at stake, if you will, with  
4       regard to the status of their disease.

5               DR. CURT: I suppose the issue with that,  
6       with regard to the agency, is that this is post hoc  
7       unplanned subset analysis, and I wonder how CDER  
8       would respond to that sort of middle-ground  
9       approach.

10              DR. JENKINS: Thank you. Let me just point  
11       out that, generally, when we are talking about the  
12       type of labeling that you describe, we like to base  
13       it on data suggesting that data from the clinical  
14       trials demonstrate that a subgroup has a favorable  
15       benefit-risk profile. Dr. Keegan will review some  
16       analyses that we have in a back-up slide.

17              DR. KEEGAN: If you could put up back-up  
18       slide 59.

19              To start with, there were, as was mentioned,  
20       no data collected on symptoms, patient symptoms, at  
21       baseline. And the majority of the patients had an  
22       ECOG performance status of zero or 1, but we don't

1 know which of any of those symptoms might have been  
2 related to their cancer. So we have no data on  
3 whether or not symptomatic patients would benefit  
4 or to what degree they would benefit because they  
5 simply were not studied.

6 We did do exploratory analyses, looking  
7 within each trial and within each independently  
8 powered cohort, segregating the triple negative  
9 patients from those who were simply HER2-negative,  
10 but ER- or PR-positive. And so the triple  
11 negatives are designated by the little three dashes  
12 at the end of the cohort.

13 As you can see, at least based on survival  
14 and the progression-free survival data, subgroup  
15 analyses look similar. There are not, for the most  
16 part, differences between the treatment effects in  
17 patients who are HER2-negative, ER-, PR-positive,  
18 and in those who are triple negative. So we don't  
19 have any sense that they respond differently than  
20 the other.

21 DR. CURT: There is no claim here for  
22 overall survival. So the data for PFS looks the

1 same. Is that right?

2 DR. KEEGAN: Yes. I think that should be  
3 one slide before 58. And as I said, I just wanted  
4 to mention this for the record, that using the same  
5 exploratory subgroup analysis, there doesn't seem  
6 to be any difference in terms of treatment effects  
7 in the ER-, PR-, HER2-negative subgroup, than for  
8 those who are triple negative.

9 DR. MIDTHUN: Dr. Freedman?

10 DR. FREEDMAN: I think Dr. Curt put the  
11 dilemma for us very well. It's a question of  
12 whether you allow the approval to continue and then  
13 potentially do harm to patients versus stopping it.  
14 At this point, it's very difficult, in the absence  
15 of clear information, that indicates that a subset  
16 of patients are benefitting. Even intuitively, one  
17 might think, well, because patients have bulky  
18 disease and symptoms, they are the ones that are  
19 most likely to benefit. Maybe they could do worse,  
20 because they would have the disease plus the  
21 serious adverse events to deal with, and they would  
22 be additive in the case of two drugs.

1           From my reading of the literature also, it  
2 doesn't seem to be that there is clarity amongst  
3 oncologists about whether one or two agents are  
4 appropriate for this disease.

5           So there's just so many questions here. And  
6 I think when you're looking at things in a broad  
7 sense and you have to protect, the agency has to  
8 look at protecting a larger number of patients,  
9 sometimes they have to make a decision that doesn't  
10 favor individual patients, but it's on the basis of  
11 the whole. And often, you've got to do that when  
12 you've got factors that don't help you make the  
13 decision clearly.

14           DR. MIDTHUN: Dr. Sekeres?

15           DR. SEKERES: We have tried to slice this  
16 pie in a lot of different ways to try to find some  
17 kind of benefit for this drug in combination with  
18 chemotherapy for a desperate breast cancer  
19 population. And no matter which way we look at it,  
20 as what were supposed to be confirmatory studies in  
21 progression-free survival, looking at toxicity,  
22 looking at overall survival, looking for data about

1 subgroups, all we're left with are crumbs. There's  
2 nothing we can hang our hat on in these studies  
3 that would make me feel comfortable continuing to  
4 expose a lot of patients to risk without a clear  
5 benefit.

6 DR. MIDTHUN: Dr. Logan?

7 DR. LOGAN: I think it's important to  
8 remember that the accelerated approval process  
9 should not signal a change in the drug approval  
10 standard. It's just a mechanism to allow faster  
11 access to promising drugs. And part of that is, as  
12 the FDA has argued, they need to be able to  
13 withdraw accelerated approvals.

14 I think it's important that the label should  
15 reflect a current understanding of the benefit-risk  
16 profile, to provide accurate, up-to-date  
17 information to patients. If the current  
18 understanding of that benefit-risk profile is not  
19 favorable, as we have been discussing here today,  
20 then I think the label should reflect that.

21 DR. O'SHAUGHNESSY: Dr. Midthun, may I just  
22 respond to the question about the triple negatives?

1 I would just like to make a comment for the record,  
2 if I might, that the E2100 data showed a point  
3 estimate of .4 on progression-free survival, which  
4 is a 60 percent reduction in the risk of  
5 progression in this very high, unmet medical need  
6 population that has very few other options. Thank  
7 you.

8 DR. MIDTHUN: Yes, Dr. Balis?

9 DR. BALIS: Can we ask whether the conduct  
10 of the follow-up study is contingent on the outcome  
11 of this question? Meaning, would it be done no  
12 matter what the answer is?

13 DR. BARRON: As we stated before, I think we  
14 believe that the data from E2100 was robust and  
15 believe that patients will be best served by  
16 confirming the findings in a subsequent study. And  
17 our current thinking is that we would be, based on  
18 the data we have today, moving forward either way.

19 DR. MIDTHUN: Dr. Wilson?

20 DR. WILSON: I think Dr. Logan said it very  
21 well. He said that we have a standard and that we  
22 shouldn't be changing that standard unless we have

1 a very good reason. I think that -- as I said at  
2 the ODAC when we first looked at this last year, I  
3 said that I felt that Genentech had done an  
4 outstanding job in performing two excellent trials  
5 in a very timely fashion. By virtue of the  
6 accelerated approval process, those two trials do  
7 not confirm the original findings, and, hence, the  
8 withdrawal is indicated.

9 Having said that, I think to not do that,  
10 you need to have compelling evidence that the  
11 confirmatory trials or the original trial -- there  
12 is something different about them that is above and  
13 beyond anything we've seen before to I think change  
14 the regulatory standard.

15 We heard from Dr. Pazdur that all other  
16 trials, to his knowledge, that we've  
17 done -- they've done confirmatory trials in other  
18 settings, which is the standard -- that this has  
19 not come up before. So the question is, is there  
20 something compelling about the E2100 trial? And  
21 what has been put forward is a hypothesis that it  
22 is the drug, paclitaxel.

1           Well, the confirmatory trials used a very  
2 closely related analog, docetaxel. The Ribbon  
3 trial had a taxane arm, which was a combination of  
4 multiple different taxanes, I presume. And so I  
5 think that the confirmatory trials got about as  
6 close to the drug classes that you could possibly  
7 get. And I think it is not a scientifically  
8 rigorous and viable contention that there is just  
9 something magical about paclitaxel that isn't  
10 reflected in these other trials.

11           So, for me, you need a compelling reason to  
12 deny these other trials and to continue the  
13 indication, and I don't see a scientific one that  
14 is compelling, at least for me.

15           DR. MIDTHUN: Any other questions?

16           [No response.]

17           DR. MIDTHUN: If not, we will move to vote  
18 on Question 3.

19           [Votes taken.]

20           DR. MIDTHUN: For the record, there are zero  
21 yes votes, six no votes, and zero abstentions. And  
22 I will now ask each of you to state how you voted,



1 your name, and why you voted the way you did. And  
2 I'll start again with Dr. Balis.

3 DR. BALIS: Frank Balis. I voted no on  
4 this. I think it's contradictory, as we talked  
5 about, to conduct a study to show efficacy at the  
6 same time that you leave the drug approved for that  
7 indication. Granted, there was a lot of emotional  
8 testimony put forward here to keep the drug  
9 available. I think the evidence is, at this  
10 point -- the burden of evidence, as we talked  
11 about -- is there's not enough data to support this  
12 continuation of the approval. And, hopefully, the  
13 follow-up study will demonstrate to the contrary.

14 DR. SEKERES: I'm Mikkael Sekeres. I also  
15 voted no. It gave me pause to continue to make  
16 available a drug for an indication when that drug  
17 hasn't demonstrated the type of efficacy that women  
18 with breast cancer deserve and expose them to  
19 serious toxicities.

20 DR. LOGAN: Brent Logan. I voted no. As  
21 they indicated earlier, I think the label should  
22 reflect the current understanding of the benefit-

1 risk profile. And as we've discussed today, our  
2 current understanding, given the totality of the  
3 data, is that that benefit-risk profile is not  
4 favorable right now. s

5 DR. COMPAGNI-PORTIS: Natalie Compagni-  
6 Portis. I also voted no. There was some hope that  
7 perhaps there was a subset of patients that  
8 responded favorably, and it seems that that's not  
9 the case.

10 I also was concerned that the likelihood of  
11 this study being actually enrolled in a timely way  
12 would be compromised, which means that women would  
13 continue to be subjected to an unproven treatment  
14 with known serious risks, the risk of death, and no  
15 guarantee of increased survival or an improved  
16 quality of life.

17 DR. MIDTHUN: Dr. Freedman?

18 DR. FREEDMAN: Ralph Freedman. I voted no.  
19 I have to say that I struggled with this and  
20 struggled with this until just before the meeting.  
21 I don't know that people would believe me, but  
22 that's true. And, eventually, I felt that the lack

1 of clarity on the risk-benefit assessment, the fact  
2 that the label indications as exist really no  
3 longer adequately represent the current  
4 understanding in the light of the subsequent  
5 studies, and also the lack of feasibility -- the  
6 lack of uncertainty about whether it's feasible to  
7 conduct studies, because I feel that probably  
8 there's no longer equipoise for this particular  
9 issue. And the likelihood that the study will be  
10 done and meet its accrual objectives is certainly  
11 in doubt.

12 DR. WILSON: Wyndham Wilson. I voted no. I  
13 feel the confirmatory trials were extremely well  
14 done, used the same class agents, and did not show  
15 any reason, any clinically meaningful improvement  
16 in progression-free survival or in overall  
17 survival.

18 I would encourage the company, if they are  
19 in fact convinced that there is a clinical benefit  
20 here, to do this follow-up trial as quickly as  
21 possible. I would say to, also, patients out there  
22 with breast cancer that I think these have been

1 extremely important trials, and that I hope that  
2 they look at all of the evidence and look to see  
3 that, in very large, randomized studies using other  
4 very potent taxanes, there was no evidence that  
5 this drug was of help to them and not come away  
6 feeling as though an important drug that is going  
7 to make them feel better or make them live longer  
8 is being taken from them.

9 [Audience comments off mic - inaudible.]

10 DR. MIDTHUN: I thank you for your comments.

11 I would now like to --

12 [Audience comments continued - inaudible.]

13 **Closing Statement by Presiding Officer**

14 DR. MIDTHUN: I would now like to move to  
15 make closing statements.

16 Thank you for your participation and your  
17 attention during this proceeding. This  
18 administrative hearing, provided for under our  
19 regulations, is a means to prepare a record that  
20 will form the basis for the final decision by  
21 Commissioner Hamburg. The hearing has also  
22 provided an opportunity for the public to observe

1 and participate in the type of difficult decision-  
2 making process that the FDA engages in each day as  
3 it considers the approval or the withdrawal of  
4 approval of drug products.

5 As illustrated by the public presentations  
6 at the beginning of the hearing, FDA's focus is  
7 always on the effect that our decisions will have  
8 on patients who will use those products, including  
9 those patients who may be benefited by them and  
10 those who may also be harmed by them.

11 In every instance, our decisions are based  
12 on the scientific data available to us. The  
13 applicants, typically companies that develop the  
14 products, are responsible for producing the data  
15 upon which decisions are made. They are very  
16 knowledgeable about these data and they, thus, play  
17 an integral part in informing our decision-making  
18 process.

19 Sometimes there are differences of opinion  
20 as to what the data mean. When this occurs, we  
21 carefully discuss those differences, listen to all  
22 points of view, including the view of the

1 applicant, and carefully think through the issues  
2 that presented. That was what occurring in a very  
3 public way during this proceeding.

4 The record of this hearing will close on  
5 July 28th of this year. While we had earlier  
6 stated that the docket would close on July 14,  
7 Genentech and the Center have jointly requested an  
8 opportunity to have until July 28th to submit their  
9 final summaries for their respective views on the  
10 issues, and I have granted that request.

11 Thus, we will keep the docket open for  
12 everyone, including members of the public, to make  
13 submissions until July 28th. I will then sit down  
14 with Commissioner Hamburg to discuss the record  
15 that has been created and the hearing process, and  
16 she will make a decision based on all of this  
17 information.

18 I will work with Commissioner Hamburg to  
19 draft a written document that explains the basis  
20 for whatever decision is ultimately reached. I  
21 cannot tell you at this point when the decision  
22 will be finalized and issued, but we all do

1 recognize the importance of resolving these issues  
2 expeditiously.

3 **Adjournment**

4 DR. MIDTHUN: We very much appreciate the  
5 significant efforts that so many people have put  
6 into the presentations at this hearing and the high  
7 level of discussion that has prevailed. The  
8 hearing is now adjourned. Thank you.

9 (Whereupon, at 3:15 p.m., the hearing was  
10 adjourned.)

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