



Private Sector in the National Response Coordination Center (NRCC) Factsheet

Overview

The Federal Emergency Management Agency (FEMA) is taking another step forward in our efforts to include the private sector in federal response and recovery efforts. We have created a 90 day rotational private sector seat in the National Response Coordination Center (NRCC) to support Emergency Support Function-15 (External Affairs).

The NRCC, when activated, monitors potential or developing incidents, supports the efforts of regional and field components of the agency, provides overall emergency management coordination of the federal incident response, maintains situational awareness, conducts operational planning, deploys national-level teams and assets, and collects and disseminates incident information as it builds and maintains a common operating picture. Through the NRCC, FEMA and other federal agencies coordinate closely with and support state and local emergency management partners that have primary responsibility for coordinating local response efforts.

The NRCC private sector seat will be one of communication, coordination, and collaboration with industry and retailers to fulfill the following objectives:

1. Leverage private sector coordination and collaboration to contribute to the overall response and recovery during an event;
2. Serve as a conduit of communication between FEMA and private sector entities during response and recovery activities;
3. Support situational awareness by maintaining visibility over the status of private sector facilities in impacted areas in terms of facility damage reports, resources needs, and capabilities;
4. Coordinate with existing Emergency Support Functions (ESFs) and Infrastructure channels to support private sector requirements, e.g. emergency power, security, access (road clearance) to help get the industry back up and running.

When not activated for disaster response, representatives will work as part of the FEMA Private Sector Division, Office of External Affairs, to seek and share information with the private sector on planning, training, exercising, and mitigation activities.

We understand this is a substantive request, yet trust that you agree that this is a unique opportunity not only for FEMA, but also for the participating individuals and companies. Community resiliency is a shared responsibility and the government cannot do it alone. Through this collaboration with private industry, the federal government and its state and local partners will be better equipped to help disaster survivors.

Logistics

Salaries and expenses are to be paid by the employers. Desk space and automation will be provided by FEMA. The private sector representative will report to FEMA headquarters at 500 C Street, S.W. in Washington, D.C. While serving in the NRCC private sector position, company representatives will serve as a liaison and will represent all of industry.

Conditions for Participation

- Candidates with operational experience are preferred.
 - During their rotation, candidates must be able to deploy to the NRCC within 90 minutes of notification.
 - Candidates will complete an orientation and training program before their rotations begin, and will participate in operational training programs and exercises as needed during their rotation.
 - No security clearance is required; however, candidates must submit to a background credit check and criminal history check (via fingerprinting).
 - Candidates will be required to complete (1) a Standard Form (SF) 450 financial disclosure; (2) a screening agreement; (3) a non-disclosure agreement; and (4) an Organizational Conflict of Interest Avoidance and Mitigation Plan.
 - Candidates agree to participate in a compliance review during their rotation, as well as after-action reviews if deemed necessary by FEMA.
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Roles and Responsibilities

The private sector representative's responsibilities will include, but are not limited to, the following FEMA-directed activities in accordance with ESF-15:

- Serving as a conduit for information and data between Private Sector partners and the FEMA decision makers in the NRCC.
 - Distributing FEMA-approved information through and from the NRCC.
 - Setting up and coordinating (as required) necessary teleconferences.
 - Assisting in preparing any necessary reports.
 - Performing other activities/actions, as required.
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Point of Contact

For more information please contact Ashley Small, FEMA Private Sector Liaison, at Ashley.small@fema.gov 202-646-2853 or the current FEMA Private Sector Representative at fema-psr@fema.gov 202-646-3553.