

Record Industry Publicity Collection

Authors: David Jackson and Maya Lerman



Motion Picture, Broadcasting and
Recorded Sound Division, Library of
Congress

Washington, D.C.

2010

Contact information: [http://hdl.loc.gov/loc.mbrsrs/
mbrsrs.contact](http://hdl.loc.gov/loc.mbrsrs/mbrsrs.contact)

Finding aid encoded by David Jackson
and Maya Lerman, with assistance from
Marsha Maguire, 2010

Finding aid prepared using DACS
(*Describing Archives: A Content
Standard*)

Finding aid URL: [http://hdl.loc.gov/loc.mbrsrs/
eadmbrs.rs010001](http://hdl.loc.gov/loc.mbrsrs/eadmbrs.rs010001)

Collection Summary

Title: Record industry publicity collection

Inclusive Dates: 1937-1979

Bulk Dates: 1946-1955

Extent: 21.75 linear feet (41 boxes and 8 oversize folders)

Language: Collection materials are in English

Repository: Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, D.C.

Abstract: Press releases, record catalogs, radio program scripts, promotional posters, monthly publications about new record releases, and other materials advertising sound recordings.

Location: RPA 00353-00393 (boxes 1-41); RPC 00013 (box OSC 1); RPE 00003 (box OSE 1); RPM 00011 (map case)

Selected Search Terms

The following terms have been used to index this collection in the Library's online catalog. They represent names of people or organizations, subjects, places, formats, and occupations of major significance in the collection.

Organizations

American Society of Composers, Authors and Publishers

Broadcast Music, inc.

Capitol Records, Inc.

Columbia Records, Inc.

Columbia Recording Corporation

Decca Records (Firm)

MGM Records

National Broadcasting Company

Peters International, Inc.

RCA Manufacturing Company, inc.

Radio Corporation of America. RCA Victor Division

Subjects

Sound recordings--Catalogs

Music--Discography--Catalogs

Sound recording industry

Mail-order sound recording industry

Form/Genre

Promotional materials

Press releases

Trade catalogs

Posters

Fliers (Printed matter)

Mail order catalogs

Administrative Information

Collection Acquisition

The collection was transferred from the Library of Congress Music Division to the Recorded Sound Section at an unspecified time.

Provenance

The Record Industry Publicity Collection is formed of promotional materials that were mailed from record label publicity departments to the Library of Congress Music Division during 1940s through the 1970s. The Music Division later transferred the materials to the Motion Picture, Broadcasting and Recorded Sound Division, where it was processed as a collection.

Additions

No further additions to the collection are expected.

Processing Information

The collection was processed by Maya Lerman and David Jackson, with assistance from Marsha Maguire, in 2010.

Use Restrictions

Restrictions may exist on copying, quoting, or publishing materials included in the collection. For additional information, contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707-7833.

Access Restrictions

The Record Industry Publicity Collection is open for research. Advance notice is required; contact a reference librarian in the Recorded Sound Reference Center, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress, Washington, DC, 20540-4690; (202) 707- 7833.

Preferred Citation

Researchers wishing to cite this collection should include the following information: [Container number, eg., Box 3], Record Industry Publicity Collection, Motion Picture, Broadcasting and Recorded Sound Division, Library of Congress.

Scope and Content

The collection includes press releases, disc catalogs, scripts from radio programs, monthly publications about new record releases, and promotional posters. The materials were originally created to promote recordings issued by labels such as Capitol, Columbia, Decca, and RCA Victor; broadcasters such as NBC; and performance rights organizations such as ASCAP and BMI.

Collection Arrangement

The collection is arranged in 14 series:

- Series 1: ASCAP (American Society of Composers, Authors and Publishers)
- Series 2: BMI (Broadcast Music, Inc.)
- Series 3: Capitol Records
- Series 4: Columbia Records
- Series 5: MGM
- Series 6: NBC (National Broadcasting Company)
- Series 7: Peters International
- Series 8: Decca Records
- Series 9: Epic Records
- Series 10: RCA Victor Records
- Series 11: RCA Victor Argentina
- Series 12: Independent Record Labels

- Series 13: Radio Companies
- Series 14: Concert and Festival Programs and Announcements

Description of Series

Container

BOX-FOLDER 1/1-4

Series

Series 1. ASCAP (American Society of Composers, Authors and Publishers) Radio Program Service, 1942

The series consists of scripts from ASCAP's Radio Program Service.

Programs represented are "Music Just for You," "Music...As You Like It," and "You Shall Have Music."

Materials are arranged chronologically.

Series 2. BMI (Broadcast Music, Inc.), 1946-1952

Publicity material for Broadcast Music, Inc., including individual series publications entitled *Bulletin* and *Concert Music*. *Concert Music* includes *Concert Pin-up Sheet*, *Today in Music*, and *Your Concert Hall*. Also includes script sheets for the BMI-sponsored radio shows *Inside Story*, *Milestones*, *Spotlight on a Star*, and *According to the Record*.

Materials are arranged according to publication type, starting with publicity material and followed by scripts for radio series. Arranged chronologically within each publication.

Series 3. Capitol Records, 1944-1959

The series includes publicity material for Capitol Records, including individual series publications entitled *From Capitol Records Information Bureau*, *Classical Programming Service*, and *Platter Patter from the Corner of Sunset and Vine*. Further includes a numbered series of cards featuring new releases (which are listed below as New Capitol Records pamphlets and Capitol new releases cards), as well as a series of indexed *Reviewer's Reference Cards* (which are numbered by release) and ephemera.

Materials are arranged according to publication type, starting with publicity material and followed by new release cards and pamphlets. Arranged chronologically within each publication.

Series 4. Columbia Records, 1943-1957

Series 4 includes publicity material and press department releases for Columbia Records, including individual series publications entitled *News about Columbia Records*, *Speaking of Records*, *Columbia Records Biographical Service*, *Columbia LP Masterworks News*, and *News about Columbia Popular Records*. The series also contains monthly supplements to the *Columbia Numerical Catalog*.

Materials are arranged according to publication type, starting with publicity material and followed by the numerical catalog. Arranged chronologically within each publication.

Series 5. MGM Records, 1948-1955

Series 5 contains press releases, including individual titles such as *Disk Data*, *New Releases*, and *News from MGM Records*.

Arranged chronologically within each publication.

Series 6. NBC (National Broadcasting Company), 1944-1953

Series includes publicity material, including individual titles such as *Music News from NBC*, *NBC Music Round-up*, and *University of the Air*. Arranged chronologically within each publication.

Series 7. Peters International, 1969-1979

The series consists of promotional correspondence and various catalogs, including individually entitled series such as *Grapevine*, *Peters International Illustrated Catalog*, and *New Releases*.

Materials are arranged according to publication type, starting with promotional correspondence and followed by catalogs. Arranged chronologically within each publication.

Series 8. Decca Records, 1939-1979

Series 8 includes a numbered series of cards featuring new releases for Decca Records and subsidiary labels, such as Commodore and the British Decca company, numbered by release; also includes press releases such as the individually titled series *From Decca Records*; further includes a series of pamphlets containing notes for album sets issued by Decca; press releases for Decca Distributing Corporation; and ephemera, including advertisements and catalogs.

Materials are arranged according to publication type, starting with new release cards and pamphlets, followed by press releases and catalogs. Arranged chronologically within each publication.

Series 9. Epic Records, 1953-1956

Primarily publicity material, including the publications *News about Epic Records*, *Dateline Epic Classics*, and *Dateline Epic Pops*.

Arranged by publication title and chronologically within each publication.

Series 10. RCA Victor Records, 1941-1954, and undated

The series includes publicity material and press department releases for RCA Victor Records, including individual series publications entitled *News about RCA Victor Records*, *News Information*, and *Victor Record Bulletin*.

Arranged chronologically within each publication.

Series 11. RCA Victor Argentina, 1947-1953

Series includes publicity serial entitled *Discos RCA Victor*. Oversize material consists of accompanying promotional posters for individual record releases.

Arranged chronologically within each publication.

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

Series 12 consists of promotional material from mail order record clubs such as American Recording Society, Concert Hall Society, Music Treasures of the World, and Disc of the Month; independent record labels such as Asch Records; overseas labels such as Columbia Graphophone Company; general record industry releases such as *Vanguard News*; market research material from Muzak Corporation and Copyright Office of

Research, Inc.; and record retailers such as Steinway & Sons Record Shop and Gramophone Shop, Inc.
Materials are arranged by company name.

Series 13. Radio Companies, 1944-1946, and undated

This series consists of press releases from the American Broadcasting Company (ABC) and scripts from various radio programs, such as *Music of the Jazz Bands*, *Music of the Theatre*, *Outpost Concert Series*, and *Radio Symphonies of America*.

Materials are arranged according to program name.

BOX-FOLDER 41/15 Series 14. Concert and Festival Programs and Announcements, 1944-1956

Consists of announcements, fliers, and releases about concerts and festivals.

Container List

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 1/1-4	Series 1. ASCAP (American Society of Composers, Authors and Publishers) Radio Program Service, 1942 0.5 linear feet RPA 00353 (box 1) The series consists of scripts from ASCAP's Radio Program Service. Programs represented are "Music Just for You," "Music...As You Like It," and "You Shall Have Music." Materials are arranged chronologically.
	Series 2. BMI (Broadcast Music, Inc.), 1946-1952 5 linear feet RPA 00354-00363 (boxes 2-11) Publicity material for Broadcast Music, Inc., including individual series publications entitled <i>Bulletin</i> and <i>Concert Music</i> . <i>Concert Music</i> includes <i>Concert Pin-up Sheet</i> , <i>Today in Music</i> , and <i>Your Concert Hall</i> . Also includes script sheets for the BMI-sponsored radio shows <i>Inside Story</i> , <i>Milestones</i> , <i>Spotlight on a Star</i> , and <i>According to the Record</i> . Materials are arranged according to publication type, starting with publicity material and followed by scripts for radio series. Arranged chronologically within each publication.
	<i>Bulletin</i>
BOX-FOLDER 2/1	1946
BOX-FOLDER 2/2	1948
BOX-FOLDER 2/3	1949
	<i>Concert Music</i>
BOX-FOLDER 2/4-5	1951
BOX 2-3	1952
BOX 2	(2 folders)
BOX 3	(1 folder)
BOX-FOLDER 3/2-3	1953
BOX-FOLDER 3/4	1954
	<i>Inside Story</i>
BOX-FOLDER 3/5	Scripts 1-48, 1947-1948 Lacking scripts 13-24.
BOX-FOLDER 3/6	Scripts 49-84, 1948
BOX-FOLDER 4/1	Scripts 85-120, 1948
BOX-FOLDER 4/2	Scripts 121-144, 1948
	<i>Inside Story</i> , 2nd series
BOX-FOLDER 4/3	Scripts 145-180, 1949
BOX-FOLDER 4/4	Scripts 181-204, 217-228, 1949 Lacking scripts 205-216.
BOX-FOLDER 4/5	Scripts 229-264, 1949
BOX-FOLDER 4/6	Scripts 265-300, 1949-1950

Series 2. BMI (Broadcast Music, Inc.), 1946-1952

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 4/7	Scripts 301-336, 1950
BOX-FOLDER 5/1	Scripts 337-372, 1950
BOX-FOLDER 5/2	Scripts 373-408, 1950
BOX-FOLDER 5/3	Scripts 409-456, 1951
	<i>Milestones</i>
BOX-FOLDER 5/4-5	1954
BOX-FOLDER 5/6	1955
BOX-FOLDER 6/1-2	1956
BOX-FOLDER 6/3	1957
BOX-FOLDER 6/4	1958
BOX-FOLDER 6/5	Pin-up sheets, undated
BOX-FOLDER 6/6	<i>Record Bulletin</i> , 1950, 1952 <i>Spotlight on a Star</i> , 2nd series
BOX-FOLDER 6/7	Nos. 37-48, 73-108, 1950
BOX-FOLDER 6/8	Nos. 109-192, 1950
BOX-FOLDER 6/9	Nos. 193-288, [1950?]-1951
BOX-FOLDER 7/1	Nos. 289-360, 1951
BOX-FOLDER 7/2	Nos. 361-432, 1952
BOX-FOLDER 7/3	Miscellaneous published memos and newsletters, 1952, 1954, and undated Material includes <i>It's Touchdown Time</i> , <i>BMI Music Memo</i> , <i>BMI Newsletter</i> , and <i>Vital Changes</i> . <i>BMI Presents According to the Record</i>
BOX-FOLDER 8/1-4	1948
BOX 8-9	1949
BOX 8	(2 folders)
BOX 9	(2 folders)
BOX 9-10	1950
BOX 9	(3 folders)
BOX 10	(1 folder)
BOX-FOLDER 10/2-5	1951
BOX-FOLDER 11/1-2	1956
BOX-FOLDER 11/3-5	1957

Series 3. Capitol Records, 1944-1959

2 linear feet

RPA 00364-00367 (boxes 12-15); RPC 00013 (box OSC 1)

The series includes publicity material for Capitol Records, including individual series publications entitled *From Capitol Records Information Bureau*, *Classical Programming Service*, and *Platter Patter from the Corner of Sunset and Vine*. Further includes a numbered series of cards featuring new releases (which are listed below as New Capitol Records pamphlets and Capitol new releases cards), as well as a series of indexed *Reviewer's Reference Cards* (which are numbered by release) and ephemera.

Materials are arranged according to publication type, starting with publicity material and followed by new release cards and pamphlets. Arranged chronologically within each publication.

Capitol Records Information Bureau

Series 3. Capitol Records, 1944-1959

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 12/1	1947
BOX-FOLDER 12/2	1948
BOX-FOLDER 12/3	1949-1950, and undated
	<i>Classical Programming Service</i>
BOX-FOLDER 12/4	1954-1955
BOX-FOLDER 12/5	1956
BOX-FOLDER 12/6	1957
BOX-FOLDER 12/7	1958-1959
BOX-FOLDER 12/8	<i>Platter Patter from the Corner of Sunset and Vine</i> , 1950
	New Capitol Records pamphlets
BOX-FOLDER 13/1	1944, and undated
BOX-FOLDER 13/2	1945-1946
BOX-FOLDER 13/3	1947
BOX-FOLDER 13/4	1948
BOX-FOLDER 13/5	1949
	Capitol new releases cards
BOX-FOLDER 13/6	1950-1951
BOX-FOLDER 13/7	1951-1954
	<i>Reviewers' Reference Card</i>
BOX-FOLDER 14/1	Nos. 71-80, 1947
BOX-FOLDER 14/2	Nos. 81-90, 1947
BOX-FOLDER 14/3	Nos. 91-96, 1947
BOX-FOLDER 14/4	Nos. 98-103, 1948
BOX-FOLDER 14/5	Nos. 104-110, 1948
BOX-FOLDER 14/6	Nos. 111-117, 1948
BOX-FOLDER 14/7	Nos. 118-120, 142-144, 1948
BOX-FOLDER 15/1	Nos. 145-150, circa 1948
BOX-FOLDER 15/2	Nos. 151-156, circa 1949
BOX-FOLDER 15/3	<i>Capitol Records Artist Bio Filecards</i> , 1948
BOX-FOLDER 15/4	Capitol Records releases, 1950
BOX-FOLDER 15/5	<i>The Gazette</i> , 1949
BOX-FOLDER 15/6	<i>Capitol Telefunken Classical Release</i> , 1949
BOX-FOLDER 15/7	<i>Tennessee Ernie's Anticipation Blues</i> , 1949
BOX-FOLDER 15/8	<i>Latest Additions to Capitol's Catalog</i> , 1949, and undated
BOX-FOLDER 15/9	Miscellaneous press releases and publicity, 1945-1953, and undated
	Capitol Records ephemera
BOX-FOLDER 15/10	1940s, and undated
BOX-FOLDER 15/11	1940s-1950s
BOX-FOLDER OSC 1/1	<i>Full Dimensional Sound</i> liner notes, 1955

Series 4. Columbia Records, 1943-1957

4.5 linear feet

RPA 00368-00376 (boxes 16-24)

Series 4 includes publicity material and press department releases for Columbia Records, including individual series publications entitled *News about Columbia Records*, *Speaking of Records*, *Columbia Records Biographical Service*, *Columbia LP Masterworks News*, and *News about*

Series 4. Columbia Records, 1943-1957

Container

Contents

Columbia Popular Records. The series also contains monthly supplements to the *Columbia Numerical Catalog*.
Materials are arranged according to publication type, starting with publicity material and followed by the numerical catalog. Arranged chronologically within each publication.

News about Columbia Records

BOX-FOLDER 16/1-2 1949
BOX-FOLDER 16/3-4 1950
BOX-FOLDER 16/5 1951, and undated

News from Columbia Records

BOX-FOLDER 17/1 1943, 1947-1948
BOX-FOLDER 17/2 1948
BOX-FOLDER 17/3 1948-1949

Speaking of Records

BOX-FOLDER 17/4 1949-1950
BOX-FOLDER 17/5 1951-1953
BOX-FOLDER 17/6 1954, and undated
BOX-FOLDER 17/7 1955
BOX-FOLDER 17/8 1956-1957

Columbia Records biographical service

BOX-FOLDER 18/1 1950-1954
BOX-FOLDER 18/2 1955
BOX-FOLDER 18/3 1956-1957
BOX-FOLDER 18/4 undated

BOX-FOLDER 18/5 *Dateline Columbia Masterworks, 1956-1957*
BOX-FOLDER 18/6 *News about Columbia Masterworks Records, 1955*

Columbia LP Masterworks News

BOX-FOLDER 18/7 1952
BOX-FOLDER 18/8 1953
BOX-FOLDER 18/9 1954
BOX-FOLDER 18/10 *Columbia Masterworks, 1947, and undated*
BOX-FOLDER 18/11 *News of the Stars on Columbia Masterworks Records, 1947*
BOX-FOLDER 18/12 *News: Columbia Masterworks, 1955-1956*

News about Columbia LP Records

BOX-FOLDER 19/1 1948-1949
BOX-FOLDER 19/2 1950
BOX-FOLDER 19/3 1951, and undated

Columbia Records News

BOX-FOLDER 19/4 1945
BOX-FOLDER 19/5 1946
BOX-FOLDER 19/6 1947, and undated

News about Columbia Popular Records

BOX-FOLDER 19/7 1952
BOX-FOLDER 19/8-9 1953-1954
BOX-FOLDER 19/10-11 1955-1957
BOX-FOLDER 20/1 *New Releases: Columbia Records, 1943-1945*

Series 4. Columbia Records, 1943-1957

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 20/2	<i>Columbia Records Publicity Bulletin</i> , 1947
BOX-FOLDER 20/3	<i>Columbia Records Children's News</i> , 1952, 1955, and undated
BOX-FOLDER 20/4	<i>Columbia Popular Records</i> , 1945
BOX-FOLDER 20/5	<i>Columbia Okeh Popular Records</i> , 1943-1944
BOX-FOLDER 20/6	<i>News of the Stars on Columbia Records</i> , 1946-1947
BOX-FOLDER 20/7	<i>Advance News from Columbia Records</i> , 1954
BOX-FOLDER 20/8	<i>News: Columbia Records Trade</i> , 1956
BOX-FOLDER 20/9	<i>Coming Up!</i> , 1944-1945
BOX-FOLDER 20/10	<i>5th Anniversary Special LP News from Columbia Records, Inc.</i> , 1953
BOX-FOLDER 20/11	<i>Leonard Bernstein</i> , 1956
BOX-FOLDER 20/12	<i>The Philadelphia Orchestra, "The World's Greatest Orchestra," 1945/1955, 10th Anniversary on Columbia Records</i> , 1955
BOX-FOLDER 20/13	<i>Dateline Broadway</i> , 1956
BOX-FOLDER 20/14	<i>Dateline Christmas</i> , 1956
BOX-FOLDER 20/15	<i>Dateline Columbia Pops</i> , 1956-1957 Columbia press department releases
BOX-FOLDER 21/1	1953-1954
BOX-FOLDER 21/2	1955-1956 Publicity releases
BOX-FOLDER 21/3	1949-1956
BOX-FOLDER 21/4	undated Columbia Recording Corporation publicity material
BOX-FOLDER 21/5	1944-1945, and undated
BOX-FOLDER 21/6	1945-1947
BOX-FOLDER 21/7	Miscellaneous Columbia releases, 1943-1945, and 1956
BOX-FOLDER 21/8	Miscellaneous promotional material, 1940s-1950s
BOX-FOLDER 21/9	Ephemera, 1951, 1953, and undated
BOX-FOLDER 21/10	Assorted pamphlets and catalogs, 1954-1955
BOX-FOLDER 22/1	Numerical catalog, replaced sheets, 1945-1946 Numerical catalog
BOX-FOLDER 22/2-5	1948 Each folder represents a monthly installment from May through August.
BOX-FOLDER 22/6-12	1949 Each folder represents a monthly installment from June through December.
BOX 22-23	1950
BOX 22	(5 folders)
BOX 23	(3 folders) Each folder represents a monthly installment including January, June through September, and October through December.
BOX-FOLDER 23/4-13	1951 Each folder represents a monthly installment from January through April, and August through December.
BOX-FOLDER 24/1-12	1952 Each folder represents a monthly installment for the entire year.
BOX-FOLDER 24/13-18	1953 Each folder represents a monthly installment from January through June.

Series 4. Columbia Records, 1943-1957

Container *Contents*

BOX-FOLDER 24/19 Numerical catalog supplement, 1953

Series 5. MGM Records, 1948-1955

1.5 linear feet

RPA 00377-RPA 00379 (boxes 25-27)

Series 5 contains press releases, including individual titles such as *Disk*

Data, New Releases, and News from MGM Records.

Arranged chronologically within each publication.

Disk Data

BOX-FOLDER 25/1-2 1949

BOX-FOLDER 25/3-4 1950

BOX-FOLDER 25/5-6 1951

BOX-FOLDER 26/1-2 1952

BOX-FOLDER 26/3 1953

BOX-FOLDER 26/4 1954

BOX-FOLDER 26/5 1955

New Releases

BOX-FOLDER 26/6 1949

BOX-FOLDER 26/7 1950

BOX-FOLDER 26/8 1951

BOX-FOLDER 26/9 1952

BOX-FOLDER 27/1 1953

BOX-FOLDER 27/2 1954

BOX-FOLDER 27/3 1955

BOX-FOLDER 27/4 undated

News from MGM Records

BOX-FOLDER 27/5 1948

BOX-FOLDER 27/6 1949

BOX-FOLDER 27/7 1950

BOX-FOLDER 27/8 1951

BOX-FOLDER 27/9 undated

BOX-FOLDER 27/10 Miscellaneous, 1949, 1953

Series 6. NBC (National Broadcasting Company), 1944-1953

0.5 linear feet

RPA 00380 (box 28)

Series includes publicity material, including individual titles such as *Music*

News from NBC, NBC Music Round-up, and University of the Air.

Arranged chronologically within each publication.

Music News from NBC

BOX-FOLDER 28/1 1944-1949

BOX-FOLDER 28/2 1950-1953

BOX-FOLDER 28/3 *NBC Music Round-up, 1945-1951*

BOX-FOLDER 28/4 *University of the Air, 1945*

BOX-FOLDER 28/5 *Information...from NBC Public Affairs and Education, 1950*

Series 6. NBC (National Broadcasting Company), 1944-1953

Container

Contents

BOX-FOLDER 28/6

Television News, 1945 and 1953

Series 7. Peters International, 1969-1979

1.5 linear feet

RPA 00381-RPA 00383 (boxes 29-31)

The series consists of promotional correspondence and various catalogs, including individually entitled series such as *Grapevine*, *Peters International Illustrated Catalog*, and *New Releases*.

Materials are arranged according to publication type, starting with promotional correspondence and followed by catalogs. Arranged chronologically within each publication.

BOX-FOLDER 29/1

Promotional correspondence, 1972, and undated

BOX-FOLDER 29/2

Arion, 1976

BOX-FOLDER 29/3

Catalogs of recordings grouped by country or region, undated

Separate catalogs for African, East Indies, Indian, Latin American, and Middle Eastern recordings. In addition, there is one catalog from the Philips/Fontana group of world music labels arranged alphabetically by country.

BOX-FOLDER 29/4

Classical Catalog - Checklist, 1974

BOX-FOLDER 29/5

Complete Catalog Listing, 1972-1975

BOX-FOLDER 29/6

Dealers Confidential Information, 1969

Grapevine

BOX-FOLDER 29/7

1970-1972

BOX-FOLDER 29/8

1972-1973

BOX-FOLDER 29/9

1973

BOX-FOLDER 29/10

1974

BOX-FOLDER 29/11

1974-1975

BOX-FOLDER 30/1

1975-1976

BOX-FOLDER 30/2

Illustrated Catalog/Imported Classical, 1970s

BOX-FOLDER 30/3

Illustrated Catalog/Imported Jazz-Pop, Blues-Rock, 1976

Illustrated Catalog

BOX-FOLDER 30/4

circa 1960s and 1976

Includes *Imported French* and *Imported German* catalogs.

BOX-FOLDER 30/5

1976-1977, and undated

Includes *Indian*, *Israeli*, *Italian*, and *Mid-East* catalogs.

BOX-FOLDER 30/6

Illustrated Catalog/Tapes, 1973

New Releases

BOX-FOLDER 30/7

1974-1975

BOX-FOLDER 31/1

1975

BOX-FOLDER 31/2

1975-1976

BOX-FOLDER 31/3

1976

BOX-FOLDER 31/4

1976-1977

BOX-FOLDER 31/5

New Releases, Numerical, 1976

BOX-FOLDER 31/6

Numerical Catalog Listings, 1975-1976

Records & Tapes from around the World

BOX-FOLDER 31/7

1978

BOX-FOLDER 31/8

1978-1979

Series 7. Peters International, 1969-1979

Container *Contents*

BOX-FOLDER 31/9 *Religious Recordings, circa 1970s*

Series 8. Decca Records, 1939-1979

1 linear foot

RPA 00384-RPA 00385 (boxes 32-33)

Series 8 includes a numbered series of cards featuring new releases for Decca Records and subsidiary labels, such as Commodore and the British Decca company, numbered by release; also includes press releases such as the individually titled series *From Decca Records*; further includes a series of pamphlets containing notes for album sets issued by Decca; press releases for Decca Distributing Corporation; and ephemera, including advertisements and catalogs.

Materials are arranged according to publication type, starting with new release cards and pamphlets, followed by press releases and catalogs. Arranged chronologically within each publication.

New record releases

BOX-FOLDER 32/1 1942-1943

BOX-FOLDER 32/2 1944

BOX-FOLDER 32/3 1945

BOX-FOLDER 32/4-5 1946-1948

BOX-FOLDER 32/6 Catalog release cards, undated

BOX-FOLDER 32/7 *Full Frequency Range Records Imported from England, 1947-1948, and undated*

BOX-FOLDER 32/8 Commodore Records (released through Decca distributing corporation), 1947

BOX-FOLDER 32/9 Ephemera, 1943-1947, and undated
From Decca Records

BOX-FOLDER 33/1 1944-1945, and undated

BOX-FOLDER 33/2 1946

BOX-FOLDER 33/3 Album series, 1943-1944

BOX-FOLDER 33/4 Best-selling Decca popular records, 1942-1943

BOX-FOLDER 33/5 *Decca Brunswick News Letter, 1944*

BOX-FOLDER 33/6 Decca distributing corporation, 1946-1947

BOX-FOLDER 33/7 Assorted record player equipment advertisements, 1939, and undated

BOX-FOLDER 33/8 *Season's Greetings, undated*

BOX-FOLDER 33/9 *New Decca Records, 1940*

BOX-FOLDER 33/10 Press releases, 1943-1944

BOX-FOLDER 33/11 Advertisements, 1940s

BOX-FOLDER 33/12 Assorted catalogs, 1978-1979, and undated

Series 9. Epic Records, 1953-1956

0.5 linear feet

RPA 00386 (box 34)

Primarily publicity material, including the publications *News about Epic Records, Dateline Epic Classics, and Dateline Epic Pops.*

Arranged by publication title and chronologically within each publication.

BOX-FOLDER 34/1 Press department, 1954, 1956

Series 9. Epic Records, 1953-1956

Container

Contents

<i>Container</i>	<i>Contents</i>
	<i>News about Epic Records</i>
BOX-FOLDER 34/2	1954-1955
BOX-FOLDER 34/3	1956
BOX-FOLDER 34/4	<i>New Epic Record Label Releases, 1953</i>
BOX-FOLDER 34/5	<i>Dateline Epic Classics, 1956</i>
BOX-FOLDER 34/6	<i>Dateline Epic Pops, 1956</i>
BOX-FOLDER 34/7	Other popular epicgram, classical epicgram, 1956

Series 10. RCA Victor Records, 1941-1954, and undated

2 linear feet

RPA 00387-RPA 00390 (boxes 35-38)

The series includes publicity material and press department releases for RCA Victor Records, including individual series publications entitled *News about RCA Victor Records*, *News Information*, and *Victor Record Bulletin*.

Arranged chronologically within each publication.

News about RCA Victor Records

BOX-FOLDER 35/1-2	1946
BOX-FOLDER 35/3-4	1947
BOX-FOLDER 35/5-8	1948
BOX-FOLDER 36/1-4	1949
BOX 36-37	1950
BOX 36	(3 folders)
BOX 37	(2 folders)
BOX-FOLDER 37/3-5	1951
BOX-FOLDER 37/6	1952
BOX-FOLDER 37/7-8	1953
BOX-FOLDER 37/9-10	undated
BOX-FOLDER 38/1	RCA Communications, Inc., 1949
	<i>Announcing New Victor Red Seal Records</i>
BOX-FOLDER 38/2	1943-1944
BOX-FOLDER 38/3-4	1945
BOX-FOLDER 38/5	undated
	<i>News Information</i>
BOX-FOLDER 38/6	1943-1944
BOX-FOLDER 38/7-8	1945
BOX-FOLDER 38/9	undated
	<i>Victor Record Bulletin</i>
BOX-FOLDER 38/10-14	1945
BOX-FOLDER 38/15	1946
BOX-FOLDER 38/16	Ephemera, 1940s, and 1954
BOX-FOLDER 38/17	Miscellaneous catalogs, undated
BOX-FOLDER 38/18	Miscellaneous, 1941-1949

Series 11. RCA Victor Argentina, 1947-1953

0.5 linear feet

Series 11. RCA Victor Argentina, 1947-1953

Container

Contents

	RPA 00391 (box 39); RPC 00013 (box OSC 1); RPE 00003 (box OSE 1); and RPM 00011 (map case)
	Series includes publicity serial entitled <i>Discos RCA Victor</i> . Oversize material consists of accompanying promotional posters for individual record releases.
	Arranged chronologically within each publication.
	<i>Discos RCA Victor</i>
BOX-FOLDER 39/1	1947
BOX-FOLDER 39/2-3	1948
BOX-FOLDER 39/4-7	1949
BOX-FOLDER 39/8-9	1950
BOX-FOLDER 39/10	1951-1952
BOX-FOLDER 39/11-15	1953
BOX-FOLDER 39/16	1954
BOX-FOLDER 39/17	Miscellaneous, 1947-1953 Promotional posters
BOX-FOLDER OSC 1/2-5	1950s
BOX-FOLDER OSE 1/1	undated
BOX-FOLDER OSE 1/2	<i>Los Ultimos Exitos en Discos RCA Victor</i> , 1950-1953
OVERSIZE map case	<i>Nuevos Discos RCA Victor</i> , 1948-1950

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

1 linear foot

RPA 00392-RPA 00393 (boxes 40-41)

Series 12 consists of promotional material from mail order record clubs such as American Recording Society, Concert Hall Society, Music Treasures of the World, and Disc of the Month; independent record labels such as Asch Records; overseas labels such as Columbia Graphophone Company; general record industry releases such as *Vanguard News*; market research material from Muzak Corporation and Copyright Office of Research, Inc.; and record retailers such as Steinway & Sons Record Shop and Gramophone Shop, Inc.

Materials are arranged by company name.

BOX-FOLDER 40/1	American Recording Society, undated
BOX-FOLDER 40/2	Asch Records/Folkways materials, 1945, and undated
BOX-FOLDER 40/3	<i>The Boston University Anthology of Recorded Music</i> , 1957
BOX-FOLDER 40/4	Classophone, Inc., 1947
BOX-FOLDER 40/5	Columbia (EMI), 1940s-1950s
BOX-FOLDER 40/6	Concert Hall Society, Inc., 1946, and undated
BOX-FOLDER 40/7	Contemporary Records, Inc., 1953, and undated
BOX-FOLDER 40/8	Copyright 1948, Office of Research, Inc., 1948
BOX-FOLDER 40/9	Disc of the Month, 1946
BOX-FOLDER 40/10	Enrichment Records, 1955-1956
BOX-FOLDER 40/11	Gramophone Shop, Inc., 1937, 1943, and undated
BOX-FOLDER 40/12	Mercury, 1953, and undated
BOX-FOLDER 40/13	<i>Music Treasures of the World</i> , 1957, and undated
BOX-FOLDER 40/14	Muzak Corporation, 1946, and undated

Series 12. Independent Record Labels, 1937-1957, 1973, and undated

<i>Container</i>	<i>Contents</i>
BOX-FOLDER 40/15	Steinway & Sons Record Shop, 1940s
BOX-FOLDER 40/16	<i>Vanguard News</i> , 1954-1956
BOX-FOLDER 40/17	Phonograph equipment ads from various companies, 1940s
BOX-FOLDER 41/1	Miscellaneous independent record label ephemera, 1939-1953, and undated
BOX-FOLDER 41/2	Casa Bautista de Publicaciones, <i>Catalogo Especial</i> , 1973
BOX-FOLDER 41/3	Miscellaneous record industry press and media materials, 1948-1953, and undated
BOX-FOLDER 41/4	Miscellaneous mail order record club fliers, 1940, 1947, and undated
BOX-FOLDER 41/5	Miscellaneous non-English language ephemera, undated
BOX-FOLDER 41/6	Miscellaneous record retailers, 1937, 1940, and undated
BOX-FOLDER 41/7	Miscellaneous indices and catalogs, 1966, 1971, and 1976
	Series 13. Radio Companies, 1944-1946, and undated
	.25 linear feet
	RPA 00393 (box 41)
	This series consists of press releases from the American Broadcasting Company (ABC) and scripts from various radio programs, such as <i>Music of the Jazz Bands</i> , <i>Music of the Theatre</i> , <i>Outpost Concert Series</i> , and <i>Radio Symphonies of America</i> .
	Materials are arranged according to program name.
BOX-FOLDER 41/8	Press releases for American Broadcasting Company (ABC) "serious music" radio and television programs, 1948-1949
BOX-FOLDER 41/9	<i>For Release</i> , 1946 Benton & Bowles, Inc. <i>Music of the Jazz Bands</i> continuity [U.S. Office of War Information?], Overseas Distribution Section
BOX-FOLDER 41/10	No. 53, circa 1945
BOX-FOLDER 41/11	No. 54, circa mid 1940s
BOX-FOLDER 41/12	<i>Music of the Theatre</i> , nos. 49-50, undated [U.S. Office of War Information?], Radio Outpost Division
BOX-FOLDER 41/13	<i>Outpost Concert Series</i> , no. 28, undated [U.S. Office of War Information?], Radio Outpost Division
BOX-FOLDER 41/14	<i>Radio Symphonies of America</i> , nos. 35-37, 46, 1944-1945
BOX-FOLDER 41/15	Series 14. Concert and Festival Programs and Announcements, 1944-1956 .1 linear feet RPA 00393 (box 41) Consists of announcements, fliers, and releases about concerts and festivals.