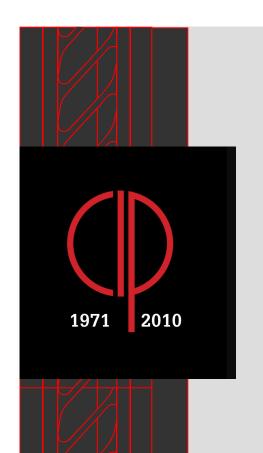# CIP Advisory Group Meeting

ALA 2010 Summer Conference

Saturday, June 26th, 2010

Washington, DC

Karl Debus-López
Chief, U.S. General Division
Acting Chief,
U.S. and Publisher Liaison Division
Library of Congress

Agenda

- **Introductions - Karl Debus-López, Library of Congress**
- **New Directions for CAG and the ECIP Cataloging Partnership Program - Karl Debus-López**
- **ECIP Cataloging Partnership Program: A Subject Based Approach – Robert Maxwell, Brigham Young University**
- **LC's ONIX/MARC Converter – David Williamson and Caroline Saccucci, Library of Congress**
- **Questions/Discussion**

New Directions: CIP Advisory Group (CAG)

Brief History of CIP and CAG

- CIP founded in 1971
  - To serve the nation's libraries by cataloging, in advance of publication, books widely acquired by the nation's libraries. Instead of individual libraries cataloging the same work repeatedly, the work is cataloged once, and thousands of libraries benefit.
  - Early years saw great outreach to publishers. Enormous success.
- CAG Founded in 1979
  - Forum for both publishers and libraries to advise Library of Congress on CIP Program.
  - With time focus shifted from an emphasis on publisher needs to an emphasis on library needs.

CAG's Current Membership

● **Library representatives:**
- – **LC**
- – **AASL**
- – **ACRL**
- – **ALA/ALCTS**
- – **ARL**
- – **PLA**
- – **SLA**

CAG's Current Membership

- **Bibliographic utilities/vendors**
  - Baker and Taylor
  - Brodart
  - OCLC
  - Quality Books
  - R.R. Bowker
  - World Book Inc.
- **Publisher representatives**
  - AAP
  - AAUP

What CAG has done well

- **Survey libraries and publishers.**

- **Present recommendations to LC on improvements to the CIP Program.**

- **Advice on scope and format changes to CIP Program.**

- **Principal contact has been with libraries over the last two decades.**
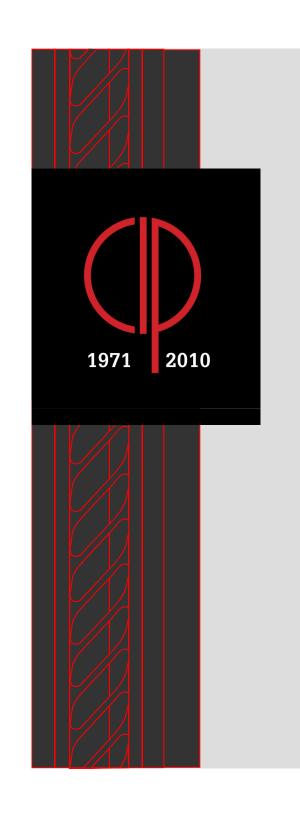
Need to re-focus on the publishing community

- More outreach to publishers.
- Find out about their needs and how they use CIP data.
- How will changes in the industry impact CIP (e.g. e-books; hybrid titles that have both electronic and print components, etc.).
- Facilitating data flow between publishers and LC and other partners (e.g. ONIX/MARC)

New focus of CAG:
- Innovative venue to discuss new technological developments between publishers, libraries, and LC to improve the CIP product.

Publisher outreach

- **Meetings with publishers**
  - OCLC Publishers Forum
  - BISAC Metadata Committee
- **Conferences that publishers attend**
  - BookExpo America
  - Charleston Conference
  - AAP/AAUP conferences
  - Scholarly conferences
- **Invite more publishers to join CAG**
- **Other suggestions?**

Electronic Cataloging in Publication Partnership Program

History and Purpose of Program

- Proto-type began in early 1970's with NLM
- CIP Division tasked with expanding program in 2003
- Distribute creation of pre-publication data and allow partners to learn of critical upcoming titles of interest to their libraries.
- Program officially began in 2005 with Cornell and Northwestern as first partners
- Must be a BIBCO member
- Focus on university presses

Current members

- Brigham Young University
- Cornell University
- Duke University
- National Agricultural Library
- National Library of Medicine
- Northwestern University
- Ohio State University
- Stanford University
- Texas A&M University
- University of Chicago
- University of Hawaii
- University of Washington
- University of Wisconsin

Focus to date

University presses

Exceptions:
- **NAL**
- **NLM**
- **Brigham Young University**

Change of focus: subject-based

- **Broader than academic presses**
- **Public and special libraries invited**
  - Popular titles
  - Children's literature
  - Specialized/Research materials (associations, think tanks, societies, etc.)
- **Subject-based approach**
  - Art
  - Science
  - Other subjects, particularly those where libraries have greater expertise than LC
  - What is your library's area of expertise??

Subject-oriented workflow

- **How would the specific work get to you?**
- **BISAC terms**
  - **Subject terms used by the publishing community**
  - **Publisher selects at ECIP application stage**
- **Subject mapping**
  - **Each BISAC term "mapped" to a cataloging section**
  - **Your library receives that specific subject**
- **Forward to LC for shelflisting and Dewey**

Program requirements

- **Your library is a BIBCO library**

- **An interest in the newest publications**

- **Both LC and Dewey libraries can be involved**

Quick Update on CIP claiming

- **Over 32,305 claims for unfulfilled books sent out in February.**

- **Library was inundated with receipts resulting in a temporary backlog.**

- **June claims were only 18,483**
  - **Books are coming in**
  - **Titles that were never published or are delayed are being updated in system**

THANK YOU!!
for being a member of CAG

For more information:

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