

LicensingConnection

A newsletter from the U.S. Copyright Office Licensing Division

Fall 2012, Vol. 1

From the Editor:

Welcome to the first issue of The Licensing Connection! The Licensing Division of the U.S. Copyright Office will publish this newsletter quarterly as a source of information about the division, upcoming events, and the licensing community. We want to provide you, our customer, with the best possible customer service. To do that, we need to have open and continuing communication with you about your needs, desires, and experience with the statutory licensing system. ©

Reengineering Update

Thank you for all your help and support on this challenging project. We will continue to update you through this newsletter and on our website as our project progresses.



Tracie Coleman is pictured with Rob Van Winkle, aka Vanilla Ice, at a cable operators' conference in Orlando. The former rapper and current reality TV star has a show on the DIY network entitled "The Vanilla Ice Project."

What Is the Status of Reengineering?

The reengineering development team spent much of fiscal 2012 designing a framework for a reengineered cable statement of account submission system to demonstrate how the cable statement might be automated without locking the Licensing Division into a particular approach or configuration.

We launched a pilot in late September that will run until January 14, 2013.

What Will the Pilot Accomplish?

The pilot will inform the design of the reengineered cable statement of account submission system. Representatives of local cable systems are visiting the Licensing Division to test drive the system and offer ideas for improving it. Division staff and others from the development team are also participating. At the pilot's conclusion, the team will analyze participants' feedback and use it to improve the final system design.

What Are the Next Steps?

We have an immediate need to document the structure and function of the current system. We expect that producing this documentation and providing enhancements and bug fixes will take us into the new year. We are also working now to determine our development effort for the balance of fiscal 2013. Our governing philosophy is to provide the most useful functionality to you as soon as possible. That means that functionality needed by the division to perform its work will likely not be developed until some time in fiscal 2014.

In addition, we hope to secure permanent external hosting for our system before the end of 2012. Once this hosting is in place, we aim to provide you with remote access so you can evaluate our effort and contribute to our project even more often.

We are especially interested your feedback about system navigation, offline and batch statement preparation, and the roles and permissions needed by system users.

Got Conferences, Meetings, or Conventions?

Licensing Division staff may be available to attend or participate in upcoming activities. Write to us at licensing@loc.gov to let us know of your plans. Here are examples of past events U.S. Copyright Office and Licensing Division staff have attended:

- **March 12–13, 2012:** Michael Brooks, Michele Chisholm, Tracie Coleman, Lesa Jefferson, and Jessica Martin attended the 2012 Satellite Conference at the Washington, D.C., Convention Center.
- **March 14, 2012:** Tracie Coleman attended the American Cable Association's 19th Annual Summit in Washington, D.C. A sincere thank you to Ross Lieberman and Robert Shema for the opportunity to attend.
- **May 20–23, 2012:** Michael Brooks, Tracie Coleman, and Ben Golant attended The Cable Show 2012 in Boston. More than 70 visitors commented on screen shots of a reengineered short-form cable statement of account. A special thank you to Regina Ford for coordinating the Licensing Division's exhibition space.
- **July 23–25, 2012:** Tracie Coleman attended the 2013 Independent Cable Show in Orlando. Screen shots of a re-engineered long-form cable statement of account were unveiled, and a prototype

of new short-form screen shots were introduced.

Looking Ahead

- **June 10–12, 2013:** Look for Licensing Division staff at Cable Show 2013 (booth number 3342).

Business Process Reengineering Documents

- Online Cable Statement Pilot Launched (NewsNet issue 469, October 16, 2012): September 27, 2012; an important milestone in the Licensing Division's reengineering effort
- Reengineering Status Update: April 20, 2012 Version: PDF
- Overview of Small Group Stakeholder Workshop: June 3, 2011 Version: PDF
- Requirements Workshop for Copyright Filers: February 14, 2011 Version: PDF, PowerPoint
- Requirements Workshop for Copyright Owners: January 26, 2011 Version: PDF, PowerPoint
- Overview of Stakeholders Meeting: December 12, 2010 Version: PDF, PowerPoint

Questions?

Send us your questions at licensing@loc.gov.

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