Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: The Brita Products Company	
Alternative Name(s) of Service Provider (including all names under which provider is doing business): See Attached List	the service
Address of Service Provider: 1221 Broadway, Oakland CA 94612	
Name of Agent Designated to Receive Notification of Claimed Infringement: Timothy J. Humphrey	
Full Address of Designated Agent to which Notification Should be Sent (a P. or similar designation is not acceptable except where it is the only address that can be used in the geolocation): 1221 Broadway, Oakland CA 94612	
Telephone Number of Designated Agent: 510-271-7326	
Facsimile Number of Designated Agent: 510-271-1652	
Email Address of Designated Agent: tim.humphrey@clorox.com	
Signature of Officer or Representative of the Designating Service Provider: Date: June 20, 2011	
Typed or Printed Name and Title: Timothy J. Humphrey, Senior Corporate Couns	el
	el

Note: This Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights.

*Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov/docs/fees.html

Mail the form to:

Copyright I&R/Recordation

P.O. B Washi

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Popyright Office

Attachment Alternative Names of Service Provider The Brita Products Company

The following are among the websites owned or operated by The Brita Products Company:

- 1. filterforgood.com
- 2. brita.biz
- 3. brita.com
- 4. britahydrationstation.com
- 5. britaproductlocator.com
- 6. tapwater.com