Amended Interim Designation of Agent to Receive Notification of Claimed Infringement

Full Legal Name of Service Provider: Iumbir, Inc.	<u>.</u>
Alternative Name(s) of Service Provider (including all names under which the serv provider is doing business): Tumblr, Inc.; Tumblr; tumblr.com; Photoset; photoset.com	ice
Address of Service Provider: 35 East 21st Street, 6th Floor, New York, NY 10010	· -
Name of Agent Designated to Receive Notification of Claimed Infringement: Arian Shahdadi	
Full Address of Designated Agent to which Notification Should be Sent (a P.O. Box or similar designation is not acceptable except where it is the only address that can be used in the geographic location): 35 East 21st Street, 6th Floor East, New York, NY 10010, Attention: Legal Dept.	
Telephone Number of Designated Agent: 212-796-5360, Extension 7012 Facsimile Number of Designated Agent: 646-475-2136	
Email Address of Designated Agent: dmca@tumblr.com	
Identify the Interim Designation to be Amended, by Service Provider Name and Filing Date, so that it may be Readily Located in the Directory Maintained by the Copyright Office: Tumblr, Inc. (http://www.copyrightgov/onlinesp/agents/t/tumblr.pdf)	
rentative of the Designating Service Provider: Date: June 29, 2012	
Typed or Printed Name and Title: Arian Shahdadi General Counsel and Assistant Secretary	
Note: This Amended Interim Designation Must be Accompanied by a Filing Fee* Made Payable to the Register of Copyrights. *Note: Current and adjusted fees are available on the Copyright website at www.copyright.gov docs/fees.html	Scanned JUL Z U 201

Mail the form to: Copyright I&R/Recordation P.O. Box 71537 Washington, DC 20024



Received

JUN 2 9 2012

Copyright Office