

NEWS RELEASE



September 27, 2011

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BEA Announces New Chief of Public Affairs and Outreach

The Bureau of Economic Analysis is pleased to announce that Jeannine Aversa has joined the agency as its Chief of Public Affairs and Outreach.

Aversa joined BEA Sept. 26. Her duties include working with reporters, economists and others who use the BEA's statistical reports to keep track of the nation's economic health.

"Given the intense public interest in the economy and BEA's economic data, we could not be more pleased to have someone of Jeannine's caliber joining our communications team," said BEA Director Steve Landefeld.

During her 27-year journalism career, Aversa became one of the leading voices covering the worlds of economics and finance. Since 1999, she covered the Federal Reserve, the Treasury Department, the World Bank, the International Monetary Fund, as well as major economic indicators—from quarterly Gross Domestic Product to monthly employment figures.

She also has reported on politics, terrorism and telecommunications. She has worked for The Associated Press, Bloomberg News, Fairchild Publications and other news organizations.

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