

Federal Shipping

Report Number MS-AR-13-004

BACKGROUND:

The U.S. General Services
Administration establishes long-term
federal government-wide contracts with
vendors to provide goods and services
to federal agencies at volume discount
pricing. The General Services
Administration established contracts for
shipping services with the U.S. Postal
Service and its major competitors.

While Federal Express and United Parcel Service have been participant vendors since 2001, the Postal Service did not participate until May 2009. During fiscal years 2011 and 2012, federal agencies spent about \$342.6 million and \$336.9 million, respectively, on shipping services through GSA contracts. The Postal Service's share of this revenue was \$1.2 million for FY 2011 and \$4.8 million for fiscal year 2012.

Our objective was to evaluate the Postal Service's use of General Services Administration contracts to maintain and increase its share of federal agencies' shipping revenue.

WHAT THE OIG FOUND:

The Postal Service has opportunities to increase its share of federal shipping revenue. Two major challenges include pricing inflexibility and the lack of 2- and 3-day guaranteed express delivery products. In addition, the Postal Service faces challenges resulting from late

entry into the General Services
Administration market, the size and
structure of its federal sector sales
force, and limited payment methods it
accepts. Further, the U.S. Department
of Defense provides preferential
treatment to those shippers that have
their own air fleet and agree to make
that fleet available during a national
defense crisis.

By overcoming these challenges and enhancing customer intelligence to identify those federal agencies that predominantly ship lightweight packages, we estimate the Postal Service could generate \$17.4 million of additional revenue annually during fiscal years 2013 and 2014. This is in addition to lost revenue of \$21.4 million during fiscal year 2011 and \$17.4 million for fiscal year 2012.

WHAT THE OIG RECOMMENDED:

We recommended the Postal Service address the challenges it faces in the federal shipping marketplace and enhance customer intelligence on federal agencies' shipping practices.