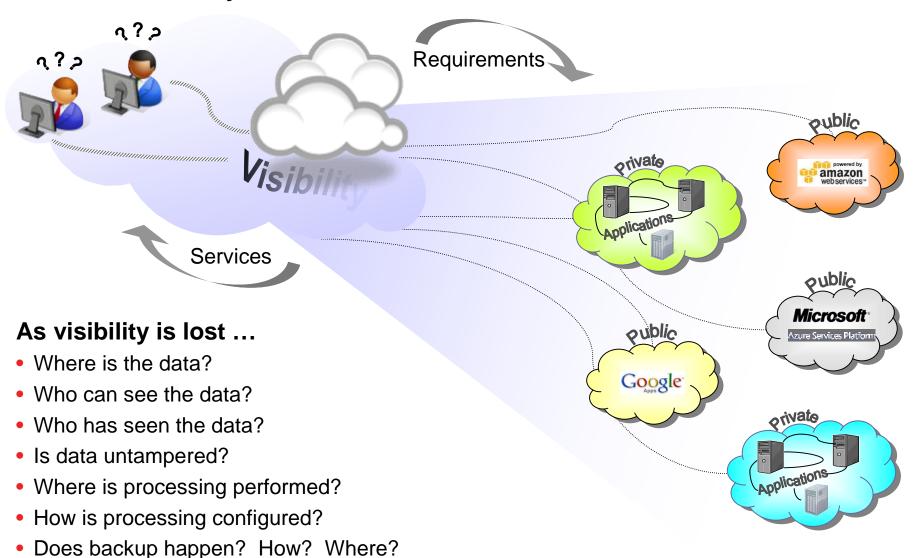


Information Assurance is Cloud-Complicated "Clouds are cloudy"



... Security, compliance, and value are lost as well

Cloud Processing Three Big Obstacles to Value Capture

- Lack of standards
- Lack of portability
- Lack of transparency

```
Leading to problems with ...
```

controls ..., **compliance** ..., sustained payoff ..., reliability ..., liability ..., confidentiality ..., privacy ...,

- FRCP
- ISO27001

- HIPAA
- ITAR
- HITECH in ARRA 2009
- DIACAP

- HMG Infosec Standard 2
- GLBA
- NIST 800-53 and FISMA

- U.K. Manual of Protective Security
- PCI DSS
- SAS70

issues

Compliance

Absent Transparency ... Some Big Problems

For example, ... without transparency ...

- No confirmed chain of custody for information
- No way to conduct investigative forensics
- Little confidence in the ability to detect attempts or occurrences of illegal disclosure
- Little capability to discover or enforce configurations
- No ability to monitor operational access or service management actions (e.g., change management, patch management, vulnerability management, ...)

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Weatherproofing the Enterprise for Cloud Services Today Waiting for liquid security to evolve



Private Clouds

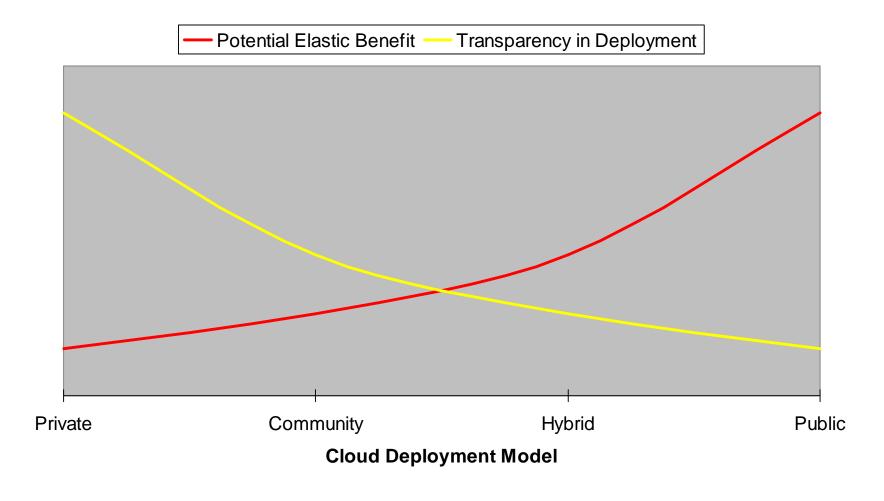


"Safe Computing" for Cloud Processing



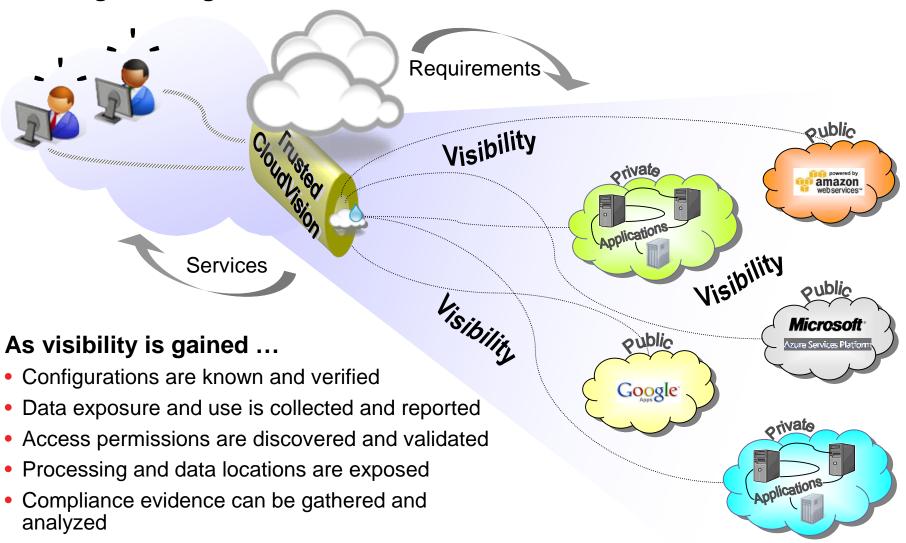
Presumptive Security

Relationship between Transparency and Elastic Payoff Potential based on Deployment Model





Transparency Restores Information Assurance Working with a "glass cloud" delivers the elastic benefits of the cloud

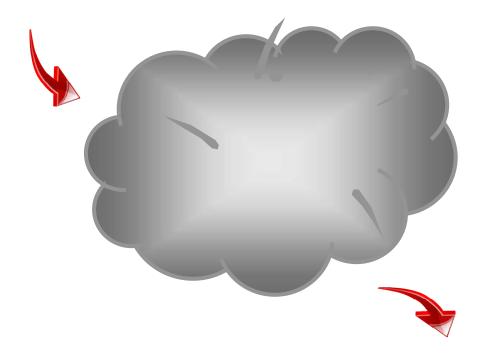


Processing risks and readiness become known

... Security, compliance, and value are captured as well

The Real Value Question for Cloud Processing

How do we create digital trust in the cloud so we can reap the greatest elastic benefit?



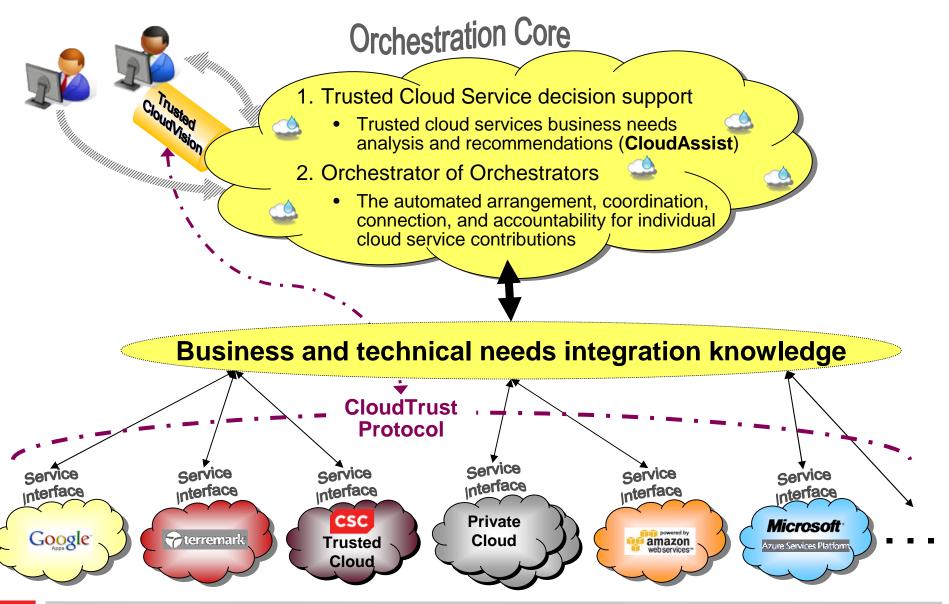
Without disqualifying any cloud provider or consumer ... ?!

How do we bring transparency to the cloud so we can reap the greatest elastic benefit?

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The Orchestration Core

Translation of Business Needs to Trusted Cloud Service Delivery



CloudTrusttm Protocol Representation

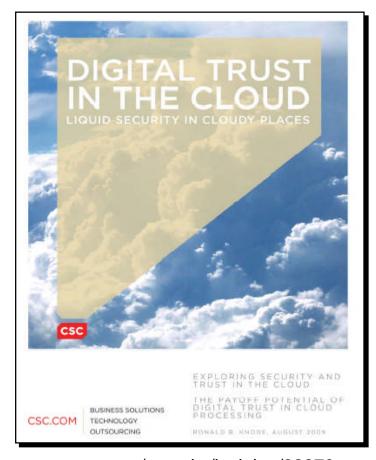
Trusted CloudVisiontm CloudTrust Protocol (CTP) Activation <u>Sample</u>

Туре	Family	Information Request or Delivery
Initiation	Identity / Session	Identify service owner and initiate evidence session Terminate evidence session
Evidence Requests	Configuration	[for all cloud service units supporting service owner]
		3. What is current configuration for {Hypervisor? Guest O/S's? Virtual switches? Virtual firewalls?}
.0		4. How does current configuration of {service unit type} differ from {service owner configuration specification/policy}
CAP	Vulnerability	[for all cloud service units supporting service owner]
50		 Results of latest vulnerability assessment on {hypervisor; guest O/S's; virtual switches; virtual firewalls}
		6. Date of latest vulnerability assessment on {hypervisor; guest O/S's; virtual switches; virtual firewalls}
		7. Perform vulnerability assessment now on {hypervisor; guest O/S's; virtual switches; virtual firewalls}
	Anchoring	[for all cloud service units supporting service owner]
		8. Provide geographic location and affirmation (by unit identity)
		Provide platform separation affirmation and identities (by unit identity)
		10. Provide process separation affirmation – positive or negative - (by process name, e.g., storage encryption, storage de-duplication,)
	Audit Log	[for all cloud service units supporting service owner]
		11. Provide log of policy violations {in last 'n' hours} (e.g., malware elimination, unauthorized access attempts,)
		12. Provide audit/event log {for last 'n' hours}
		13. Provide list of currently authorized users/subjects and their permissions
		14
Policy introduction	Users & permissions	15 And more



Research Conclusions Summary

- The desire to benefit from the elastic promise of cloud processing is blocked for most enterprise applications because of security and privacy concerns.
- The re-introduction of transparency into the cloud is the single biggest action needed to create digital trust in a cloud and enable the capture of enterprise-scale payoffs in cloud processing.
- Even today there are ways to benefit from cloud processing while technologies and techniques to deliver digital trust in the cloud are evolving.
- CSC has created a definition and an approach to "orchestrate" a trusted cloud and restore needed transparency.
- Resist the temptation to jump into even a socalled "secure" cloud just to save money.
 - Aim higher!
 - Jump into the right "trusted" cloud to create and capture new enterprise value.



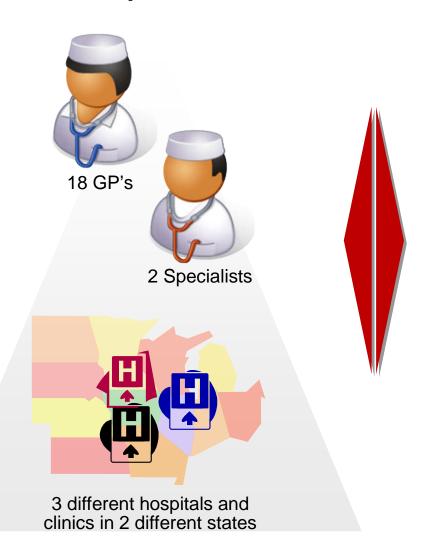
www.csc.com/security/insights/32270-digital_trust_in_the_cloud
Or at

www.csc.com/lefreports



Imagine This!

Medical practice



The Opportunity

- Public, "for profit" enterprise in the Midwest US
- Accept Medicare and Medicaid, ... but only if ...
 - Major credit card to cover deductibles
- In-house electronic patient health record system (EHR)
 - Not certified by HHS
- Independent audits (financial and otherwise)
 - IT controls plan
 - Configuration specific
- Email and word processing assigned to public cloud already
- Desire to receive ARRA incentives for deploying fully certified EHR

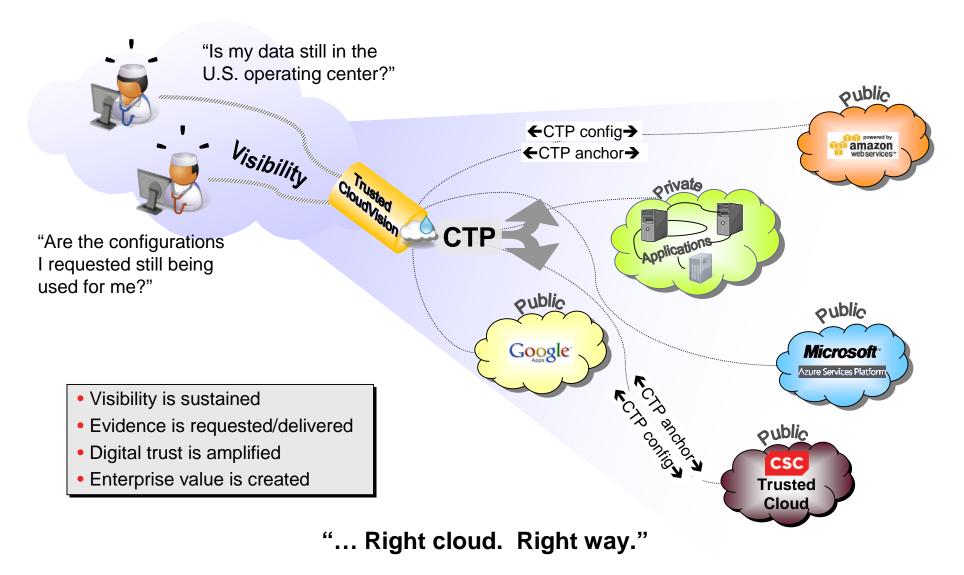


The Payoff

- Double the size of the practice
- Reduce patient wait times
- Practice doctors spend 12% more time with patients
- Competitive advantage + Better care

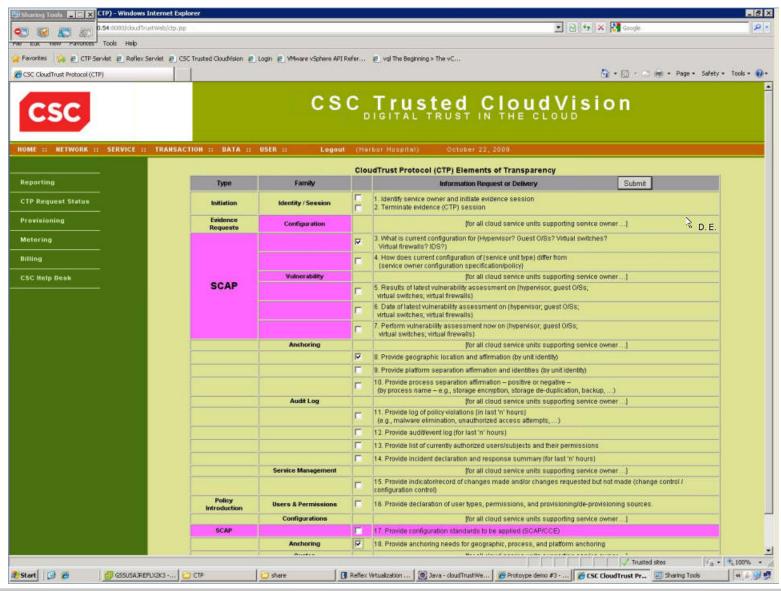
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CSC Trusted Cloud Servicestm Make New Enterprise Value Possible



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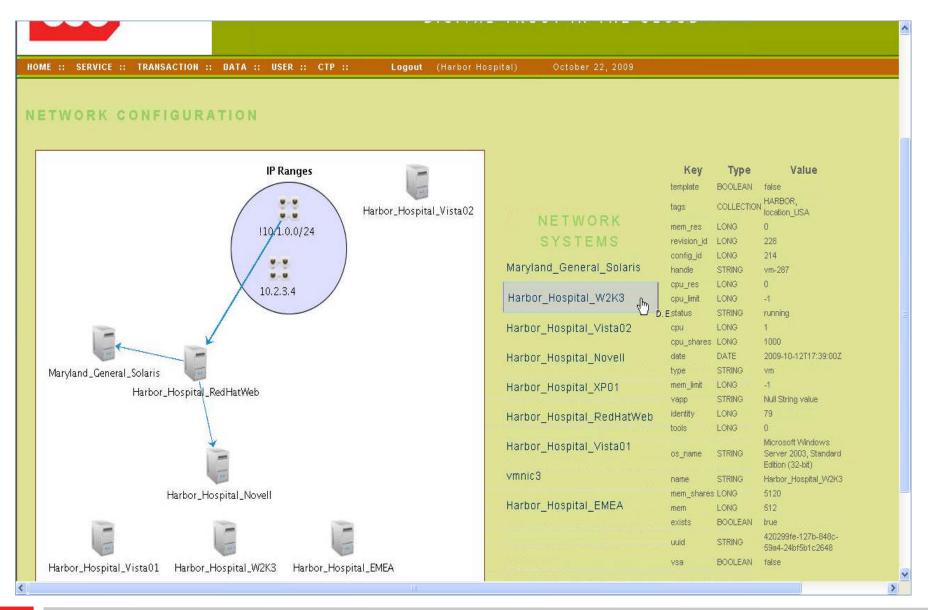
CloudTrust Protocol in Action Turning on the lights



CloudTrust Protocol in Action Checking the lights

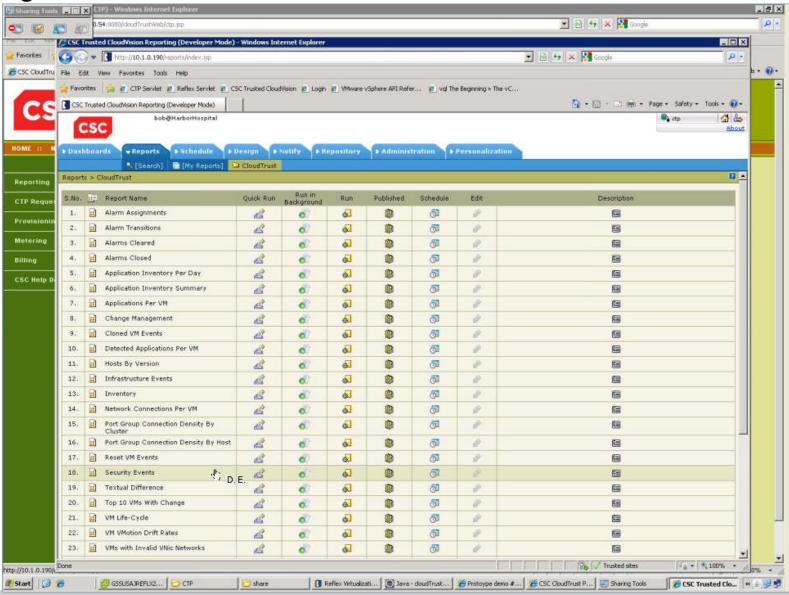


SCAP-based Configuration Request and Reply



CloudTrust Protocol in Action

All the lights to check



You Can Help

Are we at the fraying ends of a fad, or the beginning of a bonanza of IT value and performance?

- Secure cloud processing must offer more than just economy.
 - Security in the cloud is not enough
 - Trust in the cloud is necessary to create new enterprise value
- Partnership with government agencies and service and technology enterprises to solidify standards is necessary and inevitable.
- Join the cloud standards community of the OMG to help complete the open definition and application of cloud standards, including CloudTrust!
- Do not wait too long ... participate with your own cloud pilots for yourselves as well as your own communities ... Things are looking up!

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Clouds Come with Rainbows

