

**MINUTES OF THE NUTRITION COORDINATING COMMITTEE (NCC)
MEETING, NATIONAL INSTITUTES OF HEALTH (NIH)
Rockledge 2, Conference Room 9100-9104, Bethesda, MD
January 8, 2009 2:00- 4:00 PM**

WELCOME

RADM Van Hubbard, Director, NIH Division of Nutrition Research Coordination (DNRC), convened the meeting at 2:05 PM and welcomed participants. Participating via phone were Dr. Krishan Arora, NIH NCRR; Dr. Rosalind Breslow, NIH NIAAA; CAPT Tammy Brown, IHS; Dr. Paul Cotton, NIH NINR; Dr. Deborah Galuska, CDC; Dr. Gaston Bathalon, USARIEM; Dr. Shirley Gerrior, USDA CSREES; Dr. Mary Gray, USDA CSREES; Dr. Judy Hannah, NIH NIA; Ms. Michele Lawler, HRSA; Dr. Marya Levintova, NIH FIC; Dr. Elizabeth Maull, NIH NIEHS; CAPT Margaret McDowell, CDC NCHS; Dr. Linda Nebeling, NIH NCI; Dr. Deborah Olster, NIH OBSSR; Dr. Marshall Plaut, NIH NIAID; CAPT Rick Troiano, NIH NCI/OS ODPHP; Ms. Martina Vogel-Taylor, NIH ODP; Dr. Susan Welsh, USDA CSREES; and Dr. Susan Yanovski, NIH NIDDK. The agenda for the meeting is provided as Appendix A, and the list of attendees is provided as Appendix B.

APPROVAL OF MINUTES FROM THE DECEMBER 4, 2008 NCC MEETING

Minutes from the December 4, 2008 NCC meeting had previously been sent to NCC members via email. RADM Hubbard asked if there were any other corrections to the minutes. There were none. Dr. Sharon Ross, NIH National Cancer Institute (NCI), made a motion to approve the minutes, and Dr. Regan Bailey, Office of Dietary Supplements (ODS), seconded the motion. The minutes were thus approved and will be posted on the DNRC website, <http://www.dnrc.nih.gov>, along with the minutes from previous NCC Meetings.

PARTNERING WITH MYPYRAMID

Dr. Brian Wansink, Executive Director of the U.S. Department of Agriculture's Center for Nutrition Policy and Promotion (CNPP), presented an overview of CNPP and some of the activities that CNPP has been involved with since Dr. Wansink was appointed Director in November, 2007. The primary mission of CNPP is to improve the health of Americans by developing and promoting dietary guidance that links scientific research to the nutrition needs of consumers. Their mission is carried out by focusing on both policy (e.g., 2010 Dietary Guidelines and the Healthy Eating Index) and promotion. MyPyramid plays a critical role in promotion activities and serves as CNPP's primary communication logo.

In order to promote positive behavior change, CNPP has focused on several specific areas in the past year, one of which has been the nutritional gatekeeper. Through Project M.O.M (Mothers, Others, and MyPyramid), CNPP has developed a multi-pronged initiative involving government, industry, educators, consumers, and the media in order to transform the way the American family eats. The goal is to empower all nutritional gatekeepers with the skills and information they need to model a healthy lifestyle and make "family-healthy" food

choices. Specific tools that have been developed as a result of this initiative include the MyPyramid for Pregnant and Breastfeeding Moms, the MyPyramid for Preschoolers, a MyPyramid Menu Planner, and the Cost of Raising a Child Calculator.

In addition to focusing on nutritional gatekeepers, CNPP has partnered with information multipliers to help communicate with individuals in the places where they are actually making food decisions. Since CNPP is a small agency with limited resources, partnerships can be a very effective way to share healthy messages. For example, Walt Disney Studios Home Entertainment joined with CNPP and the Ad Council to bring together the recognizable and appealing characters from *The Jungle Book* to help promote "The Bare Necessities" of Healthy Living through a PSA collaboration. The PSA included TV, outdoor, radio and online elements and targeted both kids and parents with the message of "Eat Right. Be Active. Have Fun."

Dr. Wansink will be leaving the USDA in January, 2009 to return to his position at Cornell University, the John Dyson Professor of Consumer Behavior as well as the Director of the Cornell Food and Brand Lab, from which he had been previously granted a leave of absence.

MAPPING OF THE US DEPARTMENT OF HEALTH AND HUMAN SERVICES (DHHS) OBESITY NETWORK

Dr. Nosh Contractor, Professor of Behavioral Sciences and director of the Science of Networks in Communities (SONIC) Research Group at Northwestern University, presented the results of a study initiated by the NIH Division of Nutrition Research Coordination to map obesity-related activities within DHHS. The complex nature of obesity dictates a coordinated and collaborative approach, and the DHHS has employed each of its operating units to make obesity prevention and reduction a priority. The rationale for the project was to 1) identify the actors involved in obesity-related efforts and to characterize how they were working together, b) identify the barriers that prevented collaboration, and c) identify the critical hubs and connectors within the obesity network to get a better understanding of the leverage points that might be accessed for future activities.

Two hundred and eight persons within DHHS who were involved in either obesity-related research, programming, education and outreach activities in 2007 were surveyed in the summer of 2007 about the nature of those activities. Of these individuals, 170 DHHS officials completed the questionnaire and 4 provided partial results, for a response rate of 84%. Survey questions included both respondent attributes (agency assignment, type of obesity work, percent of time spent on obesity work, and the perceived benefits and challenges of cross-agency collaborations) as well as network attributes (frequency of contact and nature of contact). Network statistics and network visualizations were then produced to help explain the nature of the network.

Results of the study indicated that, on average, respondents worked in two obesity-related areas, each for about 26-50% of their time with most of these activities being unit specific. The major perceived benefit of collaboration identified by respondents was the opportunity to enhance knowledge. The major perceived impediment to collaboration was lack of time. Information was more often shared between two individuals who had frequent contact with one another rather than between individuals who were members of the same informal or formal group. The network appears to be decentralized, with a few isolates identified.

This project provides a glimpse of the obesity-related activities taking place within DHHS. Though the majority of organizations are very connected and appear to be involved in obesity-related activities, there are a few isolates that we should be concerned about. Please contact Dr. Wendy Johnson-Askew (wj50v@nih.gov) or Ms. Rachel Fisher (Rachel.Fisher@nih.hhs.gov) at the DNRC if you would like more information about this project.

REPORTS FROM NCC MEMBERS AND LIASONS

Dr. Cindy Davis, NCI, reminded everyone about the STEP seminar, "Bacteria: You can't live with 'em, you can't live without 'em," that will take place on Tuesday, January 13th from 8:30 – 12:30 in Lister Hill Auditorium. The seminar will have a strong nutritional interest and will likely be of interest to many NCC members.

Ms. Rachel Fisher, DNRC, on behalf of Dr. Dan Raiten, NICHD, informed the NCC about an upcoming seminar entitled, "The Impact of Aflatoxin Exposure on Health and Immune Status in Developing Countries." The seminar will take place from 10:00 AM – 12:00 noon on Wednesday, January 14th, 2009 at the US Agency for International Development Ronald Reagan Building, Room 2.09 D/E.

Dr. Pam Starke-Reed announced that on Friday, January 9th, the IOM will release the names of the committee members who will be undertaking a study to assess current relevant data and update as appropriate the DRIs for vitamin D and calcium. To learn more about the committee members and the vitamin D and calcium study, visit the IOM website: <http://www.iom.edu/CMS/3788/61170.aspx>.

RADM Hubbard announced on behalf of Dr. Gilman Grave, NICHD, that Gary Taubes is scheduled to give a presentation during National Nutrition Month, on March 26, 2009 from 10 AM-noon in Conf. Rm 6, Bldg 31C. Gary Taubes is a contributing correspondent for the journal *Science* and has written as a freelance journalist for *The New York Times Magazine*, *The Atlantic*, *Esquire* and a host of other publications. The proposed topic of his presentation is *Why We Get Fat: Adiposity 101 and the Alternative Hypothesis of Obesity* and will incorporate the hypothesis that Mr. Taubes presents in his recent book, *Good Calories, Bad*

Calories.

ACTION ITEM:

RADM Hubbard also requested information about other National Nutrition Month activities taking place during March 2009 sponsored by NIH or other federal organizations to be sent to the DNRC by February 5th for compilation into a summary sheet that could be disseminated.

UPDATE FROM THE DHHS OFFICE OF DISEASE PREVENTION AND HEALTH PROMOTION (ODPHP)

Ms. Holly McPeak provided an update from ODPHP:

2010 Dietary Guidelines for Americans

The Federal Register Notice announcing the 2nd Dietary Guidelines Advisory Committee (DGAC) was posted January 8, 2009 on www.dietaryguidelines.gov. Registration is now available. The notice also invites requests for oral testimony, and solicits written comments pertinent to a review of the *Dietary Guidelines for Americans*.

The 2nd DGAC meeting will be held at USDA's South Building, Jefferson Auditorium on January 29-30, 2009 from 8:30 am– 4:00 pm EST both days. Requests to present 3 minutes of oral testimony, in the morning of the first day must be received by 5:00 p.m. EST on January 23rd to ensure transmission to the Committee prior to the meeting. Written comments will be accepted throughout the Committee deliberation process and will become part of the public comments database posted on www.dietaryguidelines.gov

Healthy People 2020

It was also mentioned that the eighth meeting of the Secretary's Advisory Committee on National Health Promotion & Disease Prevention Objectives for 2020 took place on January 7 and 8, 2009. The purpose of this meeting was to allow the full committee to develop its recommendations for implementing the Healthy People 2020 goals and objectives. More information about Healthy People 2020 and the Advisory Committee can be found at the following website: <http://www.healthypeople.gov/HP2020/advisory/default.asp>

UPDATE FROM THE NIH OFFICE OF DIETARY SUPPLEMENTS

Dr. Regan Bailey, ODS, provided the following updates:

ODS Strategic Plan

A reminder that ODS has begun its outreach program to gather comments on activities and opportunities for ODS from both the public and federal partners for its next Strategic Plan. The ODS website, ods.od.nih.gov, has information on how to send comments. In addition, a series of weekly one hour webinars begins

Thursday, January 29, at 1 PM. Participation by members of the Nutrition Coordinating Committee is welcomed.

ODS Grant Review

The upcoming grant review dates are

<u>ODS Receipt Date</u>	<u>ODS Review Date</u>	<u>Notification of Funding to IC</u>
Feb. 11th	Feb. 25th	Mar. 11th
May 6th	May 20th	June 3rd
July 1st	July 15th	July 29 th

Any questions should be directed to Dr. Rebecca Costello
(Becky.Costello@nih.hhs.gov).

ODS Seminar Series

Next Wednesday (January 14th) Dr. John Wong from Tufts University will give the first seminar of the Spring Series entitled, "Efficacy, Effectiveness, and Economics". This will be at 11 AM in Executive Plaza North, Room J.

The schedule for the remainder of the schedule is listed in Appendix C.

UPDATE OF DNRC ACTIVITIES

Nutrition Education Subcommittee (NES): CAPT Jean Pennington, DNRC, provided an update of the activities of the NIH NCC NES. For the calendar year 2008, the NES reviewed 24 documents, 13 from NIH (1 each from ODS, WIN, and DNRC; 2 each from NICHD and NCI; and 3 each from NIA and NHLBI), 6 from other DHHS agencies, 3 from USDA, and 2 from combined organizations. No materials have been submitted for review since the previous NCC meeting. The DNRC listing of NIH nutrition education materials is available on the DNRC website (http://dnrc.niddk.nih.gov/nutrition_education/index.shtml). NCC members are requested to check the information on the website and provide any needed changes or new materials to Ms. Karen Regan, DNRC (Karen.Regan@nih.hhs.gov). The DNRC would appreciate receiving 10-20 copies of newer NIH nutrition-related publications for display in the DNRC Office. Please send them through interoffice mail to CAPT Pennington, Democracy 2, Room 629.

RADM Hubbard reminded NCC members that they are encouraged to share any ideas for possible speakers at future NCC meetings with members of the DNRC staff.

NEXT NCC MEETING

The next meeting will be February 5, 2009

ADJOURNMENT

The meeting was adjourned at 3:45 PM

LIST OF APPENDICES

Appendix A: NIH NCC Meeting Agenda for January 8, 2009

Appendix B: NIH NCC Meeting Attendees for January 8, 2009

Appendix C: NIH Office of Dietary Supplements, 2009 Spring Seminar Series
Schedule

**APPENDIX A: NIH NUTRITION COORDINATING COMMITTEE MEETING
AGENDA**

1. **Welcome**.....Van Hubbard, DNRC

2. **Approval of Minutes of the January 8, 2009 meeting**.....Van Hubbard, DNRC

3. **Mapping of the US Department of Health and Human Services Obesity Network**..... Dr. Nosh Contractor, NWU

4. **Partnering with MyPyramid**.....Dr. Brian Wansink, USDA

5. **Reports from NCC Members and Liaisons**.....NCC Members

6. **ODPHP Activities Update**.....Holly McPeak, ODPHP/OS

7. **ODS Activities Update**.....Regan Bailey, ODS

8. **Current DNRC Update of Activities**.....DNRC Staff
 - Nutrition Education Subcommittee Update.....Jean Pennington*
 - International Committee Information.....Pam Starke-Reed/Dan Raiten*
 - HNRIM Update.....Jim Krebs-Smith/Karen Regan

Next Meeting - February 5, 2009

*** Updates will be included in the minutes of the meeting only**

APPENDIX B: NCC MEETING ATTENDEES FOR JANUARY 8, 2009

	Members Present	Members Absent	Alternates Present
<u>Chairperson:</u>	V Hubbard		P Starke-Reed
<u>NIH Members:</u>			
NCI		J Milner	S Ross
NHLBI	D Danford		
NIDCR		R Nowjack-Rayner	
NIDDK		C Miles	R Kuczmariski
NINDS		M Mitler	
NIAID	M Plaut		
NIGMS		S Somers	
NICHD		G Grave	
NEI		N Kurinij	
NIEHS	E Maul		
NIA	J Hannah		
NIAMS		J McGowan	T Smith
NIDCD		B Wong	
NIMH		W Riley	
NIDA		G Lin	
NIAAA	R Breslow		
NINR	P Cotton		
NCCAM		L Duffy	
NCMHD	D Tabor		
NCRR	K Arora		
FIC	M Levintova		
NHGRI		S Basaric	
<u>NIH Liaison Members:</u>			
CC	N Sebring		
CIT		J Mahaffey	
CSR		S Kim	N Sheard
NLM		S Phillips	
OBSSR	D Olster		
OC			
ODS		P Coates	
OD/ODP	B Portnoy		
OLPA			
ORWH			
PRCC	M Vogel-Taylor		
<u>Agency Liaison Representatives:</u>			
AHRQ		I Mabry-Hernandez	
CDC/NCCDPHP	D Galuska		
CDC/NCHS	M McDowell		C Johnson
FDA	K Ellwood		
HRSA	M Lawler		
IHS	T Brown		
ODPHP		K McMurry	
USDA		M Kretsch	
DOD		K Friedl	

DNRC: N Bulger, R Fisher, S Frazier, W Johnson-Askew, J Krebs-Smith, C McDade-Ngutter, K Regan

Guests: R Bailey (ODS), G Bathalon (USRIEM), N Contractor (NWU), C Davis (NCI), A Ershow (NHLBI), J Engel (ODS), M Evans (NIDDK), S Gerrior (USDA/CSREES), M Gray (USDA/CSREES), P Hans (NINDS); R Hayes (OS/ODPHP), N Kasaoka (NIHN, Japan), M Lamb (CDC/NCHS) H McPeak (OS/ODPHP), L Nebeling (NCI), C Ogden (CDC/NCHS), S Ross (NCI), R Troiano (NCI & ODPHP), E Trujillo (NCI), B Wansink (USDA/CNPP) S Welsh (USDA/CSREES), S Yanovski (NIDDK)

APPENDIX C

Office of Dietary Supplements National Institutes of Health 2009 Spring Seminar Series Schedule

Wednesday, January 14, 2009

Name: John B. Wong, MD
Professor of Medicine and Chief, Division of Clinical Decision Making,
Informatics, and Telemedicine, New England Medical Center, Tufts University
Boston, MA

Topic: "Efficacy, effectiveness and economics"

Location: Executive Plaza North (EPN), 6130 Executive Blvd. Room J, Rockville, MD 20852

Time: 11:00 am – 12:00 pm

Wednesday, February 11, 2009

Name: Barry Shane, PhD
Professor and Nutritionist, Agricultural Experiment Station,
University of California, Berkeley, CA

Topic: "Metabolic and genetic control of folate metabolism: can we handle high intakes of folic acid"

Location: Executive Plaza North (EPN), 6130 Executive Blvd. Room J, Rockville, MD 20852

Time: 11:00 am – 12:00 pm

Wednesday, March 4, 2009

Name: Alain Touwaide, PhD
Historian of Sciences, Smithsonian Institution, Washington DC

Topic: "Health and Healing from the Mediterranean Tradition"

Location: Executive Plaza North (EPN), 6130 Executive Blvd. Room J, Rockville, MD 20852

Time: 11:00 am – 12:00 pm

Wednesday, April 8, 2009

Name: Tsunenobu Tamura, MD
Department of Nutrition Sciences Division of Nutritional Biochemistry and Genomics
University of Alabama, Birmingham, AL

Topic: "Folate and Reproduction: New Insights beyond Neural Tube Defects"

Location: Executive Plaza North (EPN), 6130 Executive Blvd. Room J, Rockville, MD 20852

Time: 11:00 am - 12:00 pm

Wednesday, May 6, 2009

Name: Ranganath Muniyappa, MD, PhD
Staff Clinician, Laboratory of Clinical Investigation,
Division of Intramural Research, National Center for Complementary and Alternative
Medicine (NCCAM), National Institutes of Health, Bethesda, MD

Topic: "Effects of Flavanols on Insulin Resistance and Endothelial Dysfunction: It's Tea Time"

Location: Executive Plaza North (EPN), 6130 Executive Blvd. Room J, Rockville, MD 20852

Time: 11:00 am – 12:00 pm