Table 6a. Estimated Measures of Sampling Variability ${ }^{1}$ for Sales and Commissions of Electronic Markets, Agents, Brokers, and Commission Merchants for the United States: 2004 through 2010
[Estimates are shown as percentages and are based on data from the Annual Wholesale Trade Survey.]

| $\begin{aligned} & 2002 \\ & \text { NAICS } \\ & \text { CODE } \end{aligned}$ | Data Item | Estimated Measures of Sampling Variability ${ }^{1}$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $2004{ }^{\text {r }}$ | $2005{ }^{\text {r }}$ | $2006{ }^{\text {r }}$ | $2007{ }^{\text {r }}$ | $2008{ }^{\text {r }}$ | $2009{ }^{\text {r }}$ | 2010 |
| 4251 | Total sales | 4.2 | 4.6 | 4.4 | 4.8 | 7.9 | 6.6 | 6.7 |
| 4251 | . Sales on own account | 18.9 | 18.9 | 18.5 | 21.8 | 15.4 | 17.6 | 18.8 |
| 4251 | Sales made on the account of others | 4.3 | 4.7 | 4.5 | 4.9 | 7.9 | 6.5 | 6.7 |
| 4251 | Commissions received for sales made on the account of others |  |  |  |  |  |  |  |
| 4251 | Amount | 4.4 | 4.6 | 5.2 | 4.9 | 7.0 | 6.1 | 6.5 |
| 4251 | As a percent of sales on the account of others | 0.1 | 0.1 | 0.1 | 0.1 | 0.2 | 0.1 | 0.2 |
| 4251 | Operating Expenses |  |  |  |  |  |  |  |
| 4251 | Amount | 5.7 | 5.5 | 6.9 | 6.6 | 8.8 | 9.4 | 9.8 |
| 4251 | As a percent of total sales | 0.1 | 0.1 | 0.2 | 0.1 | 0.1 | 0.2 | 0.2 |

## Notes:

Additional information on confidentiality protection, sampling error, sample design, and definitions may be found at http://www.census.gov/wholesale/www/how_surveys_are_collected/annual_methodology.html.

## Footnote:

${ }^{1}$ Estimates of sampling variability for total sales, sales on own account, sales made on the account of others, commissions and operating expenses are measured using coefficients of variation. Estimates of sampling variability for commissions as a percent of sales made on the account of others and operating expenses as a percent of total sales are measured using standard errors.
${ }^{r}$ Revised data.

