


SnapTrack, Inc.
FCC Location Roundtable



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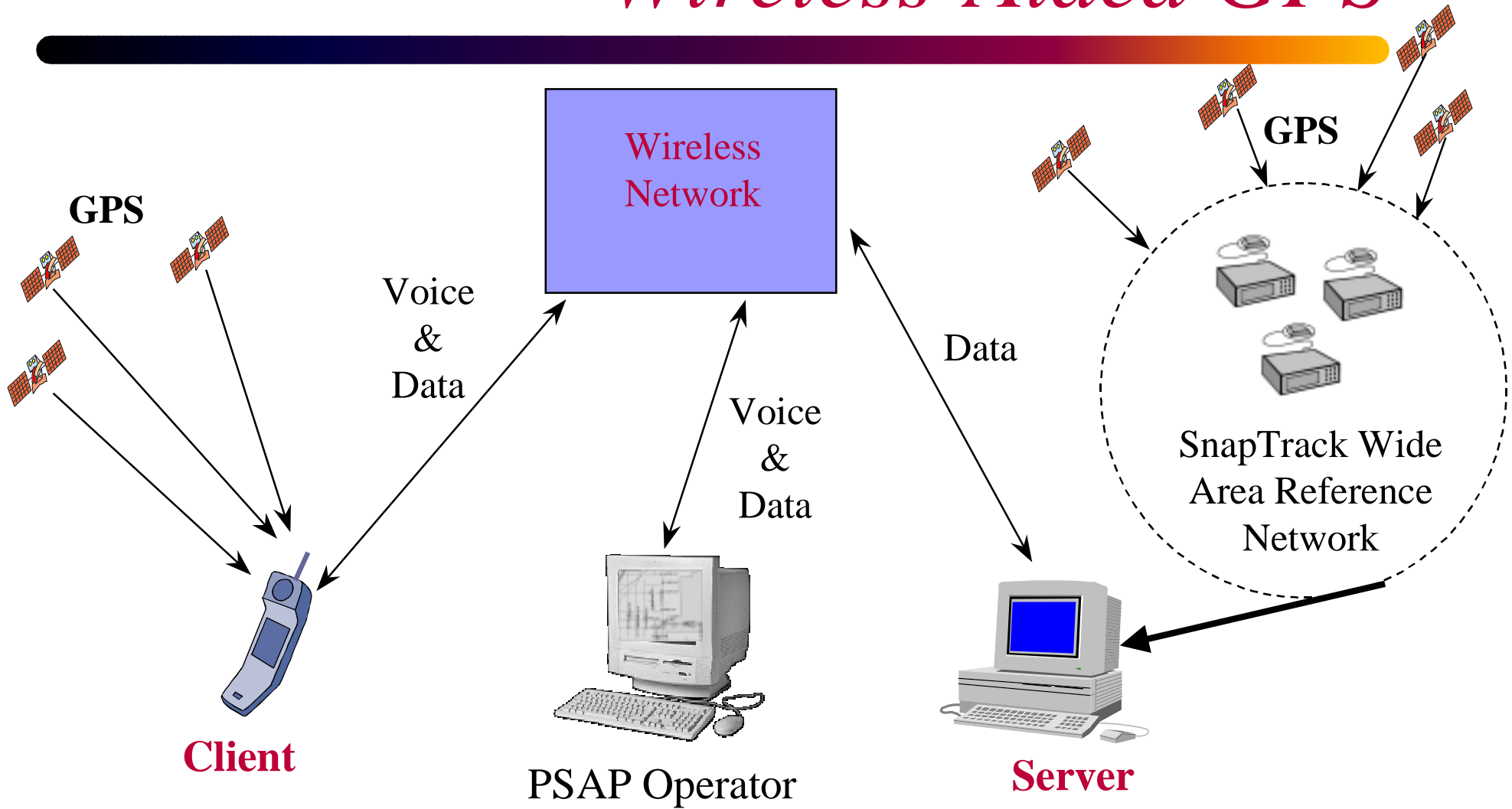


SnapTrack's Personal Location Technology

- Combine GPS receiving capability with a cell-based wireless network
 - Air interface independent
- Divide location determination task between client and server
- Extract key information from the wireless network
 - E.g., approximate location, carrier frequency
- Software-based solution
 - Use phone's own DSP chip to rapidly process an information-rich snapshot of GPS data using fast convolution software



SnapTrack Wireless-Aided GPS





Performance v. Conventional GPS

	<u>SnapTrack</u>	<u>Conventional GPS</u>
Accuracy	3-75 m	50-200 m
Time to first fix	seconds	up to 15 minutes
Acquisition yield	excellent	poor with any blockage
Power consumption	nominal	high
Cost to deploy	software-based → minimal cost	hardware-based → more expensive





Comparison to Terrestrial Triangulation

SnapTrack Wireless-Assisted GPS

- Negligible network impact
 - air interface independent
 - server software can run on an existing platform
- Can achieve accurate fix with only a single base station as long as cell phone can communicate
 - first fix, cold start, 1-sigma accuracies generally range from 3-75 meters, depending on call environment
 - average accuracy of ≈ 20 meters
- Must use modified handsets

Terrestrial Triangulation

- Extensive network impact
 - modifications required to entire cellular network (new hardware and software at most if not all sites)
 - new receiver sites must be built to increase accuracy and coverage
 - accuracy dependent on cell configuration
 - requires at least 3-4 receivers in appropriate geometric pattern to provide accurate fix (unavailable in many environments)
- Severe multipath limitations

“Terrestrial triangulation systems are inevitably limited by multipath; wireless-assisted GPS is expected to achieve an order of magnitude better accuracy.” - Lucent Technologies, TR 45 filing



Test Groups

- Goals
 - Test and evaluate SnapTrack technology, serve as focus for standards activity
- SnapTrack CDMA test group
 - AirTouch, Ameritech, Bell Mobility, GTE, PrimeCo, Sprint PCS, U S WEST Wireless, Motorola, Samsung, LGIC, Hyundai, Denso, Fujitsu, Texas Instruments, VLSI
 - Wireless-assisted GPS messages being standardized in TR 45.5
 - Baseline text agreed, balloting scheduled for 8/99 completion
 - Audited tests have been conducted on two separate CDMA networks in Tampa, Florida (USA)
 - At 800 MHz (GTE Wireless) and 1900 MHz (Sprint PCS)
 - Prototypes from multiple handset vendors tested
- Recently launched SnapTrack GSM test group: 11 European and U.S. carriers



Major Field Tests

- United States
 - San Francisco Bay Area: analog (11/97)
 - Denver: analog/CDMA end-to-end E9-1-1 trial (8/98)*
 - Washington, D.C. : analog (11/98)
 - Tampa (SnapTrack CDMA Test Group): CDMA (3/99)
 - San Francisco (U.S. Marines Urban Warrior Exercise): GSM (4/99)
- Japan
 - Tokyo (NTT DoCoMo): PDC (12/97)
 - Kyoto (Manufacturer): PHS (2/98)
- Europe
 - Finland (Manufacturer): GSM (1/99)
 - Italy (Carrier): GSM (4/99)

* With Denver and Adams County PSAPs, SignalSoft, SCC, U S WEST Wireless



Tampa CDMA Field Trial (1)

- Structured field test to validate SnapTrack GPS performance when operating in a CDMA network
 - Time and base station ID passed to GPS client in handset
 - Network carrier frequency used to calibrate GPS oscillator
- Prototype integration of SnapTrack GPS client with CDMA handset
 - 1st step in the GPS/handset commercialization process
 - Substantial hardware and software integration
 - Validated GPS performance within handset package
 - Measured performance with miniature antennas and head blockage

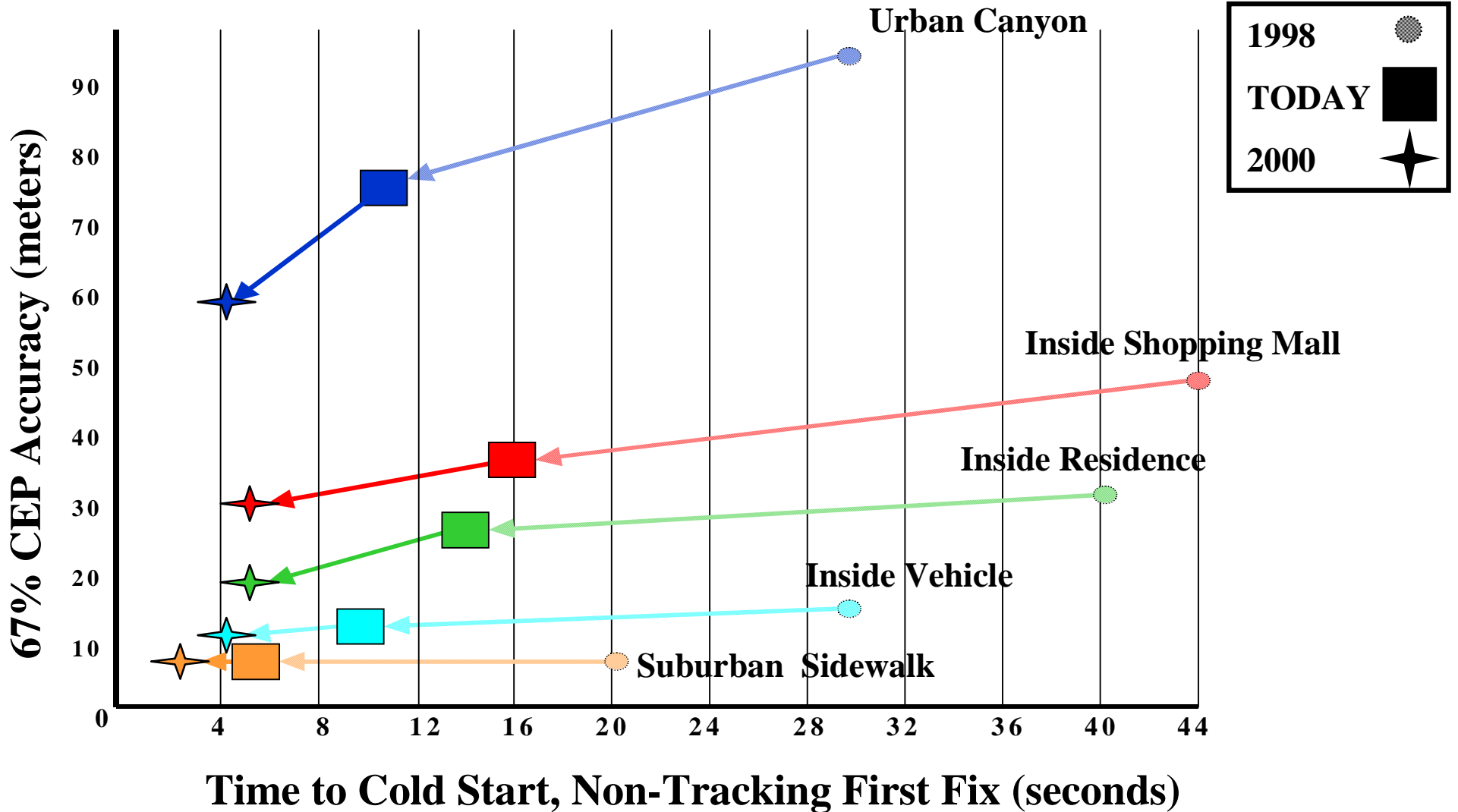


Tampa CDMA Field Trial (2)

- SnapTrack server located on the wireless network
 - Used existing circuit switched wireless data service to communicate with the GPS client in the handset
 - Next field test will use standards based protocols for data connection, independent of the voice path
- All tests were independent, single, cold start fixes
 - Absolute worst case GPS scenario
 - Multi-fix averaging (3 - 5 fixes) can be applied to improve yield and precision in difficult environments
- Full range of environments: rural, urban, suburban, vehicles, indoor
 - 17 sites selected by wireless carriers to test operational limits



SnapTrack Technology Evolution Curve



Note: 2000 performance comes from faster DSP and further GPS algorithm improvements



Impact on Handset Cost

- SnapTrack's software based handset solution minimizes incremental manufacturing cost
 - Uses existing, standard processors already in handset
 - Many opportunities for sharing the few RF hardware components required
- Current estimates from semiconductor and handset manufactures are \$7 - 10 incremental cost, including licensing fees, for first generation integrated implementations
 - Costs will drop sharply as semiconductor densities and levels of integration increase
- Use of standard processing elements will continually drive down cost, size and power consumption
 - Moore's law on transistor density (same cost and processing power trend seen in PCs)



Commercial Agreements

- Motorola
 - equity investment and commercial license agreement
- Texas Instruments
 - equity investment and commercial license agreement
- NTT DoCoMo (Japan's largest wireless carrier)
 - commercial license agreement
- Denso (SnapTrack-enabled PDA)
 - commercial license agreement
- NEC (Japan server distribution)
 - commercial license agreement