



For Immediate Release

September 7, 2010

Contact: Art Resnick (202)453-2134

FY-10-11

PROPOSAL TO ESTABLISH ANTELOPE VALLEY OF THE CALIFORNIA HIGH DESERT VITICULTURAL AREA

Washington, D.C. - The Alcohol and Tobacco Tax and Trade Bureau published a notice of proposed rulemaking in the Federal Register proposing to establish the 665 – square mile “Antelope Valley of the California High Desert” viticultural area in Los Angeles and Kern Counties, California. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

Written comments must be received on or before November 1, 2010.

You may send comments on this notice to one of the following addresses:

- <http://www.regulations.gov> (Federal e-rulemaking portal; follow the

instructions for submitting comments);

- U.S. Mail: Director, Regulations and Rulings Division, Alcohol and Tobacco

Tax and Trade Bureau, P.O. Box 14412, Washington, DC 20044-4412; or

- Hand Delivery/Courier in Lieu of Mail: Alcohol and Tobacco Tax and Trade

Bureau, 1310 G Street, NW., Suite 200-E, Washington, DC 20005.

####