



Department of the Treasury

Alcohol and Tobacco Tax and Trade Bureau



Press Release

For Immediate Release
Contact: Tom Hogue (202) 453-2134

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Establishment of the Elkton Oregon Viticultural Area

Washington, D.C. — On February 5, 2013, the Alcohol and Tobacco Tax and Trade Bureau will publish a final rule in the Federal Register establishing the 74,900-acre “Elkton Oregon” American viticultural area in Douglas County, Oregon. TTB is issuing this regulation in response to a petition filed by local vintners and grape growers. This new viticultural area regulation will be codified in title 27 of the Code of Federal Regulations at 27 CFR 9.229. The regulation also will allow the use of the name “Elkton, OR” for this new viticultural area. TTB designates viticultural areas to allow vintners to better describe the origin of their wines and to allow consumers to better identify wines they may purchase.

The new Elkton Oregon viticultural area is located entirely within the existing larger Umpqua Valley viticultural area (27 CFR 9.89), which, in turn, is located entirely within the Southern Oregon viticultural area (27 CFR 9.179).

This final rule is effective on March 7, 2013. Beginning February 5, 2013, you may view the rulemaking record for this final rule on the “Regulations.gov” website (<http://www.regulations.gov>) within Docket No. TTB-2012-0005. Copies of the relevant regulatory documents and a link to the Regulations.gov docket also may be found on the TTB website (<http://www.ttb.gov>).

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