

Alcohol and Tobacco Tax and Trade Bureau
Advertising, Labeling and Formulation Division

Labeling Offices

1310 G Street, NW
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Industry News
Status of COLA Applications

Current Processing Time

As part of our continued commitment to improved communications with industry, we believe that providing informational updates on our status is essential and will assist you in managing your bottling dates, label printing, and shipping dates.

In the past several months we have received and are continuing to receive an exceptionally high volume of label applications. Therefore, please take note that the current turnaround time for e-applications is between 9 and 15 days and paper applications are being processed between 30 and 45 days.

We are working diligently to improve this turnaround time. ALFD understands that the holiday season is fast approaching and that most of you are dependent on your labels for that reason. Every effort is being made to process your applications in a timely manner and we assure you that this situation is temporary.

How You May Help

In order to utilize all of our resources more effectively, we ask that you refrain from submitting status requests to our office unless your submission exceeds the stated turnaround time above.

Thank you for your cooperation and patience during this time.