

Campaign for Mental Health Recovery (CMHR) Materials List

Primary Campaign Materials	Distributor	Inventory Number
Campaign Brochure (English)	NMHIC and CMHR Website	SMA07-4265
Campaign Brochure (Spanish)	NMHIC and CMHR Website	SMA07-4289
Campaign Fact Sheet	NMHIC and CMHR Website	NASC07-001
SAMHSA/CDC Report	NMHIC and CMHR Website	SMA07-4257
Developing a Stigma Reduction Initiative	NMHIC and CMHR Website	SMA06-4176
Community Site Kit	NMHIC and CMHR Liaisons	SMA07-4312

Secondary Campaign Materials	Distributor	Inventory Number
Media Distribution List	CMHR Liaisons	N/A
TV Broadcast Data	CMHR Liaisons	N/A
Media Outreach Guide	CMHR Liaisons	N/A
PSA Fulfillment (English)	CI Group – Ad Council	N/A
PSA Fulfillment (Spanish)	CMHR Liaisons	N/A

Supplemental Materials	Distributor	Inventory Number
Mental Health: It's Part of Our Classrooms Toolkit	NMHIC	SMA07-4282
Mental Health: It's Part of Every Workplace Toolkit	NMHIC	SMA07-4272
Building Bridges Mental Health on Campus: Student Mental Health Leaders and College Administrators, Counselors, and Faculty in Dialogue	NMHIC	SMA07-4310
Mentally Healthy Aging	NMHIC	SMA05-3988
Challenging Stereotypes	NMHIC	SMA01-3513
Participatory Dialogues	NMHIC	SMA00-3472

Contact Information
SAMHSA's National Mental Health Information Center (NMHIC) – 1-800-789-2647
SAMHSA Resource Center to Promote Acceptance, Dignity, and Social Inclusion (ADS Center) – 1-800-540-0320, mailto:promoteacceptance@samhsa.hhs.gov
SAMHSA Campaign for Mental Health Recovery Web site (CMHR)
CI Group – 1-800-933-7727
CMHR Liaison - Ruth Montag at cmhr-liaison@esi-dc.com .