

Elements of an Innovation Attempt

Name of Innovation	A title that describes the innovative activity and highlights its results and what makes it innovative (e.g., the idea itself, the population served, the setting).
Setting	The type of organization where the innovation was implemented (e.g., hospital, health plan, community, nursing home).
Summary	A brief description of: <ul style="list-style-type: none"> • the key elements of the innovation, • what makes it innovative (if that is not clear), and • the impact or results achieved (or not achieved).
Developing Organizations	A list of all organizations involved in developing the innovation. If appropriate, both primary and secondary developers are listed.
Date First Implemented	The date when the organization first implemented the innovative activity. If the innovation was initially implemented as a pilot, the date could be when the pilot began.

What They Did

Problem Addressed	A brief description of the key problem(s) that the innovation addresses, plus details that support this statement, such as data on the magnitude and impact of the problem. Citations are provided to support any data.
Pertinent Quality Measures	A list of any standardized quality measures that are relevant to the innovation (as evidence of the problem or as measures of performance).
Patient Population	A description of the population affected by the innovation. Variables include gender, age, race/ethnicity, geographic location, disease/condition, and other pertinent characteristics.
Description of the Innovative Activity	A description of the components of the innovation, including the ongoing, day-to-day operations.
References/Related Articles	Complete citations for any related articles and full Web site addresses for links to any other related information.
Contact the Innovator	Name, title, organization, and telephone number and/or e-mail address for someone willing to serve as an ongoing contact for the innovation.

Did It Work?

Results	A description of the overall results of the innovation (specifically, an explanation of the ways in which the innovation failed to address the problem outlined earlier), plus a summary of specific key results with supporting data.
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Evidence Rating

A rating of the strength of the evidence based on the nature of the study design, and a summary of the nature of the evidence (e.g., a before-and-after comparison). Possible ratings are strong, moderate, suggestive, and unproven. [Select to learn more about the evidence rating.](#)

What They Learned

A summary of lessons learned by the innovator, with an emphasis on the challenges that arose and what the innovator might have done differently.