Elements of an Innovation Profile

Name of Innovation	A title that describes the innovative activity and highlights its impact and what makes it innovative (e.g., the idea itself, the population served, the setting).
Setting	The type of organization where the innovation was implemented (e.g., hospital, health plan, community, nursing home).
Summary	A brief description of: • the key elements of the innovation, • what makes it innovative (if that is not clear), and • the impact or results achieved.
Developing Organizations	A list of all organizations involved in developing the innovation. If appropriate, both primary and secondary developers are listed.
Date First Implemented	The date when the organization first implemented the innovative activity. If the innovation was initially implemented as a pilot, the date could be when the pilot began.

What They Did

Problem Addressed	A brief description of the key problem(s) that the innovation addresses, plus details that support this statement, such as data on the magnitude and impact of the problem. Citations are provided to support any data.
Pertinent Quality Measures	A list of any standardized quality measures that are relevant to the innovation (as evidence of the problem or as measures of performance).
Patient Population	A description of the population affected by the innovation. Variables include gender, age, race/ethnicity, geographic location, disease/condition, and other pertinent characteristics.
Description of the Innovative Activity	A description of the components of the innovation, including the ongoing, day-to-day operations.
References/Related Articles	Complete citations for any related articles and full Web site addresses for links to any other related information.
Contact the Innovator	Name, title, organization, and telephone number and/or e-mail address for someone willing to serve as an ongoing contact for the innovation.

Did It Work?

Results	A description of the overall results of the innovation (specifically, the extent to which the innovation succeeded in addressing the problem outlined earlier), plus a summary of specific key results with supporting data.

Evidence Rating	A rating of the strength of the evidence based on the nature of the study design, and a summary of the nature of the evidence (e.g., a before-and-after comparison). Possible ratings are strong, moderate, suggestive, and unproven. [Select to learn more about the evidence rating]().

How They Did It

Context of the Innovation	A brief description of: • The organization(s) implementing the innovation, including the type of organization, basic facilities and/or services offered, where it is located, etc. • Any unique macro-environmental factors (e.g., regulations, statewide initiatives, national initiatives or programs) that served as motivators and/or had an impact on the innovation's success or implementation. • Any larger initiatives that the innovation may be part of. • Any specifics about the local impetus for the innovation.
Planning and Development Process	The key steps involved in the planning and development of the innovation, including upfront planning meetings, use of task forces, training, efforts to gain buy-in from key constituencies, etc.
Resources Used and Skills Needed	Information on the staffing and financial costs of the innovation: • **Staffing:** Where available, includes the number and type of individuals involved in the innovation, emphasizing the amount of incremental staff needed. • **Costs**: Where available, summarizes the overall costs of implementing and sustaining the innovation, and provides a cost breakdown.
Funding Sources	A brief description of where the money came from to fund the innovation, such as an AHRQ grant or contract, a foundation grant, or internal sources. When available, grant/contract/project numbers are also provided to identify specific funding sources.
Tools and Other Resources	Full article citations and Web site links to any publicly available worksheets or other tools related to the innovation.

Adoption Considerations

Getting Started With This Innovation	Advice from the innovator regarding important/essential prerequisites to a successful launch, such as grant funding, staff expertise, the ability to pilot test, and the ability to get the "buy-in" and support of key constituencies.
Sustaining This Innovation	Advice from the innovator regarding what is needed to sustain the innovation over time and maintain momentum, such as ongoing funding, regular monitoring/feedback to foster improvement, staff time, and other necessary resources.

Other Considerations and Lessons	Additional tips, considerations, overall lessons, or otherwise useful information from the innovator that do not fit into the above categories.
Use by Other Organizations	Where available, information on the use of this innovation beyond the organization(s) discussed in this profile.