



DEPARTMENT OF THE ARMY
HEADQUARTERS, UNITED STATES ARMY FIRES CENTER OF EXCELLENCE AND FORT SILL
455 MCNAIR AVENUE, SUITE 100
FORT SILL, OKLAHOMA 73503

REPLY TO
ATTENTION OF

ATZR-B

16 March 2012

MEMORANDUM OF INSTRUCTION

SUBJECT: 2012 Red Book Submissions – *Fires Bulletin*

1. The purpose of the Red Book is to inform the Fires community of what our Fires Soldiers have accomplished during the past year, as well what they will be doing in the upcoming year. You can view previous editions at <http://sill-www.army.mil/firesbulletin/>.

2. **Purpose.** This memorandum defines the requirements, responsibilities, and timelines necessary for the *Fires Bulletin* staff to effectively prepare, plan, and execute the publication of the 2012 Red Book—*Fires Bulletin* in order to meet established deadlines.

3. **General.**

a. The annual Red Book highlights FA, ADA and USMC (active, Reserve and ARNG) unit activities at the brigade level and lower (as applicable). Unit submissions, **Fires on Target**, capture significant unit events such as deployments, training, etc., for the past year (2011 through 2012). Submissions should not include MWR events or unit functions such as St. Barbara's Balls.

b. An example of an appropriate submission is below:

5th Battalion, 5th Air Defense Artillery Regiment, Dragon Slayers, Joint Base Lewis-McChord, Washington

“Soldiers from the 5th Battalion, 5th Air Defense Artillery, *Dragon Slayers*, redeployed to Joint Base Lewis-McChord, Wash., following their mission in support of Operation Iraqi Freedom, and Operation New Dawn, where they were responsible for counter-rocket, artillery, and mortar, (C-RAM) operations across operating bases in Iraq.

In March of 2011, the battalion reorganized into an Avenger battalion to align with its original mission. In July of 2011, the battalion, again, reorganized into a C-RAM unit. The battalion is currently focused on individual and platoon level training with their new equipment and mission. Additionally, the battalion is moving into new facilities on Joint Base Lewis-McChord and building a C-RAM training laboratory designed to facilitate crew training.

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While the battalion is refocusing its mission, members are continuing to build relationships with the local community by partnering with Beachwood Elementary School on Joint Base Lewis-McChord.

The battalion is currently in the training phase of Army Force Generation and continues to prepare for future operations.”

4. Responsibilities. The *Fires Bulletin* staff, with support from FCoE STRATCOM, will publish a detailed list of responsibilities.

a. Staff/Directorates.

(1) FCoE Strategic Communications (STRATCOM).

(a) Publish MOI.

(b) Provide updates to both FA and ADA Commandants, CofS, and CG as required.

(2) Fires Bulletin

(a) Serve as a point of contact for submissions.

(b) Format and design the 2012 Red Book for printing and distribution, both hard copy and online version.

(c) Fires Bulletin website <http://sill-www.army.mil/firesbulletin/>; email: fires.bulletin@us.army.mil.

5. Deadlines and Instructions. Deadline for unit submissions is **Aug. 13, 2012.**

a. Deadline for unit submissions is 13 August 2012. Space in the *Fires Bulletin* is limited by contract, and once filled, we cannot add pages. Submissions received after maximum page count is reached will not be published. Submissions received after the deadline are less likely to be published due to budget constraints and contract limitations.

b. Submissions are published on a ‘first-come, first-served’ basis and are limited to 250 words per organization. Units may submit directly to the Fires Bulletin; however, it is recommended you provide a copy of your input to your next higher headquarters. Submissions not meeting the 250 word limit will be returned to the unit or edited by the staff as time allows.

6. Unit Submission Content - Fires on Target, Photos & Unit Location Maps

a. Fires on Target. These unit submissions capture significant unit events such as deployments, training, etc. that have occurred during the past year (2011through 2012). For

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easier tracking purposes, the highest level unit is responsible for facilitating their organization's submission as a whole; however, to ensure as many Fires units as possible are represented in the Red Book, we will accept input for all levels of command. Again, we request you provide a copy of your input to your higher headquarters for accountability purposes. Please provide unit write-up in a Microsoft Word document ONLY, in a paragraph format. Limit submissions to 250 words per organizational element. DO NOT embed photos but forward them separately as discussed in the next paragraph. Also provide unit nicknames, unit websites and/or a Facebook page URLs to include in the article. All submissions should be emailed to the *Fires Bulletin* at fires.bulletin@us.army.mil. Submissions must be clearly marked as "2012 RED BOOK – ADD YOUR UNIT DESIGNATOR HERE."

b. Photo submissions. DO NOT embed photos or place within the word document; the original files need to be attached SEPARATELY as .jpg, .png, or .tiff files in an e-mail to fires.bulletin@us.army.mil. You may also use the ARMDEC SAFE site to upload photos at <https://safe.amrdec.army.mil/SAFE2/>. Photo submissions must be clearly marked as "2012 RED BOOK PHOTOS – ADD YOUR UNIT DESIGNATOR HERE." Note: Due to email mailbox size restrictions, please send high-resolution photos one to two at a time. Include all photo caption information: who (names of people in the photo), what (type of equipment, name of exercise supported, etc.), when and where the action in the photo took place. Include who took the photo (the photographer's first and last name, rank and unit) to ensure appropriate photo credit.

c. Unit Maps: All unit location maps must be updated with current information. They are currently listed online as "Active Army and USMC FA and Army ADA in CONUS," "ARNG and USMCR FA and ARNG ADA in CONUS," and "Active Army and USMC FA, Active Army and ARNG-ADA in OCONUS." If your unit information is listed incorrectly, please send an email with updated information (full unit name, active or ARNG and location) clearly marked "2012 RED BOOK MAP – Add Your Unit Designator Here." to fires.bulletin@us.army.mil.

7. Point of contact for this memorandum is Paul Jiron, Assistant Editor, 580-442-5121, or Jennifer McFadden, Managing Editor, 580-442-6806, (DSN 639).



TODD R. WASMUND

LTC, FA

Director, FCoE STRATCOM

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DISTRIBUTION:

Field Artillery:

CDR, 1st AD
CDR, 1st Cavalry Division
CDR, 1st Infantry Division
CDR, 2nd Infantry Division
CDR, 3rd Infantry Division
CDR, 4th Infantry Division
CDR, 10th Mountain Division
CDR, 25th Infantry Division
CDR, 82nd Airborne Division
CDR, 101st Airborne Division
CDR, 17th Fires Brigade
CDR, 18th Fires Brigade
CDR, 41st Fires Brigade
CDR, 75th Fires Brigade
CDR, 210th Fires Brigade
CDR, 212th Fires Brigade
CDR, 214th Fires Brigade
CDR, 428th F A Brigade
CDR, 434th FA Brigade
CDR, 173rd BN
CDR, 4-319th FA
CDR, 2ND Stryker Cavalry Regiment
CDR, 3rd ACR
CDR, III Corps JFC
CDR, First Army
CDR, 72nd FA BDE
CDR, 402nd FA BDE
CDR, 479th FA BDE
CDR, 1st BCD
CDR, 2nd BCD
CDR, 3rd BCD
CDR, 4th BCD
CDR, 5th BCD
CDR, 19th BCD

US Marine Corps:

CDR, 10th Marine Regiment
CDR, 11th Marine Regiment
CDR, 12th Marine Regiment

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CDR, MARDET

Air Defense Artillery:

CDR, 11th ADA BDE

CDR, 31st ADA BDE

CDR, 108th ADA BDE

CDR, 94TH AAMDC

CDR, 1-1 ADA (PAC-3)

CDR, 6th ADA BDE

CDR, 35th ADA BDE

CDR, 69th ADA BDE

CDR, 10th AAMDC

ARNG, Field Artillery:

CDR, 28TH ID

CDR, 29TH ID

CDR, 34TH ID

CDR, 35TH ID

CDR, 36TH ID

CDR, 38TH ID

CDR, 40TH ID

CDR, 42ND ID

CDR, 11TH ACR

CDR, 45th Fires BDE

CDR, 65th FIB

CDR, 115th Fires BDE

CDR, 138th Fires BDE

CDR, 142nd Fires BDE

CDR, 169th Fires BDE

CDR, 197th Fires BDE

CDR, I CORPS JFC

CDR, ARNG FA SME CELL

CDR, 1-139 RTI

CDR, 1-101 RTI

CDR, 2-254 RTI

CDR, 1-189 RTI

CDR, 136 RTI

CDR, 235 RTI

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CDR, 1-238 RTI

CDR, 4-166 RTI

CDR, 2-233 RTI

CDR, 1-426 RTI

CDR, 195 RTI

CDR, 3-640 RTI

CDR, 196 RTI

CDR, 1-213 RTI

USMC Reserve Artillery:

CDR, USMCR, 14th REG, 4th DIV

ARNG, Air Defense Artillery:

CDR, 49th MD BN

CDR, Missile Defense Element (FWD)

CDR, 100th Missile Defense Brigade

CDR, 211TH REG

CDR, 1-188th MAMD

CDR, 174th ADA BDE

CDR, NCR-IADS

CDR, 263rd AAMDC

CDR, 164th ADA BDE

CDR, 1-20