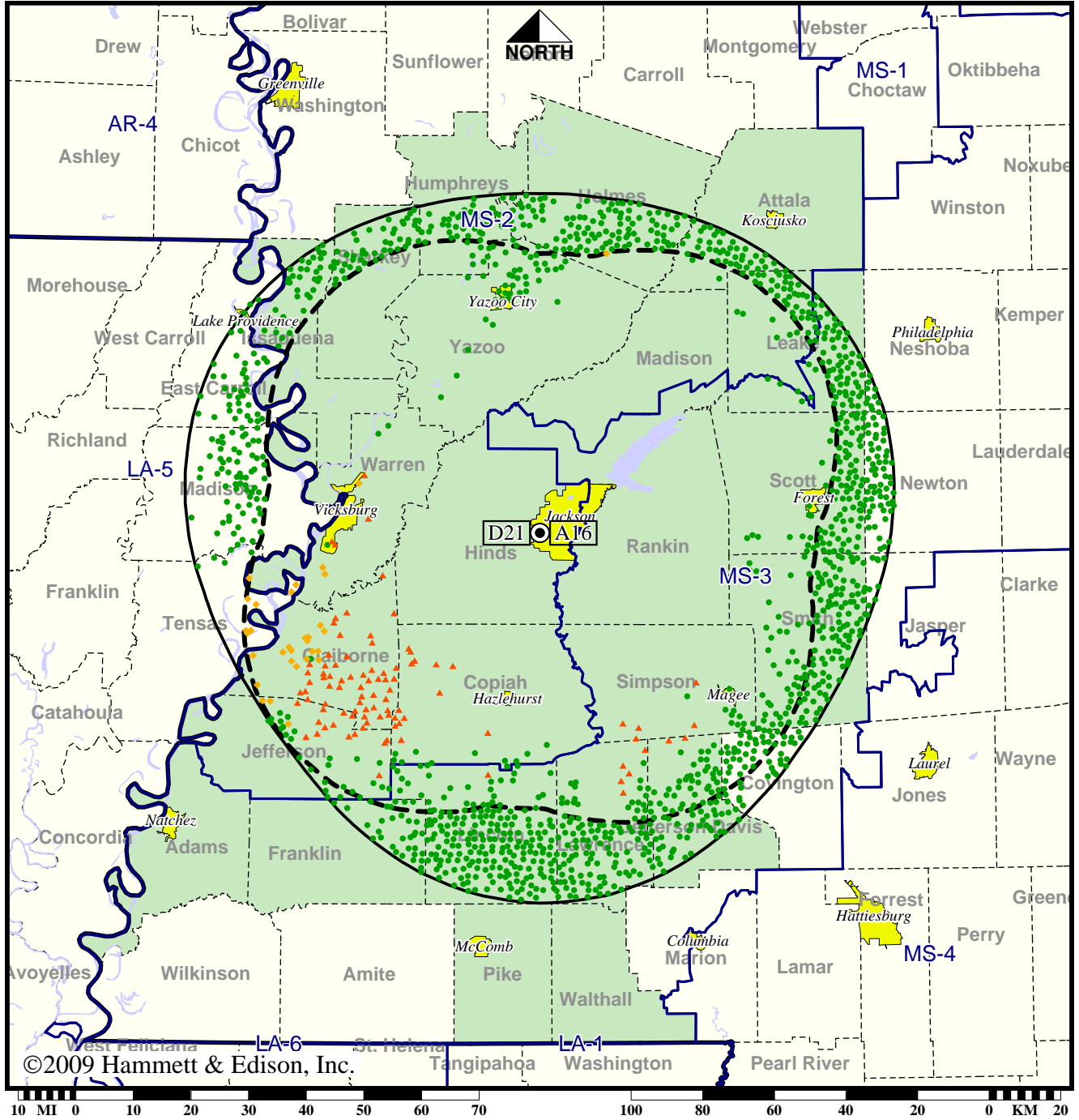


TV Station WAPT • Analog Channel 16, DTV Channel 21 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 332 m HAAT, Network: ABC  
 vs. Analog (dashed): 4790 kW ERP at 359 m HAAT, Network: ABC

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

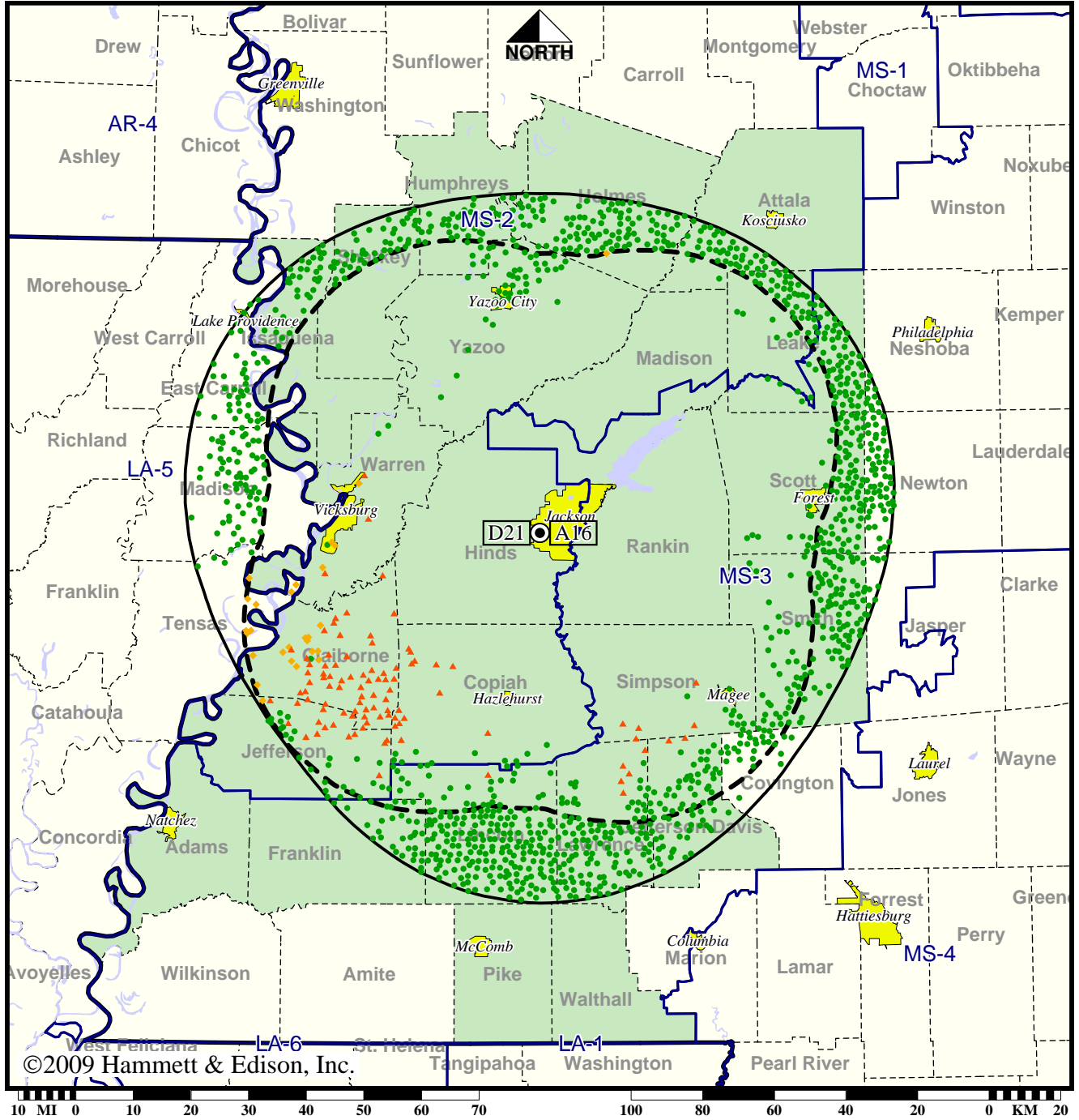
Analog service	627,587 persons
Digital service	733,621
Analog loss	7,761
Digital gain	113,795
Net gain	106,034

TV Station WAPT • Analog Channel 16, DTV Channel 21 • Jackson, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 332 m HAAT, Network: ABC  
 vs. Analog (dashed): 4790 kW ERP at 359 m HAAT, Network: ABC

Market: Jackson, MS



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

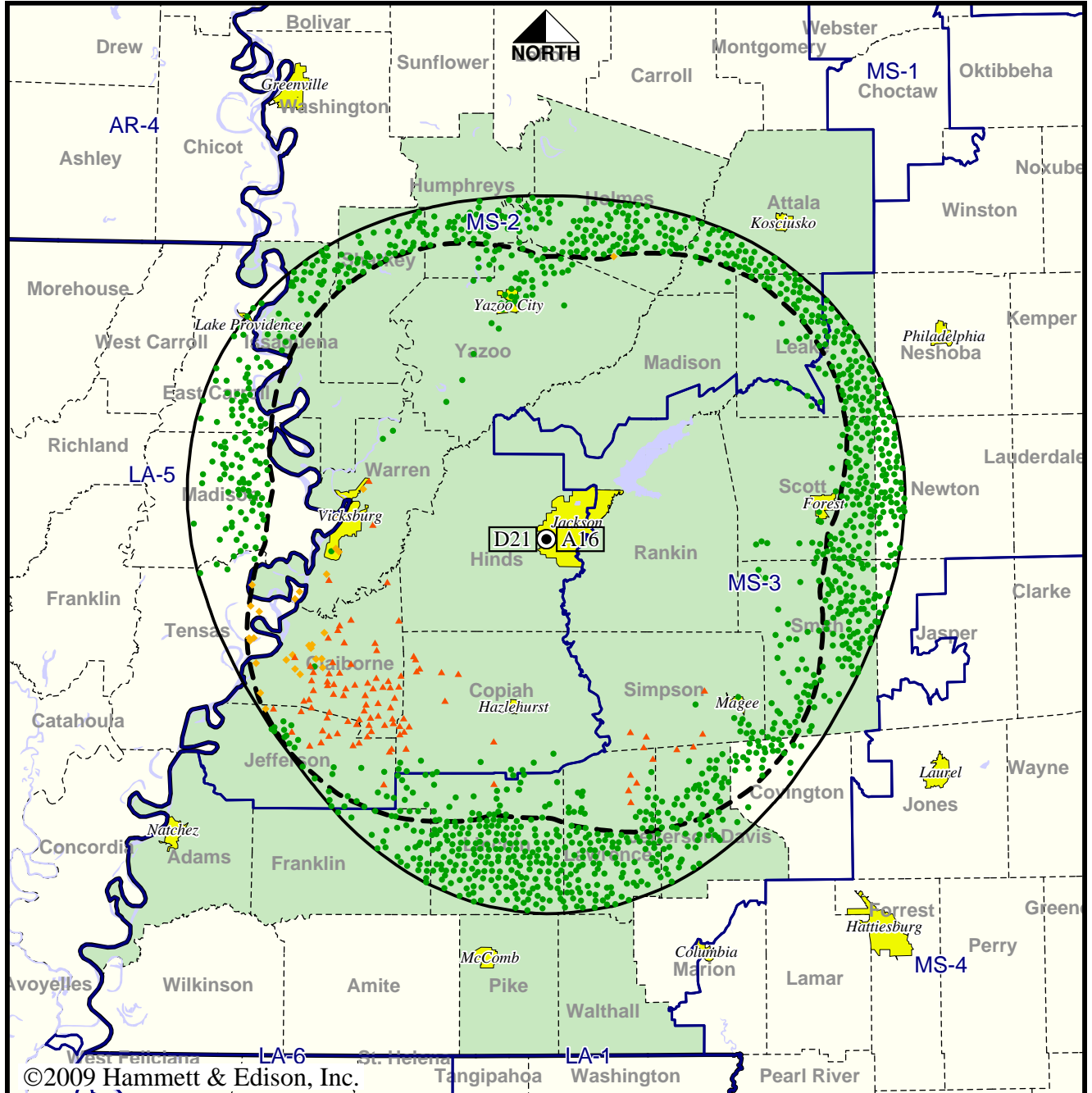
Analog service	627,587 persons
Digital service	729,897
Analog loss	7,761
Digital gain	110,071
Net gain	102,310

TV Station WAPT • Analog Channel 16, DTV Channel 21 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 332 m HAAT, Network: ABC  
 vs. Analog (dashed): 4790 kW ERP at 359 m HAAT, Network: ABC

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

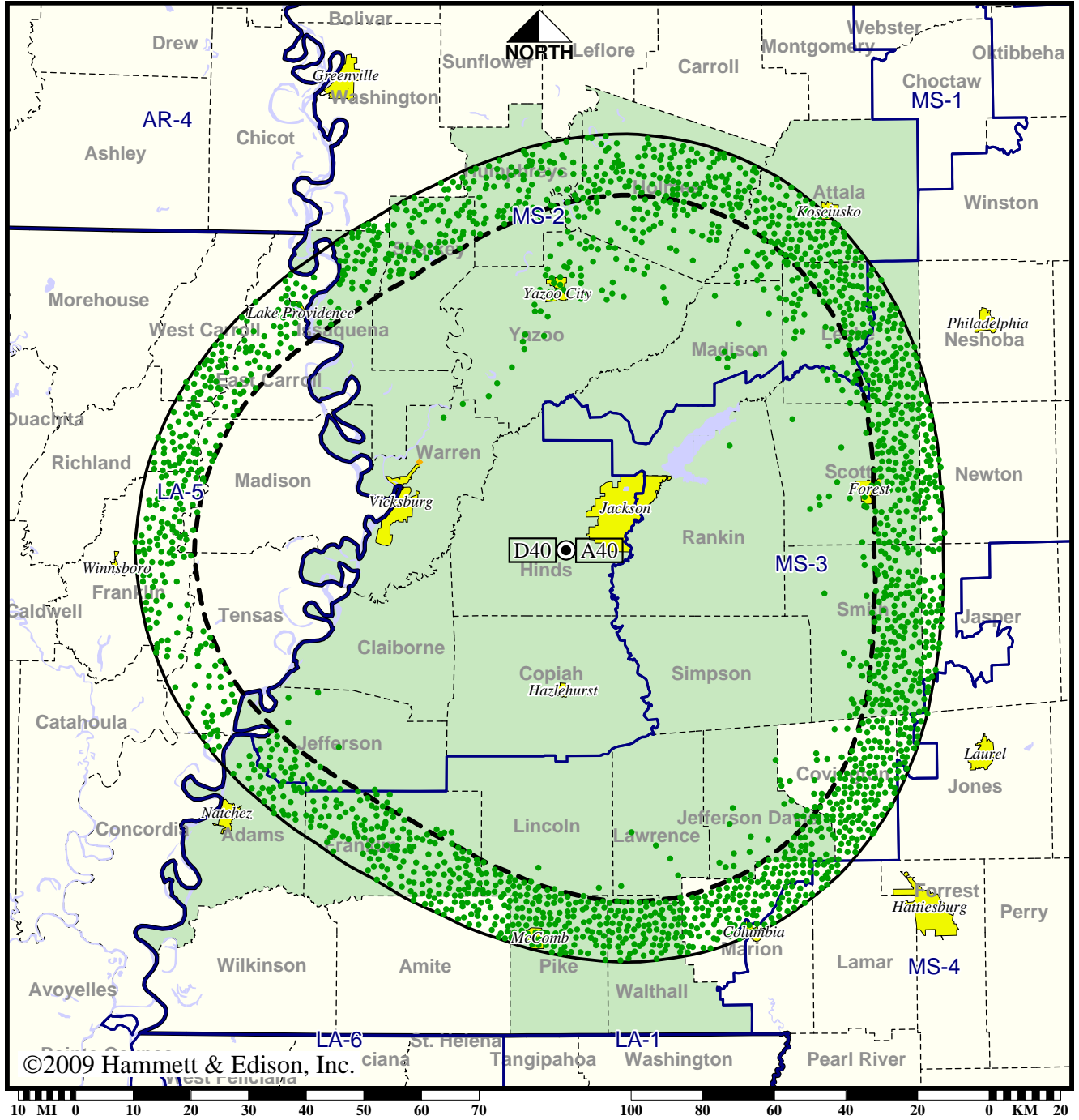
Analog service	627,587 persons
Digital service	729,897
Analog loss	7,761
Digital gain	110,071
Net gain	102,310

TV Station WDBD • Analog Channel 40, DTV Channel 40 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT, Network: Fox  
 vs. Analog (dashed): 4000 kW ERP at 598 m HAAT, Network: Fox

Market: Jackson, MS



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

Analog service	699,962 persons
Digital service	887,912
Analog loss	96
Digital gain	188,046
Net gain	187,950

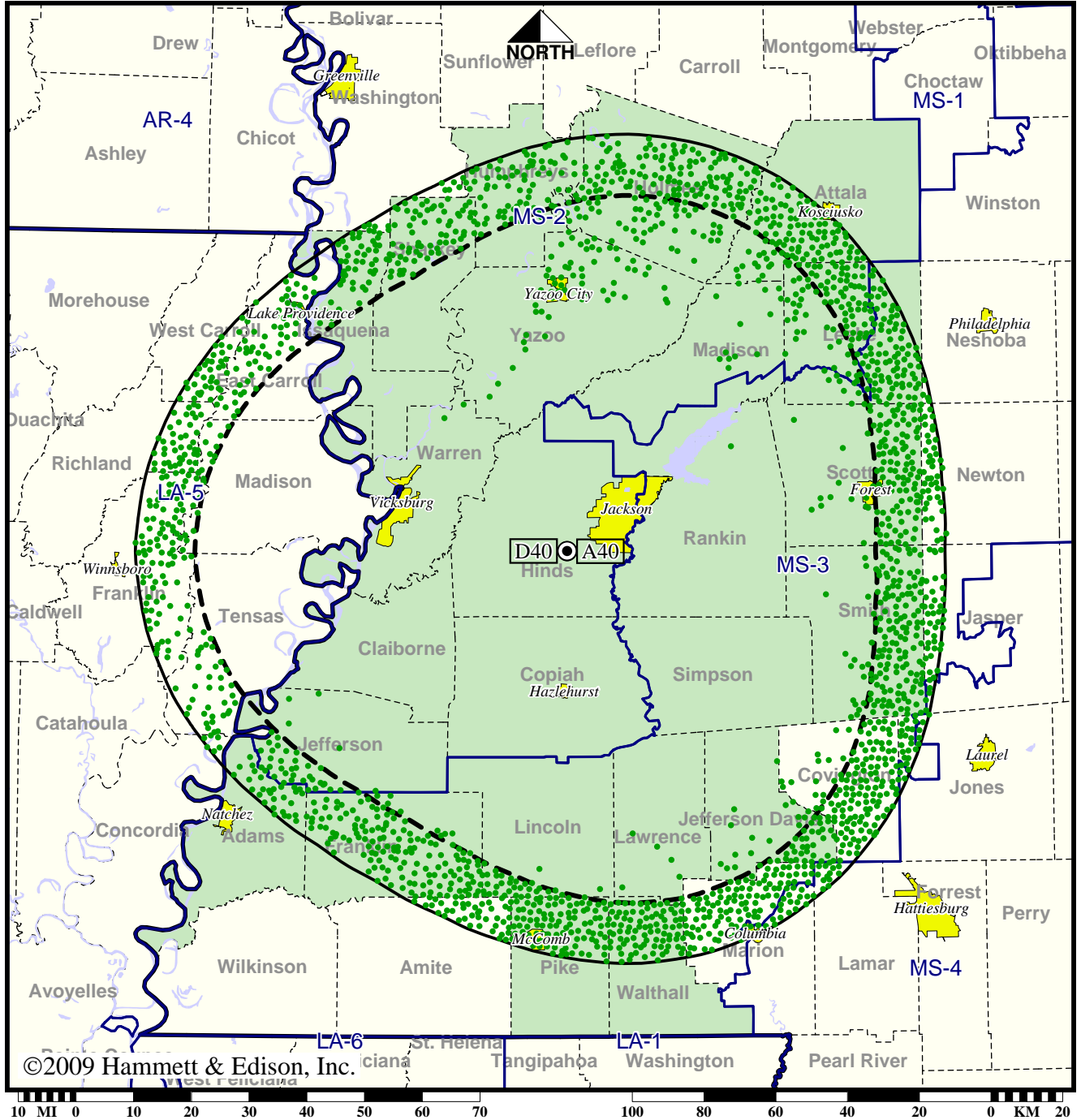


TV Station WDBD • Analog Channel 40, DTV Channel 40 • Jackson, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT, Network: Fox  
 vs. Analog (dashed): 4000 kW ERP at 598 m HAAT, Network: Fox

Market: Jackson, MS



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition  
 No symbol = no change in coverage

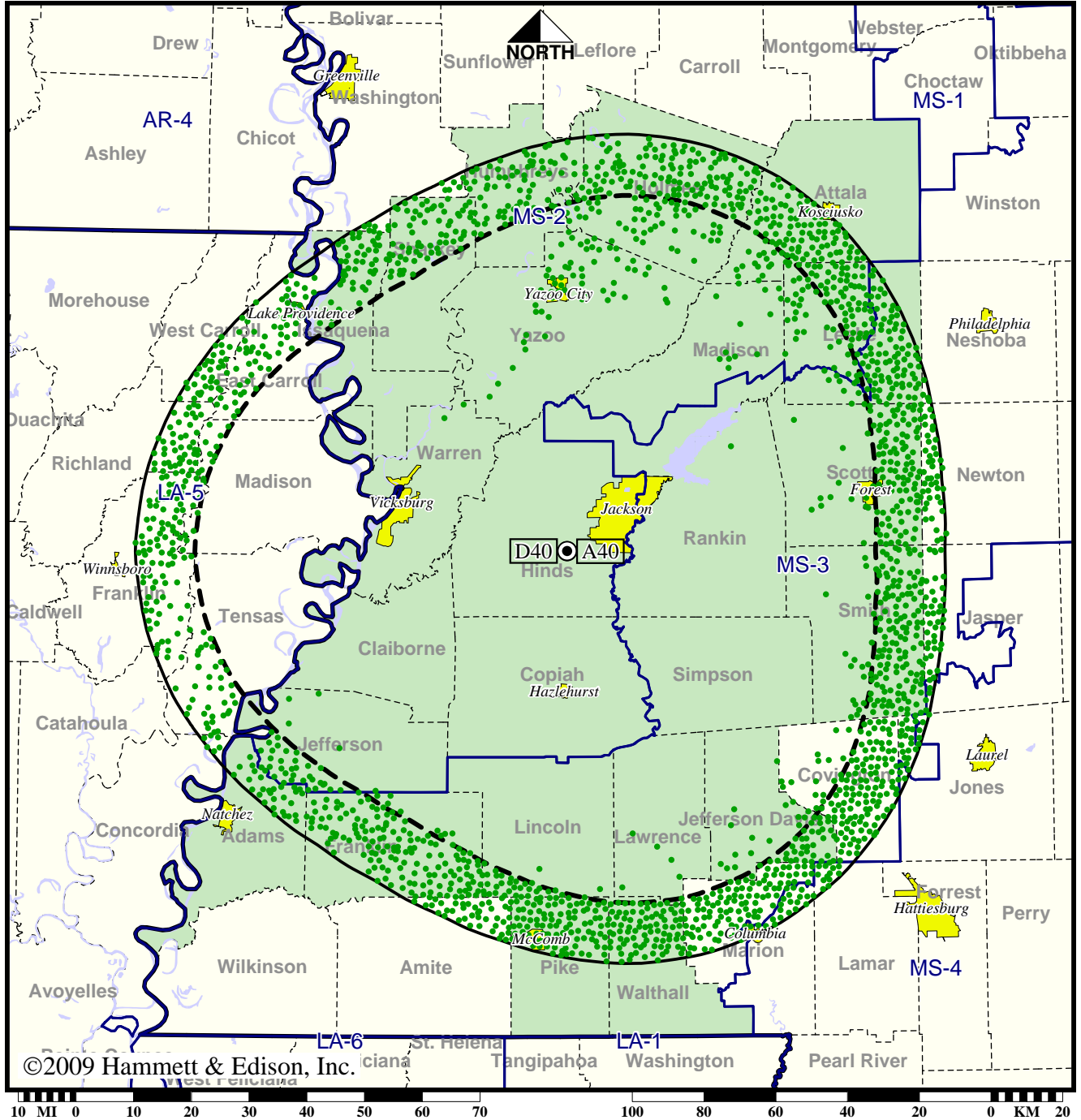
Analog service	699,962 persons
Digital service	888,008
Analog loss	0
Digital gain	188,046
Net gain	188,046

TV Station WDBD • Analog Channel 40, DTV Channel 40 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT, Network: Fox  
 vs. Analog (dashed): 4000 kW ERP at 598 m HAAT, Network: Fox

Market: Jackson, MS



©2009 Hammett & Edison, Inc.

● Coverage gained after DTV transition  
 No symbol = no change in coverage

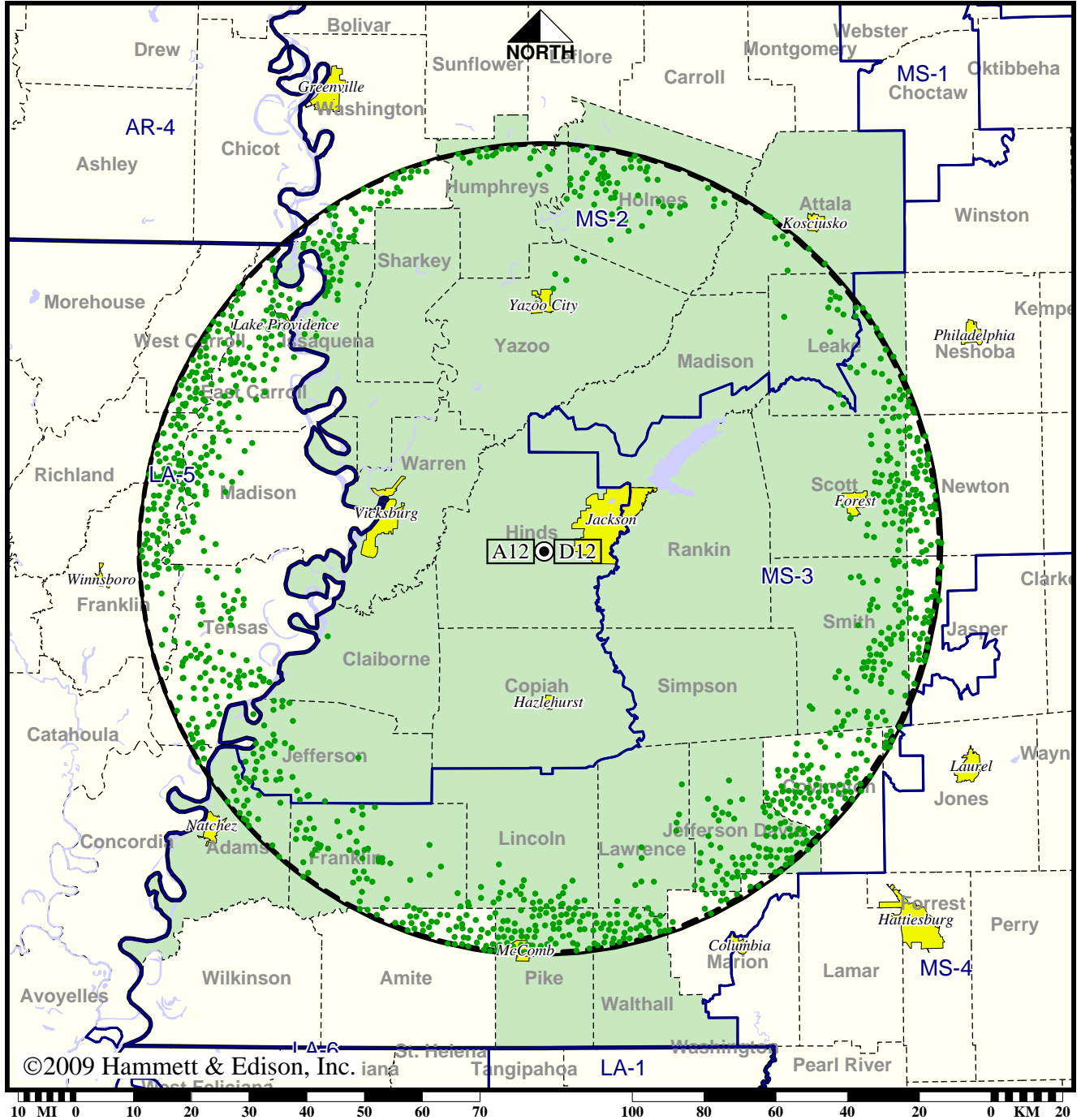
Analog service	699,962 persons
Digital service	888,008
Analog loss	0
Digital gain	188,046
Net gain	188,046

TV Station WJTV • Analog Channel 12, DTV Channel 12 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 20.3 kW ERP at 491 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 497 m HAAT, Network: CBS

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage

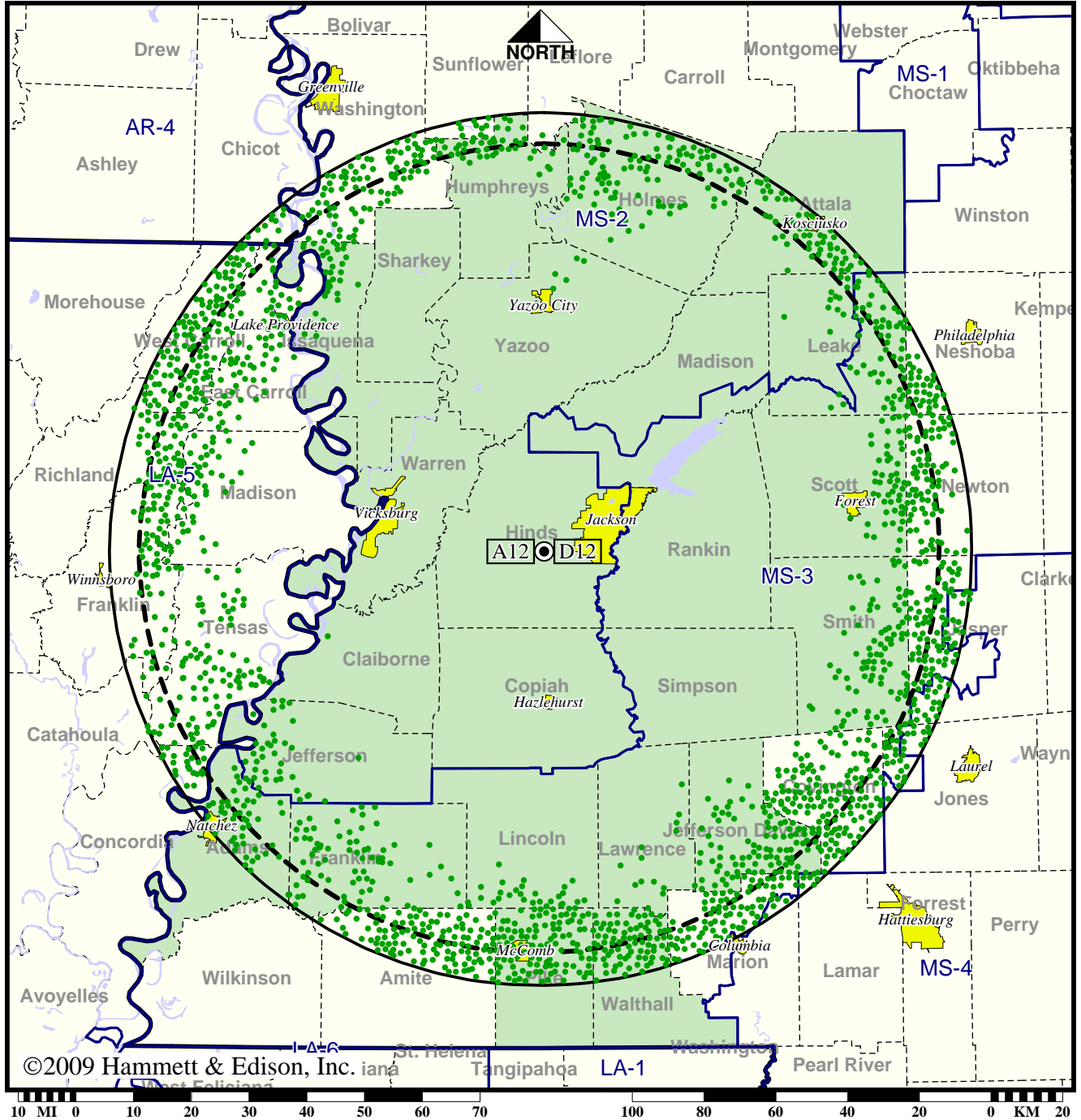
Analog service	760,152 persons
Digital service	856,822
Analog loss	0
Digital gain	96,670
Net gain	96,670

TV Station WJTV • Analog Channel 12, DTV Channel 12 • Jackson, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 49.2 kW ERP at 491 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 497 m HAAT, Network: CBS

Market: Jackson, MS



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	760,152 persons
Digital service	925,449
Analog loss	0
Digital gain	165,297
Net gain	165,297

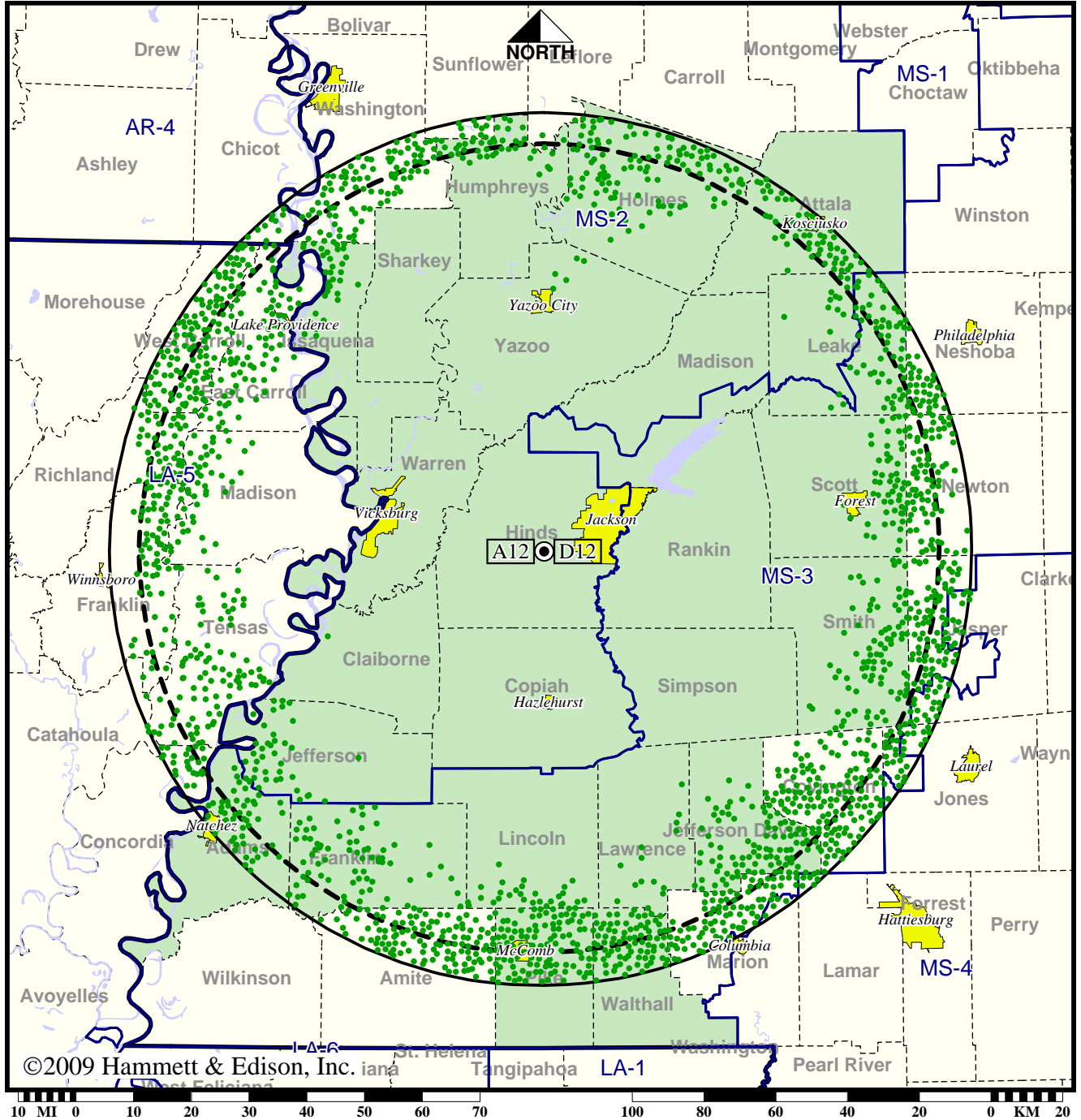


TV Station WJTV • Analog Channel 12, DTV Channel 12 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 49.2 kW ERP at 491 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 497 m HAAT, Network: CBS

Market: Jackson, MS



● Coverage gained after DTV transition  
 No symbol = no change in coverage

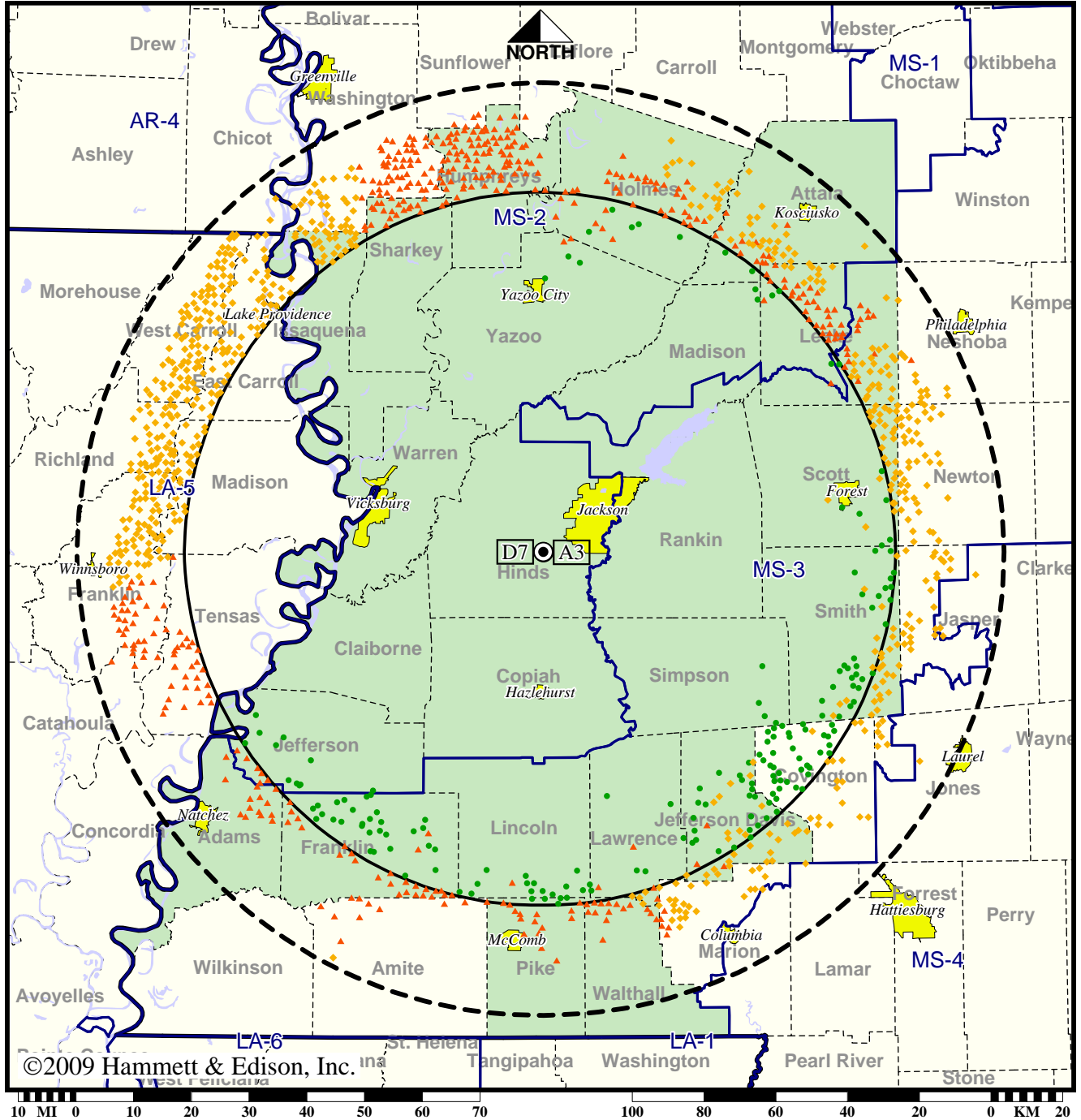
Analog service	760,152 persons
Digital service	928,951
Analog loss	0
Digital gain	168,799
Net gain	168,799

TV Station WLBT • Analog Channel 3, DTV Channel 7 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 10.3 kW ERP at 389 m HAAT, Network: NBC  
 vs. Analog (dashed): 100 kW ERP at 624 m HAAT, Network: NBC

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	801,267 persons
Digital service	740,549
Analog loss	73,357
Digital gain	12,639
Net gain	-60,718

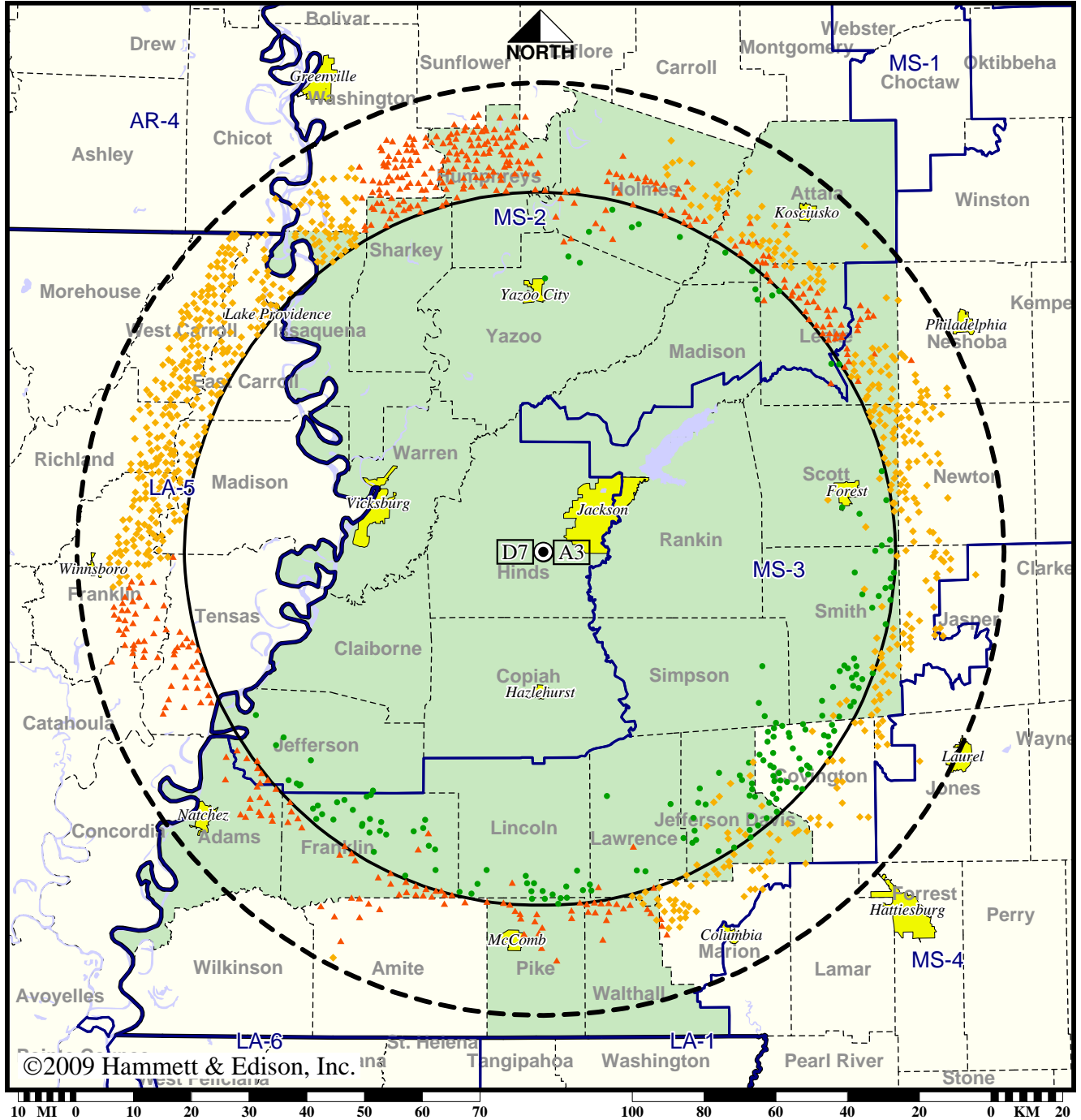


TV Station WLBT • Analog Channel 3, DTV Channel 7 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 10.3 kW ERP at 389 m HAAT, Network: NBC  
 vs. Analog (dashed): 100 kW ERP at 624 m HAAT, Network: NBC

Market: Jackson, MS



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	801,267 persons
Digital service	740,065
Analog loss	73,368
Digital gain	12,166
Net gain	-61,202

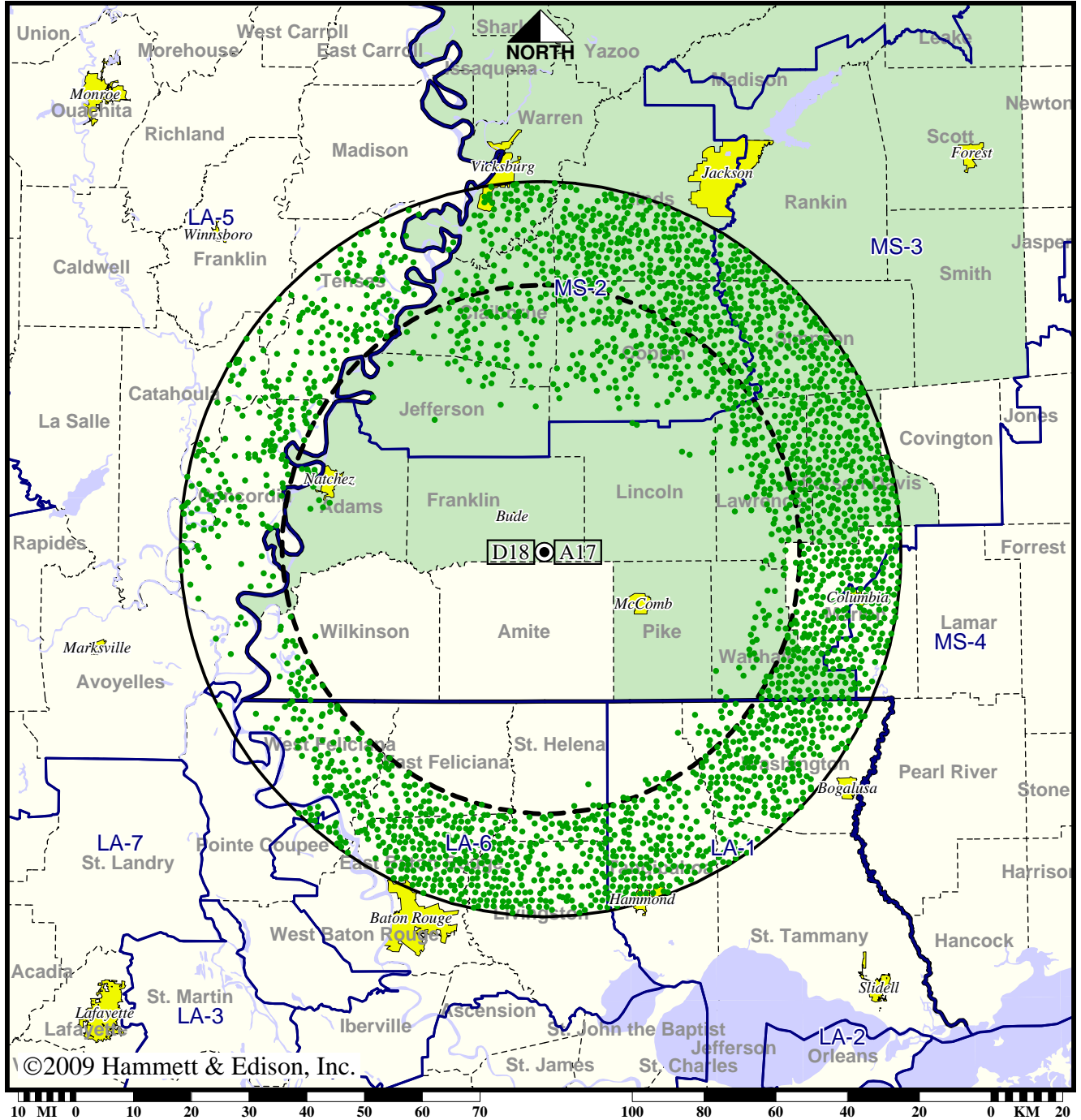


**Station WMAU-TV • Analog Channel 17, DTV Channel 18 • Bude, MS**

**Expected Operation on June 13: Granted Construction Permit**

**Digital CP (solid): 682 kW ERP at 340 m HAAT, Network: PBS  
vs. Analog (dashed): 647 kW ERP at 340 m HAAT, Network: PBS**

**Market: Jackson, MS**



● Coverage gained after DTV transition  
No symbol = no change in coverage

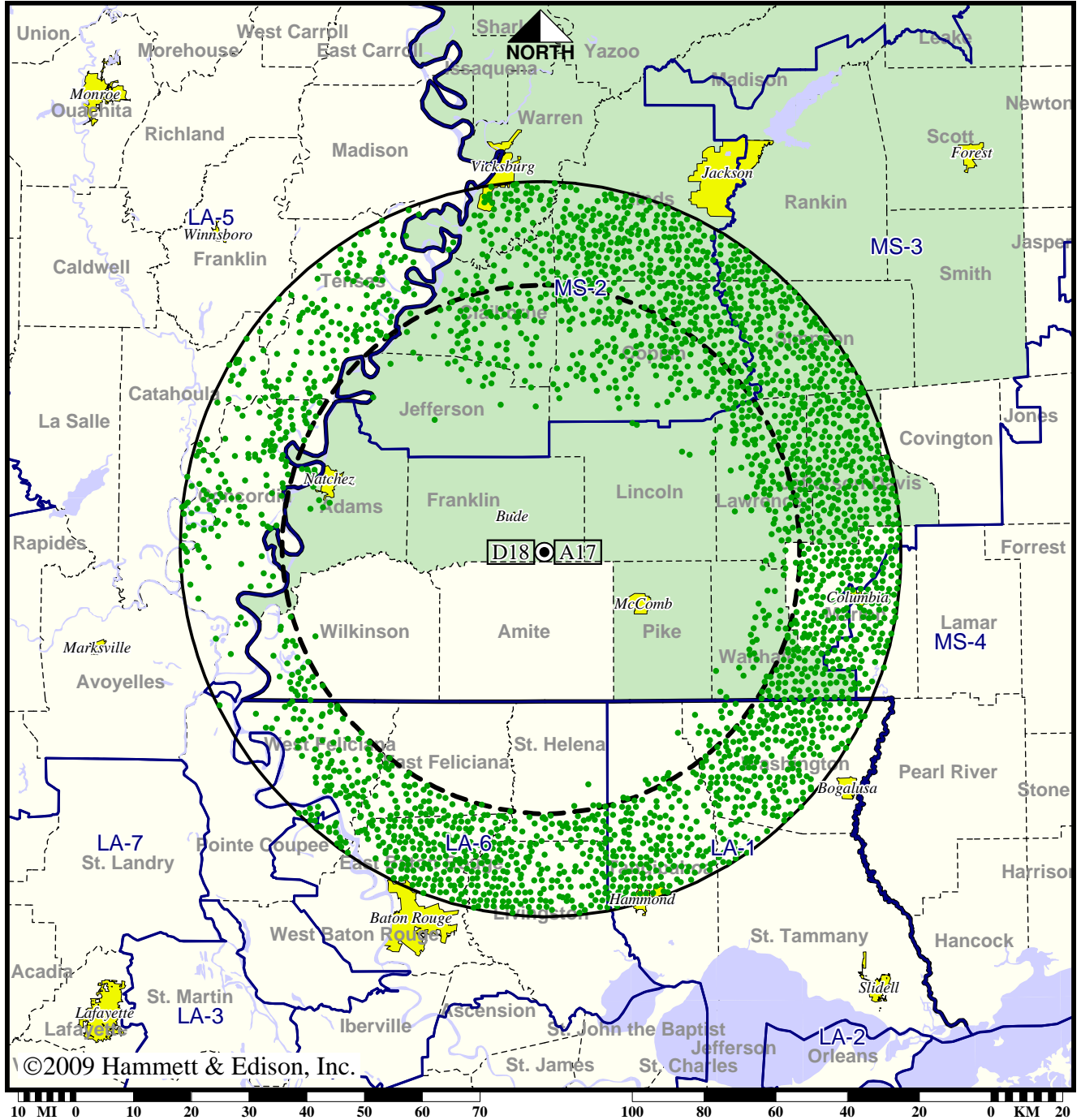
Analog service	201,690 persons
Digital service	595,082
Analog loss	0
Digital gain	393,392
Net gain	393,392

**Station WMAU-TV • Analog Channel 17, DTV Channel 18 • Bude, MS**

**Approved Post-Transition Operation: Granted Construction Permit**

**Digital CP (solid): 682 kW ERP at 340 m HAAT, Network: PBS  
vs. Analog (dashed): 647 kW ERP at 340 m HAAT, Network: PBS**

**Market: Jackson, MS**



● Coverage gained after DTV transition  
No symbol = no change in coverage

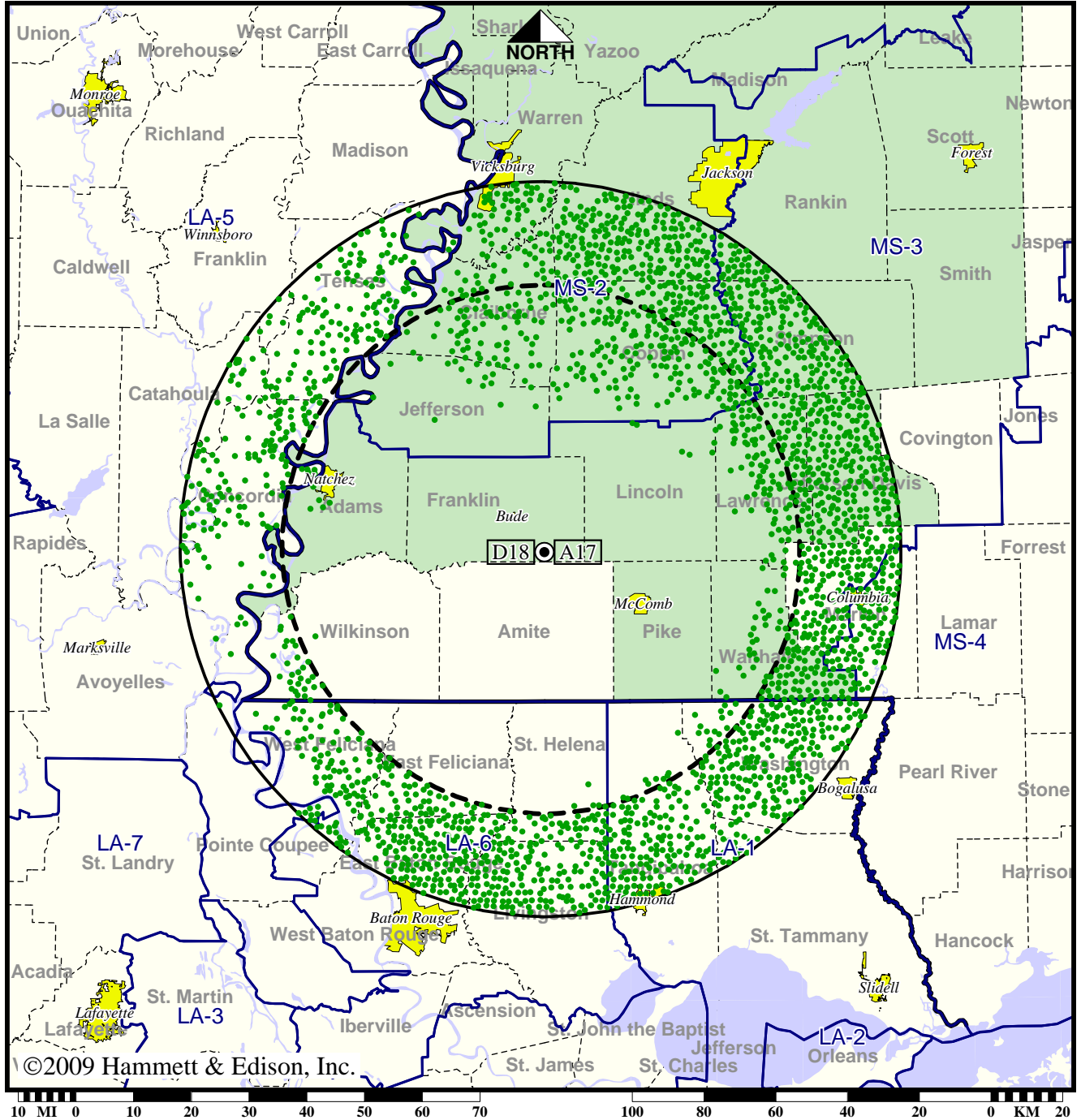
Analog service	201,690 persons
Digital service	595,082
Analog loss	0
Digital gain	393,392
Net gain	393,392

Station WMAU-TV • Analog Channel 17, DTV Channel 18 • Bude, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 682 kW ERP at 340 m HAAT, Network: PBS  
 vs. Analog (dashed): 647 kW ERP at 340 m HAAT, Network: PBS

Market: Jackson, MS



● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	201,690 persons
Digital service	595,082
Analog loss	0
Digital gain	393,392
Net gain	393,392

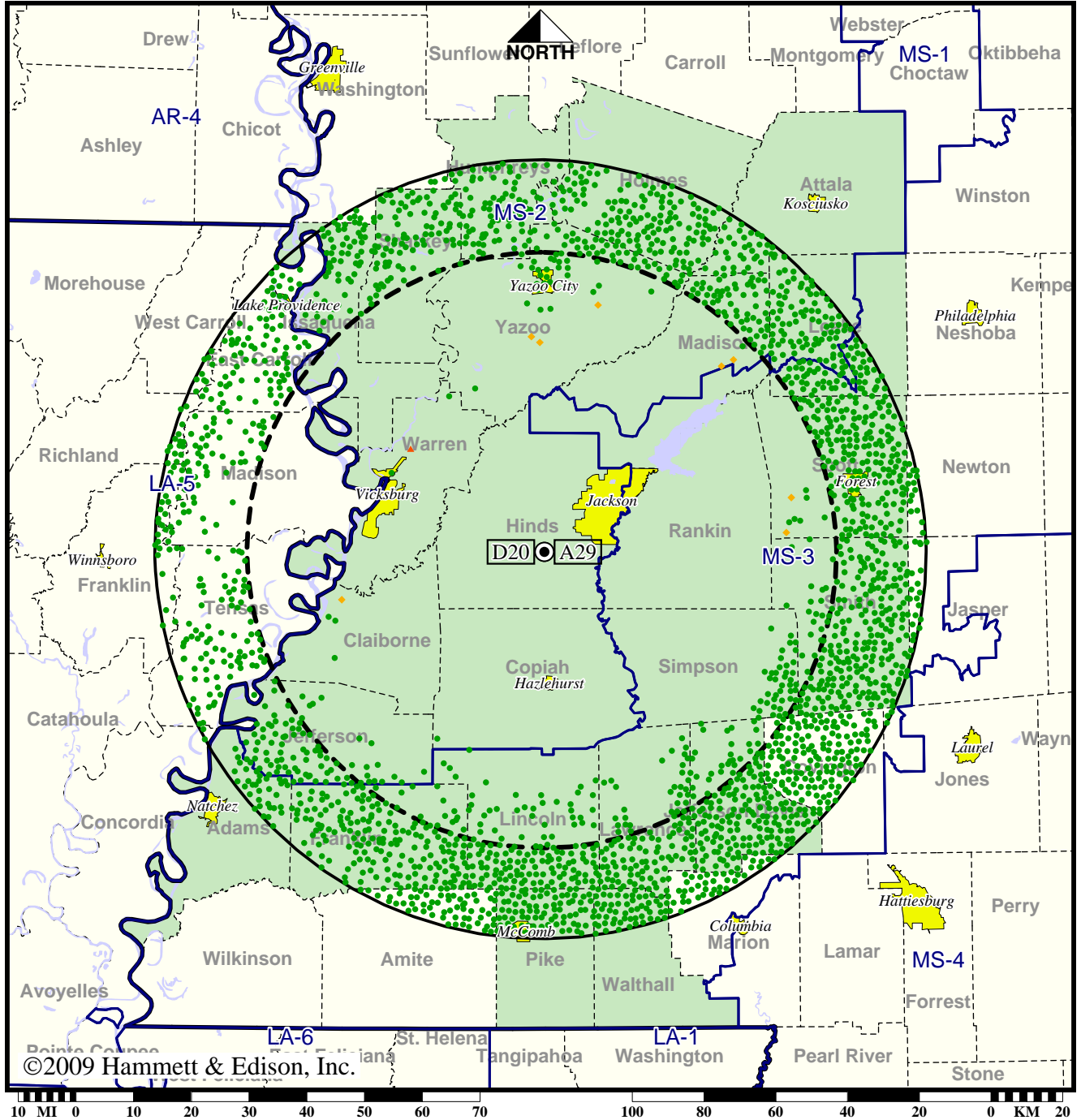


Station WMPN-TV • Analog Channel 29, DTV Channel 20 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 400 kW ERP at 482 m HAAT, Network: PBS  
 vs. Analog (dashed): 966 kW ERP at 466 m HAAT, Network: PBS

Market: Jackson, MS



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

Analog service	631,450 persons
Digital service	822,166
Analog loss	446
Digital gain	191,162
Net gain	190,716

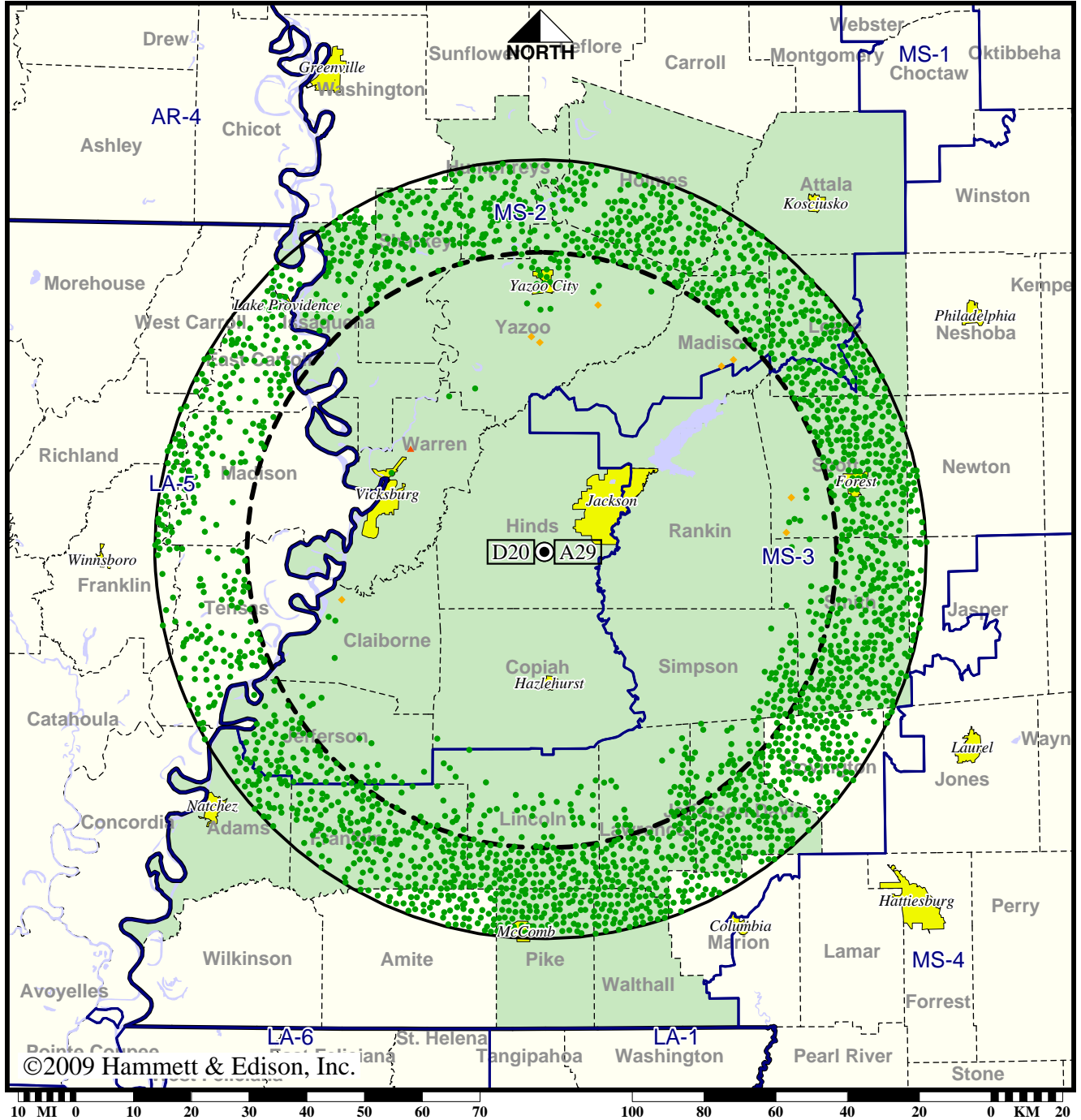


Station WMPN-TV • Analog Channel 29, DTV Channel 20 • Jackson, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 400 kW ERP at 482 m HAAT, Network: PBS  
 vs. Analog (dashed): 966 kW ERP at 466 m HAAT, Network: PBS

Market: Jackson, MS



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

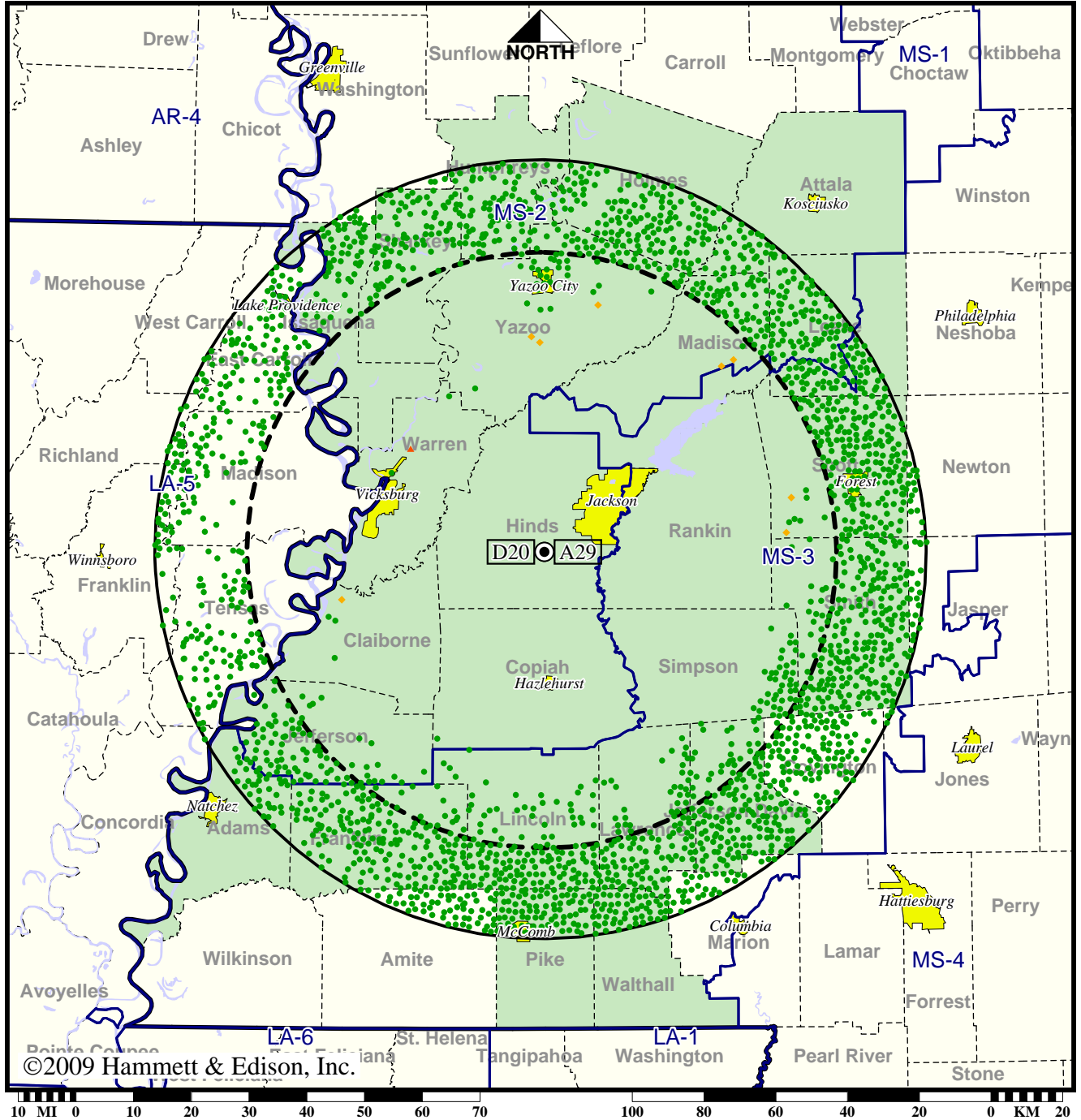
Analog service	631,450 persons
Digital service	815,708
Analog loss	446
Digital gain	184,704
Net gain	184,258

Station WMPN-TV • Analog Channel 29, DTV Channel 20 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 400 kW ERP at 482 m HAAT, Network: PBS  
 vs. Analog (dashed): 966 kW ERP at 466 m HAAT, Network: PBS

Market: Jackson, MS



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

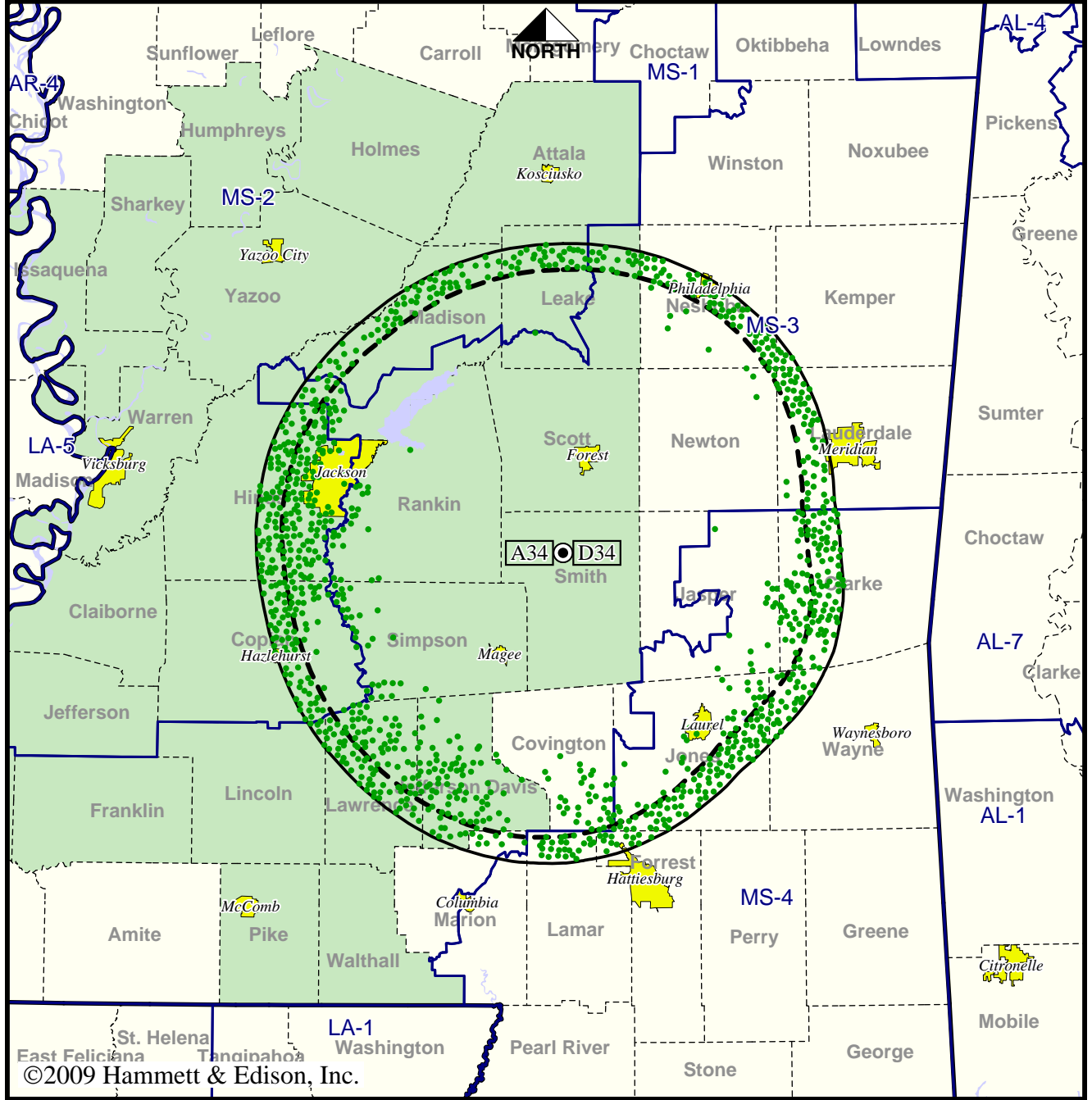
Analog service	631,450 persons
Digital service	815,708
Analog loss	446
Digital gain	184,704
Net gain	184,258

TV Station WRBJ • Analog Channel 34, DTV Channel 34 • Magee, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 98.0 kW ERP at 375 m HAAT  
 vs. Analog (dashed): 1400 kW ERP at 375 m HAAT

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage

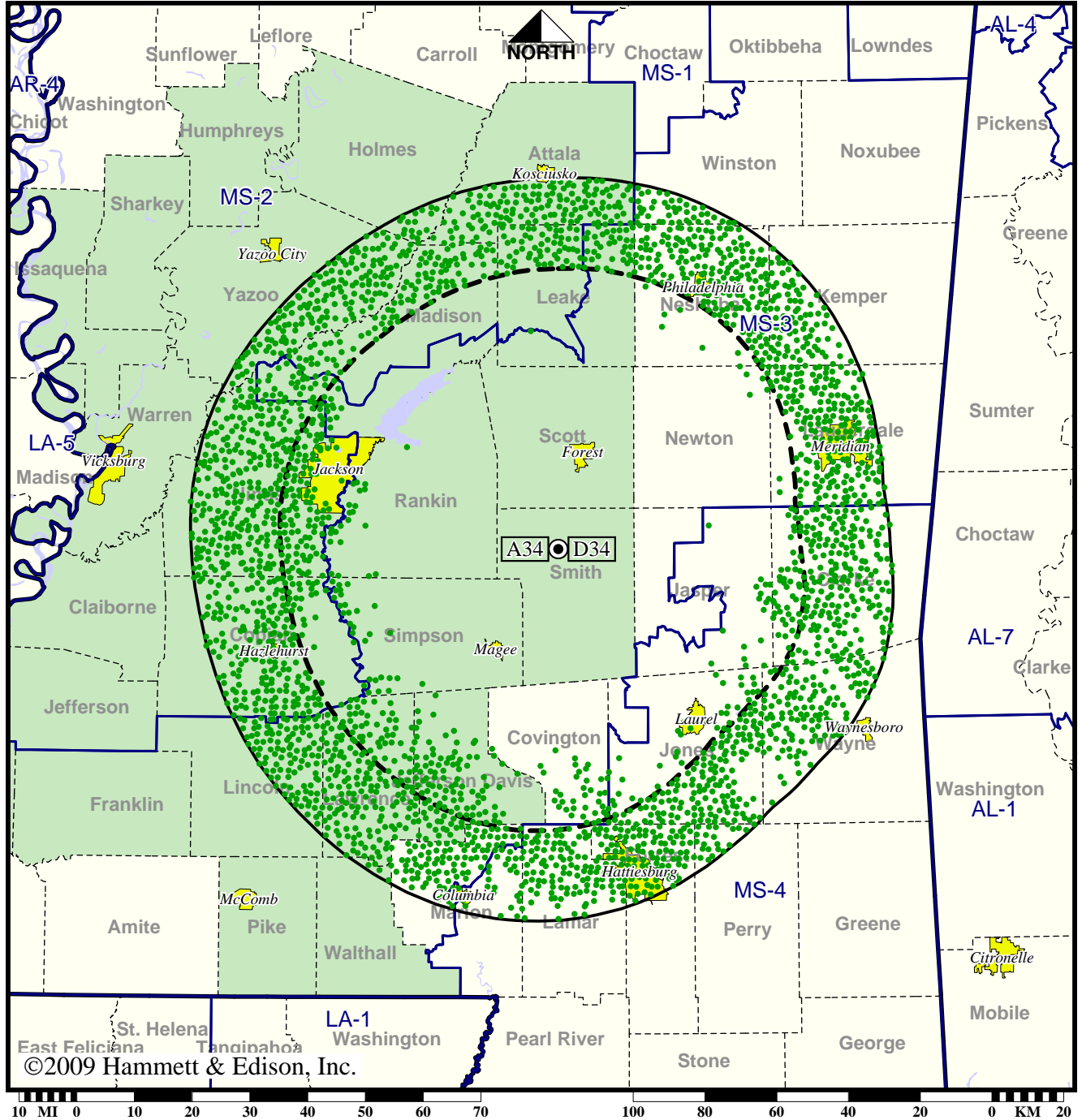
Analog service	528,213 persons
Digital service	718,297
Analog loss	0
Digital gain	190,084
Net gain	190,084

TV Station WRBJ • Analog Channel 34, DTV Channel 34 • Magee, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 968 kW ERP at 375 m HAAT  
 vs. Analog (dashed): 1400 kW ERP at 375 m HAAT

Market: Jackson, MS



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● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	528,213 persons
Digital service	955,042
Analog loss	0
Digital gain	426,829
Net gain	426,829

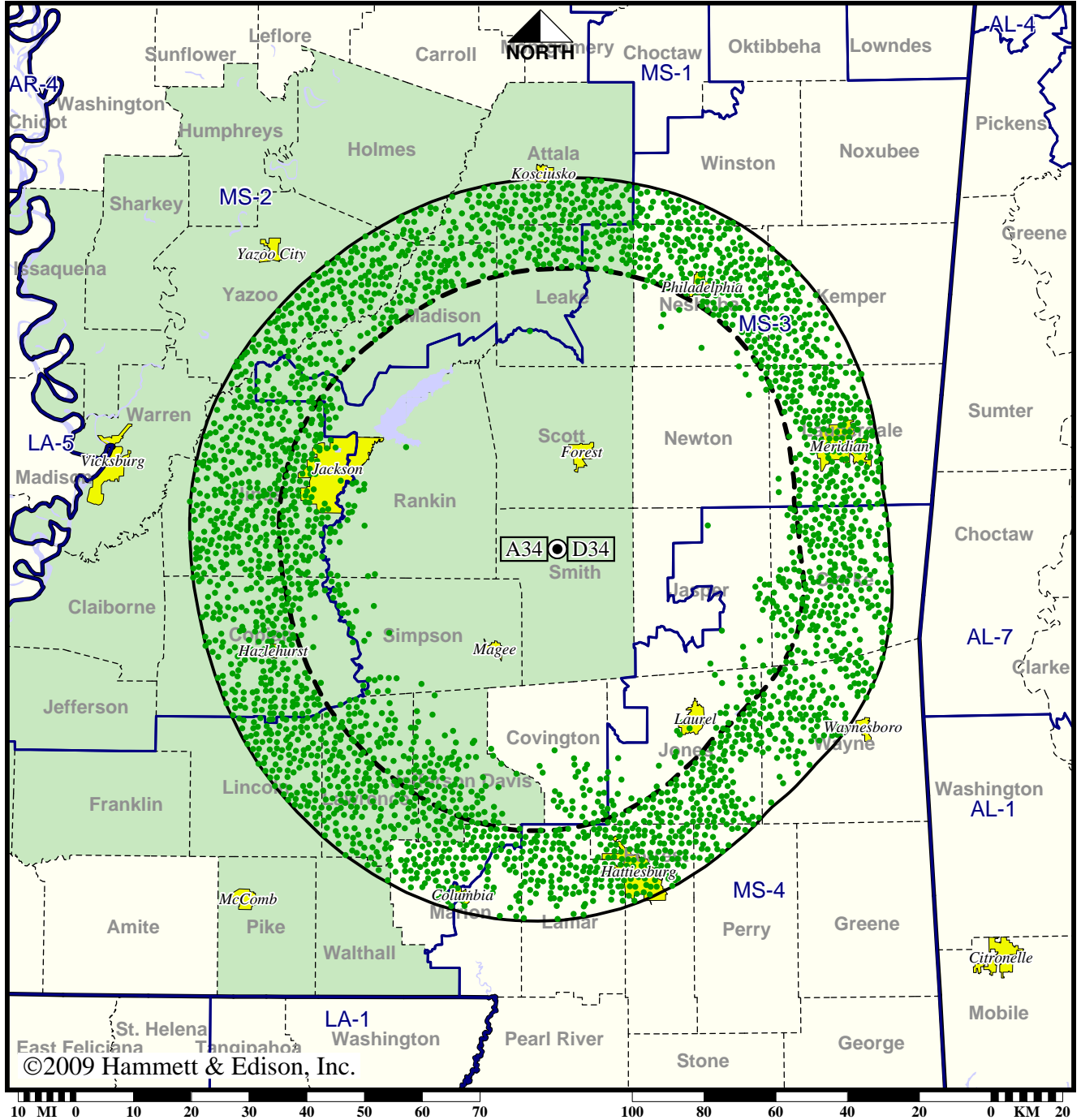


TV Station WRBJ • Analog Channel 34, DTV Channel 34 • Magee, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 968 kW ERP at 375 m HAAT  
 vs. Analog (dashed): 1400 kW ERP at 375 m HAAT

Market: Jackson, MS



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10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage

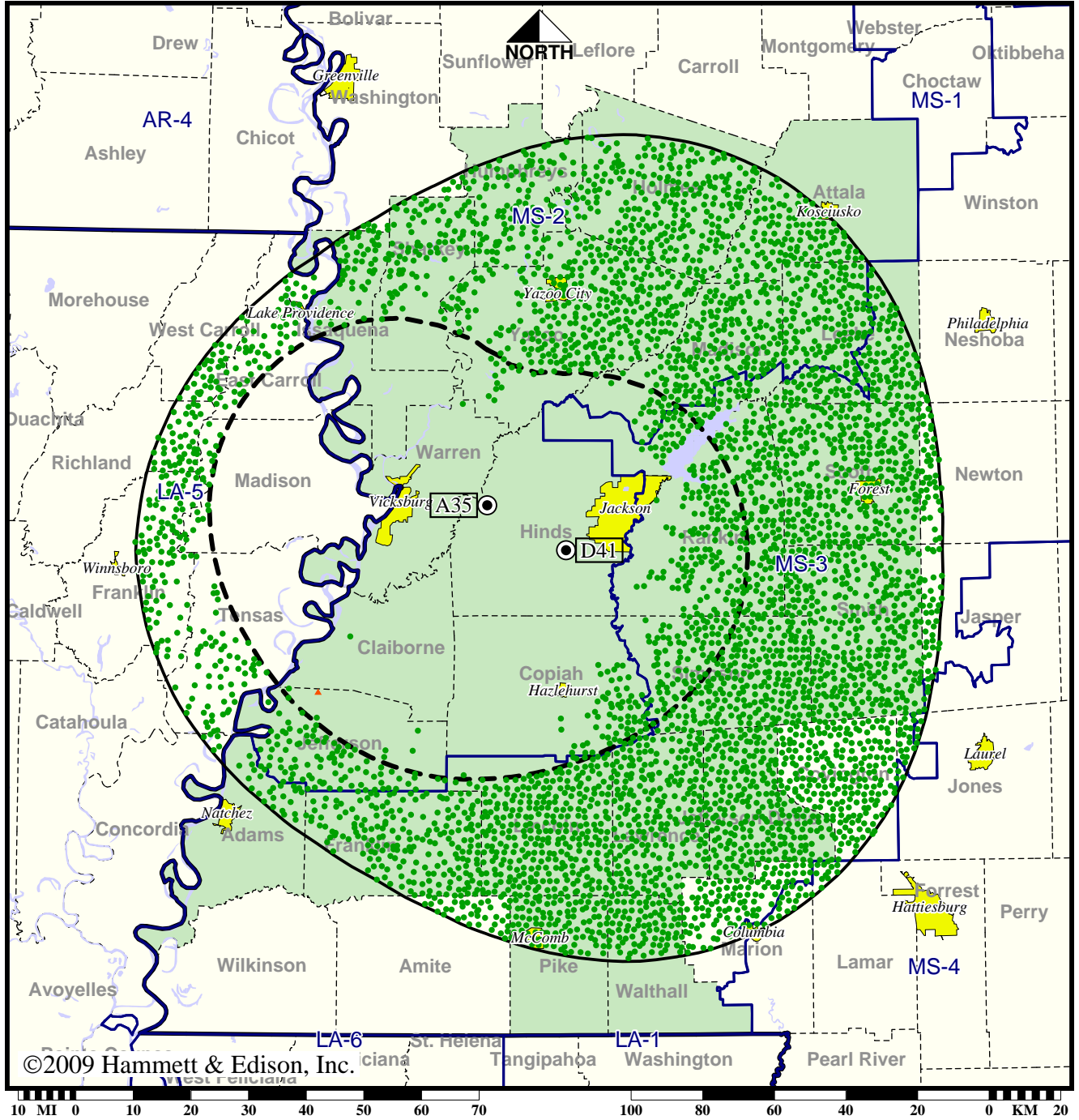
Analog service	528,213 persons
Digital service	955,042
Analog loss	0
Digital gain	426,829
Net gain	426,829

TV Station WUFX • Analog Channel 35, DTV Channel 41 • Vicksburg, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 253 m HAAT

Market: Jackson, MS



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

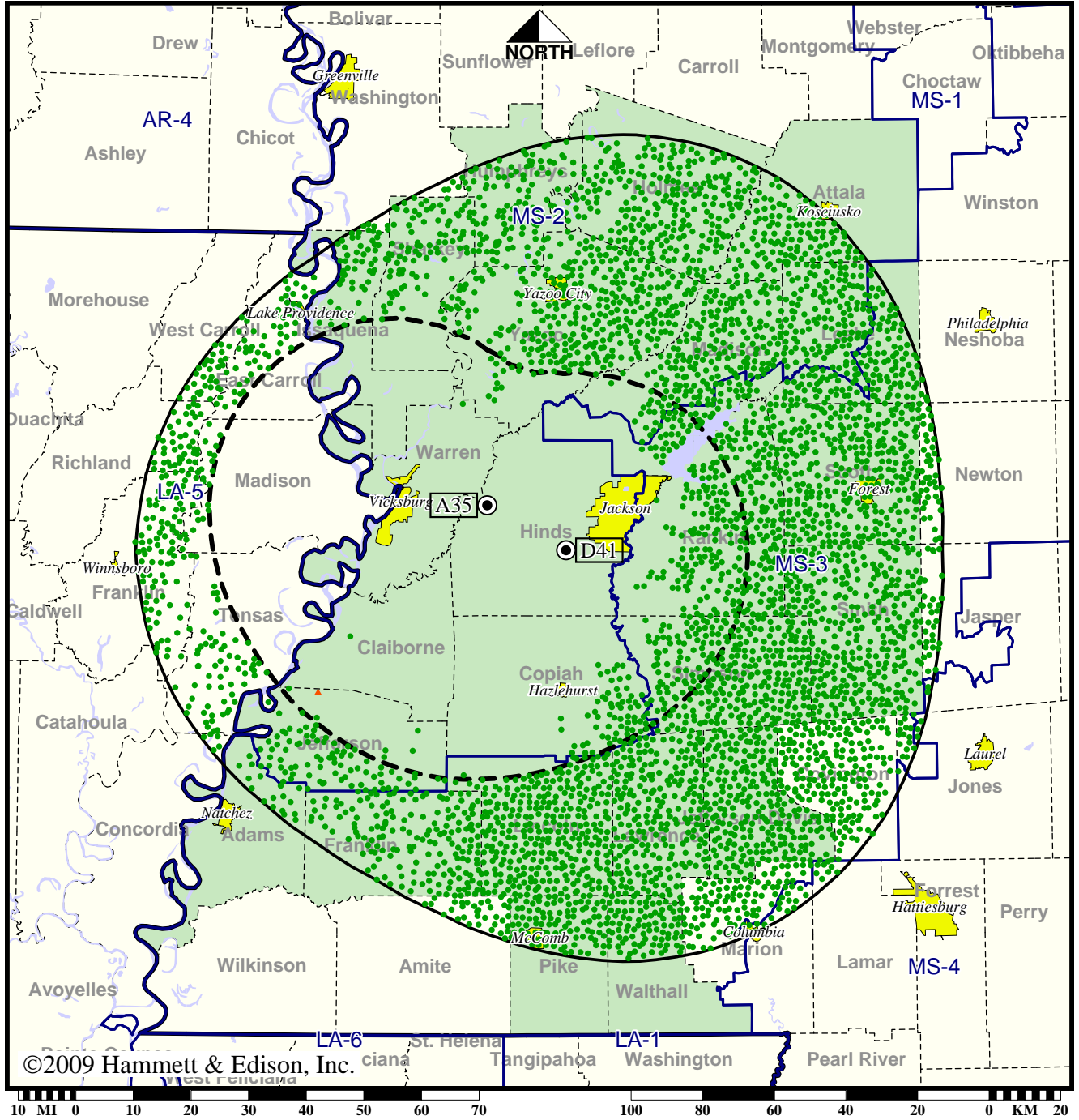
Analog service	471,274 persons
Digital service	884,743
Analog loss	37
Digital gain	413,506
Net gain	413,469

TV Station WUFX • Analog Channel 35, DTV Channel 41 • Vicksburg, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 253 m HAAT

Market: Jackson, MS



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	471,274 persons
Digital service	878,112
Analog loss	37
Digital gain	406,875
Net gain	406,838

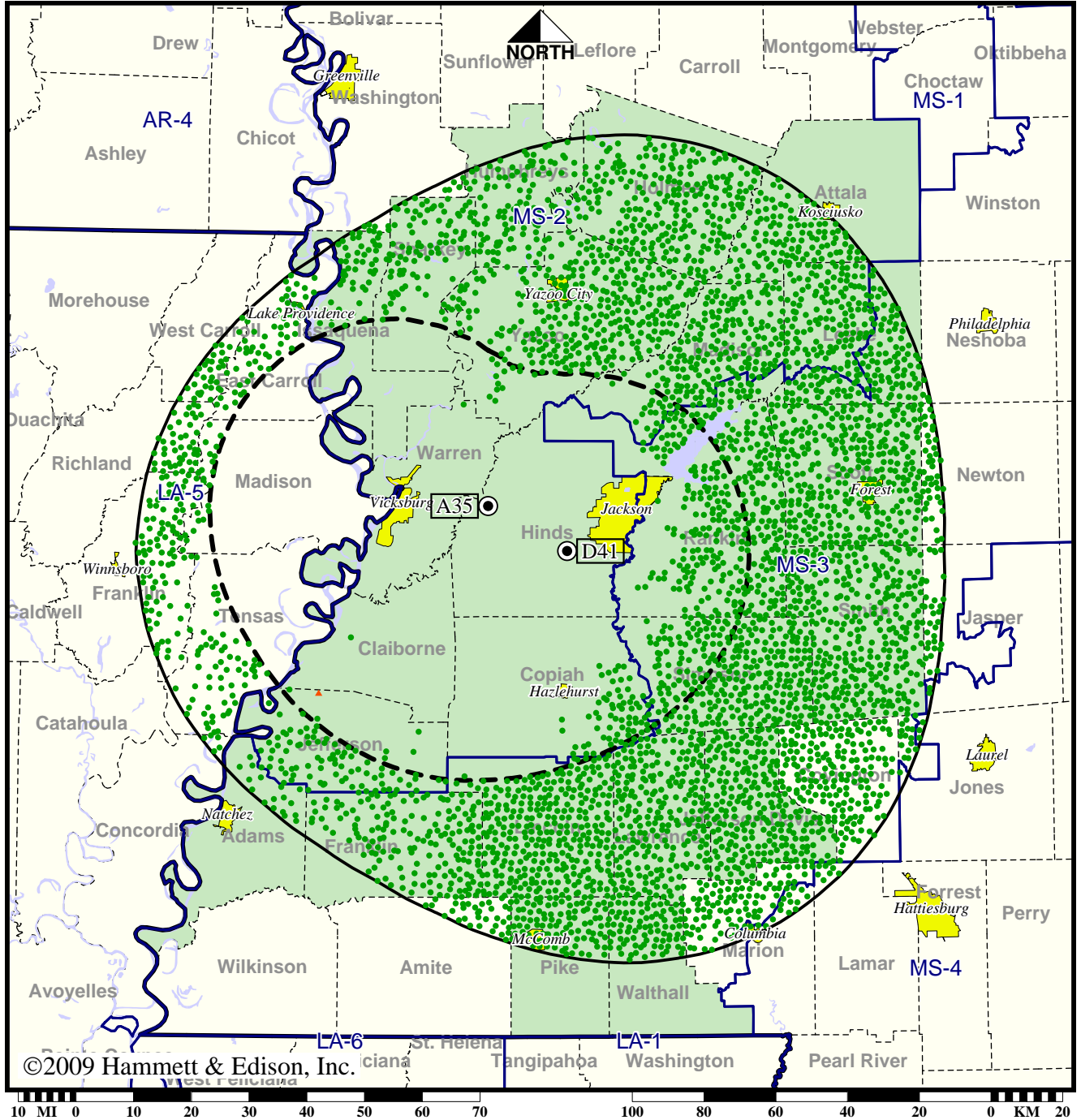


TV Station WUFX • Analog Channel 35, DTV Channel 41 • Vicksburg, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 981 kW ERP at 598 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 253 m HAAT

Market: Jackson, MS



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10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	471,274 persons
Digital service	878,112
Analog loss	37
Digital gain	406,875
Net gain	406,838

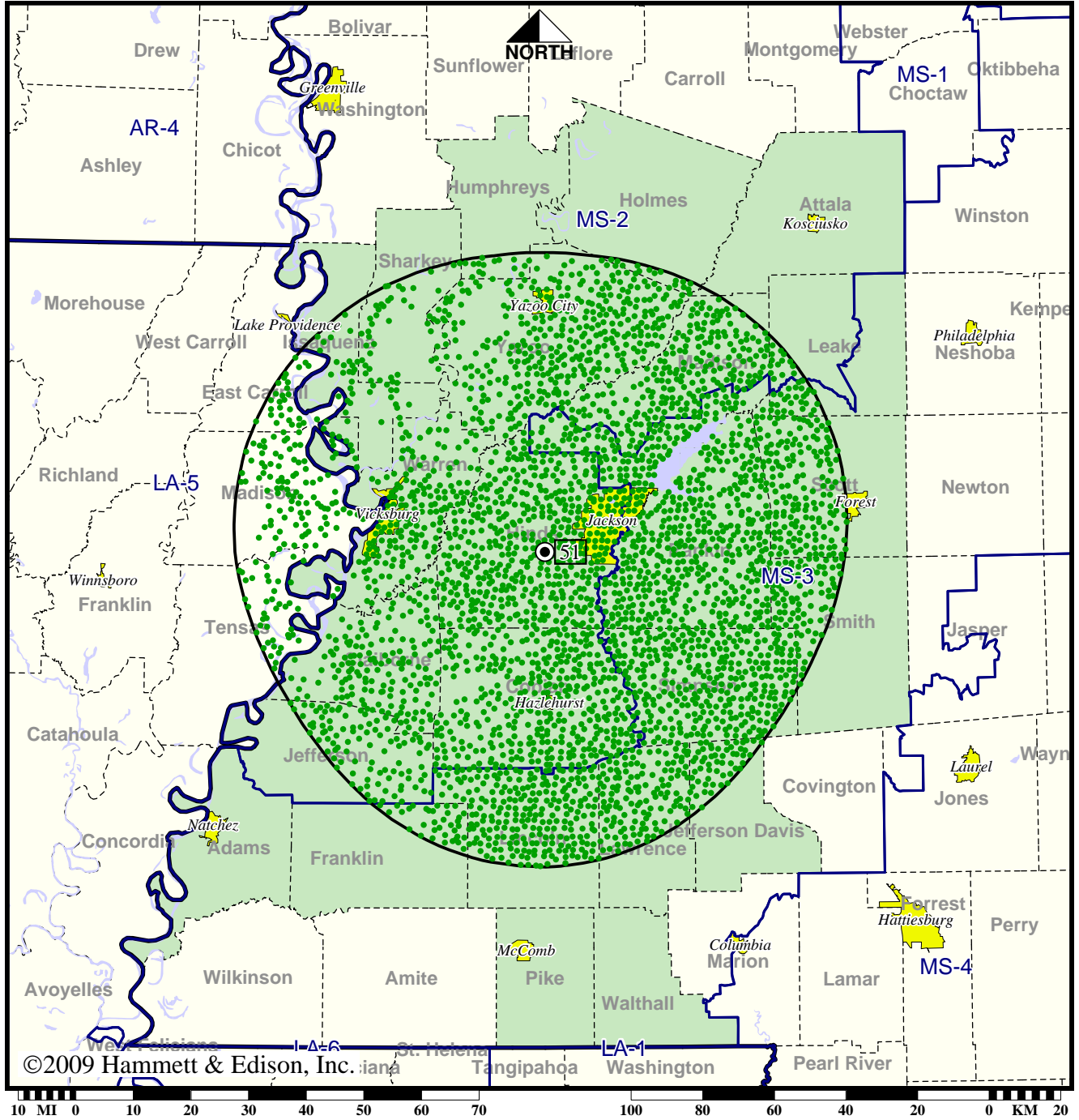


DTV Station WWJX • Channel 51 • Jackson, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 177 kW ERP at 384 m HAAT

Market: Jackson, MS



● Coverage gained after DTV transition

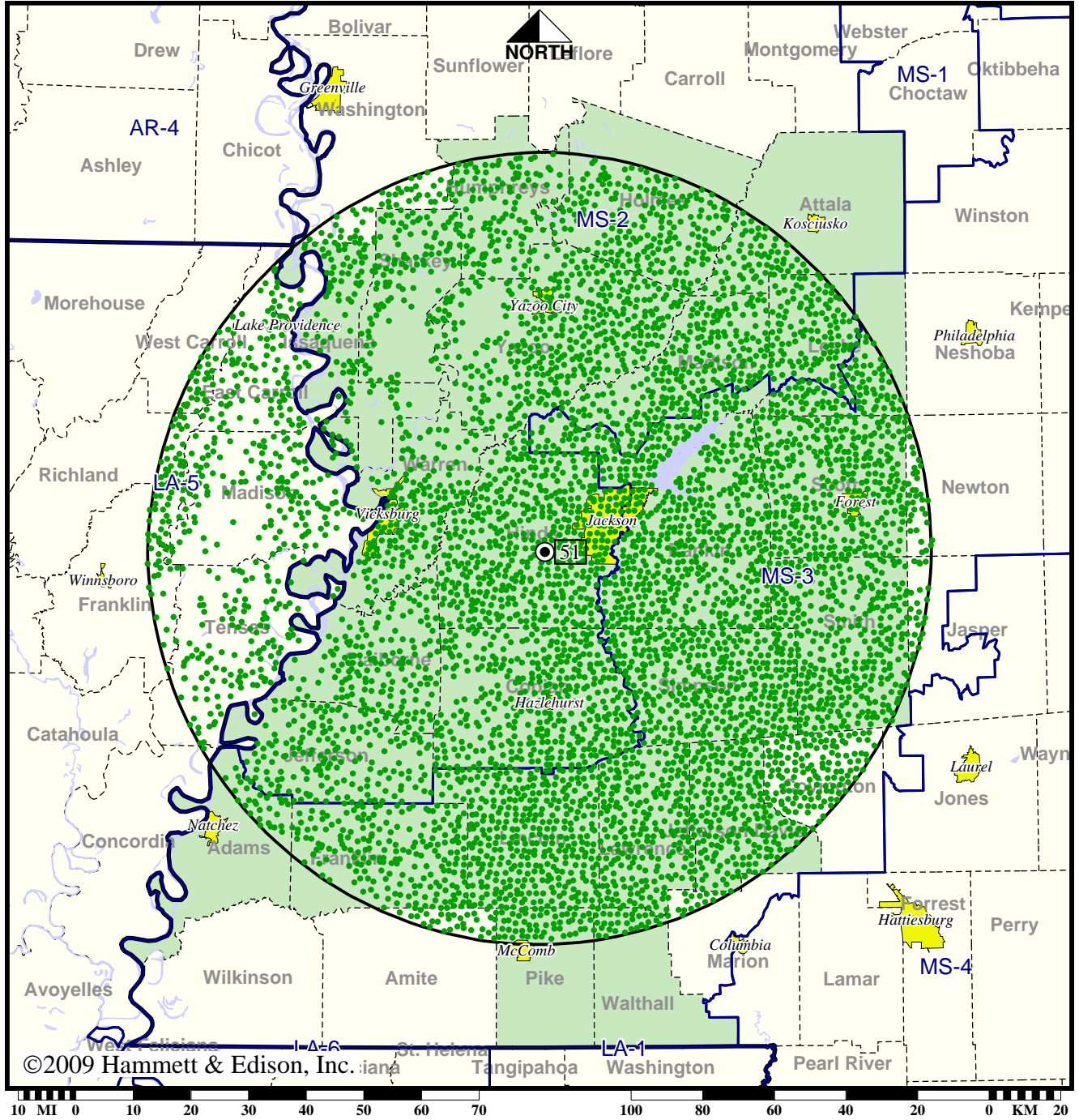
Digital service 659,739 persons

DTV Station WWJX • Channel 51 • Jackson, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 475 m HAAT

Market: Jackson, MS



● Coverage gained after DTV transition

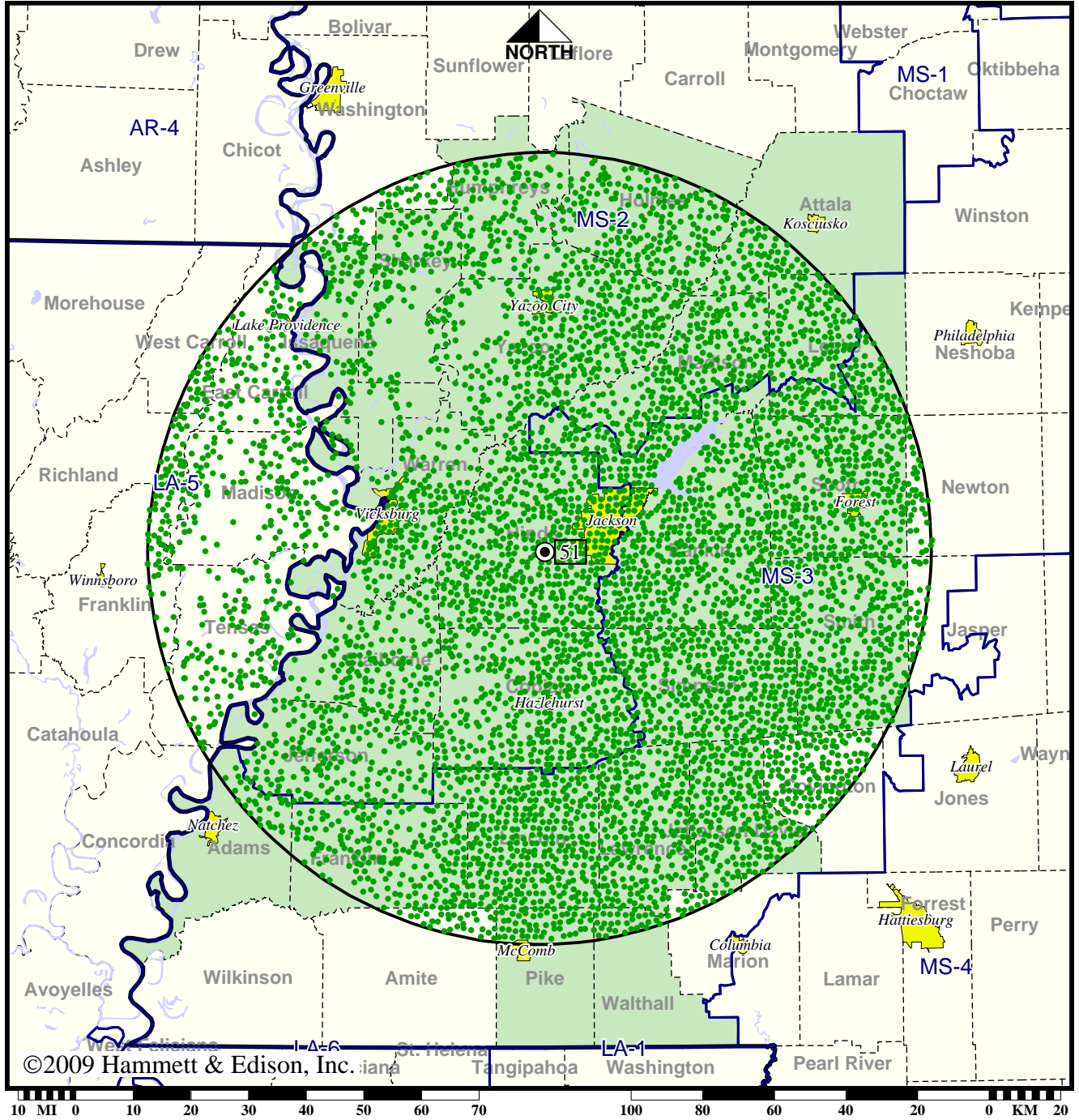
Digital service 829,307 persons

DTV Station WWJX • Channel 51 • Jackson, MS

Approved or Requested Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 475 m HAAT

Market: Jackson, MS



● Coverage gained after DTV transition

Digital service 829,307 persons