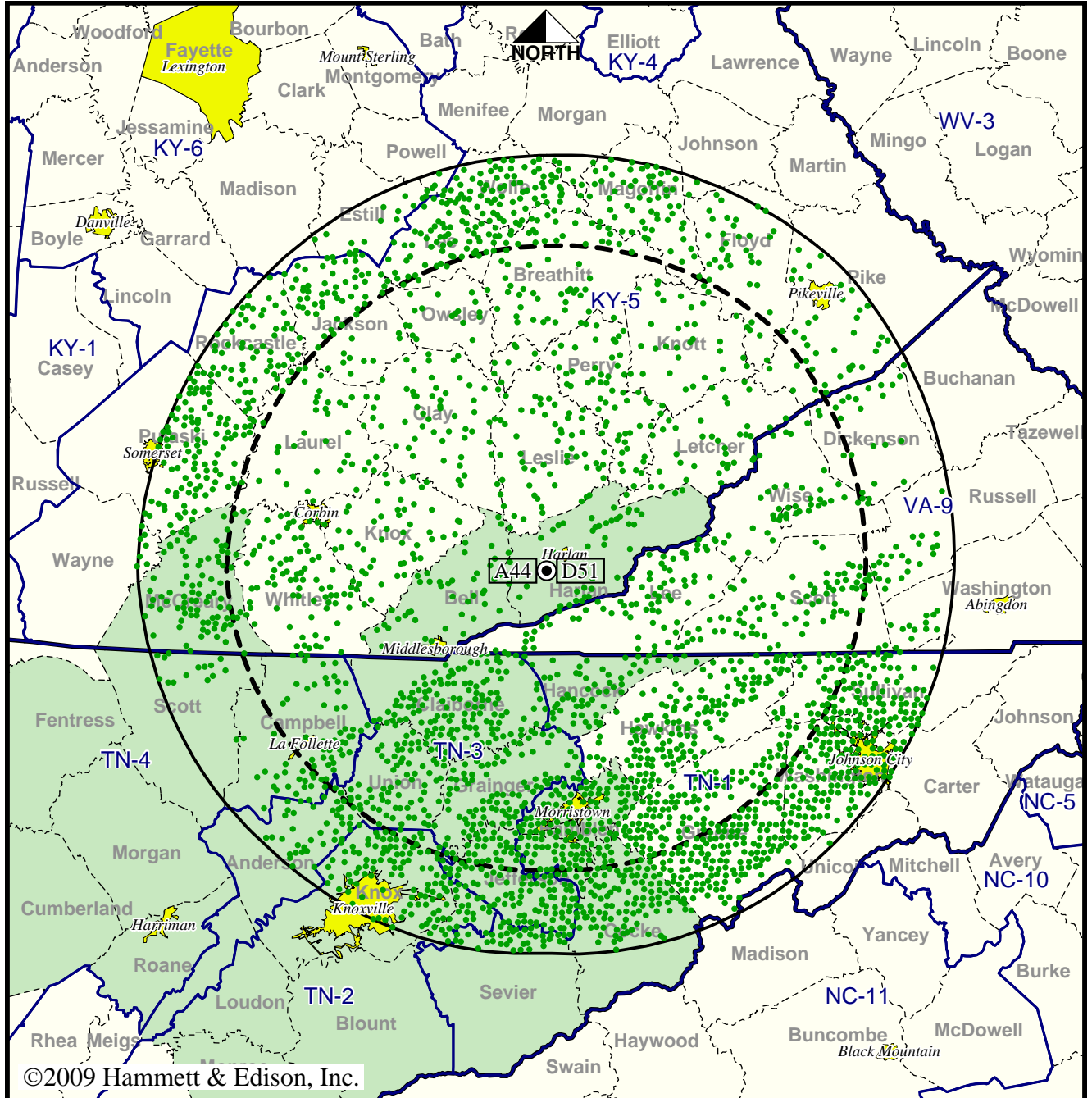


TV Station WAGV • Analog Channel 44, DTV Channel 51 • Harlan, KY

Expected Operation on June 13: Licensed

Digital License (solid): 550 kW ERP at 577 m HAAT  
 vs. Analog (dashed): 1000 kW ERP at 601 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.



- Coverage gained after DTV transition
- No symbol = no change in coverage

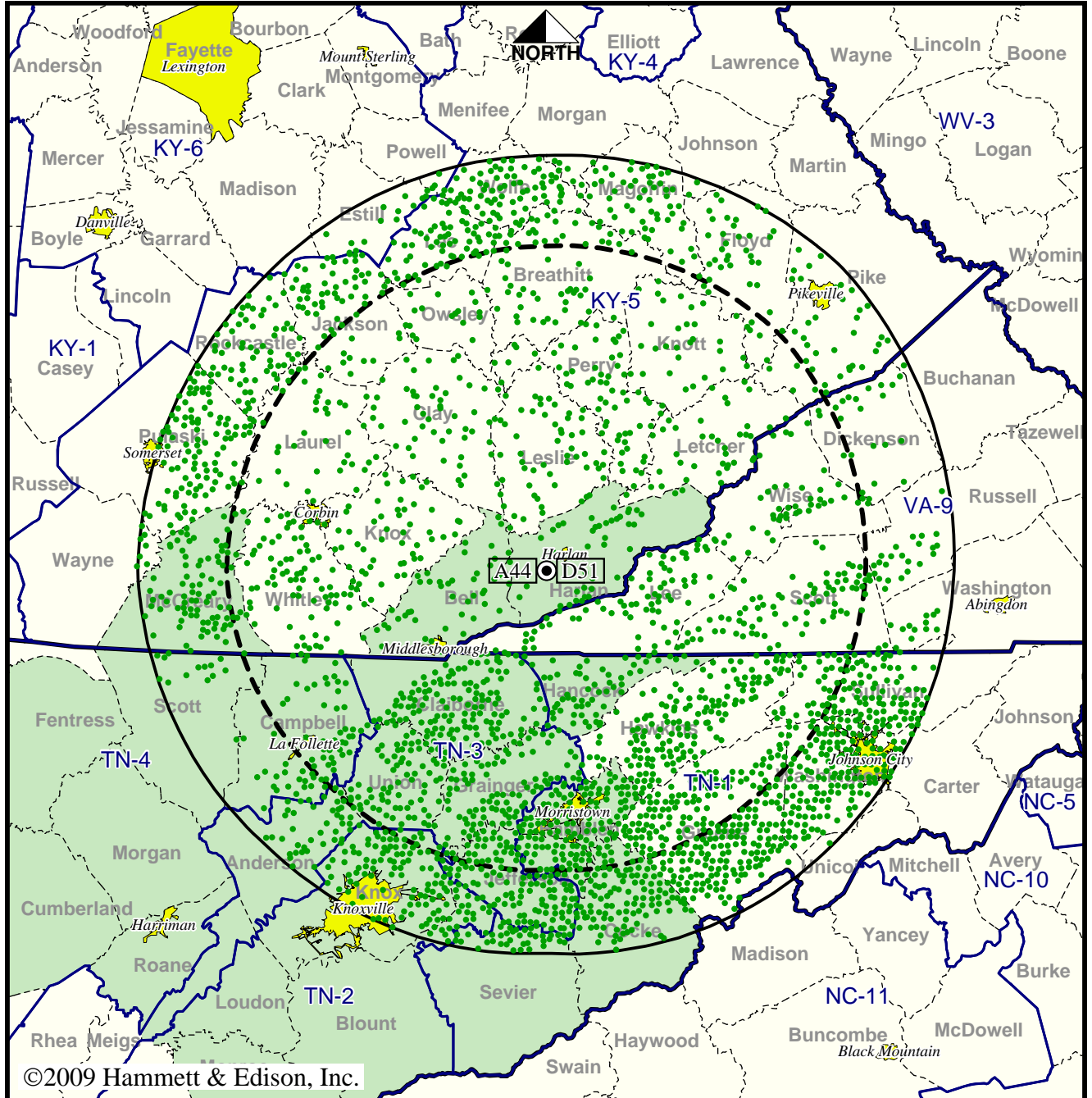
Analog service	259,921 persons
Digital service	939,512
Analog loss	0
Digital gain	679,591
Net gain	679,591

TV Station WAGV • Analog Channel 44, DTV Channel 51 • Harlan, KY

Approved Post-Transition Operation: Licensed

Digital License (solid): 550 kW ERP at 577 m HAAT  
 vs. Analog (dashed): 1000 kW ERP at 601 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.



● Coverage gained after DTV transition  
 No symbol = no change in coverage

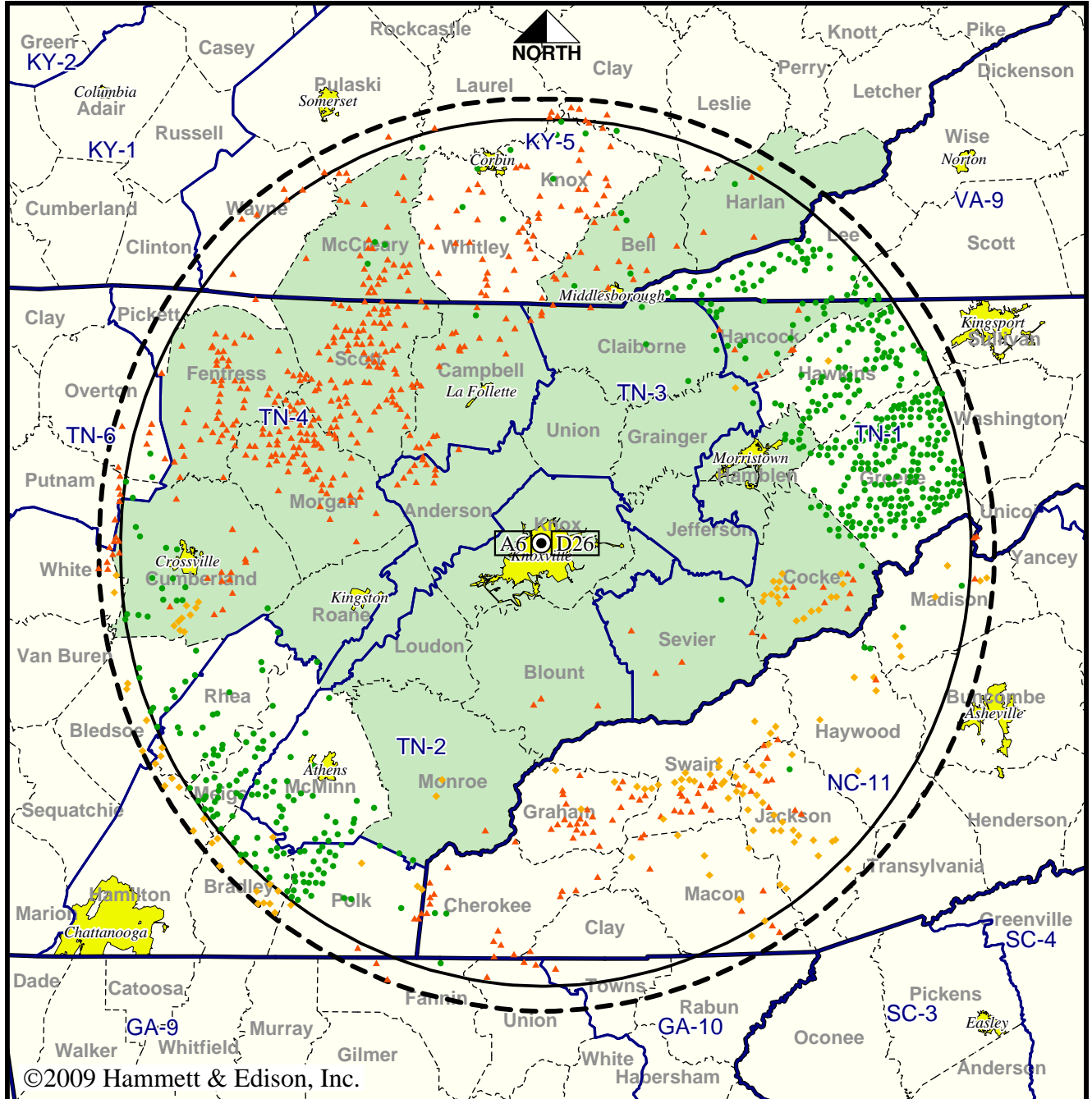
Analog service	259,921 persons
Digital service	936,249
Analog loss	0
Digital gain	676,328
Net gain	676,328

Station WATE-TV • Analog Channel 6, DTV Channel 26 • Knoxville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 930 kW ERP at 529 m HAAT, Network: ABC  
 vs. Analog (dashed): 100 kW ERP at 548 m HAAT, Network: ABC

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

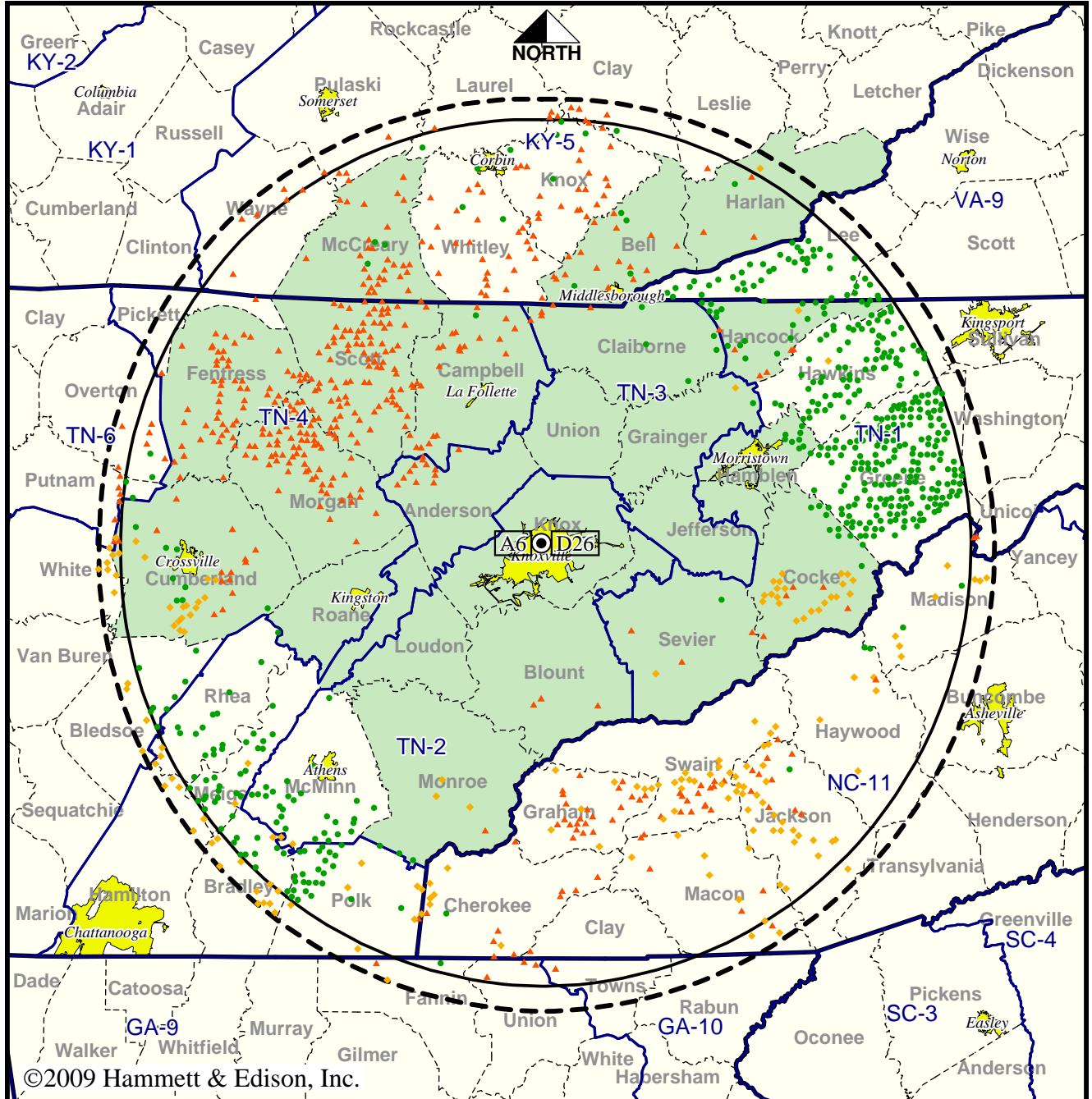
Analog service	1,268,987 persons
Digital service	1,270,646
Analog loss	81,996
Digital gain	83,655
Net gain	1,659

Station WATE-TV • Analog Channel 6, DTV Channel 26 • Knoxville, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 930 kW ERP at 529 m HAAT, Network: ABC  
 vs. Analog (dashed): 100 kW ERP at 548 m HAAT, Network: ABC

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

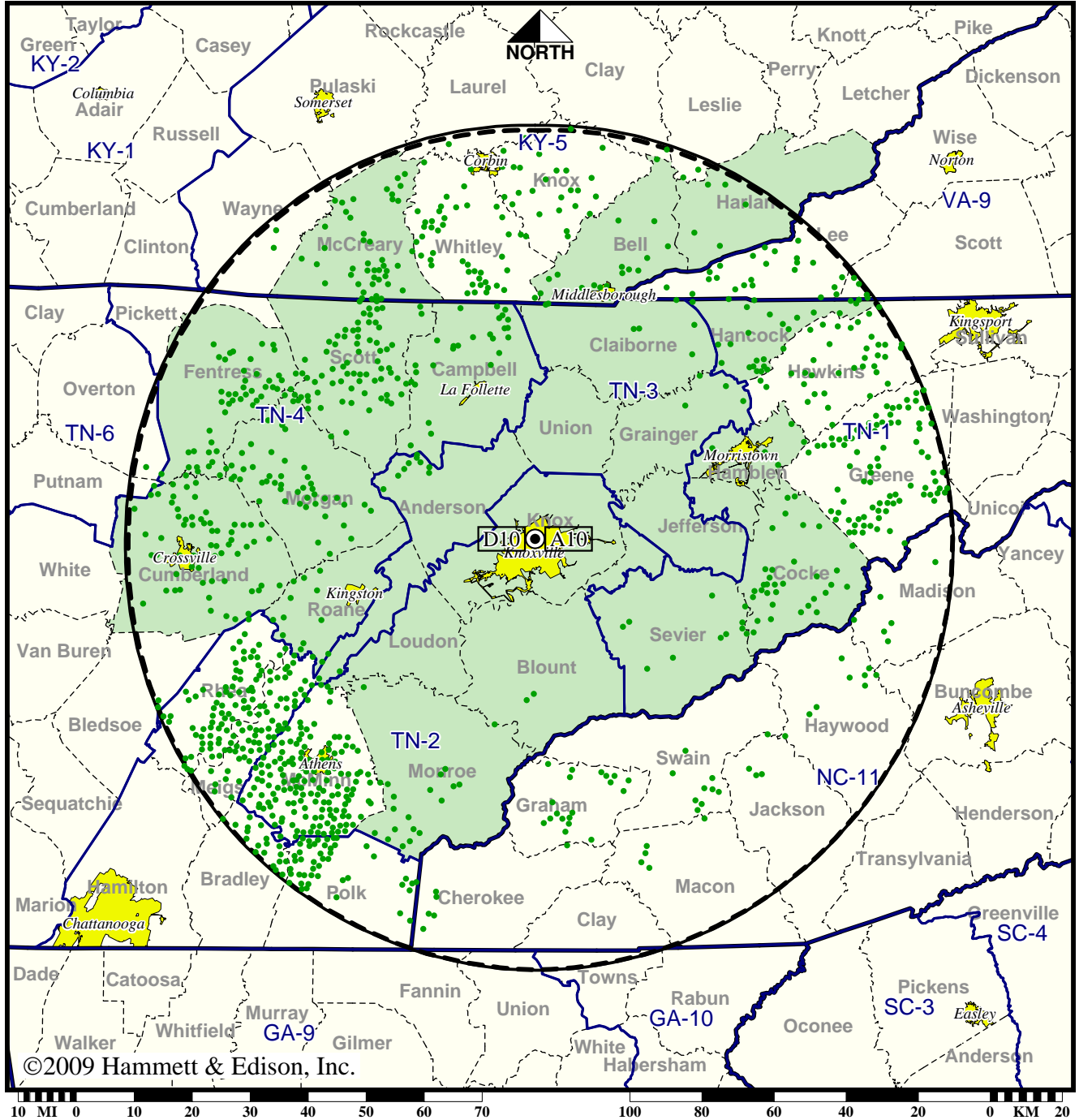
Analog service	1,268,987 persons
Digital service	1,266,992
Analog loss	82,967
Digital gain	80,972
Net gain	-1,995

Station WBIR-TV • Analog Channel 10, DTV Channel 10 • Knoxville, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 22.5 kW ERP at 546 m HAAT, Network: NBC  
 vs. Analog (dashed): 316 kW ERP at 546 m HAAT, Network: NBC

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

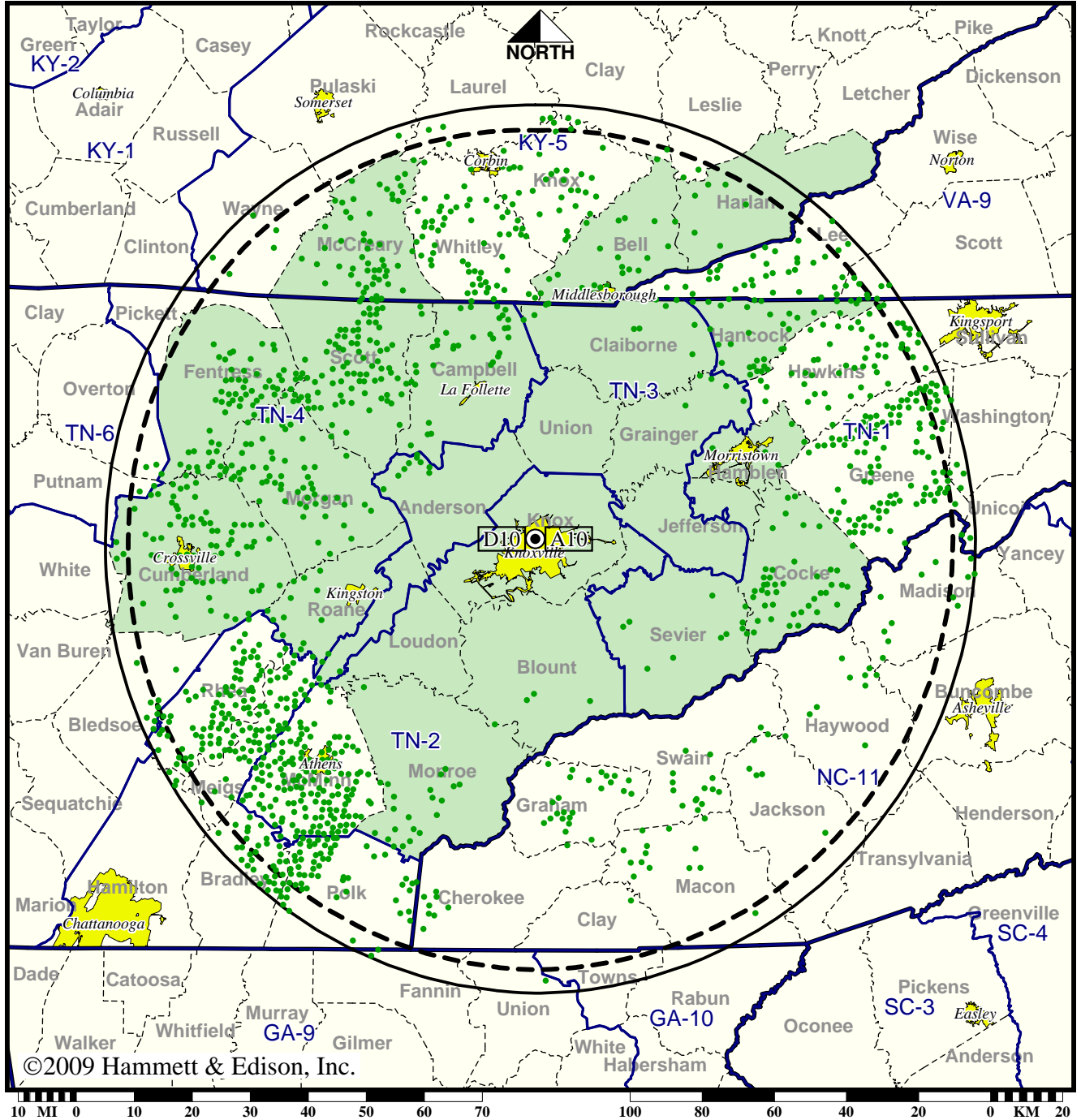
Analog service	1,081,737 persons
Digital service	1,234,217
Analog loss	0
Digital gain	152,480
Net gain	152,480

Station WBIR-TV • Analog Channel 10, DTV Channel 10 • Knoxville, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 40.9 kW ERP at 546 m HAAT, Network: NBC  
 vs. Analog (dashed): 316 kW ERP at 546 m HAAT, Network: NBC

Market: Knoxville, TN



● Coverage gained after DTV transition  
 No symbol = no change in coverage

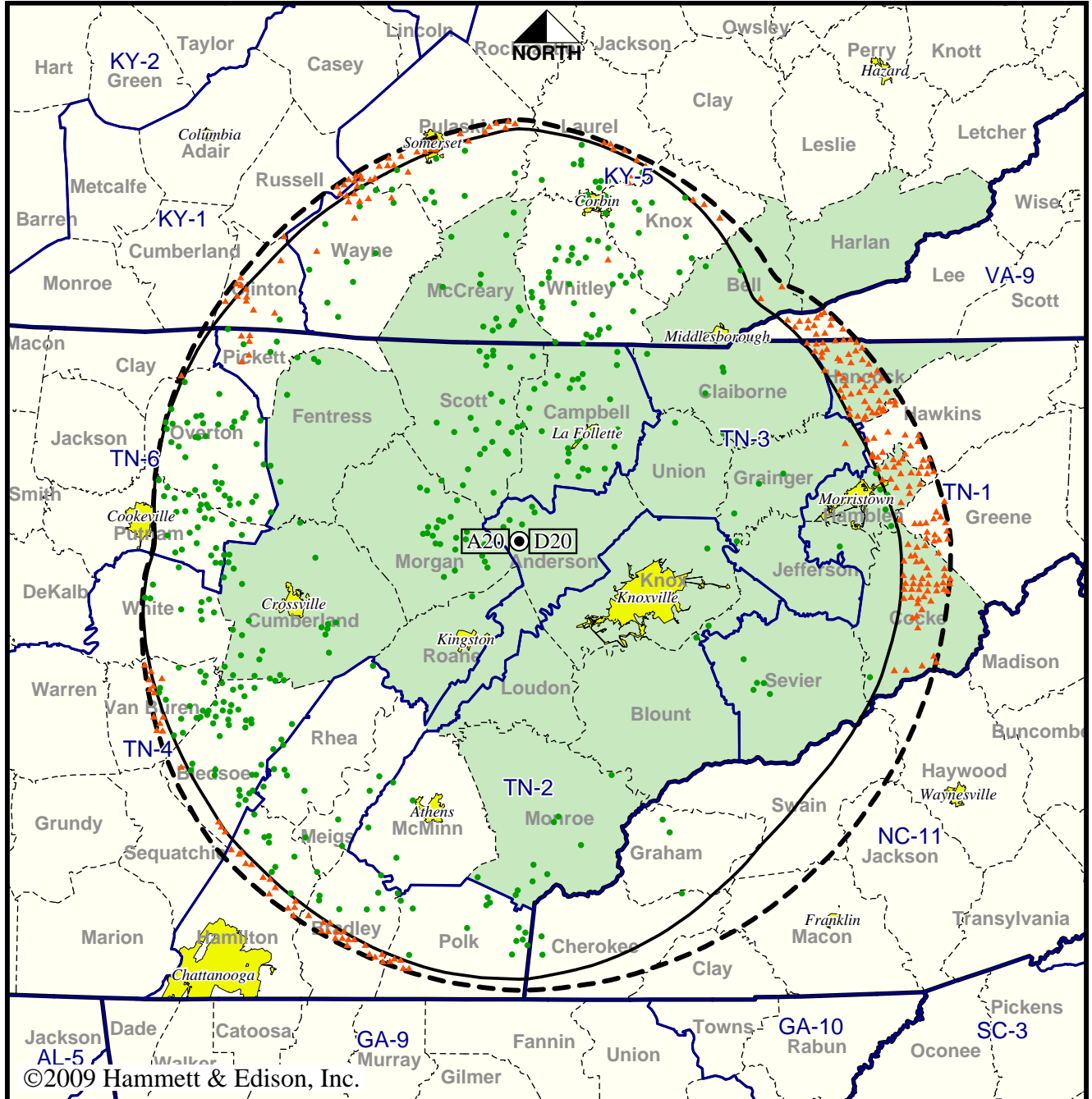
Analog service	1,081,737 persons
Digital service	1,280,837
Analog loss	0
Digital gain	199,100
Net gain	199,100

Station WBXX-TV • Analog Channel 20, DTV Channel 20 • Crossville, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 188 kW ERP at 719 m HAAT  
 vs. Analog (dashed): 3630 kW ERP at 738 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

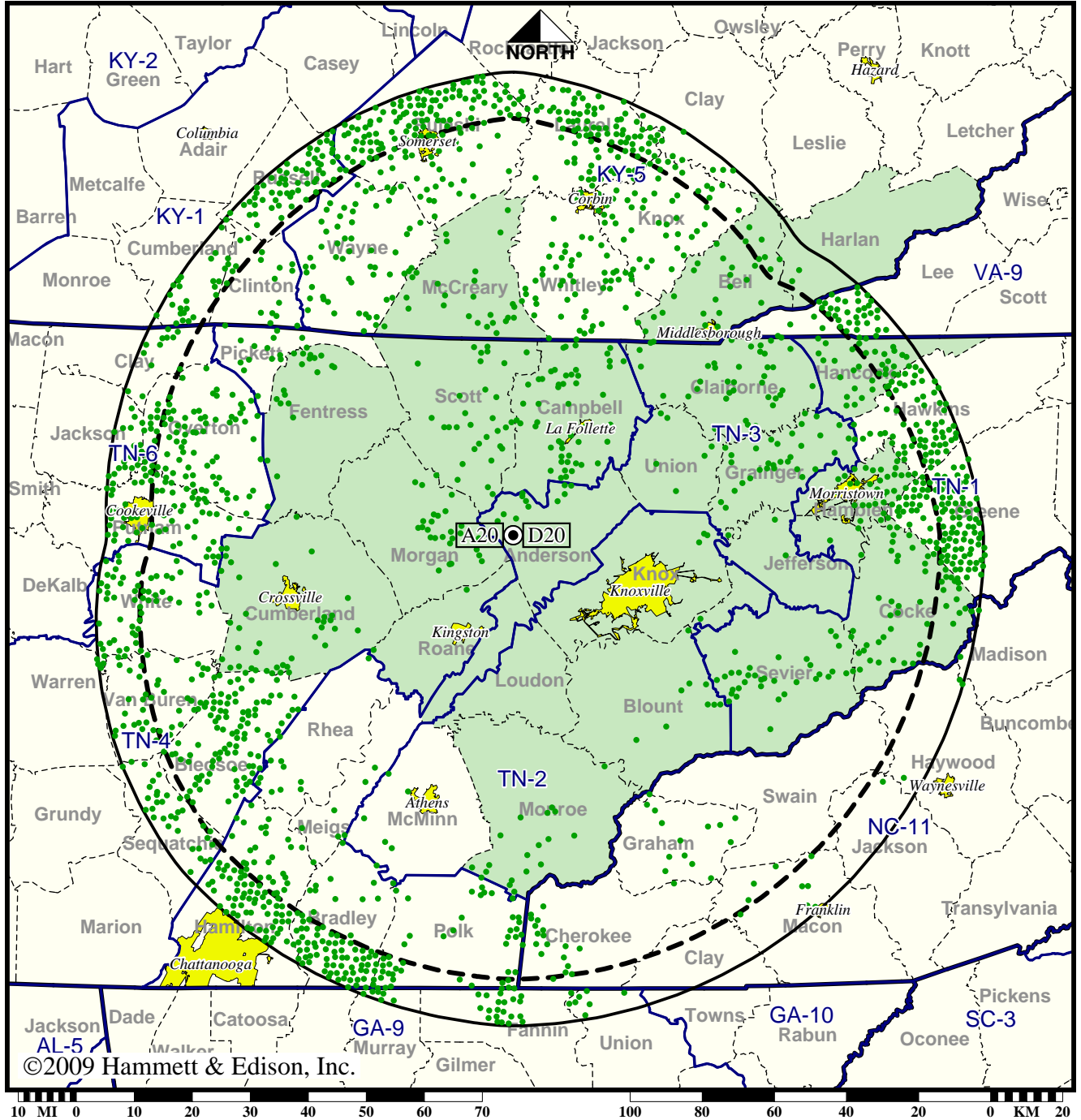
Analog service	1,302,936 persons
Digital service	1,310,838
Analog loss	51,891
Digital gain	59,793
Net gain	7,902

Station WBXX-TV • Analog Channel 20, DTV Channel 20 • Crossville, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 652 kW ERP at 735 m HAAT  
 vs. Analog (dashed): 3630 kW ERP at 738 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage

Analog service	1,302,936 persons
Digital service	1,615,683
Analog loss	0
Digital gain	312,747
Net gain	312,747

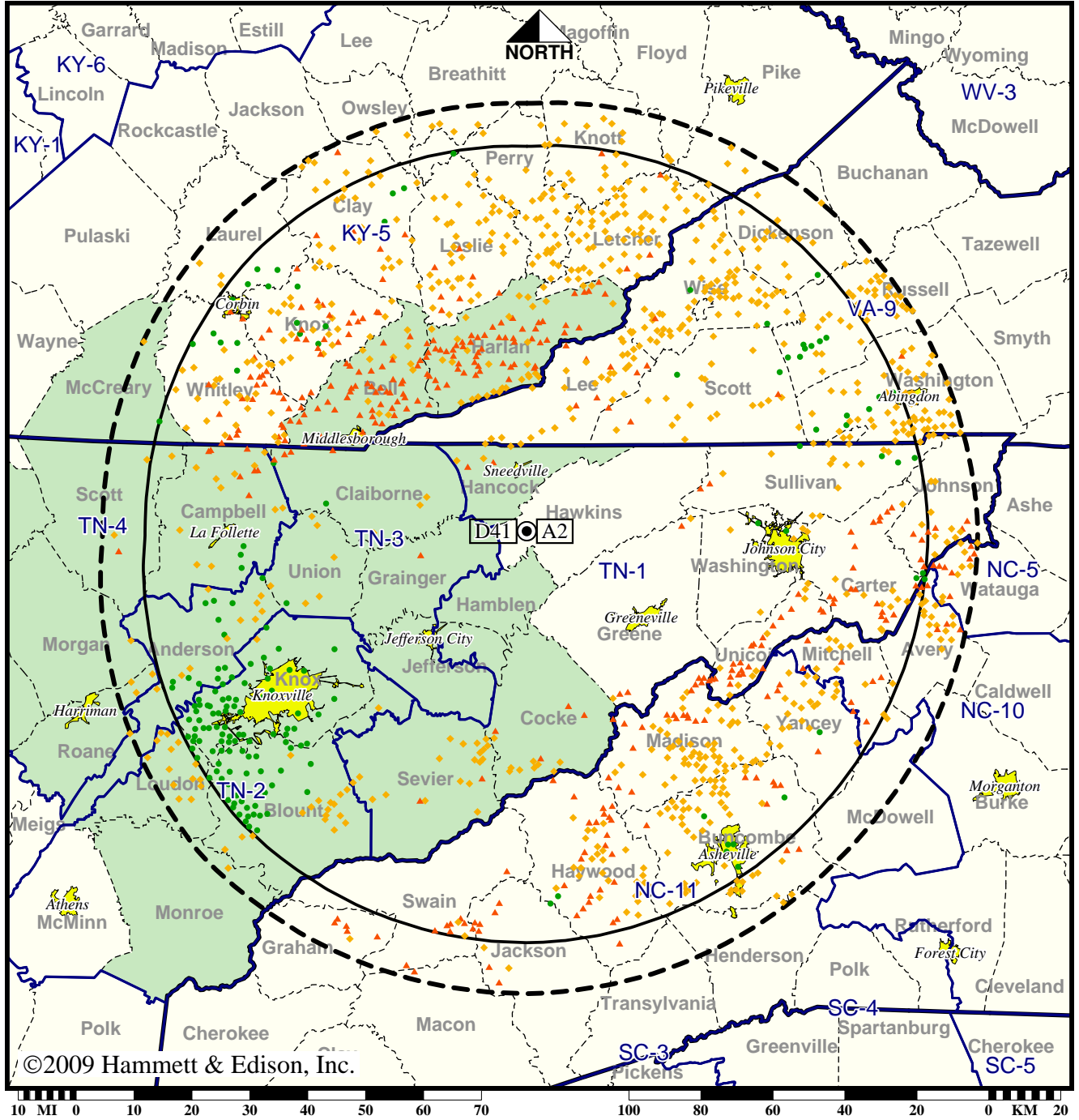


Station WETP-TV • Analog Channel 2, DTV Channel 41 • Sneedville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 445 kW ERP at 567 m HAAT, Network: PBS  
 vs. Analog (dashed): 100 kW ERP at 536 m HAAT, Network: PBS

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

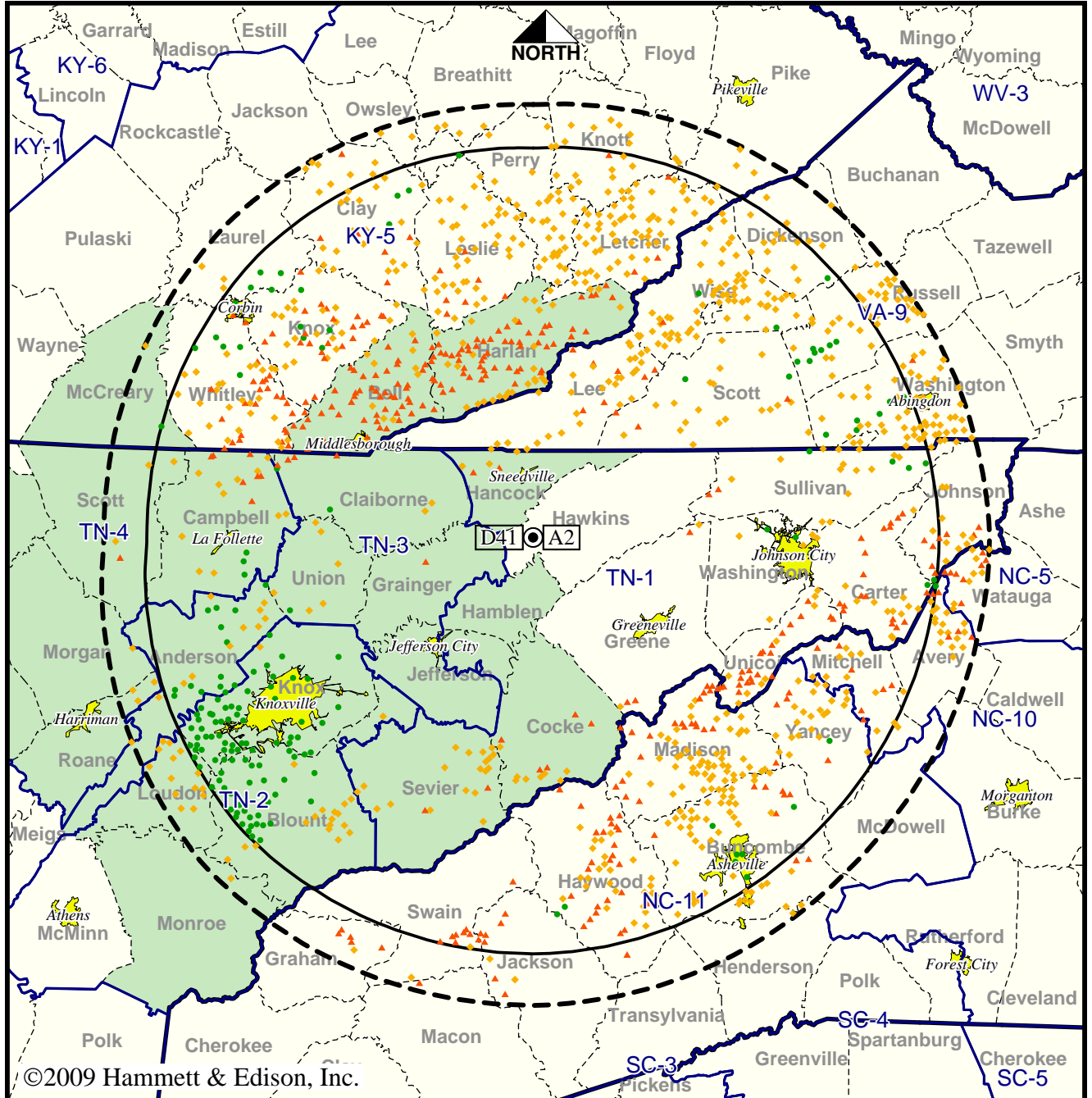
Analog service	1,500,438 persons
Digital service	1,402,316
Analog loss	228,150
Digital gain	130,028
Net gain	-98,122

Station WETP-TV • Analog Channel 2, DTV Channel 41 • Sneedville, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 445 kW ERP at 567 m HAAT, Network: PBS  
 vs. Analog (dashed): 100 kW ERP at 536 m HAAT, Network: PBS

Market: Knoxville, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

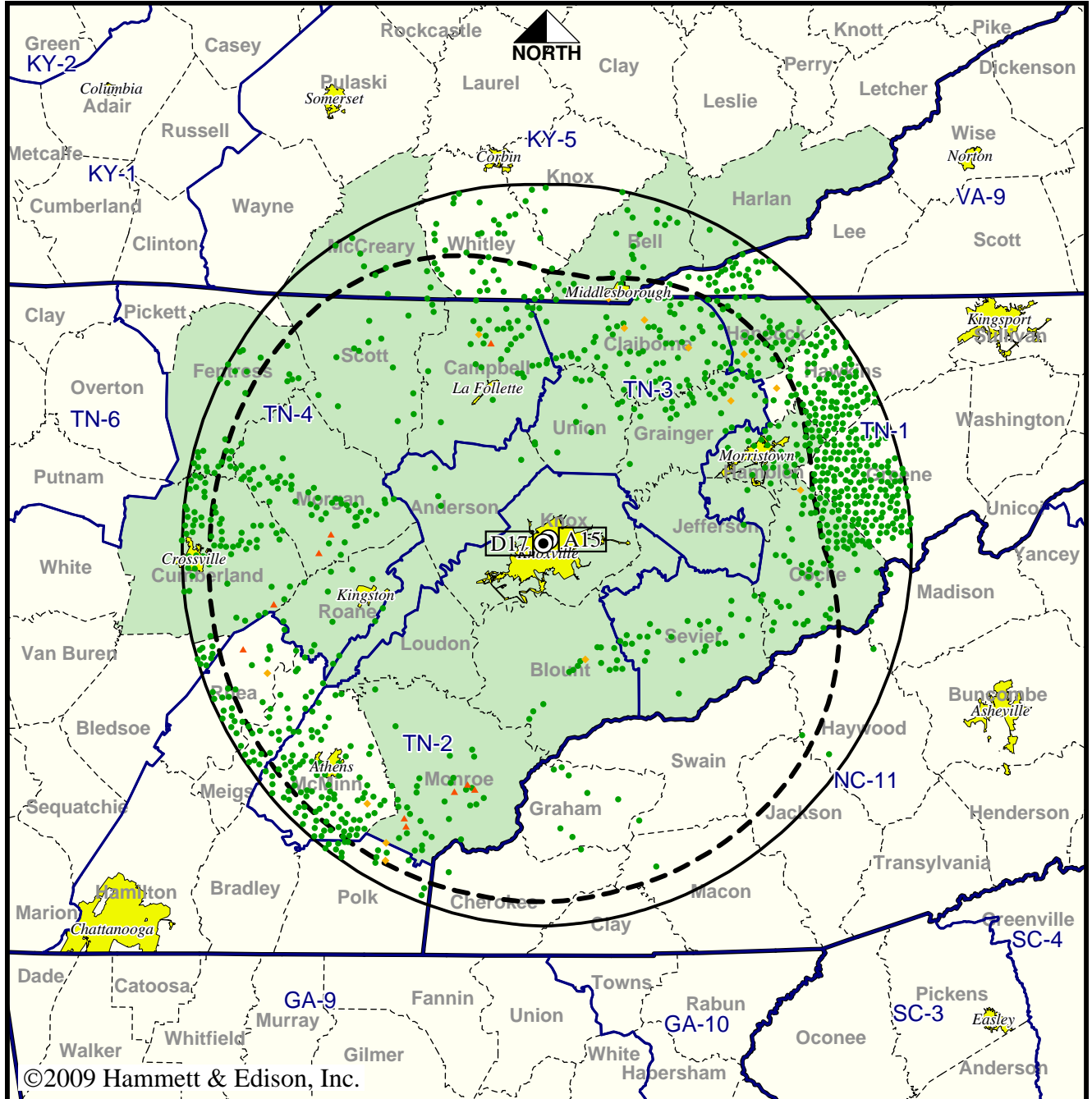
Analog service	1,500,438 persons
Digital service	1,396,636
Analog loss	228,150
Digital gain	124,348
Net gain	-103,802

Station WKOP-TV • Analog Channel 15, DTV Channel 17 • Knoxville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 100 kW ERP at 551 m HAAT, Network: PBS  
 vs. Analog (dashed): 2240 kW ERP at 513 m HAAT, Network: PBS

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

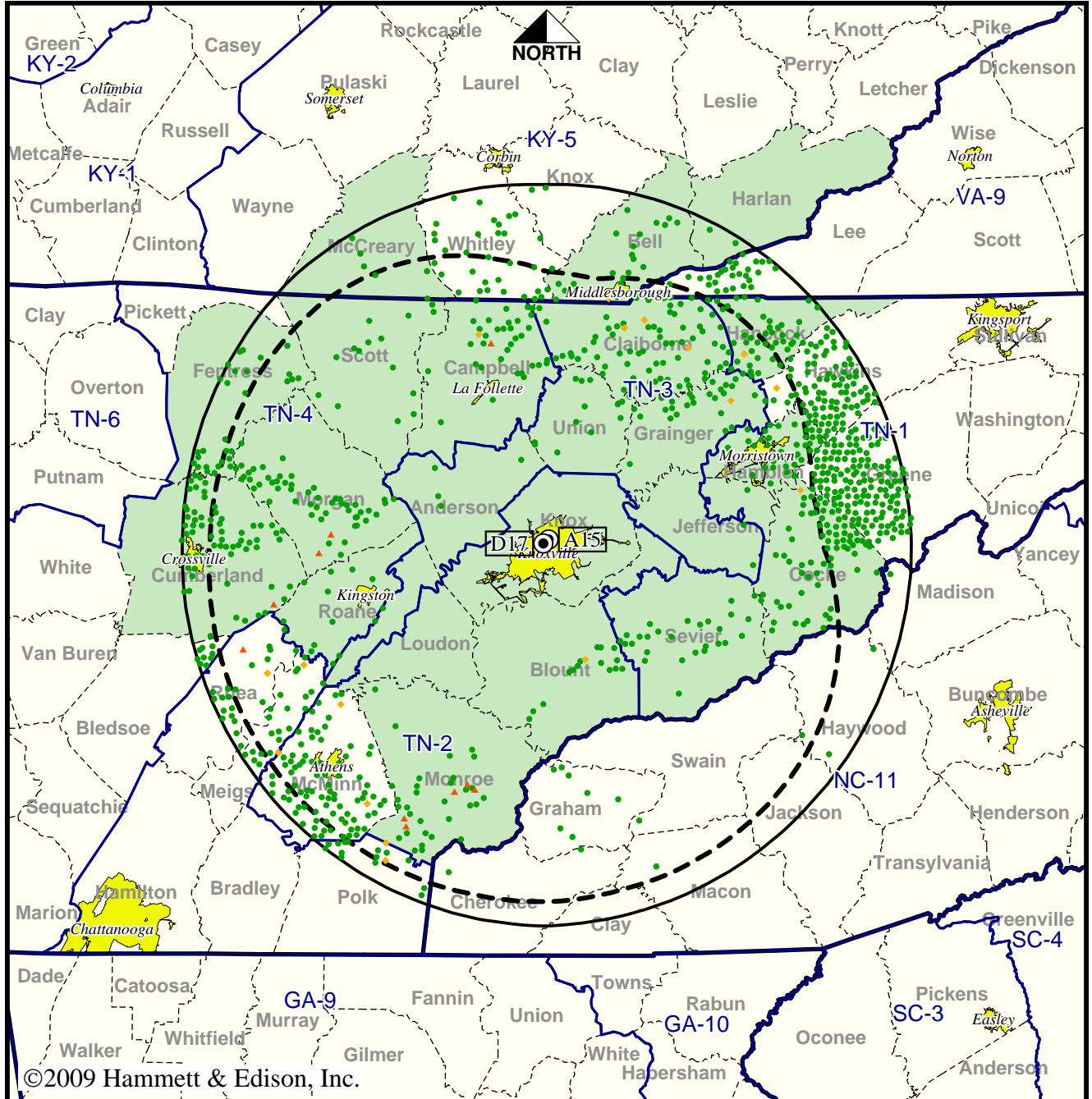
Analog service	990,077 persons
Digital service	1,135,438
Analog loss	3,303
Digital gain	148,664
Net gain	145,361

Station WKOP-TV • Analog Channel 15, DTV Channel 17 • Knoxville, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 100 kW ERP at 551 m HAAT, Network: PBS  
 vs. Analog (dashed): 2240 kW ERP at 513 m HAAT, Network: PBS

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

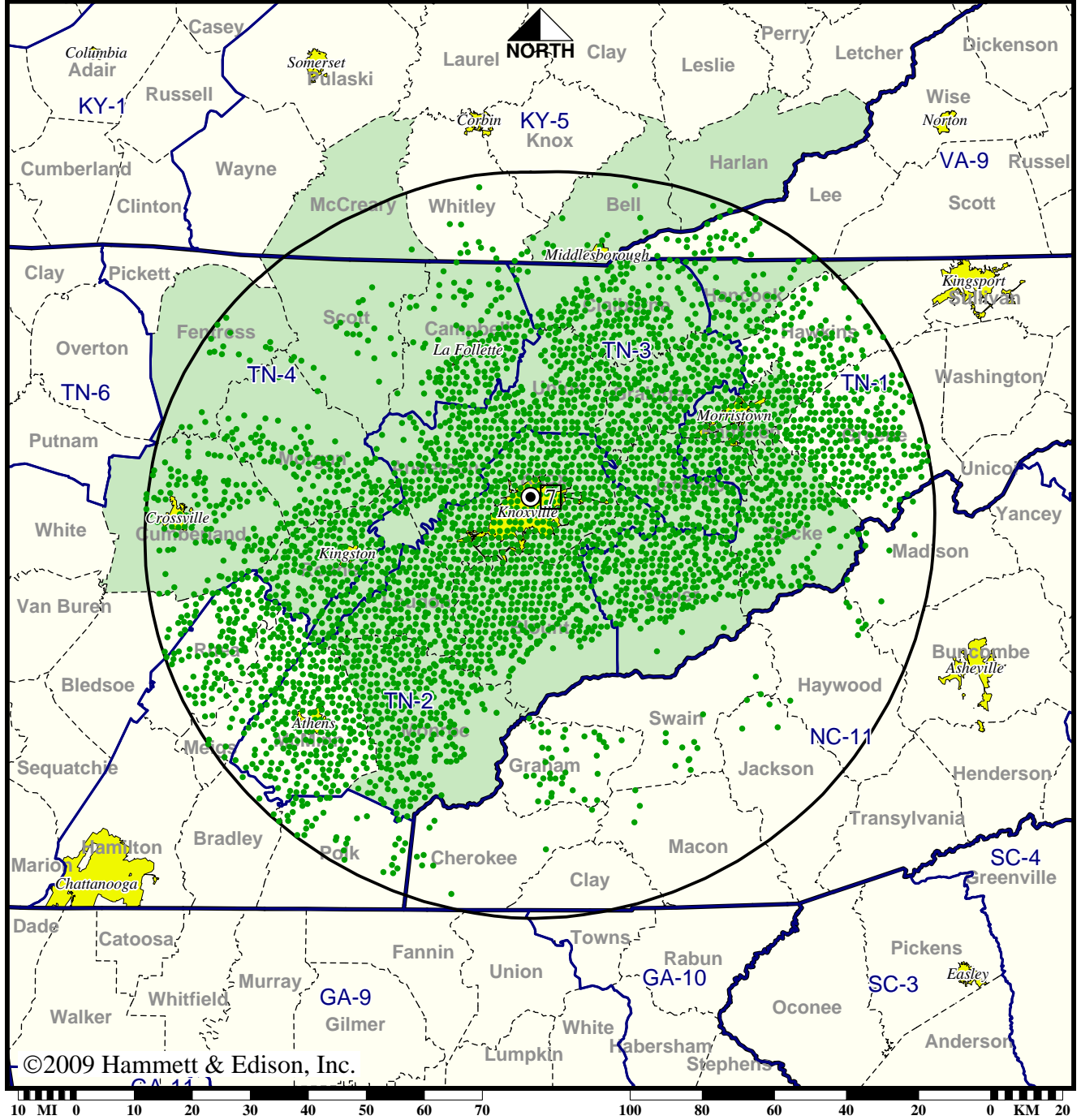
Analog service	990,077 persons
Digital service	1,131,192
Analog loss	3,595
Digital gain	144,710
Net gain	141,115

DTV Station WMAK • Channel 7 • Knoxville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 55.0 kW ERP at 382 m HAAT

Market: Knoxville, TN



● Coverage gained after DTV transition

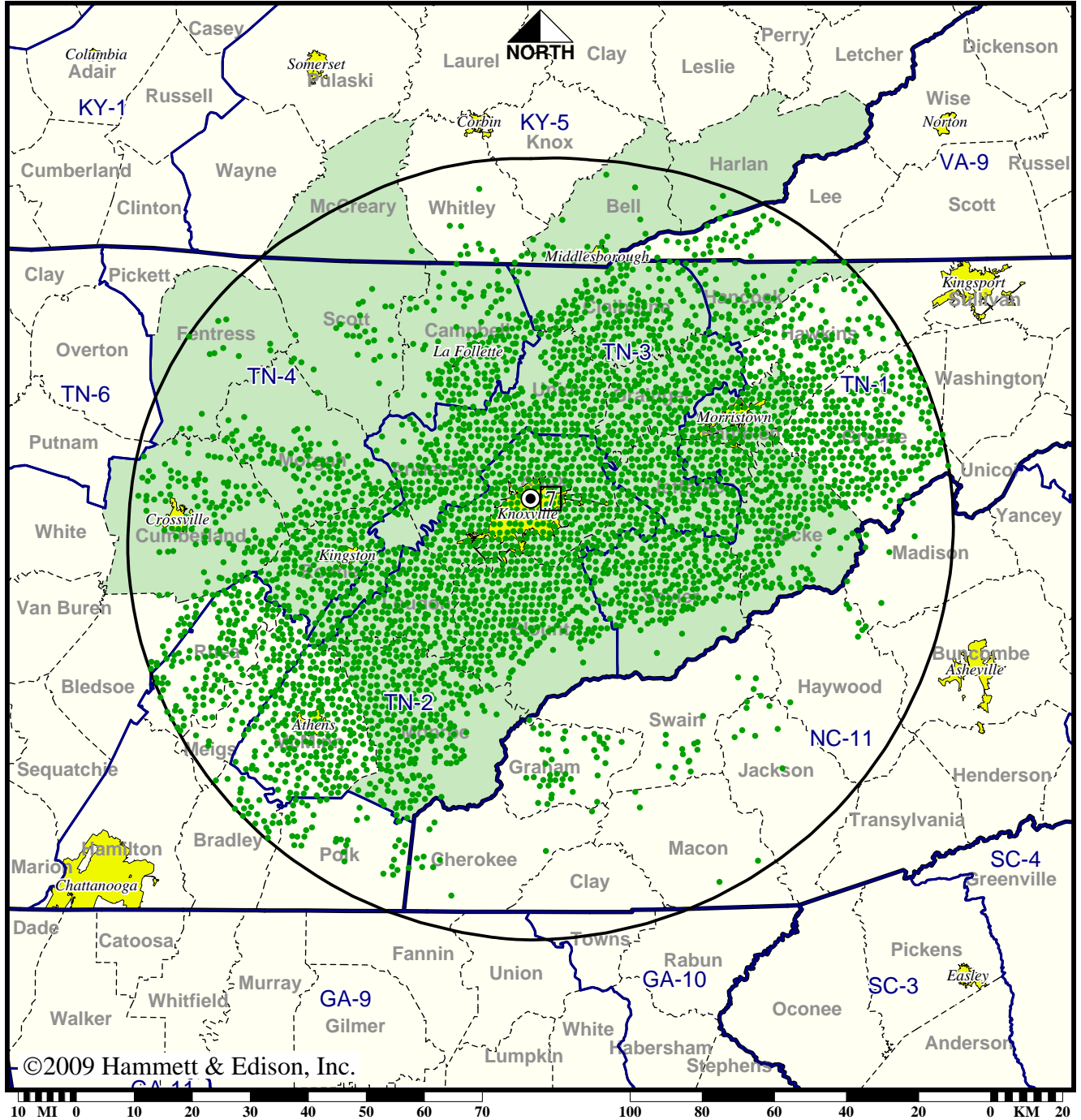
Digital service 1,176,178 persons

DTV Station WMAK • Channel 7 • Knoxville, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 95.0 kW ERP at 382 m HAAT

Market: Knoxville, TN



● Coverage gained after DTV transition

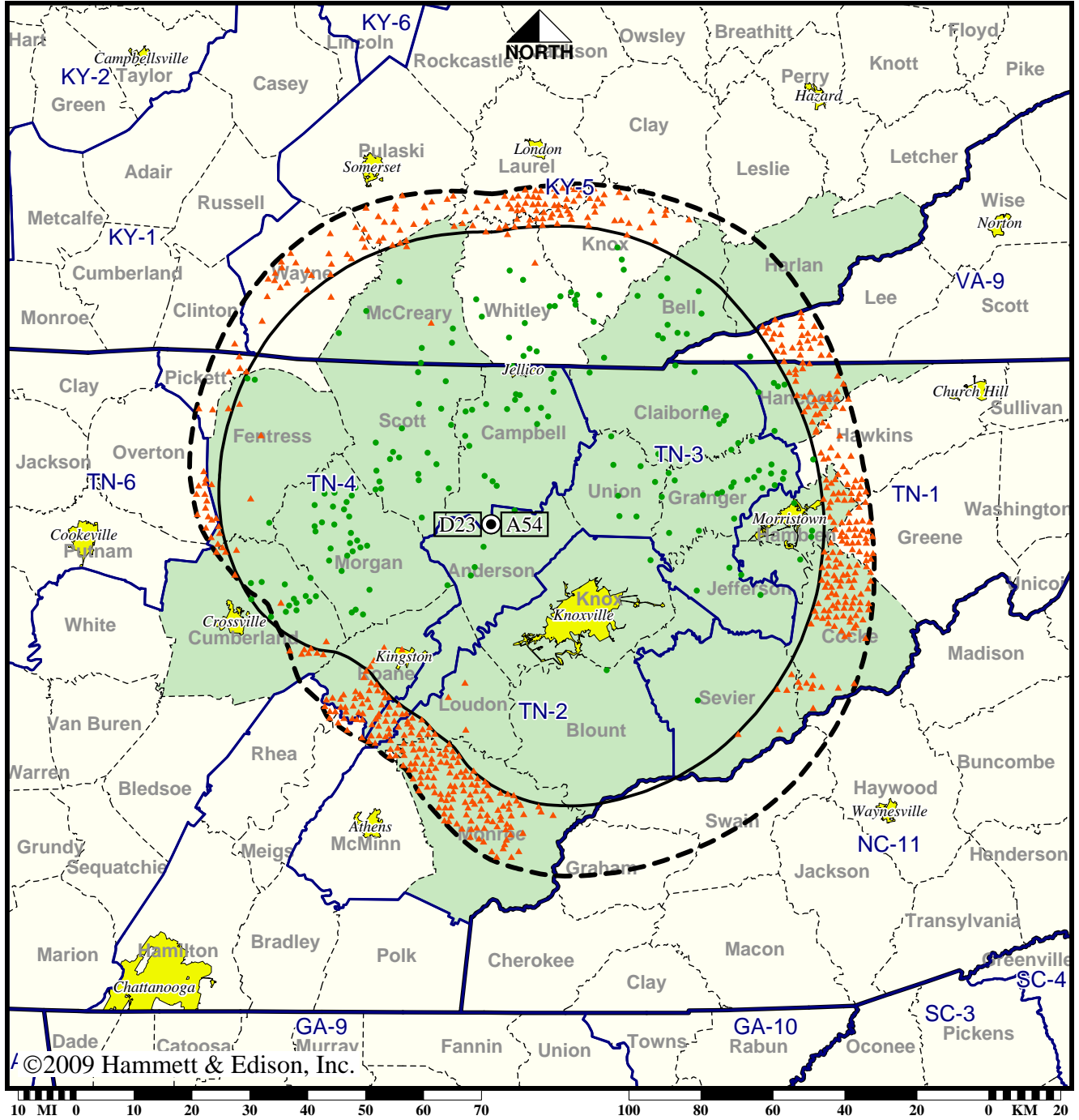
Digital service 1,193,223 persons

TV Station WPXK • Analog Channel 54, DTV Channel 23 • Jellico, TN

Expected Operation on June 13: Licensed

Digital License (solid): 18.0 kW ERP at 608 m HAAT  
 vs. Analog (dashed): 4900 kW ERP at 618 m HAAT

Market: Knoxville, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

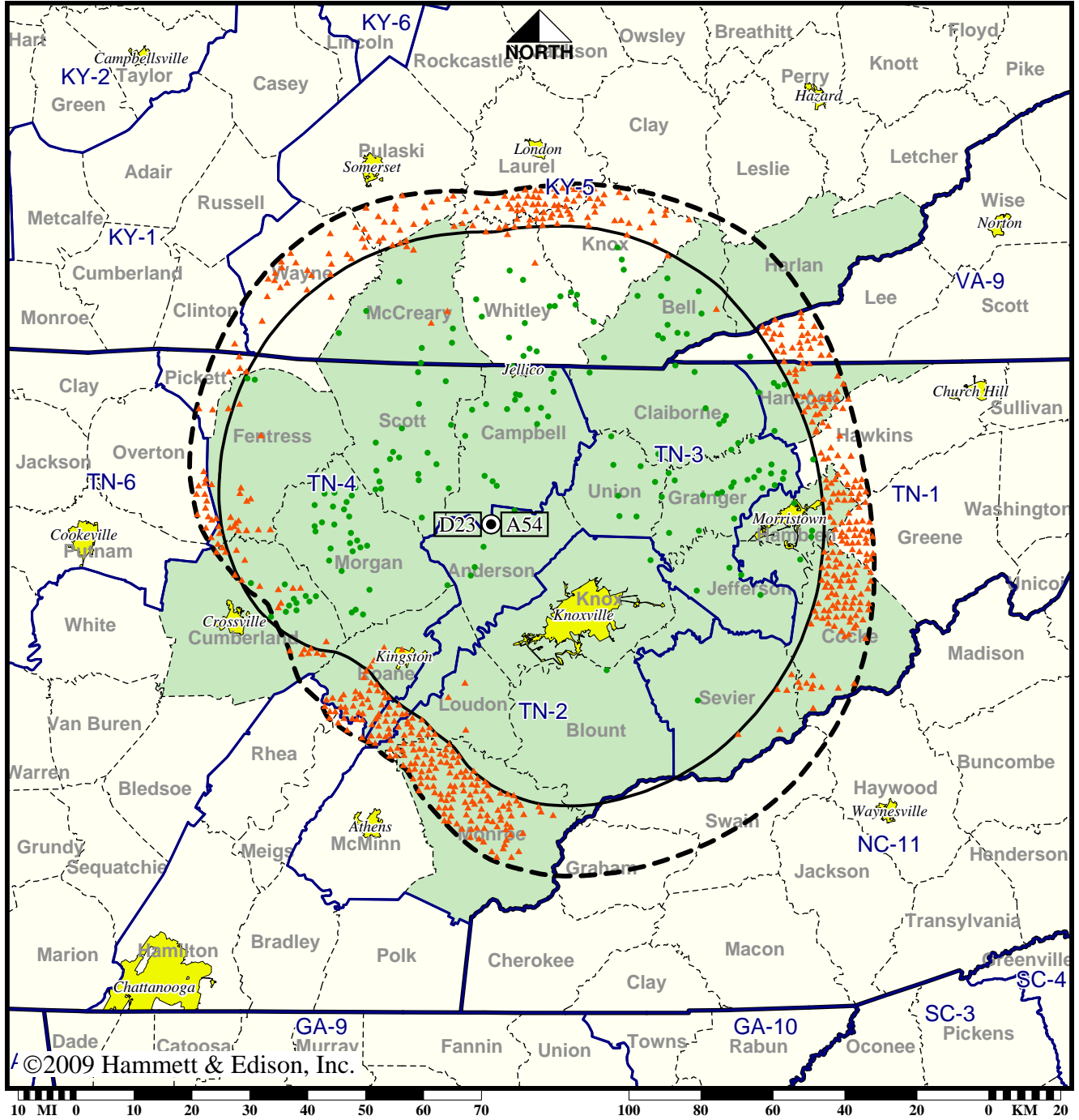
Analog service	1,016,623 persons
Digital service	940,264
Analog loss	95,135
Digital gain	18,776
Net gain	-76,359

TV Station WPXK • Analog Channel 54, DTV Channel 23 • Jellico, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 18.0 kW ERP at 608 m HAAT  
 vs. Analog (dashed): 4900 kW ERP at 618 m HAAT

Market: Knoxville, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

Analog service	1,016,623 persons
Digital service	938,100
Analog loss	96,570
Digital gain	18,047
Net gain	-78,523

©2009 Hammett & Edison, Inc.

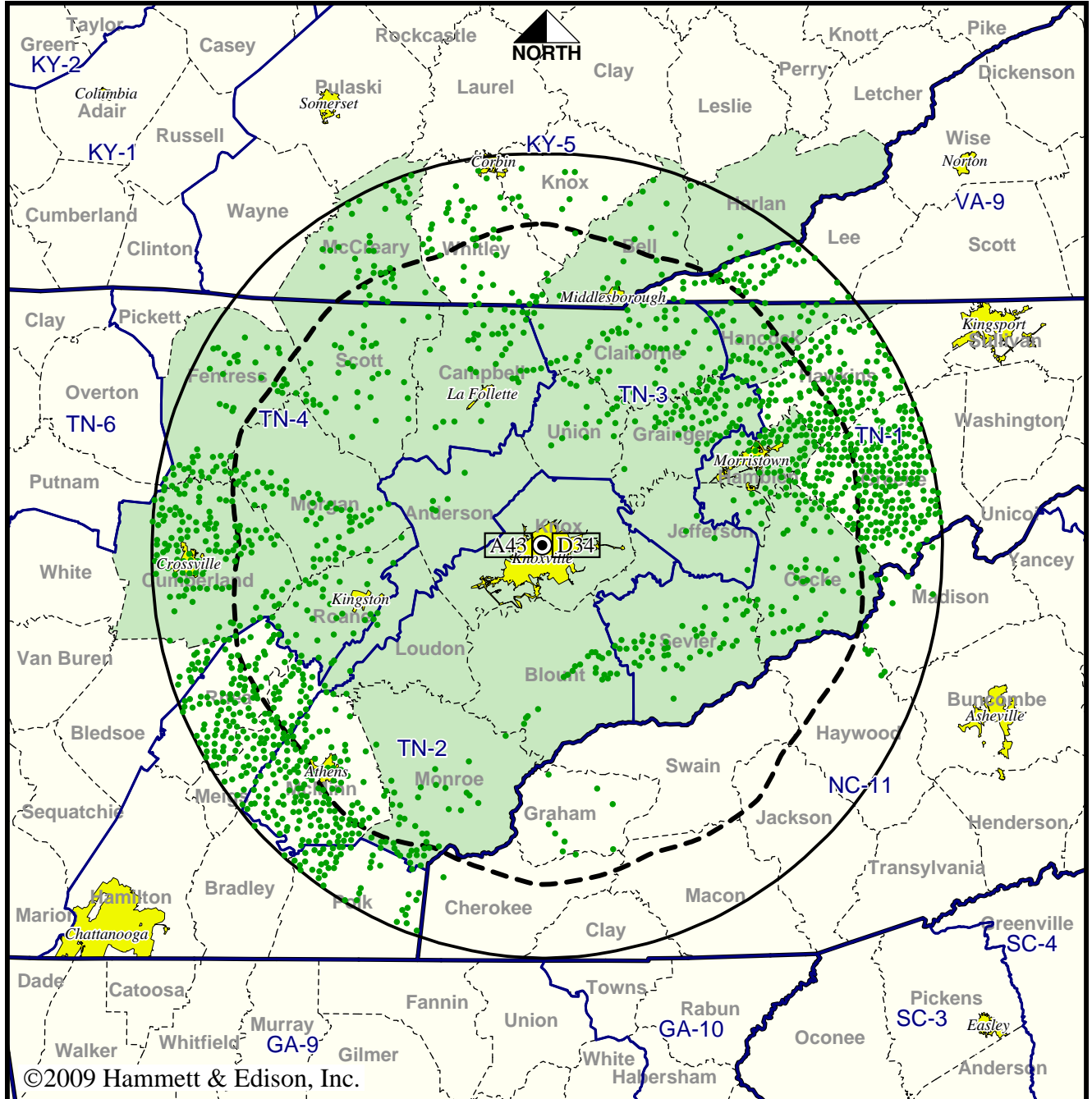


TV Station WTNZ • Analog Channel 43, DTV Channel 34 • Knoxville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 460 kW ERP at 529 m HAAT, Network: Fox  
 vs. Analog (dashed): 1960 kW ERP at 529 m HAAT, Network: Fox

Market: Knoxville, TN



● Coverage gained after DTV transition  
 No symbol = no change in coverage

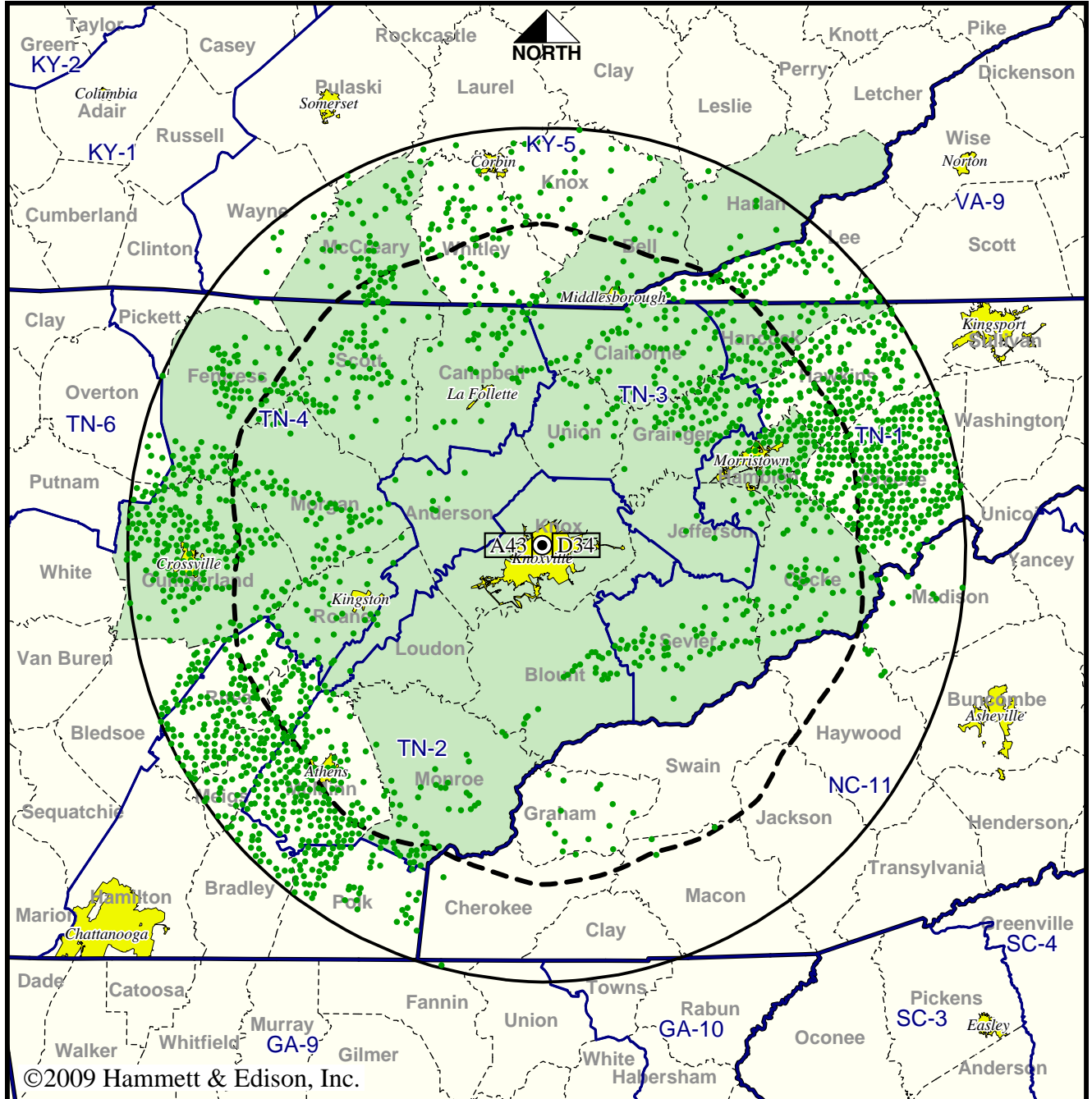
Analog service	945,695 persons
Digital service	1,201,174
Analog loss	0
Digital gain	255,479
Net gain	255,479

TV Station WTNZ • Analog Channel 43, DTV Channel 34 • Knoxville, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 930 kW ERP at 527 m HAAT, Network: Fox  
 vs. Analog (dashed): 1960 kW ERP at 529 m HAAT, Network: Fox

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.



- Coverage gained after DTV transition
- No symbol = no change in coverage

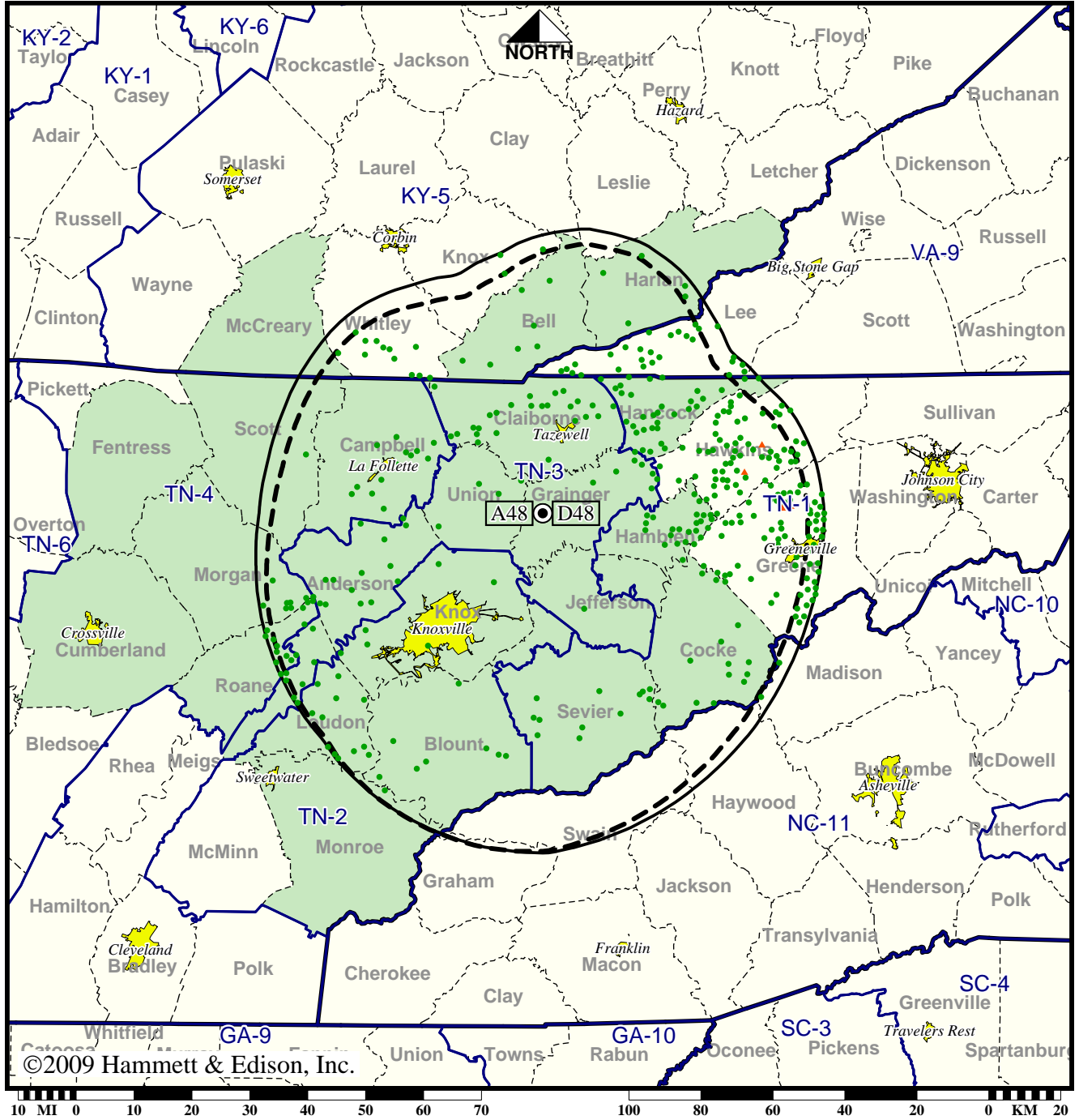
Analog service	945,695 persons
Digital service	1,261,916
Analog loss	0
Digital gain	316,221
Net gain	316,221

TV Station WVLR • Analog Channel 48, DTV Channel 48 • Tazewell, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 193 kW ERP at 430 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 431 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

10 MI 0 10 20 30 40 50 60 70 100 80 60 40 20 0 KM 20

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

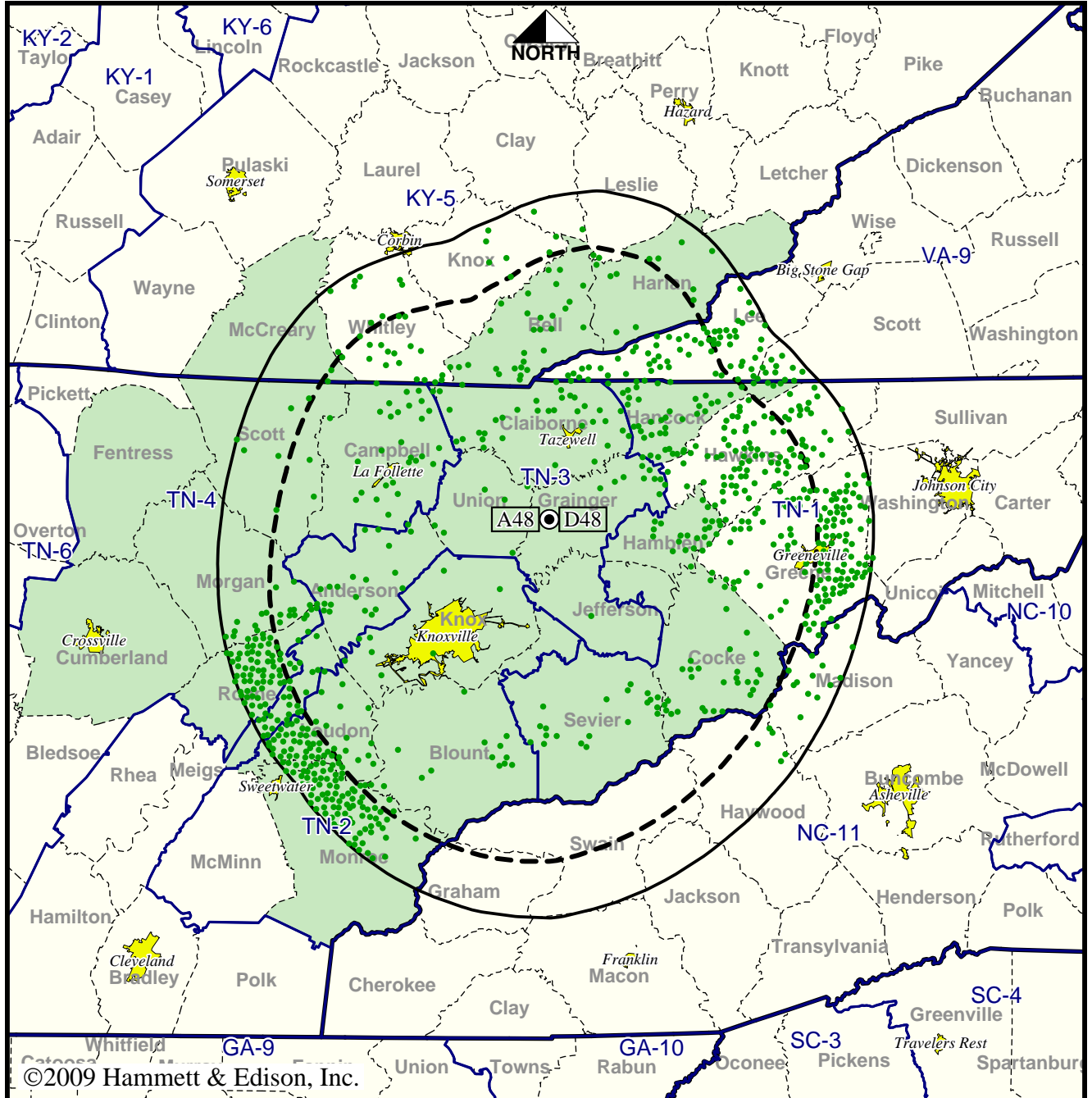
Analog service	902,823 persons
Digital service	969,779
Analog loss	841
Digital gain	67,797
Net gain	66,956

TV Station WVLR • Analog Channel 48, DTV Channel 48 • Tazewell, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 430 m HAAT  
 vs. Analog (dashed): 5000 kW ERP at 431 m HAAT

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.



● Coverage gained after DTV transition  
 No symbol = no change in coverage

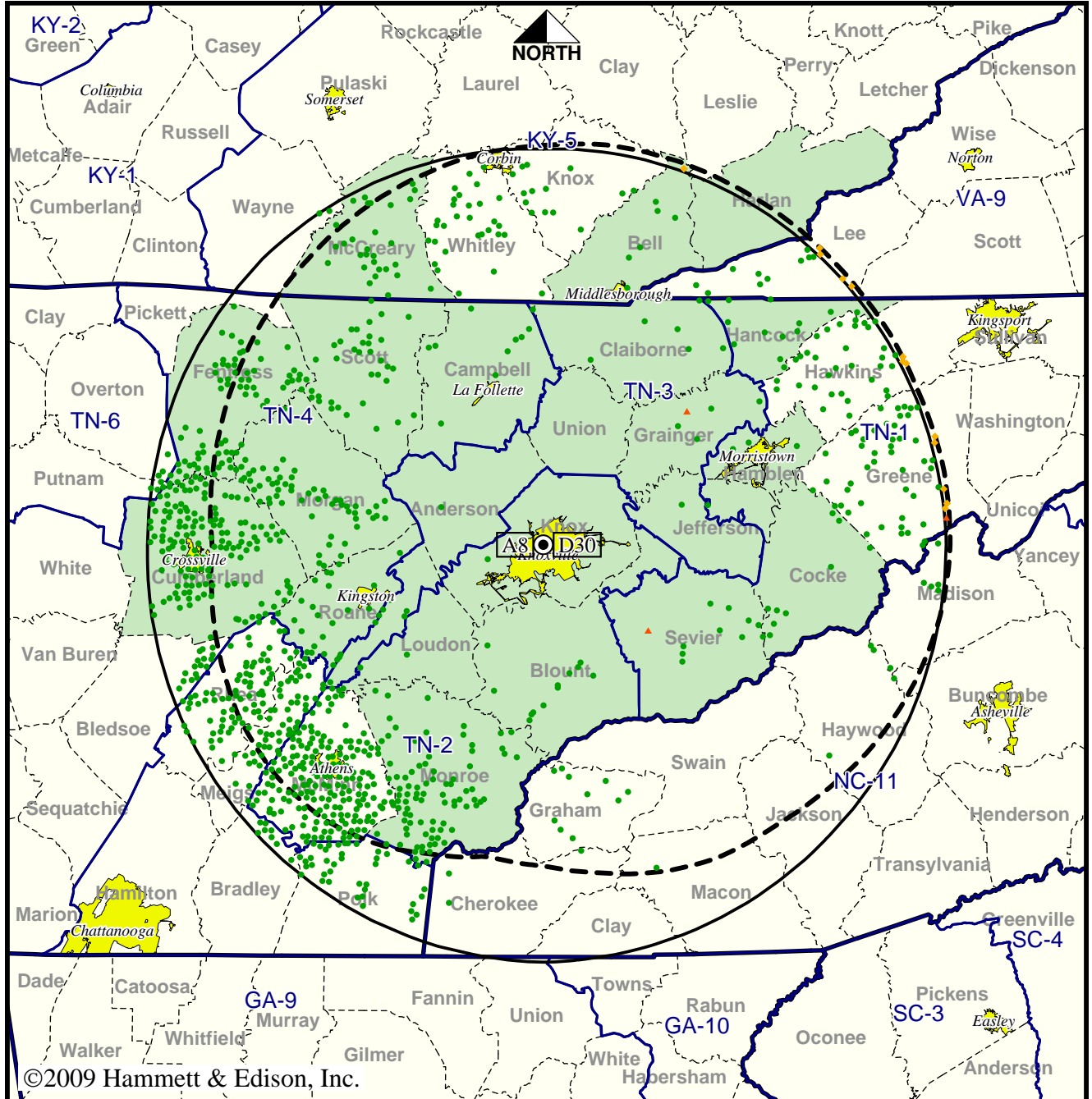
Analog service	902,823 persons
Digital service	1,055,460
Analog loss	0
Digital gain	152,637
Net gain	152,637

Station WVLT-TV • Analog Channel 8, DTV Channel 30 • Knoxville, TN

Expected Operation on June 13: Licensed

Digital License (solid): 398 kW ERP at 551 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 510 m HAAT, Network: CBS

Market: Knoxville, TN



©2009 Hammett & Edison, Inc.

- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

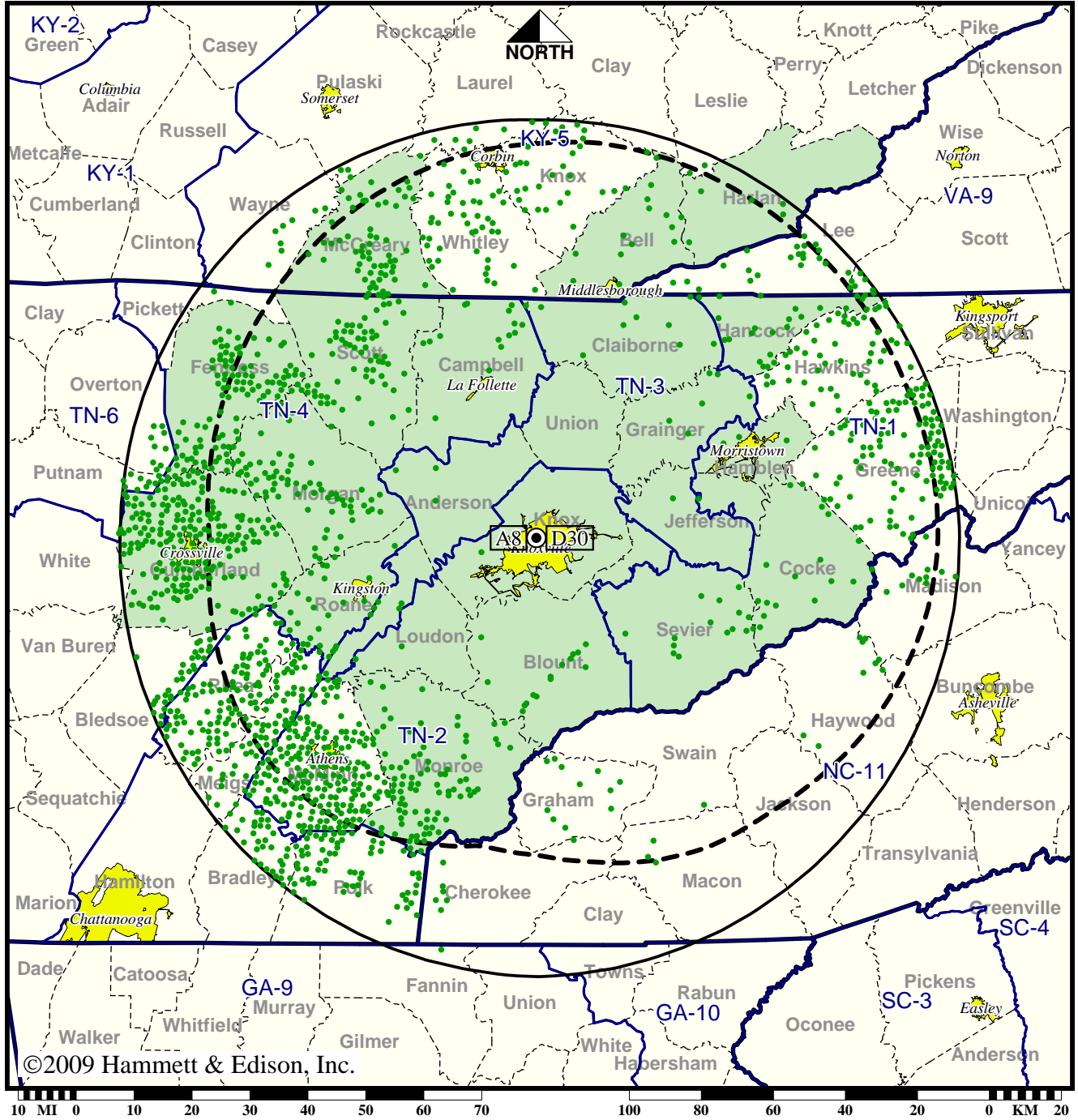
Analog service	1,053,518 persons
Digital service	1,203,113
Analog loss	2,188
Digital gain	151,783
Net gain	149,595

Station WVLT-TV • Analog Channel 8, DTV Channel 30 • Knoxville, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 870 kW ERP at 551 m HAAT, Network: CBS  
 vs. Analog (dashed): 316 kW ERP at 510 m HAAT, Network: CBS

Market: Knoxville, TN



● Coverage gained after DTV transition  
 No symbol = no change in coverage

Analog service	1,053,518 persons
Digital service	1,279,966
Analog loss	0
Digital gain	226,448
Net gain	226,448

BPCDT-20080618AAM  
 WVLT-TV Digital CP