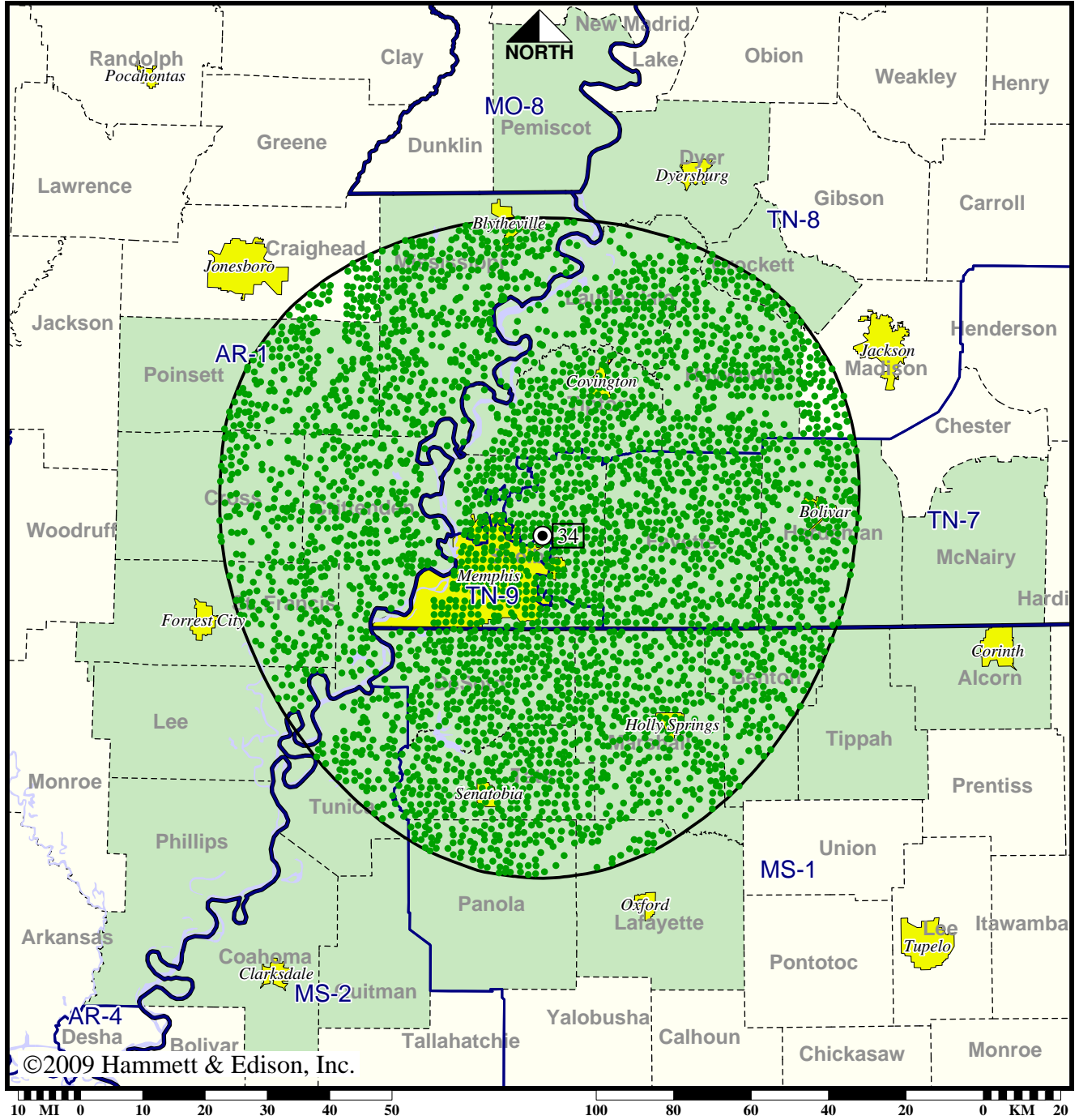


New DTV Station • Channel 34 • Senatobia, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 237 m HAAT

Market: Memphis, TN



● Coverage gained after DTV transition

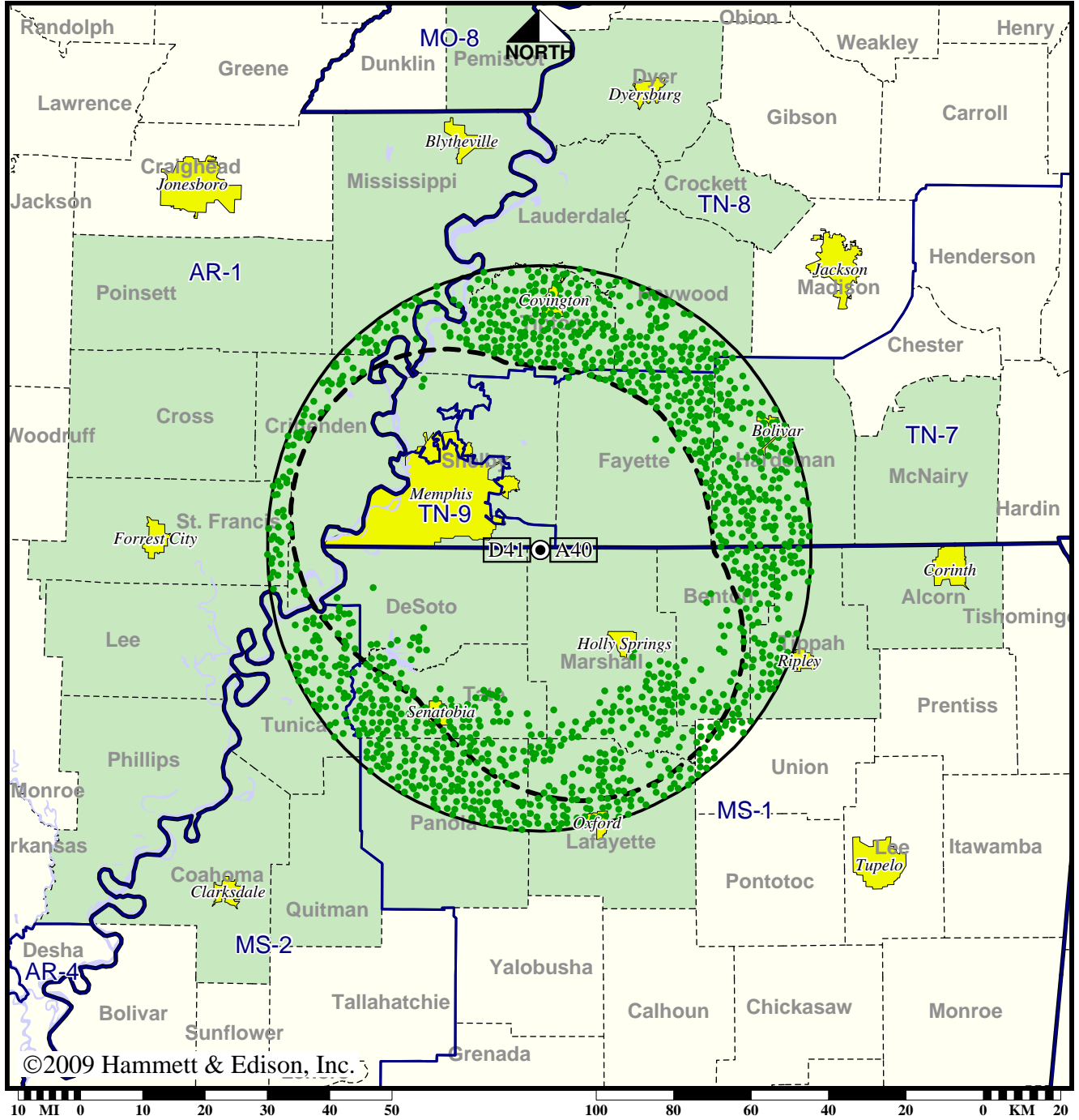
Digital service 1,363,420 persons

Station WBUY-TV • Analog Channel 40, DTV Channel 41 • Holly Springs, MS

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 345 kW ERP at 140 m HAAT
 vs. Analog (dashed): 4680 kW ERP at 142 m HAAT

Market: Memphis, TN



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● Coverage gained after DTV transition
 No symbol = no change in coverage

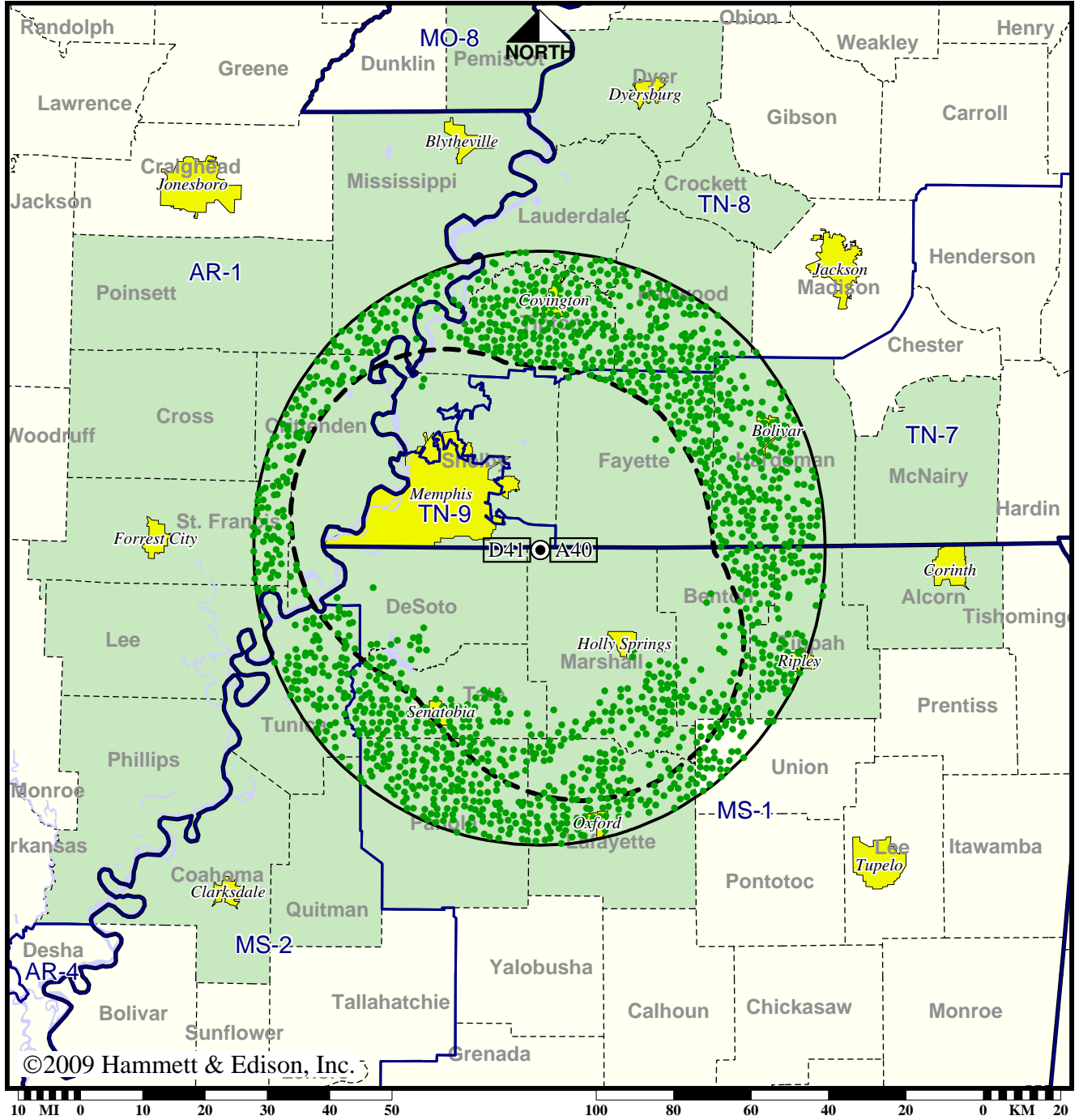
Analog service	1,131,847 persons
Digital service	1,273,624
Analog loss	0
Digital gain	141,777
Net gain	141,777

Station WBUY-TV • Analog Channel 40, DTV Channel 41 • Holly Springs, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 675 kW ERP at 140 m HAAT
 vs. Analog (dashed): 4680 kW ERP at 142 m HAAT

Market: Memphis, TN



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● Coverage gained after DTV transition
 No symbol = no change in coverage

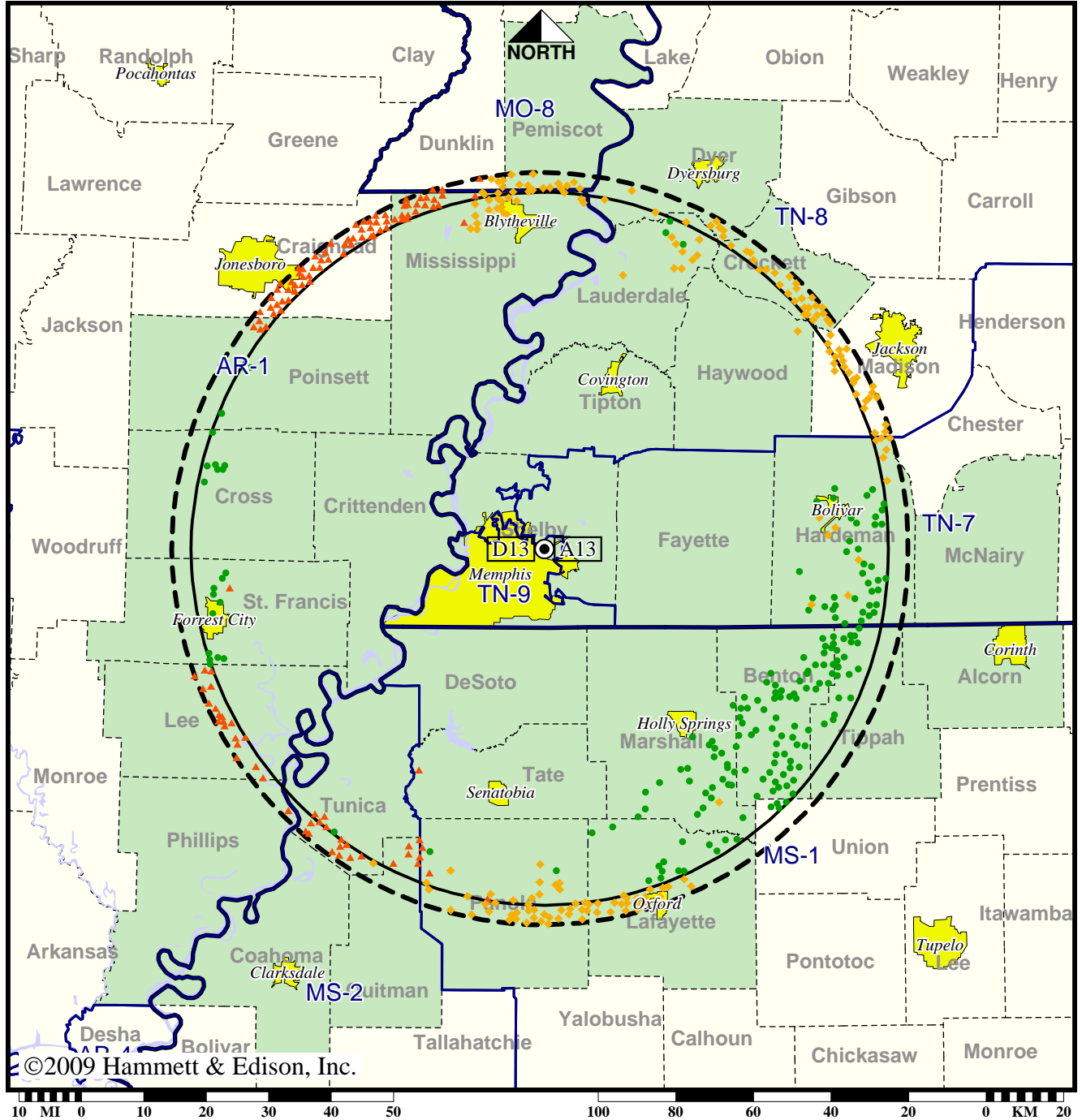
Analog service	1,131,847 persons
Digital service	1,294,961
Analog loss	0
Digital gain	163,114
Net gain	163,114

Station WHBQ-TV • Analog Channel 13, DTV Channel 13 • Memphis, TN

Expected Operation on June 13: Special Temporary Authorization

Digital STA (solid): 15.0 kW ERP at 219 m HAAT, Network: Fox
 vs. Analog (dashed): 316 kW ERP at 308 m HAAT, Network: Fox

Market: Memphis, TN



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

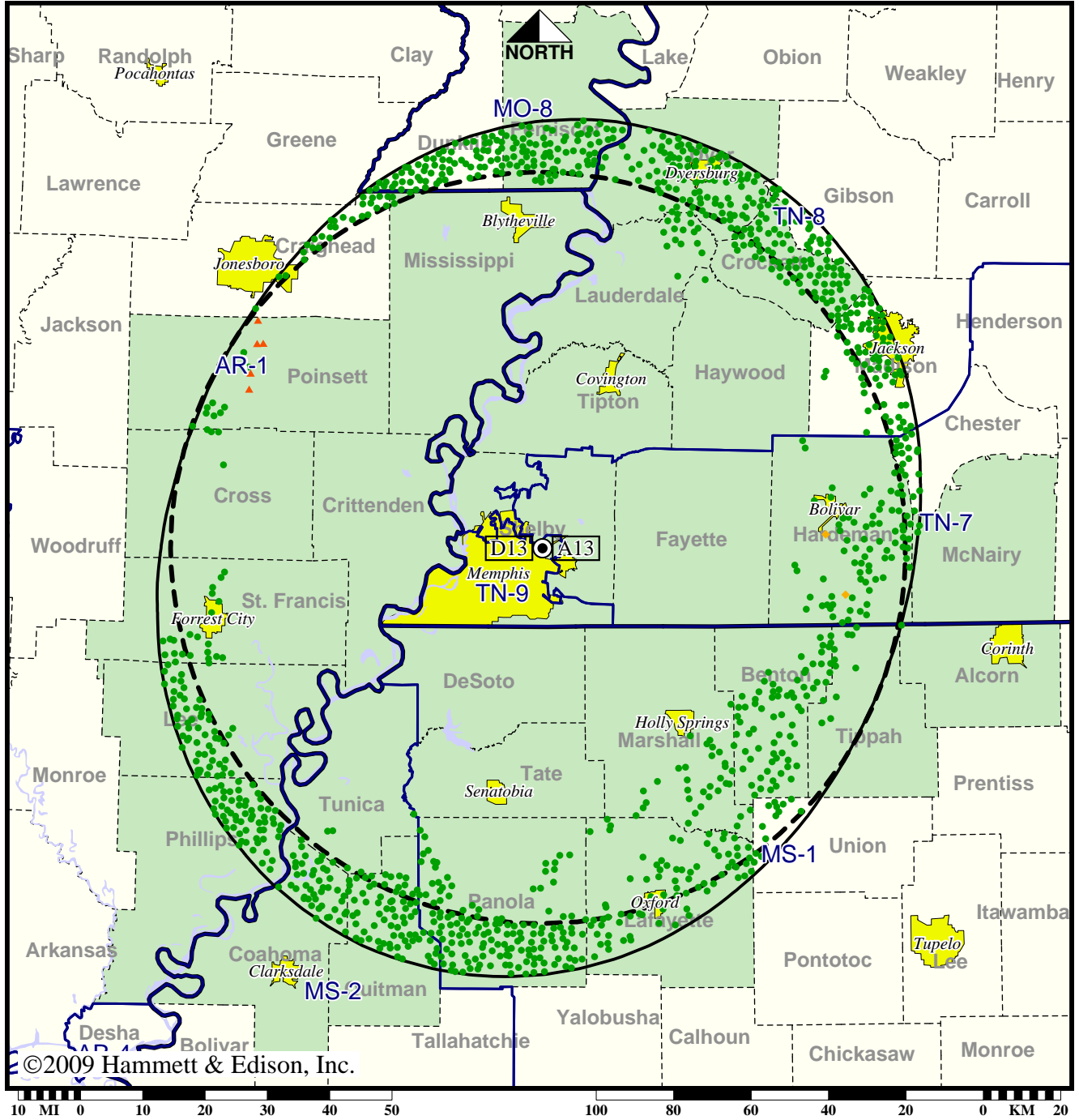
Analog service	1,421,908 persons
Digital service	1,392,850
Analog loss	42,752
Digital gain	13,694
Net gain	-29,058

Station WHBQ-TV • Analog Channel 13, DTV Channel 13 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 95.0 kW ERP at 308 m HAAT, Network: Fox
 vs. Analog (dashed): 316 kW ERP at 308 m HAAT, Network: Fox

Market: Memphis, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

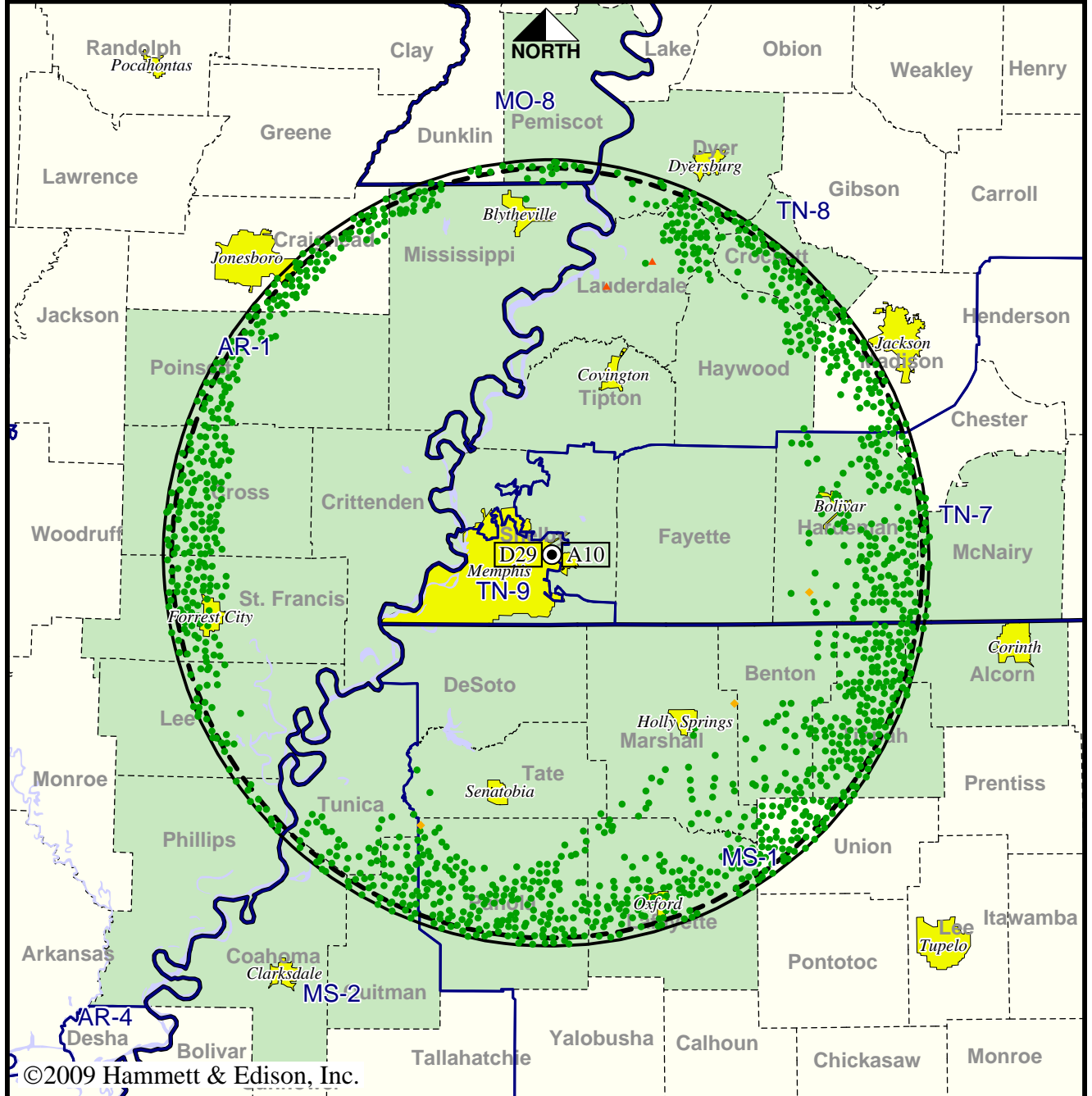
Analog service	1,421,908 persons
Digital service	1,571,960
Analog loss	911
Digital gain	150,963
Net gain	150,052

TV Station WKNO • Analog Channel 10, DTV Channel 29 • Memphis, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 835 kW ERP at 320 m HAAT, Network: PBS
 vs. Analog (dashed): 316 kW ERP at 324 m HAAT, Network: PBS

Market: Memphis, TN



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

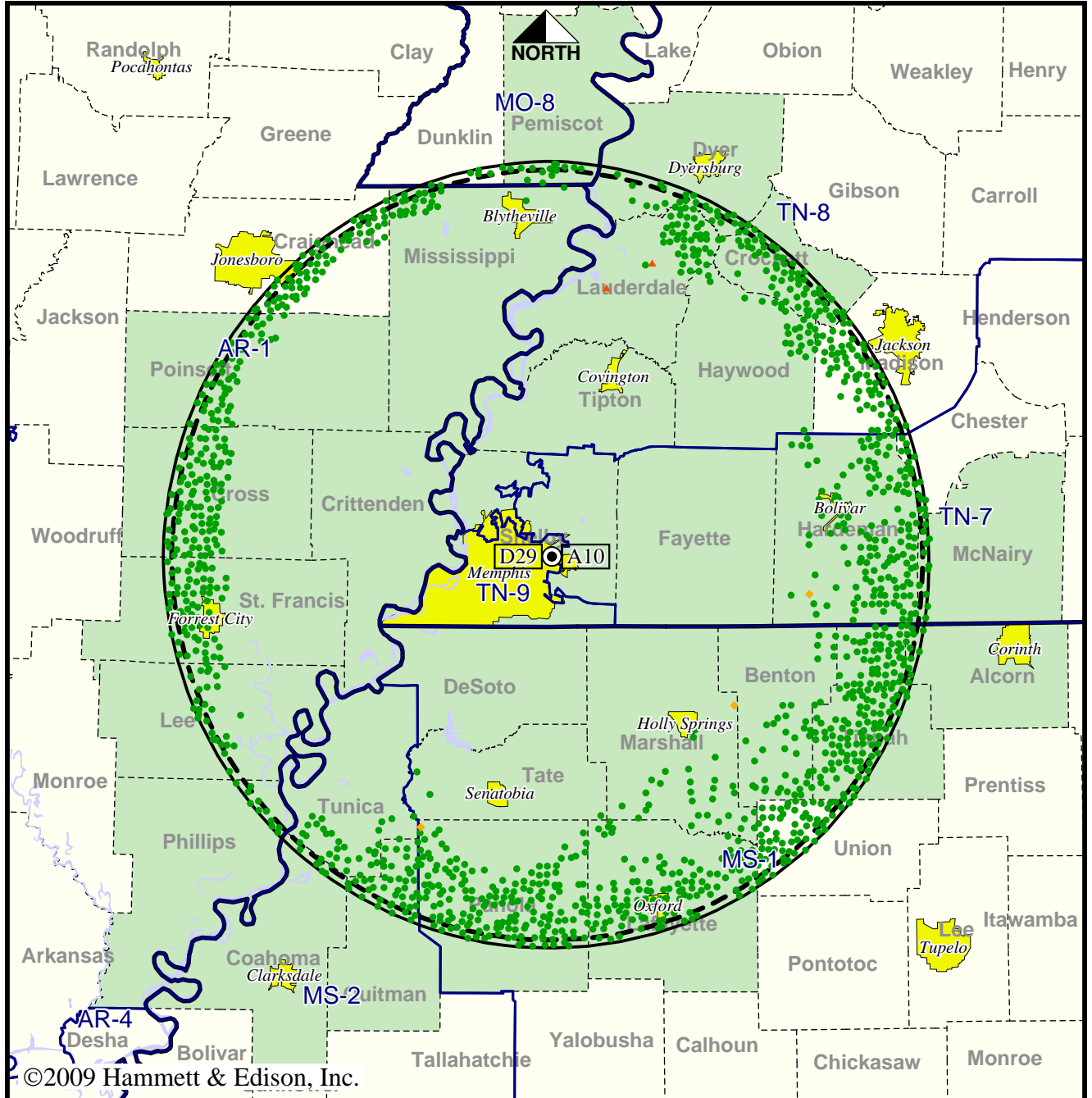
Analog service	1,383,661 persons
Digital service	1,527,789
Analog loss	241
Digital gain	144,369
Net gain	144,128

TV Station WKNO • Analog Channel 10, DTV Channel 29 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 835 kW ERP at 320 m HAAT, Network: PBS
 vs. Analog (dashed): 316 kW ERP at 324 m HAAT, Network: PBS

Market: Memphis, TN



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

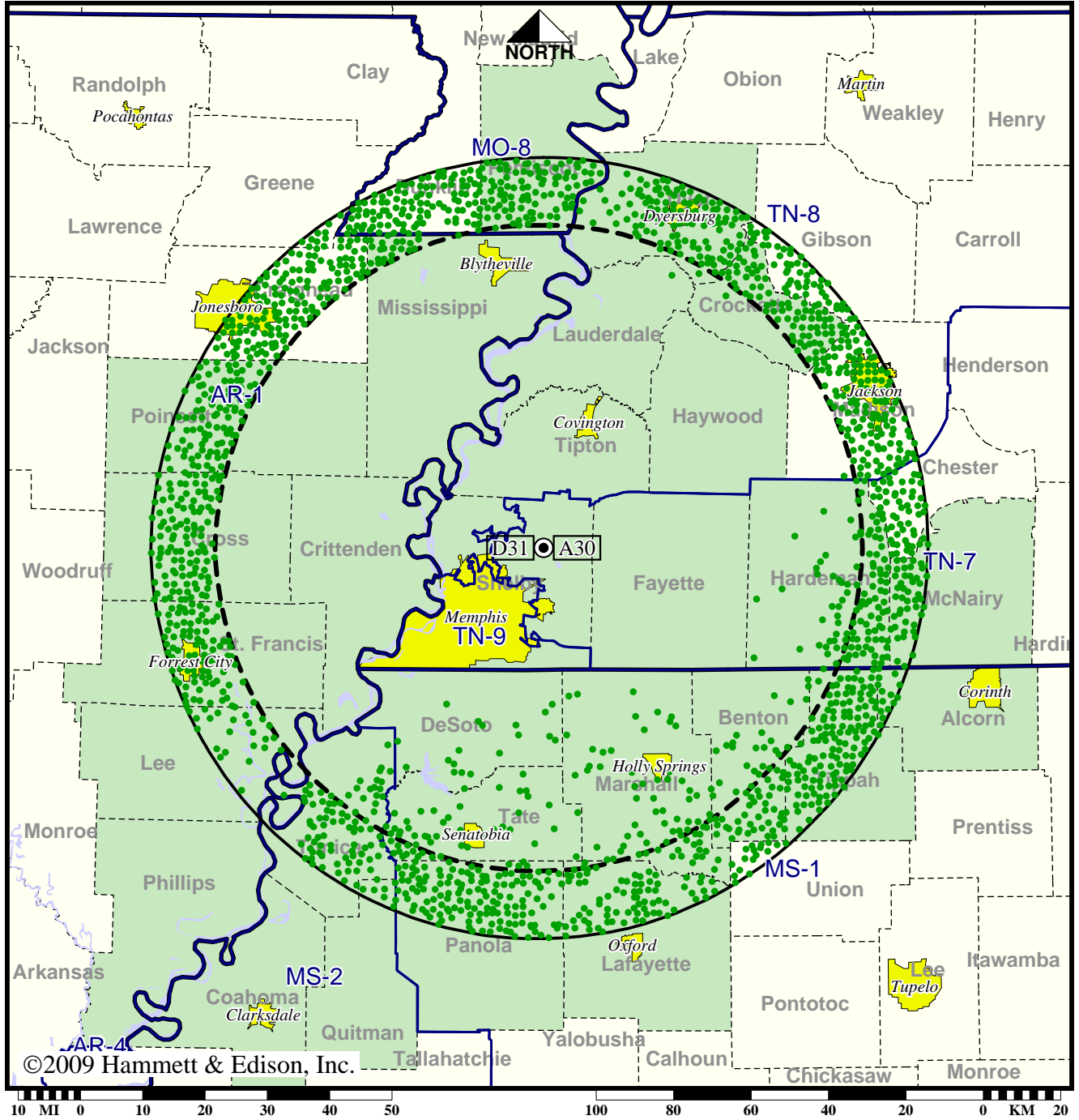
Analog service	1,383,661 persons
Digital service	1,527,789
Analog loss	241
Digital gain	144,369
Net gain	144,128

TV Station WLMT • Analog Channel 30, DTV Channel 31 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 871 kW ERP at 340 m HAAT
 vs. Analog (dashed): 3020 kW ERP at 340 m HAAT

Market: Memphis, TN



● Coverage gained after DTV transition
 No symbol = no change in coverage

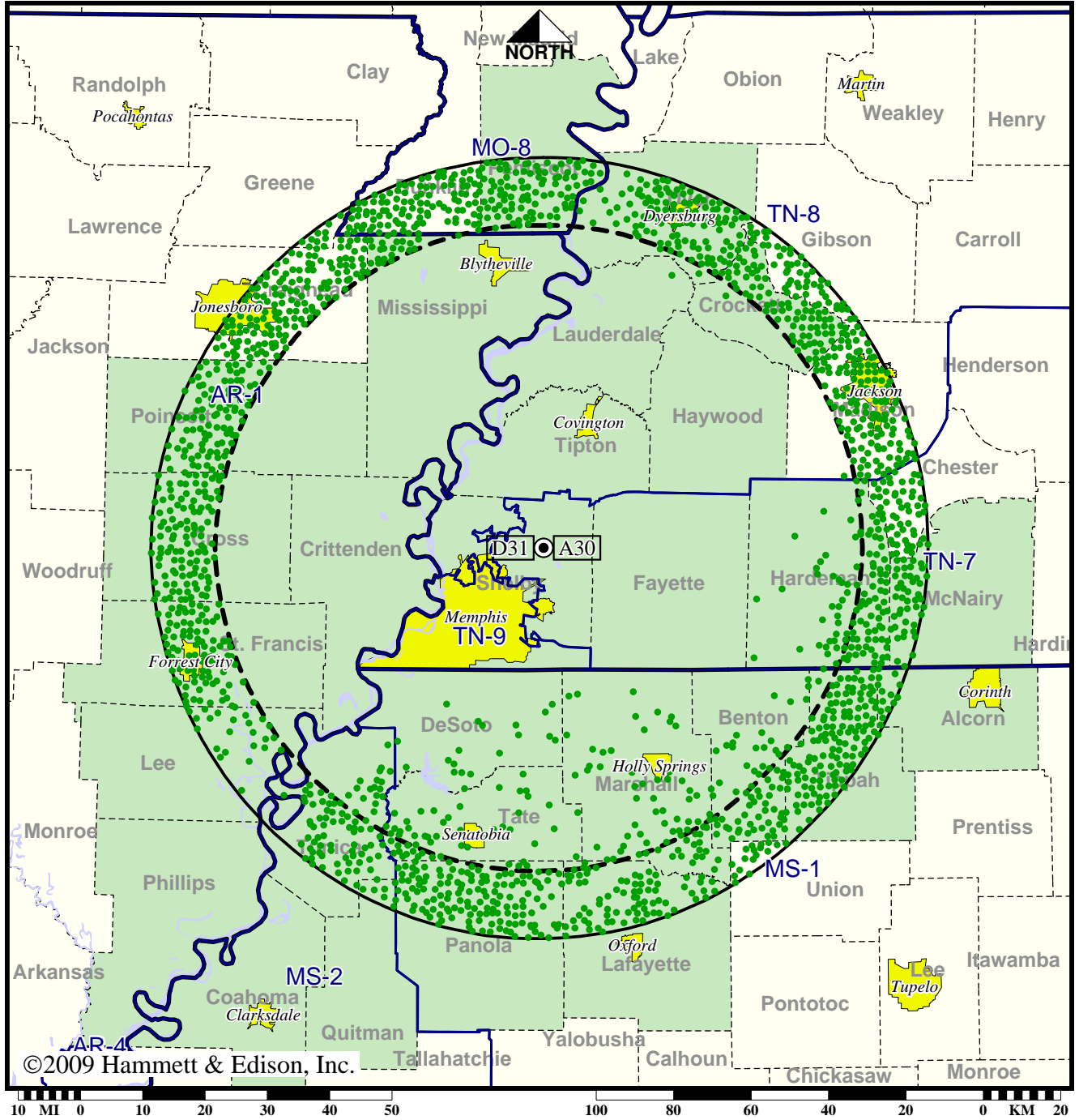
Analog service	1,353,029 persons
Digital service	1,609,225
Analog loss	0
Digital gain	256,196
Net gain	256,196

TV Station WLMT • Analog Channel 30, DTV Channel 31 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 871 kW ERP at 340 m HAAT
 vs. Analog (dashed): 3020 kW ERP at 340 m HAAT

Market: Memphis, TN



● Coverage gained after DTV transition
 No symbol = no change in coverage

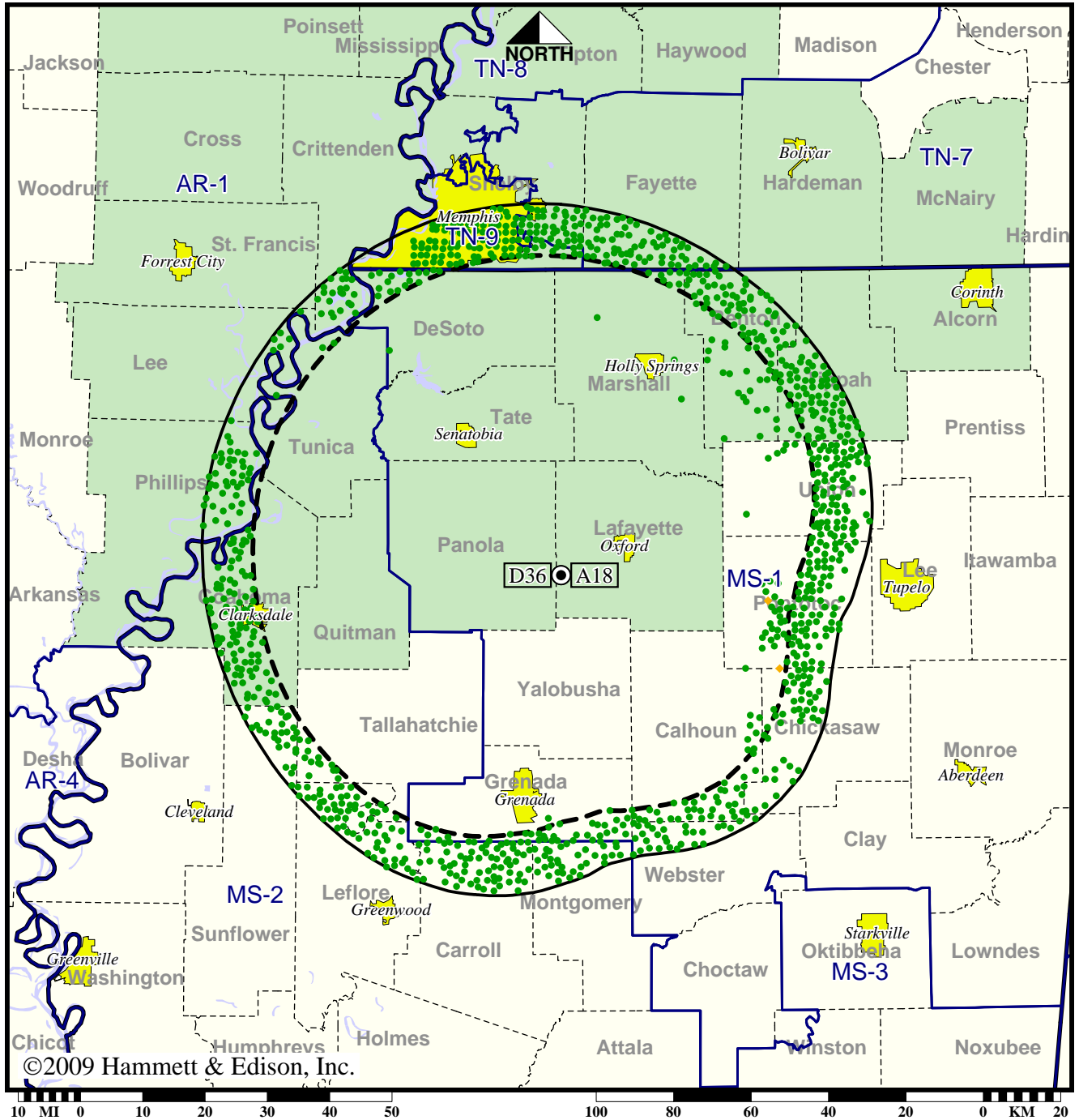
Analog service	1,353,029 persons
Digital service	1,609,225
Analog loss	0
Digital gain	256,196
Net gain	256,196

Station WMAV-TV • Analog Channel 18, DTV Channel 36 • Oxford, MS

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 272 kW ERP at 426 m HAAT, Network: PBS
 vs. Analog (dashed): 1100 kW ERP at 420 m HAAT, Network: PBS

Market: Memphis, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network

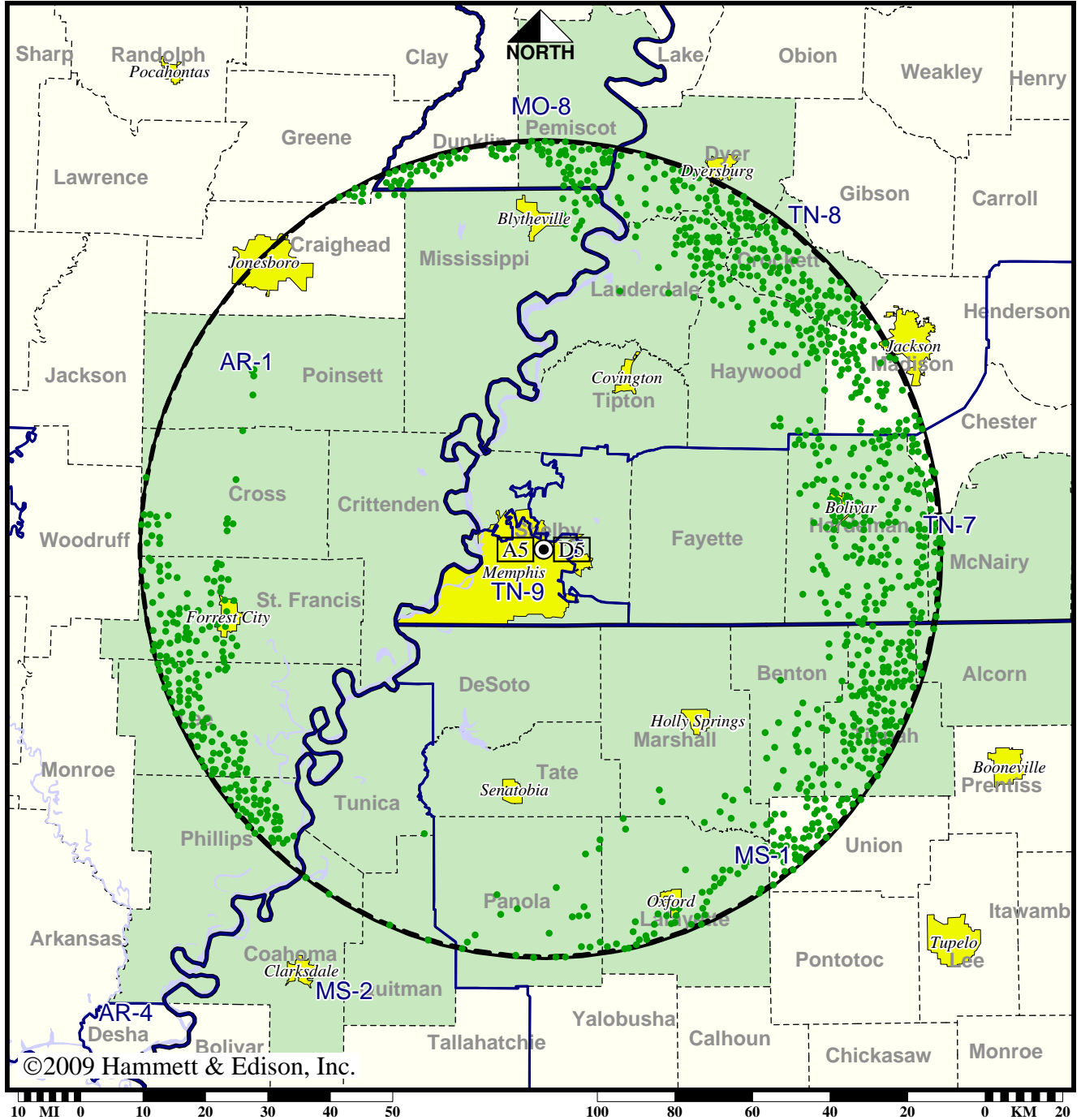
Analog service	372,551 persons
Digital service	936,730
Analog loss	138
Digital gain	564,317
Net gain	564,179

Station WMC-TV • Analog Channel 5, DTV Channel 5 • Memphis, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 7.30 kW ERP at 309 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 309 m HAAT, Network: NBC

Market: Memphis, TN



● Coverage gained after DTV transition
 No symbol = no change in coverage

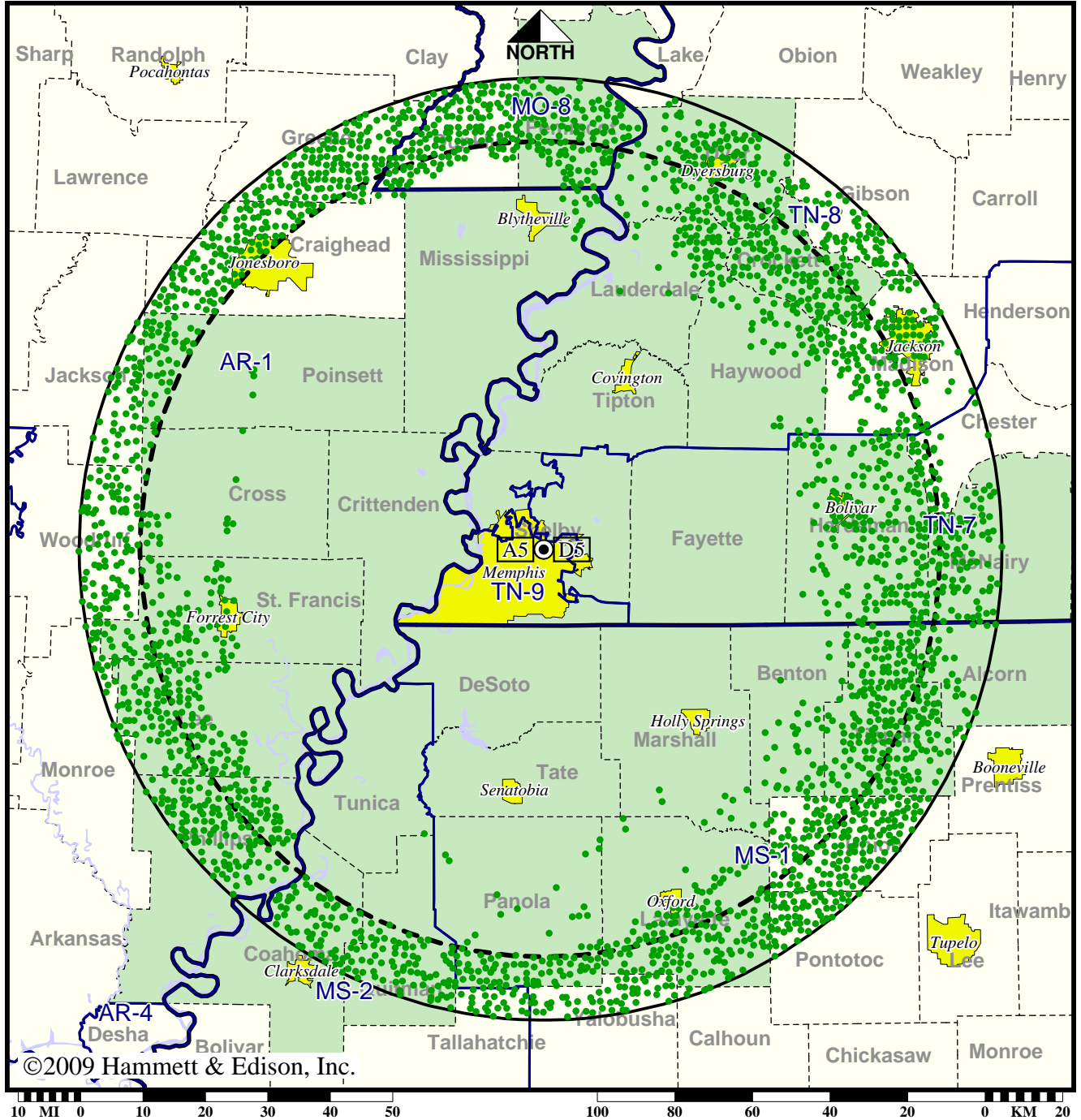
Analog service	1,485,670 persons
Digital service	1,602,221
Analog loss	0
Digital gain	116,551
Net gain	116,551

Station WMC-TV • Analog Channel 5, DTV Channel 5 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 34.5 kW ERP at 308 m HAAT, Network: NBC
 vs. Analog (dashed): 100 kW ERP at 309 m HAAT, Network: NBC

Market: Memphis, TN



● Coverage gained after DTV transition
 No symbol = no change in coverage

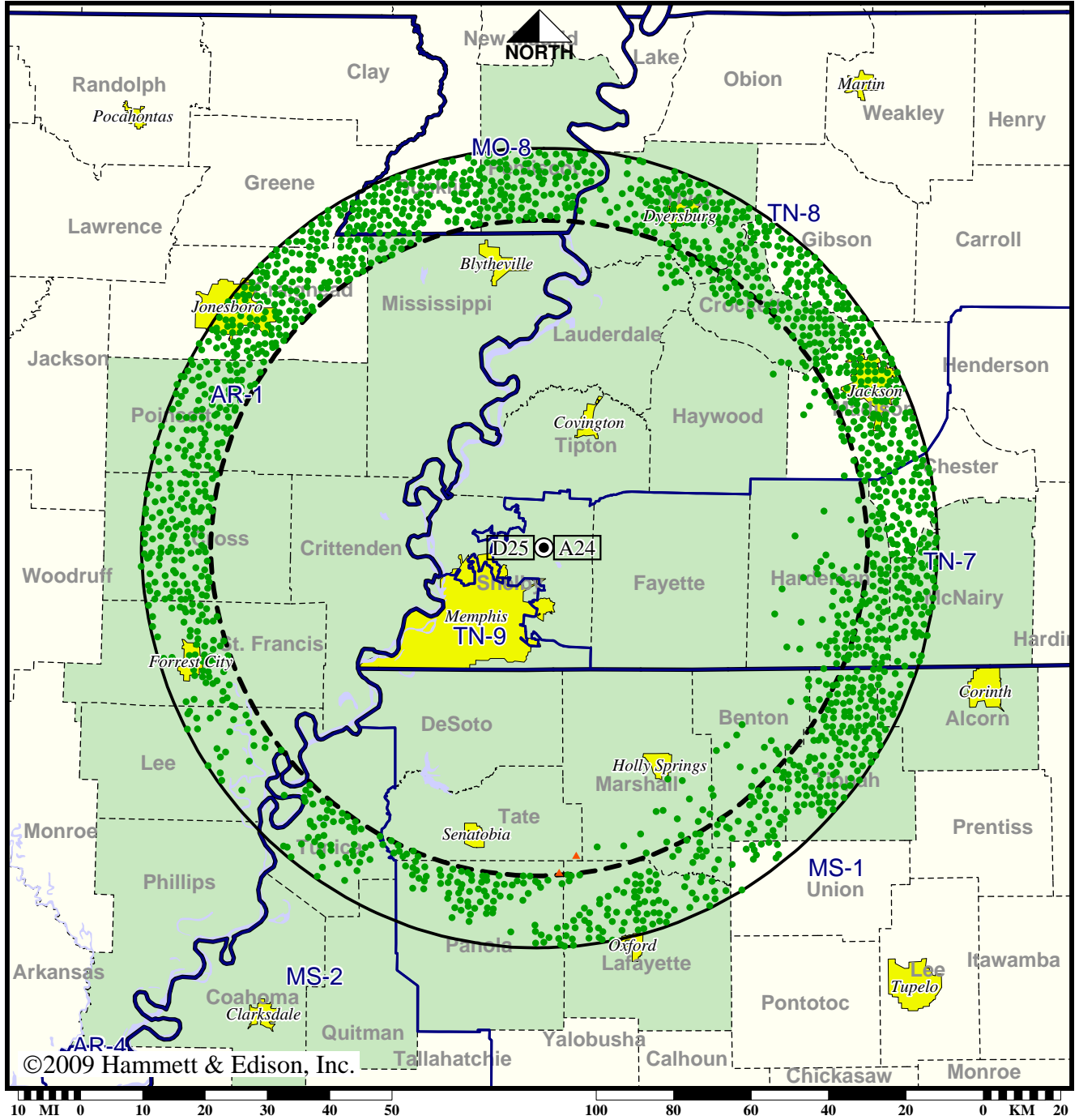
Analog service	1,485,670 persons
Digital service	1,861,554
Analog loss	0
Digital gain	375,884
Net gain	375,884

Station WPTY-TV • Analog Channel 24, DTV Channel 25 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 1000 kW ERP at 340 m HAAT, Network: ABC
 vs. Analog (dashed): 3020 kW ERP at 340 m HAAT, Network: ABC

Market: Memphis, TN



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- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

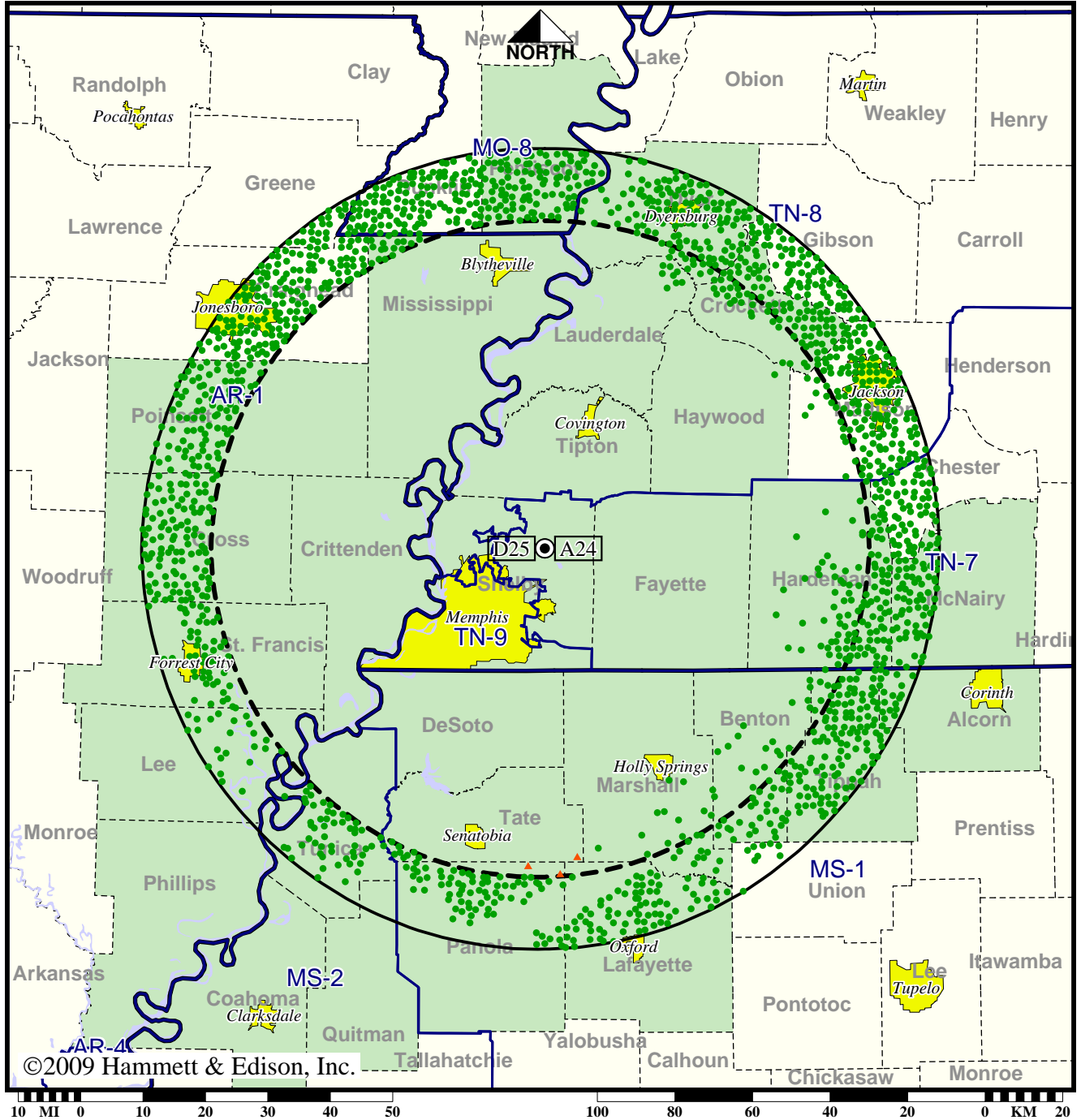
Analog service	1,368,955 persons
Digital service	1,629,895
Analog loss	142
Digital gain	261,082
Net gain	260,940

Station WPTY-TV • Analog Channel 24, DTV Channel 25 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 340 m HAAT, Network: ABC
 vs. Analog (dashed): 3020 kW ERP at 340 m HAAT, Network: ABC

Market: Memphis, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ▲ Coverage lost after DTV transition

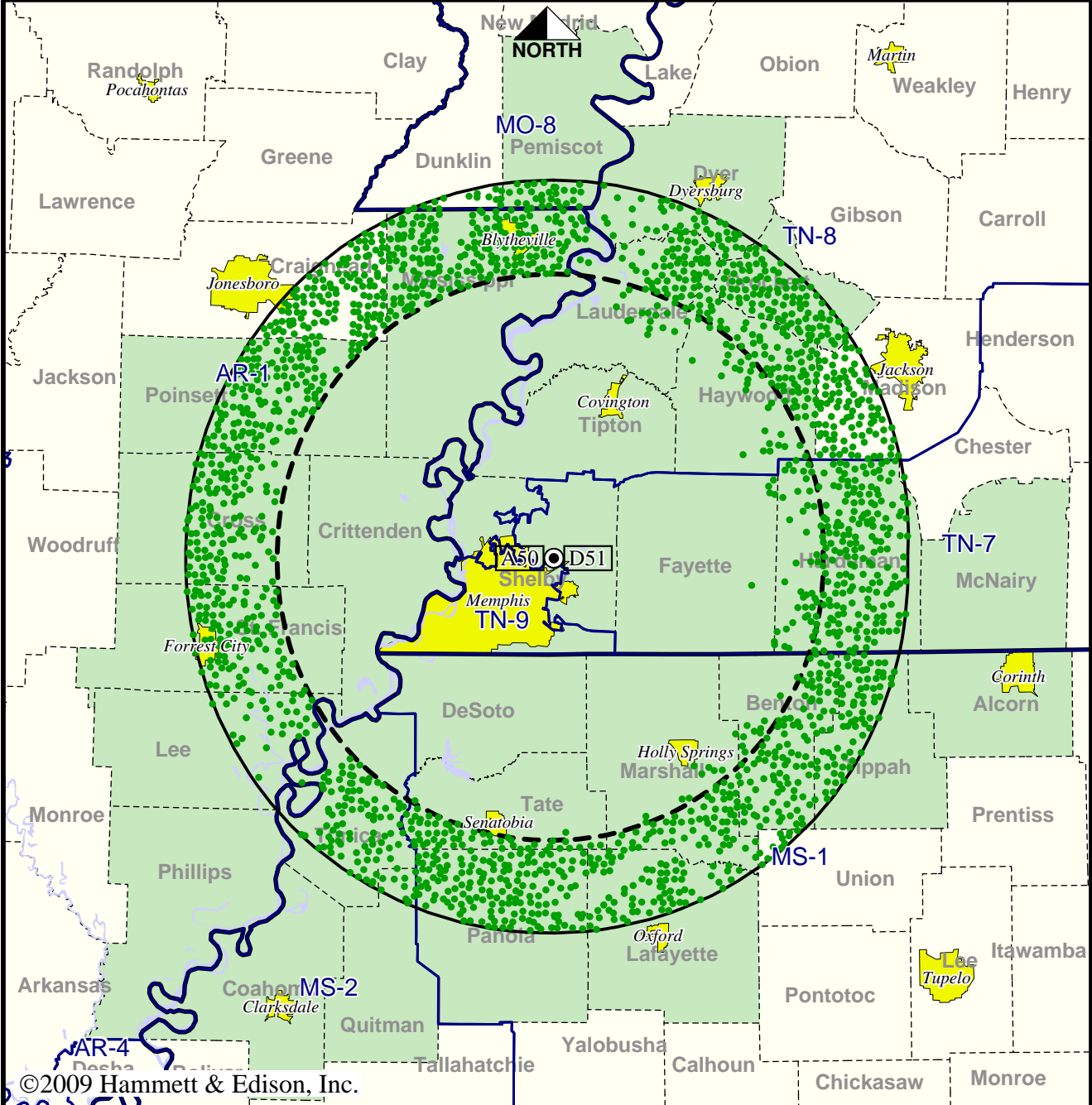
Analog service	1,368,955 persons
Digital service	1,626,495
Analog loss	222
Digital gain	257,762
Net gain	257,540

Station WPXX-TV • Analog Channel 50, DTV Channel 51 • Memphis, TN

Expected Operation on June 13: Licensed

**Digital License (solid): 1000 kW ERP at 298 m HAAT
vs. Analog (dashed): 1320 kW ERP at 315 m HAAT**

Market: Memphis, TN



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● Coverage gained after DTV transition
No symbol = no change in coverage

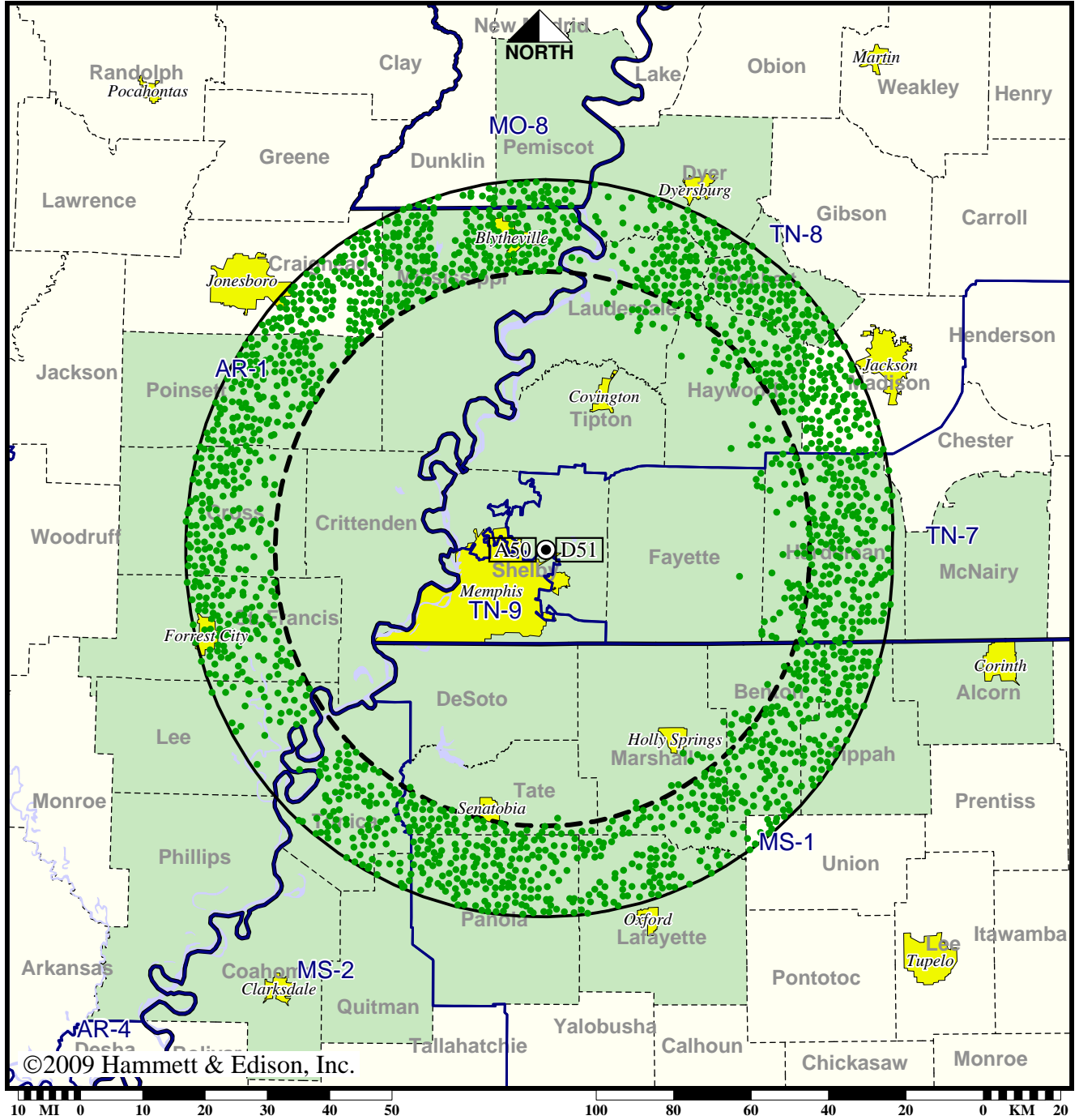
Analog service	1,251,538 persons
Digital service	1,446,977
Analog loss	0
Digital gain	195,439
Net gain	195,439

Station WPXX-TV • Analog Channel 50, DTV Channel 51 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 1000 kW ERP at 298 m HAAT
 vs. Analog (dashed): 1320 kW ERP at 315 m HAAT

Market: Memphis, TN



● Coverage gained after DTV transition
 No symbol = no change in coverage

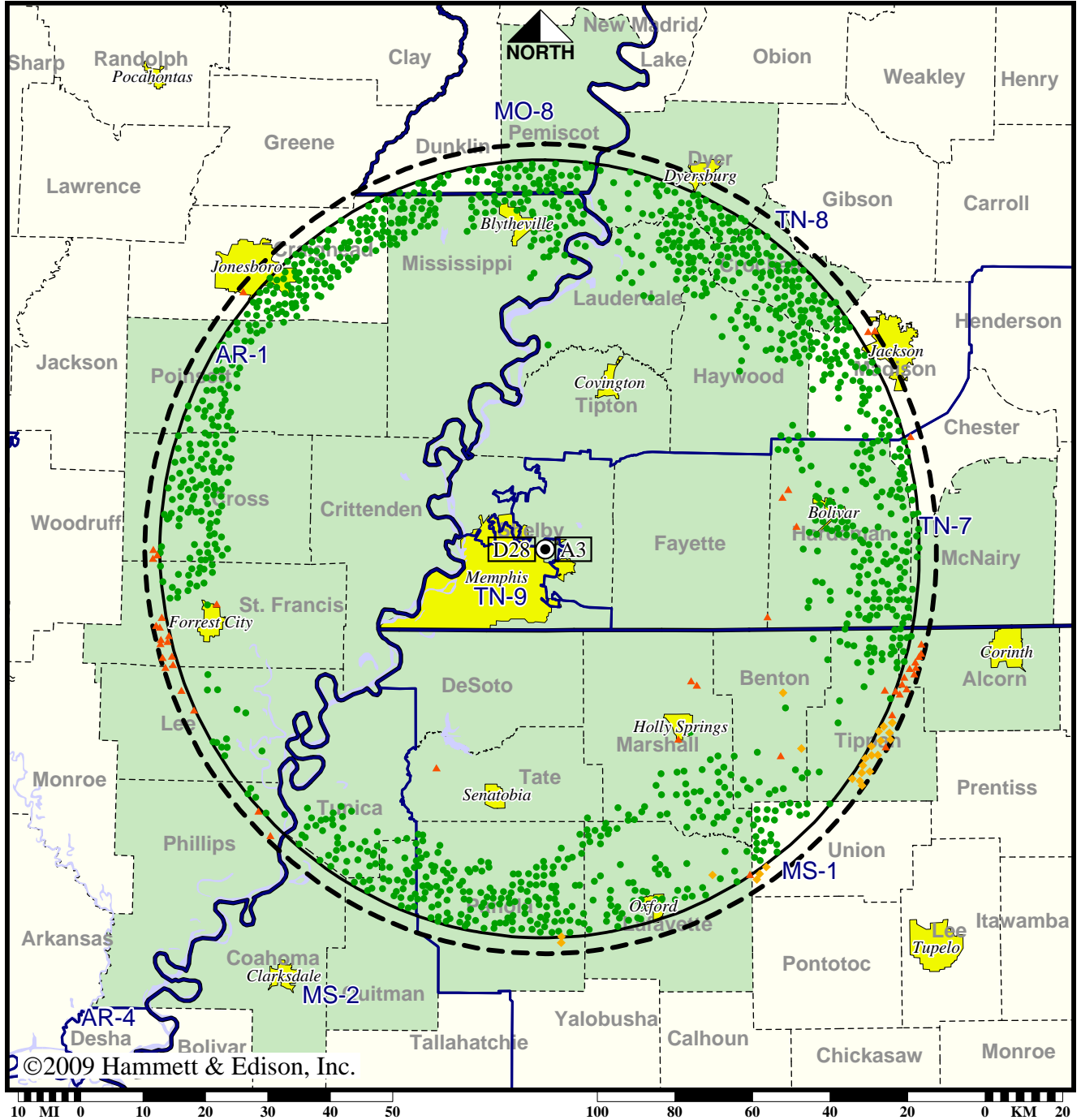
Analog service	1,251,538 persons
Digital service	1,446,557
Analog loss	0
Digital gain	195,019
Net gain	195,019

Station WREG-TV • Analog Channel 3, DTV Channel 28 • Memphis, TN

Expected Operation on June 13: Licensed

Digital License (solid): 906 kW ERP at 313 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 297 m HAAT, Network: CBS

Market: Memphis, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

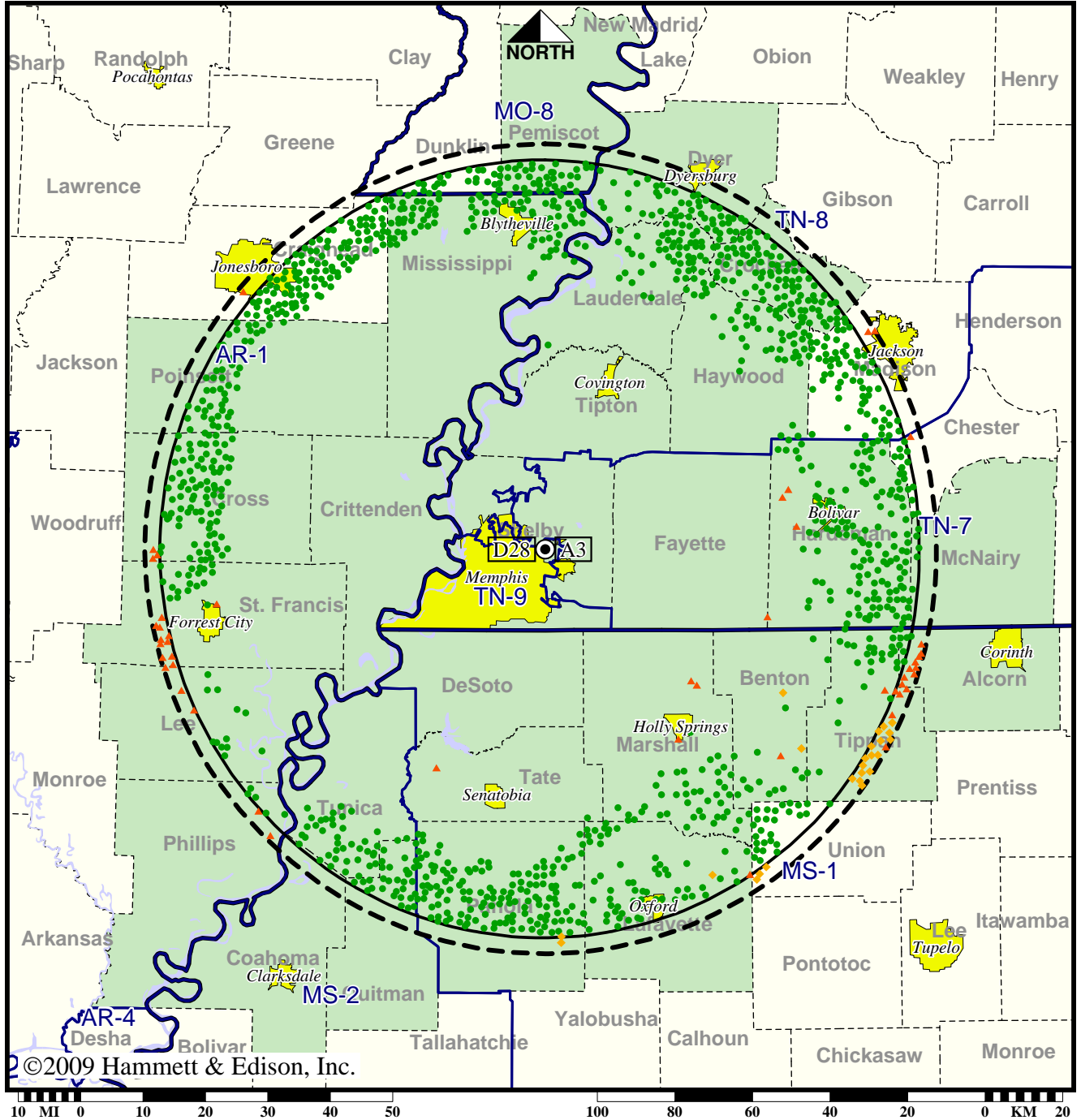
Analog service	1,400,074 persons
Digital service	1,506,052
Analog loss	8,831
Digital gain	114,809
Net gain	105,978

Station WREG-TV • Analog Channel 3, DTV Channel 28 • Memphis, TN

Approved Post-Transition Operation: Licensed

Digital License (solid): 906 kW ERP at 313 m HAAT, Network: CBS
 vs. Analog (dashed): 100 kW ERP at 297 m HAAT, Network: CBS

Market: Memphis, TN



- Coverage gained after DTV transition
- No symbol = no change in coverage
- ◆ Coverage lost but still served by same network
- ▲ Coverage lost and no other service by same network

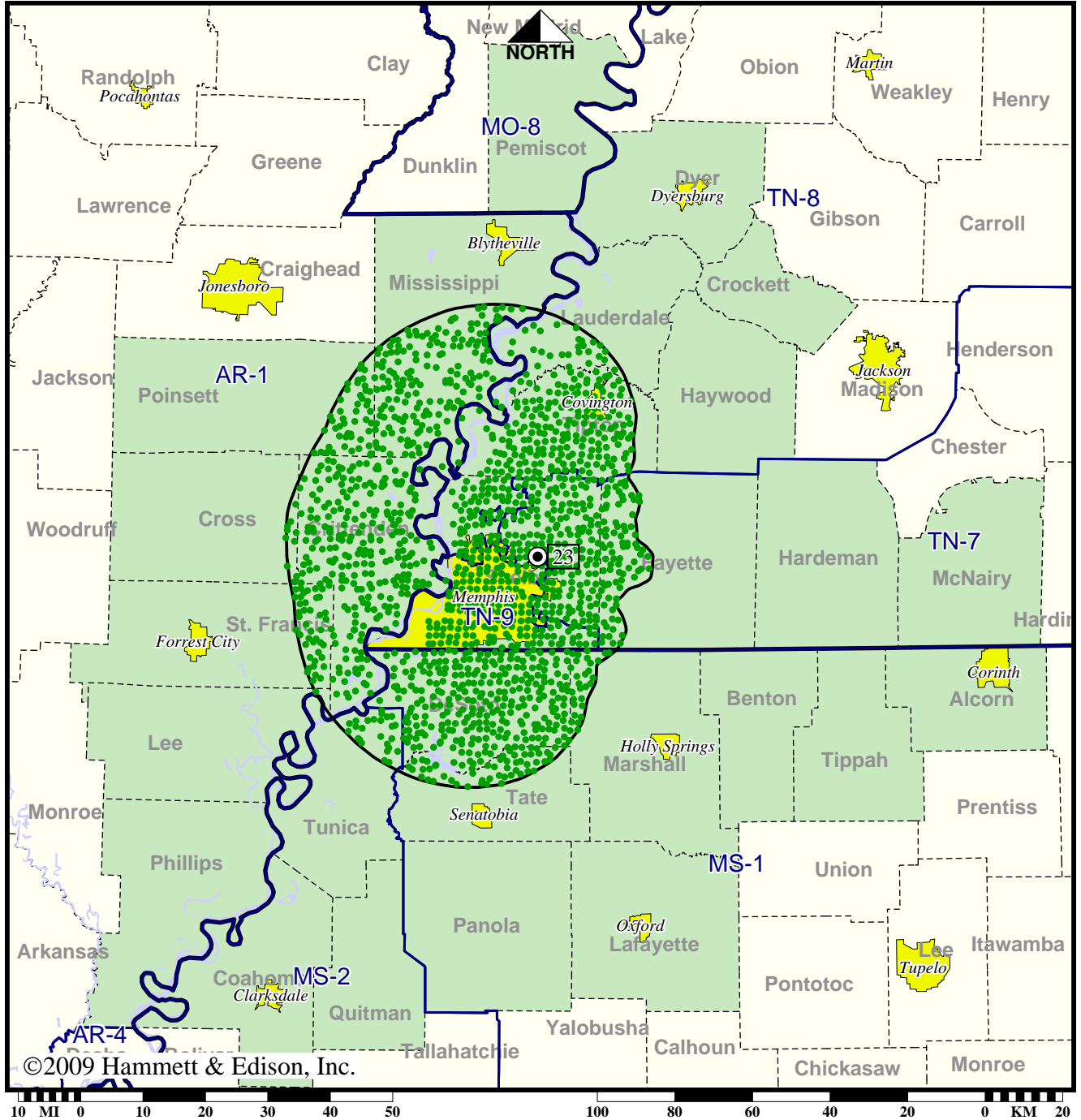
Analog service	1,400,074 persons
Digital service	1,506,052
Analog loss	8,831
Digital gain	114,809
Net gain	105,978

DTV Station WTWV • Channel 23 • Memphis, TN

Expected Operation on June 13: Granted Construction Permit

Digital CP (solid): 22.0 kW ERP at 240 m HAAT

Market: Memphis, TN



● Coverage gained after DTV transition

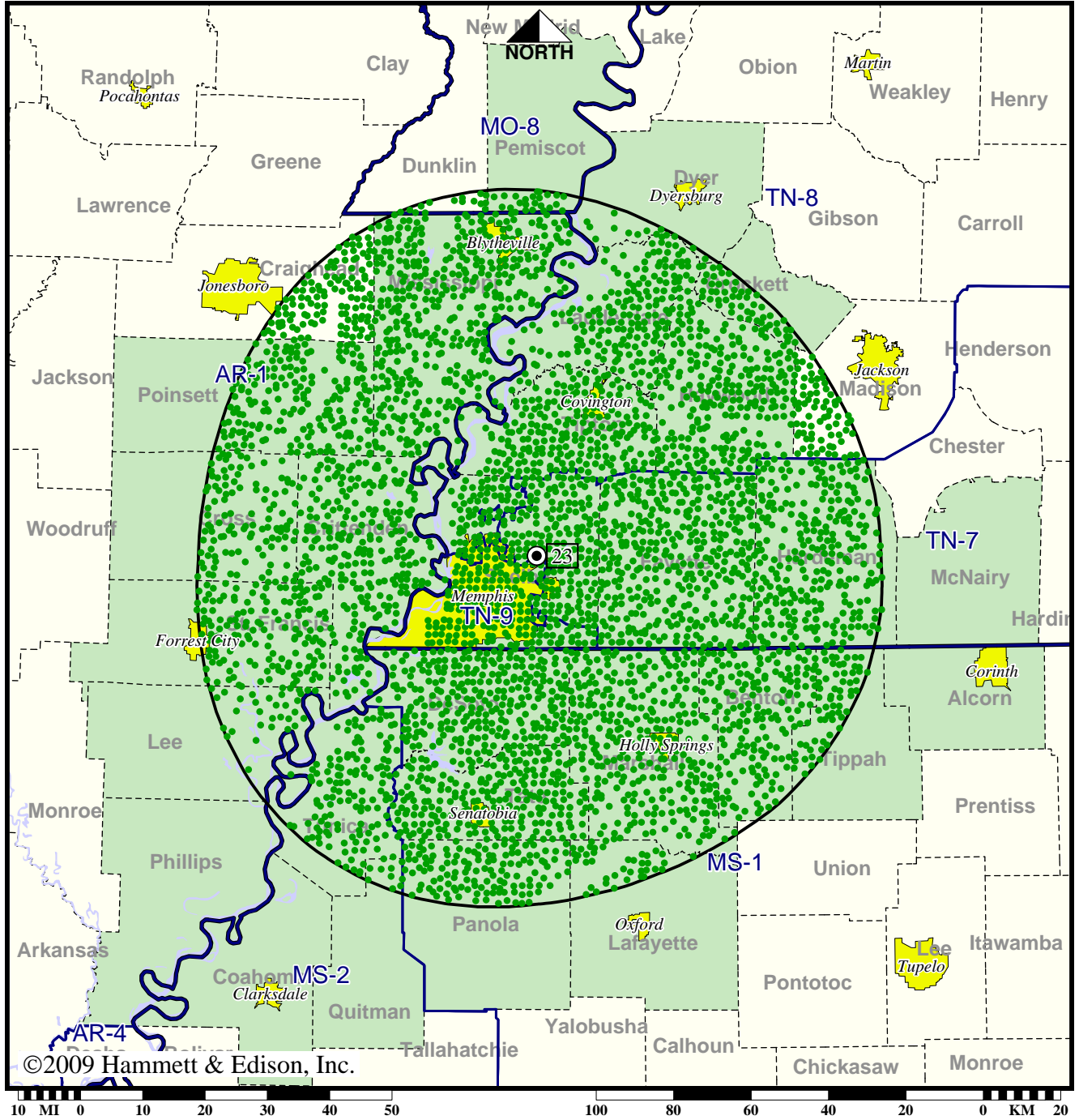
Digital service 1,156,946 persons

DTV Station WTWV • Channel 23 • Memphis, TN

Approved Post-Transition Operation: Granted Construction Permit

Digital CP (solid): 1000 kW ERP at 261 m HAAT

Market: Memphis, TN



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● Coverage gained after DTV transition

Digital service 1,414,526 persons