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WE
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FLAVORED MALT LIQUOR



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

DRINK FOUR BREWING COMPANY, LA CROSSE, WI & UNDER SPECIAL AGREEMENT LATROBE, PA

FOUR
Loko

PREMIUM MALT BEVERAGE WITH ARTIFICIAL FLAVORS
AND FD&C RED #40
23.5 FL OZ. (1 PT 7.5 FL OZ)

12.0%
ALC/VOL

Loko **FRUIT PUNCH FLAVOR**

FOUR
Loko

PREMIUM MALT BEVERAGE WITH ARTIFICIAL FLAVORS
AND FD&C RED #40
23.5 FL OZ. (1 PT 7.5 FL OZ)

12.0%
ALC/VOL

This can has as much alcohol as 4½ regular (12 oz, 5% alc/vol) beers.

5.75" wide by 0.3" tall

1pt black stroke, white background

Text: 14pt Approved Font (See Attachment A)

Parentetical: 11pt Approved Font (See Attachment A)

Fraction Numerals: 6pt Approved Font (See Attachment A) with 6pt Leading

Fraction Stroke: 0.5pt black stroke, 0.05" long, centered between numerals

Attachment B