## Number of Stamped Cards and Postcards Sent via First-Class Mail, 1926 to 2010

Postal Service-issued cards imprinted with stamps, called "postal cards" prior to 1999 and now "stamped cards," were first issued in 1873. Privately manufactured mailing cards, called postcards, were used as early as 1870, but initially required the same postage as a letter. A special rate for postcards came in 1898. An Act of February 28, 1925, authorized the Postmaster General to account annually for revenues and costs associated with different types of mail; annual analyses, with detailed estimates of mail volume, are available beginning in 1926. Presorted postcards have been listed as a separate category since 1977. (Large-volume mailers presort postcards to qualify for discounted postage rates.) Since 1997, stamped cards and postcards sent individually by mailers have been counted together as "single-piece cards."

| Fiscal | Stamped       | Postcards     | Presorted |
|--------|---------------|---------------|-----------|
| Year   | Cards         |               | Postcards |
| 1926   | 1,323,000,000 | 206,000,000   |           |
| 1927   | 1,422,000,000 | 184,000,000   |           |
| 1928   | 1,507,000,000 | 172,000,000   |           |
| 1929   | 1,417,000,000 | 283,000,000   |           |
| 1930   | 1,325,000,000 | 298,000,000   |           |
| 1931   | 1,322,000,000 | 278,000,000   |           |
| 1932   | 1,188,000,000 | 260,000,000   |           |
| 1933   | 1,200,000,000 | 253,000,000   |           |
| 1934   | 1,328,000,000 | 309,000,000   |           |
| 1935   | 1,495,000,000 | 295,000,000   |           |
| 1936   | 1,622,000,000 | 367,000,000   |           |
| 1937   | 1,736,000,000 | 448,000,000   |           |
| 1938   | 1,877,000,000 | 468,000,000   |           |
| 1939   | 1,887,000,000 | 464,000,000   |           |
| 1940   | 1,953,000,000 | 525,000,000   |           |
| 1941   | 2,107,000,000 | 633,000,000   |           |
| 1942   | 2,083,000,000 | 595,000,000   |           |
| 1943   |               |               |           |
| 1944   | 1,895,000,000 | 614,000,000   |           |
| 1945   | 2,093,000,000 | 612,000,000   |           |
| 1946   | 2,304,000,000 | 685,000,000   |           |
| 1947   | 2,620,000,000 | 713,000,000   |           |
| 1948   | 2,828,000,000 | 773,000,000   |           |
| 1949   | 3,187,000,000 | 866,000,000   |           |
| 1950   | 3,438,000,000 | 976,000,000   |           |
| 1951   | 3,434,000,000 | 1,073,000,000 |           |
| 1952   | 2,898,000,000 | 1,148,000,000 |           |
| 1953   | 2,206,000,000 | 1,176,000,000 |           |
| 1954   | 2,077,000,000 | 1,177,000,000 |           |
| 1955   | 2,120,000,000 | 1,163,000,000 |           |
| 1956   | 2,049,000,000 | 1,229,000,000 |           |
| 1957   | 2,080,000,000 | 1,195,000,000 |           |
| 1958   | 2,101,000,000 | 1,135,000,000 |           |
| 1959   | 1,746,000,000 | 1,145,000,000 |           |
| 1960   | 1,502,000,000 | 1,140,000,000 |           |
| 1961   | 1,356,000,000 | 1,114,000,000 |           |
| 1962   | 1,324,000,000 | 1,172,000,000 |           |
| 1963   | 1,307,000,000 | 1,225,000,000 |           |
| 1964   | 1,226,000,000 | 1,382,000,000 |           |
| 1965   | 1,095,000,000 | 1,284,000,000 |           |
| 1966   | 1,058,000,000 | 1,225,000,000 |           |
| 1967   | 1,078,184,000 | 1,500,514,000 |           |
| 1968   | 867,491,000   | 1,494,144,000 |           |
| 1969   | 801,730,000   | 1,589,858,000 |           |

| Fiscal       | Stamped<br>Cards                  | Postcards                      | Presorted<br>Postcards         |
|--------------|-----------------------------------|--------------------------------|--------------------------------|
| Year         |                                   | 4 560 262 000                  | FUSICATUS                      |
| 1970         | <b>798,483,000</b><br>714,304,000 | 1,569,263,000                  |                                |
| 1971         |                                   | 1,709,006,000                  |                                |
| 1972<br>1973 | 572,192,000<br>605,633,000        | 1,646,070,000<br>1,646,825,000 |                                |
| 1973         | 565,994,000                       | 1,728,145,000                  |                                |
|              |                                   |                                |                                |
| 1975<br>1976 | 488,367,000                       | 1,627,228,000                  |                                |
| 1978         | 495,346,000<br>392,390,000        | 1,645,133,000<br>1,562,961,000 | 393,581,000                    |
|              |                                   |                                |                                |
| 1978         | 343,133,000                       | 1,525,744,000                  | 507,684,000                    |
| 1979         | 333,055,000                       | 1,589,868,000                  | 397,433,000                    |
| 1980         | 334,384,000                       | 1,488,934,000                  | 559,131,000                    |
| 1981         | 296,851,000                       | 1,563,640,000                  | 595,306,000                    |
| 1982         | 348,924,000                       | 1,601,073,000                  | 568,549,000                    |
| 1983         | 483,440,000                       | 1,656,390,000                  | 696,777,000                    |
| 1984         | 340,442,000                       | 1,799,817,000                  | 710,485,000                    |
| 1985         | 347,819,000                       | 2,007,984,000                  | 607,430,000                    |
| 1986         | 353,710,000                       | 2,024,326,000                  | 811,496,000                    |
| 1987         | 372,667,000                       | 2,119,152,000                  | 838,278,000                    |
| 1988         | 506,467,000                       | 2,578,765,000                  | 1,086,563,000                  |
| 1989         | 539,415,000                       | 2,434,535,000                  | 1,231,611,000                  |
| 1990         | 482,812,000                       | 2,824,264,000                  | 1,590,187,000                  |
| 1991         | 497,081,000                       | 2,560,724,000                  | 2,070,419,000                  |
| 1992         | 609,834,000                       | 2,506,719,000                  | 1,469,650,000                  |
| 1993         | 535,208,000                       | 2,378,412,000                  | 1,401,376,000                  |
| 1994         | 437,908,000                       | 2,561,614,000                  | 1,768,583,000                  |
| 1995         | 440,529,000                       | 2,576,651,000                  | 1,934,292,000<br>1,956,017,000 |
| 1996         |                                   | 454,006,000 2,598,099,000      |                                |
| 1997         | 3,003,755,000                     |                                | 2,353,333,000                  |
| 1998         | 2,971,751,000                     |                                | 2,555,124,000                  |
| 1999         | 2,850,770,000                     |                                | 2,442,946,000                  |
| 2000         | 2,719,298,000                     |                                | 2,761,407,000                  |
| 2001         | 2,653,454,000                     |                                | 2,842,078,000                  |
| 2002         | 2,669,202,000                     |                                | 2,798,088,000                  |
| 2003         | 2,551,592,000                     |                                | 2,661,507,000                  |
| 2004         | 2,525,931,000                     |                                | 2,904,901,000                  |
| 2005         | 2,521,714,000                     |                                | 3,107,701,000                  |
| 2006         | 2,295,825,000                     |                                | 3,386,571,000                  |
| 2007         | 2,141,488,000                     |                                | 3,656,291,000                  |
| 2008         | 1,845,860,000                     |                                | 3,555,997,000                  |
| 2009         | 1,616,231,000                     |                                | 2,944,297,000                  |
| 2010         | 1,436,9                           | 94,000                         | 2,931,565,000                  |